



**NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS**

**TORONTO, July 8, 2015** – Canaccord Genuity Group Inc. (the “Company”) announces that on July 7, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that restricted share units (RSUs) have been awarded under the Company’s Long Term Incentive Plan (LTIP) as follows to directors and persons discharging managerial responsibilities (PDMRs): David Kassie, Chairman of the Board and Chief Executive Officer; Dan Daviau, Chief Executive Officer, North American Capital Markets; Alexis de Rosnay, Chief Executive Officer, Canaccord Genuity Limited (U.K.); Brad Kotush, Chief Financial Officer; and Stuart Raftus, President, Canaccord Genuity Wealth Management – Canada.

Name of PDMR/director	Common shares held (excluding RSUs)	RSUs held before award	RSUs awarded	Effective date of award (2015)	Award price per RSU (CAD)	RSUs held after award	Total (common shares + RSUs)	Total (% of common shares in issue on June 30)
David Kassie	3,706,080	75,278	64,566	July 3	\$7.72	139,844	3,845,924	3.75%
Dan Daviau	1,115,506	114,674	351,338	June 18	\$7.23	466,012	1,581,518	1.54%
Alexis de Rosnay	130,367	534,182	68,274	July 3	\$7.23	602,456	732,823	0.71%
Brad Kotush	511,456	26,618	14,083	July 3	\$7.72	40,701	552,157	0.54%
Stuart Raftus	200,000	2,314	22,836	July 3	\$7.72	25,150	225,150	0.22%

**ABOUT CANACCORD GENUITY GROUP INC.:**

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.<sup>TM</sup>

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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