

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

TORONTO, October 2, 2015 – Canaccord Genuity Group Inc. (the "Company") announces that on October 1, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following persons discharging managerial responsibility and connected persons, pursuant to the acquisition of common shares on the vesting of restricted share units (RSUs) held under the Company's long term incentive plan, and purchases in the open market. Common shares were also sold to cover tax liabilities.

Name of Person Discharging Managerial Responsibility	Number of common shares issued on vesting of RSUs	Number of common shares purchased in the open market	Number of common shares sold to cover tax liabilities	Average price per share	Total and percentage of common shares held after the acquisition and sale
Alexis de Rosnay	120,000		56,004	CAD\$5.23149	194,363 / 0.19%
Terry Lyons		5,500*		CAD\$5.2479	37,988* / 0.037%

^{*}The figure above includes shareholdings acquired / owned by Mr. Lyons' spouse.

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the "Company") is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets. TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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