CANACCORD Genuity

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY

TORONTO, November 30, 2015 – Canaccord Genuity Group Inc. (the "Company") announces that on November 27, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following person discharging managerial responsibility (PDMR) through the acquisition of common shares in the open market.

Name of PDMR/director	Number of common shares acquired	Average price per share (CAD)	Common shares held after the acquisition	Restricted share units (RSUs) held	Total (common shares + RSUs)	Total (% of common shares in issue on October 31)
Patrick Burke	1,000	\$4.92	8,500	_	8,500	0.008%

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the "Company") is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Dubai. To us there are no foreign markets.

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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