CANACCORD Genuity

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

TORONTO, August 5, 2015 – Canaccord Genuity Group Inc. (the "Company") announces that on August 5, 2015, Steane Consulting Limited, a person connected with Michael D. Harris, a director of the Company, notified the Company in accordance with DTR 3.1.2 R that it had acquired 540 common shares of the Company in the open market through the facilities of the Toronto Stock Exchange on August 5, 2015, at \$7.23 per share. Following this acquisition, Mr. Harris and persons connected with him hold 82,110 common shares of the Company; this is 0.08% of the issued and outstanding common shares of the Company.

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the "Company") is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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