

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

TORONTO, January 12, 2016 – Canaccord Genuity Group Inc. (the "Company") announces that on January 11, 2016, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following persons discharging managerial responsibility (PDMR) pursuant to the reinvestment in the form of additional common shares of the cash dividends on common shares held under the Company's employee stock purchase plan or long term incentive plan for the calendar year 2015.

Name of PDMR/director	Number of common shares acquired	Average price per share (CAD)	Common shares held after the acquisition	Restricted share units (RSUs) held	Total (common shares + RSUs)	Total (% of common shares in issue on December 31)
Jeffrey Barlow	48	\$4.87	44,462	241,712	286,174	0.278%
Daniel Daviau	165	\$5.70	1,165,816	1,968,077	3,133,893	3.039%
Alexis de Rosnay	4,032	\$5.55	204,746	895,227	1,099,973	1.067%
Bradley Kotush	93	\$5.70	513,648	40,866	554,514	0.538%
Stuart Raftus	4	\$4.61	500,384	28,800	529,184	0.513%

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the "Company") is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Dubai. To us there are no foreign markets.

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

FOR FURTHER INFORMATION CONTACT:

North America media:

Scott Davidson

Executive Vice President, Global Head of Corporate Development and Strategy

Phone: 416-869-3875, email: scott.davidson@canaccord.com

For investor relations inquiries contact:

Christina Marinoff

Vice President, Investor Relations & Communications

Phone: 416-687-5507, email: christina.marinoff@canaccord.com

London media:

Robert Morgan Teneo Strategy

Phone: +44 (0) 20 7240 2486, email: robert.morgan@teneostrategy.com

Broker:

Oliver Hearsey RBC Europe Limited

Phone: +44 (0) 20 7653 4000, email: oliver.hearsey@rbccm.com