

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

Annex DTR3

| 1. | Name of the issuer CANACCORD FINANCIAL INC. | 2. | State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). DTR 3.1.2 R |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | CANACCORD FINANCIAL INC. | | D1R 3.1.2 R |
| 3. | Name of person discharging managerial responsibilities/director | 4. | State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person |
| | MICHAEL D. HARRIS | | STEANE CONSULTING LIMITED |
| 5. | Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest | 6. | Description of shares (including class), debentures or derivatives or financial instruments relating to shares |
| | NOTIFICATION RELATES TO THE PERSONS NAMED IN 4. | | COMMON SHARES |
| 7. | Name of registered shareholders(s) and, if more than one, the number of shares held by each of them | 8 | State the nature of the transaction |
| | MICHAEL D. HARRIS: 63,200 | | PURCHASES IN OPEN MARKET |
| 9. | Number of shares, debentures or financial instruments relating to shares acquired | 10. | Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) |
| | 500 COMMON SHARES | | <0.001% |
| 11. | Number of shares, debentures or financial instruments relating to shares disposed | 12. | Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) |
| | N/A | | N/A |
| 13. | Price per share or value of transaction | 14. | Date and place of transaction |
| | \$7.69 CANADIAN | | MARCH 20, 2013 VANCOUVER, CANADA |
| 15. | Total holding following notification and total percentage holding following | 16. | Date issuer informed of transaction |

| notification (any treasury shares should not be taken into account when calculating percentage) | MARCH 20, 2013 |
|-------------------------------------------------------------------------------------------------------|----------------|
| MICHAEL HARRIS: 63,700/0.06% | |
| THE FIGURE ABOVE INCLUDES SHAREHOLDINGS OWNED BY MR. HARRIS' CONNECTED PERSONS | |

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

| 17 | Date of grant | 18. | Period during which or date on which exercisable | | | |
|-----|------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------------|--|--|--|
| 19. | Total amount paid (if any) for grant of the option | 20. | Description of shares or debentures involved (class and number) | | | |
| 21. | Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise | 22. | Total number of shares or debentures over which options held following notification | | | |
| | | | | | | |
| 23. | Any additional information | 24. | Name of contact and telephone number for queries | | | |
| | NONE | | - | | | |
| | | | MARTIN MacLACHLAN 1-416-867-6078 | | | |

Name of authorised official of issuer responsible for making notification

MARTIN MacLACHLAN, GENERAL COUNSEL AND CORPORATE SECRETARY

Date of Notification MARCH 21, 2013

Notes: This form is intended for use by an *issuer* to make a RIS notification required by DTR 3.1.4.

- (1) An *issuer* making a notification in respect of a transaction relating to the shares or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating the shares of the *issuer* should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging* managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An *issuer* making a notification in respect of a *financial instrument* relating to the shares of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.