CANACCORD Genuity

CANACCORD GENUITY EXPANDS CONSUMER & RETAIL AND TECHNOLOGY INVESTMENT BANKING CAPABILITIES

Boston, January 9, 2017 – Canaccord Genuity is pleased to announce the expansion of its U.S. investment banking group with the addition of two senior investment banking professionals to its Consumer & Retail and Technology practices. Both professionals bring deep industry relationships and transaction experience, and will leverage Canaccord Genuity's global capabilities to deliver a broad range of investment banking services, including public offerings, private placements and financial advisory services for growing companies in their respective coverage areas.

Morgan Ley joins Canaccord Genuity as Managing Director and Head of Consumer & Retail Investment Banking (U.S.) and in addition to leading the sector coverage team, he will be tasked with reinvigorating the firm's distinctive Healthy Living[™] practice. Mark Young joins as Managing Director, Technology Investment Banking (U.S.) and will focus on expanding the firm's Technology coverage to encompass information services and technology-enabled marketing solutions. Both will be based in Boston, MA.

"I am pleased to welcome Morgan Ley and Mark Young, who bring a strong complement to our existing Consumer & Retail and Technology capabilities," said Dan Coyne, Senior Managing Director and Head of U.S. Investment Banking for Canaccord Genuity. "Having previously worked with our investment banking team, we expect they will have a seamless transition, allowing us to continue to deliver on our commitment to advancing coverage in our core focus sectors and providing best-in-class investment banking and advisory expertise across our global platform."

Morgan Ley brings over 20 years of experience to his role, with significant experience advising midmarket consumer product companies in the health and wellness, food and beverage and direct-toconsumer sectors, in addition to specialty retailers and multi-unit service providers. Prior to joining Canaccord Genuity, Morgan was a Managing Director in the Consumer Investment Banking Group at Raymond James Financial and has also worked at Adams Harkness (acquired by Canaccord Genuity in 2006), SunTrust Robinson Humphrey, Tucker Anthony and CS First Boston. He is a graduate of Harvard College.

Mark Young has more than 25 years of investment banking advisory experience focused on mid-market growth companies in the technology, business services, and consumer products sectors. Prior to joining Canaccord Genuity, Mark co-led the Business & Information Services investment banking practice at MHT Partners and has also served as a Managing Director at Boston-based Capstone Partners and Adams Harkness (acquired by Canaccord Genuity in 2006). Mark is a graduate of the University of Virginia and is a qualified General Securities Principal.

ABOUT CANACCORD GENUITY:

Canaccord Genuity is the global capital markets division of Canaccord Genuity Group Inc. (TSX: CF), offering institutional and corporate clients idea-driven investment banking, merger and acquisition, research, sales and trading services from offices in 10 countries worldwide. Our team of nearly 1,000 capital markets and advisory professionals has industry and transactional expertise in 18 key sectors of the global economy. We are committed to providing valued services to our clients throughout the entire lifecycle of their business and operating as a gold standard independent investment bank – expansive in resources and reach, but targeted in industry expertise, market focus and individual client attention.

More information is available at <u>www.canaccordgenuity.com</u>

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, the Company is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, the UK, Guernsey, Jersey, the Isle of Man and Australia. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Australia and Dubai. To us there are no foreign markets.[™] Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX.

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