

# Target market and fair value statement

## Stocks & shares JISA

This product has been designed for the following target market:

### Type of investor

- Clients must be under 18 years old and domiciled in the UK
- Clients are classified as Retail Clients for the purposes of the FCA
- We recognise that some clients, due to their personal circumstances, may require additional support in engaging with us. CGWM are committed to providing support based on individual requirements to achieve good outcomes for all our clients.

### Client's knowledge and experience

The service is designed for clients who have limited knowledge and experience of investments, those with previous knowledge and experience of investments, and active investors.

### Client's capacity for loss and ability to withstand loss

The service offers no capital guarantees and clients must have an ability to sustain capital loss.

### The risk/reward profile of the service

This product is at the client's own risk.

### Client objectives and financial needs

- To benefit from tax efficient investment
- No time horizon or objectives.

### Negative target market

The service is not designed for:

- Clients over 18 years old.

### Costs

For standard costs please refer to our website and fee schedule.

### Distribution strategy

- Through external FCA regulated financial advisers direct with CGWM with advice
- Through internal CGWM investment managers under discretion
- Through internal CGWPL financial planners with advice
- Direct to retail private clients with advice.

### Fair value statement

CGWM has undertaken a fair value assessment of this service using internally selected criteria that meets regulatory expectations. These include financial and non-financial benefits, costs, peer group comparisons and customer feedback. The outcome is that the benefits to the client are achieved at a cost that offers fair value. CGWM are committed to providing ongoing fair value for all our services and will be conducting annual assessments. We are aware that Financial Advisers have their own specific charges associated with the services they provide and that they will need to make their own fair value assessment of the overall costs once these charges are considered.

#### Investment involves risk.

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