Second Quarter Fiscal 2018

INVESTOR PRESENTATION | November 2017



CANACCORD Genuity

To us there are no foreign markets.™

How We Are Creating Shareholder Value

Complete alignment with

shareholders

Drive a strong culture S. **Expanding wealth** management മ്മ **Improve stability** Continue to build a stable and scalable **Remain agile** wealth management business and a focused and independent mid-Strong focus on cost \$ market containment investment bank **Create a dominant** mid-market competitor

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(TSX:CF): An Excellent Investment Proposition

Committed to driving value for clients, employees and shareholders



Shares are attractively valued

- Trade at material discount to sum-of-the-parts
- Renewed dividend policy in June 2017, buyback opportunities under NCIB available as profitability improves

Driving earnings power by transforming business mix and growing global wealth management

- Firms with strong wealth management component traditionally attract a significant premium
- 39% of pre-tax net income from our operating businesses attributable to global wealth management operations at end of F2017
- Significantly increased scale of global wealth management operations; total client assets increased 58.4% y/y to \$54.5 billion at end of Q2/18

Creating a more predictable business with consistency of earnings

- Closed acquisition of Hargreave Hale September, 2017; significantly increased scale and contributions from wealth management business
- Recurring revenue from increased fee-based assets offsets inherent volatility of capital markets business
- Earlier restructuring initiatives position capital markets businesses to better withstand difficult markets and impact of changing regulatory landscape

Increasing market share across our operations

- Differentiated by offering global perspective in our key focus areas
- UK capital markets business has been refocused; cross-border capabilities driving growth in advisory business
- Restructuring efforts in US business in late Q2 to address losses



Strong balance sheet protects our capacity to invest in future growth

- Balance sheet management supports ongoing initiatives
- Investing to improve stability during difficult cycles, strong risk management oversight across businesses

Management and employees are in complete alignment with shareholders

- 40% employee ownership¹
- Employees purchased \$30 million of additional stock through a private placement in June, 2016
- Compensation structure is linked to successful delivery of our strategic objectives

1. Management estimates

Overview of Canaccord Genuity Group Inc.

A leading independent financial services firm with a global presence

WEALTH MANAGEMENT

Comprehensive wealth management solutions to help individual investors, private clients and charities achieve their financial goals

- Wealth management offices across Canada, UK, Jersey, Guernsey, Isle of Man and Australia
- Approximately 340 investment advisors globally¹
- C\$54.5¹ billion in client assets under management and administration; increased 58.4% y/y on organic growth and accretive acquisition
- Independent platform attractive for established advisors seeking to grow their businesses
- Steadily growing share of fee-based assets, an important source of stable, recurring revenues

HOW WE DIFFERENTIATE

Global platform provides opportunities to benefit from activity in all geographies

Solid partnership culture committed to delivering best-in-class ideas and solutions for companies and investors in the global mid-market

Successfully recruiting top industry talent into strategic focus areas

Improved collaboration between our businesses is driving incremental revenue opportunities

CAPITAL MARKETS

Provides leading investment banking, equity research and sales and trading services to corporations and institutions

- Operations in Canada, the US, the UK & Europe, Dubai and Australia
- FY2017: Participated in 368 transactions, raising over C\$47 billion for clients²
- H118: participated in 164 transactions raising \$19.0 billion for clients²
- Highly experienced and respected M&A teams covering the globe
- 190+ investment bankers, 130+ research analysts and 200+ sales and trading professionals across core and specialist desks globally
- Capabilities to list and advise companies on 10 stock exchanges worldwide

To us there are no foreign markets.TM 1. As at September 30, 2017 2. Equity offerings over C\$1.5 million

Financial Overview



Delivering for clients in a challenging market backdrop

\$54.5 B

Assets under administration and management

Executing on our strategy to grow our wealth management business



Working capital

Well capitalized for continued investment in our key priorities

\$11.6M

In annualized savings in G&A, comms/technology and other overhead expenses

Improving efficiencies across our operations

58%

Year over year Increase in Wealth Management assets

Important contributor of stable, recurring revenue growth

67% of Q2/18 revenue from outside of Canada

Global platform provides opportunities to benefit from activity in all our geographies

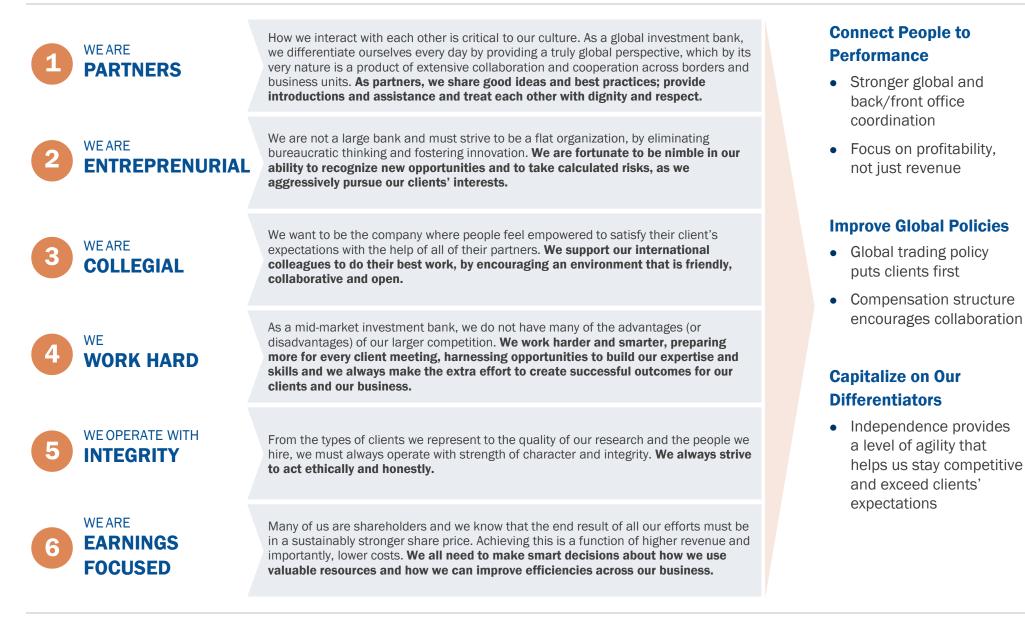
CANACCORD GENUITY GROUP INC.: KEY FINANCIAL MEASURES

Key Metrics	F2015	F2016	F2017	Q2/17	Q2/18
Revenue	\$880,763	\$787,805	\$879,546	\$193,602	\$191,547
Operating expenses	\$371,978	\$375,986	\$362,098	\$86,615	\$84,882
Income before income taxes ¹	\$53,305	(\$6,057)	\$61,257	\$2,907	\$5,395
Net income (loss) ¹	\$39,330	(\$5,995)	\$49,196	\$2,008	\$3,548
Total expenses as % of revenue ¹	93.9%	100.8%	93.0%	98.5%	97.2%
Compensation ratio	61.5%	64.8%	61.5 %	64.4%	64.2 %
Diluted earnings (loss) per common share ¹	\$0.25	(\$0.21)	\$0.32	\$(0.03)	\$0.01
Book value per common share ²	\$8.71	\$4.99	\$5.08	\$4.70	\$4.74

Excludes significant items(Non-IFRS and non-GAAP) which include restructuring costs, amortization of intangible assets acquired in connection with a business combination, impairment of goodwill and other assets, and acquisition-related expense items, which
include costs recognized in relation to both prospective and completed acquisitions, gains or losses related to business disposals including recognition of realized translation gains on the disposal of foreign operations, as well as certain expense items, typically
included in development costs. Refer to non-IFRS measures in the MD&A

2. Based on diluted shares outstanding

We perform to our full potential in any market



Expanding Global Wealth Management

Positioned for margin expansion and enhanced earnings as we increase scale across wealth management

UK & Europe wealth management

- A Top 10 wealth manager in the UK by assets with significant growth opportunity
- Added execution business from C. Hoare (March, 2017)
- Added client portfolios from Duncan Lawrie in Isle of Man (March, 2017)
- Further organic growth potential from domestic intermediaries and international fund managers
- Well positioned for consolidation: operational and technology platform facilitating growth and cost efficiencies
- Margin improvement through additional scale
 and product mix
- Closed acquisition of Hargreave Hale Limited
 - ~£2 million Q218 revenue contribution represents 10 days of earnings
 - Leading UK independent investment and wealth management business with origins dating back to 1897
 - Expands national UK footprint with over 14,000 clients served from 9 offices
 - Market leading range of 7 investment funds and two AIM-listed VCTs
 - Integration expected to continue through calendar 2019

\$54.5 B

Assets under administration and management globally

58% y/y increase at September 30, 2017

Canada wealth management

- A key distribution channel for capital markets transactions
- \$60M private placement to finance growth (October, 2016)
- Discretionary assets under management increased 121% y/y
- Total assets increased 24% y/y
- Attracting leading advisory teams, new assets in excess of \$1.5 billion added to platform
- Average book per advisory team¹ increased 21% y/y in Q218
- Sophisticated investment solutions contribute to improved product mix; driving increased share of client assets
- Improve margin through added scale

Australia wealth management

 Exceptional performance of capital markets business in the region creating opportunity to grow wealth management

Growth will drive earnings power

Improve Stability

Stabilizing our business for performance in all market cycles

GLOBAL WEALTH MANAGEMENT \rightarrow INCREASING PREDICTABILITY

- Recurring revenue from fee-based assets offsets inherent volatility of capital markets
 business
- Improving collaboration between wealth management and capital markets is driving referrals and new revenue opportunities

UK & Europe

Top 10 wealth manager in an industry where scale matters

- Excellent model for the growth and business mix we aim to achieve in other geographies
- Less susceptible to market fluctuations; capable of delivering steady net income growth and stable profit margins throughout the cycle
- Fee-based assets account for 72.5% of revenue
- Hargreave Hale acquisition expected to contribute additional profit before taxes¹ of £2 million initially, and over £5 million in year two and thereafter
- Expect increased economies of scale and operational leverage as synergies offset annual growth

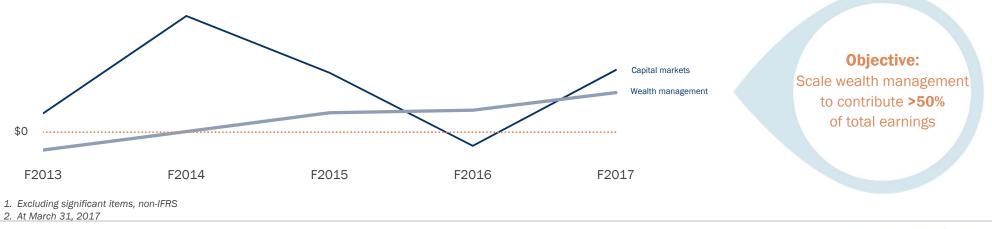
Canada

On track to become leading independent Canadian wealth management business

Steadily increasing fee-based assets; 42.4% of Q2/18 revenue

GLOBAL CAPITAL MARKETS \rightarrow REDUCING VOLATILITY

- Lean, focused platform where all businesses are able to contribute
- Q2/17 staffing reductions in Canada and US to allow stronger focus on core strengths
- Established ancillary businesses to capture greater efficiencies from existing infrastructure
- Realigned UK & Europe capital markets to better withstand difficult cycles
- Positioning for MiFID II: focusing equity research in key areas where we can differentiate
 and lead
- Investing in and furthering global best execution capabilities across multiple product lines
- Improving systems to provide more discipline around account coverage
- Increasing global product placement into all geographies
- Strong focus on cross selling increased international trading flow between US, Canada and UK desks, improving regional cross-desk flows
- Expanding trading-related businesses (options, risk arbitrage, fixed income, electronic and equity driven trading accounts)
- Enhancing cross-border marketing of research and corporate access
- Streamlined Asia business to optimize resources in the region



Income (loss) before income taxes¹

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Remain Agile

Independence allows us to adjust our business mix as client demands evolve

Capital markets revenues by activity

Increasing diversity of revenue streams

Q2 2018

and fees

30.3%

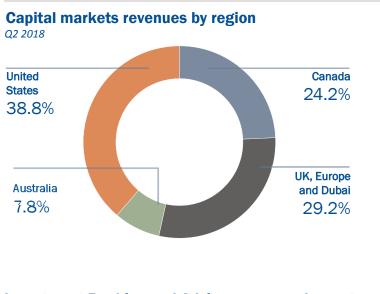
Trading

Other

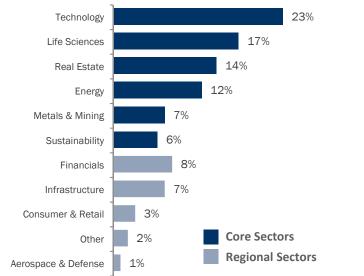
0.4%

19.1%

Commissions



Investment Banking and Advisory revenue by sector Q2 2018





FOCUSED WHERE WE CAN BE MOST RELEVANT TO OUR CLIENTS AND PROVIDE SUPERIOR REVENUE OPPORTUNITIES

Investment

Banking

23.0%

Advisorv

Interest

1.5%

25.6%

- Disciplined sector focus allows us to provide globally integrated service in key growth sectors of the global economy
- Long term client partnerships
 fostered through successful
 outcomes not balance sheet driven
- Growing contributions from Debt Finance & Restructuring business; able to provide strategic advice without conflict
- Globally aligned Sales, Trading and Equity Research dedicated to coverage of small and mid-cap and growth ideas
- Agility allows us to harness leadership in fast growing cannabis, emerging lithium and lighting sectors
- Expanded Quest® Data Solutions offering with the addition of Insight

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Strong Focus on Cost Containment

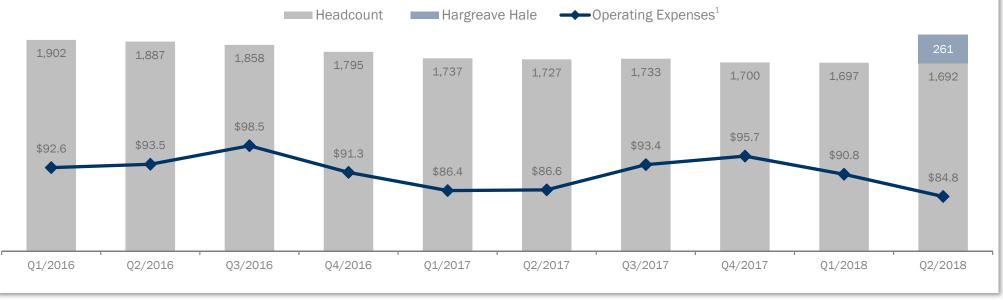
Enhancing our operating efficiency

ACHIEVED

- Significant reductions in G&A, communications and technology costs
- Improved productivity F2017 revenue per employee increased 18% y/y
- Q2/18 UK & Canada staffing reductions: pared back in areas that were difficult to scale in current market environment

OPPORTUNITIES

- Additional G&A savings anticipated as measures take effect through F2018
- Globally integrated CRM platform provides stronger discipline around account coverage across global capital markets businesses
- Operating efficiencies will continue to improve in wealth management businesses with increased scale



Notes: Savings, costs and reductions during fiscal 2017 reflect management's estimates. Actual results may be different. Headcount is at end of period

1. Operating expenses exclude significant items and incentive compensation

Dominant Mid-market Capital Markets Competitor

Leverage competitive strengths across businesses and geographies to drive stronger outcomes for clients

CANADA

- Top Canadian underwriter by number of transactions over last 5 fiscal years¹
- Leading independent investment dealer for IPOs over past 5 fiscal years; recently launched \$30M SPAC
- Top independent trader²
- Highest rated independent equity research, covering more stocks than other independents



CONTINUE TO ESTABLISH CANACCORD GENUITY AS THE DOMINANT INDEPENDENT

UK, EUROPE AND DUBAI

- Strong M&A and private equity expertise
- Growth in retained corporate client base with a number of new wins during the fiscal year
- Investment Companies Team with established reputation in the UK market
- Targeting additional growth in corporate broking mandates

MID-MARKET STRENGTHS IN ALIGNMENT WITH GLOBAL EFFORTS

Transactions over \$1.5 million, excludes converts, prefs, full credit league table
 Block trades, April 2015 to September, 2017

US

- Strongest revenue contributor in Fiscal 2017 and H118
- Further alignment of core teams to provide a more intensive focus on driving profitability in Healthcare and Tech
- Continued focus on book-running ECM mandates and growing Advisory; H1 advisory revenue up 7% y/y
- H1 share gains in equities and IEG and progress on revenue from niche specialist desks such as LATAM and High Yield

TRADING, ECM, CORPORATE ACCESS ALL INTEGRAL TO OUR GLOBAL PLATFORM

AUSTRALIA

- Well positioned for consolidation: operational and technology platform facilitating growth and cost efficiencies
- Increasingly important to global franchise
- Diversified business covering core sectors
- Strengthened mid-market Energy practice
 in Australia

POWERFUL MID-MARKET COMPETITOR IN THE REGION



Global operating businesses

	F2015	F2016	F2017	Q2/17	Q2/18
Wealth Management					
Canada					
Revenue	\$125,339	\$108,208	\$132,292	\$29,732	\$32,081
Pre-tax net income (loss) ¹	\$(7,102)	\$(7,490)	\$1,964	\$632	\$1,074
Pre-tax profit margin ¹	(5.7)%	(6.9)%	1.5%	2.1%	3.3%
UK & Europe					
Revenue	\$125,551	\$138,359	\$134,819	\$33,958	\$37,482
Pre-tax net income (loss) ¹	\$21,573	\$23,881	\$27,565	\$7,585	\$7,471
Pre-tax profit margin ¹	17.2%	17.3%	20.4%	22.3%	19.9 %
Capital Markets					
Canada					
Revenue	\$204,585	\$131,399	\$155,411	\$28,281	\$28,830
Pre-tax net income (loss) ¹	\$44,861	\$10,273	\$24,322	\$(1,324)	\$(1,057)
Pre-tax profit margin ¹	21.9%	7.8%	15.7%	(4.7)%	(3.7)%
US					
Revenue	\$202,972	\$217,411	\$234,211	\$54,948	\$46,112
Pre-tax net income (loss) ¹	\$835	\$(6,794)	\$1,890	\$(607)	\$(4,366)
Pre-tax profit margin ¹	0.4%	(3.1)%	0.8%	(1.1)%	(9.5)%
UK, Europe & Dubai					
Revenue	\$155,942	\$145,478	\$146,812	\$27,892	\$34,669
Pre-tax net income (loss) ¹	\$(7,272)	\$(12,309)	\$4,643	\$(5,709)	\$2,542
Pre-tax profit margin ¹	(4.7)%	(8.5)%	3.2%	(20.5)%	7.3%
Australia					
Revenue	\$41,608	\$31,138	\$59,693	\$15,884	\$9,269
Pre-tax net income (loss) ¹	\$9,589	\$1,251	\$18,116	\$5,125	\$1,059
Pre-tax profit margin ¹	23.0%	4.0%	30.3%	32.3%	11.4%

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included in development costs. Refer to non-IFRS measures in the MD&A

Complete alignment with Shareholders

Significant equity participation by Executives, Employees and Board of Directors



Compensation Linked to Successful Delivery of Strategic Objectives

President & CEO compensation has large share-based element

- Defined and well articulated performance objectives tied to financial results, share price performance, and strategic initiatives
- Total equity interest post private placement of ~3%¹

Net Income Focus

• Compensation for senior leaders increasingly tied to net income

High Employee Ownership Supports Partnership Culture

40% Employee Ownership²

Private Placement June, 2016

- Employees invested \$30 million in shares of our business -resale restrictions over 3 years
- Program designed to increase long-term share ownership by senior business leaders
- Aligning employees and senior business leaders with shareholders is a key priority for the organization
- Proceeds used to fund independent employee benefits trusts established under LTIP, which will purchase common shares in the market to cover grants of restricted share units (RSUs)

Long Term Incentive Plan (LTIP)

- Deferred compensation for Senior Executives and top producers awarded in the form of restricted share units
- Typically vest over three years

Employee Share Purchase Plan (ESPP)

• Match employee share purchases on 1:1 basis

Board of Directors

- Executive Chairman holds total equity interest of 3.75%¹
- Board-related costs reduced through a number of measures, in alignment with overall cost containment initiatives



(TSX:CF): An Excellent Investment Proposition

Committed to driving value for clients, employees and shareholders



Analyst Coverage

Cormark Securities Jeff Fenwick

TD Securities Inc. Graham Ryding

Canaccord Genuity Group Inc. is followed by the analysts listed above. Please note that any opinions, estimates or forecasts regarding Canaccord Genuity's performance made by these analysts are theirs alone and do not represent opinions, forecasts or predictions of the Company or its management. Canaccord Genuity does not by its reference above or distribution imply its endorsement of or concurrence with such information, conclusions or recommendations.

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Financial Performance

Capital Metrics, Quarterly Performance, Annual Performance Canaccord Genuity – Financial snapshot Wealth Management – Financial snapshot

CANACCORD Genuity

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Canaccord Genuity Group Inc.: Financial Snapshot

CANACCORD GENUITY GROUP INC.: GLOBAL MEASURES						
Key Metrics	F2015	F2016	F2017	Q2/17	Q2/18	
Gross Revenue	\$880,763	\$787,805	\$879,546	\$193,602	\$191,547	
Total Expenses ¹	\$827,458	\$793,862	\$817,096	\$190,695	\$186,152	
Incentive Compensation	\$455,480	\$417,876	\$454,998	\$104,080	\$101,270	
Operating Expenses	\$371,978	\$375,986	\$362,098	\$86,615	\$84,882	
Income Before Income Taxes ¹	\$53,305	(\$6,057)	\$61,257	\$2,907	\$5,395	
Net Income (Loss) ¹	\$39,330	(\$5,995)	\$49,196	\$2,008	\$3,548	
Compensation Ratio	61.5%	64.8%	61.5%	64.4%	64.2%	
Total Expenses as % of Revenue ¹	93.9%	100.8%	93.0%	98.5%	97.2%	
Diluted Earnings (Loss) Per Common Share ¹	\$0.25	(\$0.21)	\$0.32	\$(0.03)	\$0.01	

1. Excludes significant items (Non-IFRS and non-GAAP) which include restructuring costs, impairment of goodwill and other assets, amortization of intangible assets acquired in connection with a business combination and acquisition related expense items, as well as gains or losses related to business disposals including recognition of realized translation gains on the disposal of foreign operations. Refer to non-IFRS measures in the MD&A

Solid Capital Position

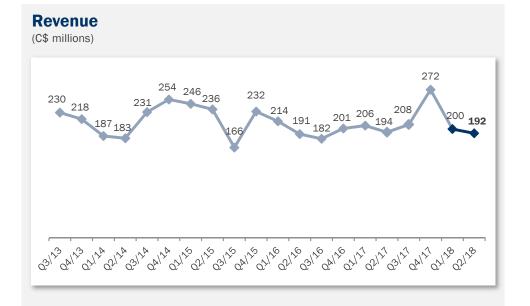
Well capitalized for continued investment in key priorities

- Able to support increasing business activities and invest in opportunities to capture additional market share
- Strong, liquid balance sheet
- Prepared for evolving regulatory environment
- Closed \$60 million private placement in October, 2016

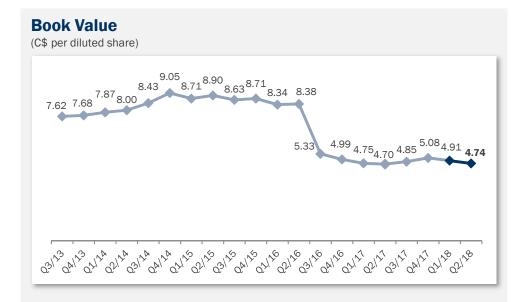
(In C\$ millions, except for per share amounts and number of shares)	Q1/18 (As at June 30, 2017)	Q2/18 (As at September 30, 2017)	% Change
Working Capital	\$467.5	\$464.7	(0.6)%
Working Capital Per Common Share ¹	\$3.76	\$3.74	(0.5)%
Cash & Cash Equivalents	\$521.7	\$543.1	4.1%
Shareholders' Equity	\$741.9	\$720.4	(2.9)%
Preferred Shares	\$205.6	\$205.6	nil
Book Value Per Common Share ¹	\$4.91	\$4.74	(3.4)%
Common Shares Outstanding – Diluted	124,281,000	121,141,000	(0.1)%
1. Based on diluted shares outstanding			

1. Based on diluted shares outstanding n.m..: not meaningful

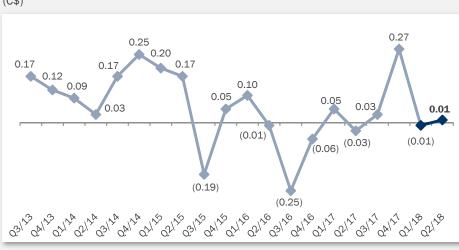
Q2/18 Financial Performance



Net Income¹ (C\$ millions) 32.7 29.1 24.0 20.7 21.2 20.5 15.6 13.3 11.8 8.8 8.1 6.3 6. 3.5 2.0 1.9 1.6 (2.1)(14.3)(19.1)04/27 0312304123 2021202128

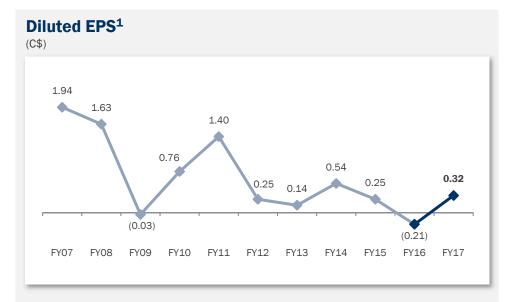


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Fiscal 2017 Financial Performance









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Canaccord Genuity Wealth Management: Financial Snapshot

Canada ¹ : Wealth Management						
Key Metrics (C\$)	FY2017	Q2/17	Q1/18	Q2/18		
Gross Revenue	\$132.3 M	\$29.7 M	\$36.9 M	\$32.1 M		
Income (Loss) ² (after intersegment allocations and before income taxes)	\$2.0 M	\$0.6 M	\$3.2 M	\$1.1 M		
Assets under Administration	\$13.2B	\$10.3 B	\$12.7 B	\$12.8 B		
Fee-related revenue (as a % of total revenue)	34.7%	35.5%	38.5%	42.4%		
Number of Investment Advisory Teams	141	139	135	134		

UK & Europe: Wealth Management						
Key Metrics (C\$, unless otherwise indicated)	FY2017	Q2/17	Q1/18	Q2/18		
Gross Revenue	\$134.8 M	\$34.0 M	\$38.0 M	\$37.5 M		
Income (Loss)^{2,4} (after intersegment allocations and before income taxes)	\$27.6 M	\$7.6 M	\$8.5 M	\$7.5 M		
Assets under Management	\$24.5B/£14.7B	\$23.2B/£13.6B	\$25.8B/£15.3B	\$40.8B/£24.4B		
Fee-related revenue (as a % of total revenue)	69.2%	70.9%	66.3%	72.5%		
Number of Investment Professionals & Fund Managers	118	118	119	200		

 ${\tt 1.} \ {\tt Includes\ revenue\ and\ net\ income\ from\ US\ wealth\ management\ operations}$

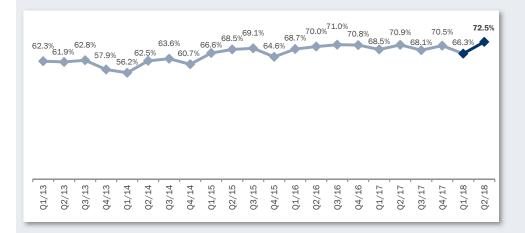
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Canaccord Genuity Wealth Management

Growing assets and contributions from fee-based business

UK & Europe Wealth Management

Fee-based Revenue as a Percentage of Wealth Management Revenue



Canada Wealth Management

Fee-based Revenue as a Percentage of Wealth Management Revenue

*percentage of total revenue offset by recent increase in transactional revenue



Client Assets

(C\$ billions)1



1. C\$ billions, pro forma for periods prior to CHSP acquisition. Exchange rates are at end of each period

Client Assets

(C\$ billions)



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Canaccord Genuity Global Capital Markets: Financial Snapshot

CANACCORD GENUITY: GLOBAL MEASURES						
Key Metrics (C\$)	FY2017	Q2/17 ¹	Q1/18 ¹	Q2/18 ¹		
Gross Revenue ^{1,2}	\$596.1 M	\$127.0 M	\$121.8 M	\$118.9 M		
Income (Loss) (after intersegment allocations and before income taxes)	\$46.4 M	\$(3.2) M	\$(6.4) M	\$(1.9) M		
Deals Led ³	134	26	46	23		
Deals Participated In ³	368	78	98	66		
Non-resource Sector Transactions	74%	67%	76%	81%		

1. Includes Australian wealth management revenue

2. Commencing in Q3/17, the operating results of our Australian operations are disclosed separately as Canaccord Genuity – Australia, and the operating results of Canaccord Genuity (Dubai) are included as Canaccord Genuity UK, Europe & Dubai. In previous quarters, the operating results have been reported as Other Foreign Locations. Comparatives for all prior periods have been reclassified.

3. Combined equity offerings of \$1.5 MM and greater