

**CANACCORD FINANCIAL INC. PRESENTING AT THE
KBW SECURITIES BROKERAGE & MARKET STRUCTURE CONFERENCE**

TORONTO, December 6, 2010 – Canaccord Financial Inc. (TSX: CF, AIM: CF.) announces that it is participating in the Keefe, Bruyette & Woods (“KBW”) 2010 Securities Brokerage & Market Structure Conference on December 8 and 9, 2010 at the Mandarin Oriental hotel in New York. Mark Maybank, Chief Operating Officer of Canaccord Financial Inc. and President of Canaccord Genuity Corp., is scheduled to make a presentation about Canaccord on Thursday, December 9 at 1:20 pm Eastern Time.

A webcast of the presentation will be available on the events page of www.canaccordfinancial.com.

ABOUT CANACCORD FINANCIAL INC.:

Through its principal subsidiaries, Canaccord Financial Inc. is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and global capital markets. Since its establishment in 1950, Canaccord has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. Canaccord has 38 offices worldwide, including 30 Wealth Management offices located across Canada. Canaccord Genuity, the international capital markets division, operates in the U.S., U.K., Canada and Barbados.

Canaccord Financial Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on AIM, a market operated by the London Stock Exchange.

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