

CANACCORD FINANCIAL INC. DISCLOSES DIRECTOR'S DEALINGS AND ISSUANCE OF SHARES

TORONTO, August 11, 2011 – Canaccord Financial Inc. (“CF” or the “Company”) announces:

- the vesting of Restricted Share Units (“RSUs”) that were acquired by Paul Reynolds, a director of the Company, through the Long Term Incentive Plan (“LTIP”) in lieu of cash compensation;
- the sale of shares by Paul Reynolds to cover tax obligations related to the vesting of RSUs; and,
- the issuance of 224,255 shares.

On August 5, 2011 certain RSUs vested in respect of previous LTIP awards. Of the RSUs that vested on August 5, 2011, Paul Reynolds held 73,545. He will therefore acquire 73,545 shares of the Company. Mr. Reynolds will receive 62,651 shares from treasury and 10,894 by transfer from the employee benefit trust.

On August 8, 9 and 10, 2011, Mr. Reynolds sold shares in the Company to cover tax obligations related to the vesting of his RSUs. A total of 32,839 shares were sold at an average price of \$10.3168 per share. All shares were sold through the facilities of the Toronto Stock Exchange.

The LTIP is an initiative by Canaccord that was announced on June 7, 2007, and approved at the Company’s annual general meeting on August 2, 2007.

For employees in the United States and the United Kingdom (principally employees of Canaccord Genuity Inc. and Canaccord Genuity Limited), the shares to be issued on the vesting of the awards are issued from treasury. Therefore, in respect of the RSUs which have now vested, a total of 224,255 common shares of the Company will be issued and an application has been made for their admission to AIM on August 15, 2011. Following the issue of these shares, Canaccord Financial Inc. will have 83,321,969 common shares in issue.

In summary, after the vesting of RSUs, the holdings related to Mr. Reynolds are as follows:

| | Shares owned (excluding RSUs) prior to Aug. 5 | RSUs held before Aug. 5 vesting | RSUs vested and common shares acquired on Aug. 5 | RSUs held after Aug. 5 vesting | Shares sold on Aug. 8, 9 and 10 | Total common shares + RSUs + options | Total common shares owned as of Aug. 11 | Total common shares as % of total CF issued common shares (as of August 15, 2011). |
|------------------|---|---------------------------------|--|--------------------------------|---------------------------------|--------------------------------------|---|--|
| Paul D. Reynolds | 906,952 | 278,213 | 73,545 | 204,668 | 32,839 | 1,269,644 | 947,658 | 1.14% |

ABOUT CANACCORD FINANCIAL INC.:

Through its principal subsidiaries, Canaccord Financial Inc. is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and global capital markets. Since its establishment in 1950, Canaccord has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. Canaccord has 46 offices worldwide, including 32 Wealth

Management offices located across Canada. Canaccord Genuity, the international capital markets division, operates in the U.S., the U.K., Canada, China and Barbados.

Canaccord Financial Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on AIM, a market operated by the London Stock Exchange. Canaccord's Series A Preferred Shares are listed on the TSX under the symbol CF.PR.A.

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