



**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS**

TORONTO, November 25, 2015 – Canaccord Genuity Group Inc. (the “Company”) announces that on November 24, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following persons discharging managerial responsibility (PDMR) and their connected persons through the acquisition of common shares in the open market.

Name of PDMR/director	Number of common shares acquired	Average price per share (CAD)	Common shares held after the acquisition	Restricted share units (RSUs) held	Total (common shares + RSUs)	Total (% of common shares in issue on October 31)
Patrick Burke	4,500	\$4.33	4,500	–	4,500	0.004%
Daniel Daviau	45,000	\$4.35	1,165,651	1,959,213	3,124,864	3.03%
David Kassie	50,000	\$4.36	3,758,394	137,530	3,895,924	3.78%

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Dubai. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

FOR FURTHER INFORMATION CONTACT:

North America media:

Scott Davidson

Executive Vice President, Global Head of Corporate Development and Strategy

Phone: 416-869-3875, email: scott.davidson@canaccord.com

For investor relations inquiries contact:

Christina Marinoff

Vice President, Investor Relations & Communications

Phone: 416-687-5507, email: christina.marinoff@canaccord.com

London media:

Robert Morgan

Stockwell

Phone: +44 (0) 20 7240 2486, email: robert.morgan@stockwellgroup.com

Brokers:

Oliver Hearsey

RBC Europe Limited

Phone: +44 (0) 20 7653 4000, email: oliver.hearsey@rbccm.com

Simon Hardy or Alex Collins

Jefferies International Limited

Phone: +44 (0) 20 7029 8000, email: simon.hardy@jefferies.com;
alex.collins@jefferies.com