



**NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS**

TORONTO, November 9, 2015 – Canaccord Genuity Group Inc. (the “Company”) announces that on November 6, 2015, the Company was notified, in accordance with DTR 3.1.2 R, that common shares were acquired by the following persons discharging managerial responsibilities pursuant to the vesting of restricted stock units under the Company’s Long Term Incentive Plan. Common shares were also sold to cover tax liabilities.

Name of Person Discharging Managerial Responsibility	Number of common shares acquired	Number of common shares sold to cover tax liabilities	Average price per share (CAD)	Total and percentage of common shares held after the acquisition and sale
Jeff Barlow	5,837	(2,782)	\$4.83	44,414/ 0.043%
Daniel Daviau	6,801	--	\$4.83	1,120,651/1.096%
Alexis de Rosnay	12,229	(5,878)	\$4.83	200,714/0.196%
David Kassie	2,314	--	\$4.83	3,708,394/3.627%
Brad Kotush	4,257	(2,158)	\$4.83	513,555/0.502%
Stuart Raftus	772	(392)	\$4.83	500,000/0.489%

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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