



Canaccord Genuity's Global Tech Team Completes 92 Transactions in 2023 in the Technology, Media, Marketing, and Information Services Industries

Selected 2023 Transactions





4Q23































































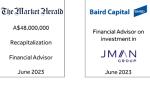




































January 2023



CAPITAL PARTNERS















Ranked #1 for Global Middle-Market TMT Activity¹

Rank	Firm Name	# of Transactions 2023	Rank	Firm Name	# of Transactions 2021-2023
1	Canaccord Genuity	52	1	Canaccord Genuity	197
2	Lincoln International		2	Houlihan Lokey	156
2	Houlihan Lokey	30	3	Lincoln International	113
4	Raymond James	22	4	Raymond James	103
5	William Blair	19	5	William Blair	99
6	Evercore	14	6	Goldman Sachs	
6	Jefferies	14	7	Jefferies	73
8	Lazard	13	8	Lazard	66
9	AGC	12	9	Baird	65
9	Moelis	12	10	Evercore	62
11	Stifel	11	11	Stifel	61
12	Rothschild & Co.	10	12	KPMG	

Ranked #1 for Global Middle-Market Media & Information Services Activity¹

Rank	Firm Name	# of Transactions 2023	Rank	Firm Name	# of Transactions 2021-2023
1	Canaccord Genuity	46	1	Canaccord Genuity	144
2	Houlihan Lokey	23	2	Houlihan Lokey	
3	Lincoln International	11	3	Lincoln International	55
3	Moelis	11	4	Raymond James	44
5	BrightTower	9	5	GP Bullhound	38
5	JEGI	9	6	KPMG	37
7	GP Bullhound	7	7	JEGI	36
8	AGC	6	8	Moelis	30
8	Clipperton	6	9	BrightTower	28
8	Investec	6	10	Jefferies	24

Ranked #1 for Global Digital & Tech-Enabled Healthcare Activity²

Rank	Firm Name	# of Transactions 2023	Rank	Firm Name	# of Transactions 2021-2023
1	Canaccord Genuity	8	1	Canaccord Genuity	30
2	Lazard	2	2	William Blair	16
2	Raymond James	2	3	TripleTree	12
2	Ziegler	2	4	Houlihan Lokey	11
5	Bailey & Company	1	5	Lincoln International	8
5	Bank of America	1	6	Evercore	7
5	Bryan, Garnier & Company	1	6	Ziegler	7
5	Cantor Fitzgerald	1	8	KeyBanc	6
5	Carnegie	1	8	Goldman Sachs	6
5	Centerview	1	10	Brentwood Capital Advisors	5

Leading Global Underwriter Since 2022³

Global Rank	Firm Name	Total Deals	Bookrun Deals
1	Canaccord Genuity	652	517
2	JPMorgan		553
3	Goldman Sachs	530	514
4	BofA Securities	489	464
5	Morgan Stanley	484	466
6	Citi	389	377
7	UBS	359	345
9	Jefferies	279	277
10	Barclays	259	246
11	Stifel	257	166

¹Source: PitchBook for the time period 1/1/21-12/31/23. Transaction totals represent M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions<\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

²Source: PitchBook for the time period 1/1/21-12/31/23. Transaction totals represent M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook
³Source: Dealogic as of 12/31/23





Canaccord Genuity is a dominant, full-service global investment bank focused on growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. We continued to grow and invest in our team in 2023, expanding our senior resources focused on automation, cyber security, and human capital management, among other areas of thought leadership.

Year after year, we continue to be the leading and most active investment bank for middle-market TMT activity, Media & Information Services, and Digital & Tech-Enabled Healthcare activity. In 2023, our global Tech team:

• Completed 92 total transactions for 76 different corporate clients

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- In spite of challenges in the public markets, completed 36 equity capital markets transactions globally
- Closed 56 M&A advisory engagements, which ranged from strategic sales and private equity recaps to corporate divestitures
 - Almost three quarters of M&A transactions involved financial sponsors on at least one side of the deal

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad group of practice areas and diverse verticals:

SELECT TMMIS PRACTICE AREAS:

- Automation
- Cloud Infrastructure
- Cyber Security
- Digital & Tech-Enabled Healthcare
- Digital Advertising
- Digital Media
- Digital Transformation
- E-Commerce

- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT & Business Services
- Marketing Services
- Marketing Technology
- Software
- Tech-Enabled Services

REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial ServicesGovernment
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate
- Restaurant
- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's global investment banking team has nearly 300 professionals in offices around the world, including the US (Boston, Charlotte, Chicago, Nashville, New York, San Francisco), Canada (Calgary, Montreal, Toronto, Vancouver), Europe (London), Australia (Melbourne, Perth, Sydney), and Asia (Beijing and Hong Kong). Our global capital markets business provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations internationally.

We welcome the opportunity to discuss your business and your strategic objectives.

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