

Canaccord Genuity US Tech Team Snapshot



90 Transactions in 2025 in the Technology, Media, Marketing, and Information Services (TMMIS) Industries

Selected Recent Transactions

 Financial Advisor on sale to December 2025	 \$2,300,000,000 Conv. Notes Offering Co-Manager December 2025	 \$300,000,000 ATM Offering Co-Agent November 2025	 Financial Advisor on strategic investment from November 2025	 Financial Advisor on sale to November 2025	 £775,000,000 Perp. Conv. Offering Joint Bookrunner November 2025	 Financial Advisor on sale of its Marketing Technology Solutions Division to October 2025	 Financial Advisor on sale to October 2025
 \$1,300,000,000 Conv. Notes Offering Co-Manager October 2025	 Financial Advisor on sale to October 2025	 Financial Advisor on sale to October 2025	 Financial Advisor on investment from October 2025	 \$1,000,000,000 Conv. Notes Offering Co-Manager October 2025	 Financial Advisor on sale to October 2025	 Financial Advisor on strategic investment from October 2025	 \$637,000,000 Advisor on investment in September 2025
 Financial Advisor on sale to September 2025	 \$1,300,000,000 Conv. Notes Offering Co-Manager September 2025	 Financial Advisor on sale to September 2025	 Financial Advisor on acquisition of September 2025	 \$2,100,000,000 ATM Offering Co-Agent September 2025	 Financial Advisor on strategic investment from September 2025	 \$5,000,000,000 ATM Offering Co-Agent August 2025	 Financial Advisor on investment from August 2025
 \$1,000,000,000 ATM Offering Co-Agent August 2025	 \$1,495,000,000 Follow-On Offering Co-Manager August 2025	 Financial Advisor on merger with August 2025	 \$5,000,000,000 ATM Offering Co-Agent August 2025	 Financial Advisor on the divestiture of Sago Health to August 2025	 \$1,276,500,000 IPO Co-Manager August 2025	 Financial Advisor on sale to August 2025	 Financial Advisor on acquisition of July 2025
 Financial Advisor on sale to July 2025	 Financial Advisor on sale to July 2025	 \$23,000,000 Financial Advisor on Series B fundraise led by with participation from existing investors June 2025	 \$1,212,100,000 IPO Co-Manager June 2025	 Financial Advisor on sale to June 2025	 \$700,000,000 Conv. Notes Offering Co-Manager June 2025	 \$993,600,000 IPO Co-Manager June 2025	 \$550,000,000 Conv. Notes Offering Co-Manager June 2025
 \$172,615,000 IPO Co-Manager June 2025	 Financial Advisor on strategic growth investment from June 2025	 \$400,000,000 ATM Offering Co-Agent June 2025	 \$320,000,000 Conv. Notes Offering Co-Manager June 2025	 Financial Advisor on sale to June 2025	 \$683,638,373 Follow-On Offering Joint Bookrunner May 2025	 \$372,948,652 Follow-On Offering Co-Manager May 2025	 Financial Advisor on strategic investment from May 2025
 \$557,031,250 Follow-On Offering Co-Manager May 2025	 \$712,996,440 Initial Public Offering Co-Manager May 2025	 Financial Advisor on sale to May 2025	 \$1,000,000,000 Conv. Notes Offering Co-Manager May 2025	 Financial Advisor on recapitalization by May 2025	 \$502,908,800 IPO Co-Manager May 2025	 \$21,000,000,000 ATM Offering Co-Agent May 2025	 Financial Advisor on investment from May 2025
 \$500,000,000 ATM Offering Co-Agent April 2025	 \$595,125,000 Follow-On Offering Co-Manager April 2025	 Financial Advisor on significant investment from April 2025	 Financial Advisor on sale of its customer engagement division to Undisclosed buyer April 2025	 C\$1,336,100,000 Lead Financial Advisor on sale to April 2025	 \$21,000,000,000 ATM Offering Co-Agent March 2025	 Financial Advisor on strategic investment from March 2025	 Financial Advisor on sale to March 2025

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Ranked #1 for US Middle-Market TMT Activity¹

# of Transactions			# of Transactions		
Rank	Firm Name	2025	Rank	Firm Name	2023-2025
1	Canaccord Genuity	53	1	Canaccord Genuity	145
2	Houlihan Lokey	17	2	Houlihan Lokey	50
3	Evercore	10	3	Raymond James	38
3	William Blair	10	4	William Blair	34
5	Baird	9	5	Lincoln International	31
6	Goldman Sachs	8	6	Moelis	29
7	Raymond James	7	7	Evercore	25
7	Morgan Stanley	7	8	Piper Sandler	22
7	Moelis	7	9	Stifel	21
10	Bank Street	5	10	Morgan Stanley	20
10	Jefferies	5	10	Baird	20
10	JPMorgan	5	10	Jefferies	20

Ranked #1 for US Middle-Market Media & Information Services Activity¹

# of Transactions			# of Transactions		
Rank	Firm Name	2025	Rank	Firm Name	2023-2025
1	Canaccord Genuity	36	1	Canaccord Genuity	110
2	Houlihan Lokey	11	2	Houlihan Lokey	44
3	Morgan Stanley	10	3	Moelis	27
3	William Blair	10	4	TobinLeff	25
5	Raymond James	9	5	Lincoln International	24
6	Evercore	8	6	William Blair	23
6	Goldman Sachs	8	7	Raymond James	22
6	TobinLeff	8	8	Evercore	20
6	Moelis	8	9	Benchmark International	18
10	Benchmark International	7	10	Morgan Stanley	16

Ranked #1 for US Middle-Market Digital & Tech-Enabled Healthcare Activity²

# of Transactions			# of Transactions		
Rank	Firm Name	2025	Rank	Firm Name	2023-2025
1	Canaccord Genuity	7	1	Canaccord Genuity	25
2	Houlihan Lokey	4	2	Houlihan Lokey	7
3	Healthcare Growth Partners	3	3	Raymond James	6
4	TripleTree	2	3	William Blair	6
4	Piper Sandler	2	5	Piper Sandler	5
4	William Blair	2	6	TripleTree	4
7	Stephens	1	6	KeyBanc	4
7	Oppenheimer	1	6	Healthcare Growth Partners	4
7	Morgan Stanley	1	9	Morgan Stanley	3

Leading Global Underwriter Since 2022³

Global Rank	Firm Name	Total Deals	Bookrun Deals
1	Canaccord Genuity	1,445	1,093
2	JPMorgan	1,287	1,263
3	Goldman Sachs	1,266	1,238
4	Morgan Stanley	1,238	1,196
5	BofA Securities	1,091	1,042
6	Citi	926	908
7	Jefferies	751	741
8	UBS	742	716
9	Stifel	661	452
10	Barclays	599	569

¹Source: PitchBook for the time period 1/1/23-12/31/25. Transaction totals represent US M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

²Source: PitchBook for the time period 1/1/23-12/31/25. Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

³Source: Dealogic as of 12/31/25

LTM: Last Twelve Months

Canaccord Genuity US Tech Team Snapshot



Canaccord Genuity is a dominant, full-service global investment bank focused on growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. Year after year, we continue to be the leading and most active investment bank for middle-market TMT, Media & Information Services, and Digital & Tech-Enabled Healthcare activity. In 2025, our US Tech team announced:

- 90 transactions for 77 different corporate clients, including 89 closed transactions and one announced and pending
- 55 advisory engagements, ranging from strategic sales and private equity recaps to corporate divestiture and take-private transactions
- 35 equity capital markets transactions
- Added senior investment banking professionals with experience in Digital and Tech-Enabled Healthcare and Software

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad group of practice areas and diverse verticals:

SELECT TMMIS PRACTICE AREAS:

- Automation
- Cloud Infrastructure
- Cyber Security
- Digital & Tech-Enabled Healthcare
- Digital Advertising
- Digital Transformation
- E-Commerce
- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT & Business Services
- Marketing Services
- Marketing Technology
- Media
- Software
- Tech-Enabled Services

REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate
- Restaurant
- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has approximately 160 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK, Europe, Asia, and Australia.

We welcome the opportunity to discuss your business and your strategic objectives.

Canaccord Genuity Capital Markets

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