Canaccord Genuity Group Inc.

Investor Presentation

FEBRUARY 2021



Forward looking statements and non-IFRS measures

This document may contain "forward-looking statements" (as defined under applicable securities laws). These statements relate to future events or future performance and reflect management's expectations, beliefs, plans, estimates, intentions and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts, including business and economic conditions and Canaccord Genuity Group's growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. In some cases, forward-looking statements can be identified by terminology. Disclosure identified as an "Outlook" contains forward looking information. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and a number of factors could cause actual events or results to differ materially from the results discussed in the forward-looking statements. In evaluating these statements, readers should specifically consider various factors that may cause actual results to differ materially from any forward-looking statement. These factors include, but are not limited to, market and general economic conditions, the nature of the financial services industry and the risks and uncertainties discussed from time to time in the Company's MD&A and "Risk Factors" in the AIF, which include market, liquidity, credit, operational, legal, cyber and regulatory risks. Material factors or assumptions that were used by the Company to develop the forward-looking information contained in this document include, but are not limited to, maxee stores or use the sections entitled "Risk Management" in the Company's interim condensed and annual consolidated financial statements and its annual report and AIF filed on <u>www.sedar.com</u>. The preceding list is not exhaustive of all possible risk factors that may influence ac

Although the forward-looking information contained in this document is based upon what management believes are reasonable assumptions, there can be no assurance that actual results will be consistent with these forward-looking statements. The forward-looking statements contained in this document are made as of the date of this document and should not be relied upon as representing the Company's views as of any date subsequent to the date of this document. Certain statements included in this document may be considered "financial outlook" for purposes of applicable Canadian securities laws, and such financial outlook may not be appropriate for purposes other than this document. Except as may be required by applicable law, the Company does not undertake, and specifically disclaims, any obligation to update or revise any forward-looking information, whether as a result of new information, further developments or otherwise.

Certain non-IFRS measures are utilized by the Company as measures of financial performance. Non-IFRS measures do not have any standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Non-IFRS measures presented include assets under administration, assets under management, book value per diluted common share, return on common equity and figures that exclude significant items. The Company's capital is represented by common and preferred shareholders' equity and, therefore, management uses return on common equity (ROE) as a performance measure. Also used by the Company as a performance measure is book value per diluted common share, which is calculated as total common shareholders' equity adjusted for assumed proceeds from the exercise of options and warrants, settlement of a promissory note issued as purchase consideration at the Company's option and conversion of convertible debentures divided by the number of diluted common shares that would then be outstanding including estimated amounts in respect of share issuance commitments including options, warrants, convertible debentures and a promissory note, as applicable, and adjusted for shares purchased under the normal course issuer bid and not yet cancelled, and estimated forfeitures in respect of unvested share awards under share-based payment plans.

Assets under administration (AUA) and assets under management (AUM) are non-IFRS measures of client assets that are common to the wealth management business. AUA – Canada, AUM – Australia and AUM – UK & Europe are the market value of client assets managed and administered by the Company from which the Company earns commissions and fees. This measure includes funds held in client accounts as well as the aggregate market value of long and short security positions. AUM – Canada includes all assets managed on a discretionary basis under programs that are generally described as or known as the Complete Canaccord Investment Counselling Program and the Complete Canaccord Private Investment Management Program. Services provided include the selection of investments and the provision of investment advice. The Company's method of calculating AUA – Canada, AUM – Canada, AUM – UK & Europe may differ from the methods used by other companies and therefore may not be comparable to other companies. Management uses these measures to assess operational performance of the Canaccord Genuity Wealth Management business segment. AUM – Canada is also administered by the Company and is included in AUA – Canada.

Financial statement items that exclude significant items are non-IFRS measures. Refer to Non-IFRS measures in the MD&A and the reconciliation of net income as determined under IFRS to adjusted net income, which excludes significant items, as described. Significant items for these purposes include restructuring costs, amortization of intangible assets acquired in connection with a business combination, impairment of goodwill and other assets, acquisition-related expense items, which include costs recognized in relation to both prospective and completed acquisitions, gains or losses related to business disposals including recognition of realized translation gains on the disposal of foreign operations, certain accounting charges related to the extinguishment of convertible debentures for accounting purposes, as well as certain expense items, typically included in development costs, which are considered by management to reflect a singular charge of a non-operating nature. See the Selected Financial Information Excluding Significant Items table in the Company's interim and annual financial reports. Management believes that these non-IFRS measures allow for a better evaluation of the operating performance of the Company's business and facilitate meaningful comparison of results in the current period to those in prior periods and future periods. Figures that exclude significant items is that the IFRS accounting effects of these items do in fact reflect the underlying financial results of the Company's financial results. A limitation of utilizing these figures that exclude significant items is that the IFRS accounting effects of these items do in fact reflect the underlying financial reformance and the respective non-IFRS measures should hob to be ignored in of the company's IFRS measures of financial performance and the respective non-IFRS measures should be considered to each of the company's IFRS measures of financial performance and the respective non-IFRS measures should be considered to ether.

For earnings per share, net income and other financial measures determined under IFRS, please refer to the Company's financial statements, news releases, MD&A and other financial disclosures in the Investor Relations section of the company website at www.cgf.com/investor-relations or at <a href="http:/

The "Company" as referred to herein means Canaccord Genuity Group Inc. and its subsidiaries.

/ Driven to deliver superior client outcomes

/ Driven to strengthen employee engagement

/ Driven to become more profitable

/ Driven to increase shareholder value

Covid-19 Response

Acted swiftly to protect our employees, clients and communities



Covid-19 Business Impact

Identifying the clients who need us most and aggressively adding value for them



Remarkably strong new issue environment

- Innovative solutions to help small- and midcap companies access public markets
- Balance sheet support to prepare for future challenges and opportunities



Trading and Specialty desks outperformed

- Record volumes with no technology interruptions
- Supporting liquidity and managing risk for clients in capital markets and wealth management



Mining sector leadership

- Capital raising and M&A
- Global coordination between North America, Australia and UK



Strengthened client engagement

- 35 virtual conferences → 4,000+ attendees
- 800+ Corporate Access events → 8,000+ client meetings
- 12,000+ 1:1 meetings with corporates & CG experts



M&A environment improving markedly

- Volatility impacted timing of completions in calendar 2020
- Executed on a strong pipeline in fiscal Q3/21 to record quarterly Advisory revenue of \$72 million



Interest rate compression impacts Wealth Management profitability and margins

• Prolonged environment of low to negative interest rates impacts profitability associated with our margin lending and deposit activities

Our response in a crisis shapes our relationships for the future

Financial Highlights

Broad capabilities drive revenue and earnings stability through market cycles

| | Revenue | Pre-tax Net Income ^{1,2} | Diluted EPS ¹ | _ |
|--|------------------------------|--------------------------------------|-----------------------------|----------------------------------|
| Q3 Fiscal 2021 ^{3 months ended} December 31 | \$533.1 M +73.1% y/y | \$110.6 M +256.6% y/y | \$0.62 +169.6% y/y | Earnings growth is |
| YTD Fiscal 2021 9 months ended December 31 | \$1.3bn +43.9% y/y | \$202.9 M +106.8% y/y | \$1.16 +81.3% y/y | - outpacing revenue growth |
| Fiscal 2020 12 months ended March 31 | \$1.2 bn | \$123.1 M | \$0.81 | _ |



Overview of Canaccord Genuity Group Inc.

A leading independent financial services firm with a global presence

WEALTH MANAGEMENT

Comprehensive wealth management solutions to help individual investors, private clients and charities achieve their financial goals

- / Canada
- / UK
- / Jersey, Guernsey, Isle of Man
- / Australia
- C\$85.2¹ billion in client assets
- **455** investment professionals globally¹
- 2019 acquisition of Patersons Securities added **100+** advisers and expands national footprint in Australia
- Fully independent platform

HOW WE DIFFERENTIATE

Solid partnership culture committed to delivering best-in-class ideas and solutions for companies and investors in the global mid-market

Global platform provides opportunities to benefit from activity in all geographies

Successfully recruiting top industry talent into strategic focus areas

Strong **collaboration** between our businesses is driving incremental revenue opportunities

CAPITAL MARKETS

Provides leading investment banking, equity research and sales and trading services to corporations and institutions

- / Canada
- / US
- / Australia & Asia
- / UK and France
- / Dubai
- / Latin America & Caribbean

Fiscal 2021 9M YTD

 475 transactions / gross proceeds of \$54.6 billion²

Fiscal 2020

- 373 transactions / gross proceeds of \$51.7 billion ²
- Talent
 - 190+ investment bankers
 - 130+ research analysts
 - 200+ sales and trading
 - M&A expertise free from conflict



Positioned for long-term success

Building upon our strategy of long-term value creation

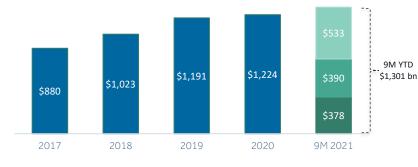


/ Creating shareholder value across our business

Balanced business mix contiributed to a solid quarterly performance

Revenue - C\$ millions Fiscal years ended March 31



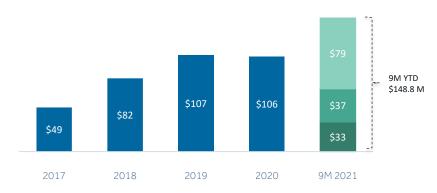


Diluted EPS – adjusted¹, C\$ Fiscal years ended March 31 Q3 and nine months ended December 31



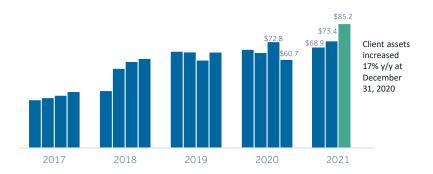
Net Income^{1,2} - C\$ millions

Fiscal years ended March 31 Q3 and nine months ended December 31



Total client assets – C\$, billions

Fiscal years ended March 31 Q3 and nine months ended December 31

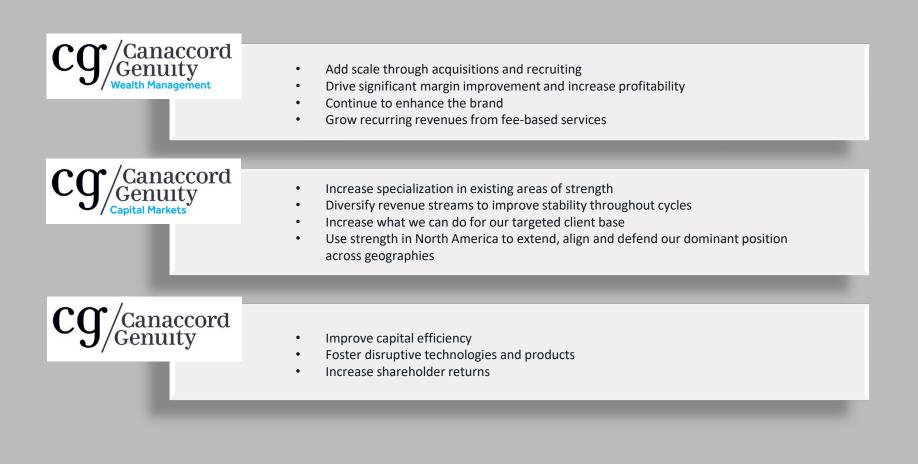


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Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation.

/ Strategic vision

Build a dominant independent Wealth Management and Capital Markets business



/ CG Wealth Management - Global

Fully independent investment planning and wealth management services and solutions

Overview

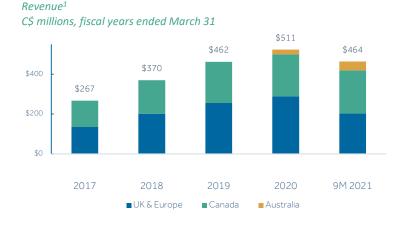
- Increased client assets to \$85 billion from \$33 billion in fiscal 2016
- Proven organic growth and acquirer of complementary businesses
- Successfully recruiting established investment professionals with lasting client relationships in all regions
- Expanding footprint in UK, Canada and Australia
- Focused on organic growth and margin-improvement



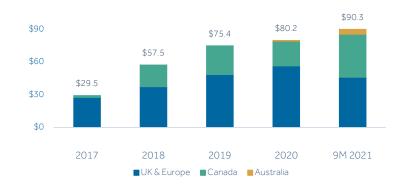
UK & Europe: London, Jersey, Guernsey, Isle of Man, Blackpool, Lancaster, Llandudno, Norwich, Nottingham, Southampton, Worcester, York

> Australia: Melbourne, Perth, Sydney, East Perth, Busselton, Albany, Adelaide, Gold Coast, Sunshine Coast





Income before income taxes – adjusted^{1,2} C\$ millions, fiscal years ended March 31

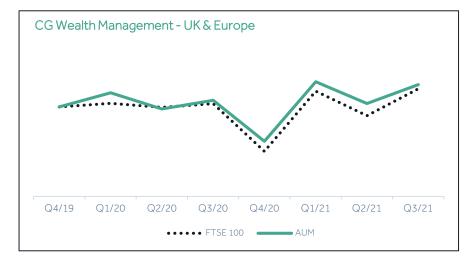


1. Beginning in Q3/20, amounts include Australia wealth management

2. Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation

CG Wealth Management: Client assets performing well

Recurring fee-based revenue provides stability through market cycles

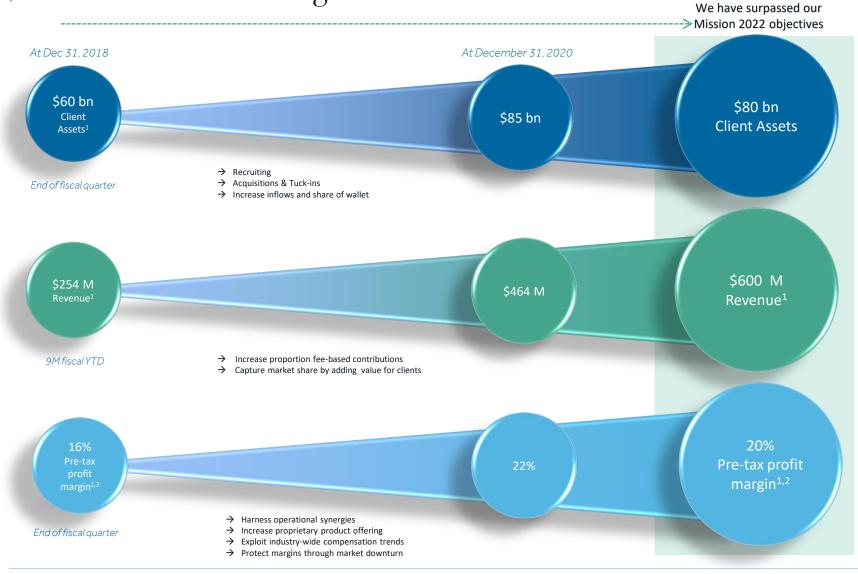


| | 31- Dec - 2019 | 31- Mar- 2020 | 30- Jun- 2020 | 30- Sept- 2020 | 31- Dec- 2020 | Y/Y change | Q/Q change |
|--|----------------------|---------------------|---------------------|----------------------|---------------------|---------------|---------------|
| UKWM Client Assets (£ billions) | £28.1 | £22.7 | £25.9 | £26.4 | £29.7 | +5.7% | +12.5% |
| FTSE 100 | 7,542 | 5,672 | 6,170 | 5,866 | 6,461 | -14.3% | +10.1% |



| | 31- Dec- 2019 | 31- Mar- 2020 | 30- Jun- 2020 | 30- Sept- 2020 | 31- Dec- 2020 | Y/Y change | Q/Q change |
|--|---------------------|---------------------|---------------------|----------------------|---------------------|---------------|---------------|
| CGWM Client Assets (C\$ billions) | \$21.0 | \$18.4 | \$22.2 | \$24.6 | \$29.3 | +39.5% | +18.8% |
| S&P/TSX Composite | 17,063 | 13,379 | 15,515 | 16.121 | 14,433 | +2.17% | +8.1% |

/ Global Wealth Management: Goals



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Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation.

/ Wealth Management – UK & Europe

A Top-10 wealth manager in an industry where scale matters

- Focused on mass-affluent investors and intermediaries
- Capable of delivering steady net income growth and stable profit margins throughout market cycles
- Fee-based revenue ~74%; stronger contributions from recurring revenue
- Expect increased economies of scale and operational leverage as synergies contribute to performance
- Excellent model for the growth we aim to achieve in other geographies
- Greater scale is creating opportunities to add additional growth through recruiting and small asset-based acquisitions
- Silver Award for CSR/Charity Initiative of the Year from the Citywealth Brand Management and Reputation Awards 2020
- £570m (C\$970M) investment¹ from HPS Investment Partners establishes premium valuation for this business and provides financial partner to support further growth ambitions



Client Assets

C\$ and GBP£, billions



Income (loss) before income taxes – Adjusted² C\$ millions



- Announced February 3, 2020. transaction expected to close in Q1 2022 and is subject to regulatory approval and other customary closing conditions. Approximate Canadian Dollar equivalent Page 14 based on current exchange rate.
- Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation. 2.

*Note: Quarterly periods indicated are for fiscal years ended March 31

Revenue

C\$ millions

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/ Significant transaction in UK Wealth Management Business

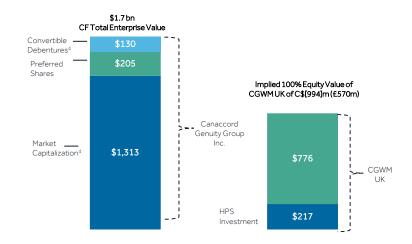
\$210 M net proceeds to be used by the Company for corporate purposes to optimize shareholder value

Transaction details

- HPS Investment Partners, LLC to invest £122.5 million (C\$217M)^{1,2} in Convertible Preferred Shares to be issued by Canaccord Genuity Wealth Group (Jersey) Limited, which holds all of the Company's Wealth Management operations in the UK and Crown Dependencies ("CGWM UK")
- Convertible Preferred Shares carry a 7.5% cumulative annual dividend, payable to HPS by CGWM UK over 5 years
- On as as-converted basis the Convertible Preferred Shares represent a 21.93% equity interest in CGWM UK

Advantages for UK & Europe Wealth Management

- Investment does not change the existing management or operations of our UK Wealth business
- Provides an opportunity to build upon exceptional growth to date, and increase the scale of this business over time
- Partnership with an investor whose primary focus is to invest in opportunities that provide creative capital solutions and generate attractive risk-adjusted returns
- HPS expects to continue to be a strategic and financial partner to the business on future acquisitions and growth opportunities.



Advantages for CF Shareholders

- Investment directly into subsidiary is non-dilutive to CF shareholders
- Provides options and flexibility to deploy proceeds in ways that increase the long-term value of our business, and continue to optimize value for shareholders
- Limiting the transaction to a 22% stake ensures that CGWM UK will remain a significant and stable contributor to firmwide earnings

3. Cumulative dividends are payable by CGWM UK on the Convertible Preferred Shares at the greater of an annual 7.5% coupon and the proportionate share that such shares would receive, on an as converted basis, in respect of dividends paid to the Company by CGWM UK.

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Approximate CAD equivalent based on exchange rate at time of announcement on February 3, 2020

^{2.} Transaction expected to close Q1 Fiscal 2022. Subject to regulatory approvals and other customary closing conditions.

Based on closing price on February 3, 2020

/ Wealth Management: UK & Europe

Successful track record of integrating new businesses

| | THOMAS MILLER INVESTMENT | Announced Q4 F2019; Closed May, 2019 Wealth management, financial planning and select private client investment management services Client portfolios valued at approximately £1 billion |
|------------------|--|---|
| | McCarthy Taylor | January 2019 Expands Midlands presence and financial planning segment £170 million in client assets |
| Private Client | HARGREAVEHALE | September 2017 Transformational acquisition: CGWM (UK) becomes a Top 10 wealth manager by assets in the UK Expands national UK footprint £3.8billion in private client assets at time of transaction More than 14,000 private clients, intermediaries, corporations and charities |
| | DUNCAN LAWRIE | March 2017 Acquired 100+ client portfolios from Isle of Man business Discretionary investment management and execution-only |
| | C.Hoare & Co. | March 2017Acquired investment dealing and custody business |
| Asset Management | HARGREAVEHALE | September 2017 Over £4.0 billion in fund management assets at time of transaction |
| Organic | CG /Canaccord Genuty Wealth Management | Margin improvement through additional scale, synergies and product mix Adding talent to enhance key service offerings to growing client base Modern, scalable platform supports continued growth |

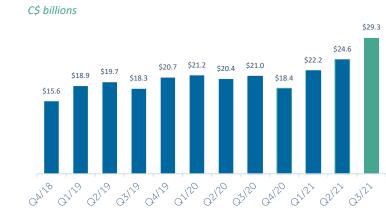
/ Wealth Management: Canada

A leading independent Canadian wealth management business

- Focused on mass affluent clients seeking wealth creation and wealth management
- Scale, capabilities and economics provide competitive advantages in attracting established IA teams
- Recruited IA teams representing \$13.5 billion in new client assets since calendar 2016
- Steadily increasing fee-based assets; Focused on opportunities to increase share of wallet
- Strong collaboration with capital markets; differentiated by global thought leadership and opportunities
- Important distribution channel for capital markets new issues
- State-of-the-art unified managed account (UMA) platform, powered by Envestnet
- Selected as platform provider for Morgan Stanley's entry to Canadian Wealth Management







Revenue CŚ millions

Client Assets



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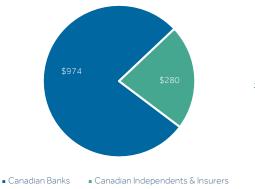
Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation.

Note: Quarterly periods indicated are for fiscal years ended March 31

/ Wealth Management: Canada

Recruiting environment increasingly favourable as banks increase limitations on IAs

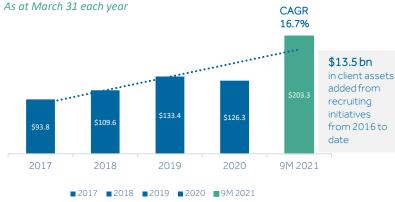
Significant opportunity to grow market share of full-service retail brokerage assets (C\$, billions)



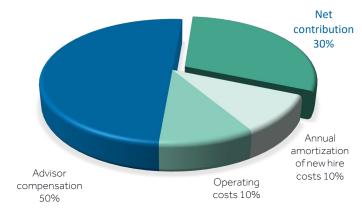
/ Canada's retail brokerage industry represents \$4.4 tn¹ in client assets, with the full-service segment representing \$1.3 tn¹

/ As banks commoditize wealth services, we anticipate a shift of client assets toward non-bank advice-based platforms

/CG Wealth Management is advantageously positioned to capture a meaningful share of this asset transfer and will continue adding established IA teams as they seek new platforms to accommodate the diverse needs of their clients



Illustrative revenue distribution on new client assets



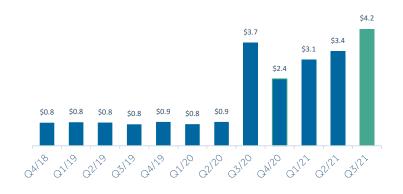
Average client assets per IA Team

/ Wealth Management: Australia

Increasing the scale of our wealth management business and expanding CG's national footprint in Australia

- Total client assets in comprehensive investment management platform increased 13% y/y \$4.2 billion at December 31, 2020
- Completed acquisition of Patersons Securities Limited on October 21, 2019; Expands national footprint, which benefits both Capital Markets and Wealth Management businesses
- Increasingly positive contributor of pre-tax net income since we welcomed the Patersons team in 2019
- Adds powerful network for new issue distribution
- Opportunity to convert additional \$15.2 billion held on Patersons' trading platform to higher revenue-generating assets
- 100+ advisers in 9 locations across Australia
- Excellent collaboration with our capital markets group as we increase financing activities for small-cap companies in this region
- Focusing on growing client assets organically and pursuing targeted recruiting opportunities









1. Australia wealth management revenue previously recorded as part of Canaccord Genuity Capital Markets Australia, commencing in Q3/20 it is disclosed as a separate operating segment.

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/ Global Capital Markets: Goals

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Moving toward delivering stability and sustainable profitability through market cycles



Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation.

/ Canaccord Genuity in Canada

Dominant independent investment bank on every measure

- A top-ranked Canadian equity underwriter¹ and the only non-bulge firm in the top 10
- Calendar 2019 and 2020 ranked 1st for volume of transactions
- Ranked 1st for IPOs² Calendar 2019 and 2020
- Leading independent investment dealer for IPOs over 5+ fiscal years;
- Top independent trader³, Acquisition of Jitneytrade (2018) increased margin of leadership and adds futures & options capability
- Highly rated independent equity research, covering more stocks than other independents
- Positioned for mining sector leadership, added complementary Latin America & Caribbean expertise in June 2020
- Established success in alternative financing vehicles, such as SPACs, which provide an attractive alternative for private companies looking to access public growth markets



Unparalleled **origination** and **placement** capability

| Canadian Equity Transactions ¹ Calendar 2020: January 1 to December 31, 2020 | | | | | | | | |
|--|-------------------------|-----|-------------------|--|--|--|--|--|
| | | # | Total proceeds | | | | | |
| 1 | Canaccord Genuity Corp. | 109 | \$2,850 | | | | | |
| 2 | BMO Capital Markets | 52 | \$3,762 | | | | | |
| 3 | Cormark Securities | 41 | \$778 | | | | | |
| 4 | Eight Capital | 36 | \$427 | | | | | |
| 5 | Haywood Securities | 33 | \$196 | | | | | |
| 6 | Stifel Financial | 32 | \$984 | | | | | |
| 7 | Scotiabank | 27 | \$2,365 | | | | | |
| 7 | Pacific International | 27 | \$229 | | | | | |
| 8 | Mackie Research | 24 | \$186 | | | | | |
| 9 | TD Securities | 22 | \$2,536 | | | | | |

, 1. Source: Bloomberg, transactions over \$1.5 million, excludes converts, prefs, full credit league table.

2. Source: Bloomberg

3. Block trades, April 2015 to December 2020

/ Canaccord Genuity in the U.S.

A significant and growing contributor to our global success

Trading, Advisory, ECM and Corporate Access capabilities are integral to CG's global capital markets platform

- Aligned business focused in key sectors: Technology, Healthcare and Industrials
- Strong track record of ECM activity in Healthcare and Technology sectors is driving complementary growth in Advisory segment
- Strong growth in Advisory revenue contributing to net income and profit margin growth
- Outpacing the broader market in commission share gains for the first half of calendar 2020; Gaining share in equities and growing revenue from specialist desks including international equities;
- Expanded coverage of Private Equity and Family Office advisory relationships
- Comprehensive equity research coverage of~300 stocks in focus sectors

Strategic rationale for fiscal 2019 acquisition of Petsky Prunier

- Leverages fixed costs over a larger revenue base
- Increases contributions from higher margin M&A advisory segment; typically counter-cyclical to new issue contributions
- Adds depth in core sectors of strength
- Creates a franchise with consistently higher profitability
- Fee pool for U.S. mid-market Advisory in the Technology and Healthcare sectors has grown steadily to US\$1.6 bn¹

Strategic combination creates a **top-tier mid-market M&A** franchise

U.S. Mid-market² TMT M&A Calendar 2020: January 1 to December 31, 2020

of Transactions Canaccord Genuity 39 1 Raymond James Financial 2 38 William Blair & Company 3 23 Houlihan Lokey 19 4 Evercore Group 5 17 The Goldman Sachs Group 6 16 7 Robert W. Baird & Co 14 Piper Sandler 8 10 9 Moelis & Company 9 Stifel Financial 9 9 DC Advisory 9 9 Cowen & Company 10 8 Deutsche Bank 8 10

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1. Numbers for CG Petsky Prunier represent total transactions in Technology, Media & Telecommunications as tracked by PitchBook completed for Petsky Prunier LLC which was acquired by Canaccord Genuity Group Inc., in February 2019

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2. The table includes US-based M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions less than \$500 million in the Technology, Media & Telecommunications industries as classified by PitchBook.

/ Canaccord Genuity – Rest of the World

Global capabilities provide a significant competitive advantage in mid-market focus sectors

Lean and focused platform

Specialization in core verticals Increasing global product placement

Expanding alternative distribution avenues

AUSTRALIA

Powerful mid-market competitor in the region

- A leading investment bank in the region for small cap equities
- Quarterly revenue exceeded fiscal 2020 full-year revenue for 3 consecutive fiscal quarters in fiscal 2021
- Diversified business covering core CG sectors with mining sector leadership
- Increased investment to 80% improves alignment with global platform
- Well positioned for consolidation: operational and technology platform facilitating growth and cost efficiencies
- Fiscal 2020 acquisition of Patersons Securities Ltd adds powerful network for new issue distribution
- Expansion of wealth management business increases national footprint

Strong emphasis on cross-selling

Increased trading flow across geographies; improving regional cross-desk flows

Focused on increasing M&A in our key markets

Independent advice that is free from bias or conflict

UK, EUROPE & DUBAI

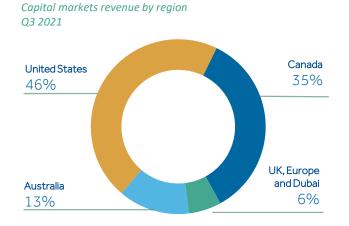
Reduced exposure to regional volatility and improving alignment with global capabilities

- Ranked #1 by Dealogic for AIM transaction volume in calendar 2019 and 2020 1
- 24 Corporate Broking client wins in 2020
- Leveraging global resources and expertise to deliver differentiated offering for clients
- Strong M&A Advisory expertise
- Strengthened senior Corporate Broking, Sales, Research and Advisory capabilities; Increasing client wins
- Seamless transition to MiFID II; focused in key areas where we can differentiate
- Operating at break-even level following restructuring initiatives

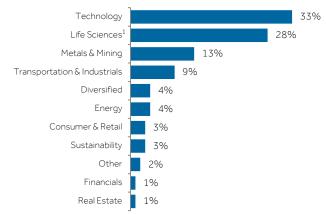


/ Remain Agile

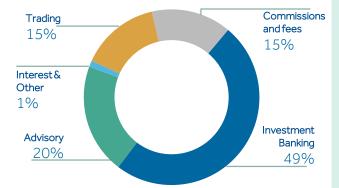
Independence allows us to adjust our business mix and stay competitive as client demands change



Investment Banking and Advisory revenue by sector Q3 2021







Agile business mix provides diverse revenue streams throughout market cycles



FOCUSED WHERE WE CAN BE MOST RELEVANT TO OUR CLIENTS AND PROVIDE SUPERIOR REVENUE OPPORTUNITIES

- Agility allows us to harness leadership in emerging and high-growth sectors while maintaining strong capability in historic areas of strength
- Disciplined sector focus allows us to provide globally integrated services in key growth sectors of the global economy
- Maintained significant investment in natural resource sector coverage
- Long term client partnerships fostered through a track record of successful outcomes for growth companies
- Debt Finance & Restructuring capabilities provide strategic advice without conflict – never balance sheet driven
- Globally aligned Sales, Trading and Equity Research dedicated to coverage of small and mid-cap growth opportunities

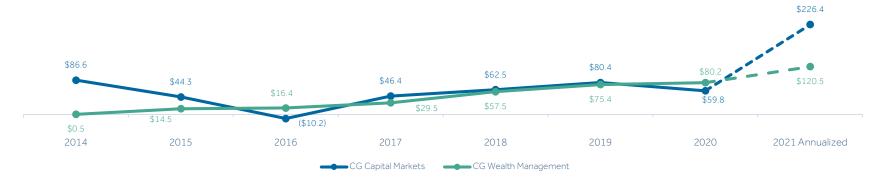
/ Stability

Creating a lower risk business model with growing contributions from wealth management



Net income (loss) before income taxes - Adjusted¹ C\$ millions, fiscal years ended March 31

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1. Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation

2. Based on management estimates including certain assumptions made in respect of allocations of taxes, non-direct costs and certain expenses.

/ (TSX:CF): An Excellent Investment Proposition

Committed to driving value for clients, employees and shareholders



/ Analyst Coverage

Cormark Securities

TD Securities Inc. Graham Ryding

Echelon Wealth Partners Rob Goff

Canaccord Genuity Group Inc. is followed by the analysts listed above. Please note that any opinions, estimates or forecasts regarding Canaccord Genuity's performance made by these analysts are theirs alone and do not represent opinions, forecasts or predictions of the Company or its management. Canaccord Genuity does not by its reference above or distribution imply its endorsement of or concurrence with such information, conclusions or recommendations.

Financial highlights

Q3 Fiscal 2021





/ Fiscal third quarter 2021 results

Improved business mix contributing to earnings stability and growth

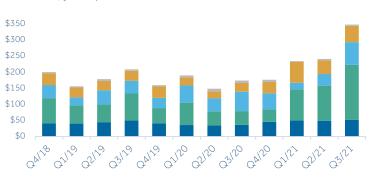
- Q3/21 record revenue of \$533.1 million, up 73.1% year-over- year
- Record quarterly Investment Banking revenue of \$213.4 million, an increase of 314.0% year-over-year on continued strength in mid-market life sciences, technology and mining sectors
- Excluding significant items¹, Q3/21 pre-tax net income increased by 256.6% year-over-year to \$110.6 million

- 32% of Q3/21 fiscal year-to-date adjusted earnings per share¹ contributed by global wealth management business
- Purchased 217,000 common shares for cancellation under the normal course issuer bid during the nine months ended December 31, 2020
- Third quarter dividend of \$0.065 per common share; increased by 30% compared to Q2/20

| C\$ millions (except per share data) | Q3/21 | Q3/20 | Y/Y Change | 9M 2021 | 9M 2020 | Y/Y Change |
|--|-----------|-----------|------------|-------------|-----------|---------------|
| Revenue | \$533,077 | \$308,014 | 73.1% | \$1,301,162 | \$904,219 | 43.9% |
| Pre-tax net income ¹ | \$110,574 | \$31,010 | 256.6% | \$202,851 | \$98,112 | 106.8% |
| Preferred dividend | \$2,351 | \$2,351 | 0.0% | \$7,053 | \$7,053 | 0.0% |
| Net income available to common shareholders ¹ | \$75,160 | \$27,619 | 172.1% | \$137,207 | \$77,349 | 77.4% |
| Earnings per diluted common share ¹ | \$0.62 | \$0.23 | 169.6% | \$1.16 | \$0.64 | 81.3% |
| Compensation ratio | 61.7% | 60.6% | 1.1 p.p. | 64.0% | 59.6% | 4.4 p.p. |
| Non-compensation ratio ¹ | 17.6% | 29.3% | (11.7)p.p. | 20.4% | 29.5% | (9.1)p.p. |
| Pre-tax profit margin ¹ | 20.7% | 10.1% | 10.6 р.р. | 15.6% | 10.9% | 4.7 p.p. |
| Effective tax rate ¹ | 28.6% | 1.8% | 26.8 p.p. | 26.7% | 13.5% | 13.2 р.р. |



/ Global Capital Markets



Revenue by Activity C\$ millions, fiscal quarters

■ Commissions & Fees ■ Investment Banking ■ Advisory ■ Trading ■ Interest & Other

Pre-tax net income¹ and profit margin¹



| | | | Sequential | | Y/Y | | | Y/Y |
|------------------------------------|-----------|-----------|------------|-----------|-------------|-----------|-----------|-------------|
| | Q3/21 | Q2/21 | Change | Q3/20 | Change | 9M 2021 | 9M 2020 | Change |
| Commissions & Fees | \$51,400 | \$49,118 | 4.6% | \$36,394 | 41.2% | \$149,915 | \$106,858 | 40.3% |
| Investment banking | \$171,869 | \$108,985 | 57.7% | \$42,619 | 303.3% | \$378,362 | \$154,898 | 144.3% |
| Advisory | \$70,731 | \$36,662 | 92.9% | \$60,578 | 16.8% | \$127,973 | \$156,059 | -18.0% |
| Trading | \$50,843 | \$42,430 | 19.8% | \$27,104 | 87.6% | \$158,194 | \$73,447 | 115.4% |
| Interest | \$1,340 | \$1,766 | -24.1% | \$6,563 | -79.6% | \$4,674 | \$17,988 | -74.0% |
| Other | \$2,692 | \$2,588 | 4.0% | \$916 | 193.9% | \$6,159 | \$3,640 | 69.2% |
| Total | \$348,875 | \$241,549 | 44.4% | \$174,174 | 100.3% | \$825,277 | \$512,890 | 60.9% |
| Compensation ratio | 56.7% | 59.0% | (2.3) p.p. | 59.4% | (2.7) p.p. | 58.8% | 57.6% | 1.2 p.p. |
| Non-comp ratio ¹ | 15.7% | 21.3% | (5.6) p.p. | 29.1% | (13.4) p.p. | 19.0% | 31.1% | (12.1) p.p. |
| Pre-tax profit margin ¹ | 26.5% | 17.8% | 8.7 p.p. | 9.2% | 17.3 p.p. | 20.6% | 8.8% | 11.8 p.p. |



/ Global Wealth Management



Pre-tax net income² and profit margin²



| | | | Sequential | | Y/Y | | | Y/Y |
|--|-----------|-----------|------------|-----------|------------|-----------|-----------|------------|
| | Q3/21 | Q2/21 | Change | Q3/20 | Change | 9M 2021 | 9M 2020 | Change |
| Revenue - Canada | \$92,741 | \$67,347 | 37.7% | \$46,019 | 101.5% | \$217,041 | \$152,833 | 42.0% |
| Revenue - UK & Europe | \$70,120 | \$64,308 | 9.0% | \$71,300 | -1.7% | \$202,379 | \$209,599 | -3.4% |
| Revenue - Australia | \$17,636 | \$14,322 | 23.1% | \$11,065 | 59.4% | \$44,992 | \$11,065 | 306.6% |
| Total | \$180,497 | \$145,977 | 23.6% | \$128,384 | 40.6% | \$464,412 | \$373,497 | 24.3% |
| Client Assets - Canada (C\$ millions) | \$29,270 | \$24,648 | 18.8% | \$20,989 | 39.5% | \$29,270 | \$20,989 | 39.5% |
| Client Assets - UK & Europe (C\$ millions) | \$51,762 | \$45,380 | 14.1% | \$48,110 | 7.6% | \$51,762 | \$48,110 | 7.6% |
| Client Assets - Australia (C\$ millions) | \$4,174 | \$3,366 | 24.0% | \$3,691 | 13.1% | \$4,174 | \$3,691 | 13.1% |
| Compensation ratio | 58.3% | 58.2% | 0.1 p.p. | 56.0% | 2.3 p.p. | 58.4% | 56.0% | 2.4 p.p. |
| Non-comp. ratio ¹ | 17.7% | 20.5% | (2.8) p.p. | 27.5% | (9.8) p.p. | 19.4% | 24.2% | (4.8) p.p. |
| Pre-tax profit margin ¹ | 21.7% | 18.4% | 3.3 p.p. | 14.5% | 7.2 p.p. | 19.5% | 17.0% | 2.5 p.p. |

cg/2

Revenue by region¹

/ Expenses

1.

CŒ

Disciplined expense management as business activity increases







| | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | Q3 2021 | Q/Q Change | F2019 | F2020 | Y/Y Change |
|---|---------|---------|---------|---------|---------|---------------|---------|---------|---------------|
| Compensation expense | \$186.6 | \$199.0 | \$252.8 | \$250.8 | \$328.6 | 31.0% | \$716.6 | \$738.3 | 3.0% |
| Non- compensation expense ¹ | \$90.4 | \$95.7 | \$83.2 | \$89.0 | \$93.9 | 5.5% | \$338.4 | \$362.5 | 7.1% |
| Income (loss) before income taxes ¹ | \$31.0 | \$24.9 | \$41.8 | \$50.5 | \$110.6 | 119.0% | \$135.6 | \$123.1 | -9.2% |

Excludes significant items (Non-IFRS and non-GAAP). Refer to non-IFRS measures in the MD&A and on page 2 of this presentation

The fair value of the PSUs is based upon progress against certain pre-determined three-year performance metrics, including share price relative to the market, as measured at the time of vesting. The PSUs are awarded and us a fare price relative to the market, as measured at the time of vesting. The PSUs are awarded as progress against other performance metrics. Changes to the fair value of the PSUs as measured in future periods may increase or decrease from the fair value as recorded at September 30, 2020 and such changes will be recorded through compensation expense. The number of PSUs that ultimately vest is adjusted for dividends paid during the vesting period and is a multiple of the number of PSUs that were originally granted. The multiple will be in a range of 0x to 2x based upon performance against certain pre-determined metrics as measured at the time of vesting.

/ Solid Capital Position

Well capitalized for continued investment in key priorities

- Able to support increasing business activities and invest in opportunities to capture additional market share
- Strong, liquid balance sheet protects ability to compete efficiently
- Prepared for evolving regulatory environment and changing economic landscape during and post Covid-19
- Returned approximately \$80.0 million of capital to CF common shareholders during fiscal 2020: Closed \$40 million substantial issuer bid in August, 2019. Purchased for cancellation 6.3% of the issued and outstanding common shares on a non-diluted basis as at July 3, 2019
- Purchased 217,100 common shares for cancellation under the normal course issuer bid during the nine months ended December 31, 2020
- 9M fiscal 2021 YTD quarterly common share dividend increased by 17% year-over-year to \$0.175

| | Q2/21 | Q3/21 | |
|--|----------------------------|---------------------------|----------|
| C\$ millions (except for per share amounts and number of shares) | (As at September 30, 2020) | (As at December 31, 2020) | % Change |
| Working Capital ¹ | \$559.6 | \$584.3 | 4.4% |
| Working Capital per Common Share ² | \$5.19 | \$5.41 | 4.2% |
| Shareholders' Equity | \$935.7 | \$967.8 | 3.4% |
| Preferred Shares | \$205.6 | \$205.6 | nil. |
| Common Shares - Issued & Outstanding | 107,783,782 | 107,996,382 | 0.2% |



1. The Company's working capital, including cash and cash equivalents, is fully deployed by the Company in its operation to support regulatory capital levels required to maintain current levels of activity. For more information, refer to the section titled Liquidity & Capital resources in the MD&A