

# Canaccord Genuity US Tech Team Snapshot



## 86 Transactions Over the Last Twelve Months in the Technology, Media, Marketing, and Information Services Industries

### Selected Recent Transactions

 CS1,336,100,000 Lead Financial Advisor on sale to  Pending	 Financial Advisor on strategic investment from  March 2025	 \$300,000,000 Senior Debt Offering Joint Bookrunner March 2025	 Financial Advisor on sale to  March 2025	 Financial Advisor on strategic investment from  March 2025	 \$21,000,000,000 ATM Offering Co-Agent March 2025	 Financial Advisor on sale to  March 2025	 Financial Advisor on growth capital investment from  February 2025
 Financial Advisor on sale to  February 2025	 \$920,000,000 Follow-On Offering Co-Manager February 2025	 Financial Advisor on sale to  February 2025	 \$2,000,000,000 Conv. Notes Offering Co-Manager February 2025	 Financial Advisor on strategic partnership with  February 2025	 Financial Advisor on sale to  January 2025	 \$100,000,000 Conv. Notes Offering Co-Manager January 2025	 Financial Advisor on acquisition by  January 2025
 Financial Advisor on investment in  January 2025	 \$1,000,000,000 ATM Offering Co-Agent January 2025	 Financial Advisor on sale of its Digital Education division to  January 2025	 \$718,520,000 IPO Passive Bookrunner December 2024	 Financial Advisor on acquisition by  December 2024	 Financial Advisor on sale to Undisclosed buyer December 2024	 \$500,000,000 ATM Offering Co-Agent December 2024	 Financial Advisor on strategic combination with  December 2024
 \$440,000,000 Conv. Notes Offering Co-Manager December 2024	 \$625,000,000 Conv. Notes Offering Co-Manager December 2024	 Financial Advisor on strategic investment in  November 2024	 \$402,500,000 Conv. Notes Offering Co-Manager November 2024	 \$3,000,000,000 Conv. Notes Offering Co-Manager November 2024	 Financial Advisor on strategic investment from  November 2024	 \$630,000,000 Financial Advisor on sale to  November 2024	 \$21,000,000,000 ATM Offering Co-Agent October 2024
VERITONE ONE a subsidiary of  Financial Advisor on sale to  October 2024	 Financial Advisor on sale to  October 2024	 \$200,000,000 ATM Offering Co-Agent October 2024	 Financial Advisor on sale to  October 2024	 Financial Advisor on sale to  October 2024	 \$152,000,000 Conv. Notes Offering Co-Manager September 2024	 Financial Advisor on sale to  September 2024	 Financial Advisor to  on sale to  September 2024
 Financial Advisor on sale to  September 2024	 \$1,010,000,000 Conv. Notes Offering Co-Manager September 2024	 Financial Advisor on sale to  September 2024	 Financial Advisor on sale to  September 2024	 Financial Advisor on sale to  September 2024	 Financial Advisor on merger with  September 2024	 Financial Advisor on significant investment from  September 2024	 Financial Advisor on sale to  September 2024
 \$356,730,000 Follow-On Offering Co-Manager September 2024	 Financial Advisor on sale to  September 2024	 \$600,000,000 ATM Offering Co-Agent September 2024	 Financial Advisor on investment from  August 2024	 \$460,000,000 Conv. Notes Offering Joint-Lead Manager August 2024	 \$2,000,000,000 ATM Offering Co-Agent August 2024	 \$185,000,000 Financial Advisor on sale to  July 2024	 Financial Advisor on acquisition of  July 2024
 Financial Advisor on sale to  July 2024	 Financial Advisor on merger with  July 2024	 Advisor on asset sale of Enterprise Business to  July 2024	 \$287,500,000 Conv. Notes Offering Co-Manager July 2024	 \$324,000,000 Financial Advisor on sale to  June 2024	 Financial Advisor on investment from  June 2024	 Financial Advisor on investment from  June 2024	 \$967,500,000 IPO Co-Manager June 2024

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## Ranked #1 for US Middle-Market TMT Activity<sup>1</sup>

Rank	Firm Name	# of Transactions LTM 3/31/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	51	1	Canaccord Genuity	160
2	Houlihan Lokey	22	2	Houlihan Lokey	66
3	Raymond James	14	3	Raymond James	54
4	William Blair	12	4	Lincoln International	51
5	Evercore	11	5	William Blair	47
5	Moelis	11	6	Moelis	39
7	Piper Sandler	10	7	Morgan Stanley	31
8	Guggenheim	8	8	Stifel	29
8	Morgan Stanley	8	8	Evercore	29
8	Stifel	8	8	Jefferies	29
11	Lincoln International	7	11	Goldman Sachs	28
11	Goldman Sachs	7	12	Piper Sandler	25

## Ranked #1 for US Middle-Market Media & Information Services Activity<sup>1</sup>

Rank	Firm Name	# of Transactions LTM 3/31/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	36	1	Canaccord Genuity	127
2	Houlihan Lokey	20	2	Houlihan Lokey	48
3	Moelis	11	3	Moelis	28
3	Lincoln International	11	4	Lincoln International	27
5	Raymond James	10	5	Raymond James	23
6	TobinLeff	9	6	TobinLeff	21
6	JEGI	9	6	JEGI	21
8	William Blair	8	8	William Blair	20
8	Baird	8	9	Evercore	18
10	Stifel	7	10	Jefferies	18

## Ranked #1 for US Middle-Market Digital & Tech-Enabled Healthcare Activity<sup>2</sup>

Rank	Firm Name	# of Transactions LTM 3/31/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	7	1	Canaccord Genuity	30
2	William Blair	3	2	Houlihan Lokey	9
2	Stifel	3	3	William Blair	6
4	Lincoln International	2	3	Raymond James	6
4	Raymond James	2	3	TripleTree	6
4	HGP	2	6	Guggenheim	5
4	Houlihan Lokey	2	6	Novistra	5
4	Jefferies	2	6	Lincoln International	5
9	Edgemont	1	9	Stifel	4
9	Solomon	1	9	Jefferies	4

## Leading Global Underwriter Since 2022<sup>3</sup>

Global Rank	Firm Name	Total Deals	Bookrun Deals
1	Canaccord Genuity	1,056	809
2	JPMorgan	987	967
3	Goldman Sachs	983	956
4	Morgan Stanley	886	855
5	BofA Securities	850	811
6	Citi	694	677
7	UBS	559	538
8	Jefferies	555	550
9	Barclays	473	450
10	Stifel	465	306

<sup>1</sup>Source: PitchBook for the time period 1/1/22-3/31/25. Transaction totals represent US M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

<sup>2</sup>Source: PitchBook for the time period 1/1/22-3/31/25. Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

<sup>3</sup>Source: Dealogic as of 3/31/25  
LTM: Last Twelve Months

# Canaccord Genuity US Tech Team Snapshot



**Canaccord Genuity is a dominant, full-service global investment bank focused on growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries.** Year after year, we continue to be the leading and most active investment bank for middle-market TMT, Media & Information Services, and Digital & Tech-Enabled Healthcare activity. In the last twelve months, our US Tech team announced:

- 86 transactions, including 85 completed and one pending transaction, for 74 different corporate clients
- 58 M&A advisory engagements, ranging from strategic sales and private equity recaps to corporate divestiture and take-private transactions
- 28 equity capital markets transactions

**Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad group of practice areas and diverse verticals:**

#### SELECT TMMIS PRACTICE AREAS:

- Automation
- Cloud Infrastructure
- Cyber Security
- Digital & Tech-Enabled Healthcare
- Digital Advertising
- Digital Transformation
- E-Commerce
- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT & Business Services
- Marketing Services
- Marketing Technology
- Media
- Software
- Tech-Enabled Services

#### REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate
- Restaurant
- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has more than 150 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK, Europe, Asia, and Australia.

We welcome the opportunity to discuss your business and your strategic objectives.

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# Canaccord Genuity US Tech Team Snapshot



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