

Canaccord Genuity US Tech Team Snapshot



92 Transactions Over the Last Twelve Months in the Technology, Media, Marketing, and Information Services Industries

Selected Recent Transactions

 zeelo \$23,000,000 Financial Advisor on Series B fundraising led by BlueEarth with participation from existing investors June 2025	 CIRCLE \$1,212,100,000 IPO Co-Manager June 2025	 moody's Financial Advisor on sale to ASCENDION June 2025	 Etsy \$700,000,000 Conv. Notes Offering Co-Manager June 2025	 chime \$993,600,000 IPO Co-Manager June 2025	 IREN \$550,000,000 Conv. Notes Offering Co-Manager June 2025	 omada \$172,615,000 IPO Co-Manager June 2025	 Button Financial Advisor on strategic growth investment from PSG June 2025
 D:WAVE \$400,000,000 ATM Offering Co-Agent June 2025	 Life360 \$320,000,000 Conv. Notes Offering Co-Manager June 2025	 XponentL Data Financial Advisor on sale to genpact June 2025	 galaxy \$683,638,373 Follow-On Offering Joint Bookrunner May 2025	 klaviyo \$372,948,652 Follow-On Offering Co-Manager May 2025	 CHEMISTRY Financial Advisor on strategic investment from BREAKWATER May 2025	 WAYSTAR \$557,031,250 Follow-On Offering Co-Manager May 2025	 etoro \$712,996,440 Initial Public Offering Co-Manager May 2025
 Gimmel Financial Advisor on sale to Morae May 2025	 hims & hers \$1,000,000,000 Conv. Notes Offering Co-Manager May 2025	 Cognito Forms Financial Advisor on recapitalization by INVERNESS GRAHAM May 2025	 Hinge Health \$502,908,800 IPO Co-Manager May 2025	 StrategyB \$21,000,000,000 ATM Offering Co-Agent May 2025	 NEOCOL Financial Advisor on investment from SHAMROCK CAPITAL May 2025	 Semler Scientific \$500,000,000 ATM Offering Co-Agent April 2025	 sportradar \$595,125,000 Follow-On Offering Co-Manager April 2025
 CHANNELFACTORY Financial Advisor on significant investment from TRUELINK CAPITAL April 2025	 EverService Financial Advisor on sale of its customer engagement division to undisclosed buyer April 2025	 CONVERGE C\$1,336,100,000 Lead Financial Advisor on sale to H I S CAPITAL April 2025	 StrategyB \$21,000,000,000 ATM Offering Co-Agent March 2025	 20 Financial Advisor on strategic investment from INSIGHT PARTNERS March 2025	 EZCORP \$300,000,000 Senior Debt Offering Joint Bookrunner March 2025	 SEQUENTIAL Financial Advisor on sale to FUSION March 2025	 REPDATA Financial Advisor on growth investment from MOUNTAINGATE CAPITAL March 2025
 kipi.ai Financial Advisor on sale to WNS March 2025	 Analytics8 Financial Advisor on growth capital investment from Boathouse February 2025	 vistar media Financial Advisor on sale to T Mobile February 2025	 WAYSTAR \$920,000,000 Follow-On Offering Co-Manager February 2025	 guidance Financial Advisor on sale to one magnify February 2025	 StrategyB \$2,000,000,000 Conv. Notes Offering Co-Manager February 2025	 keymark Financial Advisor on strategic partnership with SourceCapital February 2025	 dysrupt Financial Advisor on sale to PUBLICIS GROUPE January 2025
 GO BankingRates Financial Advisor on sale to Gen January 2025	 Semler Scientific \$100,000,000 Conv. Notes Offering Co-Manager January 2025	 repsly Financial Advisor on recapitalization by QUADRILLA CAPITAL January 2025	 Ridgmont Financial Advisor on investment in SIG January 2025	 IREN \$1,000,000,000 ATM Offering Co-Agent January 2025	 WiseMusic Group Financial Advisor on sale of its Digital Education division to ACHIEVE PARTNERS January 2025	 ServiceTitan \$718,520,000 IPO Passive Bookrunner December 2024	 Syapse Financial Advisor on acquisition by n^ December 2024
 pocn Financial Advisor on sale to undisclosed buyer December 2024	 HUT 8 \$500,000,000 ATM Offering Co-Agent December 2024	 Hero a portfolio company of [ATC] Financial Advisor on strategic combination with Maple a subsidiary of ITC December 2024	 IREN \$440,000,000 Conv. Notes Offering Co-Manager December 2024	 CORE SCIENTIFIC \$625,000,000 Conv. Notes Offering Co-Manager December 2024	 SUNSTONE PARTNERS Financial Advisor on strategic investment in KMS TECHNOLOGY November 2024	 galaxy \$402,500,000 Conv. Notes Offering Co-Manager November 2024	 StrategyB \$3,000,000,000 Conv. Notes Offering Co-Manager November 2024
 NORTHERN Financial Advisor on strategic investment from BERINGER CAPITAL November 2024	 NEORIS \$630,000,000 Financial Advisor on sale to epam November 2024	 StrategyB \$21,000,000,000 ATM Offering Co-Agent October 2024	 VERITONE ONE a subsidiary of VERITONE Financial Advisor on sale to INSIGNIA CAPITAL GROUP October 2024	 blankfactor Financial Advisor on sale to Globant October 2024	 HIVE \$200,000,000 ATM Offering Co-Agent October 2024	 ebco Financial Advisor on sale to Dig Insights October 2024	 VisiQuate Financial Advisor on sale to AKKR October 2024

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Ranked #1 for US Middle-Market TMT Activity¹

Rank	Firm Name	# of Transactions LTM 6/30/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	53	1	Canaccord Genuity	158
2	Houlihan Lokey	18	2	Houlihan Lokey	64
3	Raymond James	12	3	Raymond James	51
4	Baird	10	4	Lincoln International	47
5	Lincoln International	9	5	William Blair	46
5	Moelis	9	6	Moelis	38
7	Morgan Stanley	8	7	Morgan Stanley	30
7	Evercore	8	8	Stifel	28
7	Piper Sandler	8	9	Goldman Sachs	27
10	Guggenheim	7	9	Jefferies	27
11	Goldman Sachs	6	11	Piper Sandler	25
11	Stifel	6	11	Evercore	25

Ranked #1 for US Middle-Market Media & Information Services Activity¹

Rank	Firm Name	# of Transactions LTM 6/30/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	40	1	Canaccord Genuity	128
2	Houlihan Lokey	17	2	Houlihan Lokey	51
3	Raymond James	13	3	Moelis	27
4	Lincoln International	11	3	Lincoln International	27
5	Moelis	10	5	Raymond James	23
6	TobinLeff	9	6	JEGI CLARITY	22
6	JEGI CLARITY	9	7	TobinLeff	21
8	Evercore	8	8	GP Bullhound	20
8	William Blair	8	8	William Blair	20
10	Generational	6	10	Stifel	18

Ranked #1 for US Middle-Market Digital & Tech-Enabled Healthcare Activity²

Rank	Firm Name	# of Transactions LTM 6/30/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	7	1	Canaccord Genuity	30
2	Houlihan Lokey	3	2	Houlihan Lokey	9
2	Stifel	3	3	William Blair	6
4	Cain Brothers	2	3	Raymond James	6
4	Lincoln International	2	3	TripleTree	6
4	Raymond James	2	6	Guggenheim	5
4	Healthcare Growth Partners	2	6	Novistra	5
4	Jefferies	2	6	Lincoln International	5
9	Oppenheimer	1	9	Stifel	4
9	Ernst & Young Capital Advisors	1	9	KeyBanc	4

Leading Global Underwriter Since 2022³

Global Rank	Firm Name	Total Deals	Bookrun Deals
1	Canaccord Genuity	1,147	872
2	Goldman Sachs	1,093	1,065
3	JPMorgan	1,093	1,072
4	Morgan Stanley	1,003	968
5	BofA Securities	928	885
6	Citi	771	754
7	UBS	617	594
8	Jefferies	611	603
9	Stifel	548	369
10	Barclays	517	488

¹Source: PitchBook for the time period 1/1/22-6/30/25. Transaction totals represent US M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

²Source: PitchBook for the time period 1/1/22-6/30/25. Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

³Source: Dealogic as of 6/30/25

LTM: Last Twelve Months

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Canaccord Genuity is a dominant, full-service global investment bank focused on growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. Year after year, we continue to be the leading and most active investment bank for middle-market TMT, Media & Information Services, and Digital & Tech-Enabled Healthcare activity. In the last twelve months, our US Tech team announced:

- 92 transactions for 78 different corporate clients
- 55 M&A advisory engagements, ranging from strategic sales and private equity recaps to corporate divestiture and take-private transactions
- 37 equity capital markets transactions
- Added senior investment banking professionals with experience in various areas of Software, as well as Digital and Tech-Enabled Healthcare

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad group of practice areas and diverse verticals:

SELECT TMMIS PRACTICE AREAS:

- Automation
- Cloud Infrastructure
- Cyber Security
- Digital & Tech-Enabled Healthcare
- Digital Advertising
- Digital Transformation
- E-Commerce
- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT & Business Services
- Marketing Services
- Marketing Technology
- Media
- Software
- Tech-Enabled Services

REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate
- Restaurant
- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has nearly 170 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK, Europe, Asia, and Australia.

We welcome the opportunity to discuss your business and your strategic objectives.

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Canaccord Genuity US Senior Technology, Media, Marketing, and Information Services Team

Sanjay Chadda

Managing Director,
Co-Head of US & Technology,
Media, Marketing, & Information
Services Investment Banking
New York
schadda@cgf.com

Andrew Pojani

Managing Director,
Co-Head of US Technology, Media,
Marketing, & Information Services
Investment Banking
Boston
apojani@cgf.com

Jen Pardi

Managing Director,
Global Head of ECM &
Co-Head of US Securities
Boston
jpardi@cgf.com

Nick Clemens

Managing Director
Charlotte
nclemens@cgf.com

Christopher Heasman

Managing Director
New York
cheasman@cgf.com

Matthew Kebel

Managing Director
New York
mkebel@cgf.com

Ben Lunka

Managing Director
Charlotte
blunka@cgf.com

Lance Maerov

Managing Director
New York
lmaerov@cgf.com

Trevor Martin

Managing Director
Boston
tmartin@cgf.com

JP Michaud

Managing Director
Charlotte
jmichaud@cgf.com

Tom O'Connor

Managing Director,
Co-Head of US Healthcare
Investment Banking
New York
toconnor@cgf.com

Vik Pandit

Managing Director
New York
vpandit@cgf.com

Jason Partenza

Managing Director
New York
jpartenza@cgf.com

Jake Rapp, CFA

Managing Director
Chicago
jrapp@cgf.com

Jim Schroder

Managing Director
San Francisco
jschroder@cgf.com

Lexia Schwartz

Managing Director
New York
lschwartz@cgf.com

Rohan Sura

Managing Director
New York
rsura@cgf.com

Edin Trto

Managing Director
New York
etrto@cgf.com

Mark Turco

Managing Director
Nashville
mturco@cgf.com

Maurice Watkins

Managing Director
New York
mwatkins@cgf.com

Andrew Cohen

Director
New York
acohen@cgf.com

Andrew Delio

Director
New York
adelio@cgf.com

Fred Fang

Director
Nashville
ffang@cgf.com

Matt Hoffman

Director
New York
mhoffman@cgf.com

Wesley Rossiter

Director
Boston
wrossiter@cgf.com

Peter Sullivan

Director
Chicago
psullivan@cgf.com

Charles Wong

Director
New York
cwwong@cgf.com

Financial Sponsors Coverage

Isaiah Knouff

Managing Director,
Co-Head of Financial
Sponsors Coverage
Nashville
iknouff@cgf.com

Amy LaBan, CFA

Managing Director,
Co-Head of Financial
Sponsors Coverage
Chicago
alaban@cgf.com

Bryan Cummings

Managing Director
New York
bcummings@cgf.com

Product Specialist

David Istock

Managing Director,
Head of US M&A
San Francisco
distock@cgf.com