

Canaccord Genuity's U.S. Tech Team Completes 127 Transactions Over the Last Twelve Months in the Technology, Media, Marketing, and Information Services Industries¹

85 Financial Advisory Deals and 42 Public Financings¹

Selected Transactions Announced as of 6/30/22

 Financial Advisor on sale to June 2022	 Financial Advisor on sale to June 2022	 Financial Advisor on sale to June 2022	 Financial Advisor on investment from June 2022	 Financial Advisor on acquisition of May 2022	 Financial Advisor on investment from May 2022	 Financial Advisor on investment from May 2022
 Financial Advisor on sale to May 2022	 Financial Advisor on acquisitions of May 2022	 Financial Advisor on sale to May 2022	 Financial Advisor on investment from May 2022	 Financial Advisor on sale to May 2022	 Financial Advisor on merger with May 2022	 Financial Advisor on investment from April 2022
 Financial Advisor on sale to March 2022	 Financial Advisor on merger with Pending	 Financial Advisor on investment from March 2022	 Financial Advisor on investment from March 2022	 Financial Advisor on sale to March 2022	 Financial Advisor on sale to March 2022	 Financial Advisor on sale to February 2022
 Financial Advisor on investment from January 2022	 \$4,463,000,000 Capital Markets Advisor on merger with January 2022	 \$200,000,000 ATM Offering Lead Agent January 2022	 Financial Advisor on acquisition of January 2022	 Financial Advisor on sale to January 2022	 Financial Advisor on investment from January 2022	 Financial Advisor on sale to January 2022
 Financial Advisor on investment from January 2022	 \$121,500,000 PIPE Transaction Joint Agent December 2021	 \$1,000,000,000 Financial Advisor on merger with December 2021	 Financial Advisor on sale to December 2021	 \$78,000,000 Rights Offering Agent November 2021	 \$174,000,000 Follow-On Bookrunner November 2021	 \$60,000,000 Follow-On Co-Manager November 2021
 \$300,000,000 Follow-On Bookrunner November 2021	 \$40,537,500 Follow-On Bookrunner November 2021	 \$572,000,000 IPO Co-Manager November 2021	 \$231,538,468 IPO Bookrunner November 2021	 \$250,000,000 Convert Co-Manager November 2021	 \$1,100,000,000 Capital Markets Advisor on merger with November 2021	 \$112,500,000 IPO Co-Lead Manager September 2021
 \$1,200,000,080 Follow-On Co-Manager September 2021	 \$1,128,600,000 IPO Co-Manager September 2021	 \$1,000,000,000 IPO Co-Manager September 2021	 \$482,999,976 IPO Co-Manager September 2021	 \$172,560,375 Follow-On Bookrunner September 2021	 \$217,120,000 Follow-On Bookrunner June 2021	 \$696,670,000 IPO Co-Manager June 2021

Ranked #1 for Middle-Market TMT Activity²

Rank	Firm Name	# of Transactions LTM 6/30/22	Rank	Firm Name	# of Transactions 2019-2021
1	Canaccord Genuity	63	1	Canaccord Genuity	125
2	William Blair	38	2	Raymond James	102
2	Raymond James	38	3	William Blair	85
4	Houlihan Lokey	35	4	Houlihan Lokey	68
5	Goldman Sachs	23	5	Baird	61
5	Baird	23	6	Evercore	43
7	Lincoln International	20	7	Goldman Sachs	40
8	Morgan Stanley	18	7	Piper Sandler	40
8	Stifel	18	9	Lincoln International	36
10	Cowen	17	10	Stifel	35
11	Evercore	16	11	AGC Partners	32
12	D.A. Davidson	15	11	Jefferies	32

Ranked #1 for Media & Information Services Activity²

Rank	Firm Name	# of Transactions LTM 6/30/22	Rank	Firm Name	# of Transactions 2019-2021
1	Canaccord Genuity	39	1	Canaccord Genuity	71
2	Houlihan Lokey	19	2	Houlihan Lokey	33
3	Raymond James	14	3	Raymond James	30
4	GP Bullhound	10	4	JEGI	19
4	Goldman Sachs	10	5	GCA	17
4	William Blair	10	5	Lincoln International	17
7	GCA	8	7	GP Bullhound	16
7	Lincoln International	8	8	Moelis	15
9	JEGI	7	9	William Blair	14
9	KeyBanc	7	9	Goldman Sachs	14

Leading Global Underwriter– The Only Non Bulge-Bracket Bank in the Global Top 10³

Bank	Total Roles		Lead Manager		Co-Manager	
	Rank	# of Transactions	Rank	# of Transactions	Rank	# of Transactions
Goldman Sachs	1	1,932	1	1,898	87	34
JPMorgan	2	1,928	2	1,886	77	42
Morgan Stanley	3	1,886	3	1,828	59	58
BofA Securities	4	1,609	4	1,554	62	55
Canaccord Genuity	5	1,522	6	1,141	1	381
Citi	6	1,512	5	1,458	65	54
Credit Suisse	7	1,105	7	1,059	73	46
UBS	8	901	9	867	87	34
Jefferies	9	898	8	887	154	11
Stifel	10	897	12	576	3	321

Canaccord Genuity Group, which acquired Petsky Prunier in early 2019, has built a dominant, full-service middle market investment bank serving growth companies in Technology, Media, Marketing, and Information Services (TMMIS). The acquisition of Consumer-focused Sawaya Partners in 2021 has further strengthened our combined firms' capabilities in the E-commerce and tech-enabled Retail Solutions space, among other areas. Over the past twelve months, our TMMIS team continued to build on the significant level of deal activity that had resulted in a record year for our firm in 2021. During the twelve months ended June 30, 2022, Canaccord Genuity's TMMIS Team:

- Completed 127¹ total transactions for 119 different corporate clients
- Completed 42 capital markets transactions, including IPOs, Follow-Ons, ATMs, PIPEs, and capital markets advisory on SPAC business combinations
 - Acted as underwriter on 30 capital markets transactions, raising in excess of \$12.8 billion in cumulative proceeds for more than 25 different issuers
 - Book-ran six equity offerings and managed three "At-the-Market" programs
- Closed 85 advisory engagements¹, which ranged from growth and minority investments to strategic sales and private equity recaps
 - More than two-thirds of M&A transactions involved Financial Sponsors on at least one side of the deal

Our TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad banking universe of diverse verticals:

Select TMMIS Practice Areas:

- Cloud Infrastructure
- Digital Advertising
- Digital Media
- Digital Transformation
- E-Commerce (including cross-practice initiatives with CG/Sawaya Partners)

- Fintech & Digital Assets
- Information Services
- Marketing Services
- Marketing Technology
- Software
- Tech-Enabled Services

Representative Industry Verticals:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Hospitality
- Insurance
- Legal
- Nonprofit
- Real Estate
- Retail

Our industry team's track record of success is recognized by the financial sponsor community – approximately half of the firm's engagements involve representing investor-backed companies; at the same time, our superior industry coverage also continues to position Canaccord Genuity as the go-to advisor for founder and management-owned TMMIS industry businesses.

Our U.S. TIMMIS team, with bankers in Boston, Charlotte, Chicago, Nashville, New York City, and San Francisco, among other locations, welcomes the opportunity to discuss your business and strategic objectives.

¹Transactions include one Technology sector M&A transactions completed by Sawaya Partners (acquired by Canaccord Genuity 12/31/21)

²Source: PitchBook for the time period 1/1/19-6/30/22. Transaction totals represent U.S. M&A/Control Transactions, All Buyout Types, and Growth/Expansion sell-side transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

³Source: Dealogic 1/1/2019- 6/30/22. Includes all IPO, FO, & CONV

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