

The Canaccord Genuity Advisory Program for Women Entrepreneurs

Application for Program Candidates

Please fill in all fields and return completed application to womenentrepreneurs@cgf.com. Supporting documentation is welcomed, but not required. The application period closes on October 31st and successful applicants will be notified by November 30th.

Canaccord Genuity protects the privacy of personal information in accordance with applicable privacy legislation and its privacy policies. Canaccord Genuity will keep confidential all information provided by you in this Application Form. View our privacy policy [here](#).

Applicant Details			
First Name		Last Name	
Preferred Name <i>If different from above</i>		Phone Number <i>Including country area code</i>	
Email Address		LinkedIn	
Title at Company		I am a <i>(check all that apply)</i> : Founder () CEO () Major Shareholder ()	
Bio <i>Maximum 300 words</i>			
Company Details			
Company Name		Website	
Year Incorporated		Primary Industry	
% Equity Ownership of Applicant		Company Address	
Company Description <i>Maximum 300 words</i>			
How have you financed the business to date? <i>(check all that apply)</i>	Self funded () Friends & Family () Fundraising ()		
Last Financing Round	Seed/Angel () Series A () Series B () Other: _____		
Invested Capital to Date (Cumulative)		Date of Last Financing Round	

Financial Information			
Fiscal Year End (Date)		Current Number of Employees	
Currency: _____	Last Fiscal Year <i>e.g. December 31, 2023</i>	2 nd Last Fiscal Year <i>e.g. December 31, 2022</i>	3rd Last Fiscal Year <i>e.g. December 31, 2021</i>
Revenue (\$)			
Gross Margin (%)			
EBITDA Margin (%)			
Total Assets (\$)			
Total Debt (\$)			
Notes (if any) to financial information:			
Other Company/Applicant Details			
Have you or your company been the subject of any investigation?		Y () N ()	
Statement describing the matter and current status: <i>If applicable</i>			
Program Details			
List your short-term and long-term business goals. Short-term goals should be achievable in 12-24 months. Long-term goals should focus on a 3 – 5 year horizon. Some examples of business goals are: “I want to expand into new markets.”, “I want to prepare for a Series A capital raise of \$5 million in 12 months.”, “I want to craft my elevator pitch for investors.”, “I want to understand how best to position my company for an exit.”, or “I want to improve my financial management and reporting”.			
Short-Term Goals & Objectives		Long-Term Goals & Objectives	
We are a capital markets and wealth management advisory firm. Our services include, but are not limited to, the list below. Because of our specialized service offering, we think it is important to ensure our program participant’s goals & objectives align with our expertise to ensure we are able to provide the tools and resources for you to succeed.			

Please identify below those goals you believe you can benefit from through your participation in this program <i>Check all that apply</i>	
Refining my Pitch ()	Developing a Competitive Strategy ()
Building Financial Models ()	Managing Investor Relations ()
Valuation Analysis ()	Structuring of Financing Deals ()
Developing a Capital Raising Strategy ()	M&A Advisory ()
Understanding Market Positioning ()	Exit Strategy Planning ()
Risk Management ()	Market Research & Insights ()
Developing Strategic Partnerships ()	Benchmarking Performance ()
Have you ever utilized an Investment Bank or similar service for capital raising or advisory services? Y () N () If so, specify: _____	
Other	
Is there anything else you'd like us to know about your application?	

Applicant Agreement

Use of photo, etc. — If I am selected for the Canaccord Genuity Advisory Program for Women Entrepreneurs (the “Program”), I hereby give Canaccord Genuity Corp. and its affiliates (“Canaccord Genuity”) and those acting on behalf of each of them, the non-exclusive and transferable right, but not obligation, to use, edit, publicize and reproduce freely my name, personal information (other than financial information) and likeness, including, but not limited to, biographical data, picture, portrait, photograph, film, videotape, recordings of my voice or any written statements that I provide in connection with the Program, including, but not limited to, creating a press release announcing my selection, the development and publication of marketing materials, promotional publications, media publications and coverage, videos and other materials, whether such items are intended for an internal or external audience. I agree that no compensation shall be due to me or any other person (including the company named in the Application Form (“my company”)) for such usage.

Disclosure and Use of Information — I understand that the information (including the financial information) and materials provided in this application by me or on my behalf will be used by Canaccord Genuity (i) in conjunction with the Program for purposes of evaluating my application; and/or (ii) for the purposes of discussing with Canaccord Genuity potential business opportunities, including opportunities with third parties. I consent to the use of such information for these purposes and hereby confirm and represent that I have obtained any and all authorizations, consents or waivers required for such uses.

Information/background checks — I acknowledge that, in connection with my participation in the Program, Canaccord Genuity and/or third parties acting on its behalf may seek information about me or my company to confirm or supplement information in this application by (i) researching publicly available sources (including, without limitation, information available on social media, or the internet generally, or in court or regulatory agency records) and/or (ii) verifying my educational background and/or (iii) speaking to my references. I authorize all persons, investigative agencies, educational institutions and references to provide Canaccord Genuity and/or third parties acting on its behalf any information concerning me and my company, my educational background and the financial background of me and my company.

Release — In consideration of my participation in the Program, on behalf of myself (and my heirs, executors and administrators) and my company (and all of its affiliates, successors or permitted assigns), I hereby release and forever discharge (i) Canaccord Genuity; (ii) the partners, employees, agents, shareholders, members, representatives, successors and assigns of each of Canaccord Genuity Corp. and its affiliates; and (iii) the external advisors from any and all liabilities, claims, actions, damages, costs or expenses of any nature arising out of or in any way connected with my participation in the Program including (without limitation) any information or materials submitted in connection with this application; any information/background checks conducted in connection with my participation in the Program; the use of my name, personal information and likeness; any events, ceremonies or promotional activities related to the Program and/or my participation in the Program; and the determinations of the independent panels of judges with respect to this application and/or my participation in the Program.

Limitation of liability — In no event will Canaccord Genuity or any of its subcontractors be liable to me (or my heirs, executors and administrators) or my company (or any of its affiliates, successors or permitted assigns) for any consequential, incidental, indirect, punitive, exemplary or special damages (including loss of profits, data, business or goodwill) in connection with the Program, whether or not liability is based on breach of contract, tort, strict liability, breach of warranty, failure of essential purpose or otherwise, and even if any of them is advised of the likelihood of such damages.

Disputes — This Agreement is governed by the laws of the Province of Ontario. Any controversy or claim arising out of or relating to my participation in the Program shall be submitted first to voluntary mediation and, if mediation is not successful, then to binding arbitration in Toronto, Ontario, conducted in accordance with the general Canadian Arbitration Association Rules for Arbitration as in effect on the date hereof. The arbitration panel shall have no power to award non-monetary or equitable relief of any sort or to award or impose a remedy that (i) is inconsistent with these terms and conditions or any other agreement relevant to the dispute, or (ii) could not be made or imposed by a court deciding the matter in the same jurisdiction. I expressly waive any right that I might otherwise have to obtain such relief in arbitration or in any other forum. The result of the arbitration shall be binding on the parties, and judgment on any arbitration award may be entered in any court having jurisdiction.

I have read the Application Form, the Website and this Agreement, understand their contents and represent that I am legally competent to sign this document on behalf of myself and my company and am not aware of any agreement with any other party that would conflict with the terms set forth herein. To the best of my knowledge, the information provided in the Application Form is true and complete.

By submitting this application, you agree to the terms and conditions listed above.

Printed name: _____

Signature: _____

Date (MM/DD/YY): _____