

Canaccord Genuity

## **Canaccord Genuity M&A and Capital Raising Activity Report**

Technology, Media, Marketing, and Information Services Industry Sectors

October 2022

### Table of Contents

1.	About Canaccord Genuity
2	
2.	Market Environment
3.	Monthly M&A and Investment Activity by Industry Segment
J.	Monthly Max and investment Activity by industry Segment
4	Additional Information
4.	Additional Information



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### Recent Tech M&A Advisory Transactions



### **Recent Tech Financing Transactions**

AI Collaboration Da	ta Information	evOps ICM • 30	iised \$70B+ cap )+ as bookrunne	ransactions fron ital r or lead manage global growth inv	er	Infrastru IOT		Marketing Vertical
ııılSupergroup	Dye & Durham	MCAP ACQUISITION CORPORATION	User Testing	braze	DigitalOcean	Clover Health	<b>Iris</b> Energy	
\$ 4,643,000,000	C\$1,800,000,000	\$121,500,000	\$140,000,000	\$520,000,000	\$1,300,000,000	\$300,000,000	\$231,538,468	\$174,000,000
Capital Markets Advisor	Convertible Debt Offering	PIPE Transaction	IPO	IPO	Convertible Debt Offering	Follow-On	IPO	Follow-On
	Joint Bookrunner	Joint Placement Agent	Co-Manager	Co-Manager	Co-Manager	Bookrunner	Bookrunner	Bookrunner
January 2022	December 2021	December 2021	November 2021	November 2021	November 2021	November 2021	November 2021	November 2021
*Rover \$60,000,000	DEFINITIVE HEALTHCARE \$396,000,000	DoubleVerify \$287,500,000	KnowBe4 \$206,000,000	<b>LANTRONIX</b> \$40,537,500	<b>recibox.</b> \$693,000,000	<b>nuvei</b> \$369,420,000	<b>bill.com</b> \$1,200,000,000	© argo \$112,500,000
Follow-On	Follow-On	Follow-On	Follow-On	Follow-On	Capital Markets	IPO	IPO	IPO
Co-Manager	Co-Manager	Co-Manager	Co-Manager	Co-Manager	Advisor	Co-Manager	Co-Manager	Co-Lead Manager
November 2021	November 2021	November 2021	November 2021	November 2021	October 2021	October 2021	September 2021	September 2021
nerdy	<b>DISCO</b>	<b>Ctoast</b>	<pre>freshworks \$1,128,600,000</pre>	sp <b>e</b> nt <b>radar</b>	DEFINITIVE HEALTHCARE \$482,999,976	<b>Upwork</b> \$575,000,000	KnowBe4 \$248,907,579	<b>Avalara</b>
\$1,250,000,000	Equity Offering	IPO	IPO	IPO	1PO	Convert	Follow-On	Convert
Capital Markets Advisor								
	Co-Manager	Co-Manager	Co-Manager	Bookrunner	Co-Manager	Co-Manager	Co-Manager	Co-Manager
September 2021	September 2021	September 2021	September 2021	September 2021	September 2021	August 2021	August 2021	August 2021
🔆 kaltura	B blend	●■DISCO	Evercommerce	Λ	SILVER SPIKE	Blue Apron	Seconvey"	doximity
\$172,500,000	\$360,000,000	\$246,400,000	\$371,985,789	NEBULA CARAVEL		\$23,000,000	\$186,666,676	\$696,670,000
IPO	IPO	IPO	IPO	Capital Markets Advisor	Capital Markets Advisor	Equity Offering	IPO	IPO
Co-Manager	Co-Manager	Co-Manager	Co-Manager			Bookrunner	Joint Lead-Manager	Co-Manager
July 2021	July 2021	July 2021	July 2021	July 2021	June 2021	June 2021	June 2021	June 2021

Represents lead-managed transaction Sources: Dealogic

5

### Ranked #1 by PitchBook For US Middle-Market TMT Advisory<sup>1</sup>

Rank	Firm Name	# of Transactions LTM 9/30/22	Rank	Firm Name	# of Transactions 2019-2021
1	Canaccord Genuity	59	1	<b>Canaccord Genuity</b>	123
2	Houlihan Lokey	30	2	Raymond James	102
2	Raymond James	30	3	William Blair	84
4	William Blair	29	4	Houlihan Lokey	68
5	Jefferies	20	5	Baird	61
6	Goldman Sachs	17	6	Jefferies	57
6	Lincoln International	17	7	Evercore	45
8	Baird	15	8	Piper Sandler	40
8	Stifel	15	9	Goldman Sachs	38
10	Cowen	14	10	Lincoln International	36
11	AGC Partners	12	11	Stifel	35
11	D.A. Davidson	12	12	AGC Partners	31

• Numbers for Canaccord Genuity represent total transactions in Technology, Media & Telecommunications as tracked by PitchBook

• Middle-Market TMT transaction totals represent US-based M&A/Control Transactions, All Buyout Types, and Growth/Expansion sell-side transactions less than \$500 million in the Technology, Media & Telecommunications industries as classified by PitchBook

### Ranked #1 by PitchBook For US Media & Information Services Advisory<sup>1</sup>

Rank	Firm Name	# of Transactions LTM 9/30/22	Rank	Firm Name	# of Transactions 2019-2021
1	Canaccord Genuity	37	1	<b>Canaccord Genuity</b>	72
2	Houlihan Lokey	16	2	Houlihan Lokey	34
3	GP Bullhound	9	3	Raymond James	31
3	Raymond James	9	4	JEGI	19
5	Lincoln International	8	5	GCA	17
5	William Blair	8	6	GP Bullhound	16
7	Evercore	7	6	Lincoln International	16
7	GCA	7	8	William Blair	14
7	JEGI	7	9	Goldman Sachs	12
10	Goldman Sachs	6	9	AGC	12

• Numbers for Canaccord Genuity represent total transactions in Technology, Media & Telecommunications as tracked by PitchBook

• Media & Information Services transaction totals represent US-based M&A/Control Transactions, All Buyout Types, and Growth/Expansion sell-side transactions in the Media & Information Services segment as classified by PitchBook

7 <sup>1</sup>Pitchbook: Transaction totals represent U.S. M&A/Control Transactions, All Buyout Types, and Growth/Expansion sell-side transactions <\$500M in the Media & Information Services segment as classified by PitchBook</p>

### 2022 Leading Global Underwriter

Leveraging our global capabilities, CG currently ranks as the leading

global bookrunner and underwriter YTD

CG finished October as the leading global bookrunner and underwriter in 2022  $\,$ 

Bookrunner on 200 financings and participated in 261 total financings ٠ Transactions across US, Canada, Australia, and UK platforms Select CG Financings HASTINGS Technology Metals Limited CORE DE GREY DELTIC LITHIUM A\$130.000.000 A\$100.000.000 A\$110.000.000 £15.960.000 Follow-on Offering Follow-on Offering Follow-on Offering Follow-on Offering Joint Bookrunner Sole Bookrunner Joint Bookrunner Joint Bookrunner October 2022 October 2022 September 2022 September 2022 ak≡ro SAIETTA **fin** TransMedics MARATHON GOLD C\$150,000,400 \$230,000,000 \$149,500,000 £23,000,000 Follow-on Offering Follow-on Offering Follow-on Offering Follow-on Offering Sole Bookrunner Joint Bookrunner Lead Manager Lead Manager September 2022 September 2022 August 2022 August 2022 **COOPER** ARCELLX **BRAVO**. GREATLAND**GOLD** ENERGY £29,700,000 C\$40,250,000 A\$183,000,000 \$128,800,000 Follow-on Offering Initial Public Offering Follow-on Offering Follow-on Offering Joint Bookrunner Joint Bookrunner Joint Bookrunner Joint Bookrunner August 2022 July 2022 June 2022 June 2022

#### Global League Table (US-Focused Banks)

Global	Bank	Bookrun	Total	Total
Rank		Deals	Deals	Proceeds
				(\$M)
1	Canaccord Genuity	200	261	11,646.4
2	JPMorgan	186	191	93,513.1
3	Goldman Sachs	178	185	119,228.5
4	Morgan Stanley	172	179	94,420.1
5	BofASecurities	146	153	95,901.6
6	Citi	138	142	95,953.4
9	Jefferies	100	102	24,798.5
10	UBS	96	96	35,854.0
11	Barclays	85	89	47,198.7
12	RBC Capital Markets	79	103	27,516.2
13	Stifel	75	109	20,742.8
18	Credit Suisse	67	70	33,694.2
21	HC Wainwright	58	72	3,346.5
23	BMO Capital Markets	55	85	14,990.4
24	Maxim Group	52	62	2,786.8
26	Wells Fargo Securities	47	53	20,648.1
27	SVB Securities	46	50	11,111.0
30	Raymond James	44	96	15,629.7
31	Deutsche Bank	41	43	28,321.2
32	EF Hutton	40	40	2,111.8
37	AGP/Alliance Global	38	42	2,098.6
40	Evercore	35	35	14,267.5
43	Piper Sandler	33	42	7,099.8
51	Cowen	29	31	7,020.7
54	Guggenheim Partners	28	32	7,817.7
56	Cantor Fitzgerald	27	39	6,878.9



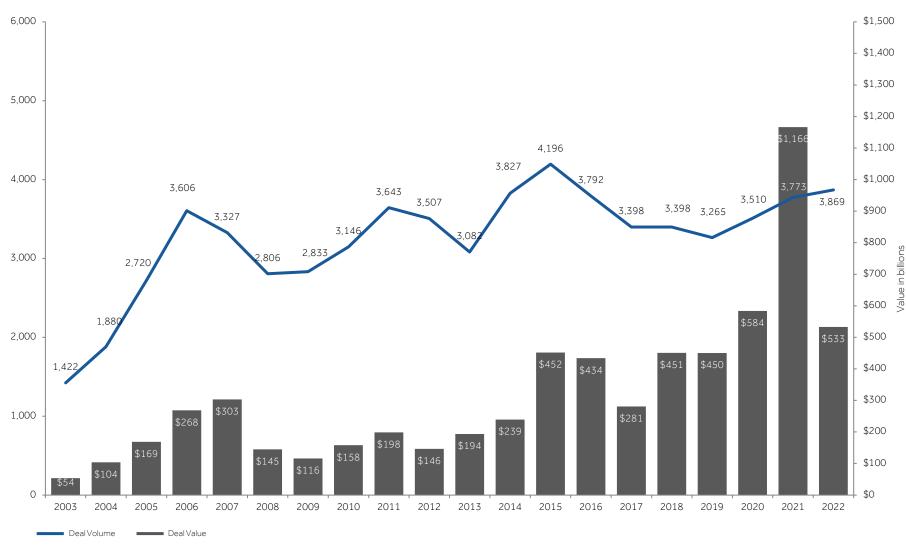
**Canaccord Genuity** 

# Market Environment

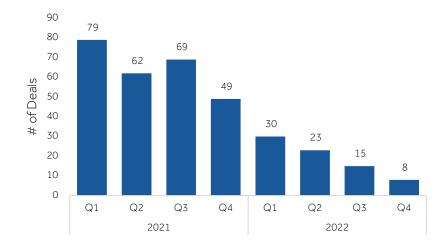


### Global Technology M&A Volume

Tech M&A deal activity in 2022 remains strong, but the value of reported M&A is comparatively lower YTD than 2021



### Quarterly Technology M&A Activity Trends

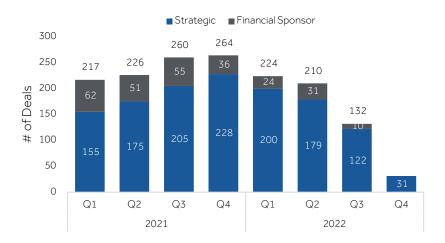


#### \$1B+ Deals

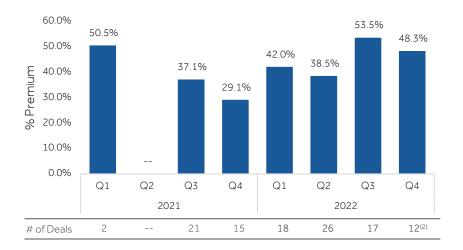
#### Consideration Mix<sup>(1)</sup>

% Cash % Stock % Cash & Stock 100% 16% 16% 27% 37% 80% 42% # of Deals 11% 60% 13% 9% 9% 40% 68% 60% 50% 49% 20% 0% Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 2021 2022 164 165 191 216 188 179 114 96(2) # of Deals

### **Strategic vs Financial Sponsor Transactions**



#### Median 30-Day Premium

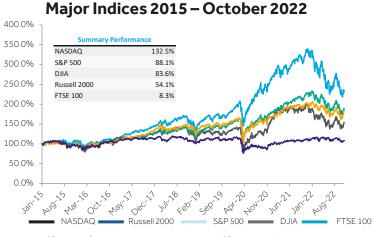


Source: The 451 Group, as of 10/31/22.

**11** (1) For all deals with disclosed forms of consideration (2) Represents Q4-22 activity on a run-rate basis

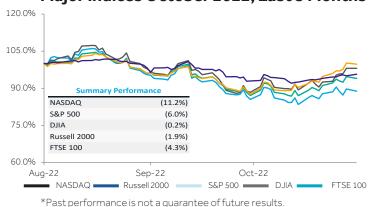
### **Equity Market Backdrop**

October 2022 saw a trend towards volatility after a turbulent CY2021

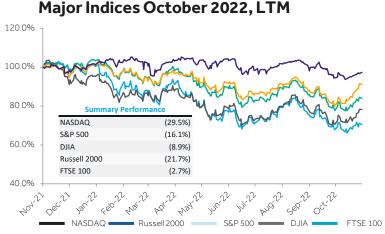


\*Past performance is not a guarantee of future results.

12

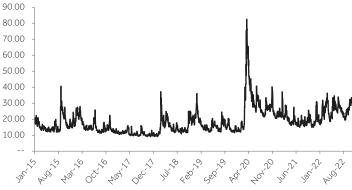


#### Major Indices October 2022, Last 3 Months



\*Past performance is not a guarantee of future results

**VIX 2015 – October 2022** 



\*Past performance is not a guarantee of future results.

- The Russell 2000 Index is a small-cap stock market index that makes up the smallest 2,000 stocks in the Russell 3000 Index. The index is designed to measure the overall performance of the small-cap to midcap company shares. Past performance is not a guarantee of future results. Index returns are unmanaged and do not reflect the deduction of any fees or expenses.

- The Financial Times Stock Exchange 100 Index is a share index of the 100 companies listed on the London Stock Exchange with the highest market capitalization. Past performance is not a guarantee of future results. Index returns are unmanaged and do not reflect the deduction of any fees or expenses.

The Chicago Board Options Exchange Volatility Index reflects a market estimate of future volatility, based on the weighted average of the implied volatilities for a wide range of strikes. 1st and 2nd month expirations are used until eight days from expiration, then the 2nd and 3rd are used. Past performance is not a guarantee of future results. Index returns are unmanaged and do not reflect the deduction of any fees or expenses.

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### Selected Technology Follow-ons, L6M as of October 2022

(\$USD in millions)

#### **Observations:**

- Follow-on market activities track broader market direction
- Better known, more liquid issuers using accelerating formats
- Average discount to last sale of 10.4% for September deals, there were no target deals in October

	Pricing	Amount	Mkt Cap	% Mkt Cap	%	Premium/I	Discount to:	Aftermarket	Performance
Issuer	Date	Offered	at Offer	(a) Offer	Primary	Last Sale	Filing Price	Offer + 1 Day	Offer/Current
Loop Media Inc	09/21/22	\$12.0	\$482.1	2.5%	100.0%	59.2%	121.2%	(1.0%)	(18.0%)
Consensus Cloud Solutions Inc	09/14/22	23.0	931.3	2.5%	0.0%	(2.1%)	(2.1%)	9.0%	22.0%
Grid Dynamics Holdings Inc	09/07/22	115.0	1,332.4	8.6%	100.0%	(11.6%)	(11.6%)	9.0%	(22.2%)
Paycor HCM Inc	09/06/22	136.8	5,000.6	2.7%	0.0%	(3.9%)	(3.9%)	7.5%	11.4%
Bloom Energy Corp	08/16/22	388.7	4,800.5	8.1%	100.0%	(3.0%)	(14.4%)	2.2%	(28.0%)
Certara Inc	08/11/22	124.3	3,228.4	3.8%	0.0%	(12.1%)	(12.1%)	(1.1%)	(31.1%)
Evertec Inc	08/10/22	175.4	2,254.4	7.8%	0.0%	(5.2%)	(11.6%)	5.0%	11.9%
WeTrade Group Inc	07/18/22	40.0	2,220.4	1.8%	100.0%	(66.7%)	(20.0%)	403.8%	(72.8%)
Millicom International Cellular SA	06/17/22	733.0	2,248.9	32.6%	100.0%	(52.9%)	0.0%	42.5%	13.0%
Consensus Cloud Solutions Inc	06/09/22	82.0	837.0	9.8%	0.0%	(2.1%)	(16.5%)	(2.2%)	36.9%
Applied Blockchain Inc	04/12/22	40.0	930.3	4.3%	100.0%	(51.0%)	(81.0%)	(3.0%)	(55.0%)
TeraWulfInc	04/12/22	20.0	795.8	2.5%	100.0%	(15.0%)	(15.0%)	(17.7%)	(83.0%)
Ccc Intelligent Solutions Holding:	04/07/22	194.0	6,558.8	3.0%	0.0%	(9.3%)	(9.3%)	(0.1%)	(3.8%)
	Mean:	\$183.0	\$2,333.6	8.0%	50.0%	(10.0%)	2.9%	47.5%	(7.7%)
	Median:	\$119.6	\$2,234.6	5.8%	50.0%	(4.6%)	(11.6%)	6.2%	(3.3%)



**Canaccord Genuity** 

## M&A and Investments by Segment



### M&A and Investment Summary for All Segments

#### **Transaction Distribution**

- A total of 736 deals was announced in October 2022, 379 of which were worth \$34.1 billion in aggregate reported value
- The Software segment, which had 261 deals announced, accounted for more than one-third of October's transactions 153 of which were reported for \$8.9 billion in aggregate value
- Strategic buyers completed 313 transactions
- VC/Growth Capital investors completed 386 transactions
- Private Equity buyers announced 37 deals during the month
- There were seven SPAC mergers announced across the Technology, Media, Marketing, and Information Services sectors in October

							BUYER/INVES	STOR BREAKDOWN		
_	Trans	sactions	Reported	Value	S	trategic		Buyout	Venture	/Growth Capital
_	#	%	\$MM	%	#	\$MM	#	\$MM	#	\$MM
Software	261	35%	\$8,855.0	26%	93	\$1,889.3	7	\$2,300.0	161	\$4,665.7
Financial Technology	122	17%	\$3,868.2	11%	23	\$1,487.5	4	\$0.0	95	\$2,380.7
Marketing Technology	108	15%	\$3,312.4	10%	38	\$53.0	4	\$1,300.0	66	\$1,959.4
Business Services	92	13%	\$9,959.2	29%	70	\$1,922.1	14	\$7,900.0	8	\$137.1
Digital Media	39	5%	\$4,125.2	12%	22	\$1,397.0	2	\$2,400.0	15	\$328.2
Agency & Marketing Services	39	5%	\$48.4	0%	32	\$18.4	3	\$0.0	4	\$30.0
E-Commerce	30	4%	\$1,106.7	3%	11	\$719.7	1	\$0.0	18	\$387.0
Information	10	1%	\$167.8	0%	1	\$0.0	2	\$0.0	7	\$167.8
Traditional Media	15	2%	\$2,250.0	7%	12	\$0.0	0	\$0.0	3	\$2,250.0
Digital Advertising	20	3%	\$436.5	1%	11	\$0.0	0	\$0.0	9	\$436.5
Total	736	100%	\$34,129.4	100%	313	\$7,487.0	37	\$13,900.0	386	\$12,742.4

#### October 2022

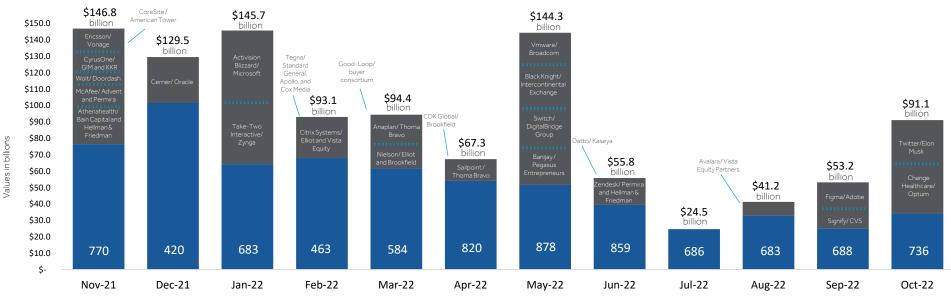
\*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions.

15 \*\*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

### M&A and Investment Summary for All Segments

### **Transaction Distribution**

- Some of the largest deals in the month included:
  - Twitter's \$44 billion take-private sale to Elon Musk
  - UnitedHealth Group (NYS: UNH)-backed Optum's \$13 billion purchase of Change Healthcare Corporation
  - KnowBe4's pending \$4.6 billion take-private sale to Vista Equity Partners
  - Veritas Capital-backed Wood MacKenzie's pending \$3.3 billion sale to Verisk Analytics
  - The pending \$1.2 billion sale of full-service digital experience, product, and transformation provider WillowTree to TELUS International (*a Canaccord Genuity-led transaction*)



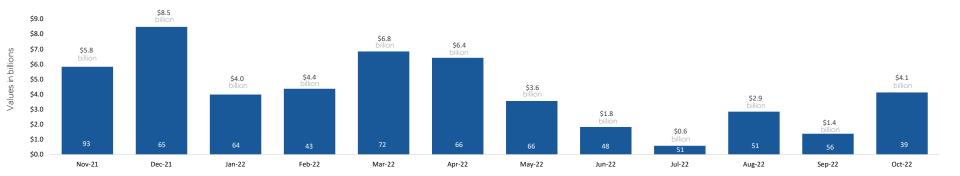
Deal Volume Super Deals

\*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions. The aggregate total does not include: the \$17 billion sale of Athenahealth to Bain Capital and Hellman & Friedman, Global Infrastructure Management and KKR's \$15 billion purchase of CyrusOne, Advent and Permira's \$14 billion take-private of McAfee, the \$10 billion purchase of CoreSite by American Tower, the \$8.2 billion purchase of Zynga, the \$16.5 billion pending \$68.7 billion acquisition of Activision Blizzard by Microsoft, Take-Two Interactive's \$12.7 billion purchase of Zynga, the \$16.5 billion pending \$68.6 billion take-private of Tegna, Elliott Management and Vista Equity Partners, Standard General, Apollo Global Management, and Cox Media Group's pending \$8.6 billion take-private of Tegna, Elliott Management and Brookfield Asset Managements' \$16 billion acquisition of Nielsen, Thoma Bravo's take-private of Anaplan for \$10.7 billion, and the \$6.1 billion round of funding Good-Loop raised from Quaestus Capital, Scottish Enterprise, SIS Ventures, and First Party Capital, Thoma Bravo's take-private of CDK Global by Brookfield Business Partners for \$6.4 billion acquisition of VMware, the pending \$11 billion purchase of Switch, the pending \$7.6 billion merger of Banijay and SPAC Pegasus Entrepreneurs, the pending \$10.2 billion acquisition of Zendesk by Hellman & Friedman and Permira, the take-private of Totato by Kaseya for \$6.2 billion sale of Signify Health to CVS, Elon Musk's \$44 billion take-private of Totato by Kaseya for \$6.2 billion acquisition of Avalara by Vista Equity Partners, Stendard General, Barolo Stendard General, Parto Capital, Thoma Bravo's take-private of Datto by Kaseya for \$6.2 billion acquisition of Avalara by Vista Equity Partners, Adobe's pending \$20 billion acquisition of Figma, the pending \$18 billion acquisition of Avalara by Vista Equity Partners, Adobe's pending \$20 billion acquisition of Figma, the pending \$8 billion sale of Signify Health to CVS, Elon Musk's \$44 bill

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### **Digital Media**

- There was a total of 39 transactions in the Digital Media segment, 19 of which were announced for \$4.1 billion in total value
- Including the take-private sale of Twitter to Elon Musk, transactions in the Digital Media segment include:
  - The \$2.4 billion acquisition of Russia-based and Prosus-backed online classifieds website Avito by Kismet Capital Group
  - The pending \$1.2 billion acquisition of resale commerce platform Poshmark by Naver
  - The \$100 million acquisition of gaming and social media-focused avatar design platform Alter.xyz by Google
  - The acquisitions of VR game development firms Camouflaj, Twisted Pixel, and Armature Studio by Meta
  - The \$100 million round of funding game development company Homa raised from Quadrille Capital, Headline, Northzone, Fabric Ventures, Bpifrance, Eurozeo, and Singular
  - The \$70 million acquisition of mobile game maker Brainium by Playstudios



			DI	GITAL MEDIA					
	20	Q22	30	Q22	Ľ	ТМ	Oct-22		
	Number of	Reported Value							
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	
Strategic	103	\$5,884.4	102	\$4,418.7	384	\$27,553.5	22	\$1,397.0	
Private Equity - Buyout	7	22.0	12	2,524.0	34	5,505.0	2	2,400.0	
Private Equity - VC/Growth Capital	70	5,909.3	83	1,996.0	296	17,208.8	15	328.2	
Total	180	\$11,815.7	197	\$8,938.7	714	\$50,267.3	39	\$4,125.2	

17 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

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### **Digital Media**

		Basic S	Statist	tics		Last Twelve Months				LTM Multiples CY2022			2022	CY2023	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
US-Based Digital Media	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Alphabet Inc.	94.51	(37.6%)	Ś	1,224,155.8 \$	1,137,232.8	\$ 282,113.0 \$	93,733.0	33.2%	17.9%	4.0x	12.1x	3.7x	9.4x	3.4x	8.9x
Apple Inc.	153.34	(16.2%)	\$	2,439,350.8 \$	2,402,721.8		130,541.0	33.1%	7.8%	6.1x	18.4x	5.5x	16.7x	5.3x	16.8x
Duolingo, Inc.	81.84	(53.1%)	\$	3,243.8 \$	2,682.7		(75.7)	NM	47.4%	8.8x	NM	7.0x	NM	5.5x	99.0x
GoPro, Inc.	5.45	(55.1%)	\$	848.8 \$	715.0	\$ 1,163.7 \$	96.5	8.3%	3.2%	0.6x	7.4x	0.6x	8.1x	0.6x	7.1x
IAC Inc.	48.68	(66.9%)	\$	4,341.7 \$	5,907.4	\$ 4,771.4 \$	92.0	1.9%	54.2%	1.2x	64.2x	1.0x	16.9x	1.0x	12.0x
Meta Platforms, Inc.	93.16	(73.7%)	\$	247,018.3 \$	231,723.3	\$ 118,115.0 \$	43,867.0	37.1%	5.2%	2.0x	5.3x	2.1x	5.2x	1.9x	4.9x
NerdWallet, Inc.	11.74	(58.0%)	\$	865.5 \$	753.9	\$ 496.4 \$	(6.5)	NM	47.4%	1.5x	NM	1.8x	11.7x	1.5x	12.1x
Netflix, Inc.	291.88	(58.4%)	\$	129,892.6 \$	140,211.0	\$ 31,472.8 \$	6,022.0	19.1%	9.9%	4.5x	23.3x	4.0x	20.0x	3.8x	18.1x
Pinterest, Inc.	24.60	(49.9%)	\$	16,684.5 \$	14,202.3	\$ 2,772.0 \$	154.6	5.6%	13.7%	5.1x	91.9x	4.6x	28.5x	4.0x	23.4x
RealNetworks, Inc.	0.71	(51.6%)	\$	33.7 \$	23.2	\$ 52.9 \$	(18.4)	NM	(18.2%)	0.4x	NM	NM	NM	NM	NM
Remark Holdings, Inc.	0.28	(84.1%)	\$	29.5 \$	40.9	\$ 14.8 \$	(15.8)	NM	(6.6%)	2.8x	NM	NM	NM	NM	NM
Roblox Corporation	44.74	(68.4%)	\$	26,699.3 \$	25,072.1	\$ 2,206.4 \$	(455.0)	NM	57.3%	11.4x	NM	7.9x	66.1x	6.7x	55.8x
Roku, Inc.	55.54	(80.4%)	\$	7,660.6 \$	6,331.5	\$ 3,124.8 \$	(6.9)	NM	22.6%	2.0x	NM	1.9x	NM	1.7x	NM
Snap Inc.	9.91	(82.7%)	\$	15,985.8 \$	15,740.1	\$ 4,600.0 \$	(789.7)	NM	23.3%	3.4x	NM	3.5x	30.2x	3.2x	24.0x
Udemy, Inc.	14.55	(55.4%)	\$	2,048.6 \$	1,552.8	\$ 599.2 \$	(129.6)	NM	22.2%	2.6x	NM	2.7x	NM	2.1x	NM
Upwork Inc.	13.45	(72.0%)	\$	1,766.6 \$	1,673.3	\$ 593.7 \$	(89.3)	NM	25.8%	2.8x	NM	2.4x	NM	2.1x	121.6x
Vimeo, Inc.	3.80	(84.8%)	\$	632.3 \$	366.8	\$ 433.6 \$	(88.9)	NM	17.4%	0.8x	NM	1.0x	135.2x	0.9x	76.8x
Ziff Davis, Inc.	77.39	(42.7%)	\$	3,652.1 \$	4,102.0		447.4	31.6%	23.3%	2.9x	9.2x	2.8x	7.4x	2.6x	7.1x
	Mean:	(60.6%)	\$	229,161.7 \$	221,725.2		15,182.09	21.2%	20.8%	3.5x	29.0x	3.3x	29.6x	2.9x	34.8x
	Median:	(58.2%)	\$	3,996.9 \$	5,004.7	\$ 1,811.3 \$	(6.69)	25.4%	20.1%	2.8x	15.3x	2.7x	16.8x	2.4x	17.5x
									Veighted Average: Veighted Average:	5.2x 5.2x	16.1x 16.0x	4.7x 4.7x	14.4x 14.5x	4.5x 4.5x	14.2x 14.2x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (7.5x) and EBITDA multiples that are 1.0 standard deviations above the mean (66.8x)

<sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. 18 \*\*Source: S&P Capital IQ

### **Digital Media**

		Basic S	tatist	tics		Last Twelve Months			LTM Multiples		CY2022		CY2023			
	Stock Price	Change from		Equity	Enterprise		LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High %		Value \$MM	Value \$MM	F	Revenue \$MM	EBITDA \$MM	Margin %	Growth %	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
International-Based Digital Media	Ŷ			<i>φ</i>	<i></i>		<i>QTHT</i>	<i>φ</i>	,,,	70	^	~	~	~	2	<u>^</u>
Baidu, Inc.	76.57	(55.9%)	\$	26,458.1 \$	16,136.3	\$	18,370.1 \$	3,105.4	16.9%	4.3%	0.9x	5.2x	1.1x	5.0x	1.0x	4.5x
Bilibili Inc.	8.92	(90.1%)	\$	3,484.2 \$	2,508.1	\$	3,127.3 \$	(784.8)	NM	35.5%	0.8x	NM	1.2x	NM	0.9x	NM
Cian PLC	3.40	(81.8%)	\$	237.6 \$	233.4	\$	127.7 \$	(17.5)	NM	38.3%	1.8x	NM	NM	NM	NM	NM
CyberAgent, Inc.	8.24	(46.9%)	\$	4,166.7 \$	3,768.3	\$	4,911.1 \$	537.7	10.9%	6.6%	0.8x	7.0x	0.7x	7.7x	0.7x	7.3x
DeNA Co., Ltd.	13.06	(13.0%)	\$	1,512.8 \$	875.7	\$	926.2 \$	74.6	8.1%	(1.7%)	0.9x	11.7x	1.2x	9.8x	1.2x	9.5x
Fiverr International Ltd.	30.95	(84.3%)	\$	1,148.9 \$	973.1	\$	325.8 \$	(49.2)	NM	29.4%	3.0x	NM	2.6x	28.7x	2.2x	20.2x
G5 Entertainment AB (publ)	16.43	(62.1%)	\$	144.3 \$	123.0	\$	129.7 \$	30.7	23.7%	(0.2%)	0.9x	4.0x	1.1x	4.1x	1.0x	3.7x
GREE, Inc.	5.63	(36.2%)	\$	975.8 \$	662.4	\$	537.9 \$	83.6	15.5%	41.0%	1.2x	7.9x	1.4x	10.2x	1.5x	10.1x
HolidayCheck Group AG	2.64	(31.4%)	\$	232.2 \$	180.7	\$	57.9 \$	(5.2)	NM	18.4%	3.1x	NM	NM	NM	NM	NM
HUYA Inc.	1.87	(81.7%)	\$	447.3 \$	(1,142.0)	\$	1,570.9 \$	(64.7)	NM	(7.5%)	NM	NM	NM	NM	NM	NM
International Game Technology PLC	20.05	(38.7%)	\$	4,055.9 \$	10,581.9	\$	4,106.0 \$	1,363.0	33.2%	9.3%	2.6x	7.8x	2.8x	7.2x	2.8x	7.0x
iQIYI, Inc.	2.02	(78.0%)	\$	1,663.3 \$	3,783.2	\$	4,315.6 \$	1,202.4	27.9%	(4.3%)	0.9x	3.1x	1.0x	1.8x	0.9x	1.9x
JOYY Inc.	25.23	(56.2%)	\$	1,799.6 \$	(1,220.0)	\$	2,534.1 \$	283.0	11.2%	(0.2%)	NM	NM	NM	NM	NM	NM
Meitu, Inc.	0.09	(66.3%)	\$	382.3 \$	236.3	\$	273.3 \$	(11.9)	NM	26.9%	0.9x	NM	NM	NM	NM	NM
mixi, Inc.	15.69	(11.7%)	\$	1,138.4 \$	420.2	\$	914.0 \$	169.0	18.5%	17.9%	0.5x	2.5x	0.5x	4.0x	0.5x	4.2x
Ncsoft Corporation	273.12	(52.3%)	\$	5,546.4 \$	4,343.1	\$	2,066.5 \$	516.5	25.0%	21.8%	2.1x	8.4x	2.6x	9.4x	2.4x	9.1x
NetEase, Inc.	55.62	(52.9%)	\$	34,499.5 \$	23,142.2	\$	13,923.7 \$	3,262.1	23.4%	17.4%	1.7x	7.1x	2.0x	7.7x	1.8x	7.7x
NEXON Co., Ltd.	16.80	(25.8%)	\$	14,552.7 \$	11,067.7	\$	2,246.6 \$	790.0	35.2%	5.2%	4.9x	14.0x	4.5x	11.8x	3.9x	10.6x
Opera Limited	4.77	(48.3%)	\$	540.1 \$	342.6	\$	307.4 \$	42.2	13.7%	34.5%	1.1x	8.1x	1.0x	4.6x	0.9x	4.3x
Pacific Online Limited	0.10	(50.6%)	\$	115.3 \$	57.6	\$	121.8 \$	(1.2)	NM	(16.8%)	0.5x	NM	NM	NM	NM	NM
Renren Inc.	31.94	(3.3%)	\$	795.9 \$	720.4	\$	32.2 \$	(19.1)	NM	77.9%	22.4x	NM	NM	NM	NM	NM
Sea Limited	49.68	(86.0%)	\$	27,907.1 \$	25,342.7	\$	11,753.2 \$	(1,718.8)	NM	72.3%	2.2x	NM	2.0x	NM	1.6x	NM
Sportradar Group AG	9.90	(59.7%)	\$	2,942.4 \$	2,656.5	\$	663.0 \$	185.3	27.9%	30.7%	4.0x	14.3x	3.5x	17.6x	3.0x	15.4x
Spotify Technology S.A.	80.58	(71.9%)	\$	15,562.4 \$	13,794.4	\$	11,031.6 \$	(388.3)	NM	23.0%	1.3x	NM	1.0x	NM	0.9x	NM
Tencent Music Entertainment Group	3.61	(59.3%)	\$	6,119.2 \$	3,945.3	\$	4,323.0 \$	525.3	12.2%	(8.8%)	0.9x	7.5x	1.2x	7.6x	1.1x	7.3x
Weibo Corporation	11.32	(77.0%)	\$	2,754.1 \$	2,266.1	\$	2,158.5 \$	669.0	31.0%	7.3%	1.0x	3.4x	1.4x	4.9x	1.3x	4.4x
Wemade Co.,Ltd.	31.06	(82.6%)	\$	1,038.9 \$	1,060.5	\$	331.9 \$	18.8	5.7%	99.3%	3.2x	56.3x	4.0x	23.0x	2.5x	14.1x
Yandex N.V.	18.94	(78.3%)	\$	6,840.3 \$	7,645.9	\$	7,723.1 \$	529.4	6.9%	47.2%	1.0x	14.4x	NM	NM	NM	NM
Zhihu Inc.	0.99	(89.8%)	\$	617.4 \$	(235.7)	\$	510.8 \$	(266.3)	NM	69.5%	NM	0.9x	NM	NM	NM	NM
	Mean: Median:	(57.7%) (59.3%)	\$ \$	5,782.0 \$ 1,663.3 \$	4,630.0 1,060.5		3,428.3 \$ 1,570.9 \$	346.93 74.63	19.3% 17.7%	23.9% 18.4%	2.5x 1.2x	10.2x 7.6x	1.8x 1.3x	9.7x 7.7x	1.6x 1.2x	8.3x 7.3x
	meulan:	(59.570)	3	1,003.3 \$	1,060.5	\$	1,570.5 \$	74.63		18.4% Veighted Average:	2.0x	6.1x	1.5x	5.2x	1.2x 1.7x	4.8x
									*Adjusted V	Veighted Average:	1.9x	8.4x	1.8x	7.4x	1.6x	7.0x

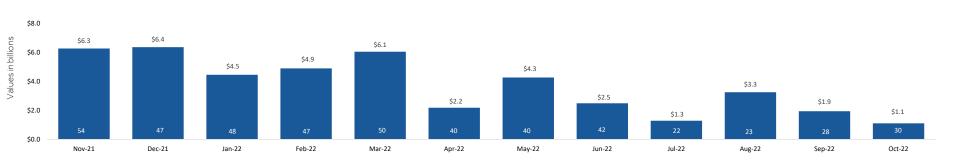
\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (7.5x) and EBITDA multiples that are 1.0 standard deviations above the mean (46.9x)

19 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

\*\*Source: S&P Capital IQ

\$10.0

- There was a total of 30 transactions in the E-Commerce segment, 20 of which were announced for \$1.1 billion in total value
- Transactions in the E-Commerce segment include:
  - The pending \$456 million merger of India-based, car-share platform Zoomcar with SPAC Innovate International Acquisition Corp. (Nasdaq: IOAC)
  - The \$120 million round of funding produce delivery company GrubMarket raised at a \$2 billion valuation from General Mills, Squarepoint Capital, Portfolia, Grosvenor Food & AgTech, Tiger Global, Liberty Street Funds, Walleye Capital, Celtic House Asia Partners, and Apeira Capital
  - The \$73 million round of funding Netherlands-based, online-only supermarket Crisp raised from Target Global and Keen Venture Partners
  - The \$40 million round of funding health and fitness company Katalyst raised from Stripes, Incisive Ventures, Unlock Venture Partners, and private investors



			E-	COMMERCE					
	20	222	30	222	L	.TM	Oct-22		
	Number of	Reported Value	Number of	Reported Value Number of		Reported Value	Number of	Reported Value	
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	
Strategic	57	\$4,785.5	42	\$4,876.7	166	\$18,358.2	11	\$719.7	
Private Equity - Buyout	6	0.0	5	0.0	28	1,069.0	1	0.0	
Private Equity - VC/Growth Capital	59	4,174.1	56	2,721.8	277	25,208.1	18	387.0	
Total	122	\$8,959.6	103	\$7,598.5	471	\$44,635.3	30	\$1,106.7	

20 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

#### Driven by your success.

		Basic Statistics           Stock Price         Change from         Equity         Enterprise					Last Twelve I	Months		LTM M	ultiples	CY2	022	CY2	2023
		Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22 \$	52 WK High %		Value \$MM	Value \$MM	Revenue \$MM	EBITDA \$MM	Margin %	Growth %	Revenue x	EBITDA	Revenue	EBITDA	Revenue	EBITDA
US-based Marketplace/Aggregators	Ŷ	70				çer in t		70		~	~	*	~	A	
Airbnb, Inc.	106.91	(49.7%)	\$	68,368.8 \$	60,854.6 \$	8,029.7 \$	1,683.5	21.0%	51.0%	7.6x	36.1x	6.6x	18.0x	5.9x	17.5x
Amazon.com, Inc.	102.44	(45.5%)	\$	1,045,057.5 \$	1,150,729.5 \$	502,191.0 \$	51,549.0	10.3%	9.7%	2.3x	22.3x	2.0x	13.1x	1.8x	12.1x
Blue Apron Holdings, Inc.	2.41	(81.1%)	\$	95.0 \$	104.0	458.7 \$	(89.1)	NM	(4.2%)	0.2x	NM	0.2x	NM	0.2x	NM
Booking Holdings Inc.	1,869.48	(31.2%)	\$	74,230.0 \$	69,932.0 \$	16,022.0 \$	5,073.0	31.7%	73.9%	4.4x	13.8x	4.2x	11.8x	3.7x	11.3x
Bumble Inc.	25.40	(51.7%)	\$	3,291.5 \$	4,463.4	840.4 \$	116.0	13.8%	22.7%	5.3x	38.5x	4.4x	15.5x	3.6x	13.6x
CarGurus, Inc.	14.56	(70.9%)	\$	1,724.9 \$	1,689.6 \$	1,504.1 \$	175.6	11.7%	118.6%	1.1x	9.6x	0.9x	NM	0.7x	6.7x
CarParts.com, Inc.	4.68	(69.9%)	\$	254.9 \$	288.6	622.4 \$	9.5	1.5%	15.4%	0.5x	30.5x	0.4x	10.5x	0.3x	9.1x
ContextLogic Inc.	0.78	(86.9%)	\$	524.6 \$	(401.4)	980.0 \$	(260.0)	NM	(65.3%)	NM	NM	NM	NM	NM	NM
Copart, Inc.	57.51	(28.6%)	\$	27,381.3 \$	26,116.5 \$	3,500.9 \$	1,503.8	43.0%	30.0%	7.5x	17.4x	7.1x	16.1x	6.8x	15.6x
Coursera, Inc.	12.89	(65.2%)	\$	1,878.9 \$	1,108.6	496.5 \$	(162.2)	NM	29.4%	2.2x	NM	2.1x	NM	1.8x	NM
DoorDash, Inc.	43.53	(83.1%)	\$	16,806.1 \$	12,808.1 \$	6,065.0 \$	(652.0)	NM	33.1%	2.1x	NM	2.7x	35.6x	2.2x	33.3x
eBay Inc.	39.84	(48.0%)	\$	21,886.8 \$	26,974.8 \$	9,898.0 \$	2,932.0	29.6%	(3.8%)	2.7x	9.2x	2.8x	8.3x	2.8x	8.2x
Etsy, Inc.	93.91	(69.5%)	\$	11,889.8 \$	13,271.7 \$	2,476.0 \$	462.1	18.7%	11.1%	5.4x	28.7x	5.6x	19.4x	5.2x	18.7x
Expedia Group, Inc.	93.47	(57.1%)	\$	14,727.0 \$	17,107.0 \$	11,328.0 \$	1,449.0	12.8%	56.5%	1.5x	11.8x	1.4x	6.2x	1.3x	6.0x
Hour Loop, Inc.	2.80	(72.9%)	\$	98.1 \$	100.6	69.0	NM	NM	41.4%	1.5x	NM	1.1x	NM	0.8x	NM
Lemonade, Inc.	24.20	(64.1%)	\$	1,668.5 \$	1,490.8	\$ 171.0 \$	(265.1)	NM	90.0%	8.7x	NM	4.8x	NM	3.0x	NM
Liberty TripAdvisor Holdings, Inc.	1.11	(68.3%)	\$	173.3 \$	2,760.3 \$	1,379.0 \$	172.0	12.5%	77.5%	2.0x	16.0x	NM	NM	NM	NM
Liquidity Services, Inc.	17.18	(40.2%)	\$	611.3 \$	538.9	275.2 \$	31.5	11.4%	13.2%	2.0x	17.1x	1.8x	10.7x	1.7x	9.8x
Lyft, Inc.	14.64	(74.6%)	\$	5,164.2 \$	4,484.4 \$	3,890.1 \$	(933.3)	NM	38.5%	1.2x	NM	0.8x	7.0x	0.7x	5.9x
Newegg Commerce, Inc.	2.17	(90.2%)	\$	809.8 \$	860.1 \$	2,059.9 \$	(6.9)	NM	(16.2%)	0.4x	NM	NM	NM	NM	NM
Overstock.com, Inc.	23.25	(79.1%)	\$	1,063.5 \$	684.2 \$	2,137.1 \$	58.8	2.8%	(24.0%)	0.3x	11.6x	0.3x	11.6x	0.3x	10.4x
PetMed Express, Inc.	21.32	(32.1%)	\$	431.6 \$	326.2	262.3 \$	21.7	8.3%	(7.7%)	1.2x	15.1x	1.2x	13.5x	1.1x	13.3x
Poshmark, Inc.	17.86	(28.0%)	\$	1,413.1 \$	843.4 \$	343.7 \$	(55.4)	NM	14.6%	2.5x	NM	2.3x	NM	2.1x	NM
Revolve Group, Inc.	24.00	(73.2%)	\$	1,759.8 \$	1,538.4 \$	1,082.1 \$	99.1	9.2%	36.6%	1.4x	15.5x	1.2x	15.6x	1.1x	13.9x
Rover Group, Inc.	4.39	(69.7%)	\$	802.4 \$	539.9	\$ 144.4 \$	(13.0)	NM	128.7%	3.7x	NM	3.5x	25.8x	2.6x	21.1x
ThredUp Inc.	1.23	(94.8%)	\$	123.1 \$	62.6	285.3 \$	(70.8)	NM	38.5%	0.2x	NM	0.2x	NM	0.2x	NM
Uber Technologies, Inc.	26.57	(43.1%)	\$	52,606.4 \$	58,091.4 \$	29,048.0 \$	(1,339.0)	NM	95.7%	2.0x	NM	1.9x	21.2x	1.6x	18.4x
Vroom, Inc.	1.04	(95.1%)	\$	143.6 \$	1,035.7 \$	2,674.0 \$	(381.6)	NM	0.7%	0.4x	NM	0.4x	NM	0.4x	NM
Wayfair Inc.	37.92	(87.3%)	\$	4,032.4 \$	6,287.4 \$		(998.0)	NM	(12.4%)	0.5x	NM	0.5x	NM	0.5x	NM
	Mean: Median:	(63.8%) (69.5%)	\$	46,862.7 \$ 1,724.9 \$	50,506.6 \$ 1,538.4 \$		2,146.79 15.56	15.9% 12.5%	30.8% 29.4%	2.5x 2.0x	19.6x 16.0x	2.3x 1.8x	15.3x 13.5x	2.0x 1.6x	13.6x 12.7x
	median:	(09.5%)	\$	1,724.9 \$	1,538.4 \$	. <u> </u>	15.56		29.4% Weighted Average:	2.0x 2.7x	16.0x 20.8x	1.8x 2.4x	13.5x 13.5x	1.6x 2.2x	12.7x 12.5x
								*Adjusted	Weighted Average:	2.4x	21.4x	2.2x	13.5x	1.9x	12.5x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (7.1x) and EBITDA multiples that are 1.0 standard deviations above the mean (24.8x)

21 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

\*\*Source: S&P Capital IQ

		Basic S	tatist	ics			Last Twelve M	Ionths		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Internationally-based Marketplace/Aggree	-	(											<b>.</b> .		
Alibaba Group Holding Limited	63.58	(62.6%)	\$	168,330.3 \$	145,099.1 \$	127,308.4 \$	20,270.2	15.9%	10.9%	1.1x	7.2x	1.3x	6.4x	1.2x	6.1x
Cango Inc.	2.52	(44.6%)	\$	349.6 \$	49.2 \$	437.1 \$	(65.6)	NM	(18.7%)	0.1x	NM	0.2x	NM	0.1x	NM
Cnova N.V.	3.02	(62.6%)	\$	1,041.1 \$	1,766.9 \$	2,130.8 \$	47.4	2.2%	(6.7%)	0.8x	37.3x	NM	NM	NM	NM
Coupang, Inc.	17.27	(43.7%)	\$	30,510.6 \$	29,623.2 \$	19,875.9 \$	(757.3)	NM	27.2%	1.5x	NM	1.5x	261.6x	1.2x	82.5x
Deliveroo plc	1.00	(73.5%)	\$	1,828.9 \$	621.7 \$	2,345.8 \$	(423.7)	NM	23.5%	0.3x	NM	0.3x	NM	0.3x	NM
Despegar.com, Corp.	6.36	(50.4%)	\$	421.3 \$	395.1 \$	454.8 \$	6.9	1.5%	152.8%	0.9x	56.9x	0.7x	NM	0.6x	4.6x
Farfetch Limited	8.48	(82.1%)	\$	3,233.6 \$	3,480.0 \$	2,342.4 \$	(327.5)	NM	17.9%	1.5x	NM	1.4x	45.7x	1.1x	38.4x
JD.com, Inc.	37.29	(59.8%)	\$	58,228.3 \$	44,592.3 \$	149,548.5 \$	2,112.9	1.4%	17.1%	0.3x	21.1x	0.4x	12.6x	0.3x	10.8x
Jumia Technologies AG	4.96	(74.6%)	\$	495.4 \$	159.7 \$	209.6 \$	(277.7)	NM	24.7%	0.8x	NM	0.3x	NM	0.2x	NM
Just Eat Takeaway.com N.V.	17.17	(73.6%)	\$	3,707.3 \$	5,494.1 \$	5,757.9 \$	(641.9)	NM	75.7%	1.0x	NM	1.1x	NM	1.0x	56.0x
MercadoLibre, Inc.	901.62	(47.3%)	\$	45,386.0 \$	48,128.0 \$	9,665.4 \$	1,068.3	11.1%	54.2%	5.0x	45.1x	4.7x	33.9x	3.8x	31.0x
Mercari, Inc.	16.65	(67.2%)	\$	2,680.4 \$	2,244.9 \$	1,060.5 \$	(4.2)	NM	30.5%	2.1x	NM	2.5x	45.9x	2.2x	34.8x
Ozon Holdings PLC	11.60	(82.9%)	\$	2,416.5 \$	2,095.5 \$	4,218.0 \$	(996.9)	NM	76.0%	0.5x	NM	NM	NM	NM	NM
PChome Online Inc.	1.56	(67.8%)	\$	195.6 \$	260.7 \$	1,473.8 \$	5.6	0.4%	(0.8%)	0.2x	46.4x	0.2x	10.9x	0.2x	11.1x
Pinduoduo Inc.	54.83	(42.6%)	\$	69,326.3 \$	53,867.1 \$	15,519.5 \$	3,256.3	21.0%	20.9%	3.5x	16.5x	3.8x	13.1x	3.1x	11.8x
Rakuten Group, Inc.	4.48	(48.7%)	\$	7,120.9 \$	6,724.7 \$	13,111.2 \$	(1,121.3)	NM	13.5%	0.5x	NM	0.5x	15.5x	0.5x	6.0x
Secoo Holding Limited	0.29	(71.2%)	\$	20.3 \$	206.5 \$	493.0 \$	(93.8)	NM	(48.0%)	0.4x	NM	NM	NM	NM	NM
trivago N.V.	1.00	(67.0%)	\$	360.2 \$	168.7 \$	509.2 \$	60.7	11.9%	70.4%	0.3x	2.8x	0.3x	1.6x	0.3x	1.6x
Vipshop Holdings Limited	6.97	(46.5%)	\$	4,430.2 \$	1,964.0 \$	16,245.5 \$	926.0	5.7%	(6.9%)	0.1x	2.1x	0.2x	2.8x	0.2x	2.6x
	Mean:	(61.5%)	\$	21,057.0 \$	18,260.1 \$	19,616.2 \$	1,212.87	7.9%	28.1%	1.1x	26.1x	1.2x	40.9x	1.0x	22.9x
	Median:	(62.6%)	\$	2,680.4 \$	2,095.5 \$	2,345.8 \$	(4.19)	5.7%	20.9%	0.8x	21.1x	0.6x	13.1x	0.5x	11.1x
									Weighted Average: Weighted Average:	1.9x 1.4x	14.8x 17.3x	2.0x 1.6x	34.4x 13.7x	1.7x 1.4x	18.7x 12.2x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (6.4x) and EBITDA multiples that are 1.0 standard deviations above the mean (48.2x)

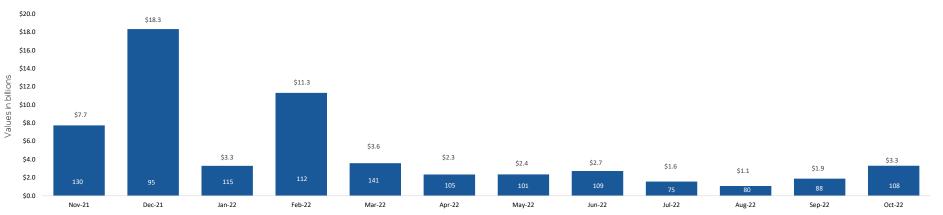
		Basic St	atistics			Last Twelve	Months		LTM M	ultiples	CYa	2022	СҮ	2023
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High %	Value \$MM	Value \$MM	Revenue \$MM	EBITDA \$MM	Margin %	Growth %	Revenue x	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Direct-to-Consumer/ Traditional Re		70	<i></i>		<i></i>	<i></i>	,,,		~	2	2	*	^	^
1-800-FLOWERS.COM, Inc.	7.29	(79.5%)	\$ 470.5	\$ 738.1	\$ 2,202.1 \$	71.2	3.2%	2.5%	0.3x	10.4x	0.4x	11.6x	0.4x	9.7x
Allbirds, Inc.	3.44	(88.0%)	\$ 512.3	\$ 305.0	\$ 300.9 \$	(55.0)	NM	23.3%	1.0x	NM	0.7x	NM	0.6x	NM
BARK, Inc.	1.83	(75.7%)	\$ 321.7	\$ 278.5	\$ 521.0 \$	(97.3)	NM	23.6%	0.5x	NM	0.5x	NM	0.4x	NM
Chegg, Inc.	21.57	(42.7%)	\$ 2,726.4	\$ 3,035.3	\$ 769.2 \$	121.5	15.8%	(0.7%)	3.9x	25.0x	4.7x	13.6x	4.3x	12.9x
Chewy, Inc.	38.73	(50.1%)	\$ 16,371.8 \$	\$ 16,244.5	\$ 9,459.9 \$	(4.1)	NM	16.6%	1.7x	NM	1.5x	64.8x	1.3x	49.1x
Match Group, Inc.	43.20	(72.6%)	\$ 12,225.0 \$	\$ 15,754.1	\$ 3,208.8 \$	956.1	29.8%	13.4%	4.9x	16.5x	5.0x	13.5x	4.6x	13.0x
Missfresh Limited	1.61	(99.0%)	\$ 12.6 \$	(119.9)	\$ 1,117.3 \$	(547.3)	NM	NM	NM	NM	NM	NM	NM	NM
Nerdy, Inc.	2.43	(70.9%)	\$ 226.6	\$ 154.2	\$ 162.4 \$	(122.4)	NM	28.1%	0.9x	NM	0.8x	NM	0.7x	NM
Newegg Commerce, Inc.	2.17	(90.2%)	\$ 809.8	\$ 860.1	\$ 2,059.9 \$	(6.9)	NM	(16.2%)	0.4x	NM	NM	NM	NM	NM
PARTS iD, Inc.	1.38	(67.8%)	\$ 47.0	\$ 41.2	\$ 408.3 \$	(7.0)	NM	(10.4%)	0.1x	NM	0.1x	48.3x	0.1x	13.3x
Peloton Interactive, Inc.	8.40	(84.7%)	\$ 2,856.0	\$ 3,975.4	\$ 3,393.5 \$	(1,263.9)	NM	(16.6%)	1.2x	NM	1.6x	NM	1.7x	NM
Qurate Retail, Inc.	2.34	(78.2%)	\$ 923.5 \$	\$ 8,215.5	\$ 12,639.0 \$	1,353.0	10.7%	(12.5%)	0.7x	6.1x	0.6x	6.3x	0.6x	5.6x
Rent the Runway, Inc.	1.95	(89.5%)	\$ 126.2	\$ 249.5	\$ 266.7 \$	(65.9)	NM	78.8%	0.9x	NM	0.8x	11.4x	0.7x	6.8x
Shutterstock, Inc.	50.03	(60.1%)	\$ 1,791.8 \$	\$ 1,801.5	\$ 815.9 \$	140.0	17.2%	9.0%	2.2x	12.9x	2.1x	7.7x	2.0x	7.5x
SmileDirectClub, Inc.	0.72	(83.8%)	\$ 87.3	\$ 345.8	\$ 510.5 \$	(210.5)	NM	(26.6%)	0.7x	NM	0.7x	NM	0.7x	NM
Spark Networks SE	1.56	(59.5%)	\$ 40.8	\$ 141.1	\$ 203.2 \$	12.2	6.0%	(11.8%)	0.7x	11.6x	0.7x	NM	NM	NM
Stitch Fix, Inc.	4.00	(88.6%)	\$ 443.2	\$ 400.6	\$ 2,072.8 \$	(144.7)	NM	(1.4%)	0.2x	NM	0.2x	NM	0.2x	NM
The Honest Company, Inc.	3.31	(68.2%)	\$ 305.9	\$ 280.4	\$ 310.2 \$	(46.2)	NM	(0.4%)	0.9x	NM	0.9x	NM	0.8x	NM
Winc, Inc.	0.64	(95.5%)	\$ 8.4	\$ 14.5	\$ 73.1 \$	(20.4)	NM	3.4%	0.2x	NM	0.2x	NM	0.1x	NM
	Mean:	(76.0%)	\$ 2,121.4 \$		\$ 2,131.3 \$	3.29	13.8%	5.7%	1.2x	13.7x	1.3x	22.1x	1.2x	14.7x
	Median:	(78.2%)	\$ 443.2	\$ 345.8	\$ 769.2 \$	(20.35)	13.3%	1.1% Weighted Average:	0.8x 2.5x	12.2x 7.9x	0.7x 2.5x	12.5x 26.3x	0.7x 2.3x	11.3x 21.1x
								Weighted Average:	1.3x	12.8x	1.2x	11.1x	1.2x	10.5x
E-Commerce Enablement														
Adobe Inc.	318.50	(54.5%)	\$ 148,070.7 \$	146,947.7	\$ 17,191.0 \$	6,728.0	39.1%	13.9%	8.5x	21.8x	7.9x	14.9x	7.1x	14.5x
ATTRAQT Group plc	0.34	(17.2%)	\$ 69.5	\$ 68.3	\$ 29.1 \$	(3.8)	NM	8.8%	2.4x	NM	2.3x	33.0x	2.1x	28.3x
BigCommerce Holdings, Inc.	14.86	(76.8%)	\$ 1,090.5	\$ 1,082.5	\$ 271.5 \$	(85.9)	NM	37.1%	4.0x	NM	2.3x	NM	2.0x	NM
ChannelAdvisor Corporation	23.04	(16.8%)	\$ 666.2	\$ 589.7	\$ 174.0 \$	17.3	10.0%	7.0%	3.4x	34.1x	3.3x	14.4x	3.0x	14.1x
GigaCloud Technology Inc.	4.68	(92.5%)	\$ 190.4 \$	\$ 306.0	\$ 444.4 \$	29.0	6.5%	22.8%	0.7x	10.6x	0.7x	8.8x	0.6x	6.4x
Rakuten Group, Inc.	4.48	(48.7%)	\$ 7,120.9	\$ 6,724.7	\$ 13,111.2 \$	(1,121.3)	NM	13.5%	0.5x	NM	0.5x	15.5x	0.5x	6.0x
Squarespace, Inc.	22.21	(54.6%)	\$ 3,089.2	\$ 3,491.7	\$ 845.6 \$	269.7	31.9%	12.9%	4.1x	12.9x	3.6x	20.4x	3.2x	19.1x
WeCommerce Holdings Ltd.	1.47	(87.8%)	\$ 61.0	\$ 88.7	\$ 36.4 \$	(1.5)	NM	71.4%	2.4x	NM	2.8x	15.1x	2.3x	11.3x
	Mean:	(56.1%)	\$ 20,044.8			728.94	21.9%	23.4%	3.3x	19.8x	2.9x	17.4x	2.6x	14.2x
	Median:	(54.5%)	\$ 878.4	\$ 836.1	\$ 358.0 \$	7.90	20.9%	13.7%	2.9x 8.0x	17.4x 20.6x	2.6x 7.4x	15.1x 14.9x	2.2x 6.7x	14.1x 14.1x
								Weighted Average:	0.0X	20.6X	7.4X	14.9X	0./X	14.1X

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (7.1x) and EBITDA multiples that are 1.0 standard deviations above the mean (27.0x)

23 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. \*\*Source: S&P Capital IQ

### Marketing Technology

- The Marketing Technology segment announced 108 transactions in October 2022, 60 of which were reported for \$3.3 billion in aggregate value
- Marketing Technology transactions include:
  - The pending \$1.3 billion take-private sale of consumer insights company UserTesting to Thoma Bravo and Sunstone Partners
  - The \$170 million in funding audience relationship network OpenWeb raised at a \$1.5 billion valuation from Georgian Partners
  - The \$146 million in funding real-time analytics and SQL platform SingleStore raised from Goldman Sachs Growth Equity and Prosperity7 Ventures
  - The \$125 million in funding AI-powered content platform Jasper raised at a \$1.5 billion valuation from Insight Partners, Coatue, Bessemer Venture Partners, IVP, Foundation Capital, Founders Circle Capital, and HubSpot Ventures
  - The \$103.7 million in funding U.K.-based, customer engagement platform Connex One raised from GP Bullhound



#### Marketing Technology

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	20	Q22	30	Q22	L	ТМ	Oc	t-22
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	150	\$830.3	152	\$939.0	591	\$21,487.7	38	\$53.0
Private Equity - Buyout	8	440.0	13	1,368.0	43	1,898.0	4	1,300.0
Private Equity - VC/Growth Capital	157	6,156.7	186	5,543.4	625	36,168.7	66	1,959.4
Total	315	\$7,427.0	351	\$7,850.4	1,259	\$59,554.4	108	\$3,312.4

24 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

#### Driven by your success.

### Marketing Technology

		Basic S	Statis	tics			Last Twelve I	Months		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22 \$	52 WK High %		Value \$MM	Value \$MM	Revenue \$MM	EBITDA \$MM	Margin %	Growth %	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
US-Based Marketing Technology	Ŷ	70		<i></i>	<i></i>	<i></i>	<b>9</b> 7777	70	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	^	~	*	*	~	^
Oracle Corporation	78.07	(26.6%)	\$	210,489.7 \$	291,272.7 \$	44,157.0 \$	18,405.0	41.7%	8.1%	6.6x	15.8x	6.2x	12.8x	5.6x	12.5x
PayPal Holdings, Inc.	83.58	(61.3%)	\$	96,658.3 \$	98,733.3 \$	27,053.0 \$	4,772.0	17.6%	10.1%	3.6x	20.7x	3.4x	12.7x	3.1x	12.3x
PROS Holdings, Inc.	24.95	(37.0%)	\$	1,130.4 \$	1,243.9 \$	270.2 \$	(65.8)	NM	9.2%	4.6x	NM	4.5x	NM	4.1x	NM
Qualtrics International Inc.	11.97	(72.0%)	\$	7,068.3 \$	6,612.0 \$	1,385.6 \$	(1,005.2)	NM	42.4%	4.8x	NM	3.8x	37.3x	3.3x	35.8x
Salesforce, Inc.	162.59	(47.8%)	\$	162,427.4 \$	163,213.4 \$	29,320.0 \$	2,465.0	8.4%	24.6%	5.6x	66.2x	4.7x	18.1x	4.1x	18.3x
Semrush Holdings, Inc.	12.23	(54.9%)	\$	1,726.1 \$	1,477.2 \$	222.7 \$	(5.4)	NM	45.0%	6.6x	NM	5.3x	NM	4.3x	NM
Similarweb Ltd.	6.24	(70.2%)	\$	473.8 \$	428.7 \$	167.6 \$	(85.0)	NM	48.4%	2.6x	NM	1.8x	NM	1.3x	NM
Sprinklr, Inc.	9.25	(50.6%)	\$	2,404.9 \$	1,877.8 \$	558.3 \$	(87.4)	NM	29.8%	3.4x	NM	2.5x	88.8x	2.1x	73.2x
Splitit Payments Ltd	0.08	(66.5%)	\$	40.9 \$	70.0 \$	10.6 \$	(20.4)	NM	15.7%	6.6x	NM	NM	NM	NM	NM
Squarespace, Inc.	22.21	(54.6%)	\$	3,089.2 \$	3,491.7 \$	845.6 \$	269.7	31.9%	12.9%	4.1x	12.9x	3.6x	20.4x	3.2x	19.1x
Teradata Corporation	31.59	(39.9%)	\$	3,247.5 \$	3,345.5 \$	1,818.0 \$	292.0	16.1%	(5.9%)	1.8x	11.5x	1.9x	6.7x	1.8x	7.7x
Toast, Inc.	22.09	(64.2%)	\$	11,411.3 \$	10,324.3 \$	2,208.0 \$	(353.0)	NM	86.1%	4.7x	NM	3.3x	NM	2.5x	NM
Unity Software Inc.	29.50	(86.0%)	\$	8,863.8 \$	8,926.2 \$	1,219.4 \$	(502.0)	NM	31.2%	7.3x	NM	5.5x	NM	4.3x	83.1x
UserTesting, Inc.	7.40	(53.7%)	\$	1,070.9 \$	920.8 \$	185.3 \$	(61.5)	NM	38.0%	5.0x	NM	4.8x	NM	4.0x	NM
Verint Systems Inc.	35.43	(37.2%)	\$	2,310.3 \$	2,939.4 \$	899.8 \$	102.0	11.3%	5.1%	3.3x	28.8x	3.1x	10.6x	2.8x	10.0x
Veritone, Inc.	7.41	(80.0%)	\$	267.8 \$	247.5 \$	146.4 \$	(9.8)	NM	109.1%	1.7x	NM	1.3x	62.9x	1.1x	20.2x
Weave Communications, Inc.	5.50	(75.4%)	\$	359.2 \$	310.6 \$	136.3 \$	(40.4)	NM	26.4%	2.3x	NM	2.0x	NM	1.7x	NM
Zendesk, Inc.	76.69	(41.4%)	\$	9,527.8 \$	9,220.3 \$	1,587.8 \$	(160.0)	NM	27.4%	5.8x	NM	5.5x	35.4x	4.6x	33.6x
Zeta Global Holdings Corp.	8.34	(38.0%)	\$	1,718.4 \$	1,804.5 \$	550.7 \$	(216.8)	NM	25.7%	3.3x	NM	3.1x	16.8x	2.6x	15.2x
Ziff Davis, Inc.	77.39	(42.7%)	\$	3,652.1 \$	4,102.0 \$	1,416.2 \$	447.4	31.6%	23.3%	2.9x	9.2x	2.8x	7.4x	2.6x	7.1x
Zoom Video Communications, Inc.	83.44	(69.0%)	\$	24,835.5 \$	19,413.3 \$	4,295.4 \$	908.9	21.2%	18.1%	4.5x	21.4x	4.1x	12.2x	3.7x	11.8x
ZoomInfo Technologies Inc.	44.53	(43.8%)	\$	17,965.3 \$	18,889.0 \$	1,018.7 \$	201.8	19.8%	53.3%	18.5x	93.6x	11.6x	23.1x	9.2x	21.6x
	Mean: Median:	(53.6%) (54.6%)	\$ \$	19,243.9 \$ 2,814.0 \$	21,826.2 \$ 2,748.0 \$		896.53 (18.93)	19.1% 17.7%	29.1% 25.4%	4.9x 4.0x	35.4x 21.8x	4.1x 3.4x	28.4x 15.4x	3.5x 3.1x	26.8x 15.2x
	riculan.	(34.070)		<u>- 2,014.0</u> Ş	<u> </u>		(10.93)		Weighted Average: Weighted Average:	5.8x 5.5x	24.9x 17.8x	5.4x 5.2x 5.1x	15.4x 16.1x 15.8x	4.6x 4.5x	16.2x 15.4x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (10.9x) and EBITDA multiples that are 1.0 standard deviations above the mean (57.6x)

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

25 \*\*Part two of US-Based Marketing Technology valuations

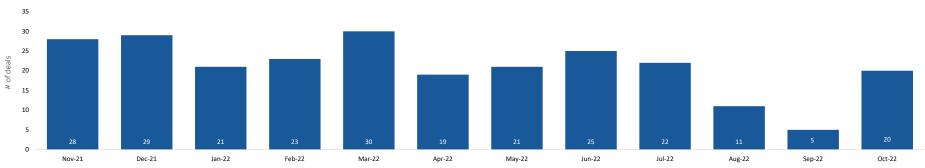
### Marketing Technology

		Basic S	Statist	ics			Last Twelve I	Months		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Internationally-Based Marketing Techr	nology														
Baozun Inc.	3.94	(79.1%)	\$	231.6 \$	358.3	\$ 1,370.0 \$	(3.7)	NM	(3.4%)	0.3x	NM	0.3x	4.3x	0.3x	3.5x
dotdigital Group Plc	0.87	(70.0%)	\$	260.8 \$	218.4	\$ 82.3 \$	20.6	25.0%	15.7%	2.7x	10.6x	2.6x	8.3x	2.4x	7.7x
GlobalData Plc	13.02	(22.4%)	\$	1,463.4 \$	1,718.9	\$ 255.3 \$	63.9	25.0%	14.9%	6.7x	26.9x	6.5x	18.7x	5.7x	15.6x
Locafy Limited	0.41	(90.9%)	\$	8.4 \$	9.8	\$ 2.2 \$	(1.3)	NM	0.0%	4.4x	NM	NM	NM	NM	NM
MercadoLibre, Inc.	901.62	(47.3%)	\$	45,386.0 \$	48,128.0	\$ 9,665.4 \$	1,068.3	11.1%	54.2%	5.0x	45.1x	4.7x	33.9x	3.8x	31.0x
Open Text Corporation	28.95	(45.1%)	\$	7,704.0 \$	10,479.7	\$ 3,513.6 \$	966.6	27.5%	2.9%	3.0x	10.8x	2.9x	7.7x	2.7x	7.5x
Shopify Inc.	34.23	(80.6%)	\$	43,543.6 \$	39,901.1	\$ 5,244.9 \$	(312.4)	NM	24.6%	7.6x	NM	6.9x	NM	5.7x	NM
Wix.com Ltd.	84.10	(59.4%)	\$	4,785.9 \$	4,473.6	\$ 1,340.1 \$	(335.9)	NM	15.8%	3.3x	NM	2.7x	37.4x	2.5x	18.9x
Zenvia Inc.	1.80	(84.7%)	\$	75.1 \$	91.1	\$ 144.4 \$	(20.2)	NM	50.4%	0.6x	NM	0.5x	10.7x	0.4x	7.6x
	Mean:	(64.4%)	\$	11,495.4 \$	11,708.8	\$ 2,402.0 \$	160.67	22.2%	19.5%	3.7x	23.3x	3.4x	17.3x	2.9x	13.1x
	Median:	(70.0%)	\$	1,463.4 \$	1,718.9	\$ 1,340.1 \$	(1.33)	25.0%	15.7%	3.3x	18.9x	2.8x	10.7x	2.6x	7.7x
									Veighted Average:	5.7x	22.1x	5.3x	18.2x	4.4x	16.0x
								*Adjusted V	Veighted Average:	5.7x	13.1x	5.3x	9.1x	4.4x	11.2x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (9.3x) and EBITDA multiples that are 1.0 standard deviations above the mean (49.6x)

<sup>26 \*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. \*\*Source: S&P Capital IQ

- There were 20 transactions completed in the Digital Advertising segment, eight of which were announced for \$436 million in value
- Select transactions in the segment include:
  - Indonesia-based, online travel platform Traveloka's \$300 million fundraise from BlackRock, Allianz, and the Indonesia Investment Authority
  - The \$75 million Grow Therapy, a behavioral health startup that helps therapists launch their own private practices that are covered by insurance, raised from TCV, Transformation Capital, SignalFire, and SVB
  - The \$21.8 million in funding U.K.-based Zen Educate, an online marketplace that algorithmically matches schools with available teachers, raised from Brighteye Ventures, Adjuvo, and Ascension Ventures to support US expansion
  - The \$21.8 million in funding U.K.-based online marketplace that matches schools with teachers Zen Educate raised from Brighteye Ventures, Adjuvo, and Ascension Ventures



- France-based, open-source search engine Meilisearch's \$15 million raise from Felicis, CRV, LocalGlobe, ESOP, Mango Capital, and Seedcamp

Note: Deal values are not included in chart, as the majority of Digital Advertising transactions were reported without a value

			Digi	tal Advertising				
	20	Q22	30	Q22	Ľ	ТМ	Oc	t-22
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	42	\$617.0	31	\$364.0	149	\$3,535.5	11	\$0.0
Private Equity - Buyout	1	80.0	3	110.0	6	200.0	0	0.0
Private Equity - VC/Growth Capital	22	1,385.4	24	1,024.8	99	4,796.0	9	436.5
Total	65	\$2,082.4	58	\$1,498.8	254	\$8,531.5	20	\$436.5

\*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

		Basic	Statis	tics			Last Twelve	Months		LTM M	ultiples	CY2	2022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Digital Advertising AdTheorent Holding Company, Inc.	2.27	(80.9%)	Ś	196.3 \$	140.8 \$	171.2 \$	0.9	0.5%	16.5%	0.8x	161.8x	0.9x	6.2x	0.7x	4.6x
<b>o</b> 1 <i>j</i> .		, ,													
Alphabet Inc.	86.58	(42.9%)	\$	1,121,335.3 \$	1,034,412.3 \$	282,113.0 \$	93,733.0	33.2%	17.9%	3.7x	11.0x	3.7x	9.4x	3.4x	8.9x
Angi Inc.	1.93	(83.0%)	\$	971.3 \$	1,116.3 \$	1,865.8 \$	(21.0)	NM	14.5%	0.6x	NM	0.6x	17.8x	0.5x	12.4x
AppLovin Corporation	14.84	(87.2%)	\$	5,499.7 \$	7,841.2 \$	2,922.1 \$	566.1	19.4%	35.0%	2.7x	13.9x	2.7x	6.3x	2.3x	5.8x
CarGurus, Inc.	14.19	(71.6%)	\$	1,681.0 \$	1,645.7 \$	1,707.6 \$	164.7	9.6%	123.6%	1.0x	10.0x	0.9x	NM	0.7x	6.7x
DHI Group, Inc.	5.44	(28.1%)	\$	245.1 \$	278.8 \$	143.7 \$	19.8	13.8%	26.9%	1.9x	14.1x	1.8x	8.0x	1.6x	7.5x
Direct Digital Holdings, Inc.	2.68	(51.2%)	\$	8.5 \$	24.7 \$	53.9 \$	7.5	13.9%	0.0%	0.5x	3.3x	0.3x	3.1x	0.3x	2.7x
Digital Media Solutions, Inc.	1.81	(73.7%)	\$	72.1 \$	234.9 \$	409.0 \$	10.1	2.5%	(0.6%)	0.6x	23.2x	0.6x	6.6x	0.6x	5.2x
Digital Turbine, Inc.	12.36	(83.6%)	\$	1,221.7 \$	1,621.8 \$	778.2 \$	183.6	23.6%	88.6%	2.1x	8.8x	2.0x	8.3x	1.8x	6.4x
EverQuote, Inc.	7.92	(55.0%)	\$	254.7 \$	225.3 \$	417.9 \$	(26.1)	NM	1.0%	0.5x	NM	0.6x	52.9x	0.5x	24.4x
Fluent, Inc.	1.23	(54.8%)	\$	98.3 \$	121.8 \$	376.3 \$	23.4	6.2%	20.8%	0.3x	5.2x	0.3x	3.7x	0.3x	3.5x
GoHealth, Inc.	0.41	(92.1%)	\$	54.5 \$	1,108.5 \$	1,090.6 \$	(82.1)	NM	7.9%	1.0x	NM	1.1x	22.0x	1.1x	11.7x
GoodRx Holdings, Inc.	5.06	(88.4%)	\$	2,014.5 \$	1,984.4 \$	795.7 \$	48.8	6.1%	16.0%	2.5x	40.6x	2.6x	11.3x	2.3x	9.0x
Groupon, Inc.	7.07	(77.3%)	\$	214.0 \$	259.6 \$	674.1 \$	(55.3)	NM	(38.0%)	0.4x	NM	0.5x	3.7x	0.5x	4.0x
Innovid Corp.	3.31	(66.9%)	\$	438.4 \$	413.5 \$	108.4 \$	(16.9)	NM	31.4%	3.8x	NM	3.3x	NM	2.6x	56.4x
Inuvo, Inc.	0.37	(51.6%)	\$	44.4 \$	36.1 \$	77.8 \$	(5.6)	NM	71.6%	0.5x	NM	0.4x	NM	0.3x	7.1x
LendingTree, Inc.	25.11	(83.8%)	\$	321.1 \$	950.8 \$	1,041.2 \$	8.3	0.8%	(2.0%)	0.9x	114.1x	1.0x	11.9x	1.0x	10.0x

<sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic S	tatisti	ics			Last Twelve	Months		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	×
US-Based Digital Advertising															
Meta Platforms, Inc.	93.16	(73.7%)	\$	247,018.3 \$	231,723.3	\$ 118,115.0 \$	43,867.0	37.1%	5.2%	2.0x	5.3x	2.1x	5.2x	1.9x	4.9x
NerdWallet, Inc.	11.74	(58.0%)	\$	865.5 \$	753.9	\$ 496.4 \$	(6.5)	NM	47.4%	1.5x	NM	1.8x	11.7x	1.5x	12.1x
Outbrain Inc.	4.28	(75.9%)	\$	238.6 \$	100.0	\$ 1,045.6 \$	14.3	1.4%	15.3%	0.1x	7.0x	0.1x	4.1x	0.1x	2.3x
PubMatic, Inc.	17.40	(60.1%)	\$	911.5 \$	756.6	\$ 251.2 \$	75.7	30.1%	34.1%	3.0x	10.0x	2.5x	6.3x	2.1x	5.6x
QuinStreet, Inc.	11.41	(39.2%)	\$	611.0 \$	523.5	\$ 566.1 \$	(0.4)	NM	(5.5%)	0.9x	NM	1.1x	19.1x	1.0x	16.3x
Quotient Technology Inc.	2.46	(68.9%)	\$	237.1 \$	251.6	\$ 430.0 \$	(27.8)	NM	(14.5%)	0.6x	NM	0.8x	5.9x	0.8x	4.9x
SelectQuote, Inc.	0.67	(94.5%)	\$	112.2 \$	716.3	\$ 770.5 \$	(262.1)	NM	(20.0%)	0.9x	NM	0.9x	93.1x	0.8x	18.8x
Snap Inc.	9.91	(82.7%)	\$	15,985.8 \$	15,740.1	\$ 4,600.0 \$	(789.7)	NM	23.3%	3.4x	NM	3.5x	30.2x	3.2x	24.0x
Taboola.com Ltd.	1.76	(82.9%)	\$	423.6 \$	468.1	\$ 1,443.9 \$	89.4	6.2%	13.3%	0.3x	5.2x	0.3x	2.8x	0.3x	2.4x
The Trade Desk, Inc.	53.24	(53.3%)	\$	25,994.7 \$	25,049.2	\$ 1,389.0 \$	80.9	5.8%	34.1%	18.0x	NM	12.7x	30.3x	10.3x	26.4x
Travelzoo	5.21	(52.7%)	\$	65.1 \$	60.3	\$ 65.7 \$	2.3	3.5%	6.7%	0.9x	26.5x	0.9x	4.7x	0.7x	4.0x
Tripadvisor, Inc.	23.62	(29.0%)	\$	3,303.1 \$	3,197.1	\$ 1,379.0 \$	107.0	7.8%	77.5%	2.3x	29.9x	1.8x	7.0x	1.6x	6.6x
TrueCar, Inc.	1.80	(56.0%)	\$	163.1 \$	(11.2)	\$ 186.6 \$	(43.6)	NM	(31.4%)	NM	0.3x	NM	NM	NM	NM
Viant Technology Inc.	4.56	(65.7%)	\$	65.0 \$	89.8	\$ 227.4 \$	(18.8)	NM	21.5%	0.4x	NM	0.4x	7.7x	0.4x	3.4x
Yelp Inc.	38.41	(4.1%)	\$	2,699.2 \$	2,415.0	\$ 1,157.8 \$	75.7	6.5%	16.8%	2.1x	31.9x	1.5x	6.5x	1.4x	5.9x
Yext, Inc.	5.32	(57.8%)	\$	656.7 \$	593.6	\$ 400.1 \$	(77.5)	NM	7.7%	1.5x	NM	1.4x	29.9x	1.4x	25.5x
Zillow Group, Inc.	30.93	(55.2%)	\$	7,446.8 \$	5,793.8	\$ 8,073.4 \$	(350.4)	NM	238.4%	0.7x	NM	1.0x	16.3x	3.3x	14.0x
	Mean:	(62.4%)	\$	44,196.4 \$	41,337.1	\$ 12,457.2 \$	3,925.30	13.3%	27.2%	2.0x	19.1x	1.8x	15.3x	1.6x	11.4x
	Median:	(65.4%)	\$	495.3 \$	716.3	\$ 674.1 \$	7.49	8.4%	17.5%	1.1x	12.1x	1.1x	8.0x	1.2x	7.1x
									Weighted Average:	3.9x	10.8x	3.6x	9.3x	3.3x	8.7x
								*Adjusted	Weighted Average:	3.6x	11.1x	3.4x	9.3x	3.1x	8.2x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (7.9x) and EBITDA multiples that are 1.0 standard deviations above the mean (40.5x)

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

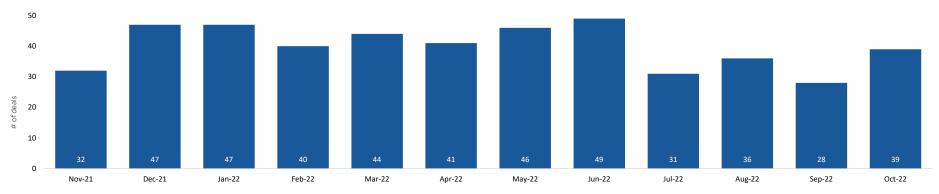
		Basic	Statist	ics			Last Twelv	e Months		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
International-Based Digital Advertising															
AcuityAds Holdings Inc.	1.58	(60.4%)	\$	90.5 \$	30.2	\$ 90.3	\$ 0.4	0.4%	(2.1%)	0.3x	76.9x	0.2x	2.7x	0.2x	1.9x
Cliq Digital AG	20.77	(38.7%)	\$	135.1 \$	145.4	\$ 235.5	\$ 40.0	17.0%	80.1%	0.6x	3.6x	0.6x	3.3x	0.5x	3.1x
Criteo S.A.	25.50	(41.4%)	\$	1,520.7 \$	1,341.5	\$ 2,105.8	\$ 128.1	6.1%	(6.9%)	0.6x	10.5x	1.4x	4.9x	1.2x	4.4x
Gambling.com Group Limited	8.38	(47.2%)	\$	305.6 \$	282.5	\$ 55.9	\$ 11.7	21.0%	41.5%	5.1x	24.1x	4.0x	10.4x	3.1x	8.5x
iClick Interactive Asia Group Limited	0.23	(96.9%)	\$	22.5 \$	(10.0)	\$ 248.6	\$ (30.9)	NM	(14.9%)	NM	0.3x	NM	NM	NM	NM
MakeMyTrip Limited	27.83	(21.0%)	\$	2,929.8 \$	2,693.5	\$ 477.6	\$ 21.3	4.5%	102.1%	5.6x	126.4x	4.7x	60.5x	3.8x	49.3x
Mirriad Advertising plc	0.06	(83.2%)	\$	18.1 \$	(1.4)	\$ 1.8	\$ (17.1)	NM	(40.1%)	NM	NM	0.4x	NM	0.1x	NM
Pacific Online Limited	0.10	(50.6%)	\$	115.3 \$	57.6	\$ 121.8	\$ (1.2)	NM	(16.8%)	0.5x	NM	NM	NM	NM	NM
Perion Network Ltd.	22.77	(31.2%)	\$	1,017.0 \$	674.9	\$ 551.0	\$ 72.1	13.1%	37.3%	1.2x	9.4x	1.0x	5.8x	0.9x	5.2x
Rightmove plc	5.65	(39.6%)	\$	4,668.9 \$	4,630.6	\$ 386.0	\$ 284.8	73.8%	21.8%	12.0x	16.3x	12.7x	16.4x	12.0x	15.9x
Septeni Holdings Co., Ltd.	2.99	(37.8%)	\$	625.4 \$	481.7	\$ 199.0	\$ 39.8	20.0%	29.3%	2.4x	12.1x	2.0x	8.6x	1.7x	8.1x
TDCX Inc.	12.94	(52.8%)	\$	1,886.2 \$	1,613.6	\$ 444.4	\$ 117.9	26.5%	29.6%	3.6x	13.7x	3.3x	9.5x	2.7x	9.6x
Tencent Holdings Limited	26.19	(59.6%)	\$	246,025.9 \$	264,820.8	\$ 83,002.9	\$ 23,085.7	27.8%	4.4%	3.2x	11.5x	4.0x	14.0x	3.6x	11.3x
XLMedia PLC	0.21	(65.9%)	\$	55.3 \$	40.0	\$ 78.8	\$ 5.1	6.5%	32.8%	0.5x	7.8x	0.5x	2.1x	0.5x	2.0x
Yandex N.V.	18.94	(78.3%)	\$	6,840.3 \$	7,645.9	\$ 7,723.1	\$ 529.4	6.9%	47.2%	1.0x	14.4x	NM	NM	NM	NM
	Mean:	(53.6%)	\$	17,750.4 \$	18,963.1	\$ 6,381.5	\$ 1,619.14	18.6%	23.0%	2.8x	25.2x	2.9x	12.5x	2.5x	10.8x
	Median:	(50.6%)	\$	625.4 \$	481.7	\$ 248.6	\$ 39.80	15.0%	29.3%	1.2x	12.1x	1.7x	8.6x	1.5x	8.1x
									Weighted Average:	3.3x	12.7x	4.0x	13.9x	3.6x	11.3x
								*Adjusted	Weighted Average:	3.1x	11.6x	4.0x	13.9x	3.6x	11.3x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (6.1x) and EBITDA multiples that are 1.0 standard deviations above the mean (30.7x)

<sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. 30 \*\*Source: S&P Capital IQ

## Agency & Marketing Services

- A total of 39 transactions was announced in the Agency & Marketing Services segment, three of which were reported for \$48.4 million in value
- Select Agency & Marketing Services transactions include:
  - Leading independent, data-driven digital performance marketing agency Wpromote received a strategic investment from ZMC (*a Canaccord Genuity-led transaction*)
  - GutCheck, a leading agile market research firm, was acquired by Toluna (a Canaccord Genuity-led transaction)
  - U.K.-based e-commerce strategy and development specialist E2X.com was acquired by Interlock Equity-backed Apply Digital (*a Canaccord Genuity-led transaction*)
  - The \$30 million round of funding strategic branding services company Una Brands raised from White Star Capital and Alpha JWC Ventures



Note: Deal values are not included in chart, as the majority of Agency & Marketing Services transactions were reported without a value

			Agency &	Marketing Services				
	20	222	30	Q22	Ľ	ТМ	Oc	t-22
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	115	\$1,325.7	113	\$540.4	401	\$3,073.5	32	\$18.4
Private Equity - Buyout	9	12.0	7	115.7	33	3,827.7	3	0.0
Private Equity - VC/Growth Capital	12	290.1	14	329.6	46	1,219.6	4	30.0
Total	136	\$1,627.8	134	\$985.7	480	\$8,120.8	39	\$48.4

31 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

#### Driven by your success.

### Agency

		Basic	Statist	tics			Last Twelve	Months		LTM M	ultiples	CY	2022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Agency															
Dentsu Group Inc.	31.19	(10.3%)	\$	8,247.0 \$	8,500.3	\$ 8,601.9	1,716.6	20.0%	0.0%	1.0x	5.0x	1.0x	5.3x	1.0x	5.1x
Digital Holdings, Inc.	7.74	(37.4%)	\$	135.2 \$	(1.6)	\$ 378.0 \$	7.4	2.0%	(49.9%)	NM	NM	NM	NM	NM	NM
Hakuhodo DY Holdings Inc	8.45	(39.6%)	\$	3,157.8 \$	2,713.4	\$ 6,758.0 \$	668.4	9.9%	(24.1%)	0.4x	4.1x	0.4x	5.2x	0.3x	5.2x
M&C Saatchi plc	1.58	(39.8%)	\$	193.2 \$	210.5	\$ 540.8	36.8	6.8%	28.9%	0.4x	5.7x	0.6x	4.0x	0.6x	3.6x
Omnicom Group Inc.	72.75	(20.6%)	\$	14,834.9 \$	18,815.7	\$ 14,276.7 \$	2,360.2	16.5%	0.6%	1.3x	8.0x	1.3x	8.3x	1.4x	8.5x
Publicis Groupe S.A.	56.11	(16.7%)	\$	14,129.3 \$	17,251.0	\$ 13,372.4 \$	2,242.3	16.8%	16.3%	1.3x	7.7x	1.5x	6.6x	1.4x	6.6x
S4 Capital plc	2.02	(77.9%)	\$	1,118.7 \$	1,329.0	\$ 1,037.4 \$	102.7	9.9%	77.6%	1.3x	12.9x	1.2x	10.4x	1.0x	7.6x
The Interpublic Group of Companies, Inc.	29.79	(25.5%)	\$	11,574.2 \$	14,473.8	\$ 9,447.8 \$	1,691.0	17.9%	6.8%	1.5x	8.6x	1.5x	8.4x	1.6x	8.3x
WPP plc	8.81	(38.2%)	\$	9,490.2 \$	16,092.9	\$ 16,311.9 \$	1,841.2	11.3%	6.9%	1.0x	8.7x	1.2x	6.4x	1.2x	6.4x
	Mean:	(34.0%)	\$	6,986.7 \$	8,820.6	\$ 7,858.3	1,185.18	12.3%	7.0%	1.0x	7.6x	1.1x	6.8x	1.1x	6.4x
	Median:	(37.4%)	\$	8,247.0 \$	8,500.3	\$ 8,601.9 \$	1,691.00	11.3%	6.8%	1.1x	7.8x	1.2x	6.5x	1.1x	6.5x
									Weighted Average:		7.8x	1.3x	7.1x	1.3x	7.1x
								*Adjusted \	<b>Weighted Average:</b>	1.2x	7.7x	1.3x	7.1x	1.3x	6.1x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (2.0x) and EBITDA multiples that are 1.0 standard deviations above the mean (9.6x)

<sup>32 \*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. \*\*Source: S&P Capital IQ

### **Marketing Services**

		Basic S	Statist	ics			Last Twelve	Months		LTM M	ultiples	CY2	022	CY2023	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Marketing Services															
Advantage Solutions Inc.	3.38	(64.4%)	\$	1,076.5 \$	3,101.7	\$ 3,857.2 \$	483.8	12.5%	17.8%	0.8x	6.4x	0.8x	6.0x	0.7x	6.3x
Amdocs Limited	86.31	(4.9%)	\$	10,526.5 \$	10,578.6	\$ 4,497.5 \$	874.0	19.4%	5.7%	2.4x	12.1x	2.1x	9.6x	2.0x	9.3x
CSG Systems International, Inc.	64.67	(2.9%)	\$	1,993.0 \$	2,324.9	\$ 1,074.9 \$	157.0	14.6%	4.2%	2.2x	14.8x	2.1x	8.7x	2.0x	8.6x
Deluxe Corporation	18.38	(51.6%)	\$	791.9 \$	2,490.1	\$ 2,244.6 \$	347.7	15.5%	17.8%	1.1x	7.2x	1.1x	6.2x	1.1x	6.2x
Dolphin Entertainment, Inc.	2.98	(72.6%)	\$	28.9 \$	33.0	\$ 39.4 \$	(0.3)	NM	40.4%	0.8x	NM	0.8x	NM	0.6x	22.5x
Endeavor Group Holdings, Inc.	21.84	(38.1%)	\$	6,293.1 \$	11,783.1	\$ 5,683.1 \$	1,306.7	23.0%	41.9%	2.1x	9.0x	2.2x	10.2x	2.0x	9.1x
Harte Hanks, Inc.	11.47	(35.9%)	\$	80.7 \$	111.7	\$ 199.2 \$	18.9	9.5%	6.1%	0.6x	5.9x	0.5x	4.9x	0.5x	4.5x
High Co. SA	4.50	(24.8%)	\$	92.0 \$	48.8	\$ 147.3 \$	16.6	11.3%	2.1%	0.3x	2.9x	0.4x	2.3x	0.3x	2.3x
IAC Inc.	48.68	(66.9%)	\$	4,341.7 \$	5,907.4	\$ 4,771.4 \$	92.0	1.9%	54.2%	1.2x	64.2x	1.0x	16.9x	1.0x	12.0x
Loyalty Ventures Inc.	1.18	(97.6%)	\$	29.0 \$	666.4	\$ 727.7 \$	67.2	9.2%	0.0%	0.9x	9.9x	0.1x	0.6x	0.1x	0.6x
Pitney Bowes Inc.	3.11	(62.1%)	\$	540.8 \$	2,447.6	\$ 3,613.1 \$	290.8	8.0%	(2.8%)	0.7x	8.4x	0.7x	NM	0.7x	NM
Quad/Graphics, Inc.	2.78	(63.2%)	\$	150.6 \$	962.7	\$ 3,186.4 \$	224.2	7.0%	8.0%	0.3x	4.3x	NM	NM	NM	NM
Viad Corp	37.28	(25.4%)	\$	768.8 \$	1,524.6	\$ 1,062.9 \$	106.9	10.1%	202.2%	1.4x	14.3x	1.2x	10.0x	1.1x	9.9x
	Mean:	(45.5%)	\$	2,136.4 \$	3,239.9		291.81	11.8%	31.6%	1.2x	13.9x	1.1x	7.7x	1.0x	8.5x
	Median:	(44.9%)	\$	654.8 \$	1,924.7	\$ 1,659.7 \$	131.97	10.1%	7.1%	1.0x	9.0x	1.0x	8.7x	1.0x	8.9x
									Veighted Average:	1.7x	18.5x	1.7x	9.6x	1.6x	8.5x
								*Adjusted \	Veighted Average:	1.7x	10.3x	1.7x	9.3x	1.6x	9.3x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (1.9x) and EBITDA multiples that are 1.0 standard deviations above the mean (9.8x)

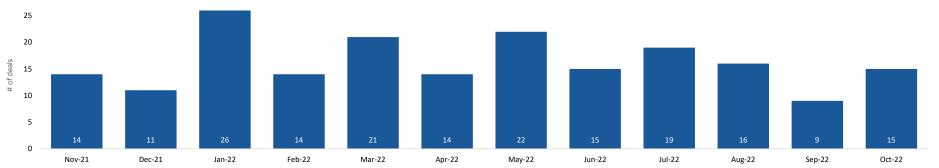
 <sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.
 \*\*Source: S&P Capital IQ

### **Traditional Media**

- A total of 15 transactions was announced in the Traditional Media segment, three of which were announced for \$2.25 billion in total value
- Traditional Media transactions include:

30

- The \$1.7 billion round of funding Primary Wave Music raised from Brookfield Asset Management and Creative Artists Agency
- Global media company Skydance Media's \$400 million raise from KKR, Redbird Capital, and Tencent
- The \$150 million round of funding Singapore-based immersive entertainment company Neon raised from 65 Equity Partners
- The acquisition of design and animation studio Gunner by Duolingo



Note: Deal values are not included in chart, as the majority of Traditional Media transactions were reported without a value

			Tra	ditional Media					
	20	Q22	30	Q22	L	ТМ	Oct-22		
	Number of	Reported Value	Number of	of Reported Value N		Reported Value	Number of	Reported Value	
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	
Strategic	44	\$2,204.9	47	\$2,427.5	161	\$12,591.7	12	\$0.0	
Private Equity - Buyout	3	580.0	3	750.0	11	4,890.0	0	0.0	
Private Equity - VC/Growth Capital	4	680.0	9	2,291.5	24	4,007.1	3	2,250.0	
Total	51	\$3,464.9	59	\$5,469.0	196	\$21,488.8	15	\$2,250.0	

34 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

### **Traditional Media**

		Basic S	itatist	ics			Last Twelve I	Months		LTM M	ultiples	CY2	022	CY2023	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	×	x	×	x
Broadcast, Cable, and Satelite Television															
Altice USA, Inc.	6.61	(64.4%)	\$	3,005.4 \$	29,349.1	\$ 9,799.6 \$	3,907.7	39.9%	(3.0%)	3.0x	7.5x	2.9x	7.6x	3.0x	7.5x
AMC Networks Inc.	22.51	(54.4%)	\$	966.1 \$	3,463.3	\$ 2,935.7 \$	658.5	22.4%	(3.9%)	1.2x	5.3x	1.1x	5.3x	1.1x	5.4x
CVC Limited	1.31	(23.3%)	\$	152.5 \$	180.0	\$ 49.4 \$	13.8	28.0%	(2.3%)	3.6x	13.0x	NM	NM	NM	NM
Charter Communications, Inc.	367.62	(48.0%)	\$	57,044.4 \$	157,348.4	\$ 53,560.0 \$	21,425.0	40.0%	4.8%	2.9x	7.3x	2.9x	7.1x	2.8x	7.0x
Comcast Corporation	31.74	(41.9%)	\$	137,225.0 \$	230,199.0	\$ 121,210.0 \$	36,846.0	30.4%	6.6%	1.9x	6.2x	1.9x	6.3x	1.9x	6.2x
DISH Network Corporation	14.91	(60.5%)	\$	7,906.8 \$	29,076.5	\$ 17,082.7 \$	3,074.4	18.0%	(5.1%)	1.7x	9.5x	1.8x	11.7x	1.8x	11.3x
Entravision Communications Corporation	4.68	(49.7%)	\$	397.5 \$	451.2	\$ 893.8 \$	83.2	9.3%	28.1%	0.5x	5.4x	0.6x	5.5x	0.5x	6.1x
fuboTV Inc.	3.66	(89.3%)	\$	678.2 \$	739.3	\$ 919.8 \$	(422.5)	NM	79.5%	0.8x	NM	0.8x	NM	0.6x	NM
Grupo Televisa, S.A.B.	1.06	(56.7%)	\$	2,993.1 \$	6,914.1	\$ 5,218.5 \$	2,119.7	40.6%	26.5%	1.3x	3.3x	1.8x	4.8x	1.8x	4.8x
Liberty Global plc	16.86	(43.0%)	\$	8,411.3 \$	19,870.9	\$ 7,274.6 \$	2,451.3	33.7%	(37.8%)	2.7x	8.1x	2.8x	7.8x	2.9x	7.9x
Nexstar Media Group, Inc.	171.30	(16.3%)	\$	6,645.4 \$	13,883.1	\$ 4,970.2 \$	1,894.6	38.1%	4.0%	2.8x	7.3x	2.6x	6.3x	2.6x	6.9x
Paramount Global	18.32	(53.3%)	\$	12,004.4 \$	25,903.4	\$ 30,023.0 \$	3,159.0	10.5%	9.3%	0.9x	8.2x	0.8x	9.0x	0.8x	9.7x
Sinclair Broadcast Group, Inc.	17.81	(42.6%)	\$	1,244.1 \$	5,404.1	\$ 4,444.0 \$	895.0	20.1%	(28.0%)	1.2x	6.0x	1.4x	7.9x	1.7x	8.5x
TEGNA Inc.	20.88	(9.4%)	\$	4,658.6 \$	7,627.6	\$ 3,090.1 \$	999.4	32.3%	(1.5%)	2.5x	7.6x	2.1x	6.6x	2.2x	7.5x
The E.W. Scripps Company	14.19	(39.9%)	\$	1,183.7 \$	4,742.7	\$ 2,394.6 \$	565.2	23.6%	6.3%	2.0x	8.4x	1.5x	6.6x	1.6x	7.9x
Warner Bros. Discovery, Inc.	13.00	(58.8%)	\$	31,558.7 \$	86,315.7	\$ 25,996.0 \$	4,382.0	16.9%	118.6%	3.3x	19.7x	1.8x	7.1x	1.7x	6.7x
	Mean:	(46.2%)	\$	16,301.1 \$	35,676.8	\$ 17,591.1 \$	5,178.03	27.6%	5.6%	1.9x	7.4x	1.8x	7.1x	1.8x	7.4x
	Median:	(48.0%)	\$	3,005.4 \$	7,627.6	\$ 4,970.2 \$	1,894.64	29.2%	4.0%	1.9x	7.4x	1.8x	6.6x	1.8x	7.5x
		-							Veighted Average:	2.2x	7.0x	2.2x	7.0x	2.2x	7.1x
								*Adjusted V	Veighted Average:	2.2x	7.0x	2.2x	6.7x	2.2x	6.7x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.7x) and EBITDA multiples that are 1.0 standard deviations above the mean (9.4x)

 <sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.
 \*\*Source: S&P Capital IQ

### **Traditional Media**

		Basic S	tatist	tics				Last Twelve I	Months		LTM Multiples		CY2	CY2022		2023
	Stock Price	Change from		Equity	Enterprise	LTM		LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenu	e	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM		\$MM	%	%	x	x	x	×	x	x
Large Cap Diversified Media																
Fox Corporation	27.20	(33.5%)	\$	15,386.7 \$	18,128.7	\$ 14	,121.0 \$	2,966.0	21.0%	6.7%	1.3x	6.1x	NM	NM	NM	NM
Paramount Global	18.32	(53.3%)	\$	12,004.4 \$	25,903.4	\$ 30	,023.0 \$	3,159.0	10.5%	9.3%	0.9x	8.2x	0.8x	9.0x	0.8x	9.7x
The Walt Disney Company	106.54	(39.8%)	\$	194,228.6 \$	246,229.6	\$ 81	.,106.0 \$	11,926.0	14.7%	27.5%	3.0x	20.6x	2.7x	13.9x	2.4x	12.6x
Warner Bros. Discovery, Inc.	13.00	(58.8%)	\$	31,558.7 \$	86,315.7	\$ 25	,996.0 \$	4,382.0	16.9%	118.6%	3.3x	19.7x	1.8x	7.1x	1.7x	6.7x
	Mean:	(42.2%)	\$	73,873.2 \$	96,753.9	\$ 41,	750.0 \$	6,017.00	15.4%	14.5%	1.7x	11.7x	1.8x	11.5x	1.6x	11.1x
	Median:	(39.8%)	\$	15,386.7 \$	25,903.4	\$ 30,	023.0 \$	3,159.00	14.7%	9.3%	1.3x	8.2x	1.8x	11.5x	1.6x	11.1x
										Weighted Average:	2.7x	18.6x	2.4x	12.6x	2.1x	11.5x
									*Adjuste	d Weighted Average:	2.7x	7.3x	2.5x	13.4x	2.3x	12.3x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.4x) and EBITDA multiples that are 1.0 standard deviations above the mean (13.3x)

B-to-B Media														
Ascential plc	2.21	(57.5%)	\$ 970.6 \$	1,234.8 \$	553.7 \$	69.0	12.5%	77.8%	2.2x	17.9x	2.3x	9.3x	2.0x	8.4x
Centaur Media Plc	0.46	(33.7%)	\$ 66.6 \$	54.1 \$	49.3 \$	5.1	10.4%	13.5%	1.1x	10.6x	1.1x	5.9x	1.0x	4.4x
Emerald Holding, Inc.	3.34	(34.1%)	\$ 230.8 \$	982.6 \$	273.4 \$	16.5	6.0%	134.5%	3.6x	59.6x	NM	NM	NM	NM
Euromoney Institutional Investor PLC	16.65	(3.0%)	\$ 1,799.5 \$	1,852.7 \$	480.0 \$	104.1	21.7%	19.9%	3.9x	17.8x	4.0x	17.0x	NM	NM
Glacier Media Inc.	0.25	(32.1%)	\$ 32.6 \$	41.7 \$	131.5 \$	0.4	0.3%	7.5%	0.3x	107.3x	NM	NM	NM	NM
Hyve Group Plc	0.62	(54.8%)	\$ 178.9 \$	273.6 \$	143.1 \$	(73.1)	NM	688.9%	1.9x	NM	1.8x	6.4x	1.4x	5.5x
Informa plc	6.39	(12.0%)	\$ 9,117.7 \$	9,438.5 \$	2,682.9 \$	686.2	25.6%	51.0%	3.5x	13.8x	3.7x	12.4x	3.2x	10.9x
MCH Group AG	4.75	(62.7%)	\$ 147.2 \$	291.8 \$	350.6 \$	17.0	4.8%	305.6%	0.8x	17.2x	0.7x	12.2x	0.7x	7.4x
RELX PLC	26.96	(17.6%)	\$ 51,429.6 \$	59,229.4 \$	9,501.2 \$	2,963.7	31.2%	11.7%	6.2x	20.0x	NM	NM	NM	NM
TechTarget, Inc.	64.55	(42.1%)	\$ 1,904.7 \$	1,990.6 \$	293.8 \$	72.0	24.5%	47.7%	6.8x	27.7x	5.1x	11.7x	4.5x	10.7x
	Mean:	(35.0%)	\$ 6,587.8 \$	7,539.0 \$	1,446.0 \$	386.08	15.2%	135.8%	3.0x	32.4x	2.7x	10.7x	2.1x	7.9x
	Median:	(33.9%)	\$ 600.7 \$	1,108.7 \$	322.2 \$	42.99	12.5%	49.4%	2.9x	17.9x	2.3x	11.7x	1.7x	7.9x
								Weighted Average:	5.7x	19.8x	0.7x	2.5x	0.6x	1.8x
							*Adjusted	Weighted Average:	5.7x	19.8x	3.7x	11.8x	3.2x	7.7x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.7x) and EBITDA multiples that are 1.0 standard deviations above the mean (13.0x)

Radio Broadcasting														
Beasley Broadcast Group, Inc.	1.05	(56.8%)	\$ 31.0 \$	318.8 \$	255.1 \$	22.6	8.8%	6.7%	1.2x	14.1x	1.2x	10.7x	1.2x	10.5x
Audacy, Inc.	0.35	(91.0%)	\$ 50.2 \$	2,086.1 \$	1,256.4 \$	145.8	11.6%	5.2%	1.7x	14.3x	1.6x	10.7x	1.6x	10.3x
MediaCo Holding Inc.	1.65	(79.3%)	\$ 35.4 \$	177.3 \$	59.1 \$	5.8	9.8%	32.4%	3.0x	30.6x	NM	NM	NM	NM
Salem Media Group, Inc.	2.08	(52.1%)	\$ 56.6 \$	261.2 \$	267.3 \$	29.5	11.0%	5.4%	1.0x	8.8x	0.9x	7.9x	0.9x	9.0x
Sirius XM Holdings Inc.	6.04	(12.2%)	\$ 23,521.1 \$	33,643.1 \$	9,001.0 \$	2,564.0	28.5%	4.6%	3.7x	13.1x	3.9x	12.2x	3.7x	12.3x
Townsquare Media, Inc.	7.56	(50.7%)	\$ 129.5 \$	685.4 \$	444.0 \$	105.7	23.8%	11.0%	1.5x	6.5x	1.5x	5.6x	1.4x	5.5x
Urban One, Inc.	4.97	(28.9%)	\$ 241.9 \$	961.8 \$	483.5 \$	146.6	30.3%	14.0%	2.0x	6.6x	NM	NM	NM	NM
	Mean:	(53.0%)	\$ 3,438.0 \$	5,447.7 \$	1,680.9 \$	431.43	17.7%	11.3%	2.0x	13.4x	1.8x	9.4x	1.8x	9.5x
	Median:	(52.1%)	\$ 56.6 \$	685.4 \$	444.0 \$	105.67	11.6%	6.7%	1.7x	13.1x	1.5x	10.7x	1.4x	10.3x
								Weighted Average:	3.5x	13.0x	3.5x	11.6x	3.4x	11.6x
							*Adjuste	ed Weighted Average:	3.5x	12.9x	3.6x	9.5x	3.5x	9.2x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.7x) and EBITDA multiples that are 1.0 standard deviations above the mean (11.7x)

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

\*\*Source: S&P Capital IQ

### **Traditional Media**

		Basic S	Statis	tics			Last Twelve	Months		LTM M	ultiples	CY2	2022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Entertainment Media															
Cineplex Inc.	6.79	(42.2%)	\$	430.3 \$	1,765.5	\$ 876.5	48.2	5.5%	413.6%	2.0x	36.6x	1.8x	6.6x	1.5x	6.2x
Lions Gate Entertainment Corp.	8.06	(57.2%)	\$	1,773.6 \$	5,192.1	\$ 3,584.4	190.2	5.3%	2.4%	1.4x	27.3x	1.0x	9.0x	0.9x	8.1x
Live Nation Entertainment, Inc.	79.61	(37.2%)	\$	17,890.0 \$	20,590.2	\$ 15,093.7 \$	1,109.0	7.3%	296.9%	1.4x	18.6x	1.3x	13.5x	1.2x	13.3x
Fox Corporation	27.20	(33.5%)	\$	15,386.7 \$	18,128.7	\$ 14,121.0 \$	2,966.0	21.0%	6.7%	1.3x	6.1x	NM	NM	NM	NM
Liberty Global plc	16.86	(43.0%)	\$	8,411.3 \$	19,870.9	\$ 7,274.6 \$	2,451.3	33.7%	(37.8%)	2.7x	8.1x	2.8x	7.8x	2.9x	7.9x
Warner Music Group Corp.	26.02	(47.1%)	\$	13,396.4 \$	17,146.4	\$ 5,798.0	987.0	17.0%	14.8%	3.0x	17.4x	3.0x	14.8x	2.7x	13.8x
World Wrestling Entertainment, Inc.	78.89	(1.2%)	\$	5,869.1 \$	6,055.1	\$ 1,276.5	357.9	28.0%	24.8%	4.7x	16.9x	4.5x	14.7x	4.2x	14.1x
	Mean:	(37.3%)	\$	9,022.5 \$	12,678.4	\$ 6,860.7		16.8%	103.0%	2.4x	18.7x	2.4x	11.1x	2.2x	10.6x
	Median:	(42.2%)	\$	8,411.3 \$	17,146.4	\$ 5,798.0	987.00	17.0%	14.8%	2.0x	17.4x	2.3x	11.2x	2.1x	10.7x
									Weighted Average:	2.2x	14.2x	1.9x	9.4x	1.8x	9.1x
								*Adjusted	Weighted Average:	2.2x	13.8x	2.4x	10.9x	2.3x	11.4x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.7x) and EBITDA multiples that are 1.0 standard deviations above the mean (13.3x)

Out-of-Home Media														1
APG SGA SA	163.30	(22.5%)	\$ 489.1 \$	456.1 \$	317.1 \$	36.1	11.4%	15.7%	1.4x	12.6x	1.4x	9.6x	1.4x	9.2x
Clear Channel Outdoor Holdings, Inc.	1.43	(65.1%)	\$ 680.9 \$	7,583.3 \$	2,514.7 \$	578.4	23.0%	23.3%	3.0x	13.1x	2.9x	13.0x	2.8x	12.4x
JCDecaux SE	12.63	(51.7%)	\$ 2,685.7 \$	7,302.7 \$	3,027.3 \$	548.2	18.1%	36.2%	2.4x	13.3x	2.5x	13.0x	2.3x	12.8x
Lamar Advertising Company	92.23	(25.8%)	\$ 9,364.5 \$	13,724.1 \$	1,996.1 \$	888.4	44.5%	15.9%	6.9x	15.4x	6.5x	13.8x	6.3x	13.7x
National CineMedia, Inc.	0.44	(88.8%)	\$ 36.1 \$	1,227.0 \$	221.0 \$	(6.6)	NM	230.8%	5.6x	NM	4.9x	12.1x	3.6x	10.6x
Outfront Media Inc.	18.05	(38.5%)	\$ 2,961.0 \$	7,133.7 \$	1,741.9 \$	433.7	24.9%	30.5%	4.1x	16.4x	3.9x	13.6x	3.5x	13.0x
Stingray Group Inc.	3.59	(38.0%)	\$ 250.5 \$	542.6 \$	230.2 \$	64.2	27.9%	14.1%	2.4x	8.5x	2.3x	6.6x	2.2x	6.3x
TOM Group Limited	0.09	(34.0%)	\$ 342.7 \$	763.9 \$	113.2 \$	19.5	17.2%	(1.6%)	6.8x	39.2x	NM	NM	NM	NM
	Mean:	(45.6%)	\$ 2,101.3 \$	4,841.7 \$	1,270.2 \$	320.24	23.9%	45.6%	4.1x	16.9x	3.5x	11.7x	3.2x	11.2x
	Median:	(38.3%)	\$ 585.0 \$	4,180.4 \$	1,029.5 \$	248.93	23.0%	19.6%	3.6x	13.3x	2.9x	13.0x	2.8x	12.4x
								Weighted Average:	4.6x	14.6x	4.3x	13.0x	4.0x	12.6x
							*Adjusted	Weighted Average:	4.6x	14.6x	4.4x	13.3x	4.1x	12.9x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.7x) and EBITDA multiples that are 1.0 standard deviations above the mean (13.9x)

Publishing														
Gannett Co., Inc.	1.45	(77.3%)	\$ 205.2 \$	1,630.7 \$	3,041.2 \$	317.4	10.4%	(6.6%)	0.5x	5.1x	0.5x	6.0x	0.6x	6.0x
John Wiley & Sons, Inc.	42.19	(27.5%)	\$ 2,341.6 \$	3,322.7 \$	2,082.1 \$	307.8	14.8%	4.2%	1.6x	10.8x	1.6x	7.7x	1.5x	7.5x
News Corporation	16.87	(30.6%)	\$ 9,786.0 \$	12,979.0 \$	10,385.0 \$	1,418.0	13.7%	11.0%	1.2x	9.2x	1.3x	7.6x	1.2x	7.6x
Pearson plc	11.12	(0.7%)	\$ 7,941.9 \$	9,061.6 \$	4,397.6 \$	597.8	13.6%	3.3%	2.1x	15.2x	NM	NM	NM	NM
Scholastic Corporation	38.14	(21.0%)	\$ 1,313.8 \$	1,168.9 \$	1,646.0 \$	114.4	7.0%	22.4%	0.7x	10.2x	NM	NM	NM	NM
The E.W. Scripps Company	14.19	(39.9%)	\$ 1,183.7 \$	4,742.7 \$	2,394.6 \$	565.2	23.6%	6.3%	2.0x	8.4x	1.5x	6.6x	1.6x	7.9x
The New York Times Company	28.96	(41.8%)	\$ 4,814.6 \$	4,363.2 \$	2,206.0 \$	295.1	13.4%	12.4%	2.0x	14.8x	2.3x	15.5x	2.2x	15.3x
	Mean:	(34.1%)	\$ 3,941.0 \$	5,324.1 \$	3,736.1 \$	516.55	13.8%	7.6%	1.4x	10.5x	1.4x	8.7x	1.4x	8.9x
	Median:	(30.6%)	\$ 2,341.6 \$	4,363.2 \$	2,394.6 \$	317.45	13.6%	6.3%	1.6x	10.2x	1.5x	7.6x	1.5x	7.6x
								Weighted Average:	1.6x	11.2x	1.1x	6.3x	1.1x	6.4x
							*Adjuste	ed Weighted Average:	1.6x	9.0x	1.5x	7.3x	1.5x	7.5x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (3.7x) and EBITDA multiples that are 1.0 standard deviations above the mean (11.0x)

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

- A total of 261 transactions was announced in the Software segment, 153 of which were reported for \$8.9 billion in aggregate value
- VC/Growth Capital transactions represented 61 percent of segment activity
- In addition to the acquisition of Change Healthcare by Optum, transactions announced in the Software segment include:
  - The pending \$2.3 billion take-private acquisition of digital identity firm ForgeRock (NYSE: FORG) by Thoma Bravo for \$23.25 per share
  - Coatue's \$304 million investment in travel and corporate expense management company TripActions, valuing the company at \$9.2 billion
  - Kirkbi's pending \$867 million acquisition of digital education brand BrainPOP
  - The \$401 million round of funding cybersecurity platform Arctic Wolf Networks raised from Owl Rock, Viking Global Investors, Ontario Teachers, and Neuberger Berman
  - The \$275 million raised by AI-enabled MedTech platform Tempus from Ares Management



				Software				
	20	Q22	30	Q22	Ľ	ТМ	Oc	t-22
	Number of	Reported Value						
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	370	\$20,617.4	387	\$17,765.1	1,331	\$91,243.1	93	\$1,889.3
Private Equity - Buyout	46	16,452.6	32	6,562.0	144	40,187.5	7	2,300.0
Private Equity - VC/Growth Capital	527	24,604.1	575	19,931.9	2,000	95,415.8	161	4,665.7
Total	943	\$61,674.1	994	\$44,259.0	3,475	\$226,846.4	261	\$8,855.0

**38** \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

#### Driven by your success.

		Basic	Statis	tics			Last Twelve I	Months		LTM	Multiples	CY	2022	Cì	(2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value \$MM	Value	Revenue \$MM	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Security Software	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Check Point Software Technologies Ltd.	129.23	(13.6%)	Ş	16,206.9 \$	12,659.6 \$	2,290.5 \$	899.9	39.3%	7.5%	5.5x	14.1x	5.4x	11.6x	5.1x	11.4x
Cisco Systems, Inc.	45.43	(29.3%)	\$	186,534.2 \$	177,828.2 \$	51,557.0 \$	15,902.0	30.8%	3.5%	3.4x	11.2x	3.3x	8.9x	3.2x	8.7x
Cloudflare, Inc.	56.32	(74.6%)	\$	18,442.6 \$	18,368.2 \$	894.1 \$	(130.6)	NM	51.9%	20.5x	NM	13.5x	77.0x	10.0x	73.7x
CrowdStrike Holdings, Inc.	161.20	(46.0%)	Ş	37,620.9 \$	36,091.9 \$	1,834.0 \$	(65.6)	NM	61.2%	19.7x	NM	12.6x	60.4x	9.2x	46.1x
CyberArk Software Ltd.	156.91	(22.2%)	\$	6,388.8 \$	5,747.0 \$	573.9 \$	(118.6)	NM	15.7%	10.0x	NM	8.9x	275.9x	7.3x	253.4x
ForgeRock, Inc.	22.56	(33.9%)	\$	1,922.9 \$	1,626.5 \$	187.9 \$	(56.0)	NM	19.6%	8.7x	NM	7.8x	NM	6.2x	NM
Fortinet, Inc.	57.16	(23.1%)	\$	45,071.8 \$	44,319.6 \$	4,098.0 \$	924.4	22.6%	31.1%	10.8x	47.9x	8.8x	26.2x	7.3x	25.3x
Juniper Networks, Inc.	30.60	(19.8%)	\$	9,931.4 \$	10,686.0 \$	5,152.3 \$	724.3	14.1%	10.6%	2.1x	14.8x	2.0x	9.3x	1.8x	9.0x
KnowBe4, Inc.	24.58	(16.7%)	\$	4,328.0 \$	4,027.1 \$	289.2 \$	17.1	5.9%	39.6%	13.9x	NM	12.1x	62.4x	9.7x	56.7x
Palo Alto Networks, Inc.	171.59	(19.7%)	\$	51,342.1 \$	51,722.8 \$	5,501.5 \$	31.4	0.6%	29.3%	9.4x	NM	7.6x	29.5x	6.1x	26.4x
Qualys, Inc.	142.56	(12.2%)	\$	5,469.1 \$	5,012.8 \$	468.7 \$	163.8	35.0%	18.3%	10.7x	30.6x	8.2x	17.7x	7.1x	17.1x
Rapid7, Inc.	45.27	(68.2%)	\$	2,657.4 \$	3,332.9 \$	652.2 \$	(98.2)	NM	31.3%	5.1x	NM	3.5x	31.1x	3.0x	37.5x
SecureWorks Corp.	8.18	(62.1%)	\$	695.1 \$	547.5 \$	498.8 \$	(50.1)	NM	(10.1%)	1.1x	NM	0.9x	NM	0.9x	NM
Tenable Holdings, Inc.	40.64	(36.1%)	\$	4,568.0 \$	4,442.0 \$	647.6 \$	(42.3)	NM	26.9%	6.9x	NM	5.7x	39.4x	4.8x	36.6x
Trend Micro Incorporated	50.53	(19.7%)	\$	7,065.9 \$	5,475.5 \$	1,503.7 \$	467.2	31.1%	12.5%	3.6x	11.7x	3.5x	12.0x	3.2x	11.5x
VeriSign, Inc.	200.46	(22.0%)	\$	21,252.1 \$	22,061.3 \$	1,396.0 \$	967.2	69.3%	6.8%	15.8x	22.8x	14.0x	18.4x	12.9x	17.9x
Varonis Systems, Inc.	26.77	(58.9%)	\$	2,941.8 \$	2,458.9 \$	457.6 \$	(118.3)	NM	27.6%	5.4x	NM	3.4x	30.7x	3.0x	30.6x
Zscaler, Inc.	154.10	(59.0%)	\$	22,044.4 \$	21,358.8 \$	1,090.9 \$	(298.6)	NM	62.1%	19.6x	NM	12.7x	71.9x	9.5x	59.4x
	Mean:	(35.4%)	\$	24,693.5 \$	23,764.8 \$	4,394.1 \$	1,062.17	27.6%	24.7%	9.6x	21.9x	7.4x	48.9x	6.1x	45.1x
	Median:	(26.2%)	\$	8,498.6 \$	8,216.5 \$	992.5 \$	(12.59)	30.8%	23.3%	9.0x	14.8x	7.7x	30.1x	6.2x	28.5x
								*Adjust	Weighted Average: ed Weighted Average:	8.9x 8.9x	12.1x 13.0x	6.9x 6.9x	29.0x 25.7x	5.8x 5.4x	26.1x 23.1x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (19.8x) and EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization) multiples that are 1.0 standard deviations above the mean (62.3x)

		Basic	Statisti	cs			Last Twelve	Months		LTM	Multiples	СҮ	2022	CI	Y2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Healthcare Software															
Allscripts Healthcare Solutions, Inc.	14.70	(36.8%)	\$	1,628.7 \$	1,348.3 \$	1,529.0 \$	115.4	7.5%	89.7%	0.9x	11.7x	2.6x	8.3x	2.4x	8.3x
Cegedim SA	15.52	(46.7%)	\$	212.1 \$	462.6 \$	565.7 \$	100.8	17.8%	5.7%	0.8x	4.6x	0.8x	4.2x	0.8x	4.1x
Computer Programs and Systems, Inc.	32.30	(13.1%)	\$	465.9 \$	600.2 \$	317.4 \$	48.4	15.3%	16.1%	1.9x	12.4x	1.6x	NM	1.5x	NM
Craneware plc	21.27	(31.9%)	\$	746.7 \$	811.4 \$	165.5 \$	42.2	25.5%	119.0%	4.9x	19.2x	5.0x	15.8x	4.5x	15.1x
Definitive Healthcare Corp.	15.78	(64.2%)	\$	1,586.1 \$	2,106.8 \$	208.4 \$	25.0	12.0%	35.7%	10.1x	84.4x	7.0x	21.7x	5.9x	20.5x
Doximity, Inc.	26.47	(65.6%)	\$	5,120.9 \$	4,356.5 \$	361.5 \$	112.7	31.2%	48.7%	12.1x	38.6x	10.0x	20.9x	8.0x	18.7x
EMIS Group plc	21.36	(3.7%)	\$	1,347.2 \$	1,285.6 \$	209.0 \$	52.1	24.9%	4.4%	6.2x	24.7x	6.4x	18.5x	6.1x	17.5x
HealthEquity, Inc.	77.91	(1.6%)	\$	6,585.8 \$	7,410.9 \$	795.1 \$	171.9	21.6%	7.3%	9.3x	43.1x	8.6x	24.6x	7.6x	22.4x
Kooth plc	1.29	(71.3%)	\$	42.7 \$	33.2 \$	21.6 \$	(1.3)	NM	17.7%	1.5x	NM	1.4x	23.1x	1.2x	10.7x
McKesson Corporation	389.37	(3.1%)	\$	55,964.3 \$	61,695.3 \$	272,027.0 \$	3,803.0	1.4%	8.4%	0.2x	16.2x	0.2x	11.5x	0.2x	11.3x
NantHealth, Inc.	0.33	(81.4%)	\$	37.6 \$	288.6 \$	65.5 \$	(44.3)	NM	0.4%	4.4x	NM	NM	NM	NM	NM
NextGen Healthcare, Inc.	20.04	(8.9%)	\$	1,354.8 \$	1,296.3 \$	613.7 \$	34.2	5.6%	5.6%	2.1x	37.9x	2.1x	10.3x	2.0x	10.2x
Signify Health, Inc.	29.23	(2.2%)	\$	5,212.6 \$	5,411.8 \$	843.3 \$	135.7	16.1%	13.8%	6.4x	39.9x	5.8x	21.1x	5.2x	18.8x
Streamline Health Solutions, Inc.	1.80	(4.8%)	\$	96.3 \$	100.5 \$	23.5 \$	(7.4)	NM	105.4%	4.3x	NM	4.3x	NM	3.8x	NM
Veeva Systems Inc.	167.94	(47.9%)	\$	26,078.0 \$	23,222.3 \$	2,000.9 \$	509.4	25.5%	20.3%	11.6x	45.6x	11.2x	27.0x	9.7x	24.8x
	Mean:	(32.2%)	\$	7,098.6 \$	7,362.0 \$	18,649.8 \$	339.85	17.0%	33.2%	5.1x	31.5x	4.8x	17.3x	4.2x	15.2x
	Median:	(31.9%)	\$	1,354.8 \$	1,296.3 \$	361.5 \$	52.08	17.0%	16.1%	4.4x	31.3x	4.6x	19.7x	4.2x	16.3x
									Weighted Average:	4.3x	27.7x	4.1x	16.6x	3.5x	15.6x
								*Adjuste	ed Weighted Average:	4.3x	26.7x	4.1x	13.0x	3.5x	12.5x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (15.9x) and EBITDA multiples that are 1.0 standard deviations above the mean (81.9x)

Engineering Software														
Altair Engineering Inc.	49.05	(39.5%)	\$ 3,921.4 \$	3,835.7 \$	552.6 \$	21.0	3.8%	5.3%	6.9x	182.3x	6.7x	34.7x	6.2x	33.1x
ANSYS, Inc.	221.16	(46.5%)	\$ 19,256.1 \$	19,624.0 \$	2,027.1 \$	690.1	34.0%	8.1%	9.7x	28.4x	10.0x	21.7x	9.2x	20.6x
Dassault Systèmes SE	33.57	(41.4%)	\$ 44,123.0 \$	44,343.3 \$	5,343.4 \$	1,454.7	27.2%	15.7%	8.3x	30.5x	8.0x	19.7x	7.4x	19.3x
PTC Inc.	117.83	(7.7%)	\$ 13,841.1 \$	15,138.7 \$	1,933.3 \$	571.3	29.5%	7.0%	7.8x	26.5x	8.2x	22.0x	7.7x	21.4x
Synopsys, Inc.	292.55	(25.2%)	\$ 44,734.2 \$	43,919.7 \$	4,949.7 \$	1,326.6	26.8%	21.4%	8.9x	33.1x	8.5x	22.8x	7.5x	20.1x
Trimble Inc.	60.16	(33.3%)	\$ 14,899.1 \$	15,957.5 \$	3,745.8 \$	760.0	20.3%	5.1%	4.3x	21.0x	4.0x	15.6x	3.9x	15.2x
	Mean:	(32.2%)	\$ 23,462.5 \$	23,803.1 \$	3,092.0 \$	803.94	23.6%	10.4%	7.6x	53.6x	7.6x	22.7x	7.0x	21.6x
	Median:	(36.4%)	\$ 17,077.6 \$	17,790.7 \$	2,886.5 \$	725.03	27.0%	7.6%	8.1x	29.5x	8.1x	21.8x	7.4x	20.4x
	-							Weighted Average:	8.1x	33.6x	8.0x	21.1x	7.3x	19.9x
							*Adjus	ted Weighted Average:	8.1x	29.5x	8.0x	20.7x	7.3x	19.5x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (19.8x) and EBITDA multiples that are 1.0 standard deviations above the mean (36.2x)

40 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statis	tics			Last Twelve I	Months		LTM	Multiples	CI	2022	C	(2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
_	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Infrastructure Software															
Adobe Inc.	318.50	(54.5%)	\$	148,070.7 \$	146,947.7 \$	17,191.0 \$	6,728.0	39.1%	13.9%	8.5x	21.8x	7.9x	14.9x	7.1x	14.5x
Alteryx, Inc.	48.73	(40.1%)	\$	3,338.0 \$	3,896.7 \$	728.1 \$	(232.9)	NM	39.3%	5.4x	NM	4.2x	70.8x	3.6x	63.7x
Appian Corporation	48.82	(52.3%)	\$	3,537.0 \$	3,456.3 \$	447.2 \$	(123.3)	NM	29.3%	7.7x	NM	5.4x	NM	4.7x	NM
Atlassian Corporation	202.73	(55.2%)	\$	51,684.4 \$	51,496.2 \$	2,996.3 \$	(166.9)	NM	33.5%	17.2x	NM	9.9x	50.3x	8.1x	45.8x
Backblaze, Inc.	4.69	(87.2%)	\$	148.7 \$	103.4 \$	76.2 \$	(19.0)	NM	27.3%	1.4x	NM	1.1x	NM	0.9x	NM
Bandwidth Inc.	11.87	(86.4%)	\$	300.4 \$	650.0 \$	542.3 \$	13.1	2.4%	13.5%	1.2x	49.4x	1.4x	23.5x	1.3x	21.1x
Commvault Systems, Inc.	60.89	(14.1%)	\$	2,728.3 \$	2,483.5 \$	794.4 \$	50.5	6.4%	7.3%	3.1x	49.2x	3.3x	13.6x	3.1x	12.9x
Confluent, Inc.	26.88	(71.4%)	\$	7,578.8 \$	6,739.6 \$	537.2 \$	(455.0)	NM	58.8%	12.5x	NM	8.7x	NM	6.6x	NM
Couchbase, Inc.	12.80	(73.0%)	\$	573.3 \$	389.7 \$	140.5 \$	(61.4)	NM	24.7%	2.8x	NM	2.0x	NM	1.7x	NM
Datadog, Inc.	80.51	(59.7%)	\$	25,477.0 \$	24,584.8 \$	1,531.9 \$	9.9	0.6%	74.1%	16.0x	NM	13.0x	59.7x	9.7x	51.0x
DigitalOcean Holdings, Inc.	35.92	(73.1%)	\$	3,481.7 \$	3,782.1 \$	533.0 \$	65.7	12.3%	34.5%	7.1x	57.5x	5.8x	15.1x	4.5x	13.5x
Elastic N.V.	63.95	(66.3%)	\$	6,080.4 \$	5,825.3 \$	919.4 \$	(172.8)	NM	36.7%	6.3x	NM	5.1x	156.8x	4.0x	95.3x
Fastly, Inc.	8.49	(84.1%)	\$	1,026.1 \$	1,096.6 \$	411.1 \$	(197.3)	NM	21.2%	2.7x	NM	2.7x	NM	2.3x	NM
GitLab Inc.	48.46	(64.6%)	\$	7,209.4 \$	6,331.1 \$	333.0 \$	(178.5)	NM	69.6%	19.0x	NM	11.0x	NM	7.7x	NM
GlobalData Plc	13.02	(22.4%)	\$	1,463.4 \$	1,718.9 \$	255.3 \$	63.9	25.0%	14.9%	6.7x	26.9x	6.5x	18.7x	5.7x	15.6x
HashiCorp, Inc.	30.73	(70.2%)	\$	5,727.6 \$	4,452.8 \$	393.5 \$	(391.6)	NM	51.9%	11.3x	NM	6.7x	NM	5.2x	NM
International Business Machines Corporation	138.29	(4.4%)	\$	125,031.6 \$	169,359.6 \$	60,535.0 \$	12,010.0	19.8%	42.2%	2.8x	14.1x	2.8x	10.9x	2.8x	10.9x
Informatica Inc.	19.36	(51.8%)	\$	5,479.0 \$	6,741.7 \$	1,513.0 \$	176.3	11.7%	7.0%	4.5x	38.2x	4.3x	16.8x	3.9x	16.0x
Jamf Holding Corp.	23.67	(51.7%)	\$	2,856.7 \$	3,067.4 \$	423.3 \$	(77.7)	NM	34.9%	7.2x	NM	5.8x	90.5x	4.8x	NM
JFrog Ltd.	25.40	(34.8%)	\$	2,522.5 \$	2,117.5 \$	262.7 \$	(64.9)	NM	38.2%	8.1x	NM	5.8x	140.2x	4.6x	68.1x

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statis	tics			Last Twelve I	Months		LTM	Multiples	Cì	2022	Cì	(2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Infrastructure Software		(00.000)					(222.1)								
MongoDB, Inc.	183.03	(69.0%)	\$	12,575.5 \$	12,019.4 \$		(327.4)	NM	54.2%	11.1x	NM	7.7x	NM	6.0x	232.1x
Nutanix, Inc.	27.40	(25.0%)	\$	6,304.4 \$	6,421.8 \$	1,580.8 \$	(371.9)	NM	13.4%	4.1x	NM	3.8x	50.4x	3.3x	26.2x
Okta, Inc.	56.12	(79.4%)	\$	8,915.9 \$	8,826.5 \$	1,600.4 \$	(659.8)	NM	57.1%	5.5x	NM	4.1x	NM	3.2x	NM
PagerDuty, Inc.	24.94	(43.6%)	\$	2,223.6 \$	2,060.4	325.9 \$	(109.5)	NM	33.5%	6.3x	NM	4.5x	132.4x	3.6x	87.2x
Rapid7, Inc.	45.27	(68.2%)	\$	2,657.4 \$	3,332.9	652.2 \$	(98.2)	NM	31.3%	5.1x	NM	3.5x	31.1x	3.0x	37.5x
Salesforce, Inc.	162.59	(47.8%)	\$	162,427.4 \$	163,213.4 \$	29,320.0 \$	2,465.0	8.4%	24.6%	5.6x	66.2x	4.7x	18.1x	4.1x	18.3x
Samsara Inc.	12.31	(60.8%)	\$	6,332.2 \$	5,639.6	535.7 \$	(411.1)	NM	NM	10.5x	NM	6.7x	NM	5.2x	NM
ServiceNow, Inc.	420.74	(39.7%)	\$	84,827.1 \$	81,479.1	6,919.0 \$	676.0	9.8%	25.1%	11.8x	120.5x	9.9x	26.8x	8.1x	25.3x
Smartsheet Inc.	34.92	(56.8%)	\$	4,560.6 \$	4,175.7	657.0 \$	(194.3)	NM	43.6%	6.4x	NM	4.1x	NM	3.2x	NM
Snap-on Incorporated	222.05	(5.7%)	\$	11,803.0 \$	12,325.8	4,793.5 \$	1,319.5	27.5%	4.8%	2.6x	9.3x	2.8x	9.5x	2.8x	9.5x
Snowflake Inc.	160.30	(60.4%)	\$	51,279.5 \$	46,481.4 \$	1,637.8 \$	(670.2)	NM	92.4%	28.4x	NM	17.9x	230.4x	11.8x	158.2x
Splunk Inc.	83.11	(53.0%)	\$	13,522.7 \$	15,854.9	3,038.7 \$	(643.6)	NM	26.0%	5.2x	NM	4.3x	32.1x	3.6x	23.6x
Sumo Logic, Inc.	7.71	(56.7%)	\$	914.0 \$	567.2	\$ 271.0 \$	(125.4)	NM	23.7%	2.1x	NM	1.6x	NM	1.4x	NM
Synchronoss Technologies, Inc.	1.06	(65.7%)	\$	93.8 \$	321.5	274.7 \$	21.5	7.8%	(0.1%)	1.2x	14.9x	1.2x	6.2x	1.2x	5.4x
Twilio Inc.	74.37	(76.5%)	\$	13,619.0 \$	10,484.3 \$	3,644.5 \$	(823.6)	NM	43.1%	2.9x	NM	1.4x	15.7x	1.2x	14.2x
UiPath Inc.	12.65	(78.4%)	\$	6,952.5 \$	5,277.7	997.8 \$	(389.7)	NM	35.4%	5.3x	NM	4.5x	231.5x	3.7x	76.3x
Varonis Systems, Inc.	26.77	(58.9%)	\$	2,941.8 \$	2,458.9	457.6 \$	(118.3)	NM	27.6%	5.4x	NM	3.4x	30.7x	3.0x	30.6x
WalkMe Ltd.	8.92	(67.5%)	\$	753.8 \$	449.6	\$ 220.6 \$	(101.2)	NM	32.1%	2.0x	NM	1.2x	NM	1.0x	NM
	Mean:	(56.1%)	\$	20,974.2 \$	21,753.4		431.95	14.2%	33.5%	7.2x	42.6x	5.3x	59.9x	4.3x	46.9x
	Median:	(59.3%)	\$	5,603.3 \$	4,865.3	654.6 \$	(113.90)	10.7%	32.1% Weighted Average:	5.5x	38.2x	4.4x	30.7x	3.7x	25.3x
								*Adjus	Weighted Average: ted Weighted Average:	8.7x 7.4x	32.7x 33.9x	6.8x 5.9x	34.8x 21.6x	5.6x 5.1x	30.9x 21.3x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (19.8x) and EBITDA multiples that are 1.0 standard deviations above the mean (73.3x)

<sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statis	tics			Last Twelve I	fonths		LTM	Aultiples	СҮ	2022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High %		Value \$MM	Value \$MM	Revenue \$MM	EBITDA \$MM	Margin %	Growth %	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
SaaS/Cloud Software	-														
Adobe Inc.	318.50	(54.5%)	\$	148,070.7 \$	146,947.7 \$	17,191.0 \$	6,728.0	39.1%	13.9%	8.5x	21.8x	7.9x	14.9x	7.1x	14.5x
Alteryx, Inc.	48.73	(40.1%)	\$	3,338.0 \$	3,896.7 \$	728.1 \$	(232.9)	NM	39.3%	5.4x	NM	4.2x	70.8x	3.6x	63.7x
Progressive Planet Solutions Inc.	0.21	(54.1%)	\$	20.5 \$	29.3	NM \$	(3.0)	NM	NM	NM	NM	NM	NM	NM	NM
AppFolio, Inc.	125.37	(10.4%)	\$	4,408.2 \$	4,326.0 \$	443.4 \$	(32.9)	NM	31.9%	9.8x	NM	8.5x	176.0x	7.0x	119.8x
Asure Software, Inc.	6.60	(33.6%)	\$	132.9 \$	160.6 \$	87.6 \$	3.7	4.3%	22.8%	1.8x	42.9x	1.8x	12.3x	1.7x	11.4x
ATTRAQT Group plc	0.34	(17.2%)	\$	69.5 \$	68.3 \$	29.1 \$	(3.8)	NM	8.8%	2.4x	NM	2.3x	33.0x	2.1x	28.3x
Autodesk, Inc.	214.30	(36.1%)	\$	46,258.6 \$	47,732.6 \$	4,744.4 \$	990.1	20.9%	17.4%	10.1x	48.2x	8.9x	22.4x	7.8x	20.3x
Benefitfocus, Inc.	7.05	(46.0%)	\$	241.4 \$	469.6 \$	249.1 \$	8.0	3.2%	(5.7%)	1.9x	58.7x	2.3x	12.0x	2.2x	13.0x
BigCommerce Holdings, Inc.	14.86	(76.8%)	\$	1,090.5 \$	1,082.5 \$	271.5 \$	(85.9)	NM	37.1%	4.0x	NM	2.3x	NM	2.0x	NM
BlackLine, Inc.	56.00	(58.0%)	\$	3,339.3 \$	3,732.2 \$	498.3 \$	(43.0)	NM	22.7%	7.5x	NM	7.0x	58.6x	6.0x	55.1x
Box, Inc.	29.05	(12.1%)	\$	4,134.4 \$	4,832.9 \$	941.9 \$	66.3	7.0%	16.0%	5.1x	72.9x	4.7x	14.4x	4.2x	14.2x
Ceridian HCM Holding Inc.	66.19	(47.0%)	\$	10,130.9 \$	11,025.2 \$	1,192.2 \$	41.5	3.5%	23.6%	9.2x	NM	7.9x	36.7x	6.8x	33.2x
ChannelAdvisor Corporation	23.04	(16.8%)	\$	666.2 \$	589.7 \$	174.0 \$	17.3	10.0%	7.0%	3.4x	34.1x	3.3x	14.4x	3.0x	14.1x
Consensus Cloud Solutions, Inc.	56.14	(19.0%)	\$	1,113.1 \$	1,846.7 \$	362.3 \$	158.9	43.9%	114.6%	5.1x	11.6x	5.0x	8.9x	4.7x	8.7x
Coupa Software Incorporated	53.23	(78.5%)	\$	4,041.8 \$	5,450.6 \$	786.6 \$	(119.5)	NM	22.4%	6.9x	NM	5.6x	40.1x	4.7x	43.1x
CS Disco, Inc.	10.72	(80.8%)	\$	629.2 \$	412.2 \$	131.8 \$	(48.4)	NM	50.3%	3.1x	NM	2.2x	NM	1.8x	NM
D4t4 Solutions Plc	2.91	(33.2%)	\$	116.6 \$	103.7 \$	32.2 \$	3.0	9.5%	7.3%	3.2x	34.1x	3.4x	20.3x	3.0x	16.9x
DocuSign, Inc.	48.30	(82.7%)	\$	9,697.3 \$	9,557.2 \$	2,337.2 \$	(18.2)	NM	30.2%	4.1x	NM	3.3x	15.9x	3.0x	14.9x
Domo, Inc.	17.67	(80.4%)	\$	605.5 \$	652.1 \$	285.1 \$	(109.2)	NM	22.2%	2.3x	NM	1.7x	NM	1.5x	NM
dotdigital Group Plc	0.87	(70.0%)	\$	260.8 \$	218.4 \$	82.3 \$	20.6	25.0%	15.7%	2.7x	10.6x	2.6x	8.3x	2.4x	7.7x
Dropbox, Inc.	21.75	(24.7%)	\$	7,784.1 \$	8,653.9 \$	2,291.6 \$	517.2	22.6%	9.3%	3.8x	16.7x	3.6x	9.5x	3.4x	9.4x
Dynatrace, Inc.	35.24	(54.3%)	\$	10,125.9 \$	9,858.0 \$	1,040.0 \$	117.7	11.3%	27.5%	9.5x	83.7x	9.1x	30.2x	7.8x	28.7x
Eckoh plc	0.48	(34.6%)	\$	139.5 \$	138.0 \$	41.8 \$	7.6	18.2%	4.2%	3.3x	18.1x	3.0x	12.6x	2.7x	11.6x
Everbridge, Inc.	31.33	(80.9%)	\$	1,244.8 \$	1,596.4 \$	417.6 \$	(45.3)	NM	22.4%	3.8x	NM	3.3x	19.9x	3.0x	18.0x
EverCommerce Inc.	8.71	(59.8%)	\$	1,694.7 \$	2,133.8 \$	565.0 \$	77.8	13.8%	38.8%	3.8x	27.4x	3.2x	14.1x	2.8x	12.5x
Freshworks Inc.	13.59	(67.4%)	\$	3,890.7 \$	2,748.0 \$	470.3 \$	(216.2)	NM	38.9%	5.8x	NM	5.6x	NM	4.6x	NM
HubSpot, Inc.	296.56	(65.8%)	\$	14,240.6 \$	13,740.7 \$	1,630.6 \$	(79.1)	NM	37.8%	8.4x	NM	7.5x	51.5x	6.2x	50.5x
Intapp, Inc.	22.46	(31.7%)	\$	1,414.4 \$	1,363.6 \$	289.4 \$	(74.5)	NM	26.6%	4.7x	NM	4.5x	NM	3.8x	NM
LivePerson, Inc.	10.57	(79.3%)	\$	792.9 \$	1,112.4 \$	516.1 \$	(151.0)	NM	15.2%	2.2x	NM	2.5x	18.5x	2.3x	17.9x

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

43 \*\*Part one of Saas/Cloud Software valuations \*\*\*Source: S&P Capital IQ

Netacli pic         0.97         (10.6%)         \$         150.4         \$         1350.5         370.5         6.5         17.7%         12.2%         3.6c         20.06           PagerDury, Inc.         24.44         (43.6%)         \$         2.223.6         \$         2.060.4         \$         327.5         \$         (10.95)         NM         33.5%         6.3x         MM           Palo Abc Network, Inc.         17.19         (11.97%)         \$         5.124.21         \$         5.201.5         \$         31.4         0.6%         2.33%         9.4         MM           Paycon Software, Inc.         36.60         (33.0%)         \$         2.1282.8         \$         2.205.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.21.5         \$         9.2.5.5         9.2.5.5         9.2.6.5         9.2.6.5         9.2.6.5         9.2.6.5         9.2.6.5         9.2.6.5         9.2.6.5.5         9		LTM Multip	es	CY2022	CY2023
Star Section 2         Jun         Jun         Jun         Jun         Star Section 2         Star Section 2           Star Section 2         106.44         106.94         (76.2%)         S         4.812.4         S         4.06.5         S         1.10.3         NM         84.84         9.8.8         NM           Netall pic         0.97         (10.6%)         S         1.50.4         S         1.10.5         S         6.5         1.7.7%         1.2.2.8         3.6.8         2.0.6           Pagerbury, Inc.         24.44         (43.0%)         S         2.2.2.8         S         5.5.1.5         S         1.1.8         0.6.8         3.1.8         MM           Pagerbury, Inc.         24.600         (33.0%)         S         2.0.21.3         S         1.1.9.5         S         3.1.7         3.0.44	EV	EV	EV EV	EV E	/ EV
Sbark Cloud Saftware         Stark I         S         4,811,4         S         4,10,8         S         (10,3)         NM         9,84         NM           Metal ple         0.97         (10,60)         S         152,4         S         10,75         6.5         17,76         12,24         3.64         20,64         17,76         12,24         3.64         20,64         17,76         12,24         3.64         20,64         17,76         12,24         3.64         10,04         3.55         5         11,4         0.66         29,35         9,44         MM           Vala JLb Metworks, Inc.         17,59         19,79         S         5,12,12         S         5,20,15         S         11,4         0.66         29,38         9,44         MM           Maycont Moting Corporation         23,17         S         12,32,18         S         12,02,18         S         12,02,18         S         12,02,18         S         12,02,18         3,03,18         10,74         35,66         12,02,18         S         12,02,18         S         12,02,18         12,02,18         12,02,18         10,02,1         10,04         10,04         10,04         10,04         10,04         10,04         10,04 <t< th=""><th></th><th></th><th></th><th>EBITDA Reve</th><th></th></t<>				EBITDA Reve	
vetecal pic         0.07         (10.6)         5         11.0         5         0.70         5         0.73         12.28         0.83         0.84           ager Outy, Inc.         24.44         (44.6)         5         22.38         5         0.703         5         0.103         MM         33.58         6.38         MM           ale Allo Metwork, Inc.         17.19         (17.19)	x	×	× ×	х х	x
Page Day, Inc.         2449         48.69         5         2.2.2.6         5         2.0.04         5         32.5.9         5         10.0.5.9         NM         33.5.8         6.3.8         NM           Palo Alto Networks, Inc.         71.5.9         (19.79)         5         51.342.1         5         51.7.5.8         5         31.4         0.656         23.36         9.4.8         NM           Payond Molting Corporation         21.40         46.00         (16.08)         5         12.812.8         5         55.15.5         5         30.45         30.45         30.45         31.48         15.5         30.45         30.45         30.45         31.48         16.88         30.48         70.7         30.45	5.7x	9.8x	NM 5.7x	NM 4.:	x NM
Adv         Metworks, Inc.         17159         (19.7%)         5         51,422.1         5         55,172.8         5         51,422.1         5         51,722.8         5         51,123.8         51,123.8         5 <td>x 3.4x</td> <td>3.6x</td> <td>20.6x 3.4x</td> <td>14.8x 2.9</td> <td>x 13.5x</td>	x 3.4x	3.6x	20.6x 3.4x	14.8x 2.9	x 13.5x
baycon software, Inc.         3660         (33.0)         5         2002.1         5         12.816         5         391.7         30.4%         30.4%         30.1%         12.33         50.55           2xyloch yloding Corporation         231.79         (16.8%)         5         12.781         5         52.151         5         10.15         11.7%         35.6%         13.8%	4.5x	6.3x	NM 4.5x	132.4x 3.6	ix 87.2x
varyocht Holding Corporation         231.79         (16.8%)         5         1.2,750.8         9         92.4         5         10.85         11.7%         35.6%         13.8%	7.6x	9.4x	NM 7.6x	29.5x 6.3	x 26.4x
Az Holding, Inc.         31.04         (56,58)         (5         (779)         (5         (717)         (5         (51.0         (52.5)         (M)         15.88         3.8.8         (M)           bally, Inc.         142.56         (12.28)         (5         5.649.1         (5         50.12         (5         29.320.0         (5         24.65.0         8.4%         24.6%         5.6%         66.20           eerdeeNow, Inc.         420.74         (39.7%)         (5         8.4,827.1         (5         6.919.0         6         676.0         9.8%         25.1%         11.8%         20.20.0           eerdeeNow, Inc.         420.74         (39.7%)         (5         8.4,827.1         (5         6.919.0         6         676.0         9.8%         25.1%         11.8%         20.20.0           martsheat Inc.         34.92         (56.8%)         (5         4.157.7         (5         671.0         9         164.2         2.8%         0.2%         3.7%         16.6%         MM           plink Inc.         0.08         (66.5%)         (5         15.854         (5         0.10.4         9         3.7%         MM         2.6%         MM         2.6%         MM         2.6%	x 12.6x	15.3x	50.5x 12.6x	26.4x 10.	3x 25.0x
basis         142.56         12.29         5         5,692.8         6         468.7         5         163.8         35.0%         18.3%         10.7x         30.6           aleforce, Inc.         162.59         (47.8%)         5         162.47.4         5         162.213.4         5         29.30.0         5         2.465.0         8.4%         24.6%         5.6x         5.6x         66.2x           enviceNow, Inc.         420.74         (39.7%)         5         84.827.1         5         81.4791         5         6.67.0         5         (194.3)         NM         43.6%         6.4x         NM           olarWinds Corporation         9.33         (45.7%)         5         1.501.2         5         71.90         5         164.42         7.2%         0.2%         0.2%         0.2%         0.7%         16.4x           plank Inc.         9.33         (45.7%)         5         1.502.7         5         15.354.9         5         0.43.0         5         0.43.0         7%         16.42         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%         0.2%	5x 11.4x	13.8x	117.5x 11.4x	31.6x 9.3	x 29.9x
sale store, inc.         162.59         (47.8)         5         162.427.4         5         163.213.4         5         2,450         8.484         2.46%         5.6%         66.2           serviceNow, inc.         420.74         (39.7%)         5         84.827.1         5         86.910         5         67.00         9.8%         25.1%         11.8%         120.5           sinartsheet Inc.         34.92         (56.8%)         5         4.500.6         5         6.700.6         9.8%         104.3         0.M         43.6%         6.4x         NM           sight/reductor         9.33         (45.7%)         5         1.501.3         5         6.703.8         5         (19.43)         NM         43.6%         6.4x         NM           sight/reductor         9.33         (45.7%)         5         1.501.3         5         7.90.8         5         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.642.3         7.8         1.6	3.1x	3.8x	NM 3.1x	32.4x 2.5	'x 29.4x
Barriere Now, Inc.         420.74         420.74         53         64.827.1         5         64.79.1         5         676.0         9.8%         25.1%         11.8%         20.25           Simartshee tinc.         44.92         (56.8%)         5         4.560.6         5         4.175.7         5         6.57.0         5         (194.3)         NM         43.6%         6.4x         NM           Solar Winds Corporation         9.33         (45.7%)         5         1.501.3         5         2.689.3         5         (194.3)         NM         43.6%         6.4x         NM           Spluth Inc.         83.11         (53.0%)         5         1.502.7         5         15.854.9         5         3.038.7         5         (643.6)         NM         2.02%         0.2%         .02%         .01%         .01%         .04%         .01%	x 8.2x	10.7x	30.6x 8.2x	17.7x 7.:	x 17.1x
sinartsheet Inc.         3492         (56.8%)         5         4,500.6         5         6,710.7         5         (194.3)         NM         43.6%         6,44         NM           SolarWinds Corporation         9.33         (45.7%)         5         1,501.3         5         2,669.3         5         7.10         5         16.42         22.8%         0.2%         3.7x         16.4           SolarWinds Corporation         83.11         (53.0%)         5         13,522.7         5         15.849.8         5         3.038.7         5         (643.6)         NM         26.0%         5.2x         NM           Splitt Payments Ltd         0.08         (66.5%)         5         14.01.8         9         7.71         6.6x         NM           SPS Commerce, Inc.         7.71         (56.7%)         5         4.442.0         5         4.67.5         4.62.3         NM         2.5.9%         6.6x         NM           Toats, Inc.         22.09         (64.2%)         5         4.442.0         5         4.67.5         4.62.3%         MM         6.6x         NM           Toats, Inc.         22.09         (64.2%)         5         2.67.7%         5         4.67.7         15.2% </td <td>x 4.7x</td> <td>5.6x</td> <td>66.2x 4.7x</td> <td>18.1x 4.:</td> <td>x 18.3x</td>	x 4.7x	5.6x	66.2x 4.7x	18.1x 4.:	x 18.3x
Normality of Corporation         9.33         (45.7%)         S         1,501.3         S         2,689.3         S         719.0         S         1,64.2         22.8%         0.2%         3,7x         1,64.3           galunt Inc.         83.11         (53.0%)         S         13,522.7         S         15,854.9         S         3,038.7         S         (643.6)         NM         26.0%         5,2x         NM           galunt Inc.         0.08         (665.%)         S         40.9         S         70.0         S         10.6         S         (20.4)         NM         15.7%         6.6x         NM           galunt Inc.         126.52         (168.%)         S         44.50.9         S         431.1         S         431.6         S         99.7         21.7%         18.0%         10.1x         46.44           Garan Logic, Inc.         7.71         (66.7%)         S         914.0         S         47.42         S         47.16         S         42.3%         NM         25.7%         21.4x         NM           Garan Logic, Inc.         7.71         (66.7%)         S         914.113         S         10.324.3         22.08.0         S         43.30.3	5x 9.9x	11.8x	120.5x 9.9x	26.8x 8.3	x 25.3x
plank inc.         33.11         (53.0%)         5         13.522         5         15.854         5         30.87         5         (64.6)         NM         26.0%         5.2x         NM           plat Payments Ltd         0.08         (66.5%)         5         44.9         5         70.0         5         (20.4)         NM         15.7%         6.6x         NM           PS Commerce, Inc.         126.52         (16.8%)         5         44.10         5         93.7         71.7%         18.0%         10.1x         46.4x           uno logic, Inc.         7.71         (56.7%)         5         91.40         5         567.2         5         (125.4)         NM         23.7%         21.8%         NM           eable Holdings, Inc.         40.64         (36.1%)         5         44.42.0         5         67.87         6.42.3         NM         26.9%         6.9x         NM           otage, Inc.         20.09         (64.2%)         NM         26.9%         5.2%         1.0x         1.0x         2.2%         1.0x         1.0x <t< td=""><td>4.1x</td><td>6.4x</td><td>NM 4.1x</td><td>NM 3.2</td><td>x NM</td></t<>	4.1x	6.4x	NM 4.1x	NM 3.2	x NM
Init Payments Ltd         0.08         (66.5%)         4.09         5         7.00         5         1.0         5         (20.4)         NM         15.7%         6.6%         NM           PS Commerce, Inc.         126.52         (16.8%)         5         4.360         5         4.316         5         93.7         21.7%         18.0%         10.1x         46.4           umo Logic, Inc.         7.71         (56.7%)         5         914.0         5         567.2         5         (125.4)         NM         23.7%         2.1x         NM           enable Holdings, Inc.         40.64         (36.1%)         5         4.442.0         5         647.6         5         (42.3)         NM         26.9%         6.9x         NM           oast, Inc.         22.09         (64.2%)         5         14.11.3         5         10.324.3         5         26.08.0         5         (42.3)         NM         26.9%         6.9x         NM           oast, Inc.         8.04         (69.5%)         5         26.078.0         5         2.08.0         5         0.05         3.2%         2.0x         13.5x           verka ystems Inc.         167.94         (47.9%)         5	x 3.6x	3.7x	16.4x 3.6x	9.1x 3.5	ix 8.7x
PS Commerce, Inc.         126.52         (16.8%)         4         4         5         4.316         5         9.37         21.7%         18.0%         10.1x         44.44           umo Logic, Inc.         7.71         (56.7%)         5         914.0         5         56.7%         5         (12.5.4)         NM         23.7%         18.0%         2.1x         NM           enable Holdings, Inc.         40.64         (36.1%)         5         4.442.0         5         647.5         5         (12.3)         NM         26.9%         6.9x         NM           oast, Inc.         22.09         (64.2%)         5         14.11.3         5         10.324.3         5         2.08.0         5         (42.3)         NM         26.9%         6.9x         NM           oast, Inc.         22.09         (64.2%)         5         2.14.11         5         2.08.0         5         (53.0)         NM         86.1%         4.7x         NM           oast, Inc.         8.04         (69.5%)         5         2.647.8         5         2.059.4         5.09.4         5.09.4         5.09.4         5.09.4         5.09.4         5.09.4         5.09.4         5.09.4         5.09.4         5.09.4<	4.3x	5.2x	NM 4.3x	32.1x 3.6	ix 23.6x
Intercepting       7.71       (56.7%)       \$       914.0       \$       567.2       \$       271.0       \$       (125.4)       NM       23.7%       2.1x       NM         ienable Holdings, Inc.       40.64       (36.1%)       \$       45.68.0       \$       44.442.0       \$       647.6       \$       (42.3)       NM       26.9%       6.9x       NM         ienable Holdings, Inc.       22.09       (64.2%)       \$       11.411.3       \$       10.324.3       \$       2.080.0       \$       (42.3)       NM       26.9%       6.9x       NM         ioast, Inc.       22.09       (64.2%)       \$       11.411.3       \$       10.324.3       \$       2.080.0       \$       (47.9%)       3.4       2.08       \$       (47.9%)       \$       25.5%       3.641.1       \$       314.2       \$       47.7       15.2%       3.2%       2.0x       13.5x       16.64       \$       16.04       2.3%       16.1%       47.65       \$       16.04       2.3%       16.1%       47.65       \$       16.06       2.3%       16.3%       2.0x       15.5%       2.0x       16.5%       16.5%       16.5%       16.66       \$       16.66       \$	NM	6.6x	NM NM	NM NI	A NM
nable holdings, Inc. $40.64$ $(36.1\%)$ $s$ $4,46.8$ $s$ $6.47.6$ $s$ $(4.2.3)$ $NM$ $2.6.9\%$ $6.9.7$ $NM$ $asat, Inc.22.09(64.2\%)s11,411.3s10,324.3s2,208.0s(353.0)NM86.1\%4.7xNMpland Software, Inc.8.04(69.5\%)s255.5s644.1s314.2s47.715.2\%3.2\%2.0311.6x4.7x3.5\%eeva Systems Inc.167.94(47.9\%)s26,97.8s26,282.8s50.44s314.2s4.7715.2\%3.2\%2.0311.6x4.7x3.5\%eeva Systems Inc.167.94(47.9\%)s26,97.8s26,282.8s50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.45s10.642.3\%10.4\%50.3\%50.3\%10.4\%50.4\%50.44s50.44s50.44s50.44s50.44s50.44s50.44s50.4\%50.4\%50.4\%50.4\%50.4\%50.4\%50.4\%50.4\%50.4\%50.4\%50.4\%50.$	x 9.2x	10.1x	46.4x 9.2x	28.6x 7.9	lx 27.2x
Decay in construction         22.09         (64.2%)         \$         11,411.3         \$         10,324.3         \$         2,208.0         \$         (353.0)         NM         86.1%         4.7x         NM           Ipland Software, Inc.         8.04         (69.5%)         \$         255.5         \$         644.1         \$         314.2         \$         47.7         15.2%         3.2%         2.0x         13.5x           reeve Systems Inc.         167.94         (47.9%)         \$         26.078.0         \$         23,222.3         \$         2,000.9         \$         509.4         25.5%         20.3%         11,6x         45.66           reeve Systems Inc.         18.02         (19.1%)         \$         2,698.3         \$         2,684.4         \$         45.66         \$         10.6         2.3%         14.9%         5.9x         NM           Vorkday, Inc.         18.02         (19.1%)         \$         2,698.3         \$         5,673.9         \$         174.5         3.1%         21.4%         6.7x         NM           Vorkday, Inc.         155.82         (49.4%)         \$         39,892.4         \$         5,673.9         \$         174.5         3.1%         21.4%	1.6x	2.1x	NM 1.6x	NM 1.4	x NM
Norkday, Inc.         8.04         (695%)         5         26,078.0         5         644.1         5         314.2         5         7         15.2%         3.2%         2.0x         15.2%           reeva Systems Inc.         167.94         (47.9%)         5         26,078.0         5         23,222.3         5         2,000.9         5         509.4         25.5%         20.3%         11.6x         45.6%           reeva Systems Inc.         18.02         (19.1%)         5         26,078.0         5         23,222.3         5         509.4         25.5%         20.3%         11.6x         45.6%           Vorkday, Inc.         18.02         (19.1%)         5         26,988.3         5         26,684.4         5         51.6%         5         10.6         2.3%         14.9%         5.9%         NM           Vorkday, Inc.         155.82         (49.4%)         5         38,027.4         5         56,78.9         5         174.5         3.1%         21.4%         6.7%         NM           Vorkva Inc.         5.32         (57.8%)         5         40.01.8         5         40.01.8         5         77.5%         NM         7.7%         1.5%         NM	5.7x	6.9x	NM 5.7x	39.4x 4.8	x 36.6x
Arror       Arror <th< td=""><td>3.3x</td><td>4.7x</td><td>NM 3.3x</td><td>NM 2.5</td><td>x NM</td></th<>	3.3x	4.7x	NM 3.3x	NM 2.5	x NM
Verkex, Inc.       18.02       (19.1%)       \$       2,698.3       \$       2,684.4       \$       456.6       \$       10.6       2.3%       14.9%       5.9x       NM         Vorkday, Inc.       155.82       (49.4%)       \$       39,892.4       \$       38,027.4       \$       5,673.9       \$       174.5       3.1%       21.4%       6.7x       NM         Vorkday, Inc.       77.81       (52.1%)       \$       4,073.1       \$       4,018.8       \$       5,19.9       \$       174.5       3.1%       21.4%       6.7x       NM         Vorkday, Inc.       5.32       (57.8%)       \$       4,073.1       \$       4,018.8       \$       5,19.9       \$       (75.8)       NM       23.7%       7.8x       NM         Verk, Inc.       5.32       (57.8%)       \$       656.7       \$       593.6       \$       400.1       \$       (77.5)       NM       7.7%       1.5x       NM         Lendesk, Inc.       76.69       (41.4%)       \$       9,527.8       \$       9,202.3       \$       1,587.8       \$       (160.0)       NM       27.4%       5.8x       NM         Varora, Inc.       7.69       (66.9%) <td>x 2.0x</td> <td>2.0x</td> <td>13.5x 2.0x</td> <td>6.8x 2.0</td> <td>lx 6.8x</td>	x 2.0x	2.0x	13.5x 2.0x	6.8x 2.0	lx 6.8x
Vorkday, Inc.         155.82         (49.4%)         \$         39,892.4         \$         38,027.4         \$         5,673.9         \$         174.5         3.1%         21.4%         6.7x         NM           Vorkday, Inc.         77.81         (52.1%)         \$         4,073.1         \$         4,018.8         \$         5,673.9         \$         174.5         3.1%         21.4%         6.7x         NM           Vorkiva Inc.         77.81         (52.1%)         \$         4,073.1         \$         4,018.8         \$         514.9         \$         (77.8)         NM         23.7%         7.8x         NM           text, Inc.         5.32         (57.8%)         \$         656.7         \$         593.6         \$         400.1         \$         (77.5)         NM         7.7%         1.5x         NM           tendesk, Inc.         76.69         (41.4%)         \$         9,527.8         \$         9,220.3         \$         1,587.8         \$         (160.0)         NM         27.4%         5.8x         NM           varge, Inc.         7.69         66.9%         993.7         \$         803.3         371.9         \$         (79.2)         NM         15.0%	x 11.2x	11.6x	45.6x 11.2x	27.0x 9.7	'x 24.8x
Workiva Inc.         77.81         (52.1%)         \$         4,073.1         \$         4,018.8         \$         514.9         \$         (75.8)         NM         23.7%         7.8x         NM           vext, Inc.         5.32         (57.8%)         \$         656.7         \$         593.6         \$         4001.1         \$         (77.5)         NM         23.7%         7.8x         NM           vext, Inc.         5.32         (57.8%)         \$         656.7         \$         593.6         \$         4001.1         \$         (77.5)         NM         7.7%         1.5x         NM           vext, Inc.         76.69         (41.4%)         \$         9,527.8         \$         9,220.3         \$         1,587.8         \$         (160.0)         NM         27.4%         5.8x         NM           vuora, Inc.         7.69         (66.9%)         \$         993.7         \$         803.3         \$         371.9         \$         (79.2)         NM         15.0%         2.2x         NM	5.2x	5.9x	NM 5.2x	30.3x 4.6	ix 26.6x
text, Inc.       5.32       (57.8%)       \$       656.7       \$       593.6       \$       400.1       \$       (77.5)       NM       7.7%       1.5x       NM         tendesk, Inc.       76.69       (41.4%)       \$       9,527.8       \$       9,220.3       \$       1,587.8       \$       (160.0)       NM       27.4%       5.8x       NM         uora, Inc.       7.69       (66.9%)       \$       993.7       \$       803.3       \$       371.9       \$       (79.2)       NM       15.0%       2.2x       NM	5.5x	6.7x	NM 5.5x	20.0x 4.6	ix 17.5x
endesk, Inc. 76.69 (41.4%) \$ 9,527.8 \$ 9,220.3 \$ 1,587.8 \$ (160.0) NM 27.4% 5.8x NM uora, Inc. 7.69 (66.9%) \$ 993.7 \$ 803.3 \$ 371.9 \$ (79.2) NM 15.0% 2.2x NM	6.6x	7.8x	NM 6.6x	NM 5.7	x NM
uora, Inc. 7.69 (66.9%) \$ 993.7 \$ 803.3 \$ 371.9 \$ (79.2) NM 15.0% 2.2x NM	1.4x	1.5x	NM 1.4x	29.9x 1.4	x 25.5x
	5.5x	5.8x	NM 5.5x	35.4x 4.6	ix 33.6x
Mean: (47.5%) \$ 13.651.3 \$ 13.608.4 \$ 1.905.2 \$ 186.08 16.2% 25.9% 5.9x 43.9	1.9x	2.2x	NM 1.9x	NM 1.7	'x 131.1x
				31.0x 4.3	
				24.4x 3.0	
				23.0x 6.1 22.5x 5.8	

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (19.8x) and EBITDA multiples that are 1.0 standard deviations above the mean (44.5x)

44 \*\*Part two of Saas/Cloud Software valuations

<sup>\*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statis	tics			Last Twelve	Months		LTM	Multiples	CY	2022	C	Y2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	×	x	x	x	x	×
Benefit Management - Healthcare															
Accolade, Inc.	10.78	(72.7%)	\$	775.5 \$	764.3	\$ 350.4 \$	(125.9)	NM	52.0%	2.2x	NM	1.8x	NM	1.6x	NM
Alight, Inc.	8.29	(30.9%)	\$	3,861.1 \$	7,372.1	\$ 1,693.0 \$	289.0	NM	NM	4.4x	25.5x	2.5x	10.5x	2.3x	10.4x
Benefitfocus, Inc.	7.05	(46.0%)	\$	241.4 \$	469.6	\$ 249.1 \$	8.0	3.2%	(5.7%)	1.9x	58.7x	2.3x	12.0x	2.2x	13.0x
Bright Horizons Family Solutions Inc.	65.32	(55.7%)	\$	3,776.2 \$	5,264.9	\$ 1,953.6 \$	277.1	14.2%	17.0%	2.7x	19.0x	3.0x	17.1x	2.7x	16.3x
Evolent Health, Inc.	31.81	(20.0%)	\$	3,087.6 \$	3,242.6	\$ 1,217.9 \$	47.6	3.9%	34.4%	2.7x	68.1x	1.9x	19.8x	1.5x	17.8x
Kooth plc	1.29	(71.3%)	\$	42.7 \$	33.2	\$ 21.6 \$	(1.3)	NM	17.7%	1.5x	NM	1.4x	23.1x	1.2x	10.7x
LifeSpeak Inc.	0.93	(84.9%)	\$	47.3 \$	104.0	\$ 26.1 \$	(12.6)	NM	107.4%	4.0x	NM	2.7x	7.5x	2.0x	6.1x
Maximus, Inc.	61.67	(28.9%)	\$	3,734.2 \$	5,262.2	\$ 4,560.1 \$	407.9	8.9%	12.0%	1.2x	12.9x	1.1x	11.5x	NM	NM
Ontrak, Inc.	0.39	(95.9%)	\$	10.0 \$	8.7	\$ 38.1 \$	(37.9)	NM	(64.9%)	0.2x	NM	0.6x	NM	0.2x	NM
Progyny, Inc.	44.47	(34.7%)	\$	4,094.8 \$	3,980.6	\$ 700.1 \$	21.3	3.0%	47.9%	5.7x	186.7x	4.7x	24.3x	3.5x	21.7x
Tabula Rasa HealthCare, Inc.	3.92	(76.7%)	\$	93.7 \$	461.5	\$ 357.1 \$	(63.0)	NM	33.2%	1.3x	NM	1.2x	25.0x	1.0x	19.9x
	Mean: Median:	(56.2%) (55.7%)	\$ \$	1,796.8 \$ 775.5 \$	2,451.3 764.3		73.66 8.00	6.7% 3.9%	25.1% 25.4%	2.5x 2.2x	61.8x 42.1x	2.1x 1.9x	16.8x 17.1x	1.8x 1.8x	14.5x 14.6x
									Weighted Average:	3.2x	50.0x	2.5x	15.1x	2.0x	12.0x
								*Adjuste	d Weighted Average:	3.2x	28.0x	2.1x	13.7x	2.5x	13.8x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (19.8x) and EBITDA multiples that are 1.0 standard deviations above the mean (30.2x)

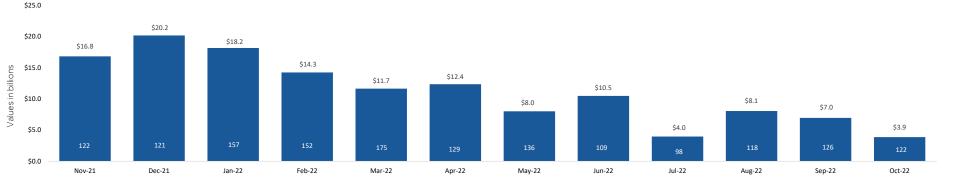
<sup>45 \*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic S	statistic	s			Last Twelve I	Months		LTMI	Multiples	CY	2022	CI	(2023
	Stock Price	Change from	E	quity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		/alue	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Provider IT	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Babylon Holdings	0.47	(95.6%)	ŝ	201.9 \$	306.9	5 726.0 \$	(355.9)	NM	291.3%	0.4x	NM	0.4x	NM	0.3x	NM
Craneware plc	21.27	(31.9%)	s	746.7 \$	811.4		42.2	25.5%	119.0%	4.9x	19.2x	5.0x	15.8x	4.5x	15.1x
Definitive Healthcare Corp.	15.78	(64.2%)	\$	1,586.1 \$	2,106.8	208.4 \$	25.0	12.0%	35.7%	10.1x	84.4x	7.0x	21.7x	5.9x	20.5x
DocGo Inc.	9.90	(13.2%)	\$	1,000.2 \$	824.0	453.1 \$	46.0	10.2%	98.2%	1.8x	17.9x	1.5x	13.6x	1.3x	11.7x
Doximity, Inc.	26.47	(65.6%)	\$	5,120.9 \$	4,356.5	361.5 \$	112.7	31.2%	48.7%	12.1x	38.6x	10.0x	20.9x	8.0x	18.7x
Health Catalyst, Inc.	8.82	(83.2%)	\$	482.7 \$	327.7	271.8 \$	(73.1)	NM	17.9%	1.2x	NM	0.7x	NM	0.7x	81.5x
NantHealth, Inc.	0.33	(81.4%)	\$	37.6 \$	288.6	65.5 \$	(44.3)	NM	0.4%	4.4x	NM	NM	NM	NM	NM
National Research Corporation	40.73	(17.4%)	\$	1,008.2 \$	1,000.7	\$ 151.7 \$	52.5	34.6%	5.0%	6.6x	19.0x	NM	NM	NM	NM
Nexus AG	53.69	(33.2%)	\$	848.1 \$	831.4	\$ 208.8 \$	34.7	16.6%	11.5%	4.0x	24.0x	4.1x	17.2x	3.6x	16.1x
Omnicell, Inc.	77.32	(58.7%)	\$	3,424.4 \$	3,799.7 \$	1,309.3 \$	129.7	9.9%	22.3%	2.9x	29.3x	2.0x	21.3x	1.9x	13.5x
OptimizeRx Corporation	15.42	(83.5%)	\$	277.8 \$	190.7 \$	64.1 \$	(3.3)	NM	23.8%	3.0x	NM	2.7x	22.2x	2.2x	14.9x
Phreesia, Inc.	27.32	(64.1%)	\$	1,435.2 \$	1,207.0	245.2 \$	(161.5)	NM	36.5%	4.9x	NM	3.5x	NM	2.8x	NM
Premier, Inc.	34.88	(16.4%)	\$	4,143.3 \$	4,555.0 \$	1,381.6 \$	408.3	29.6%	(20.6%)	3.3x	11.2x	3.0x	7.7x	2.8x	7.6x
R1 RCM Inc.	17.66	(36.6%)	\$	7,384.9 \$	9,138.1 \$	1,672.5 \$	225.2	13.5%	19.1%	5.5x	40.6x	2.6x	7.5x	2.0x	7.1x
Think Research Corporation	0.26	(81.4%)	\$	15.9 \$	45.2	52.7 \$	(16.0)	NM	159.6%	0.9x	NM	0.8x	NM	0.7x	12.4x
Vitalhub Corp.	1.73	(32.7%)	\$	75.1 \$	56.0		3.6	14.1%	67.3%	2.2x	15.7x	1.8x	6.6x	1.5x	6.1x
	Mean: Median:	(53.7%) (61.4%)	\$ \$	1,736.8 \$ 924.1 \$	1,865.4 827.7		26.61 29.83	19.7% 15.4%	58.5% 29.8%	4.3x 3.6x	30.0x 21.6x	3.2x 2.7x	15.4x 16.5x	2.7x 2.1x	18.8x 14.2x
									Weighted Average: d Weighted Average:	5.8x 4.8x	31.8x 30.4x	3.9x 3.0x	12.2x 13.6x	3.3x 2.6x	11.4x 11.8x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (19.8x) and EBITDA multiples that are 1.0 standard deviations above the mean (28.9x)

<sup>46 \*</sup>The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

- The Financial Technology segment had 122 transactions in October, 94 of which reported for \$3.9 billion in total value
- Transactions in this segment include:
  - Malaysia-based payments company Super Apps' pending \$1.1 billion merger with SPAC Technology & Telecommunications Acquisition Corporation
  - The pending \$220 million merger of Exela Technologies-owned and Ireland-based transaction processing SaaS provider XBP Europe with SPAC CF Acquisition Corp. VIII (Nasdaq: CFFE)
  - The \$165 million round of funding decentralized token exchange Uniswap Labs raised at a \$1.6 billion valuation from Polychain Capital, Andreesseen Horowitz, Paragidm, SV Angel, and Variant
  - The \$150 million round of funding rental rewards platform Bilt Rewards raised at a \$1.5 billion valuation from Left Lane Capital



			Finan	cial Technology				
	20	222	30	222	Ľ	ТМ	Oc	t-22
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	116	\$14,749.3	119	\$9,151.3	433	\$56,111.6	23	\$1,487.5
Private Equity - Buyout	15	598.6	8	1,716.0	54	11,469.4	4	0.0
Private Equity - VC/Growth Capital	243	15,514.2	337	11,981.9	1,078	67,246.0	95	2,380.7
Total	374	\$30,862.1	464	\$22,849.2	1,565	\$134,826.9	122	\$3,868.2

47 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

#### Driven by your success.

		Basic	Statist	tics			Last Twelve I	Months		LTM M	ultiples	CY2	022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value \$MM	Value \$MM	Revenue \$MM	EBITDA \$MM	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Payments	\$	%		\$MM	\$14141	ŞMM	\$MM	%	%	x	x	x	x	x	x
Adyen N.V.	1,436.37	(46.7%)	\$	44,501.5 \$	39,153.6 \$	7,723.9 \$	734.8	9.5%	59.4%	5.1x	53.3x	30.6x	42.8x	22.9x	37.1x
Block, Inc.	60.07	(75.1%)	\$	35,834.0 \$	36,194.4 \$	16,959.2 \$	(118.5)	NM	1.3%	2.1x	NM	2.3x	36.3x	2.0x	32.4x
DLocal Limited	22.30	(53.2%)	\$	6,600.5 \$	6,164.1	333.5 \$	113.2	33.9%	102.5%	18.5x	54.5x	14.2x	32.5x	9.3x	24.6x
EML Payments Limited	0.26	(89.9%)	\$	96.9 \$	108.3	160.1 \$	20.5	12.8%	20.9%	0.7x	5.3x	0.8x	4.6x	0.7x	4.1x
EVO Payments, Inc.	33.69	(0.5%)	\$	1,627.0 \$	2,772.9	536.4 \$	162.9	30.4%	11.7%	5.2x	17.0x	5.6x	13.4x	4.9x	13.0x
Fidelity National Information Services, Inc.	82.99	(32.0%)	\$	50,456.1 \$	67,241.1 \$	14,486.0 \$	4,140.0	28.6%	7.1%	4.6x	16.2x	3.8x	8.6x	3.6x	8.3x
Fiserv, Inc.	102.74	(7.4%)	\$	65,242.8 \$	84,066.8 \$	17,363.0 \$	6,261.0	36.1%	9.9%	4.8x	13.4x	4.9x	10.8x	4.6x	10.6x
Flywire Corporation	21.95	(52.0%)	\$	2,376.5 \$	2,044.7	267.7 \$	(14.9)	NM	46.3%	7.6x	NM	7.8x	80.1x	6.0x	69.6x
Global Payments Inc.	114.26	(25.7%)	\$	31,668.6 \$	43,775.8	8,916.5 \$	3,618.8	40.6%	7.9%	4.9x	12.1x	4.9x	9.7x	4.7x	9.5x
i3 Verticals, Inc.	21.76	(28.1%)	\$	484.4 \$	887.3	299.8 \$	40.8	13.6%	53.6%	3.0x	21.7x	2.7x	9.9x	2.4x	9.1x
Marqeta, Inc.	7.88	(74.0%)	\$	4,325.1 \$	2,673.9	699.8 \$	(189.4)	NM	55.5%	3.8x	NM	2.4x	NM	1.9x	NM
Nuvei Corporation	30.07	(71.8%)	\$	4,247.9 \$	4,058.3	834.9 \$	199.6	23.9%	32.8%	4.9x	20.3x	5.0x	10.7x	4.2x	9.9x
PagSeguro Digital Ltd.	13.68	(63.7%)	\$	4,485.2 \$	4,515.2 \$	2,518.3 \$	866.2	34.4%	60.3%	1.8x	5.2x	1.4x	6.8x	1.2x	5.1x
Paya Holdings Inc.	8.04	(13.2%)	\$	1,061.9 \$	1,159.7	276.9 \$	56.2	20.3%	17.2%	4.2x	20.6x	4.4x	15.7x	4.0x	15.0x
Payfare Inc.	3.42	(53.4%)	\$	161.6 \$	133.6	81.4 \$	(7.4)	NM	273.1%	1.6x	NM	1.5x	9.6x	1.0x	7.5x
Paymentus Holdings, Inc.	10.40	(71.7%)	\$	1,275.3 \$	1,130.7	473.0 \$	10.3	2.2%	27.9%	2.4x	109.5x	2.6x	33.2x	2.1x	31.8x
Payoneer Global Inc.	7.75	(16.6%)	\$	2,684.9 \$	2,216.2	583.3 \$	(5.0)	NM	36.0%	3.8x	NM	2.5x	34.9x	2.0x	29.4x
PayPal Holdings, Inc.	83.58	(61.3%)	\$	96,658.3 \$	98,733.3 \$	27,053.0 \$	4,772.0	17.6%	10.1%	3.6x	20.7x	3.6x	13.6x	3.3x	13.2x
Paysafe Limited	1.46	(70.9%)	\$	1,061.7 \$	3,612.8 \$	1,484.2 \$	339.7	22.9%	(0.1%)	2.4x	10.6x	2.3x	7.8x	2.2x	7.6x
Remitly Global, Inc.	11.62	(68.6%)	\$	1,952.6 \$	1,533.6	597.8 \$	(111.0)	NM	48.2%	2.6x	NM	2.1x	NM	1.6x	NM
Repay Holdings Corporation	6.09	(70.5%)	\$	541.6 \$	979.4	268.8 \$	67.2	25.0%	35.4%	3.6x	14.6x	3.7x	7.7x	3.2x	7.5x
Shift4 Payments, Inc.	45.97	(36.7%)	\$	2,516.5 \$	3,340.1 \$	1,855.3 \$	144.0	7.8%	57.4%	1.8x	23.2x	1.9x	10.9x	1.4x	10.3x
WEX Inc.	164.14	(10.5%)	\$	7,155.4 \$	7,978.1 \$	2,222.4 \$	749.2	33.7%	27.3%	3.6x	10.6x	3.5x	7.8x	3.3x	7.5x
Wise plc	7.64	(24.6%)	\$	7,832.5 \$	7,531.2	736.0 \$	91.1	12.4%	33.0%	10.2x	82.7x	8.8x	33.7x	6.1x	27.2x
	Mean:	(45.3%)	\$ \$	15,618.7 \$	17,583.5		914.23	22.5%	43.1%	4.5x	28.4x	5.1x	20.0x	4.1x	17.7x
	Median:	(52.6%)	\$	3,466.4 \$	3,476.4	; 717.9 \$	102.14	23.4%	32.9% Weighted Average:	3.7x 4.5x	18.7x 20.6x	3.6x 4.1x	10.8x 13.4x	3.3x 4.3x	10.5x 15.7x
								*Adjusted	Weighted Average:	4.3x	20.7x	4.2x	14.4x	3.8x	13.4x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (12.6x) and EBITDA multiples that are 1.0 standard deviations above the mean (48.6x)

48 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statist	ics			Last Twelve I	Months		LTM M	ultiples	CY2	022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
E-Commerce/Cloud POS															
Agilysys, Inc.	64.17	(1.7%)	\$	1,584.2 \$	1,539.4	\$ 181.3 \$	13.2	7.3%	21.1%	8.5x	116.2x	8.1x	46.1x	7.1x	43.8x
BigCommerce Holdings, Inc.	14.86	(76.8%)	\$	1,090.5 \$	1,082.5 \$	\$ 271.5 \$	(85.9)	NM	37.1%	4.0x	NM	2.3x	NM	2.0x	NM
Cardlytics, Inc.	9.43	(89.7%)	\$	310.2 \$	391.0	306.1 \$	(82.8)	NM	25.4%	1.3x	NM	0.8x	NM	0.7x	NM
EverCommerce Inc.	8.71	(59.8%)	\$	1,694.7 \$	2,133.8	565.0 \$	77.8	13.8%	38.8%	3.8x	27.4x	3.2x	14.1x	2.8x	12.5x
Lightspeed Commerce Inc.	19.15	(72.3%)	\$	2,860.6 \$	2,051.3	656.8 \$	(232.7)	NM	68.8%	3.1x	NM	2.1x	NM	1.6x	NM
Olo Inc.	8.81	(71.7%)	\$	1,424.2 \$	983.7	165.7 \$	(34.5)	NM	27.4%	5.9x	NM	4.8x	61.8x	4.0x	54.1x
PAR Technology Corporation	28.78	(60.8%)	\$	784.9 \$	1,026.6	324.8 \$	(49.1)	NM	37.2%	3.2x	NM	2.6x	NM	2.3x	NM
PayPal Holdings, Inc.	83.58	(61.3%)	\$	96,658.3 \$	98,733.3 \$	27,053.0 \$	4,772.0	17.6%	10.1%	3.6x	20.7x	3.4x	12.7x	3.1x	12.3x
POSaBIT Systems Corporation	0.51	(71.3%)	\$	71.1 \$	69.6	\$ 27.4 \$	(5.1)	NM	97.1%	2.5x	NM	NM	NM	NM	NM
Shopify Inc.	34.23	(80.6%)	\$	43,543.6 \$	39,901.1 \$	5,244.9 \$	(312.4)	NM	24.6%	7.6x	NM	6.9x	NM	5.7x	NM
Block, Inc.	60.07	(75.1%)	\$	35,834.0 \$	36,194.4 \$	16,959.2 \$	(118.5)	NM	1.3%	2.1x	NM	2.1x	34.1x	1.8x	30.3x
StoneCo Ltd.	10.50	(67.2%)	\$	3,279.1 \$	3,394.7 \$	1,642.1 \$	546.5	33.3%	165.8%	2.1x	6.2x	1.9x	3.3x	1.6x	3.1x
Foast, Inc.	22.09	(64.2%)	\$	11,411.3 \$	10,324.3 \$	2,208.0 \$	(353.0)	NM	86.1%	4.7x	NM	3.3x	NM	2.5x	NM
	Mean:	(65.6%)	\$	15,426.7 \$	15,217.4 \$		318.12	18.0%	49.3%	4.0x	42.6x	3.5x	28.7x	2.9x	26.0x
	Median:	(71.3%)	\$	1,694.7 \$	2,051.3	565.0 \$	(49.11)	15.7%	37.1%	3.6x	24.1x	2.9x	24.1x	2.4x	21.4x
									Veighted Average:	4.2x	11.6x	3.9x	13.4x	3.3x	12.5x
								*Adjusted V	Veighted Average:	4.2x	20.4x	3.8x	18.3x	3.3x	17.0x

PropTech														
Airbnb, Inc.	106.91	(49.7%)	\$ 68,368.8 \$	60,854.6 \$	8,029.7 \$	1,683.5	21.0%	51.0%	7.6x	36.1x	6.6x	18.0x	5.9x	17.5x
Compass, Inc.	2.64	(79.1%)	\$ 1,140.9 \$	1,327.6 \$	6,772.8 \$	(419.0)	NM	23.5%	0.2x	NM	0.2x	NM	0.2x	20.4x
CoStar Group, Inc.	82.72	(2.3%)	\$ 33,641.4 \$	29,974.8 \$	2,115.8 \$	611.3	28.9%	12.4%	14.2x	49.0x	13.3x	40.1x	11.6x	37.9x
Doma Holdings Inc.	0.54	(93.3%)	\$ 177.4 \$	128.4 \$	536.2 \$	(187.7)	NM	8.0%	0.2x	NM	0.2x	NM	0.2x	NM
KE Holdings Inc.	10.18	(59.4%)	\$ 12,752.1 \$	7,704.8 \$	9,285.6 \$	(538.9)	NM	(29.4%)	0.8x	NM	1.1x	10.2x	0.9x	10.9x
Offerpad Solutions Inc.	0.97	(88.8%)	\$ 240.9 \$	1,233.5 \$	4,142.6 \$	(13.2)	NM	190.5%	0.3x	NM	0.3x	NM	0.3x	51.2x
Opendoor Technologies Inc.	2.59	(89.4%)	\$ 1,628.8 \$	6,711.8 \$	16,532.0 \$	(685.0)	NM	271.7%	0.4x	NM	0.5x	NM	0.5x	NM
Porch Group, Inc.	1.36	(95.1%)	\$ 135.7 \$	276.8 \$	247.7 \$	(42.2)	NM	109.6%	1.1x	NM	1.0x	NM	0.8x	NM
Redfin Corporation	4.81	(90.9%)	\$ 521.7 \$	1,852.1 \$	2,387.4 \$	(118.6)	NM	95.5%	0.8x	NM	0.7x	NM	0.7x	NM
Vacasa, Inc.	3.65	(66.8%)	\$ 827.7 \$	1,132.9 \$	1,079.6 \$	(87.3)	NM	63.1%	1.0x	NM	1.0x	NM	0.8x	52.0x
Zillow Group, Inc.	30.93	(55.2%)	\$ 7,446.8 \$	5,793.8 \$	8,073.4 \$	(350.4)	NM	238.4%	0.7x	NM	1.0x	16.3x	3.3x	14.0x
	Mean:	(70.0%)	\$ 11,534.7 \$	10,635.6 \$	5,382.1 \$	(13.40)	24.9%	94.0%	2.5x	42.6x	2.4x	21.1x	2.3x	29.1x
	Median:	(79.1%)	\$ 1,140.9 \$	1,852.1 \$	4,142.6 \$	(118.56)	24.9%	63.1%	0.8x	42.6x	1.0x	17.1x	0.8x	20.4x
								Weighted Average:	7.7x	31.4x	7.0x	21.1x	6.3x	21.5x
							*Adjuste	d Weighted Average:	5.5x	40.4x	4.9x	17.1x	4.5x	22.6x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (12.3x) and EBITDA multiples that are 1.0 standard deviations above the mean (57.5x)

49 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic S	tatist	ics			Last Twelve I	Months		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22 \$	52 WK High		Value \$MM	Value \$MM	Revenue \$MM	EBITDA \$MM	Margin %	Growth %	Revenue x	EBITDA	Revenue x	EBITDA	Revenue	EBITDA
Financial Vertical SaaS	ş	20		şı•ı•ı	şirim	şiriiri	314114	70	50	×	x	×	x	x	×
Alkami Technology, Inc.	15.85	(47.1%)	\$	1,442.9 \$	1,314.0	\$ 191.2 \$	(57.7)	NM	33.6%	6.9x	NM	5.2x	NM	4.1x	NM
Aptitude Software Group plc	4.14	(40.7%)	\$	237.3 \$	225.0	\$ 82.4 \$	10.7	13.0%	21.6%	2.7x	21.0x	2.7x	21.1x	2.5x	17.0x
Bill.com Holdings, Inc.	133.36	(61.7%)	\$	14,089.7 \$	13,252.6	\$ 753.5 \$	(219.0)	NM	142.8%	17.6x	NM	12.2x	131.7x	8.9x	117.8x
BTRS Holdings Inc.	9.44	(5.2%)	\$	1,552.9 \$	1,441.3	\$ 154.3 \$	(49.7)	NM	21.5%	9.3x	NM	8.5x	NM	7.0x	NM
BlackLine, Inc.	56.00	(58.0%)	\$	3,339.3 \$	3,732.2	\$ 498.3 \$	(43.0)	NM	22.7%	7.5x	NM	7.0x	58.6x	6.0x	55.1x
Blend Labs, Inc.	2.51	(84.6%)	\$	589.6 \$	409.5	\$ 307.6 \$	(255.9)	NM	151.2%	1.3x	NM	1.3x	NM	1.3x	NM
Clearwater Analytics Holdings, Inc.	16.29	(30.4%)	\$	3,058.5 \$	2,915.5	\$ 290.5 \$	6.7	2.3%	22.6%	10.0x	NM	10.2x	32.1x	8.5x	30.4x
Coupa Software Incorporated	53.23	(78.5%)	\$	4,041.8 \$	5,450.6	\$ 786.6 \$	(119.5)	NM	22.4%	6.9x	NM	5.6x	40.1x	4.7x	43.1x
Duck Creek Technologies, Inc.	11.94	(63.3%)	\$	1,584.9 \$	1,334.3	\$ 302.9 \$	13.9	4.6%	16.3%	4.4x	96.3x	3.8x	45.4x	3.4x	36.6x
EngageSmart, Inc.	19.64	(40.4%)	\$	3,217.7 \$	2,977.8	\$ 281.6 \$	29.4	10.4%	41.1%	10.6x	101.3x	9.4x	50.2x	7.4x	47.0x
Expensify, Inc.	13.09	(74.4%)	\$	1,071.0 \$	1,034.3	\$ 161.3 \$	(43.2)	NM	43.5%	6.4x	NM	5.7x	17.7x	4.6x	15.1x
Guidewire Software, Inc.	59.41	(53.9%)	\$	4,995.5 \$	4,482.7	\$ 812.6 \$	(172.2)	NM	9.3%	5.5x	NM	4.7x	NM	4.3x	100.7x
Intapp, Inc.	22.46	(31.7%)	\$	1,414.4 \$	1,363.6	\$ 289.4 \$	(74.5)	NM	26.6%	4.7x	NM	4.5x	NM	3.8x	NM
nCino, Inc.	31.48	(58.0%)	\$	3,489.6 \$	3,453.7	\$ 338.8 \$	(60.3)	NM	41.4%	10.2x	NM	6.8x	NM	5.4x	159.1x
OneConnect Financial Technology Co., Ltd.	0.64	(79.6%)	\$	237.0 \$	(194.3)	\$ 671.3 \$	(171.9)	NM	20.1%	NM	1.1x	NM	NM	NM	NM
Open Lending Corporation	7.17	(79.0%)	\$	905.0 \$	887.1	\$ 204.4 \$	129.5	63.4%	0.4%	4.3x	6.8x	4.1x	8.0x	4.5x	7.4x
Q2 Holdings, Inc.	31.04	(65.8%)	\$	1,779.0 \$	2,115.5	\$ 551.0 \$	(52.5)	NM	15.8%	3.8x	NM	3.1x	32.4x	2.7x	29.4x
Riskified Ltd.	4.45	(78.7%)	\$	743.8 \$	298.0	\$ 241.1 \$	(112.8)	NM	17.3%	1.2x	NM	0.9x	NM	0.8x	NM
Vertex, Inc.	18.02	(19.1%)	\$	2,698.3 \$	2,684.4	\$ 456.6 \$	10.6	2.3%	14.9%	5.9x	NM	5.2x	30.3x	4.6x	26.6x
Workday, Inc.	155.82	(49.4%)	\$	39,892.4 \$	38,027.4	\$ 5,673.9 \$	174.5	3.1%	21.4%	6.7x	NM	5.5x	20.0x	4.6x	17.5x
ZoomInfo Technologies Inc.	44.53	(43.8%)	\$	17,965.3 \$	18,889.0	\$ 1,018.7 \$	201.8	19.8%	53.3%	18.5x	93.6x	11.6x	23.1x	9.2x	21.6x
Zuora, Inc.	7.69	(66.9%)	\$	993.7 \$	803.3	\$ 371.9 \$	(79.2)	NM	15.0%	2.2x	NM	1.9x	NM	1.7x	131.1x
	Mean: Median:	(55.0%) (58.0%)	\$ \$	4,970.0 \$ 1,682.0 \$	4,859.0 1,778.4		(42.46) (51.10)	14.9% 7.5%	35.2% 22.0%	7.0x 6.4x	53.4x 57.3x	5.7x 5.2x	39.3x 32.1x	4.8x 4.6x	53.5x 33.5x
	Fredian.	(50.070)	~	1,002.0 \$	2,770.4		(31.10)	1	Weighted Average: Weighted Average:	10.3x 6.9x	20.7x 91.6x	7.6x 6.9x	36.1x 26.4x	6.1x 6.1x	43.2x 24.3x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (12.3x) and EBITDA multiples that are 1.0 standard deviations above the mean (75.7x)

		Basic S	tatisti	ics			Last Twelve I	Months		LTM M	ultiples	CY2	022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Consumer Finance/Digital Banking															
Affirm Holdings, Inc.	20.07	(87.9%)	\$	5,801.6 \$	8,390.0		(715.6)	NM	55.0%	6.2x	NM	4.7x	NM	3.6x	NM
Dun & Bradstreet Holdings, Inc.	12.85	(38.4%)	\$	5,574.3 \$	9,157.2	\$ 2,227.9 \$	706.9	31.7%	8.8%	2.5x	13.0x	4.1x	10.1x	4.0x	9.9x
Elevate Credit, Inc.	1.02	(74.2%)	\$	31.7 \$	490.4	\$ 484.2 \$	(11.1)	NM	34.8%	0.1x	NM	1.0x	10.4x	0.9x	6.4x
Enova International, Inc.	37.49	(21.7%)	\$	1,179.4 \$	3,170.0	1,010.5	NM	NM	12.0%	1.2x	NM	NM	NM	NM	NM
Equifax Inc.	169.54	(43.5%)	\$	20,759.1 \$	26,416.1	5,177.5 \$	1,691.2	32.7%	8.1%	5.1x	15.6x	5.1x	15.3x	5.0x	14.4x
Experian plc	31.89	(25.2%)	\$	29,115.0 \$	32,606.9	6,288.0 \$	1,821.0	29.0%	17.1%	5.2x	17.9x	5.0x	14.3x	4.7x	13.6x
Fair Isaac Corporation	478.84	(9.8%)	\$	12,091.9 \$	2,154.7	\$ 1,363.1 \$	552.2	40.5%	0.5%	1.6x	3.9x	9.5x	19.3x	9.0x	18.0x
Green Dot Corporation	19.03	(58.1%)	\$	1,022.9 \$	787.4	1,433.5	NM	NM	6.7%	0.5x	NM	NM	NM	NM	NM
Intuit Inc.	427.50	(40.4%)	\$	120,499.4 \$	124,758.4	12,726.0 \$	3,240.0	25.5%	32.1%	9.8x	38.5x	8.2x	20.3x	7.2x	18.8x
Katapult Holdings, Inc.	0.95	(84.3%)	\$	93.5 \$	107.1	\$ 257.9 \$	125.5	48.7%	(14.5%)	0.4x	0.9x	0.5x	NM	0.4x	NM
LendingClub Corporation	10.64	(77.2%)	\$	1,118.1 \$	288.2	\$ 1,240.6 \$	196.0	15.8%	72.0%	0.2x	1.5x	0.2x	1.7x	0.2x	1.6x
Lufax Holding Ltd	1.59	(79.1%)	\$	3,638.6 \$	2,123.1	10,848.0 \$	5,403.4	49.8%	20.1%	0.2x	0.4x	0.3x	0.7x	0.2x	0.7x
Mogo Inc.	0.79	(86.4%)	\$	59.9 \$	97.1	\$ 35.4	NM	NM	46.8%	NM	NM	NM	NM	NM	NM
MoneyLion Inc.	1.12	(82.3%)	\$	271.9 \$	562.5	\$ 245.9 \$	(65.6)	NM	112.7%	2.3x	NM	1.6x	NM	1.0x	36.1x
NerdWallet, Inc.	11.74	(58.0%)	\$	865.5 \$	753.9	\$ 496.4 \$	(6.5)	NM	47.4%	1.5x	NM	1.8x	11.7x	1.5x	12.1x
Robinhood Markets, Inc.	11.68	(68.6%)	\$	10,282.3 \$	2,578.3	1,341.1	NM	NM	(24.2%)	1.9x	NM	NM	NM	NM	NM
SoFi Technologies, Inc.	5.44	(77.9%)	\$	5,017.7 \$	9,138.9	1,358.4	NM	NM	56.5%	6.7x	NM	NM	NM	NM	NM
TransUnion	59.27	(50.8%)	\$	11,421.3 \$	16,957.1	3,597.6 \$	1,094.6	30.4%	34.1%	4.7x	15.5x	4.3x	11.6x	4.2x	11.3x
Upstart Holdings, Inc.	23.18	(93.2%)	\$	1,885.6 \$	2,051.6	1,075.6 \$	104.3	9.7%	127.7%	1.9x	19.7x	1.9x	28.7x	1.8x	12.3x
	Mean:	(60.9%)	\$	12,143.7 \$	12,767.8	2,766.2 \$	1,009.74	31.4%	34.4%	2.9x	12.7x	3.4x	13.1x	3.1x	12.9x
	Median:	(68.6%)	\$	3,638.6 \$	2,154.7	\$ 1,349.3 \$	374.13	31.1%	32.1%	1.9x	14.2x	3.0x	11.7x	2.7x	12.2x
									Weighted Average:	7.3x	25.7x	6.2x	15.7x	5.6x	14.6x
								*Adjusted	Weighted Average:	4.6x	15.5x	6.6x	17.4x	5.9x	16.2x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (12.3x) and EBITDA multiples that are 1.0 standard deviations above the mean (49.5x)

51 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. \*\*Source: S&P Capital IQ

		Basic St	tatisti	ics			Last Twelve I	onths		LTM M	ultiples	CY2	022	CY2	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Banking Technology		(22.00)													
ACI Worldwide, Inc.	24.33	(32.4%)	\$	2,774.8 \$	3,812.4 \$	1,436.9 \$	281.4	19.6%	11.3%	2.7x	13.5x	2.3x	8.3x	2.3x	8.2x
AssetMark Financial Holdings, Inc.	20.71	(29.9%)	\$	1,529.3 \$	1,553.3 \$	597.8 \$	133.1	22.3%	20.1%	2.6x	11.7x	3.9x	8.2x	3.4x	7.9x
Black Knight, Inc.	60.47	(28.2%)	\$	9,342.2 \$	12,153.7 \$	1,554.6 \$	519.4	33.4%	8.6%	7.8x	23.4x	7.3x	14.5x	6.9x	14.0x
Broadridge Financial Solutions, Inc.	150.06	(19.1%)	\$	17,653.8 \$	21,494.7 \$	5,799.5 \$	1,196.9	20.6%	12.2%	3.7x	18.0x	3.4x	14.9x	3.2x	14.6x
Envestnet, Inc.	49.31	(42.5%)	\$	2,721.8 \$	3,357.3 \$	1,262.9 \$	98.0	7.8%	16.9%	2.7x	34.3x	2.6x	14.3x	2.4x	12.6x
Fidelity National Information Services, Inc.	82.99	(32.0%)	\$	50,456.1 \$	67,241.1 \$	14,486.0 \$	4,140.0	28.6%	7.1%	4.6x	16.2x	3.7x	8.5x	3.6x	8.1x
Fiserv, Inc.	102.74	(7.4%)	\$	65,242.8 \$	84,066.8 \$	17,363.0 \$	6,261.0	36.1%	9.9%	4.8x	13.4x	4.8x	10.6x	4.5x	10.4x
Jack Henry & Associates, Inc.	199.06	(6.4%)	\$	14,508.1 \$	14,625.8 \$	1,942.9 \$	547.2	28.2%	10.5%	7.5x	26.7x	6.6x	19.6x	6.1x	18.9x
MarketAxess Holdings Inc.	244.04	(42.3%)	\$	9,184.9 \$	8,925.0 \$	705.5 \$	375.8	53.3%	0.0%	12.7x	23.8x	12.6x	21.4x	11.3x	20.8x
MeridianLink, Inc.	18.00	(30.4%)	\$	1,454.2 \$	1,784.9 \$	281.5 \$	90.9	32.3%	9.3%	6.3x	19.6x	5.0x	13.4x	4.7x	12.2x
Propel Holdings Inc.	5.98	(45.8%)	\$	205.1 \$	284.1 \$	178.5 \$	13.2	7.4%	88.6%	1.6x	21.6x	1.3x	5.2x	0.8x	4.1x
Tradeweb Markets Inc.	55.08	(46.2%)	\$	11,457.2 \$	10,960.3 \$	1,172.2	NM	NM	13.7%	9.4x	NM	NM	NM	NM	NM
UWM Holdings Corporation	3.28	(56.3%)	\$	303.6 \$	9,141.2 \$	2,377.3 \$	1,586.1	66.7%	(48.6%)	3.8x	5.8x	4.2x	17.5x	5.6x	20.1x
	Mean:		\$	14,371.8 \$	18,415.4 \$		1,270.24	29.7%	12.3%	5.4x	19.0x	4.8x	13.0x	4.6x	12.7x
	Median:	(32.0%)	\$	9,184.9 \$	9,141.2 \$	1,436.9 \$	447.58	28.4%	10.5%	4.6x	18.8x	4.0x	13.9x	4.0x	12.4x
									Weighted Average: Weighted Average:	5.4x 5.1x	15.8x 15.5x	4.6x 4.5x	11.3x 10.9x	4.4x 4.3x	11.1x 10.3x
								,							
		*Calculation is marke	et cap w	veighted and exclud	les revenue multiples	s that are 2.0 standard	deviations above th	e mean (12.3x) a	and EBITDA multiples th	nat are 1.0 stan	dard deviations a	bove the mean (4	9.4x)		
InsureTech															
CCC Intelligent Solutions Holdings Inc.	9.33	(30.7%)	\$	5,785.1 \$	6,417.0 \$	765.4 \$	160.3	20.9%	14.8%	8.4x	40.0x	8.1x	19.6x	7.5x	19.0x
Clover Health Investments, Corp.	1.58	(80.2%)	\$	754.7 \$	456.8 \$	3,041.1 \$	(437.5)	NM	162.5%	0.2x	NM	0.1x	NM	0.1x	NM
EverQuote, Inc.	6.09	(65.4%)	\$	193.1 \$	159.8 \$	417.9 \$	(26.1)	NM	1.0%	0.4x	NM	0.6x	52.9x	0.5x	24.4x

								Weighted Average: Weighted Average:	4.4x 4.2x	16.0x 14.2x	4.5x 3.6x	7.0x 13.9x	4.5x 3.7x	44.4x 13.4x
	Median:	(71.7%)	\$ 608.6 \$	648.1 \$	767.9 \$	(140.32)	26.6%	10.3%	1.3x	24.3x	1.4x	20.7x	1.1x	19.0x
	Mean:	(69.0%)	\$ 1,103.1 \$	3,188.1 \$	1,618.3 \$	115.51	30.7%	37.1%	3.0x	43.0x	2.7x	34.4x	2.3x	23.8x
SelectQuote, Inc.	0.67	(94.5%)	\$ 112.2 \$	716.3 \$	770.5 \$	(262.1)	NM	(20.0%)	0.9x	NM	0.9x	93.1x	0.8x	18.8x
Root, Inc.	8.53	(92.7%)	\$ 120.8 \$	(360.5) \$	352.8 \$	(351.0)	NM	35.8%	NM	NM	NM	NM	NM	NM
Rocket Companies, Inc.	6.90	(60.1%)	\$ 796.8 \$	22,492.1 \$	8,137.2 \$	2,624.2	32.2%	(46.8%)	2.8x	8.6x	3.6x	NM	3.8x	66.4x
Oscar Health, Inc.	3.73	(78.1%)	\$ 791.5 \$	(1,195.5) \$	2,982.7 \$	(566.9)	NM	172.0%	NM	NM	NM	NM	NM	NM
MultiPlan Corporation	2.87	(53.6%)	\$ 1,834.1 \$	6,398.2 \$	1,136.9 \$	782.6	68.8%	5.8%	5.6x	8.2x	4.9x	6.8x	4.9x	6.8x
MediaAlpha, Inc.	10.98	(41.4%)	\$ 462.5 \$	579.9 \$	496.6 \$	(31.2)	NM	(26.3%)	1.2x	NM	1.6x	21.9x	1.2x	20.9x
LendingTree, Inc.	25.23	(83.7%)	\$ 322.6 \$	960.5 \$	1,041.2 \$	8.3	0.8%	(2.0%)	0.9x	115.3x	1.0x	11.9x	1.0x	10.0x
Lemonade, Inc.	24.20	(64.1%)	\$ 1,668.5 \$	1,490.8 \$	171.0 \$	(265.1)	NM	90.0%	8.7x	NM	4.8x	NM	3.0x	NM
Hippo Holdings Inc.	17.28	(83.8%)	\$ 395.6 \$	142.1 \$	106.5 \$	(249.4)	NM	58.2%	1.3x	NM	1.2x	NM	0.6x	NM
EverQuote, Inc.	6.09	(65.4%)	\$ 193.1 \$	159.8 \$	417.9 \$	(26.1)	NM	1.0%	0.4x	NM	0.6x	52.9x	0.5x	24.4x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (12.3x) and EBITDA multiples that are 1.0 standard deviations above the mean (70.7x)

52 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statist	tics			Last Twelve	Months		LTM M	ultiples	CYa	2022	CY	2023
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	×	x
Digital Assets															
Bakkt Holdings, Inc.	2.13	(93.1%)	\$	162.8 \$	1,485.8	\$ 48.9 \$	(206.4)	NM	49.6%	30.4x	NM	25.1x	NM	17.8x	NM
Canaan Inc.	2.90	(74.1%)	\$	497.4 \$	107.2	\$ 971.9 \$	435.8	44.8%	286.2%	0.1x	0.2x	0.2x	0.6x	0.1x	0.5x
Coinbase Global, Inc.	66.25	(82.0%)	\$	14,915.8 \$	12,847.8 \$	5,042.0 \$	100.8	2.0%	(14.9%)	2.5x	127.5x	3.2x	NM	2.8x	97.9x
Eqonex Limited	0.48	(91.8%)	\$	22.4 \$	22.1 \$	5.3 \$	(67.0)	NM	1741.8%	4.2x	NM	4.4x	NM	1.4x	3.9x
Exodus Movement, Inc.	3.00	(89.1%)	\$	75.8 \$	26.1	\$ 72.9 \$	15.7	21.6%	10.4%	0.4x	1.7x	NM	NM	NM	NM
Galaxy Digital Holdings Ltd.	4.86	(85.2%)	\$	532.9 \$	524.7	NM	NM	NM	NM	NM	NM	0.6x	NM	0.7x	NM
MicroStrategy Incorporated	267.51	(70.0%)	\$	3,024.5 \$	5,402.1	501.2 \$	25.4	5.1%	(1.2%)	10.8x	NM	9.6x	49.9x	9.4x	49.9x
Voyager Digital Ltd.	0.04	(99.8%)	\$	7.1 \$	(92.3)	\$ 458.1 \$	(65.6)	NM	586.7%	NM	NM	NM	NM	NM	NM
	Mean:	(85.6%)	\$	2,404.8 \$	2,540.4 \$	\$ 1,014.3 \$	34.11	18.4%	379.8%	8.1x	43.1x	7.2x	25.2x	5.4x	38.0x
	Median:	(87.1%)	\$	330.1 \$	315.9	\$ 458.1 \$	15.72	13.3%	49.6%	3.4x	1.7x	3.8x	25.2x	2.1x	26.9x
									Weighted Average:	6.7x	80.6x	6.4x	13.3x	5.6x	75.2x
								*Adjusted \	<b>Neighted Average:</b>	6.8x	0.5x	6.4x	10.9x	5.6x	48.7x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (12.3x) and EBITDA multiples that are 1.0 standard deviations above the mean (61.6x)

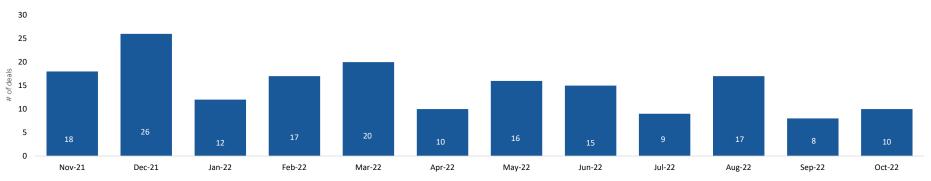
Crypto Mining														
Applied Blockchain, Inc.	2.25	(92.1%)	\$ 208.9 \$	198.3 \$	15.5	NM	NM	NM	12.8x	NM	7.6x	4.5x	0.8x	2.6x
Argo Blockchain plc	0.09	(95.2%)	\$ 41.2 \$	166.2 \$	84.8 \$	0.3	0.4%	79.4%	2.0x	NM	2.2x	4.9x	1.4x	3.7x
Bit Digital, Inc.	1.06	(91.6%)	\$ 87.3 \$	52.0 \$	39.2 \$	(17.5)	NM	(57.7%)	1.3x	NM	0.9x	NM	NM	NM
Bitfarms Ltd.	0.96	(88.9%)	\$ 201.0 \$	274.3 \$	186.5 \$	80.8	43.3%	124.1%	1.5x	3.4x	1.5x	NM	NM	NM
Core Scientific, Inc.	0.20	(98.7%)	\$ 71.5 \$	1,091.4 \$	771.4 \$	(43.8)	NM	373.9%	1.4x	NM	1.6x	8.6x	1.3x	4.0x
Greenidge Generation Holdings Inc.	0.97	(96.8%)	\$ 41.8 \$	151.6 \$	149.0 \$	43.6	29.3%	276.9%	1.0x	3.5x	1.1x	4.3x	1.0x	2.7x
HIVE Blockchain Technologies Ltd.	3.12	(87.3%)	\$ 256.9 \$	283.4 \$	216.4 \$	66.7	30.8%	116.2%	1.3x	4.2x	1.5x	3.9x	2.8x	9.0x
Hut 8 Mining Corp.	2.24	(85.4%)	\$ 436.2 \$	428.7 \$	159.5 \$	(20.9)	NM	143.8%	2.7x	NM	2.9x	18.6x	2.9x	14.1x
Iris Energy Limited	3.39	(88.0%)	\$ 186.1 \$	184.4 \$	59.0 \$	8.1	13.8%	647.5%	3.1x	22.6x	1.8x	3.1x	0.6x	1.5x
Marathon Digital Holdings, Inc.	13.11	(84.3%)	\$ 1,531.4 \$	2,211.5 \$	188.6 \$	(157.6)	NM	349.6%	11.7x	NM	12.5x	14.9x	3.1x	6.3x
Mawson Infrastructure Group, Inc.	0.44	(96.9%)	\$ 35.7 \$	76.8 \$	70.0 \$	10.9	15.6%	349.1%	1.1x	7.0x	0.9x	4.8x	0.8x	6.0x
Riot Blockchain, Inc.	6.89	(85.1%)	\$ 1,151.6 \$	900.5 \$	289.9 \$	(110.7)	NM	127.1%	3.1x	NM	2.4x	3.7x	1.4x	2.7x
Stronghold Digital Mining, Inc.	0.95	(96.7%)	\$ 21.8 \$	152.3 \$	80.9 \$	(29.2)	NM	722.5%	1.9x	NM	1.4x	4.0x	1.1x	2.3x
TeraWulf Inc.	1.14	(96.7%)	\$ 142.1 \$	268.9 \$	1.6	NM	NM	NM	NM	NM	5.6x	4.1x	0.9x	1.7x
	Mean:	(91.7%)	\$ 323.4 \$	480.2 \$	176.7 \$	(14.09)	22.2%	271.0%	2.7x	8.2x	2.8x	6.8x	1.6x	4.9x
	Median:	(91.6%)	\$ 142.1 \$	268.9 \$	149.0 \$	(8.60)	22.4%	210.3%	1.7x	4.2x	1.6x	4.3x	1.3x	3.7x
								Weighted Average: Weighted Average:	5.4x 2.1x	1.2x 4.1x	5.8x 2.2x	9.4x 5.5x	2.0x 2.1x	5.1x 4.5x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (10.4x) and EBITDA multiples that are 1.0 standard deviations above the mean (26.1x)

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter. 53

# Information

- The Information segment had 10 transactions in October 2022, seven of which were announced for a total of more than \$168 million in value
- Select transactions from the segment include:
  - Outdoor digital navigation and mapping company onX's \$87.4 million raise from Summit Partners and Madison Valley Partners
  - The \$20.5 million round of funding UK-based digital infrastructure and spatial imaging company Sensat raised from National Grid Partners
  - The \$20 million round of funding private markets technology company Chronograph raised from Summit Partners, Carlyle Group, and Nasdaq Ventures
  - Incline Equity's acquisition of data intelligence platform for nonprofit organizations iWave Information Services from Sverica Capital



- The acquisition of design software and spatial data integration company Spatial Business Systems by Peak Rock Capital

Note: Deal values are not included in chart, as the majority of Information transactions were reported without a value

			I	nformation				
	20	Q22	30	Q22	Ľ	ТМ	Oc	t-22
	Number of	Reported Value						
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	24	\$5,746.3	17	\$0.0	88	\$10,440.7	1	\$0.0
Private Equity - Buyout	4	800.0	7	754.6	21	3,654.6	2	0.0
Private Equity - VC/Growth Capital	13	550.2	20	364.8	69	2,172.8	7	167.8
Total	41	\$7,096.5	44	\$1,119.4	178	\$16,268.1	10	\$167.8

54 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

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# Information

		Basic S	tatisti	ics			Last Twelve I	Months		LTM Multiples		CY2022		CY2023	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Financial Information	150.00	(40,4%)	<i>c</i>	17,653.8 \$	21,494.7	\$	1 100 0	20.6%	12.2%	2.7.	10.00	2.4.	14.00	2.2.	14.60
Broadridge Financial Solutions, Inc.	150.06	(19.1%)	\$				1,196.9	20.6%	12.2%	3.7x	18.0x	3.4x	14.9x	3.2x	14.6x
Computershare Limited	16.17	(6.9%)	\$	9,762.7 \$	11,331.1		550.0	21.4%	12.3%	4.4x	20.6x	4.1x	11.1x	3.7x	10.3x
CoStar Group, Inc.	82.72	(2.3%)	\$	33,641.4 \$	29,974.8	\$ 2,115.8 \$	611.3	28.9%	12.4%	14.2x	49.0x	13.3x	40.1x	11.6x	37.9x
Envestnet, Inc.	49.31	(42.5%)	\$	2,721.8 \$	3,357.3	\$ 1,262.9 \$	98.0	7.8%	16.9%	2.7x	34.3x	2.6x	14.3x	2.4x	12.6x
Equifax Inc.	169.54	(43.5%)	\$	20,759.1 \$	26,416.1	\$ 5,177.5 \$	1,691.2	32.7%	8.1%	5.1x	15.6x	5.1x	15.3x	5.0x	14.4x
Experian plc	31.89	(25.2%)	\$	29,115.0 \$	32,606.9	\$ 6,288.0 \$	1,821.0	29.0%	17.1%	5.2x	17.9x	5.0x	14.3x	4.7x	13.6x
FactSet Research Systems Inc.	425.49	(14.1%)	\$	16,202.4 \$	17,875.5	\$ 1,843.9 \$	626.4	34.0%	15.9%	9.7x	28.5x	9.2x	23.5x	8.3x	23.0x
Fair Isaac Corporation	478.84	(9.8%)	\$	12,091.9 \$	13,936.5	\$ 1,363.1 \$	552.2	40.5%	0.5%	10.2x	25.2x	9.5x	19.3x	9.0x	18.0x
Fidelity National Information Services, Inc.	82.99	(32.0%)	\$	50,456.1 \$	67,241.1	\$ 14,486.0 \$	4,140.0	28.6%	7.1%	4.6x	16.2x	3.7x	8.5x	3.6x	8.1x
GB Group plc	4.37	(58.1%)	\$	1,103.2 \$	1,228.8	\$ 318.7 \$	56.0	17.6%	11.4%	3.9x	21.9x	3.8x	14.4x	3.4x	13.2x
Moody's Corporation	264.87	(34.4%)	\$	48,514.2 \$	55,150.2	\$ 5,717.0 \$	2,438.0	42.6%	(4.2%)	9.6x	22.6x	10.2x	24.0x	9.5x	21.5x
Morningstar, Inc.	232.18	(33.7%)	\$	9,855.2 \$	10,805.3	\$ 1,857.8 \$	339.1	18.3%	14.9%	5.8x	31.9x	5.8x	NM	5.0x	22.4x
MSCI Inc.	468.86	(31.0%)	\$	37,489.2 \$	41,294.5	\$ 2,222.2 \$	1,282.8	57.7%	14.7%	18.6x	32.2x	18.4x	29.5x	16.9x	28.4x
S&P Global Inc.	321.25	(33.7%)	\$	104,663.3 \$	118,004.3	\$ 10,332.0 \$	4,948.0	47.9%	27.9%	11.4x	23.8x	10.0x	20.9x	9.4x	19.8x
SEI Investments Company	54.30	(16.7%)	\$	7,321.2 \$	6,559.3	\$ 2,036.1 \$	577.2	28.3%	9.4%	3.2x	11.4x	3.4x	12.5x	3.6x	11.8x
SS&C Technologies Holdings, Inc.	51.42	(39.4%)	\$	13,113.4 \$	20,254.8	\$ 5,238.9 \$	1,778.3	33.9%	5.6%	3.9x	11.4x	3.7x	9.3x	3.6x	9.1x
Thomson Reuters Corporation	106.25	(9.0%)	\$	51,371.8 \$	54,613.4	\$ 6,572.0 \$	1,772.0	27.0%	5.1%	8.3x	30.8x	8.3x	21.1x	7.9x	20.3x
TransUnion	59.27	(50.8%)	\$	11,421.3 \$	16,957.1	\$ 3,597.6 \$	1,094.6	30.4%	34.1%	4.7x	15.5x	4.3x	11.6x	4.2x	11.3x
Verisk Analytics, Inc.	182.83	(21.0%)	\$	28,697.0 \$	31,977.0	\$ 3,033.1 \$	1,398.1	46.1%	3.0%	10.5x	22.9x	10.4x	22.3x	11.7x	21.9x
Workiva Inc.	77.81	(52.1%)	\$	4,073.1 \$	4,018.8	\$ 514.9 \$	(75.8)	NM	23.7%	7.8x	NM	6.6x	NM	5.7x	NM
	Mean:	(28.8%)	\$	25,501.4 \$	29,254.9		1,344.77	31.2%	12.4%	7.4x	23.7x	7.1x	18.2x	6.6x	17.5x
	Median:	(31.5%)	\$	16,928.1 \$	20,874.8	\$ 2,799.1 \$	1,145.75	29.0%	12.3% Weighted Average:	5.5x 8.9x	22.6x 23.8x	5.5x 8.4x	15.1x 19.1x	5.0x 7.9x	14.6x 18.6x
									Weighted Average:	8.2x	23.8x 22.5x	8.4x 7.7x	17.6x	7.3x	16.8x
									-						

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (15.4x) and EBITDA multiples that are 1.0 standard deviations above the mean (27.4x)

### Information

		Basic S	tatist	ics				Last Twelve M	onths		LTM M	ultiples	CY2	2022	CY2	2023
	Stock Price	Change from		Equity	Enterprise		LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	F	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM		\$MM	\$MM	%	%	x	x	x	x	x	x
Marketing Information																
comScore, Inc.	1.21	(69.3%)	\$	111.3 \$	335.4	\$	374.4 \$	4.0	1.1%	5.2%	0.9x	84.1x	0.9x	7.6x	0.9x	6.8x
Dun & Bradstreet Holdings, Inc.	12.85	(38.4%)	\$	5,574.3 \$	9,157.2	\$	2,227.9 \$	706.9	31.7%	8.8%	4.1x	13.0x	4.1x	10.1x	4.0x	9.9x
Ebiquity plc	0.52	(38.9%)	\$	60.7 \$	84.3	\$	83.0 \$	7.7	9.3%	11.7%	1.0x	10.9x	0.9x	5.8x	0.8x	4.4x
INTAGE HOLDINGS Inc.	11.03	(22.5%)	\$	431.8 \$	345.4	\$	443.2 \$	45.5	10.3%	4.6%	0.8x	7.6x	0.8x	7.2x	0.8x	7.1x
Ipsos SA	48.45	(7.0%)	\$	2,152.2 \$	2,469.2	\$	2,378.4 \$	292.5	12.3%	11.3%	1.0x	8.4x	1.1x	6.3x	1.0x	6.2x
LiveRamp Holdings, Inc.	18.36	(67.4%)	\$	1,233.6 \$	777.1	\$	551.9 \$	(49.4)	NM	19.3%	1.4x	NM	1.3x	9.6x	1.2x	8.4x
Momentive Global Inc.	7.76	(67.0%)	\$	1,145.5 \$	1,173.2	\$	475.9 \$	(64.3)	NM	11.3%	2.5x	NM	2.4x	13.4x	2.2x	13.5x
System1 Group PLC	2.07	(62.7%)	\$	26.2 \$	19.1	\$	31.7 \$	1.3	4.0%	5.5%	0.6x	15.2x	0.7x	7.2x	0.6x	5.2x
YouGov plc	10.28	(44.5%)	\$	1,134.4 \$	1,105.1	\$	269.0 \$	52.3	19.4%	30.8%	4.1x	21.1x	4.1x	13.2x	3.5x	12.3x
ZoomInfo Technologies Inc.	44.53	(43.8%)	\$	17,965.3 \$	18,889.0	\$	1,018.7 \$	201.8	19.8%	53.3%	18.5x	93.6x	11.6x	23.1x	9.2x	21.6x
	Mean:	(46.1%)	\$	2,983.5 \$	3,435.5	\$	785.4 \$	119.83	13.5%	16.2%	3.5x	31.7x	2.8x	10.3x	2.4x	9.5x
	Median:	(44.1%)	\$	1,140.0 \$	941.1	\$	459.6 \$	26.62	11.3%	11.3%	1.2x	14.1x	1.2x	8.6x	1.1x	7.7x
										Veighted Average:	11.6x	57.1x	7.8x	17.1x	6.4x	16.2x
									*Adjusted V	Veighted Average:	3.2x	12.6x	3.2x	9.8x	3.1x	9.5x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (15.1x) and EBITDA multiples that are 1.0 standard deviations above the mean (18.2x)

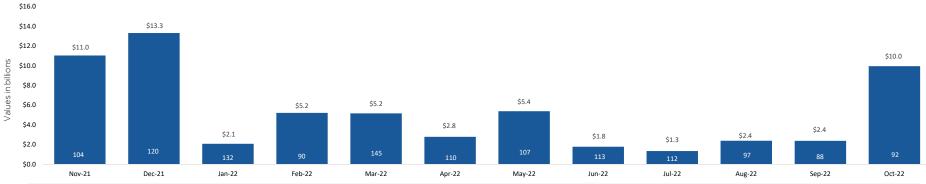
Other Information														
Cue Health Inc.	3.97	(75.5%)	\$ 588.2 \$	283.8 \$	683.3 \$	50.9	7.5%	210.7%	0.4x	5.6x	0.6x	NM	0.7x	NM
Forrester Research, Inc.	42.32	(30.5%)	\$ 803.2 \$	801.8 \$	534.6 \$	65.7	12.3%	11.1%	1.5x	12.2x	1.2x	10.9x	1.2x	9.5x
Gartner, Inc.	301.92	(11.6%)	\$ 23,880.0 \$	26,721.7 \$	5,277.5 \$	1,207.6	22.9%	16.2%	5.1x	22.1x	5.3x	21.9x	4.9x	21.9x
HealthStream, Inc.	24.70	(10.5%)	\$ 755.2 \$	727.4 \$	262.6 \$	31.2	11.9%	3.3%	2.8x	23.3x	2.7x	13.3x	2.6x	12.8x
IQVIA Holdings Inc.	209.67	(26.6%)	\$ 38,944.1 \$	50,236.1 \$	14,307.0 \$	2,760.0	19.3%	5.7%	3.5x	18.2x	3.5x	13.9x	3.2x	13.7x
Informa plc	6.39	(12.0%)	\$ 9,117.7 \$	9,438.5 \$	2,682.9 \$	686.2	25.6%	51.0%	3.5x	13.8x	3.7x	12.4x	3.2x	10.9x
National Research Corporation	40.73	(17.4%)	\$ 1,008.2 \$	1,000.7 \$	151.7 \$	52.5	34.6%	5.0%	6.6x	19.0x	NM	NM	NM	NM
Premier, Inc.	34.88	(16.4%)	\$ 4,143.3 \$	4,555.0 \$	1,381.6 \$	408.3	29.6%	(20.6%)	3.3x	11.2x	3.0x	7.7x	2.8x	7.6x
RELX PLC	26.91	(5.9%)	\$ 51,429.6 \$	59,229.4 \$	9,501.2 \$	2,963.7	31.2%	11.7%	6.2x	20.0x	6.0x	15.3x	5.5x	14.5x
Wolters Kluwer N.V.	106.35	(5.3%)	\$ 26,120.7 \$	28,311.9 \$	5,322.0 \$	1,620.3	30.4%	10.9%	5.3x	17.5x	5.1x	15.4x	4.9x	15.1x
	Mean:	(21.2%)	\$ 15,679.0 \$	18,130.6 \$	4,010.4 \$	984.66	22.5%	30.5%	3.8x	16.3x	3.5x	13.8x	3.2x	13.2x
	Median:	(14.2%)	\$ 6,630.5 \$	6,996.8 \$	2,032.3 \$	547.26	24.2%	11.0%	3.5x	17.8x	3.5x	13.6x	3.2x	13.3x
	-		 					Weighted Average:	4.9x	18.8x	4.8x	15.4x	4.4x	15.0x
							*Adjusted	Weighted Average:	4.9x	18.2x	4.8x	14.4x	4.4x	13.9x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (15.4x) and EBITDA multiples that are 1.0 standard deviations above the mean (23.1x)

56 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

- The Business & IT Services segment had 92 transactions in October, 12 of which were reported for nearly \$10.0 billion in aggregate value
- Including the pending \$4.6 billion take-private of KnowBe4 by Vista Equity Partners and the acquisition of Wood MacKenzie by Verisk Analytics, transactions in the Business & IT Services segment include:
  - The pending \$1.2 billion sale of full-service digital experience, product, and transformation provider WillowTree to TELUS International (*a Canaccord Genuity-led transaction*)
  - The majority investment business and digital transformation advisory and consulting firm Synoptek received from Quad-C Management (*a Canaccord Genuity-led transaction*)
  - The sale of financial services-focused digital transformation provider NTERSOL to CI&T (a Canaccord Genuity-led transaction)
  - The pending acquisition of Summit Park portfolio company and leading data, analytics, and advisory firm Aspirent by NTT Data (a Canaccord Genuity-led transaction)





			Busines	ss & IT Services					
	20	Q22	30	Q22	Ľ	ТМ	Oct-22		
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	
Strategic	252	\$1,200.4	290	\$4,707.1	982	\$26,938.0	70	\$1,922.1	
Private Equity - Buyout	29	6,627.4	49	10,538.4	140	27,533.8	14	7,900.0	
Private Equity - VC/Growth Capital	49	2,124.3	50	828.0	188	8,366.8	8	137.1	
Total	330	\$9,952.1	389	\$16,073.5	1,310	\$62,838.6	92	\$9,959.2	

57 \*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the appendix.

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		Basic	Statis	tics			Last Twelve I	Months		LTM Multiples		CY2022		CY2023	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Digital Tech Services															
AgileThought, Inc.	4.50	(59.5%)	\$	216.9 \$	285.7	\$ 172.9 \$	(6.7)	NM	14.7%	1.7x	NM	1.6x	29.8x	1.4x	19.9x
Akamai Technologies, Inc.	88.33	(28.3%)	\$	14,040.7 \$	15,933.3	\$ 3,572.7 \$	1,207.7	33.8%	7.1%	4.5x	13.2x	4.2x	9.6x	4.0x	9.5x
CI&T Inc	8.20	(63.6%)	\$	1,090.2 \$	1,166.5	\$ 353.6 \$	59.9	16.9%	65.2%	3.3x	19.5x	2.8x	12.3x	2.2x	11.1x
Endava plc	76.24	(55.8%)	\$	4,322.1 \$	4,192.2	\$ 795.6 \$	137.6	17.3%	46.7%	5.3x	30.5x	4.2x	15.1x	3.2x	12.9x
EPAM Systems, Inc.	350.00	(51.5%)	\$	20,078.6 \$	18,935.6	\$ 4,700.9 \$	773.1	16.4%	39.3%	4.0x	24.5x	3.5x	17.1x	3.0x	16.4x
Globant S.A.	188.68	(46.8%)	\$	7,882.3 \$	7,674.5	\$ 1,552.3 \$	271.4	17.5%	52.9%	4.9x	28.3x	3.8x	16.8x	3.1x	15.0x
Grid Dynamics Holdings, Inc.	13.61	(68.2%)	\$	993.7 \$	848.4	\$ 296.4 \$	(0.9)	NM	69.5%	2.9x	NM	1.8x	10.2x	1.6x	9.2x
Kin and Carta plc	2.48	(40.3%)	\$	440.7 \$	456.1	\$ 231.5 \$	28.2	12.2%	47.6%	2.0x	16.2x	1.8x	12.3x	1.5x	11.0x
Thoughtworks Holding, Inc.	9.61	(71.5%)	\$	2,990.0 \$	3,263.2	\$ 1,224.9 \$	(81.6)	NM	36.0%	2.7x	NM	2.2x	10.8x	1.8x	9.6x
	Mean:	(53.9%)	\$	5,783.9 \$	5,861.7	\$ 1,433.4 \$	265.41	19.0%	42.1%	3.5x	22.0x	2.9x	14.9x	2.4x	12.7x
	Median:	(55.8%)	\$	2,990.0 \$	3,263.2	\$ 795.6 \$	59.85	17.1%	46.7%	3.3x	22.0x	2.8x	12.3x	2.2x	11.1x
									Veighted Average:		19.9x	3.7x	14.1x	3.2x	13.2x
								*Adjusted V	Veighted Average:	4.2x	20.9x	3.7x	14.0x	3.2x	11.3x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (5.5x) and EBITDA multiples that are 1.0 standard deviations above the mean (21.8x)

Global Systems Integrators															
Accenture plc	283.90	(32.0%)	\$	178,879.7 \$	174,952.6 \$	61,594.3 \$	10,405.5	16.9%	21.9%	2.8x	16.8x	2.7x	14.0x	2.5x	13.4x
Atos SE	9.77	(78.0%)	\$	1,074.1 \$	3,987.2 \$	11,476.1 \$	438.0	3.8%	0.0%	0.3x	9.1x	0.4x	4.0x	0.4x	4.0x
Capgemini SE	164.39	(25.9%)	\$	28,275.7 \$	33,581.8 \$	21,050.6 \$	2,777.5	13.2%	18.6%	1.6x	12.1x	1.6x	10.2x	1.5x	10.0x
CGI Inc.	80.47	(6.4%)	\$	18,637.5 \$	20,889.7 \$	9,803.5 \$	1,720.9	17.6%	4.8%	2.1x	12.1x	2.2x	10.5x	2.1x	10.3x
Cognizant Technology Solutions Corporation	62.25	(33.4%)	\$	32,232.1 \$	31,483.1 \$	19,366.0 \$	3,558.0	18.4%	8.1%	1.6x	8.8x	1.4x	7.1x	1.3x	7.0x
HCL Technologies Limited	12.58	(24.3%)	\$	34,046.4 \$	32,966.2 \$	12,078.0 \$	2,583.0	21.4%	11.6%	2.7x	12.8x	2.8x	11.3x	2.5x	11.1x
Hitachi, Ltd.	45.49	(11.3%)	\$	43,320.2 \$	58,617.7 \$	74,980.6 \$	7,913.7	10.6%	10.7%	0.8x	7.4x	0.8x	6.9x	0.9x	6.8x
Infosys Limited	18.57	(22.2%)	\$	77,910.3 \$	75,526.8 \$	17,530.0 \$	4,154.0	23.7%	17.6%	4.3x	18.2x	4.3x	16.2x	3.8x	15.8x
International Business Machines Corporation	138.29	(4.4%)	\$	125,031.6 \$	169,359.6 \$	60,535.0 \$	12,010.0	19.8%	42.2%	2.8x	14.1x	2.8x	10.9x	2.8x	10.9x
Perficient, Inc.	66.97	(55.2%)	\$	2,319.1 \$	2,723.5 \$	887.2 \$	175.1	19.7%	25.2%	3.1x	15.6x	2.9x	11.8x	2.7x	11.6x
Tech Mahindra Limited	12.84	(42.8%)	\$	11,290.4 \$	10,665.2 \$	6,071.3 \$	925.6	15.2%	22.1%	1.8x	11.5x	1.7x	10.3x	1.5x	10.2x
Wipro Limited	4.67	(47.4%)	\$	25,549.6 \$	23,716.1 \$	10,475.3 \$	1,902.1	18.2%	22.1%	2.3x	12.5x	2.3x	11.2x	2.1x	11.0x
	Mean: Median:	(31.9%) (29.0%)	\$ \$	48,213.9 \$ 30,253.9 \$	53,205.8 \$ 32,224.7 \$	25,487.3 \$ 14,804.0 \$	4,046.95 2,680.27	16.5% 17.9%	17.1% 18.1%	2.2x 2.2x	12.6x 12.3x	2.2x 2.2x	10.4x 10.7x	2.0x 2.1x	10.2x 10.6x
									Weighted Average: Weighted Average:	2.6x 2.6x	14.1x 12.1x	2.6x 2.3x	11.7x 9.9x	2.4x 2.4x	11.5x 9.8x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (5.0x) and EBITDA multiples that are 1.0 standard deviations above the mean (16.6x)

\*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic St	atistics		Last Twelve Months					ultiples	CY2	2022	CY2	2023
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Tech-Enabled BPO		(			•								• ·	
Adecco Group AG	31.30		\$ 5,167.2			830.6	3.7%	9.9%	0.4x	10.3x	0.4x	8.7x	0.4x	8.6x
Amdocs Limited	86.31	(4.9%)	\$ 10,526.5	10,578.6 \$	4,497.5 \$	874.0	19.4%	5.7%	2.4x	12.1x	2.1x	9.6x	2.0x	9.3x
Bechtle AG	34.61	(50.6%)	\$ 4,360.7	4,717.4 \$	5,825.4 \$	404.9	7.0%	13.4%	0.8x	11.7x	0.9x	10.9x	0.8x	10.2x
Digi International Inc.	40.33	(1.3%)	\$ 1,423.3	1,658.6 \$	361.6 \$	66.8	18.5%	19.5%	4.6x	24.8x	3.9x	18.0x	3.6x	15.8x
DXC Technology Company	28.75	(27.5%)	\$ 6,609.0	5 10,590.0 \$	15,370.0 \$	2,834.0	18.4%	(8.7%)	0.7x	3.7x	0.7x	4.2x	0.7x	4.1x
Genpact Limited	48.50	(10.2%)	\$ 8,899.0 \$	10,259.7 \$	4,245.6 \$	671.1	15.8%	11.1%	2.4x	15.3x	2.2x	11.3x	2.1x	10.8x
Hexaware Technologies Limited	5.69	(10.1%)	\$ 1,715.1 \$	\$ 1,718.7 \$	963.3 \$	142.2	14.8%	14.6%	1.8x	12.1x	NM	NM	NM	NM
IBEX Limited	19.23	(7.1%)	\$ 350.9 \$	\$ 406.0 \$	493.6 \$	42.7	8.7%	11.2%	0.8x	9.5x	0.8x	5.3x	0.7x	5.0x
Kainos Group plc	14.22	(41.3%)	\$ 1,764.9	1,680.7 \$	397.8 \$	66.3	16.7%	28.9%	4.2x	25.3x	4.5x	22.1x	3.9x	20.1x
Larsen & Toubro Limited	24.45	(3.7%)	\$ 34,351.8 \$	45,987.5 \$	21,322.7 \$	2,697.9	12.7%	14.9%	2.2x	17.0x	2.1x	16.2x	1.9x	15.5x
NTT DATA Corporation	14.51	(26.8%)	\$ 20,353.7 \$	22,968.9 \$	18,738.7 \$	3,002.6	16.0%	10.6%	1.2x	7.6x	1.1x	6.5x	0.8x	6.3x
Parsons Corporation	46.88	(6.1%)	\$ 4,855.0 \$	5,749.6 \$	4,042.8 \$	295.3	7.3%	10.0%	1.4x	19.5x	1.4x	15.1x	1.3x	15.1x
SQLI SA	38.56	(4.3%)	\$ 176.4	\$ 207.7 \$	246.8 \$	22.6	9.2%	8.7%	0.8x	9.2x	0.9x	6.4x	0.8x	6.3x
TaskUs, Inc.	20.19	(69.8%)	\$ 1,982.5	2,184.2 \$	945.0 \$	283.8	30.0%	40.5%	2.3x	7.7x	2.5x	10.3x	2.3x	9.9x
Tata Consultancy Services Limited	38.57	(21.9%)	\$ 141,124.4 \$	136,267.5 \$	25,504.7 \$	6,591.8	25.8%	16.6%	5.3x	20.7x	5.3x	18.4x	4.8x	17.9x
TDCX Inc.	12.94	(52.8%)	\$ 1,886.2	5 1,613.6 \$	444.4 \$	117.9	26.5%	29.6%	3.6x	13.7x	3.3x	9.5x	2.7x	9.6x
TTEC Holdings, Inc.	44.47	(56.3%)	\$ 2,099.4 \$	3,053.9 \$	2,372.0 \$	290.0	12.2%	9.9%	1.3x	10.5x	1.2x	9.0x	1.1x	8.2x
WNS (Holdings) Limited	86.08	()	\$ 4,132.7 \$			190.7	16.1%	17.5%	3.5x	22.0x	3.5x	15.7x	3.3x	15.3x
	Mean:		\$ 13,987.7			1,079.17	15.5%	14.7%	2.2x	14.0x	2.2x	11.6x	2.0x	11.1x
	Median:	(16.1%)	\$ 4,246.7	5 4,458.3 \$	3,207.4 \$	292.63	15.9%	12.3% Veighted Average:	2.0x 3.6x	12.1x 17.0x	2.1x 3.5x	10.3x 15.0x	1.9x 3.2x	9.9x 14.5x
								Veighted Average: Veighted Average:	1.8x	12.7x	1.8x	11.5x	1.6x	14.5x 11.1x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (5.5x) and EBITDA multiples that are 1.0 standard deviations above the mean (18.5x)

59 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.

		Basic	Statist	ics		Last Twelve Months					ultiples	CY2022		CY2023	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/22	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Other BPO	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Atento S.A.	2.85	(91.1%)	\$	41.3 \$	675.9	\$ 1,416.3 \$	36.8	2.6%	(4.0%)	0.5x	18.4x	0.5x	3.9x	0.5x	3.7x
Booz Allen Hamilton Holding Corporation	108.85	(1.9%)	\$	14,392.8 \$	16,736.7	\$ 8,817.2 \$	948.2	10.8%	10.5%	1.9x	17.7x	1.9x	16.6x	1.8x	16.2x
Compass Group PLC	21.11	(7.3%)	\$	37,089.6 \$	40,049.7	\$ 27,567.9 \$	1,818.0	6.6%	31.9%	1.5x	22.0x	1.4x	13.8x	1.2x	12.1x
Concentrix Corporation	122.23	(41.4%)	\$	6,235.7 \$	8,969.8	\$ 6,150.4 \$	904.2	14.7%	13.4%	1.5x	9.9x	1.4x	7.8x	1.3x	7.8x
CRA International, Inc.	102.74	(15.0%)	\$	736.3 \$	920.7	\$ 580.7 \$	70.0	12.0%	2.1%	1.6x	13.2x	1.7x	13.9x	1.6x	13.4x
ExlService Holdings, Inc.	181.85	(2.9%)	\$	6,012.8 \$	6,092.0	\$ 1,332.8 \$	226.2	17.0%	23.9%	4.6x	26.9x	4.4x	19.2x	3.9x	18.4x
Firstsource Solutions Limited	1.25	(50.4%)	\$	853.6 \$	1,049.1	\$ 726.3 \$	78.6	10.8%	2.9%	1.4x	13.3x	1.4x	9.3x	1.3x	8.8x
FTI Consulting, Inc.	155.63	(18.3%)	\$	5,235.6 \$	5,470.1	\$ 2,930.7 \$	329.1	11.2%	7.5%	1.9x	16.6x	1.9x	14.7x	1.7x	14.2x
Huron Consulting Group Inc.	73.63	(6.1%)	\$	1,433.1 \$	1,819.4	\$ 1,067.0 \$	121.9	11.4%	24.7%	1.7x	14.9x	1.6x	NM	1.5x	12.2x
ICF International, Inc.	119.63	(1.4%)	\$	2,248.3 \$	2,902.3	\$ 1,692.3 \$	154.6	9.1%	5.8%	1.7x	18.8x	1.6x	13.8x	1.5x	13.8x
Information Services Group, Inc.	5.43	(44.0%)	\$	259.3 \$	302.3	\$ 281.7 \$	34.9	12.4%	2.6%	1.1x	8.7x	1.1x	6.4x	1.0x	6.2x
IQVIA Holdings Inc.	209.67	(26.6%)	\$	38,944.1 \$	50,236.1	\$ 14,307.0 \$	2,760.0	19.3%	5.7%	3.5x	18.2x	3.5x	13.9x	3.2x	13.7x
Maximus, Inc.	61.67	(28.9%)	\$	3,734.2 \$	5,262.2	\$ 4,560.1 \$	407.9	8.9%	12.0%	1.2x	12.9x	1.1x	11.5x	NM	NM
Parsons Corporation	46.88	(6.1%)	\$	4,855.0 \$	5,749.6	\$ 4,042.8 \$	295.3	7.3%	10.0%	1.4x	19.5x	1.4x	15.1x	1.3x	15.1x
Quad/Graphics, Inc.	2.78	(63.2%)	\$	150.6 \$	962.7	\$ 3,186.4 \$	224.2	7.0%	8.0%	0.3x	4.3x	NM	NM	NM	NM
Restore plc	4.14	(29.8%)	\$	566.6 \$	809.3	\$ 326.3 \$	73.8	22.6%	34.7%	2.5x	11.0x	2.6x	8.7x	2.5x	8.1x
RWS Holdings plc	3.52	(54.2%)	\$	1,370.7 \$	1,382.3	\$ 953.5 \$	183.2	19.2%	41.5%	1.4x	7.5x	1.7x	7.3x	1.6x	7.0x
Serco Group plc	1.88	(18.4%)	\$	2,184.3 \$	2,867.4	\$ 5,389.8 \$	305.2	5.7%	4.9%	0.5x	9.4x	0.6x	6.7x	0.6x	6.7x
Teleperformance SE	268.27	(33.8%)	\$	15,847.3 \$	18,463.7	\$ 7,976.2 \$	1,296.2	16.3%	17.3%	2.3x	14.2x	2.2x	9.8x	2.0x	9.5x
The Hackett Group, Inc.	21.84	(11.9%)	\$	692.0 \$	632.8	\$ 291.1 \$	55.0	18.9%	14.9%	2.2x	11.5x	2.0x	8.6x	1.9x	8.2x
Transcontinental Inc.	11.40	(29.3%)	\$	994.7 \$	1,823.5	\$ 2,285.9 \$	318.7	13.9%	16.1%	0.8x	5.7x	0.8x	5.2x	0.8x	5.1x
transcosmos inc.	23.05	(17.8%)	\$	955.8 \$	735.2	\$ 2,553.0 \$	228.7	9.0%	8.4%	0.3x	3.2x	0.3x	3.2x	0.3x	3.2x
Ziff Davis, Inc.	77.39	(42.7%)	\$	3,652.1 \$	4,102.0	\$ 1,416.2 \$	447.4	31.6%	23.3%	2.9x	9.2x	2.8x	7.4x	2.6x	7.1x
	Mean:	(27.9%)	\$ \$	6,455.9 \$	7,739.8		492.09	13.0%	13.8%	1.7x	13.3x	1.7x	10.3x	1.6x	10.0x
	Median:	(26.6%)	\$	2,184.3 \$	2,867.4	\$ 2,285.9 \$	228.72	11.4%	10.5% Weighted Average:	1.5x 2.3x	13.2x 17.5x	1.6x 2.2x	9.3x 12.8x	1.5x 2.0x	8.8x 12.0x
									Weighted Average:	2.2x	15.5x	2.2x	12.2x	2.0x	11.6x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean (5.5x) and EBITDA multiples that are 1.0 standard deviations above the mean (17.2x)

60 \*The stock prices shown are as of 10/31/2022 and should not be relied upon as current thereafter.



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# Additional Information



# Appendix

- All transaction information has been publicly reported and is sourced from national news publications, industry trade journals and blogs, and public announcements by companies and investors.
- All trading data related to publicly-traded companies has been sourced from Capital IQ.

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