

Canaccord Genuity's US Tech Team Completed 106 Transactions Over the Last Twelve Months in the Technology, Media, Marketing, and Information Services Industries¹

Continued Momentum in M&A Highlighted by 84 Engagements Closed¹

Selected Transactions Announced as of 9/30/22¹

 Financial Advisor on investment from  September 2022	 Financial Advisor on investment from  September 2022	 \$85,000,000 ATM Offering Sole Agent September 2022	 Financial Advisor on investment from  September 2022	 Financial Advisor on sale to  September 2022	 Financial Advisor on investment from  September 2022	 Financial Advisor on investment from  August 2022
 Financial Advisor on sale to  August 2022	 Financial Advisor on investment from  August 2022	 \$200,000,000 ATM Offering Lead Agent August 2022	 Financial Advisor on investment from  August 2022	 Financial Advisor on sale to  August 2022	 Financial Advisor on sale to  July 2022	 Financial Advisor on sale to  July 2022
 Financial Advisor on sale to  July 2022	 Financial Advisor on sale to  July 2022	 Financial Advisor on merger with  July 2022	 Financial Advisor recapitalization by  July 2022	 Financial Advisor on sale to  June 2022	 Financial Advisor on investment from  June 2022	 Financial Advisor on sale to  June 2022
 Financial Advisor on sale to  June 2022	 Financial Advisor on acquisition of  May 2022	 Financial Advisor on investment from  May 2022	 Financial Advisor on acquisitions of  May 2022	 Financial Advisor on sale to  May 2022	 Financial Advisor on sale to  May 2022	 Financial Advisor on investment from  May 2022
 Financial Advisor on sale to  May 2022	 Financial Advisor on merger with  May 2022	 Financial Advisor on sale to  March 2022	 Financial Advisor on investment from  April 2022	 Financial Advisor on investment from  March 2022	 Financial Advisor on sale to  March 2022	 Financial Advisor on investment from  March 2022
 Financial Advisor on sale to  March 2022	 Financial Advisor on sale to  February 2022	 Financial Advisor on investment from  January 2022	 \$200,000,000 ATM Offering Lead Agent January 2022	 Financial Advisor on investment from  January 2022	 \$121,500,000 PIPE Transaction Joint Agent December 2021	 \$5,300,000,000 Capital Markets Advisor on merger with  December 2021
 \$1,000,000,000 Financial Advisor on merger with  December 2021	 \$174,000,000 Follow-On Bookrunner November 2021	 \$60,000,000 Follow-On Co-Manager November 2021	 \$300,000,000 Follow-On Bookrunner November 2021	 \$287,500,000 Follow-On Co-Manager November 2021	 \$40,537,500 Follow-On Bookrunner November 2021	 \$572,000,000 IPO Co-Manager November 2021
 \$231,538,468 IPO Bookrunner November 2021	 \$140,000,000 IPO Co-Manager November 2021	 \$250,000,000 Convert Co-Manager November 2021	 \$1,100,000,000 Capital Markets Advisor on merger with  November 2021	 \$4,200,000,000 Capital Markets Advisor on merger with Alkuri Global October 2021	 Capital Markets Advisor on merger with  October 2021	 \$369,420,000 IPO Co-Manager October 2021

Ranked #1 for Middle-Market TMT Activity²

Rank	Firm Name	# of Transactions LTM 9/30/22	Rank	Firm Name	# of Transactions 2019-2021
1	Canaccord Genuity	59	1	Canaccord Genuity	123
2	Houlihan Lokey	30	2	Raymond James	102
2	Raymond James	30	3	William Blair	84
4	William Blair	29	4	Houlihan Lokey	68
5	Jefferies	20	5	Baird	61
6	Goldman Sachs	17	6	Jefferies	57
6	Lincoln International	17	7	Evercore	45
8	Baird	15	8	Piper Sandler	40
8	Stifel	15	9	Goldman Sachs	38
10	Cowen	14	10	Lincoln International	36
11	AGC Partners	12	11	Stifel	35
11	D.A. Davidson	12	12	AGC Partners	31

Ranked #1 for Media & Information Services Activity²

Rank	Firm Name	# of Transactions LTM 9/30/22	Rank	Firm Name	# of Transactions 2019-2021
1	Canaccord Genuity	37	1	Canaccord Genuity	72
2	Houlihan Lokey	16	2	Houlihan Lokey	34
3	GP Bullhound	9	3	Raymond James	31
3	Raymond James	9	4	JEGI	19
5	Lincoln International	8	5	GCA	17
5	William Blair	8	6	GP Bullhound	16
7	Evercore	7	6	Lincoln International	16
7	GCA	7	8	William Blair	14
7	JEGI	7	9	Goldman Sachs	12
10	Goldman Sachs	6	9	AGC	12

Leading Global Underwriter– The Only Non Bulge-Bracket Bank in the Global Top 10³

Bank	Total Roles		Lead Manager		Co-Manager	
	Rank	# of Transactions	Rank	# of Transactions	Rank	# of Transactions
Goldman Sachs	1	2,002	1	1,966	85	36
JPMorgan	2	1,992	2	1,947	75	45
Morgan Stanley	3	1,940	3	1,880	57	60
BofA Securities	4	1,653	4	1,595	62	58
Canaccord Genuity	5	1,594	6	1,201	1	393
Citi	6	1,554	5	1,499	64	55
Credit Suisse	7	1,130	7	1,082	73	48
Jefferies	8	932	8	921	154	11
UBS	9	932	9	898	89	34
Stifel	10	931	12	600	3	331

²Source: PitchBook for the time period 1/1/19-9/30/22. Transaction totals represent US M&A/Control Transactions, All Buyout Types, and Growth/Expansion sell-side transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

³Source: Dealogic 1/1/2019- 9/30/22. Includes all IPO, FO, & CONV

Canaccord Genuity is a dominant, full-service investment bank focused on serving growth companies in the middle market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. Over the past twelve months, our TMMIS team continued to build on the significant level of deal activity that resulted in a record year for our firm in 2021 and has delivered a comparable high level of M&A-focused activity to-date in 2022. During the twelve months ended September 30, 2022, our US TMMIS Team:

- Completed 106¹ total transactions for 101 different corporate clients
- Closed 84¹ advisory engagements, which ranged from growth and minority investments to strategic sales and private equity recaps
 - More than two-thirds of M&A transactions involved Financial Sponsors on at least one side of the deal
- Completed 22 capital markets transactions, including IPOs, Follow-Ons, ATMs, PIPEs, and capital markets advisory on SPAC business combinations
 - Acted as underwriter on 13 capital markets transactions, raising in excess of \$4.5 billion in cumulative proceeds

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad universe of diverse verticals:

Select TMMIS Practice Areas:

- Cloud Infrastructure
- Digital Advertising
- Digital Media
- Digital Transformation
- E-Commerce (including cross-practice initiatives with CG/Sawaya Partners)

- Fintech and Digital Assets
- Information Services
- Marketing Services
- Marketing Technology
- Software
- Tech-Enabled Services

Representative Industry Verticals:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Hospitality
- Insurance
- Legal
- Nonprofit
- Real Estate
- Retail

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has approximately 150 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK and Europe, Asia, Australia, and the Middle East. In recent years, Canaccord Genuity's global advisory business has been substantially expanded with acquisitions of Petsky Prunier LLC (2019) and Sawaya Partners (2021) in the US, and the business of Results International Group LLP (2022) in the UK.

We welcome the opportunity to discuss your business and your strategic objectives.

About Canaccord Genuity Group Inc.: Through its principal subsidiaries, Canaccord Genuity Group Inc. is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional, and corporate clients through comprehensive investment solutions, brokerage services, and investment banking services. The Company has Wealth Management offices located in Canada, the UK, Guernsey, Jersey, the Isle of Man, and Australia. The international capital markets division operates in North America, the UK & Europe, Asia, Australia, and the Middle East. Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX.

¹ Transactions include one Technology sector M&A transactions completed by Sawaya Partners (acquired by Canaccord Genuity 12/31/21)

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