



### Canaccord Genuity's US Tech Team Completed 81 Transactions in 2022 in the Technology, Media, Marketing, and Information Services Industries

DEAL MOMENTUM HIGHLIGHTED BY 72 M&A ENGAGEMENTS CLOSED

#### Selected Transactions January 2022-January 2023



2022

































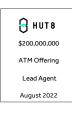
































































2022



#### Ranked #1 for Middle-Market TMT Activity<sup>1</sup>

Rank	Firm Name	# of Transactions 2022	Rank	Firm Name	# of Transactions 2020-2022
1	Canaccord Genuity	59	1	Canaccord Genuity	171
2	Houlihan Lokey	31	2	Raymond James	113
3	Goldman Sachs	28	3	William Blair	100
4	Raymond James	25	4	Houlihan Lokey	95
4	William Blair	25	5	Goldman Sachs	82
6	Jefferies	18	6	Jefferies	72
7	Lincoln International	17	7	Baird	71
8	Morgan Stanley	16	8	Evercore	67
8	Moelis	16	9	Lincoln International	64
10	Stifel	14	10	Morgan Stanley	50
11	Evercore	13	11	Stifel	46
12	Harris Williams	12	12	Piper Sandler	41

#### Ranked #1 for Middle-Market Media & Information Services Activity<sup>1</sup>

Rank	Firm Name	# of Transactions 2022	Rank	Firm Name	# of Transactions 2020-2022
1	Canaccord Genuity	37	1	Canaccord Genuity	106
2	Houlihan Lokey	12	2	Houlihan Lokey	48
3	Raymond James	10	3	Raymond James	38
4	GP Bullhound	9	4	Lincoln International	28
5	BrightTower	8	5	GP Bullhound	22
6	Lincoln International	7	5	William Blair	22
7	Drake Star	6	5	Moelis	22
7	Stifel	6	8	JEGI	21
7	Evercore	6	9	Goldman Sachs	20
7	William Blair	6	9	BrightTower	20

#### 2022 Leading Global Bookrunner and Underwriter<sup>2</sup>

Global Rank	Firm Name	<b>Bookrun Deals</b>	Total Deals	Total Proceeds (\$M)
1	Canaccord Genuity	258	331	\$14,489.2
2	JPMorgan	238	245	112,786.9
3	Goldman Sachs	224	233	135,280.0
4	Morgan Stanley	216	223	115,024.5
5	BofA Securities	184	192	118,104.5
6	Citi	171	176	112,401.1
9	Jefferies	122	124	30,030.8
10	UBS	116	118	43,659.3
11	Barclays	101	105	56,711.4
12	RBC Capital Markets	95	123	33,328.9

<sup>1</sup>Source: PitchBook for the time period 1/1/20-12/31/22. Transaction totals represent U.S. M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions<\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

<sup>2</sup>Source: Dealogic as of 12/31/22. Includes all IPO, FO, & CONV





Canaccord Genuity is a dominant, full-service investment bank focused on serving growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. We continued to build our practice in 2022, with the acquisition of UK-based Results International Group LLP, a leading Europe-focused M&A firm specializing in Technology and Healthcare, as well as the hiring of four professionals with deep experience in automation and cyber security from the US-based Results International team.

In 2022, we continued to be the leading and most active investment bank for middle-market TMT activity. During the twelve months ended December 31, 2022, our US TMMIS Team:

- Completed 81 total transactions for 71 different corporate clients
- · Closed 72 advisory engagements, which ranged from growth and minority investments to strategic sales and private equity recaps
  - More than two-thirds of M&A transactions involved Financial Sponsors on at least one side of the deal

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad universe of diverse verticals:

#### **SELECT TMMIS PRACTICE AREAS:**

- Automation
- Business Services
- Cloud Infrastructure
- Cyber Security
- Digital Advertising
- Digital Media
- Digital Transformation
- E-Commerce

- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT Services
- Marketing Services
- Marketing Technology
- Software
- Tech-Enabled Services

#### REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate

Restaurant

- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has approximately 150 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK and Europe, Asia, Australia, and the Middle East.

We welcome the opportunity to discuss your business and your strategic objectives.

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