



Canaccord Genuity

Canaccord Genuity M&A and Capital Raising Activity Report

Technology, Media, Marketing, and
Information Services Industry Sectors

September 2025



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Senior Technology, Media, Marketing, and Information Services (TMMIS) Team

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CEO, Canaccord Genuity LLC (US)
Boston

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Managing Director,
Co-Head of US & Tech Banking
New York
All Areas of TMMIS

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Co-Head of US Securities
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Andrew Pojani

Managing Director,
Co-Head of US Tech Banking
Boston

Additional Practice Heads

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Co-Head of US Investment Banking
Global Head of Sustainability IB
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Managing Director
Charlotte
Human Capital Management
and Outsourced Business
Services

Christopher Heasman

Managing Director
New York
Marketing Tech and Services,
and Human Capital
Management

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Managing Director
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Digital Health, Healthcare
Media, Marketing, and Info
Services

Ben Lunka

Managing Director
Charlotte
Digital Transformation Services
(IT Consulting, Software
Development, BPO, MSP)

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Managing Director
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Media, Marketing Services,
Technology-Enabled Services, Ad-
Tech, E-Commerce, Marketing
Technology, and Info Services

Trevor Martin

Managing Director
Boston
Application Software,
GRC, and LegalTech

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Vice Chairman,
Global Head of Consumer IB
New York

J.P. Michaud

Managing Director
Charlotte
Digital Transformation Services
(IT Consulting, Software
Development, BPO, Digital Agency)

Vik Pandit

Managing Director
New York
Infrastructure, Cyber & Data
Analytics Software, and Cloud
Services

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Managing Director
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FinTech, Internet, Software

Jake Rapp, CFA

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and Outsourced Business
Services

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Vertical Software

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Market Intelligence, All
Areas of TMMIS

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Head of US Consumer IB
New York

Rohan Sura

Managing Director
New York
Digital Transformation

Edin Trto

Managing Director
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Specialty Consulting, Digital
Assets, Creative and Content

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Automation

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Director
New York
All Areas of TMMIS

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New York
All Areas of TMMIS

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Co-Head of Healthcare IB
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Fred Fang

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Nashville
Digital / Tech-Enabled Health

Matthew Hoffman

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All Areas of TMMIS

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Software

Peter Sullivan

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All Areas of TMMIS

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Internet, Software, FinTech
& Digital Assets, PropTech

Product Specialist

David Istock

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Head of US M&A
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Global Team

Europe

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Investment Banking
London

Julie Langley

Head of European
Tech & Healthcare
Advisory
London

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Managing Director
London

James Kesner

Managing Director
London

Israel

Shachar Familia

Vice Chairman
Tel Aviv

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Mike Lauzon

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Head of Canadian IB
Toronto

Australia

Jeremy Dunlop

Managing Director,
Co-Head of Australian IB
Sydney

Financial Sponsors

Isaiah Knouff

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Co-Head of US
Financial Sponsors Coverage
Nashville

Amy LaBan, CFA

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Co-Head of US
Financial Sponsors Coverage
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Chris Lewis

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Mark Williams

Managing Director
London

William Garbutt

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Managing Director,
Sydney

Bryan Cummings

Managing Director,
US Financial Sponsors
Coverage
New York

Tara Stowe

Director,
Head of European
Financial Sponsors Coverage
London

Recent Tech M&A Advisory Transactions

AI
CRM

Data, Information Services
Digital Transformation

E-commerce
Fintech

- 300+ global technology M&A deals since 2021
- Advisory credentials across a wide range of outcomes
- Deep, extensive strategic and sponsor relationships

Healthcare IT
Human Capital Management

Internet
Marketing

Media
Vertical

\$2,700,000,000 MCR Financial Advisor on its significant equity investment in conjunction with a take-private of SOHO HOUSE & CO Inc. (NYSE: SHOO) Pending	C\$250,000,000 WonderFi (TSX: WNDRI) Financial Advisor on sale to Robinhood (NASDAQ: HOOD) Pending	AXIS Financial Advisor on sale to DigitalNet.a a portfolio company of ULYSSES October 2025	LISTENGAGE a portfolio company of BROADTREE PARTNERS Financial Advisor on sale to TCS TATA CONSULTANCY SERVICES (BSE: 532540, NSE: TCS) October 2025	Walker Sands a portfolio company of STONE GOFF Financial Advisor on investment from MOUNTAINGATE CAPITAL October 2025	rapdev Financial Advisor on sale to Synechron October 2025	MOSAIC CONSULTING GROUP Financial Advisor on strategic investment from AVESI PARTNERS October 2025	ASCENT a portfolio company of HORIZON CAPITAL Financial Advisor on sale to ACUITY KNOWLEDGE PARTNERS September 2025	PEAK SUPPORT Financial Advisor on sale to ubiquity a portfolio company of bv September 2025
Baird Capital Financial Advisor on investment in evoluteiq Absolute Automation September 2025	INTERLUXE GROUP a portfolio company of MOUNTAINGATE CAPITAL Financial Advisor on acquisition of QUINN September 2025	\$637,000,000 VITRUVIAN PARTNERS Advisor on investment in deepintent+ September 2025	talentpop Financial Advisor on strategic investment from TDx September 2025	Bold Orange a portfolio company of MOUNTAINGATE CAPITAL Financial Advisor on investment from BERINGER CAPITAL August 2025	evonence Simply Cloud Adoption Financial Advisor on merger with Cloudnyx.ai a majority-held portfolio company of SERODA VENTURES August 2025	SAGO a portfolio company of GAUGE CAPITAL Financial Advisor on the divestiture of Sago Health to Med Learning Group August 2025	Penta a portfolio company of FALFURRIAS MANAGEMENT PARTNERS Financial Advisor on sale to SHAMROCK CAPITAL August 2025	TradingApps Financial Advisor on sale to EQUILEND a portfolio company of WCAS July 2025
deerfield a portfolio company of the edgewater funds Financial Advisor on acquisition of triple threat communications July 2025	GREATER THAN ONE Financial Advisor on sale to REAL CHEMISTRY a portfolio company of NMC New Mountain Capital LLC July 2025	AMITECH Financial Advisor on sale to naviant July 2025	\$23,000,000 zeelo Financial Advisor on Series B fundraise led by BlueEarth CAPITAL with participation from existing investors June 2025	moody's nwc Financial Advisor on sale to ASCENDION June 2025	Button Financial Advisor on strategic growth investment from PSG June 2025	XponentL Data a portfolio company of INOCA Financial Advisor on sale to genpact (NYSE: GI) June 2025	A\$420,000,000 Dropsuite (ASX: DSE) Financial Advisor on sale via a scheme of arrangement to ninjaOne May 2025	CHEMISTRY Financial Advisor on strategic investment from BREAKWATER May 2025
Gimmel a portfolio company of RUBICON Financial Advisor on sale to Morae a portfolio company of LATERAL CAPITAL May 2025	\$66,000,000 tiny (TSX: TINY) Financial Advisor on acquisition of a 66% stake in serato May 2025	Cognito Forms a portfolio company of WESTVIEW CAPITAL PARTNERS Financial Advisor on recapitalization by INVERNESS GRAHAM May 2025	NEOCOL Financial Advisor on investment from SHAMROCK CAPITAL May 2025	CHANNELFACTORY a portfolio company of STAR MOUNTAIN CAPITAL Financial Advisor on significant investment from TRUELINK CAPITAL April 2025	EverService a portfolio company of SUNSTONE PARTNERS Financial Advisor on sale of its customer engagement division to Undisclosed buyer April 2025	C\$1,336,100,000 CONVERGE TECHNOLOGY SOLUTIONS (TSE: CTSI) Lead Financial Advisor on sale to H.I.G. CAPITAL April 2025	£283,000,000 EQUALS Group (LSE: EQLS) Financial Advisor, NOMAD, and Sole Broker on sale to a consortium comprising TowerBrook, JC Flowers, and Railis April 2025	£216,000,000 WINDWARD (LSE: WINDI) NOMAD and Broker on recommended offer by FTV CAPITAL March 2025

Recent Tech Financing Transactions

AI
CRM

Data, Information Services
Digital Transformation

E-commerce
Fintech

- Leading global underwriter since 2022¹
- Listing capabilities on 10 stock exchanges worldwide
- Unique access to global growth investors

Healthcare IT
Human Capital Management

Internet
Marketing

Media
Vertical

 Cipher Mining \$1,300,000,000 Conv. Notes Offering Co-Manager September 2025	 ABTC \$2,100,000,000 ATM Offering Co-Agent September 2025	 KindlyMD. \$5,000,000,000 ATM Offering Co-Agent August 2025	 HUT 8 \$1,000,000,000 ATM Offering Co-Agent August 2025	 SHARPLINK GAMING \$5,000,000,000 ATM Offering Co-Agent August 2025	 CIRCLE \$1,495,000,000 Follow-On Offering Co-Manager August 2025	 Bullish \$1,276,500,000 IPO Co-Manager August 2025	 Etsy \$700,000,000 Conv. Notes Offering Co-Manager June 2025	 chime \$993,600,000 IPO Co-Manager June 2025
 IREN \$550,000,000 Conv. Notes Offering Co-Manager June 2025	 D:wave \$400,000,000 ATM Offering Co-Agent June 2025	 omada \$172,615,000 IPO Co-Manager June 2025	 CIRCLE \$1,212,100,000 IPO Co-Manager June 2025	 Life360 \$320,000,000 Conv. Notes Offering Co-Manager June 2025	 galaxy \$683,638,373 Follow-On Offering Joint Bookrunner May 2025	 Hinge Health™ \$502,908,800 IPO Co-Manager May 2025	 klaviyo \$372,948,652 Follow-On Offering Co-Manager May 2025	 eToro \$712,996,440 IPO Co-Manager May 2025
 hims & hers \$1,000,000,000 Conv. Notes Offering Co-Manager May 2025	 WAYSTAR \$557,031,250 Follow-On Offering Co-Manager May 2025	 StrategyB \$21,000,000,000 ATM Offering Co-Agent May 2025	 Semler Scientific® \$500,000,000 ATM Offering Co-Agent April 2025	 sportradar \$595,125,000 Follow-On Offering Co-Manager April 2025	 EZCORP \$300,000,000 Senior Debt Offering Joint Bookrunner March 2025	 StrategyB \$21,000,000,000 ATM Offering Co-Agent March 2025	 WAYSTAR \$920,000,000 Follow-On Offering Co-Manager February 2025	 StrategyB \$2,000,000,000 Conv. Notes Offering Co-Manager February 2025
 Semler Scientific \$100,000,000 Conv. Notes Offering Co-Manager January 2025	 IREN \$1,000,000,000 ATM Offering Co-Agent January 2025	 arbe \$33,062,499 Registered Direct Offering Sole Bookrunner January 2025	 ServiceTitan® \$718,520,000 IPO Passive Bookrunner December 2024	 HUT 8 \$500,000,000 ATM Offering Co-Agent December 2024	 IREN \$440,000,000 Conv. Notes Offering Co-Manager December 2024	 CORE SCIENTIFIC \$625,000,000 Conv. Notes Offering Co-Manager December 2024	 galaxy \$402,500,000 Conv. Notes Offering Co-Manager November 2024	 MicroStrategy \$3,000,000,000 Conv. Notes Offering Co-Manager November 2024

Canaccord Genuity: Technology Investment Banking Practice

The Leading Mid-Market Advisory Franchise Focused on Technology, Media, Marketing, and Information Services

#1 in Global Mid-Market
TMT Advisory¹

Rank	Firm	LTM 9/30/25
1	 Investment Banking Canaccord Genuity	69
2	Houlihan Lokey	31
3	Lincoln International	16
4	Baird	15
4	Raymond James	15

#1 in Global Mid-Market
Media & Information Services Advisory¹

Rank	Firm	LTM 9/30/25
1	 Investment Banking Canaccord Genuity	44
2	Houlihan Lokey	30
3	Raymond James	16
4	Lincoln International	14
4	Moelis	14

#1 in Global Mid-Market
Digital & Tech-Enabled Health Advisory²

Rank	Firm	LTM 9/30/25
1	 Investment Banking Canaccord Genuity	7
2	Houlihan Lokey	5
3	Piper Sandler	3
3	Lincoln International	3
5	Raymond James	3

- **145+ total global transactions³** over the twelve months ending September 30, 2025 in the technology, media, marketing, and information services industries
- Canaccord Genuity has nearly **300 bankers globally**, including **more than 100 focused on technology, media, marketing, and information services**

Sector Coverage

- Advertising & Marketing
- Business & IT Services
- E-Commerce
- FinTech
- Healthcare
- Human Capital Management
- Information Services
- Marketing Technology
- Media
- Software

M&A Advisory and Sell-Side Representation

- Privately-Owned Companies
- Entrepreneur-Led Businesses
- Private Equity Portfolio Companies
- VC-Backed Companies
- Corporate Divestitures

Capital Raising and Private Placements

Buy-Side Representation

1) PitchBook: Transaction totals represent M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

2) PitchBook: Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

3) Includes M&A Advisory and ECM Transactions completed and announced and pending by Canaccord Genuity between 10/1/24-9/30/25

Leading Global Underwriter Since 2022

Canaccord Genuity finished September as the leading global underwriter and a top global bookrunner since 2022

- Leveraging our global capabilities, Canaccord Genuity ranks as the leading global underwriter and one of the top global bookrunners since 2022
- Underwriter on 1,252 total financings; bookrunner on 952
- Transactions across US, Canada, Australia, and UK platforms

Select Canaccord Genuity Financings



CONTANGO ORE
\$50,000,000
Follow-on Offering
Sole Bookrunner
September 2025



YELLOW CARD PLC
£129,630,000
Follow-on Offering
Sole Bookrunner
September 2025



Holley
\$44,275,000
Follow-on Offering
Passive Bookrunner
September 2025



MAGNA MINING INC.
\$50,000,000
Follow-on Offering
Sole Bookrunner
September 2025



PALADIN
A\$231,390,000
Follow-on Offering
Joint Bookrunner
September 2025



Lucid
diagnostics
\$28,750,000
Follow-on Offering
Joint Bookrunner
September 2025



Silex
A\$130,000,000
Follow-on Offering
Joint Bookrunner
August 2025



SNOWLINE GOLD CORP
C\$80,000,100
Follow-on Offering
Joint Bookrunner
August 2025



AURIGO
£13,800,000
Follow-on Offering
Joint Bookrunner
August 2025



Bullish
\$1,276,500,000
Initial Public Offering
Co-Manager
August 2025



Heartflow
\$364,166,673
Initial Public Offering
Co-Manager
August 2025



SPARTAN RESOURCES
A\$211,870,000
Follow-on Offering
Sole Bookrunner
July 2025

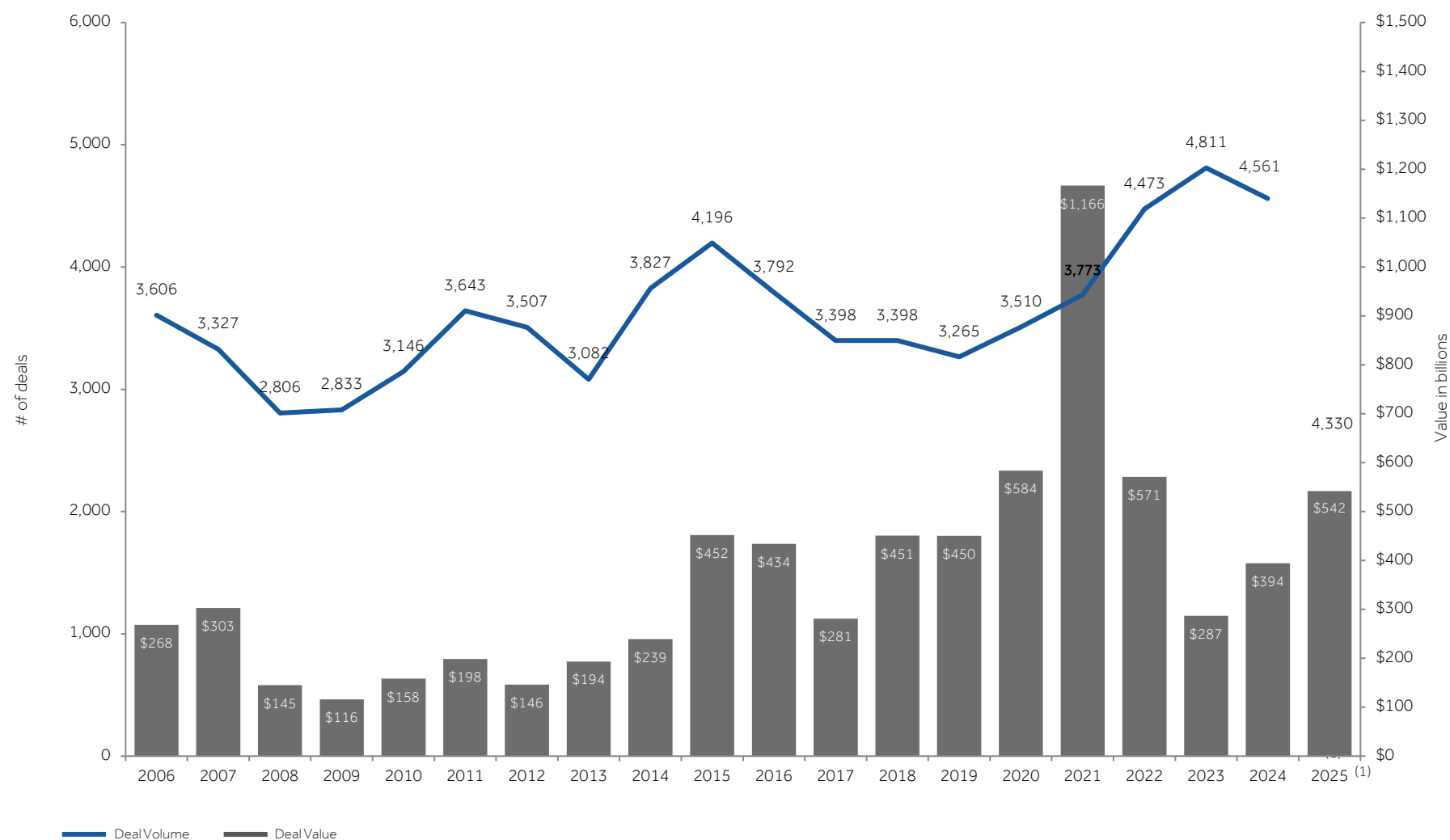
Global League Table (US-Focused Banks)

Global Rank	Bank	Total Deals	Bookrun Deals	Total Proceeds (\$M)
1	Canaccord Genuity	1,252	952	90,186.5
2	JPMorgan	1,188	1,167	772,112.9
3	Goldman Sachs	1,171	1,143	782,928.7
4	Morgan Stanley	1,135	1,098	735,582.5
5	BofA Securities	1,015	970	693,092.4
6	Citi	846	829	571,872.2
7	UBS	679	656	339,519.1
8	Jefferies	665	657	239,122.5
9	Stifel	597	407	155,526.6
10	Barclays	563	534	357,868.6
11	RBC Capital Markets	503	399	276,175.4
12	TD Securities	502	379	202,072.2
14	HC Wainwright	481	365	24,331.6
15	BMO Capital Markets	471	290	163,693.5
16	Raymond James	456	208	145,471.9
22	Maxim Group	367	331	8,290.1
24	Wells Fargo	321	293	251,278.5
26	Deutsche Bank	299	276	251,154.4
27	Cantor Fitzgerald	292	255	73,183.7
34	AGP/Alliance Global Partners	261	244	7,224.9
35	Piper Sandler	256	208	83,323.3
37	Leerink Partners	242	236	52,833.7
39	Roth Capital Partners	239	153	27,010.1
43	Truist Financial	224	192	145,719.1
45	BTIG	211	100	121,151.8
48	Evercore	192	190	99,629.1

Market Environment

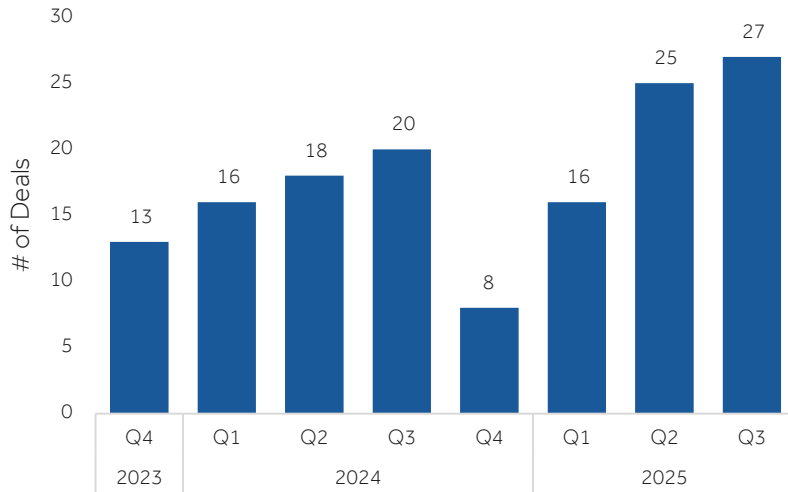


Global Technology M&A Activity

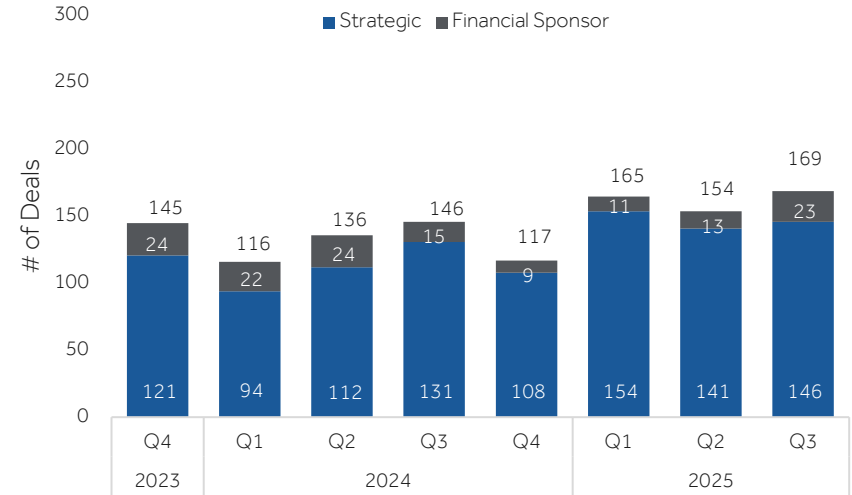


Quarterly Technology M&A Activity Trends

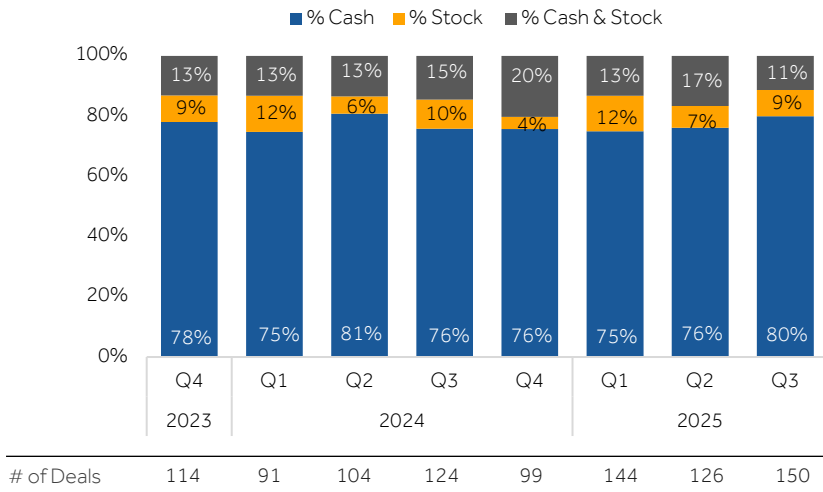
\$1B+ Deals



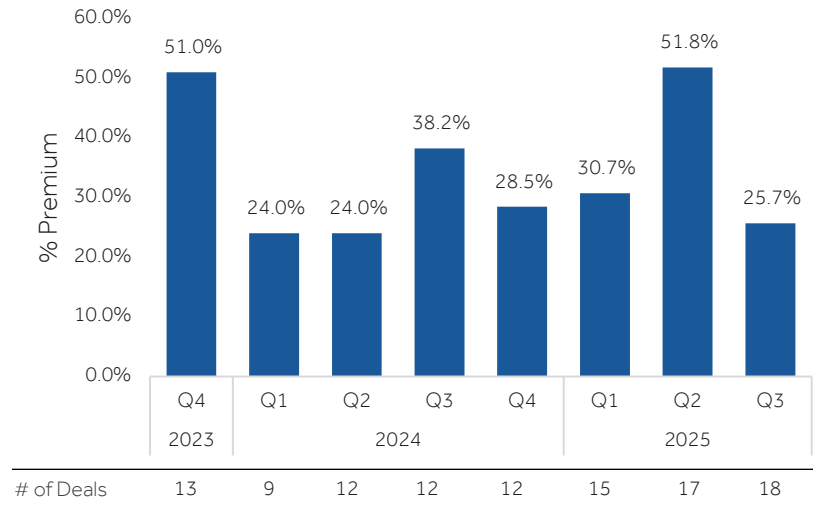
Strategic Buyer vs Financial Sponsor Transactions



Transaction Structures⁽¹⁾



Median 30-Day Premium Paid



Source: The 451 Group as of 9/30/25

(1) For all deals with disclosed forms of consideration

Selected Technology Follow-on Offerings (Last Six Months as of September 2025)

(\$USD in millions)

Issuer	Pricing Date	Amount Offered	Mkt Cap at Offer	% Mkt Cap @ Offer	% Primary	Premium/Discount to:		Aftermarket Performance	
						Last Sale	Filing Price	Offer + 1 Day	Offer/Current
Mirion Technologies Inc	09/25/25	\$425.0	\$5,014.0	8.5%	100.0%	(0.4%)	(2.8%)	11.3%	8.9%
Aeluma Inc	09/17/25	\$25.0	\$271.0	9.2%	100.0%	(23.8%)	(23.8%)	22.1%	23.8%
AvePoint Inc	09/16/25	\$203.0	\$3,349.0	6.1%	0.0%	(3.4%)	(0.3%)	(20.8%)	(23.0%)
Waystar Holding Corp	09/11/25	\$709.0	\$7,057.0	10.0%	0.0%	(2.7%)	(2.7%)	(2.7%)	(3.8%)
Veritone Inc	09/10/25	\$25.0	\$215.0	11.6%	100.0%	(27.8%)	(27.8%)	34.2%	83.3%
GDS Holdings Ltd	09/10/25	\$200.0	\$6,884.0	2.9%	0.0%	(3.0%)	(3.0%)	15.8%	16.4%
Ondas Holdings Inc	09/09/25	\$230.0	\$1,703.0	13.5%	100.0%	(17.5%)	(17.5%)	9.0%	54.4%
DLocal Ltd	09/04/25	\$220.0	\$4,091.0	5.4%	0.0%	(8.5%)	(8.5%)	0.7%	12.0%
Ondas Holdings Inc	08/13/25	\$173.0	\$940.0	18.4%	100.0%	(24.2%)	(24.2%)	8.3%	137.5%
BioSig Technologies Inc	08/13/25	\$15.0	\$145.0	10.3%	100.0%	(15.2%)	(15.2%)	30.8%	47.7%
CuriosityStream Inc	08/12/25	\$25.0	\$235.0	10.6%	0.0%	(13.6%)	(13.6%)	17.4%	51.4%
CCC Intelligent Solutions Holdings Inc	08/05/25	\$297.0	\$6,493.0	4.6%	0.0%	(0.8%)	(0.8%)	(1.9%)	(7.9%)
Bakkt Holdings Inc	07/28/25	\$75.0	\$131.0	57.3%	100.0%	(41.8%)	(41.8%)	–	236.5%
BTQ Technologies Corp	07/08/25	\$29.0	\$874.0	3.3%	100.0%	(20.0%)	–	–	(3.9%)
SiTime Corp	06/26/25	\$403.0	\$4,833.0	8.3%	100.0%	(1.8%)	(17.2%)	4.5%	50.7%
Bit Digital Inc	06/26/25	\$150.0	\$490.0	30.6%	100.0%	(14.9%)	(14.9%)	(0.5%)	50.0%
Allot Ltd	06/24/25	\$40.0	\$382.0	10.5%	100.0%	(16.8%)	(16.8%)	0.1%	32.3%
Karooooo Ltd	06/12/25	\$75.0	\$1,839.0	4.1%	0.0%	(16.0%)	(16.6%)	(4.6%)	14.2%
DoubleDown Interactive Co Ltd	06/12/25	\$37.0	\$529.0	7.0%	0.0%	(20.4%)	(20.4%)	(4.1%)	9.9%
Ondas Holdings Inc	06/09/25	\$46.0	\$256.0	18.0%	100.0%	(25.6%)	(25.6%)	21.6%	517.6%
Sandisk Corp	06/06/25	\$821.0	\$5,684.0	14.4%	0.0%	(1.6%)	2.2%	1.7%	191.4%
Eos Energy Enterprises Inc	05/29/25	\$86.0	\$1,028.0	8.4%	100.0%	(11.4%)	(33.3%)	4.0%	184.8%
GDS Holdings Ltd	05/27/25	\$147.0	\$5,035.0	2.9%	100.0%	(9.7%)	(9.7%)	1.1%	58.0%
Waystar Holding Corp	05/14/25	\$557.0	\$6,834.0	8.2%	0.0%	(1.9%)	(3.9%)	1.3%	(2.1%)
ODDITY Tech Ltd	05/12/25	\$359.0	\$3,912.0	9.2%	0.0%	(6.9%)	(6.9%)	(7.8%)	(4.5%)
Sportradar Group AG	04/23/25	\$528.0	\$6,929.0	7.6%	0.0%	(2.7%)	(10.1%)	(1.7%)	19.6%
Kingsoft Cloud Holdings Ltd	04/16/25	\$208.0	\$3,410.0	6.1%	100.0%	(14.6%)	(14.6%)	(2.6%)	32.4%
Mean:		\$226.2	\$2,909.7	11.37%	50.00%	(12.84%)	(13.69%)	1223.17%	66.20%
Median:		\$173.0	\$1,839.0	8.48%	100.00%	(13.58%)	(14.62%)	79.61%	32.25%

Sources: Dealogic, Capital IQ, as of 9/30/2025

Past performance is no guarantee of future results.

Represents issuers with deal values >\$10MM and market cap between \$125MM and \$7.5B



**Investment
Banking**

Canaccord Genuity

M&A and Investments by Segment



M&A and Investment Summary for All Segments

Transaction Distribution

- A total of 831 deals was announced in September 2025, 400 of which were worth nearly \$47.2 billion in aggregate reported deal value
- The Software segment, which had 365 deals announced, accounted for 44 percent of August's transactions – 224 of which were reported for more than \$26.4 billion in aggregate reported value
- Strategic buyers completed 373 transactions
- Private Equity buyers announced 39 deals during the month
- Venture Capital (VC)/Growth Capital investors completed 419 transactions

September 2025

	BUYER/INVESTOR BREAKDOWN									
	Transactions		Reported Value		Strategic		Buyout		Venture/Growth Capital	
	#	%	\$MM	%	#	\$MM	#	\$MM	#	\$MM
Software	365	44%	\$26,417.8	56%	115	\$9,993.2	15	\$2,414.0	235	\$14,010.5
Financial Technology	124	15%	\$4,849.6	10%	37	\$155.0	4	\$1,550.0	83	\$3,144.6
Business & IT Services	130	16%	\$6,368.8	14%	97	\$312.5	17	\$3,980.0	16	\$2,076.4
Marketing Technology	67	8%	\$2,775.5	6%	29	\$440.0	1	\$1,400.0	37	\$935.5
Media	32	4%	\$3,034.5	6%	25	\$2,890.4	0	\$0.0	7	\$144.1
Human Capital Management	47	6%	\$213.5	0%	30	\$1.1	0	\$0.0	17	\$212.4
Agency & Marketing Services	22	3%	\$24.9	0%	20	\$21.5	1	\$0.0	1	\$3.4
E-Commerce	19	2%	\$181.2	0%	4	\$0.0	0	\$0.0	15	\$181.2
Information	14	2%	\$870.5	2%	10	\$625.0	0	\$0.0	4	\$245.5
Digital Advertising	11	1%	\$2,439.5	5%	6	\$6.5	1	\$1,900.0	4	\$533.0
Total	831	100%	\$47,175.7	100%	373	\$14,445.2	39	\$11,244.0	419	\$21,486.5

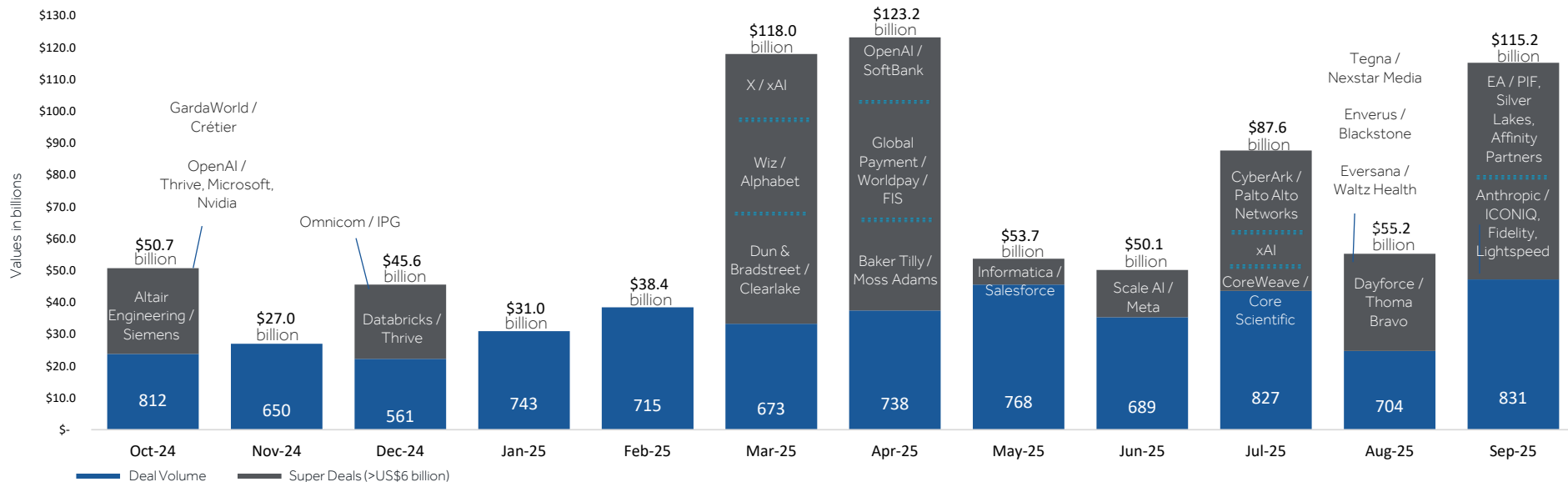
*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions.

**The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

M&A and Investment Summary for All Segments

Transaction Distribution

- Some of the largest transactions announced in September included:
 - The pending take-private of Electronic Arts, a video game developer, by an investor consortium comprised of Saudi Arabia's Public Investment Fund, Affinity Partners, and Silver Lake for \$55 billion
 - Artificial Intelligence company Anthropic's \$13 billion fundraise at a \$183 billion valuation co-led by ICONIQ, Fidelity, and Lightspeed
 - The pending €2.7 billion (approximately US\$3.2 billion) sale of Sweden-based Hexagon's design and engineering division, which includes its computer-aided engineering software business MSC Software, to Cadence Design Systems
 - The €1.7 billion (approximately US\$2 billion) raised by France-based generative AI startup Mistral AI led by ASML, valuing the company at €11.7 billion (approximately US\$13.7 billion)



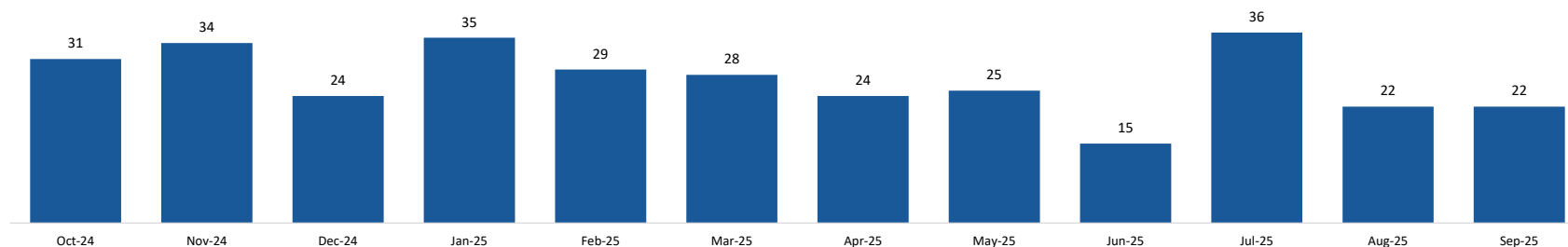
*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions. The aggregate total does not include: the \$10.6 billion sale of Altair Engineering to Siemens, Stephan Crétier's C\$13.5 billion acquisition of GardaWorld, OpenAI's \$6.6 billion investment from Thrive Capital, Microsoft, and Nvidia, Omnicom Group's pending \$13.3 billion sale of IPG, the \$10 billion investment in Databricks led by Thrive Capital, xAI's \$45 billion acquisition of X, Alphabet's pending \$32 billion purchase of Wiz, the pending \$7.7 billion take-private of Dun & Bradstreet, by Clearlake Capital, Softbank's \$40 billion investment in OpenAI, Global Payment's pending \$13.5 billion divestiture of its Issuer Solutions business to FIS and its subsequent pending \$24.3 billion acquisition of Worldpay, the pending \$7 billion merger of Baker Tilly and Moss Adams, Salesforce's pending \$8 billion acquisition of Informatica, and Scale AI's \$14.8 billion investment by Meta, the pending \$25 billion sale of CyberArk to Palo Alto Networks, Morrison Seger, Parkway Venture Capital and Staged Ventures \$10 billion investment in xAI, CoreWeave's pending acquisition of Core Scientific for nearly \$9 billion, Thoma Bravo's pending \$12.3 billion take-private of Dayforce, Nexstar Media's pending \$6.2 billion purchase of Tegna, Blackstone's pending \$6 billion purchase of Enverus, and the \$6 billion merger of Eversana with Waltz Health, the pending take-private of Electronic Arts by PIF, Silver Lakes, and Affinity for \$55 billion, Anthropic's \$13 billion funding round co-led by ICONIQ, Fidelity Management and Research Company, and Lightspeed Venture Partners

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Agency & Marketing Services

- A total of 22 transactions was announced in this segment in September
- Select Agency & Marketing Services transactions include:
 - The sale of Quinn, a luxury-focused strategic communications agency, to the Mountaingate Capital-backed strategic partnership of Interlux Group and North & Warren (*a Canaccord Genuity transaction*)
 - Shamrock Capital portfolio company Penta Group's acquisition of FIO360, a public affairs consultancy focused on intelligence-driven stakeholder engagement
 - Accenture's acquisition of Rockpool Investments-backed MomentumABM, a UK-based account-based marketing growth consultancy
 - The acquisition of marketing agency Avalaunch Media by Amplēo, a Unity Partners portfolio company

of deals



Note: Deal values are not included in chart, as the majority of Agency & Marketing Services transactions were reported without a value

	2Q25		3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	55	\$703.2	72	\$21.5	271	\$773.2	20	\$21.5
Private Equity - Buyout	3	0.0	3	0.0	22	1,736.4	1	0.0
Private Equity - VC/Growth Capital	6	3.0	5	7.5	32	95.8	1	3.4
Total	64	\$706.2	80	\$29.0	325	\$2,605.4	22	\$24.9

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

LTM: Last Twelve Months

Agency & Marketing Services

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Agency														
Accenture plc	246.60	(38.1%)	\$ 153,595.5	\$ 151,339.2	\$ 68,482.5	\$ 11,767.8	17.2%	6.2%	2.2x	12.9x	2.1x	11.1x	2.0x	10.3x
Cheil Worldwide Inc.	14.45	(9.8%)	\$ 1,463.5	\$ 1,138.0	\$ 3,247.5	\$ 303.4	9.3%	1.4%	0.4x	3.8x	0.4x	3.9x	0.3x	3.8x
Dentsu Group Inc.	21.88	(34.4%)	\$ 5,679.8	\$ 7,445.4	\$ 9,800.2	\$ 1,523.5	15.5%	2.3%	0.8x	4.9x	0.7x	7.2x	0.7x	5.4x
Hakuhodo DY Holdings Inc	8.03	(7.2%)	\$ 2,945.1	\$ 2,898.5	\$ 6,366.1	\$ 426.9	6.7%	0.7%	0.5x	6.8x	0.5x	6.6x	0.4x	6.4x
The Interpublic Group of Companies, Inc.	27.91	(15.6%)	\$ 10,222.5	\$ 12,915.4	\$ 8,846.6	\$ 1,719.7	19.4%	(5.9%)	1.5x	7.5x	1.4x	7.5x	1.4x	6.9x
M&C Saatchi plc	1.96	(30.1%)	\$ 237.9	\$ 280.3	\$ 506.0	\$ 42.3	8.4%	(8.3%)	0.6x	6.6x	1.0x	5.1x	0.9x	4.7x
Omnicom Group Inc.	81.53	(23.8%)	\$ 15,794.2	\$ 20,612.9	\$ 15,910.8	\$ 2,552.5	16.0%	5.2%	1.3x	8.1x	1.2x	7.6x	1.2x	7.1x
Publicis Groupe S.A.	95.83	(25.3%)	\$ 24,037.1	\$ 27,879.7	\$ 19,803.9	\$ 3,327.1	16.8%	9.9%	1.4x	8.4x	1.6x	7.4x	1.6x	7.1x
Stagwell Inc.	5.63	(31.2%)	\$ 1,456.5	\$ 3,058.8	\$ 2,858.5	\$ 304.2	10.6%	9.4%	1.1x	10.1x	1.0x	7.1x	0.9x	6.2x
S4 Capital plc	0.30	(47.9%)	\$ 190.9	\$ 430.0	\$ 1,077.0	\$ 108.4	10.1%	(14.3%)	0.4x	4.0x	0.5x	3.9x	0.4x	3.6x
WPP plc	4.94	(59.4%)	\$ 5,304.8	\$ 12,779.9	\$ 19,423.2	\$ 1,885.2	9.7%	(4.5%)	0.7x	6.8x	0.9x	5.4x	0.9x	5.3x
Mean:		(29.3%)	\$ 20,084.3	\$ 21,888.9	\$ 14,211.1	\$ 2,178.26	12.7%	0.2%	1.0x	7.2x	1.0x	6.6x	1.0x	6.1x
Median:		(30.1%)	\$ 5,304.8	\$ 7,445.4	\$ 8,846.6	\$ 1,523.53	10.6%	1.4%	0.8x	6.8x	1.0x	7.1x	0.9x	6.2x
Weighted Average:									1.9x	11.3x	1.9x	9.9x	1.8x	9.2x
*Adjusted Weighted Average:									1.2x	7.5x	1.3x	7.2x	1.2x	6.6x
Marketing Services														
Advantage Solutions Inc.	1.53	(62.1%)	\$ 498.7	\$ 2,074.0	\$ 3,527.1	\$ 314.7	8.9%	(5.9%)	0.6x	6.6x	0.6x	6.0x	0.6x	5.8x
Amdocs Limited	82.05	(14.0%)	\$ 9,024.8	\$ 9,563.0	\$ 4,646.6	\$ 993.5	21.4%	(6.8%)	2.1x	9.6x	2.1x	8.4x	2.0x	7.8x
CSG Systems International, Inc.	64.38	(4.8%)	\$ 1,764.8	\$ 2,195.7	\$ 1,208.4	\$ 189.5	15.7%	3.3%	1.8x	11.6x	2.0x	8.3x	1.9x	8.0x
Deluxe Corporation	19.36	(20.8%)	\$ 869.0	\$ 2,369.5	\$ 2,106.7	\$ 376.8	17.9%	(1.9%)	1.1x	6.3x	1.1x	5.6x	1.1x	5.5x
eDreams ODIGEO S.A.	9.59	(12.5%)	\$ 1,075.1	\$ 1,444.9	\$ 803.1	\$ 111.1	13.8%	6.0%	1.8x	13.0x	1.7x	7.3x	1.6x	6.2x
Everbright Digital Holding Limited	0.68	(90.1%)	\$ 18.1	\$ 17.7	\$ 2.8	\$ 0.5	18.8%	(2.3%)	6.4x	34.2x	NA	NA	NA	NA
High Co. SA	4.74	(17.5%)	\$ 93.2	\$ (11.2)	\$ 168.3	\$ 12.3	7.3%	21.2%	NM	NM	NM	NM	NM	NM
IAC Inc.	34.07	(38.2%)	\$ 2,731.0	\$ 3,123.8	\$ 3,706.0	\$ 362.0	9.8%	8.1%	0.8x	8.6x	1.3x	11.1x	1.3x	10.1x
Pitney Bowes Inc.	11.41	(13.0%)	\$ 1,963.9	\$ 3,687.4	\$ 1,970.9	\$ 376.2	19.1%	(3.4%)	1.9x	9.8x	1.9x	NA	1.9x	NA
Quad/Graphics, Inc.	6.26	(31.4%)	\$ 316.0	\$ 844.9	\$ 2,584.5	\$ 210.4	8.1%	(6.9%)	0.3x	4.0x	0.3x	4.3x	0.4x	4.2x
Mean:		(30.4%)	\$ 1,835.5	\$ 2,531.0	\$ 2,072.4	\$ 294.70	14.1%	1.1%	1.9x	11.5x	1.4x	7.3x	1.4x	6.8x
Median:		(19.2%)	\$ 972.0	\$ 2,134.8	\$ 2,038.8	\$ 262.54	14.8%	(2.1%)	1.8x	9.6x	1.5x	7.3x	1.4x	6.2x
Weighted Average:									1.7x	9.5x	1.8x	7.5x	1.7x	7.0x
*Adjusted Weighted Average:									1.7x	9.5x	1.8x	7.9x	1.7x	7.4x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

EBITDA: Earnings Before Interest, Taxes, Depreciation, and Amortization

EV: Enterprise Value

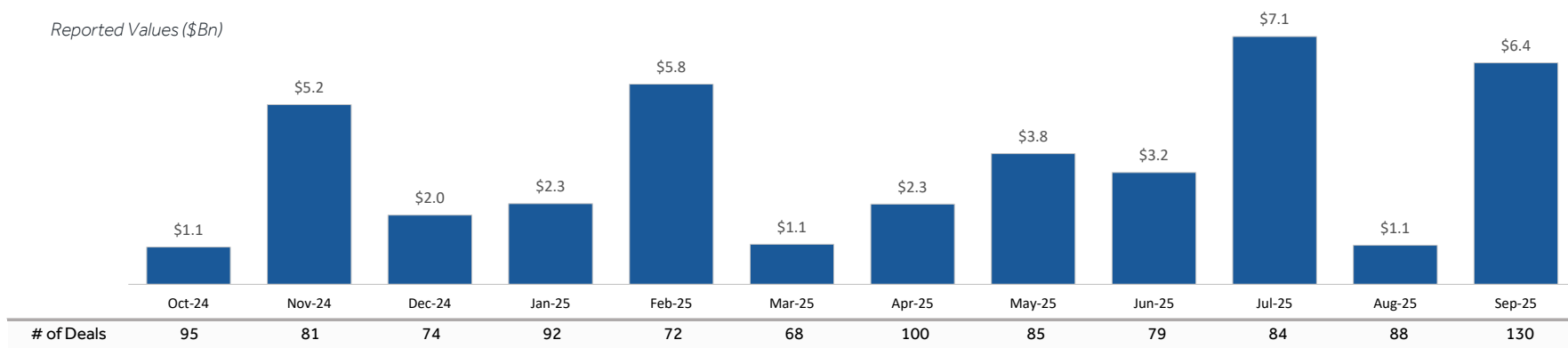
CY: Calendar Year

Driven by your success.

Business & IT Services

- Of the 130 transactions announced in the segment, 12 transactions were reported for nearly \$6.4 billion in aggregate value
- Including the pending sale of Hexagon's design and engineering division, select Business & IT Services transactions include:
 - Digital customer experience management company TalentPop's strategic investment from TDCX Group (*a Canaccord Genuity transaction*)
 - The sale of Peak Support, a fast-growing CX and operations support provider known for its cloud-native platform, fully remote delivery model, and AI-enabled tools, to Ubiquity Global Services, a BV investments portfolio company (*a Canaccord Genuity transaction*)
 - The acquisition of Horizon Capital-backed Ascent, a UK-based leading provider of Microsoft-focused, AI-driven digital transformation services, to Acuity Knowledge Partners, a Permira and Equistone Partners portfolio company (*a Canaccord Genuity transaction*)
 - Hyperscale data center campuses provider Vantage Data Center's \$1.6 billion round of funding led by GIC and Abu Dhabi Investment Authority
 - Frontenac's investment in Beckway, a provider of operational, performance improvement, and financial solutions

Reported Values (\$Bn)



	2Q25		3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	212	\$4,966.5	226	\$4,358.5	782	\$15,305.7	97	\$312.5
Private Equity - Buyout	23	3,676.4	33	4,998.9	125	19,048.2	17	3,980.0
Private Equity - VC/Growth Capital	29	639.8	43	5,258.8	141	6,990.0	16	2,076.4
Total	264	\$9,282.7	302	\$14,616.1	1,048	\$41,344.0	130	\$6,368.8

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Business & IT Services

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Digital Tech Services														
CI&T Inc.	5.15	(35.6%)	\$ 676.4	\$ 774.7	\$ 452.8	\$ 69.6	15.4%	1.0%	1.7x	11.1x	1.5x	8.1x	1.4x	7.0x
Endava plc	9.10	(74.0%)	\$ 494.3	\$ 725.5	\$ 1,058.0	\$ 92.4	8.7%	4.3%	0.7x	7.8x	0.7x	5.4x	0.7x	5.6x
EPAM Systems, Inc.	150.79	(43.9%)	\$ 8,398.5	\$ 7,520.5	\$ 5,071.0	\$ 714.5	14.1%	9.7%	1.5x	10.5x	1.4x	8.7x	1.3x	7.9x
Globant S.A.	57.38	(75.9%)	\$ 2,527.8	\$ 2,959.4	\$ 2,415.7	\$ 372.8	15.4%	15.3%	1.2x	7.9x	1.2x	6.1x	1.2x	5.8x
Grid Dynamics Holdings, Inc.	7.71	(69.8%)	\$ 652.8	\$ 331.3	\$ 389.2	\$ 24.4	6.3%	22.3%	0.9x	13.6x	0.8x	6.5x	0.7x	5.5x
Nagarro SE	59.90	(49.0%)	\$ 769.6	\$ 1,057.9	\$ 1,161.1	\$ 126.7	10.9%	5.3%	0.9x	8.3x	NA	NA	NA	NA
Mean:		(58.0%)	\$ 2,253.2	\$ 2,228.2	\$ 1,758.0	\$ 233.40	11.8%	9.6%	1.1x	9.9x	1.1x	7.0x	1.1x	6.4x
Median:		(59.4%)	\$ 723.0	\$ 916.3	\$ 1,109.6	\$ 109.57	12.5%	7.5%	1.1x	9.4x	1.2x	6.5x	1.2x	5.8x
Weighted Average:									1.4x	10.0x	1.2x	7.5x	1.2x	6.8x
*Adjusted Weighted Average:									1.4x	9.8x	1.3x	6.4x	1.2x	5.9x
Global Systems Integrators														
Accenture plc	246.60	(38.1%)	\$ 153,595.5	\$ 151,339.2	\$ 68,482.5	\$ 11,767.8	17.2%	6.2%	2.2x	12.9x	2.1x	11.1x	2.0x	10.3x
Capgemini SE	144.96	(35.8%)	\$ 24,636.2	\$ 29,311.8	\$ 25,913.1	\$ 3,350.6	12.9%	(0.8%)	1.1x	8.7x	1.1x	7.7x	1.1x	7.2x
CGI Inc.	88.99	(29.3%)	\$ 19,638.2	\$ 21,963.3	\$ 11,408.2	\$ 2,041.5	17.9%	7.1%	1.9x	10.8x	1.9x	9.4x	1.8x	8.9x
Cognizant Technology Solutions Corporation	67.07	(26.2%)	\$ 32,756.7	\$ 32,125.7	\$ 20,486.0	\$ 3,688.0	18.0%	6.3%	1.6x	8.7x	1.5x	8.3x	1.5x	7.8x
HCL Technologies Limited	15.59	(31.3%)	\$ 42,244.3	\$ 39,889.5	\$ 14,021.0	\$ 2,888.0	20.6%	4.4%	2.8x	13.8x	2.9x	13.5x	2.6x	12.2x
Infosys Limited	16.23	(28.3%)	\$ 67,280.6	\$ 64,289.6	\$ 19,504.0	\$ 4,487.5	23.0%	4.5%	3.3x	14.3x	3.3x	13.9x	3.2x	13.1x
International Business Machines Corporation	282.16	(4.7%)	\$ 262,837.5	\$ 315,188.5	\$ 64,040.0	\$ 14,183.0	22.1%	2.7%	4.9x	22.2x	4.8x	17.2x	4.6x	16.4x
Tata Consultancy Services Limited	32.52	(35.9%)	\$ 117,642.7	\$ 114,176.3	\$ 29,866.3	\$ 7,668.4	25.7%	4.9%	3.8x	14.9x	3.9x	14.8x	3.7x	14.0x
Tech Mahindra Limited	15.76	(22.7%)	\$ 13,955.8	\$ 13,401.5	\$ 6,201.3	\$ 741.3	12.0%	1.9%	2.2x	18.1x	2.2x	14.8x	2.1x	12.3x
Wipro Limited	2.69	(26.4%)	\$ 28,197.3	\$ 24,020.0	\$ 10,407.4	\$ 2,010.8	19.3%	0.4%	2.3x	11.9x	2.4x	12.0x	2.3x	10.9x
Mean:		(27.9%)	\$ 76,278.5	\$ 80,570.5	\$ 27,033.0	\$ 5,282.69	18.9%	3.8%	2.6x	13.6x	2.6x	12.3x	2.5x	11.3x
Median:		(28.8%)	\$ 37,500.5	\$ 36,007.6	\$ 19,995.0	\$ 3,519.28	18.7%	4.4%	2.3x	13.3x	2.3x	12.8x	2.2x	11.5x
Weighted Average:									3.5x	16.3x	3.4x	14.0x	3.2x	13.1x
*Adjusted Weighted Average:									2.7x	12.9x	3.5x	12.2x	3.3x	11.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Business & IT Services

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Tech-Enabled BPO														
Adecco Group AG	27.97	(24.9%)	\$ 4,682.6	\$ 8,737.7	\$ 26,923.1	\$ 859.7	3.2%	(3.0%)	0.3x	10.2x	0.3x	9.2x	0.3x	8.0x
Amdocs Limited	82.05	(14.0%)	\$ 9,024.8	\$ 9,563.0	\$ 4,646.6	\$ 993.5	21.4%	(6.8%)	2.1x	9.6x	2.1x	8.4x	2.0x	7.8x
Bechtle AG	46.04	(6.8%)	\$ 5,801.1	\$ 6,116.5	\$ 7,370.2	\$ 447.2	6.1%	(1.2%)	0.8x	13.7x	0.8x	10.8x	0.8x	9.8x
Digi International Inc.	36.46	(5.6%)	\$ 1,353.5	\$ 1,385.7	\$ 420.9	\$ 90.8	21.6%	(2.4%)	3.3x	15.3x	3.2x	12.6x	3.0x	11.2x
DXC Technology Company	13.63	(45.1%)	\$ 2,439.8	\$ 5,708.8	\$ 12,794.0	\$ 1,966.0	15.4%	(4.9%)	0.4x	2.9x	0.5x	3.2x	0.5x	3.1x
FatPipe, Inc.	6.39	(72.5%)	\$ 88.4	\$ 88.8	\$ 16.5	\$ 4.1	25.0%	(5.2%)	5.4x	21.5x	NA	NA	NA	NA
Genpact Limited	41.89	(26.2%)	\$ 7,300.2	\$ 8,163.9	\$ 4,929.0	\$ 820.8	16.7%	7.4%	1.7x	9.9x	1.6x	8.8x	1.5x	8.0x
IBEX Limited	40.52	(5.7%)	\$ 539.5	\$ 593.9	\$ 558.3	\$ 65.8	11.8%	9.8%	1.1x	9.0x	1.0x	7.7x	1.0x	7.3x
Indegene Limited	6.32	(23.8%)	\$ 1,515.7	\$ 1,339.8	\$ 332.3	\$ 59.3	17.9%	9.6%	4.0x	22.6x	3.9x	20.0x	3.5x	17.6x
Kainos Group plc	12.70	(1.7%)	\$ 1,523.1	\$ 1,358.1	\$ 474.5	\$ 72.5	15.3%	(4.0%)	2.9x	18.7x	2.6x	15.3x	2.4x	13.6x
Larsen & Toubro Limited	41.19	(7.9%)	\$ 56,649.3	\$ 66,731.5	\$ 30,405.7	\$ 3,476.4	11.4%	15.4%	2.2x	19.2x	2.1x	20.2x	1.8x	16.7x
Parsons Corporation	82.92	(27.7%)	\$ 8,855.3	\$ 10,033.6	\$ 6,683.1	\$ 540.5	8.1%	9.2%	1.5x	18.6x	1.6x	16.6x	1.5x	15.3x
RedCloud Holdings plc	1.81	(66.2%)	\$ 119.3	\$ 191.7	\$ 46.5	\$ (38.5)	NM	134.8%	4.1x	NM	3.5x	NM	2.2x	25.7x
TaskUs, Inc.	17.85	(8.9%)	\$ 1,604.3	\$ 1,735.3	\$ 1,101.5	\$ 193.5	17.6%	19.0%	1.6x	9.0x	1.5x	6.8x	1.3x	6.0x
Tata Consultancy Services Limited	32.52	(35.9%)	\$ 117,642.7	\$ 114,176.3	\$ 29,866.3	\$ 7,668.4	25.7%	4.9%	3.8x	14.9x	3.9x	14.8x	3.7x	14.0x
TTEC Holdings, Inc.	3.36	(46.5%)	\$ 162.8	\$ 1,092.1	\$ 2,144.7	\$ 182.9	8.5%	(8.3%)	0.5x	6.0x	0.5x	4.9x	0.5x	4.8x
WNS (Holdings) Limited	76.27	(0.0%)	\$ 3,271.5	\$ 3,533.0	\$ 1,345.6	\$ 228.7	17.0%	1.9%	2.6x	15.4x	2.6x	13.9x	2.4x	12.1x
Mean:		(24.7%)	\$ 13,092.6	\$ 14,150.0	\$ 7,650.5	\$ 1,037.15	15.2%	10.4%	2.3x	13.5x	2.0x	11.5x	1.8x	11.3x
Median:		(23.8%)	\$ 2,439.8	\$ 3,533.0	\$ 2,144.7	\$ 228.69	16.0%	1.9%	2.1x	14.3x	1.8x	10.8x	1.7x	10.5x
Weighted Average:									2.9x	15.5x	3.0x	15.4x	2.7x	13.8x
*Adjusted Weighted Average:									2.9x	15.5x	3.0x	13.7x	2.7x	13.8x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Business & IT Services

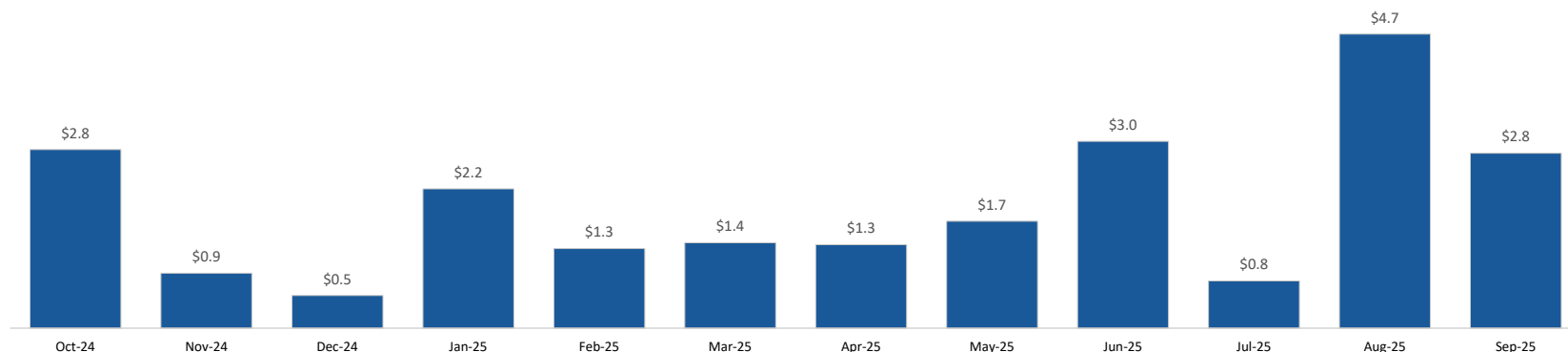
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Other BPO														
Booz Allen Hamilton Holding Corporation	99.95	(47.6%)	\$ 12,318.7	\$ 15,792.7	\$ 11,962.0	\$ 1,451.0	12.1%	9.2%	1.3x	10.9x	1.4x	12.4x	1.3x	11.6x
Compass Group PLC	33.99	(11.6%)	\$ 57,693.4	\$ 64,508.0	\$ 43,826.0	\$ 3,559.0	8.1%	9.6%	1.5x	18.1x	1.4x	13.9x	1.3x	12.8x
Concentrix Corporation	46.15	(30.1%)	\$ 2,870.9	\$ 7,348.5	\$ 9,625.0	\$ 1,410.8	14.7%	11.3%	0.8x	5.2x	0.8x	5.1x	0.7x	4.7x
CRA International, Inc.	208.53	(2.9%)	\$ 1,373.0	\$ 1,577.4	\$ 712.9	\$ 97.9	13.7%	9.3%	2.2x	16.1x	2.1x	16.2x	2.0x	15.8x
ExlService Holdings, Inc.	44.03	(16.0%)	\$ 7,111.4	\$ 7,101.1	\$ 1,969.0	\$ 345.0	17.5%	15.2%	3.6x	20.6x	3.4x	15.7x	3.1x	14.0x
Firstsource Solutions Limited	3.70	(22.4%)	\$ 2,558.7	\$ 2,825.9	\$ 934.0	\$ 118.1	12.6%	25.9%	3.0x	23.9x	NA	NA	NA	NA
FTI Consulting, Inc.	161.65	(30.2%)	\$ 5,131.9	\$ 5,701.9	\$ 3,662.9	\$ 402.7	11.0%	(0.9%)	1.6x	14.2x	1.5x	14.2x	1.4x	12.9x
Huron Consulting Group Inc.	146.77	(5.3%)	\$ 2,355.6	\$ 2,991.9	\$ 1,556.7	\$ 194.6	12.5%	9.2%	1.9x	15.4x	1.8x	12.8x	1.7x	11.5x
ICF International, Inc.	92.80	(48.3%)	\$ 1,710.2	\$ 2,350.2	\$ 1,977.1	\$ 220.4	11.1%	(0.5%)	1.2x	10.7x	1.2x	11.0x	1.2x	10.6x
Information Services Group, Inc.	5.75	(4.3%)	\$ 277.1	\$ 314.1	\$ 240.2	\$ 17.6	7.3%	(9.9%)	1.3x	17.9x	1.3x	10.2x	1.2x	8.9x
IQVIA Holdings Inc.	189.94	(20.0%)	\$ 32,289.8	\$ 45,854.8	\$ 15,700.0	\$ 2,923.0	18.6%	3.6%	2.9x	15.7x	3.0x	12.8x	2.8x	12.0x
Maximus, Inc.	91.37	(2.5%)	\$ 5,148.7	\$ 6,870.5	\$ 5,428.7	\$ 674.0	12.4%	3.4%	1.3x	10.2x	1.2x	9.3x	1.2x	9.6x
Quad/Graphics, Inc.	6.26	(31.4%)	\$ 316.0	\$ 844.9	\$ 2,584.5	\$ 210.4	8.1%	(6.9%)	0.3x	4.0x	0.3x	4.3x	0.4x	4.2x
Restore plc	3.56	(5.6%)	\$ 487.7	\$ 850.9	\$ 405.5	\$ 74.9	18.5%	6.9%	2.1x	11.4x	1.8x	6.8x	1.7x	6.5x
RWS Holdings plc	1.24	(51.0%)	\$ 458.8	\$ 526.8	\$ 920.2	\$ 160.6	17.5%	(0.8%)	0.6x	3.3x	0.6x	3.6x	0.5x	3.3x
Serco Group plc	3.18	(0.9%)	\$ 3,185.7	\$ 4,238.7	\$ 6,640.0	\$ 370.2	5.6%	1.8%	0.6x	11.5x	0.6x	7.0x	0.6x	6.6x
Teleperformance SE	74.32	(41.2%)	\$ 4,320.0	\$ 9,586.9	\$ 12,119.8	\$ 1,871.1	15.4%	9.1%	0.8x	5.1x	0.8x	4.0x	0.8x	3.9x
The Hackett Group, Inc.	19.01	(44.1%)	\$ 523.0	\$ 538.5	\$ 309.3	\$ 34.0	11.0%	4.0%	1.7x	15.8x	1.7x	8.5x	1.7x	7.6x
Transcontinental Inc.	14.12	(11.9%)	\$ 1,180.2	\$ 1,766.3	\$ 2,014.9	\$ 304.4	15.1%	(2.9%)	0.9x	5.8x	0.9x	5.2x	0.9x	5.1x
transcosmos inc.	24.93	(2.8%)	\$ 934.4	\$ 610.4	\$ 2,509.9	\$ 136.0	5.4%	3.8%	0.2x	4.5x	0.2x	3.9x	0.2x	3.6x
Ziff Davis, Inc.	38.10	(37.1%)	\$ 1,562.2	\$ 2,005.5	\$ 1,447.2	\$ 425.9	29.4%	5.9%	1.4x	4.7x	1.4x	3.9x	1.3x	3.7x
Mean:		(22.3%)	\$ 6,848.0	\$ 8,771.7	\$ 6,026.0	\$ 714.37	13.2%	5.1%	1.5x	11.7x	1.4x	9.0x	1.3x	8.4x
Median:		(20.0%)	\$ 2,355.6	\$ 2,825.9	\$ 2,014.9	\$ 304.41	12.5%	4.0%	1.3x	11.4x	1.3x	8.9x	1.3x	8.3x
Weighted Average:									1.9x	15.4x	1.8x	12.2x	1.7x	11.3x
*Adjusted Weighted Average:									1.8x	12.5x	1.7x	10.7x	1.2x	10.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Marketing Technology

- The Marketing Technology segment reported nearly \$2.8 billion in aggregate value for 35 of its 67 announced transactions
- Select Marketing Technology transactions include:
 - Thoma Bravo's pending \$1.4 billion take-private of PROS Holdings, a provider of AI-powered SaaS pricing and selling solutions
 - The \$350 million raised at a \$10 billion valuation by Sierra, a customer service AI agent developer, led by Greenoaks Capital
 - Zeta Global's pending acquisition of Insight Partners and Vector Capital portfolio company Marigold's enterprise software business, including Marigold Loyalty, Cheetah Digital, Selligent, Sailthru, Liveclicker, and Grow, for up to \$325 million
 - D-ID's acquisition of Germany-based provider of AI video creation technology simplishow
 - The acquisition of VideoVerse's product Magnifi, an Ai-driven SaaS technology platform, by Minute Media

Reported Values (\$Bn)



# of Deals	104	63	56	78	65	78	74	81	72	82	73	67
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	2Q25		Marketing Technology 3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	103	\$2,586.0	104	\$523.0	385	\$5,637.5	29	\$440.0
Private Equity - Buyout	8	200.0	10	3,402.9	33	3,716.9	1	1,400.0
Private Equity - VC/Growth Capital	116	3,199.7	108	4,264.5	475	13,866.4	37	935.5
Total	227	\$5,985.6	222	\$8,190.5	893	\$23,220.7	67	\$2,775.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Marketing Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Marketing Technology														
Adobe Inc.	352.75	(36.8%)	\$ 147,661.2	\$ 148,371.2	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.4x	16.4x	6.1x	12.3x	5.6x	11.3x
AppFolio, Inc.	275.66	(15.5%)	\$ 9,883.2	\$ 9,795.3	\$ 862.7	\$ 148.3	17.2%	19.5%	11.4x	66.0x	9.7x	34.7x	8.2x	28.4x
Blackbaud, Inc.	64.31	(27.7%)	\$ 3,067.2	\$ 4,193.8	\$ 1,141.0	\$ 283.9	24.9%	0.2%	3.7x	14.8x	3.7x	10.4x	3.6x	9.9x
Braze, Inc.	28.44	(41.2%)	\$ 3,164.4	\$ 2,885.4	\$ 654.6	(114.2)	NM	22.2%	4.4x	NM	4.0x	76.6x	3.4x	45.7x
Cardlytics, Inc.	2.43	(53.7%)	\$ 129.4	\$ 303.0	\$ 266.2	(31.5)	NM	(12.8%)	1.1x	NM	1.3x	NM	1.3x	61.1x
Consensus Cloud Solutions, Inc.	29.37	(8.5%)	\$ 557.4	\$ 1,090.8	\$ 349.6	\$ 168.7	48.3%	(1.2%)	3.1x	6.5x	3.1x	5.8x	3.1x	5.7x
DoubleVerify Holdings, Inc.	11.98	(48.2%)	\$ 1,960.3	\$ 1,847.1	\$ 714.3	\$ 125.4	17.6%	16.5%	2.6x	14.7x	2.3x	7.1x	2.1x	6.3x
Eventbrite, Inc.	2.52	(38.8%)	\$ 243.2	(4.5)	\$ 300.9	(19.8)	NM	(11.5%)	NM	0.2x	NM	NM	NM	NM
Five9, Inc.	24.20	(51.5%)	\$ 1,869.8	\$ 2,033.4	\$ 1,105.8	\$ 70.5	6.4%	14.2%	1.8x	28.9x	1.7x	7.8x	1.6x	6.8x
Freshworks Inc.	11.77	(40.5%)	\$ 3,430.1	\$ 2,539.9	\$ 782.1	(50.3)	NM	19.8%	3.2x	NM	3.0x	14.1x	2.6x	11.9x
GoDaddy Inc.	136.83	(36.7%)	\$ 18,944.0	\$ 21,670.8	\$ 4,752.1	\$ 1,165.5	24.5%	7.9%	4.6x	18.6x	4.3x	13.5x	4.0x	12.2x
HubSpot, Inc.	467.80	(46.9%)	\$ 24,649.8	\$ 23,260.8	\$ 2,847.9	(45.6)	NM	19.0%	8.2x	NM	7.1x	31.7x	6.1x	26.5x
International Business Machines Corporation	282.16	(4.7%)	\$ 262,837.5	\$ 315,188.5	\$ 64,040.0	\$ 14,183.0	22.1%	2.7%	4.9x	22.2x	4.8x	17.2x	4.6x	16.4x
Kaltura, Inc.	1.44	(48.9%)	\$ 222.5	\$ 195.9	\$ 181.4	(4.9)	NM	2.6%	1.1x	NM	1.0x	12.3x	1.0x	7.7x
Klaviyo, Inc.	27.69	(44.1%)	\$ 8,306.6	\$ 7,470.2	\$ 1,078.2	(91.2)	NM	33.2%	6.9x	NM	5.8x	41.6x	4.8x	31.7x
Knorex Ltd.	3.01	(24.8%)	\$ 91.6	\$ 96.5	\$ 10.8	(5.5)	NM	24.0%	8.9x	NM	NA	NA	NA	NA
LivePerson, Inc.	0.58	(72.0%)	\$ 87.8	\$ 463.7	\$ 271.8	(10.6)	NM	(24.9%)	1.7x	NM	2.0x	NM	2.1x	105.5x
Strategy Inc	322.21	(40.7%)	\$ 92,420.0	\$ 103,477.7	\$ 462.3	\$ 6,676.1	1444.0%	(3.8%)	NM	15.5x	235.6x	NM	227.3x	NM
Oracle Corporation	281.24	(18.7%)	\$ 799,203.6	\$ 900,332.6	\$ 59,018.0	\$ 24,463.0	41.5%	9.7%	15.3x	36.8x	15.1x	29.3x	12.5x	23.6x
PayPal Holdings, Inc.	67.06	(28.4%)	\$ 64,067.7	\$ 66,231.7	\$ 32,292.0	\$ 6,536.0	20.2%	4.1%	2.1x	10.1x	2.0x	9.2x	1.9x	8.7x
PROS Holdings, Inc.	22.91	(23.2%)	\$ 1,105.5	\$ 1,270.5	\$ 342.7	(5.3)	NM	8.0%	3.7x	NM	3.5x	29.8x	3.2x	22.0x
Salesforce, Inc.	237.00	(35.8%)	\$ 225,624.0	\$ 222,061.0	\$ 39,502.0	\$ 11,420.0	28.9%	8.3%	5.6x	19.4x	5.4x	13.5x	4.9x	12.5x
Semrush Holdings, Inc.	7.08	(62.2%)	\$ 1,052.8	\$ 816.2	\$ 414.0	\$ 8.0	1.9%	22.2%	2.0x	101.7x	1.9x	12.4x	1.6x	9.6x
Similarweb Ltd.	9.30	(47.3%)	\$ 789.3	\$ 770.8	\$ 249.9	(0.7)	NM	14.6%	3.1x	NM	2.7x	54.6x	2.3x	31.1x
Sprinklr, Inc.	7.72	(20.3%)	\$ 1,884.6	\$ 1,458.8	\$ 820.8	\$ 52.6	6.4%	6.1%	1.8x	27.7x	1.8x	9.4x	1.7x	8.9x
Sprout Social, Inc.	12.92	(64.4%)	\$ 759.9	\$ 689.3	\$ 430.8	(41.4)	NM	14.8%	1.6x	NM	1.5x	12.3x	1.3x	9.7x
Teradata Corporation	21.51	(36.2%)	\$ 2,032.7	\$ 2,246.7	\$ 1,675.0	\$ 276.0	16.5%	(6.7%)	1.3x	8.1x	1.4x	5.5x	1.4x	5.3x
Toast, Inc.	36.51	(26.5%)	\$ 21,285.3	\$ 19,602.3	\$ 5,529.0	\$ 258.0	4.7%	26.1%	3.5x	76.0x	3.1x	32.5x	2.6x	24.2x
Unity Software Inc.	40.04	(14.7%)	\$ 16,917.6	\$ 17,814.3	\$ 1,779.6	(85.4)	NM	(13.7%)	10.0x	NM	9.5x	44.3x	8.5x	34.6x
Verint Systems Inc.	20.25	(41.8%)	\$ 1,221.3	\$ 1,934.5	\$ 893.8	\$ 110.6	12.4%	(2.3%)	2.2x	17.5x	2.0x	7.9x	1.9x	7.0x
Veritone, Inc.	4.82	(25.0%)	\$ 337.9	\$ 442.0	\$ 90.9	(59.8)	NM	(12.0%)	4.9x	NM	4.1x	NM	3.5x	NM
Weave Communications, Inc.	6.68	(62.1%)	\$ 514.6	\$ 491.5	\$ 220.8	(22.5)	NM	18.1%	2.2x	NM	2.0x	73.4x	1.7x	45.3x
Zeta Global Holdings Corp.	19.87	(48.0%)	\$ 4,729.9	\$ 4,573.2	\$ 1,155.8	\$ 26.9	2.3%	40.6%	4.0x	170.0x	3.7x	17.5x	3.1x	14.2x
Zoom Communications Inc.	82.50	(11.1%)	\$ 24,691.4	\$ 16,967.0	\$ 4,753.6	\$ 1,106.9	23.3%	3.6%	3.6x	15.3x	3.4x	8.1x	3.3x	7.9x
ZoomInfo Technologies Inc.	10.91	(18.5%)	\$ 3,476.3	\$ 4,847.6	\$ 1,225.1	\$ 290.5	23.7%	(0.5%)	4.0x	16.7x	3.8x	10.0x	3.8x	9.6x
Mean:	(36.1%)	\$ 49,977.7	\$ 54,498.0	\$ 7,239.9	\$ 2,166.89	91.3%	8.0%	4.4x	33.5x	11.0x	22.6x	10.3x	21.3x	
Median:	(36.8%)	\$ 3,067.2	\$ 2,539.9	\$ 862.7	\$ 52.59	21.2%	8.0%	3.6x	17.5x	3.4x	13.5x	3.1x	12.2x	
Weighted Average:									9.6x	27.6x	21.8x	21.4x	20.0x	18.0x
*Adjusted Weighted Average:									5.2x	27.6x	9.9x	22.2x	8.4x	18.9x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

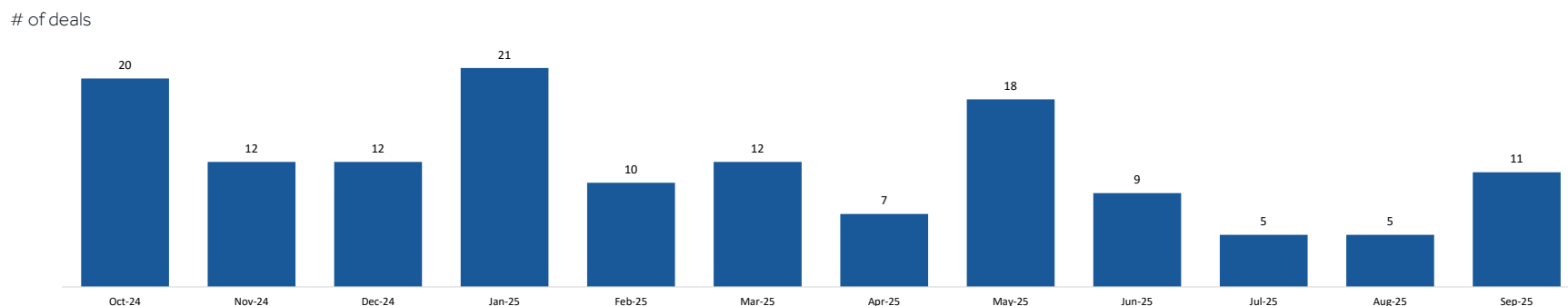
Marketing Technology

	Basic Statistics				Last Twelve Months			LTM Multiples			CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Internationally-Based Marketing Technology														
Baozun Inc.	4.05	(17.0%)	\$ 234.3	\$ 440.5	\$ 1,349.6	\$ 5.5	0.4%	7.7%	0.3x	80.1x	0.3x	12.2x	0.3x	8.1x
dotdigital Group Plc	0.90	(33.2%)	\$ 276.4	\$ 217.5	\$ 103.4	\$ 18.6	18.0%	11.4%	2.1x	11.7x	1.9x	6.2x	1.7x	5.6x
GlobalData Plc	1.66	(43.2%)	\$ 1,263.5	\$ 1,342.7	\$ 414.3	\$ 92.8	22.4%	9.2%	3.2x	14.5x	3.2x	8.3x	3.0x	7.5x
MercadoLibre, Inc.	2,336.94	(11.7%)	\$ 118,476.7	\$ 123,503.7	\$ 24,096.0	\$ 3,645.0	15.1%	35.8%	5.1x	33.9x	4.1x	27.1x	3.2x	20.5x
Open Text Corporation	37.38	(4.3%)	\$ 9,332.6	\$ 14,821.5	\$ 5,168.4	\$ 1,476.7	28.6%	(10.4%)	2.9x	10.0x	2.8x	8.3x	2.8x	7.8x
Shopify Inc.	148.61	(6.5%)	\$ 193,142.6	\$ 187,630.6	\$ 10,014.0	\$ 1,573.0	15.7%	29.0%	18.7x	119.3x	16.8x	99.2x	13.7x	73.8x
Wix.com Ltd.	177.63	(28.1%)	\$ 9,891.5	\$ 9,771.3	\$ 1,868.7	\$ 174.0	9.3%	13.0%	5.2x	56.2x	4.2x	19.1x	3.7x	16.0x
Zenvia Inc.	1.34	(55.8%)	\$ 69.6	\$ 81.3	\$ 201.4	\$ (5.9)	NM	24.8%	0.4x	NM	0.5x	3.6x	0.4x	3.3x
Mean:	(25.0%)		\$ 41,585.9	\$ 42,226.1	\$ 5,402.0	\$ 872.46	15.6%	15.1%	4.8x	46.5x	4.2x	23.0x	3.6x	17.8x
Median:	(22.6%)		\$ 5,298.1	\$ 5,557.0	\$ 1,609.2	\$ 133.38	15.7%	12.2%	3.1x	33.9x	3.0x	10.3x	2.9x	8.0x
Weighted Average:									13.0x	83.4x	11.4x	68.1x	9.3x	50.8x
*Adjusted Weighted Average:									4.9x	33.7x	4.0x	25.1x	3.2x	19.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Digital Advertising

- There were 11 transactions announced in the Digital Advertising segment, five of which were reported for more than \$2.4 billion in total value
- Select transactions in the segment include:
 - The \$637 million investment by Vitruvian Partners in leading healthcare demand-side platform DeepIntent (*a Canaccord Genuity transaction*)
 - Novacap's pending \$1.9 billion take-private of Integral Ad Science, a global media measurement and optimization platform
 - The \$525 million strategic investment led by Permira in UAE-based property portal Property Finder
 - Magnite's acquisition of small business-focused, CTV advertising platform streamr.ai



Note: Deal values are not included in chart, as the majority of Digital Advertising transactions were reported without a value

	2Q25		Digital Advertising 3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	19	\$1,002.5	12	\$2,706.5	72	\$4,609.8	6	\$6.5
Private Equity - Buyout	5	0.0	1	1,900.0	9	1,900.0	1	1,900.0
Private Equity - VC/Growth Capital	10	65.4	8	560.6	61	2,158.5	4	533.0
Total	34	\$1,067.9	21	\$5,167.1	142	\$8,668.3	11	\$2,439.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Digital Advertising

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Digital Advertising														
Alphabet Inc.	243.10	(5.0%)	\$ 2,942,494.9	\$ 2,889,014.9	\$ 371,399.0	\$ 140,841.0	37.9%	13.1%	7.8x	20.5x	7.4x	16.5x	6.6x	14.3x
Angi Inc.	16.26	(40.0%)	\$ 721.0	\$ 895.6	\$ 1,088.7	\$ 108.4	10.0%	(14.4%)	0.8x	8.3x	0.8x	6.1x	0.8x	5.5x
AppLovin Corporation	718.54	(3.6%)	\$ 243,046.1	\$ 245,364.4	\$ 5,737.6	\$ 3,430.5	59.8%	78.9%	42.8x	71.5x	43.1x	55.8x	32.5x	39.6x
CarGurus, Inc.	37.23	(9.9%)	\$ 3,695.5	\$ 3,659.4	\$ 919.1	\$ 210.1	22.9%	4.8%	4.0x	17.4x	4.0x	12.1x	3.7x	10.8x
DHI Group, Inc.	2.78	(16.8%)	\$ 125.4	\$ 162.5	\$ 134.4	\$ 23.9	17.8%	(8.3%)	1.2x	6.8x	1.2x	4.8x	1.3x	4.9x
Digital Turbine, Inc.	6.40	(17.6%)	\$ 693.6	\$ 1,070.0	\$ 503.4	\$ 47.3	9.4%	(2.5%)	2.1x	22.6x	2.1x	11.8x	1.9x	9.5x
EverQuote, Inc.	22.87	(23.8%)	\$ 835.0	\$ 690.0	\$ 615.2	\$ 56.2	9.1%	92.9%	1.1x	12.3x	1.0x	7.5x	0.9x	6.5x
Fluent, Inc.	2.22	(40.3%)	\$ 63.3	\$ 84.9	\$ 229.8	\$ (9.4)	NM	(12.8%)	0.4x	NM	0.4x	NM	0.4x	30.4x
GoHealth, Inc.	4.82	(77.0%)	\$ 77.1	\$ 779.7	\$ 822.4	\$ 97.2	11.8%	17.5%	0.9x	8.0x	1.0x	6.1x	0.9x	5.8x
GoodRx Holdings, Inc.	4.23	(41.3%)	\$ 1,469.7	\$ 1,735.9	\$ 799.9	\$ 134.6	16.8%	3.2%	2.2x	12.9x	2.5x	7.4x	2.4x	7.0x
Groupon, Inc.	23.35	(45.8%)	\$ 943.9	\$ 936.4	\$ 487.7	\$ (0.2)	NM	(4.7%)	1.9x	NM	1.8x	12.4x	1.6x	8.3x
Ibotta, Inc.	27.85	(65.1%)	\$ 790.9	\$ 565.9	\$ 367.6	\$ 36.9	10.0%	3.5%	1.5x	15.3x	1.7x	10.5x	1.7x	11.4x
Inuvo, Inc.	3.51	(55.6%)	\$ 51.2	\$ 50.0	\$ 97.9	\$ (3.2)	NM	21.4%	0.5x	NM	0.5x	NM	0.4x	19.0x
LendingTree, Inc.	64.73	(16.3%)	\$ 881.6	\$ 1,296.0	\$ 1,012.2	\$ 71.7	7.1%	51.6%	1.3x	18.1x	1.3x	10.5x	1.2x	9.2x
Magnite, Inc.	21.78	(18.3%)	\$ 3,101.5	\$ 3,294.7	\$ 685.1	\$ 122.5	17.9%	5.5%	4.8x	26.9x	4.6x	13.6x	4.2x	12.1x
MediaAlpha, Inc.	11.38	(45.6%)	\$ 641.5	\$ 661.0	\$ 1,075.7	\$ 84.2	7.8%	116.6%	0.6x	7.8x	0.6x	6.0x	0.5x	5.6x
Meta Platforms, Inc.	734.38	(7.8%)	\$ 1,844,866.5	\$ 1,847,355.5	\$ 178,804.0	\$ 94,280.0	52.7%	19.4%	10.3x	19.6x	9.2x	15.0x	7.9x	13.0x
MNTN, Inc.	18.55	(42.9%)	\$ 1,347.0	\$ 1,171.8	\$ 259.9	\$ 8.9	3.4%	NA	4.5x	131.5x	3.9x	17.8x	3.3x	11.7x
NerdWallet, Inc.	10.76	(34.6%)	\$ 817.8	\$ 732.6	\$ 771.2	\$ 51.1	6.6%	28.7%	0.9x	14.3x	0.9x	5.8x	0.9x	4.8x
PubMatic, Inc.	8.28	(53.3%)	\$ 378.6	\$ 306.7	\$ 292.2	\$ 21.1	7.2%	3.5%	1.0x	14.5x	1.1x	6.0x	1.1x	5.2x
QuinStreet, Inc.	15.47	(41.1%)	\$ 888.7	\$ 797.8	\$ 1,093.7	\$ 36.0	3.3%	78.3%	0.7x	22.2x	0.7x	9.8x	0.6x	7.7x
SelectQuote, Inc.	1.96	(71.4%)	\$ 338.7	\$ 948.2	\$ 1,526.6	\$ 85.2	5.6%	15.5%	0.6x	11.1x	0.6x	8.2x	0.5x	6.7x
Snap Inc.	7.71	(41.9%)	\$ 13,028.6	\$ 14,327.6	\$ 5,638.0	\$ (500.6)	NM	13.2%	2.5x	NM	2.4x	27.0x	2.2x	18.8x
Taboola.com Ltd.	3.41	(20.7%)	\$ 1,011.1	\$ 1,071.3	\$ 1,817.0	\$ 136.7	7.5%	12.0%	0.6x	7.8x	0.6x	5.0x	0.5x	4.8x
Teads Holding Co.	1.65	(79.0%)	\$ 156.7	\$ 639.6	\$ 1,088.2	\$ 34.4	3.2%	19.7%	0.6x	18.6x	0.5x	4.9x	0.4x	4.0x
The Trade Desk, Inc.	49.01	(65.4%)	\$ 23,963.1	\$ 22,619.4	\$ 2,679.1	\$ 554.6	20.7%	23.2%	8.4x	40.8x	8.0x	20.3x	6.8x	17.0x
T-Mobile US, Inc.	239.38	(13.4%)	\$ 269,402.8	\$ 377,824.8	\$ 84,052.0	\$ 32,069.0	38.2%	6.3%	4.5x	11.8x	4.2x	10.9x	3.9x	9.9x
Travelzoo	9.83	(60.4%)	\$ 107.9	\$ 109.9	\$ 87.8	\$ 15.1	17.2%	3.5%	1.3x	7.3x	1.2x	8.3x	1.0x	4.6x
TripAdvisor, Inc.	16.26	(19.3%)	\$ 1,888.3	\$ 1,938.3	\$ 1,870.0	\$ 172.0	9.2%	3.0%	1.0x	11.3x	1.0x	5.5x	0.9x	4.9x
TrueCar, Inc.	1.84	(60.2%)	\$ 162.7	\$ 80.6	\$ 184.6	\$ (34.6)	NM	11.7%	0.4x	NM	0.4x	NM	0.3x	9.5x
Viant Technology Inc.	8.63	(67.2%)	\$ 140.3	\$ 219.3	\$ 318.5	\$ 22.1	6.9%	30.9%	0.7x	9.9x	0.6x	4.1x	0.6x	3.2x
Yelp Inc.	31.20	(25.2%)	\$ 1,967.5	\$ 1,686.9	\$ 1,451.2	\$ 212.7	14.7%	5.4%	1.2x	7.9x	1.2x	4.8x	1.1x	4.7x
Yext, Inc.	8.52	(7.4%)	\$ 1,050.0	\$ 1,056.4	\$ 449.7	\$ 39.9	8.9%	13.5%	2.3x	26.5x	2.3x	8.5x	2.2x	8.6x
Zillow Group, Inc.	74.44	(17.5%)	\$ 18,520.1	\$ 17,681.1	\$ 2,388.0	\$ (38.0)	NM	15.3%	7.4x	NM	6.6x	27.3x	5.7x	21.3x
Mean:		(36.8%)	\$ 158,225.5	\$ 160,024.4	\$ 19,727.9	\$ 8,012.27	15.8%	20.3%	3.6x	21.6x	3.5x	12.0x	3.0x	10.6x
Median:		(40.2%)	\$ 885.2	\$ 1,002.3	\$ 870.8	\$ 53.65	9.7%	13.1%	1.2x	14.4x	1.2x	8.5x	1.1x	8.4x
Weighted Average:									10.0x	22.0x	9.4x	17.6x	8.1x	14.8x
*Adjusted Weighted Average:									8.5x	19.8x	7.8x	15.7x	6.9x	13.6x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Digital Advertising

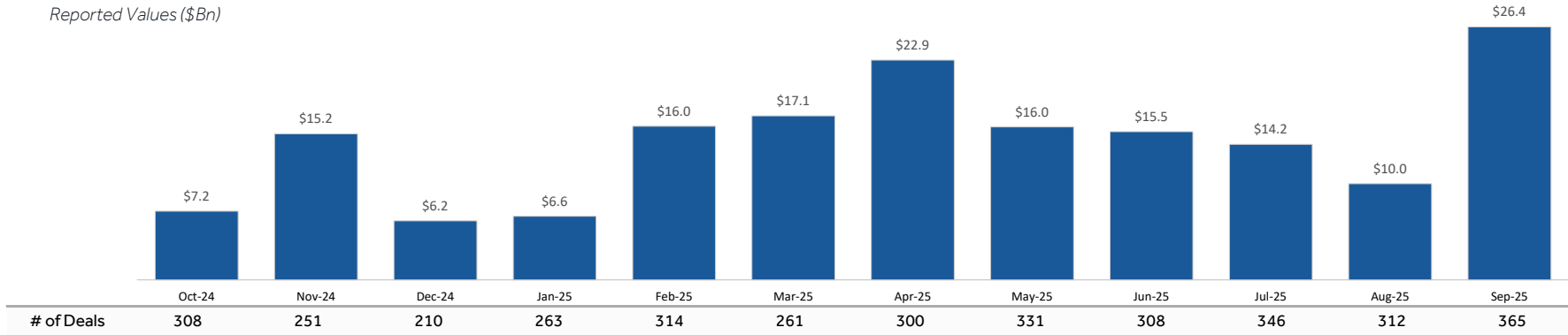
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
International-Based Digital Advertising														
illumin Holdings Inc.	1.03	(56.1%)	\$ 53.2	\$ 22.3	\$ 108.8	\$ (4.8)	NM	22.9%	0.2x	NM	0.2x	7.8x	0.2x	3.1x
Criteo S.A.	22.60	(52.2%)	\$ 1,182.6	\$ 1,110.9	\$ 1,946.0	\$ 309.6	15.9%	(0.6%)	0.6x	3.6x	0.9x	2.8x	0.9x	2.8x
Gambling.com Group Limited	8.18	(52.3%)	\$ 292.1	\$ 368.6	\$ 147.7	\$ 45.3	30.7%	27.6%	2.5x	8.1x	2.1x	5.8x	1.9x	5.2x
MakeMyTrip Limited	93.60	(23.9%)	\$ 8,905.8	\$ 9,470.8	\$ 978.3	\$ 137.8	14.1%	25.0%	9.7x	68.7x	8.3x	50.4x	6.9x	32.6x
Pacific Online Limited	0.05	(28.0%)	\$ 52.5	\$ 18.9	\$ 88.2	\$ 4.2	4.7%	(9.2%)	0.2x	4.5x	NA	NA	NA	NA
Perion Network Ltd.	9.60	(18.5%)	\$ 442.1	\$ 146.1	\$ 498.3	\$ 10.2	2.0%	(33.0%)	0.3x	14.4x	0.3x	3.1x	0.3x	2.7x
Rightmove plc	9.52	(14.5%)	\$ 7,349.5	\$ 7,299.8	\$ 561.0	\$ 380.2	67.8%	8.6%	13.0x	19.2x	12.6x	17.8x	11.5x	16.2x
Septeni Holdings Co., Ltd.	2.82	(14.6%)	\$ 585.9	\$ 454.4	\$ 204.5	\$ 28.8	14.1%	NA	2.2x	15.8x	2.1x	13.8x	2.0x	11.9x
Tencent Holdings Limited	85.21	(0.5%)	\$ 771,596.8	\$ 788,532.4	\$ 98,294.9	\$ 34,305.3	34.9%	11.7%	8.0x	23.0x	7.7x	17.6x	7.0x	15.5x
Mean:		(29.0%)	\$ 87,829.0	\$ 89,713.8	\$ 11,425.3	\$ 3,912.93	23.0%	6.6%	4.1x	19.7x	4.3x	14.9x	3.8x	11.2x
Median:		(23.9%)	\$ 585.9	\$ 454.4	\$ 498.3	\$ 45.31	15.0%	10.2%	2.2x	15.1x	2.1x	10.8x	1.9x	8.6x
Weighted Average:									8.1x	23.4x	7.7x	17.9x	7.0x	15.7x
*Adjusted Weighted Average:									8.1x	22.9x	7.7x	17.6x	7.0x	15.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

- 224 of the 365 transactions announced in the Software segment were valued at more than \$26.4 billion
- VC/Growth Capital transactions represented 64 percent of segment activity
- Including Anthropic's round of funding¹ and Mistral AI's raise in a round led by ASML, select Software transactions include:
 - The Baird Capital-led minority round raised by EvolutelQ, a Sweden-based native AI platform used to automate end-to-end processes (*a Canaccord Genuity transaction*)
 - The pending \$1.4 billion take-private of video platform Vimeo by Bending Spoons
 - Bain Capital's \$1.3 billion acquisition of AI and technology transformation company UST HealthProof, which will merge with Bain portfolio company HealthEdge
 - OpenAI's pending \$1.1 billion purchase of product development startup Statsig
 - Data and AI company Databricks' \$1 billion raise at a more than \$100 billion valuation in a round co-led by Andreessen Horowitz, Insight Partners, MGX, Thrive Capital, and WCM Investment Management

Reported Values (\$Bn)



	2Q25		3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	319	\$17,436.2	368	\$16,292.2	1,258	\$53,026.3	115	\$9,993.2
Private Equity - Buyout	50	16,846.3	58	8,898.3	202	36,948.7	15	2,414.0
Private Equity - VC/Growth Capital	570	20,068.8	597	25,405.9	2,109	83,352.2	235	14,010.5
Total	939	\$54,351.4	1,023	\$50,596.4	3,569	\$173,327.2	365	\$26,417.8

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

1) Transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Security Software														
Check Point Software Technologies Ltd.	206.91	(11.7%)	\$ 22,212.3	\$ 19,298.9	\$ 2,565.0	\$ 934.6	36.4%	6.2%	7.5x	20.6x	7.0x	16.1x	6.6x	15.4x
Cisco Systems, Inc.	68.42	(5.7%)	\$ 270,477.7	\$ 283,447.7	\$ 56,654.0	\$ 15,378.0	27.1%	5.3%	5.0x	18.4x	4.9x	12.9x	4.7x	12.4x
Cloudflare, Inc.	214.59	(6.7%)	\$ 74,780.7	\$ 74,283.1	\$ 1,881.4	\$ (58.2)	NM	27.3%	39.5x	NM	35.5x	162.3x	28.1x	121.6x
CrowdStrike Holdings, Inc.	490.38	(5.3%)	\$ 123,063.4	\$ 118,939.5	\$ 4,341.1	\$ (91.4)	NM	23.5%	27.4x	NM	25.4x	97.0x	20.8x	73.2x
CyberArk Software Ltd.	483.15	(2.2%)	\$ 24,387.9	\$ 23,772.7	\$ 1,096.8	\$ 3.3	0.3%	35.1%	21.7x	NM	18.1x	68.4x	15.2x	60.5x
Fortinet, Inc.	84.08	(26.8%)	\$ 64,427.6	\$ 60,953.4	\$ 6,337.9	\$ 2,086.0	32.9%	14.5%	9.6x	29.2x	9.2x	26.3x	8.2x	23.3x
Netskope, Inc.	22.73	(18.8%)	\$ 8,684.5	\$ 10,209.8	\$ 615.5	\$ (140.8)	NM	NA	16.6x	NM	NA	NA	NA	NA
Palo Alto Networks, Inc.	203.62	(3.2%)	\$ 136,201.4	\$ 133,715.6	\$ 9,221.5	\$ 1,329.5	14.4%	14.9%	14.5x	100.6x	13.8x	42.1x	12.1x	36.5x
Qualys, Inc.	132.33	(22.2%)	\$ 4,776.6	\$ 4,210.7	\$ 637.0	\$ 214.2	33.6%	9.6%	6.6x	19.7x	6.3x	14.5x	5.9x	13.9x
Rapid7, Inc.	18.75	(57.8%)	\$ 1,214.0	\$ 1,669.9	\$ 855.4	\$ 70.3	8.2%	4.7%	2.0x	23.7x	1.9x	10.9x	1.9x	9.7x
Rubrik, Inc.	82.25	(20.1%)	\$ 16,241.0	\$ 15,885.8	\$ 1,082.6	\$ (407.0)	NM	47.7%	14.7x	NM	12.9x	NM	10.3x	NM
SailPoint, Inc.	22.08	(16.2%)	\$ 12,290.5	\$ 12,039.9	\$ 970.2	\$ (69.9)	NM	NA	12.4x	NM	11.8x	66.3x	9.9x	54.3x
Tenable Holdings, Inc.	29.16	(35.8%)	\$ 3,531.1	\$ 3,563.8	\$ 949.3	\$ 33.7	3.5%	11.4%	3.8x	105.9x	3.6x	15.1x	3.3x	12.9x
Trend Micro Incorporated	54.73	(33.8%)	\$ 7,216.7	\$ 5,791.8	\$ 1,885.4	\$ 551.0	29.2%	3.2%	3.1x	10.5x	2.8x	9.4x	2.7x	8.8x
VeriSign, Inc.	279.57	(10.0%)	\$ 26,114.2	\$ 27,312.0	\$ 1,598.2	\$ 1,120.0	70.1%	4.6%	17.1x	24.4x	16.3x	22.2x	15.8x	21.5x
Varonis Systems, Inc.	57.47	(5.1%)	\$ 6,439.3	\$ 6,021.4	\$ 595.2	\$ (103.9)	NM	14.3%	10.1x	NM	9.7x	NM	8.2x	127.2x
Zscaler, Inc.	299.66	(5.9%)	\$ 47,436.4	\$ 45,660.6	\$ 2,673.1	\$ (77.8)	NM	23.3%	17.1x	NM	15.6x	60.0x	12.9x	48.2x
Mean:		(16.9%)	\$ 49,970.3	\$ 49,810.4	\$ 5,527.0	\$ 1,221.86	25.6%	16.4%	13.4x	39.2x	12.2x	44.5x	10.4x	42.6x
Median:		(11.7%)	\$ 22,212.3	\$ 19,298.9	\$ 1,598.2	\$ 33.67	28.2%	14.3%	12.4x	23.7x	10.7x	24.2x	9.1x	23.3x
Weighted Average:									15.2x	26.2x	13.9x	48.8x	11.8x	40.4x
*Adjusted Weighted Average:									12.8x	20.6x	12.0x	28.0x	10.4x	32.8x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Healthcare Software														
Cegedim SA	12.61	(22.1%)	\$ 173.0	\$ 511.3	\$ 677.6	\$ 60.7	9.0%	6.3%	0.8x	8.4x	0.7x	3.5x	0.6x	3.2x
Craneware plc	32.13	(9.8%)	\$ 1,125.0	\$ 1,101.2	\$ 198.1	\$ 41.4	20.9%	9.7%	5.6x	26.6x	5.1x	16.2x	4.7x	14.9x
Definitive Healthcare Corp.	4.06	(28.5%)	\$ 422.6	\$ 523.8	\$ 244.9	\$ 45.0	18.4%	(5.2%)	2.1x	11.6x	2.0x	7.2x	2.0x	7.2x
Doximity, Inc.	73.15	(14.2%)	\$ 13,701.0	\$ 12,871.8	\$ 589.6	\$ 243.9	41.4%	19.4%	21.8x	52.8x	20.0x	36.3x	18.1x	32.9x
HealthEquity, Inc.	94.77	(18.8%)	\$ 8,165.0	\$ 8,915.6	\$ 1,268.9	\$ 430.7	33.9%	15.4%	7.0x	20.7x	6.5x	15.4x	6.0x	13.8x
Kooth plc	1.90	(56.9%)	\$ 68.3	\$ 47.7	\$ 90.9	\$ 3.9	4.3%	22.5%	0.5x	12.2x	0.5x	3.7x	0.5x	3.2x
McKesson Corporation	772.54	(0.3%)	\$ 96,091.9	\$ 104,722.9	\$ 377,595.0	\$ 5,401.0	1.4%	20.3%	0.3x	19.4x	0.3x	15.9x	0.2x	14.5x
Narayana Hrudayalaya Limited	19.56	(26.8%)	\$ 3,972.7	\$ 4,063.2	\$ 641.7	\$ 143.7	22.4%	12.1%	6.3x	28.3x	5.8x	24.8x	5.2x	21.3x
TruBridge, Inc.	20.17	(37.0%)	\$ 292.8	\$ 449.4	\$ 345.9	\$ 45.5	13.2%	3.3%	1.3x	9.9x	1.3x	7.0x	1.2x	6.3x
Veradigm Inc.	4.80	(59.3%)	\$ 815.2	\$ 588.0	\$ 588.0	\$ 51.7	8.8%	1.8%	1.0x	11.4x	1.0x	8.5x	1.0x	6.6x
Veeva Systems Inc.	297.91	(0.7%)	\$ 48,829.8	\$ 42,511.6	\$ 2,968.2	\$ 869.9	29.3%	15.3%	14.3x	48.9x	13.3x	29.5x	11.9x	26.4x
Waystar Holding Corp.	37.92	(21.2%)	\$ 6,607.1	\$ 7,522.1	\$ 1,011.3	\$ 363.0	35.9%	17.1%	7.4x	20.7x	7.1x	17.4x	6.5x	16.1x
Mean:		(24.6%)	\$ 15,022.0	\$ 15,319.1	\$ 32,185.0	\$ 641.71	19.9%	11.5%	5.7x	22.6x	5.3x	15.5x	4.8x	13.9x
Median:		(21.6%)	\$ 2,548.9	\$ 2,582.2	\$ 615.7	\$ 102.23	19.6%	13.7%	3.8x	20.0x	3.5x	15.6x	3.3x	14.1x
Weighted Average:									6.5x	30.2x	6.0x	21.3x	5.4x	19.2x
*Adjusted Weighted Average:									5.2x	19.8x	4.8x	16.1x	4.3x	14.6x
Engineering Software														
Dassault Systèmes SE	33.45	(30.7%)	\$ 43,996.4	\$ 42,243.2	\$ 7,413.6	\$ 1,670.9	22.5%	4.1%	5.7x	25.3x	5.6x	15.4x	5.3x	14.4x
PTC Inc.	203.02	(7.6%)	\$ 24,320.3	\$ 25,532.7	\$ 2,472.0	\$ 853.8	34.5%	11.4%	10.3x	29.9x	9.5x	20.8x	9.0x	18.8x
Synopsys, Inc.	493.39	(24.3%)	\$ 91,646.5	\$ 104,192.8	\$ 6,435.3	\$ 1,311.3	20.4%	8.0%	16.2x	79.5x	12.9x	30.8x	10.2x	23.0x
Trimble Inc.	81.65	(6.7%)	\$ 19,430.2	\$ 20,676.7	\$ 3,575.5	\$ 735.1	20.6%	(3.7%)	5.8x	28.1x	5.7x	20.1x	5.3x	18.5x
Mean:		(17.3%)	\$ 44,848.4	\$ 48,161.3	\$ 4,974.1	\$ 1,142.76	24.5%	5.0%	9.5x	40.7x	8.4x	21.8x	7.5x	18.7x
Median:		(15.9%)	\$ 34,158.4	\$ 33,887.9	\$ 5,005.4	\$ 1,082.51	21.5%	6.1%	8.1x	29.0x	7.6x	20.5x	7.2x	18.6x
Weighted Average:									11.7x	53.9x	9.9x	24.5x	8.3x	19.8x
*Adjusted Weighted Average:									11.7x	27.2x	9.9x	17.9x	8.3x	16.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

	Basic Statistics				Last Twelve Months				LTM Multiples			CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV	
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x	
Infrastructure Software															
Adobe Inc.	352.75	(36.8%)	\$ 147,661.2	\$ 148,371.2	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.4x	16.4x	6.1x	12.3x	5.6x	11.3x	
Appian Corporation	30.57	(29.4%)	\$ 2,263.2	\$ 2,386.9	\$ 657.8	\$ 1.6	0.2%	13.7%	3.6x	NM	3.4x	45.3x	3.1x	33.1x	
Atlassian Corporation	159.70	(51.0%)	\$ 41,894.8	\$ 40,197.0	\$ 5,215.3	\$ (38.0)	NM	19.7%	7.7x	NM	6.6x	26.6x	5.6x	21.1x	
Backblaze, Inc.	9.28	(14.3%)	\$ 524.0	\$ 535.0	\$ 137.3	\$ (16.1)	NM	19.1%	3.9x	NM	3.6x	19.8x	3.2x	14.8x	
Bandwidth Inc.	16.67	(27.5%)	\$ 502.5	\$ 914.4	\$ 758.1	\$ 33.0	4.4%	14.5%	1.2x	27.7x	1.2x	10.1x	1.0x	8.0x	
Cloudflare, Inc.	214.59	(6.7%)	\$ 74,780.7	\$ 74,283.1	\$ 1,881.4	\$ (58.2)	NM	27.3%	39.5x	NM	35.5x	162.3x	28.1x	121.6x	
Commvault Systems, Inc.	188.78	(5.9%)	\$ 8,393.1	\$ 8,060.8	\$ 1,052.9	\$ 99.9	9.5%	21.6%	7.7x	80.7x	7.0x	32.6x	6.3x	28.8x	
Confluent, Inc.	19.80	(47.8%)	\$ 6,825.9	\$ 5,993.1	\$ 1,064.8	\$ (373.6)	NM	23.0%	5.6x	NM	5.2x	62.3x	4.5x	39.8x	
CoreWeave, Inc.	136.85	(26.8%)	\$ 70,949.4	\$ 85,522.4	\$ 3,525.8	\$ 1,873.0	53.1%	NA	24.3x	45.7x	16.3x	25.4x	7.1x	9.8x	
Evolve Global Materials & Mining Enhanced Yield I	16.78	(9.7%)	\$ 13.3	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	
Datadog, Inc.	142.40	(16.3%)	\$ 49,661.3	\$ 47,014.8	\$ 3,016.1	\$ 29.8	1.0%	26.0%	15.6x	NM	15.2x	67.1x	12.7x	51.8x	
DigitalOcean Holdings, Inc.	34.16	(27.4%)	\$ 3,109.8	\$ 4,486.2	\$ 832.8	\$ 254.0	30.5%	13.3%	5.4x	17.7x	5.2x	13.1x	4.6x	11.3x	
Elastic N.V.	84.49	(28.9%)	\$ 8,979.0	\$ 8,078.8	\$ 1,551.2	\$ (19.2)	NM	17.4%	5.2x	NM	5.0x	30.8x	4.5x	26.5x	
Fastly, Inc.	8.55	(29.2%)	\$ 1,260.3	\$ 1,349.3	\$ 571.0	\$ (81.9)	NM	7.4%	2.4x	NM	2.3x	30.1x	2.1x	21.6x	
GitLab Inc.	45.08	(39.2%)	\$ 7,518.3	\$ 6,398.5	\$ 857.9	\$ (91.2)	NM	29.0%	7.5x	NM	6.6x	42.4x	5.5x	33.2x	
GlobalData Plc	1.66	(43.2%)	\$ 1,263.5	\$ 1,342.7	\$ 414.3	\$ 92.8	22.4%	9.2%	3.2x	14.5x	3.2x	8.3x	3.0x	7.5x	
International Business Machines Corporation	282.16	(4.7%)	\$ 262,837.5	\$ 315,188.5	\$ 64,040.0	\$ 14,183.0	22.1%	2.7%	4.9x	22.2x	4.8x	17.2x	4.6x	16.4x	
Informatica Inc.	24.84	(11.7%)	\$ 7,569.4	\$ 8,129.0	\$ 1,662.0	\$ 277.8	16.7%	1.2%	4.9x	29.3x	4.8x	14.3x	4.6x	13.3x	
Jamf Holding Corp.	10.70	(40.6%)	\$ 1,421.4	\$ 1,730.5	\$ 666.4	\$ 11.0	1.7%	11.4%	2.6x	157.0x	2.4x	10.3x	2.2x	8.6x	
JFrog Ltd.	47.33	(8.9%)	\$ 5,525.4	\$ 4,927.5	\$ 474.8	\$ (69.8)	NM	22.0%	10.4x	NM	9.6x	52.2x	8.3x	45.7x	
MongoDB, Inc.	310.38	(16.1%)	\$ 25,251.6	\$ 22,975.3	\$ 2,218.2	\$ (144.3)	NM	21.9%	10.4x	NM	10.1x	69.7x	8.7x	55.2x	
Netskope, Inc.	22.73	(18.8%)	\$ 8,684.5	\$ 10,209.8	\$ 615.5	\$ (140.8)	NM	NA	16.6x	NM	NA	NA	NA	NA	
Nutanix, Inc.	74.39	(10.8%)	\$ 19,996.0	\$ 19,492.1	\$ 2,537.9	\$ 252.5	9.9%	18.1%	7.7x	77.2x	7.3x	30.4x	6.3x	25.5x	
Okta, Inc.	91.70	(28.1%)	\$ 16,165.4	\$ 14,247.4	\$ 2,763.0	\$ 169.0	6.1%	12.7%	5.2x	84.3x	4.9x	18.5x	4.5x	16.6x	
PagerDuty, Inc.	16.52	(24.8%)	\$ 1,540.4	\$ 1,397.9	\$ 483.6	\$ (11.5)	NM	8.2%	2.9x	NM	2.8x	10.9x	2.6x	10.0x	
Rapid7, Inc.	18.75	(57.8%)	\$ 1,214.0	\$ 1,669.9	\$ 855.4	\$ 70.3	8.2%	4.7%	2.0x	23.7x	1.9x	10.9x	1.9x	9.7x	
Salesforce, Inc.	237.00	(35.8%)	\$ 225,624.0	\$ 222,061.0	\$ 39,502.0	\$ 11,420.0	28.9%	8.3%	5.6x	19.4x	5.4x	13.5x	4.9x	12.5x	
Samsara Inc.	37.25	(39.8%)	\$ 21,367.9	\$ 20,357.0	\$ 1,426.6	\$ (110.0)	NM	30.3%	14.3x	NM	13.2x	80.4x	11.0x	62.6x	
ServiceNow, Inc.	920.28	(23.2%)	\$ 190,975.6	\$ 182,597.6	\$ 12,057.0	\$ 2,294.0	19.0%	21.1%	15.1x	79.6x	13.7x	39.2x	11.6x	32.2x	
Snowflake Inc.	225.55	(9.8%)	\$ 76,407.8	\$ 74,499.0	\$ 4,115.9	\$ (1,277.5)	NM	28.4%	18.1x	NM	16.5x	124.8x	13.4x	94.9x	
Synchronoss Technologies, Inc.	6.08	(60.7%)	\$ 65.6	\$ 246.3	\$ 171.9	\$ 32.1	18.7%	2.5%	1.4x	7.7x	1.4x	4.6x	1.3x	4.3x	
Twilio Inc.	100.09	(34.1%)	\$ 15,357.2	\$ 13,917.2	\$ 4,729.4	\$ 282.2	6.0%	11.6%	2.9x	49.3x	2.9x	14.5x	2.7x	12.8x	
UiPath Inc.	13.38	(16.0%)	\$ 7,105.1	\$ 5,661.7	\$ 1,496.7	\$ (17.0)	NM	8.3%	3.8x	NM	3.5x	15.6x	3.2x	13.7x	
Varonis Systems, Inc.	57.47	(5.1%)	\$ 6,439.3	\$ 6,021.4	\$ 595.2	\$ (103.9)	NM	14.3%	10.1x	NM	9.7x	NM	8.2x	127.2x	
Mean:	(26.1%)	\$ 38,798.5	\$ 41,220.1	\$ 5,610.0	\$ 1,147.97	16.5%	15.5%	8.4x	47.0x	7.4x	36.0x	6.1x	31.3x		
Median:	(27.1%)	\$ 7,981.2	\$ 8,078.8	\$ 1,426.6	\$ 11.02	13.3%	14.3%	5.6x	28.5x	5.2x	25.4x	4.6x	18.9x		
Weighted Average:									11.4x	27.3x	10.1x	39.0x	8.3x	31.6x	
*Adjusted Weighted Average:									8.8x	36.8x	8.6x	24.8x	7.1x	21.2x	

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
SaaS/Cloud Software														
Adobe Inc.	352.75	(36.8%)	\$ 147,661.2	\$ 148,371.2	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.4x	16.4x	6.1x	12.3x	5.6x	11.3x
AppFolio, Inc.	275.66	(15.5%)	\$ 9,883.2	\$ 9,795.3	\$ 862.7	\$ 148.3	17.2%	19.5%	11.4x	66.0x	9.7x	34.7x	8.2x	28.4x
Asure Software, Inc.	8.20	(35.6%)	\$ 224.9	\$ 231.9	\$ 125.1	\$ 11.2	8.9%	8.5%	1.9x	20.8x	1.6x	7.2x	1.4x	6.0x
Autodesk, Inc.	317.67	(3.5%)	\$ 67,587.0	\$ 67,803.0	\$ 6,605.0	\$ 1,596.0	24.2%	13.8%	10.3x	42.5x	9.5x	24.5x	8.6x	21.6x
BlackLine, Inc.	53.10	(19.8%)	\$ 3,286.2	\$ 3,385.2	\$ 674.3	\$ 57.9	8.6%	8.0%	5.0x	58.5x	4.7x	17.3x	4.3x	15.4x
Box, Inc.	32.27	(16.8%)	\$ 4,675.5	\$ 5,162.8	\$ 1,125.7	\$ 84.8	7.5%	6.3%	4.6x	60.9x	4.4x	14.2x	4.1x	12.8x
Consensus Cloud Solutions, Inc.	29.37	(8.5%)	\$ 557.4	\$ 1,090.8	\$ 349.6	\$ 168.7	48.3%	(1.2%)	3.1x	6.5x	3.1x	5.8x	3.1x	5.7x
CS Disco, Inc.	6.46	(5.1%)	\$ 398.9	\$ 292.6	\$ 148.0	\$ (42.6)	NM	4.1%	2.0x	NM	1.8x	NM	1.7x	NM
Celebris Technologies plc	2.27	(46.7%)	\$ 89.8	\$ 58.3	\$ 38.7	\$ 6.6	17.0%	(5.4%)	1.5x	8.9x	1.7x	34.3x	1.6x	42.7x
Dayforce Inc.	68.89	(16.7%)	\$ 10,883.8	\$ 11,488.0	\$ 1,851.7	\$ 262.0	14.1%	13.5%	6.2x	43.8x	5.9x	18.5x	5.3x	15.9x
DocuSign, Inc.	72.09	(33.2%)	\$ 14,497.6	\$ 13,780.1	\$ 3,095.4	\$ 298.8	9.7%	8.3%	4.5x	46.1x	4.1x	12.4x	3.9x	11.3x
Domo, Inc.	15.84	(14.3%)	\$ 653.1	\$ 746.8	\$ 318.4	\$ (43.1)	NM	(0.0%)	2.3x	NM	2.3x	30.7x	2.2x	20.6x
dotdigital Group Plc	0.90	(33.2%)	\$ 276.4	\$ 217.5	\$ 103.4	\$ 18.6	18.0%	11.4%	2.1x	11.7x	1.9x	6.2x	1.7x	5.6x
Dropbox, Inc.	30.21	(9.4%)	\$ 8,152.5	\$ 10,241.0	\$ 2,532.8	\$ 771.9	30.5%	(0.0%)	4.0x	13.3x	4.0x	8.9x	4.1x	8.8x
Dynatrace, Inc.	48.45	(23.1%)	\$ 14,608.0	\$ 13,349.3	\$ 1,776.8	\$ 228.5	12.9%	18.7%	7.5x	58.4x	7.0x	23.2x	6.1x	19.7x
EverCommerce Inc.	11.13	(9.8%)	\$ 2,017.6	\$ 2,412.2	\$ 710.7	\$ 123.7	17.4%	14.2%	3.4x	19.5x	4.0x	13.5x	3.8x	12.5x
Freshworks Inc.	11.77	(40.5%)	\$ 3,430.1	\$ 2,539.9	\$ 782.1	\$ (50.3)	NM	19.8%	3.2x	NM	3.0x	14.1x	2.6x	11.9x
HubSpot, Inc.	467.80	(46.9%)	\$ 24,649.8	\$ 23,260.8	\$ 2,847.9	\$ (45.6)	NM	19.0%	8.2x	NM	7.1x	31.7x	6.1x	26.5x
Intapp, Inc.	40.90	(47.4%)	\$ 3,358.7	\$ 3,068.2	\$ 504.1	\$ (13.9)	NM	17.1%	6.1x	NM	5.6x	31.5x	4.9x	25.6x
LivePerson, Inc.	0.58	(72.0%)	\$ 87.8	\$ 463.7	\$ 271.8	\$ (10.6)	NM	(24.9%)	1.7x	NM	2.0x	NM	2.1x	105.5x

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Part one of SaaS/Cloud Software valuations

***Source: S&P Capital IQ

Software

	Basic Statistics				Last Twelve Months			LTM Multiples			CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
SaaS/Cloud Software														
monday.com Ltd.	193.69	(43.5%)	\$ 9,985.0	\$ 8,460.6	\$ 1,100.2	\$ (10.4)	NM	30.2%	7.7x	NM	6.5x	46.5x	5.3x	33.7x
PagerDuty, Inc.	16.52	(24.8%)	\$ 1,540.4	\$ 1,397.9	\$ 483.6	\$ (11.5)	NM	8.2%	2.9x	NM	2.8x	10.9x	2.6x	10.0x
Palo Alto Networks, Inc.	203.62	(3.2%)	\$ 136,201.4	\$ 133,715.6	\$ 9,221.5	\$ 1,329.5	14.4%	14.9%	14.5x	100.6x	13.8x	42.1x	12.1x	36.5x
Paycom Software, Inc.	208.14	(22.3%)	\$ 11,709.2	\$ 11,258.2	\$ 1,959.9	\$ 510.0	26.0%	10.2%	5.7x	22.1x	5.2x	12.3x	4.8x	11.2x
Paylocity Holding Corporation	159.27	(28.8%)	\$ 8,785.6	\$ 8,605.4	\$ 1,595.2	\$ 345.1	21.6%	13.7%	5.4x	24.9x	5.0x	13.9x	4.6x	12.9x
Q2 Holdings, Inc.	72.39	(35.8%)	\$ 4,520.2	\$ 4,527.5	\$ 742.9	\$ 38.3	5.2%	13.3%	6.1x	118.2x	5.4x	23.7x	4.9x	20.5x
Qualys, Inc.	132.33	(22.2%)	\$ 4,776.6	\$ 4,210.7	\$ 637.0	\$ 214.2	33.6%	9.6%	6.6x	19.7x	6.3x	14.5x	5.9x	13.9x
Salesforce, Inc.	237.00	(35.8%)	\$ 225,624.0	\$ 222,061.0	\$ 39,502.0	\$ 11,420.0	28.9%	8.3%	5.6x	19.4x	5.4x	13.5x	4.9x	12.5x
ServiceNow, Inc.	920.28	(23.2%)	\$ 190,975.6	\$ 182,597.6	\$ 12,057.0	\$ 2,294.0	19.0%	21.1%	15.1x	79.6x	13.7x	39.2x	11.6x	32.2x
Sprout Social, Inc.	12.92	(64.4%)	\$ 759.9	\$ 689.3	\$ 430.8	\$ (41.4)	NM	14.8%	1.6x	NM	1.5x	12.3x	1.3x	9.7x
SPS Commerce, Inc.	104.14	(48.2%)	\$ 3,947.8	\$ 3,851.0	\$ 703.5	\$ 154.5	22.0%	20.5%	5.5x	24.9x	5.0x	16.4x	4.6x	14.3x
Tenable Holdings, Inc.	29.16	(35.8%)	\$ 3,531.1	\$ 3,563.8	\$ 949.3	\$ 33.7	3.5%	11.4%	3.8x	105.9x	3.6x	15.1x	3.3x	12.9x
Toast, Inc.	36.51	(26.5%)	\$ 21,285.3	\$ 19,602.3	\$ 5,529.0	\$ 258.0	4.7%	26.1%	3.5x	76.0x	3.1x	32.5x	2.6x	24.2x
Upland Software, Inc.	2.37	(58.0%)	\$ 68.2	\$ 412.0	\$ 251.8	\$ 42.9	17.1%	(12.1%)	1.6x	9.6x	1.9x	7.0x	2.0x	6.6x
Veeva Systems Inc.	297.91	(0.7%)	\$ 48,829.8	\$ 42,511.6	\$ 2,968.2	\$ 869.9	29.3%	15.3%	14.3x	48.9x	13.3x	29.5x	11.9x	26.4x
Vertex, Inc.	24.79	(59.2%)	\$ 3,953.4	\$ 4,020.9	\$ 710.5	\$ 14.8	2.1%	15.0%	5.7x	NM	5.3x	25.2x	4.7x	20.6x
Workday, Inc.	240.73	(18.1%)	\$ 64,274.9	\$ 59,864.9	\$ 8,959.0	\$ 1,107.0	12.4%	13.9%	6.7x	54.1x	6.1x	18.6x	5.4x	15.6x
Workiva Inc.	86.08	(26.3%)	\$ 4,821.8	\$ 4,801.8	\$ 807.0	\$ (65.9)	NM	19.0%	6.0x	NM	5.4x	69.2x	4.6x	39.3x
Yext, Inc.	8.52	(7.4%)	\$ 1,050.0	\$ 1,056.4	\$ 449.7	\$ 39.9	8.9%	13.5%	2.3x	26.5x	2.3x	8.5x	2.2x	8.6x
Youxin Technology Ltd	3.15	(99.4%)	\$ 2.2	\$ (2.0)	\$ 0.6	\$ (1.6)	NM	(24.9%)	NM	1.2x	NA	NA	NA	NA
ZenaTech, Inc.	4.80	(61.4%)	\$ 166.0	\$ 210.3	\$ 3.2	\$ (7.1)	NM	126.5%	65.5x	NM	25.8x	NM	13.2x	NM
Mean:		(31.2%)	\$ 35,562.3	\$ 34,162.7	\$ 4,241.0	\$ 882.56	13.3%	12.9%	7.0x	41.5x	6.9x	23.7x	5.6x	19.0x
Median:		(26.5%)	\$ 4,776.6	\$ 4,527.5	\$ 807.0	\$ 42.95	14.1%	13.5%	5.4x	26.5x	5.3x	16.4x	4.7x	14.3x
Weighted Average:									10.3x	56.7x	9.5x	28.2x	8.3x	24.0x
*Adjusted Weighted Average:									13.4x	52.9x	9.5x	24.4x	8.3x	15.4x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

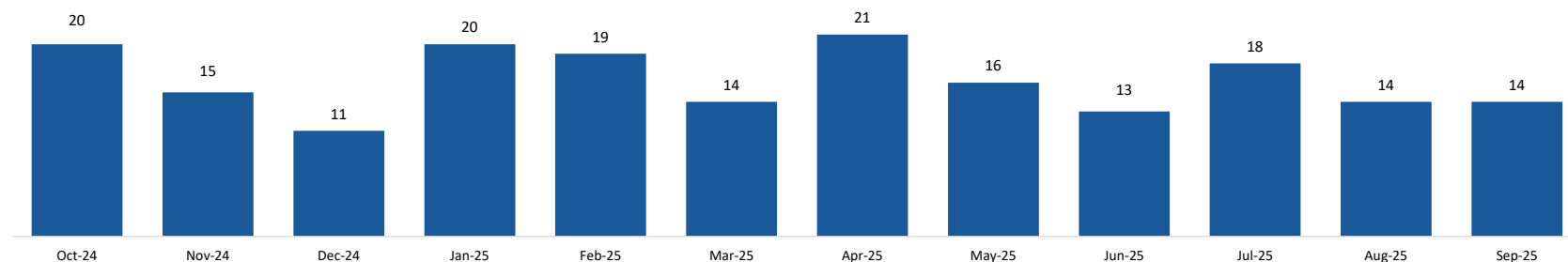
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Benefits Management - Healthcare														
Alight, Inc.	3.26	(63.5%)	\$ 1,724.1	\$ 3,631.1	\$ 2,311.0	\$ 374.0	NM	(1.1%)	1.6x	9.7x	1.6x	5.7x	1.5x	5.5x
Evolent Health, Inc.	8.46	(70.2%)	\$ 981.1	\$ 1,912.1	\$ 2,195.9	\$ 72.2	3.3%	(6.7%)	0.9x	26.5x	1.0x	12.3x	0.8x	10.1x
Kooth plc	1.90	(56.9%)	\$ 68.3	\$ 47.7	\$ 90.9	\$ 3.9	4.3%	22.5%	0.5x	12.2x	0.6x	3.9x	0.5x	3.4x
Maximus, Inc.	91.37	(2.5%)	\$ 5,148.7	\$ 6,870.5	\$ 5,428.7	\$ 674.0	12.4%	3.4%	1.3x	10.2x	1.2x	9.3x	1.2x	9.6x
Progynty, Inc.	21.52	(19.6%)	\$ 1,850.3	\$ 1,573.9	\$ 1,242.0	\$ 80.8	6.5%	9.6%	1.3x	19.5x	1.2x	7.4x	1.1x	6.7x
	Mean:	(42.5%)	\$ 1,954.5	\$ 2,807.1	\$ 2,253.7	\$ 240.99	6.6%	5.5%	1.1x	15.6x	1.1x	7.7x	1.0x	7.0x
	Median:	(56.9%)	\$ 1,724.1	\$ 1,912.1	\$ 2,195.9	\$ 80.79	5.4%	3.4%	1.3x	12.2x	1.2x	7.4x	1.1x	6.7x
								Weighted Average:	1.3x	13.5x	1.3x	8.6x	1.2x	8.3x
								*Adjusted Weighted Average:	1.3x	12.1x	1.3x	8.1x	1.2x	8.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Information

- 14 transactions were announced in the Information segment
- Select transactions from the Information segment include:
 - The pending sale of Center for Research in Security Prices, a provider of historical stock market data and indexes, to Morningstar for \$375 million
 - Research technology firm Prime Insights' sale for more than \$270 million to Aonic, a portfolio company of Metric Capital
 - Kedaara Capital's \$240 million strategic investment in Axtria, an India-based data analytics company for the life sciences industry
 - The pending acquisition of BT's Radianz business, a provider of financial information exchange networks, by Transaction Network Services

of deals



Note: Deal values are not included in chart, as the majority of Information transactions were reported without a value

	2Q25		Information 3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	29	\$21.4	26	\$1,642.0	101	\$1,989.2	10	\$625.0
Private Equity - Buyout	2	0.0	2	0.0	14	79.1	0	0.0
Private Equity - VC/Growth Capital	19	197.2	18	869.2	80	2,183.3	4	245.5
Total	50	\$218.6	46	\$2,511.2	195	\$4,251.6	14	\$870.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Information

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Financial Information														
Broadridge Financial Solutions, Inc.	238.17	(12.4%)	\$ 27,896.7	\$ 30,793.5	\$ 6,889.1	\$ 1,686.7	24.5%	5.9%	4.5x	18.3x	4.3x	18.2x	4.1x	17.0x
Computershare Limited	24.00	(15.9%)	\$ 13,883.0	\$ 14,785.4	\$ 3,119.1	\$ 1,043.2	33.4%	4.7%	4.7x	14.2x	4.8x	12.1x	4.7x	12.2x
CoStar Group, Inc.	84.37	(13.4%)	\$ 35,743.4	\$ 32,920.3	\$ 2,915.5	\$ 198.8	6.8%	12.2%	11.3x	165.6x	10.1x	80.5x	8.5x	37.6x
Equifax Inc.	256.53	(13.2%)	\$ 31,757.7	\$ 36,599.0	\$ 5,840.2	\$ 1,819.4	31.2%	6.9%	6.3x	20.1x	6.0x	18.7x	5.5x	16.4x
Experian plc	50.03	(9.5%)	\$ 45,686.2	\$ 50,639.5	\$ 7,523.0	\$ 2,257.0	30.0%	6.0%	6.7x	22.4x	6.4x	18.1x	5.7x	15.9x
FactSet Research Systems Inc.	286.49	(42.7%)	\$ 10,831.3	\$ 12,034.7	\$ 2,287.0	\$ 852.5	37.3%	5.1%	5.3x	14.1x	5.1x	12.8x	4.9x	12.7x
Fair Isaac Corporation	1,496.53	(37.7%)	\$ 35,922.2	\$ 38,533.8	\$ 1,928.9	\$ 899.6	46.6%	16.7%	20.0x	42.8x	19.0x	33.8x	16.4x	28.2x
Fidelity National Information Services, Inc.	65.94	(28.3%)	\$ 34,445.6	\$ 46,840.6	\$ 10,317.0	\$ 3,081.0	29.9%	3.6%	4.5x	15.2x	4.5x	10.9x	4.3x	10.3x
GB Group plc	3.04	(41.3%)	\$ 747.2	\$ 813.2	\$ 365.3	\$ 54.2	14.8%	1.9%	2.2x	15.0x	2.3x	9.1x	2.2x	8.6x
Moody's Corporation	476.48	(10.4%)	\$ 85,480.5	\$ 90,738.5	\$ 7,307.0	\$ 3,385.0	46.3%	11.5%	12.4x	26.8x	12.1x	24.4x	11.2x	22.3x
Morningstar, Inc.	232.01	(36.4%)	\$ 9,785.7	\$ 10,278.1	\$ 2,347.4	\$ 553.1	23.6%	8.2%	4.4x	18.6x	4.2x	14.0x	3.9x	12.5x
MSCI Inc.	567.41	(11.7%)	\$ 43,897.8	\$ 48,209.6	\$ 2,986.7	\$ 1,727.5	57.8%	10.5%	16.1x	27.9x	15.0x	24.9x	13.8x	22.6x
S&P Global Inc.	486.71	(15.9%)	\$ 148,583.7	\$ 163,322.7	\$ 14,700.0	\$ 7,260.0	49.4%	10.7%	11.1x	22.5x	10.7x	21.4x	10.0x	19.9x
SEI Investments Company	84.85	(9.7%)	\$ 10,489.6	\$ 9,740.6	\$ 2,205.5	\$ 636.8	28.9%	10.7%	4.4x	15.3x	4.3x	13.1x	4.0x	12.1x
SS&C Technologies Holdings, Inc.	88.76	(2.5%)	\$ 21,676.9	\$ 28,268.9	\$ 6,046.2	\$ 1,940.7	32.1%	6.7%	4.7x	14.6x	4.5x	11.5x	4.3x	10.7x
Thomson Reuters Corporation	155.15	(27.8%)	\$ 69,920.9	\$ 71,258.4	\$ 7,318.0	\$ 2,064.0	28.2%	4.0%	9.7x	34.5x	9.4x	24.0x	8.7x	21.8x
TransUnion	83.78	(26.0%)	\$ 16,320.3	\$ 20,933.5	\$ 4,357.3	\$ 1,422.8	32.7%	9.3%	4.8x	14.7x	4.6x	12.8x	4.2x	11.5x
Verisk Analytics, Inc.	251.51	(22.1%)	\$ 35,139.7	\$ 37,938.5	\$ 2,986.5	\$ 1,447.3	48.5%	7.6%	12.7x	26.2x	12.1x	21.7x	10.8x	19.3x
Workiva Inc.	86.08	(26.3%)	\$ 4,821.8	\$ 4,801.8	\$ 807.0	\$ (65.9)	NM	19.0%	6.0x	NM	5.4x	69.2x	4.6x	39.3x
Mean:		(21.2%)	\$ 35,949.0	\$ 39,444.8	\$ 4,855.1	\$ 1,698.09	33.4%	8.5%	8.0x	29.4x	7.6x	23.7x	6.9x	18.5x
Median:		(15.9%)	\$ 31,757.7	\$ 32,920.3	\$ 3,119.1	\$ 1,447.30	31.6%	7.6%	6.0x	19.3x	5.4x	18.2x	4.9x	16.4x
Weighted Average:									10.1x	31.6x	9.6x	24.2x	8.8x	20.0x
*Adjusted Weighted Average:									9.5x	24.4x	9.1x	20.8x	8.4x	18.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Information

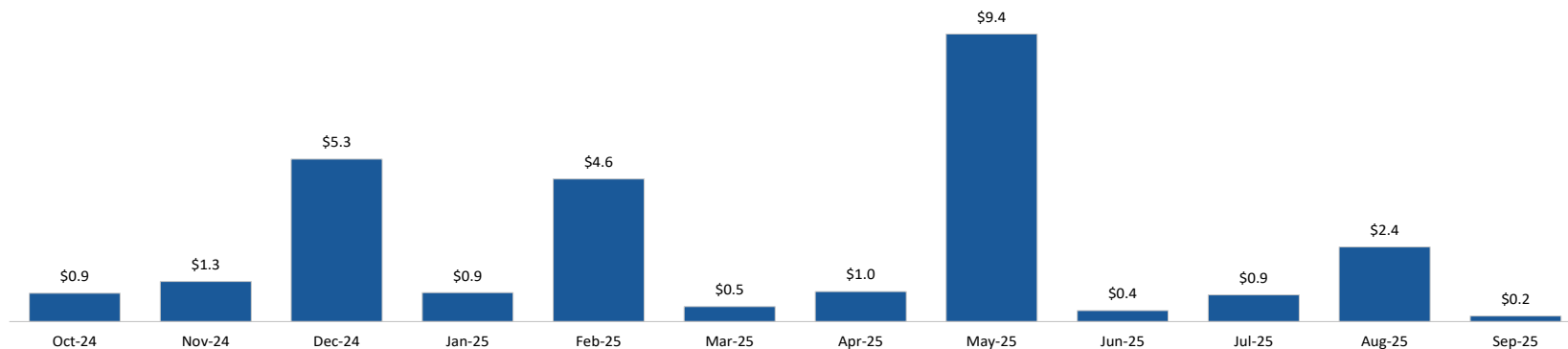
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Marketing Information														
comScore, Inc.	8.73	(14.2%)	\$ 43.8	\$ 284.8	\$ 358.5	\$ 14.3	4.0%	(0.1%)	0.8x	19.9x	0.8x	6.3x	0.8x	5.7x
DNB Bank ASA	27.18	(5.2%)	\$ 39,900.0	NA	\$ 8,657.1	NA	NA	9.2%	NA	NA	NA	NA	NA	NA
Ebiquity plc	0.19	(43.0%)	\$ 26.6	\$ 51.4	\$ 96.1	\$ 17.0	17.7%	(4.3%)	0.5x	3.0x	0.5x	3.7x	0.5x	2.8x
INTAGE HOLDINGS Inc.	11.62	(16.3%)	\$ 443.8	\$ 344.3	\$ 410.7	\$ 31.8	7.8%	3.9%	0.8x	10.8x	NA	NA	NA	NA
Ipsos SA	44.42	(33.2%)	\$ 1,916.9	\$ 2,360.2	\$ 2,885.8	\$ 360.0	12.5%	0.7%	0.8x	6.6x	0.8x	4.9x	0.7x	4.6x
LiveRamp Holdings, Inc.	27.14	(24.8%)	\$ 1,780.5	\$ 1,444.5	\$ 764.4	\$ 42.1	5.5%	12.2%	1.9x	34.3x	1.8x	8.9x	1.7x	7.1x
System1 Group PLC	3.31	(65.8%)	\$ 42.0	\$ 25.4	\$ 48.4	\$ 7.5	15.4%	24.7%	0.5x	3.4x	0.5x	4.3x	0.5x	4.6x
YouGov plc	4.03	(41.2%)	\$ 471.8	\$ 712.7	\$ 477.2	\$ 99.3	20.8%	42.2%	1.5x	7.2x	1.4x	5.7x	1.3x	5.3x
ZoomInfo Technologies Inc.	10.91	-	\$ 3,476.3	\$ 4,847.6	\$ 1,225.1	\$ 290.5	23.7%	(0.5%)	4.0x	16.7x	3.8x	10.0x	3.8x	9.6x
Mean:		(30.5%)	\$ 5,344.6	\$ 1,258.9	\$ 1,658.1	\$ 107.82	13.4%	9.8%	1.4x	12.7x	1.4x	6.3x	1.3x	5.7x
Median:		(29.0%)	\$ 471.8	\$ 528.5	\$ 477.2	\$ 36.99	13.9%	3.9%	0.8x	9.0x	0.8x	5.7x	0.8x	5.3x
Weighted Average:									0.4x	2.9x	0.4x	1.3x	0.4x	1.2x
*Adjusted Weighted Average:									1.3x	12.4x	1.3x	5.0x	1.2x	5.7x
Other Information														
Forrester Research, Inc.	10.60	(40.9%)	\$ 202.3	\$ 144.1	\$ 412.1	\$ 22.2	5.4%	(9.1%)	0.3x	6.5x	0.3x	3.3x	0.3x	2.9x
Gartner, Inc.	262.87	(55.0%)	\$ 19,908.7	\$ 20,572.7	\$ 6,420.0	\$ 1,322.2	20.6%	5.9%	3.2x	15.6x	3.0x	12.7x	2.9x	12.3x
HealthStream, Inc.	28.24	(17.5%)	\$ 837.1	\$ 762.3	\$ 295.2	\$ 39.5	13.4%	3.5%	2.6x	19.3x	2.5x	10.6x	2.3x	9.8x
IQVIA Holdings Inc.	189.94	(20.0%)	\$ 32,289.8	\$ 45,854.8	\$ 15,700.0	\$ 2,923.0	18.6%	3.6%	2.9x	15.7x	3.0x	12.8x	2.8x	12.0x
Informa plc	12.33	(2.4%)	\$ 15,920.6	\$ 20,867.8	\$ 5,334.6	\$ 1,546.2	29.0%	15.7%	3.9x	13.5x	3.9x	12.5x	3.8x	11.8x
National Research Corporation	12.78	(44.3%)	\$ 294.8	\$ 371.0	\$ 140.3	\$ 34.2	24.3%	(4.1%)	2.6x	10.9x	NA	NA	NA	NA
Premier, Inc.	27.80	(3.4%)	\$ 2,298.6	\$ 2,506.3	\$ 1,012.6	\$ 281.6	27.8%	(10.9%)	2.5x	8.9x	2.5x	10.3x	2.5x	10.2x
RELX PLC	47.81	(15.6%)	\$ 87,097.7	\$ 96,961.4	\$ 13,062.1	\$ 4,237.6	32.4%	2.5%	7.4x	22.9x	7.3x	18.4x	6.9x	17.1x
Wolters Kluwer N.V.	136.28	(35.9%)	\$ 31,259.1	\$ 36,310.1	\$ 7,136.8	\$ 2,291.3	32.1%	5.7%	5.1x	15.8x	4.9x	15.0x	4.8x	14.3x
Mean:		(26.1%)	\$ 21,123.2	\$ 24,927.8	\$ 5,501.5	\$ 1,410.85	22.6%	1.4%	3.4x	14.3x	3.4x	11.9x	3.3x	11.3x
Median:		(20.0%)	\$ 15,920.6	\$ 20,572.7	\$ 5,334.6	\$ 1,322.18	24.3%	3.5%	2.9x	15.6x	3.0x	12.6x	2.9x	11.9x
Weighted Average:									5.4x	18.7x	5.4x	15.6x	5.1x	14.7x
*Adjusted Weighted Average:									3.8x	15.2x	5.4x	13.3x	5.1x	12.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

E-Commerce

- A total of 19 transactions was announced in the E-Commerce segment, 15 of which were reported for more than \$181 million in total value
- Select transactions in the E-Commerce segment include:
 - eBay's pending acquisition of Tise, a Norway-based social marketplace for secondhand fashion and interior design items
 - The acquisition of digital display solutions company DAKboard by saas.group
 - Basic.Space's acquisition of Platform, a marketplace for art and artist collaborations
 - Canada-based, direct-to-consumer wholesale business Brandco Direct's sale to Tre'dish, a Broad Street Bulls portfolio company

Reported Values (\$Bn)



# of Deals	13	16	12	14	22	23	13	24	8	20	21	19
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	2Q25		E-COMMERCE 3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	24	\$9,315.2	27	\$2,955.6	91	\$23,903.6	4	\$0.0
Private Equity - Buyout	1	175.0	3	0.0	10	325.0	0	0.0
Private Equity - VC/Growth Capital	20	1,203.3	30	519.9	104	3,511.2	15	181.2
Total	45	\$10,693.5	60	\$3,475.5	205	\$27,739.8	19	\$181.2

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

E-Commerce

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-based Marketplace/Aggregators														
Airbnb, Inc.	121.42	(25.9%)	\$ 74,337.7	\$ 65,263.7	\$ 11,580.0	\$ 2,654.0	22.9%	10.2%	5.6x	24.6x	5.4x	15.5x	5.0x	14.0x
Amazon.com, Inc.	219.57	(9.5%)	\$ 2,341,694.7	\$ 2,408,084.7	\$ 670,038.0	\$ 133,832.0	20.0%	10.9%	3.6x	18.0x	3.4x	14.5x	3.1x	12.1x
Bed Bath & Beyond, Inc.	9.79	(16.1%)	\$ 562.0	\$ 467.2	\$ 1,128.6	\$ (121.7)	NM	(26.6%)	0.4x	NM	0.5x	NM	0.4x	NM
Booking Holdings Inc.	5,399.27	(7.5%)	\$ 174,989.7	\$ 176,218.7	\$ 25,025.0	\$ 8,948.0	35.8%	11.7%	7.0x	19.7x	6.6x	18.2x	6.1x	16.3x
Bumble Inc.	6.09	(33.9%)	\$ 684.6	\$ 1,476.7	\$ 1,030.6	\$ 269.7	26.2%	(5.1%)	1.4x	5.5x	1.5x	4.7x	1.6x	5.3x
CarGurus, Inc.	37.23	(9.9%)	\$ 3,695.5	\$ 3,659.4	\$ 919.1	\$ 210.1	22.9%	4.8%	4.0x	17.4x	4.0x	12.1x	3.7x	10.8x
CarParts.com, Inc.	0.71	(49.9%)	\$ 41.9	\$ 68.9	\$ 577.6	\$ (31.9)	NM	(8.9%)	0.1x	NM	0.1x	NM	0.1x	23.2x
Copart, Inc.	44.97	(30.1%)	\$ 43,518.9	\$ 38,854.0	\$ 4,647.0	\$ 1,956.7	42.1%	9.7%	8.4x	19.9x	8.3x	19.7x	7.8x	17.8x
Coursera, Inc.	11.71	(13.6%)	\$ 1,916.9	\$ 1,146.7	\$ 721.7	\$ (64.4)	NM	7.1%	1.6x	NM	1.4x	17.7x	1.4x	14.6x
DoorDash, Inc.	271.99	(2.2%)	\$ 116,192.7	\$ 113,724.7	\$ 11,895.0	\$ 834.0	7.0%	23.8%	9.6x	136.4x	8.5x	40.3x	7.0x	30.0x
eBay Inc.	90.95	(10.1%)	\$ 41,564.2	\$ 44,976.2	\$ 10,470.0	\$ 2,537.0	24.2%	2.7%	4.3x	17.7x	4.0x	12.9x	3.8x	12.1x
Etsy, Inc.	66.39	(12.4%)	\$ 6,579.8	\$ 8,243.0	\$ 2,838.4	\$ 453.9	16.0%	2.4%	2.9x	18.2x	3.0x	11.8x	3.0x	11.5x
Expedia Group, Inc.	213.75	(6.7%)	\$ 26,444.2	\$ 27,520.2	\$ 14,018.0	\$ 1,897.0	13.5%	5.7%	2.0x	14.5x	2.0x	8.7x	1.8x	8.0x
Hour Loop, Inc.	2.93	(57.5%)	\$ 103.1	\$ 106.2	\$ 138.4	NM	NM	(2.1%)	0.8x	NM	NA	NA	NA	NA
Lemonade, Inc.	53.53	(13.7%)	\$ 3,955.1	\$ 3,721.3	\$ 600.7	\$ (177.1)	NM	27.5%	6.2x	NM	5.1x	NM	3.1x	NM
Liquidity Services, Inc.	27.43	(30.9%)	\$ 856.8	\$ 704.4	\$ 465.5	\$ 37.4	8.0%	38.4%	1.5x	18.8x	1.5x	12.1x	NA	NA
Lyft, Inc.	22.01	(6.3%)	\$ 8,945.8	\$ 7,962.8	\$ 6,111.3	\$ 85.2	1.4%	19.9%	1.3x	93.4x	1.2x	15.1x	1.1x	11.9x
Maplebear Inc.	36.76	(31.3%)	\$ 9,684.0	\$ 8,314.0	\$ 3,546.0	\$ 562.0	15.8%	10.5%	2.3x	14.8x	2.3x	8.0x	2.1x	7.0x
Newegg Commerce, Inc.	41.95	(69.6%)	\$ 859.1	\$ 875.5	\$ 1,235.6	\$ (40.8)	NM	(17.5%)	0.7x	NM	NA	NA	NA	NA
PetMed Express, Inc.	2.51	(63.4%)	\$ 51.8	\$ 2.8	\$ 247.0	\$ 8.2	3.3%	(10.8%)	0.0x	0.3x	0.0x	NA	0.0x	NA
Pony AI Inc.	22.49	(5.8%)	\$ 7,990.5	\$ 7,410.2	\$ 76.5	\$ (300.0)	NM	(2.3%)	96.9x	NM	92.4x	NM	71.2x	NM
Revolve Group, Inc.	21.30	(46.2%)	\$ 1,518.6	\$ 1,245.4	\$ 1,182.6	\$ 66.8	5.7%	10.7%	1.1x	18.6x	1.0x	17.3x	0.9x	16.0x
StubHub Holdings, Inc.	16.84	(39.6%)	\$ 6,194.0	\$ 7,969.0	\$ 1,795.1	\$ 154.9	8.6%	18.6%	4.4x	51.4x	NA	NA	NA	NA
ThredUp Inc.	9.45	(23.0%)	\$ 1,163.9	\$ 1,172.7	\$ 277.7	\$ (13.0)	NM	20.1%	4.2x	NM	3.7x	88.8x	3.4x	60.5x
Uber Technologies, Inc.	97.97	(3.9%)	\$ 204,308.5	\$ 205,368.5	\$ 47,331.0	\$ 5,230.0	11.0%	18.2%	4.3x	39.3x	3.9x	23.2x	3.4x	18.3x
Wayfair Inc.	89.33	(2.7%)	\$ 11,582.6	\$ 14,114.6	\$ 12,008.0	\$ (90.0)	NM	0.9%	1.2x	NM	1.1x	21.6x	1.1x	18.7x
Mean:		(23.9%)	\$ 118,824.5	\$ 121,102.8	\$ 31,919.4	\$ 6,355.92	16.7%	6.9%	6.8x	31.1x	7.0x	20.1x	6.0x	17.1x
Median:		(14.9%)	\$ 6,386.9	\$ 7,686.5	\$ 1,515.3	\$ 154.91	15.8%	8.4%	2.6x	18.6x	3.0x	15.3x	3.0x	14.3x
Weighted Average:									4.4x	24.2x	4.1x	16.2x	3.7x	13.5x
*Adjusted Weighted Average:									4.2x	19.8x	3.9x	15.4x	3.5x	12.9x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

E-Commerce

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Internationally-based Marketplace/Aggregators														
Alibaba Group Holding Limited	178.73	(1.9%)	\$ 399,060.7	\$ 387,404.6	\$ 139,697.2	\$ 26,491.5	19.0%	5.3%	2.8x	14.6x	2.8x	16.5x	2.5x	13.4x
Cango Inc.	4.24	(56.1%)	\$ 751.2	\$ 858.6	\$ 247.2	\$ 35.5	14.4%	46.6%	3.5x	NM	1.5x	NA	1.2x	NA
Cimpress plc	63.04	(26.3%)	\$ 1,543.3	\$ 3,036.5	\$ 3,403.1	\$ 310.2	9.1%	3.4%	0.9x	9.8x	0.9x	6.8x	0.8x	6.4x
Coupang, Inc.	32.20	(5.5%)	\$ 58,702.7	\$ 56,485.7	\$ 32,263.0	\$ 1,279.0	4.0%	18.7%	1.8x	44.2x	1.6x	44.7x	1.4x	25.4x
Deliveroo plc	2.42	(0.4%)	\$ 3,617.0	\$ 3,077.9	\$ 2,940.7	\$ 42.1	1.4%	8.3%	1.0x	73.2x	1.1x	12.5x	1.0x	9.2x
JD.com, Inc.	34.98	(26.9%)	\$ 49,601.6	\$ 35,040.4	\$ 165,348.6	\$ 7,080.5	4.3%	8.9%	0.2x	4.9x	0.2x	10.8x	0.2x	6.0x
Jumia Technologies AG	11.61	(6.1%)	\$ 1,421.8	\$ 1,335.6	\$ 154.9	\$ (73.0)	NM	(20.2%)	8.6x	NM	6.4x	NM	5.7x	NM
Just Eat Takeaway.com N.V.	23.69	(0.4%)	\$ 4,731.1	\$ 5,033.8	\$ 4,144.5	\$ 24.7	0.6%	29.4%	1.2x	NM	1.2x	12.0x	1.1x	9.9x
MercadoLibre, Inc.	2,336.94	(11.7%)	\$ 118,476.7	\$ 123,503.7	\$ 24,096.0	\$ 3,645.0	15.1%	35.8%	5.1x	33.9x	4.1x	27.1x	3.2x	20.5x
Mercari, Inc.	15.38	(21.2%)	\$ 2,530.7	\$ 2,886.9	\$ 1,203.3	\$ 150.7	12.5%	5.0%	2.4x	19.2x	2.0x	12.5x	1.9x	10.8x
PChome Online Inc.	1.05	(48.4%)	\$ 212.6	\$ 431.8	\$ 1,258.7	\$ (4.3)	NM	(8.2%)	0.3x	NM	0.4x	13.1x	0.4x	11.2x
PDD Holdings Inc.	132.17	(15.1%)	\$ 187,634.7	\$ 135,125.1	\$ 53,956.8	\$ 14,951.4	27.7%	59.0%	2.5x	9.0x	2.3x	10.3x	2.0x	8.0x
Rakuten Group, Inc.	6.49	(8.6%)	\$ 14,043.0	\$ 15,839.7	\$ 16,547.4	\$ 2,331.3	14.1%	11.1%	1.0x	6.8x	0.9x	6.7x	0.8x	5.4x
trivago N.V.	3.34	(42.8%)	\$ 235.0	\$ 148.1	\$ 592.2	\$ 1.4	0.2%	7.4%	0.3x	107.9x	0.2x	12.7x	0.2x	6.2x
Vipshop Holdings Limited	19.64	(0.9%)	\$ 9,685.0	\$ 7,134.6	\$ 14,751.4	\$ 1,372.7	9.3%	(5.2%)	0.5x	5.2x	0.5x	5.2x	0.5x	5.0x
Mean:	(18.1%)	\$ 56,816.5	\$ 51,822.9	\$ 30,707.0	\$ 3,842.57	10.1%	13.7%	2.1x	29.9x	1.7x	14.7x	1.5x	10.6x	
Median:	(11.7%)	\$ 4,731.1	\$ 5,033.8	\$ 4,144.5	\$ 310.15	9.3%	8.3%	1.2x	14.6x	1.2x	12.5x	1.1x	9.2x	
Weighted Average:									2.8x	17.5x	2.5x	17.8x	2.2x	13.3x
* Adjusted Weighted Average:									2.7x	17.3x	2.5x	13.9x	2.2x	11.0x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

E-Commerce

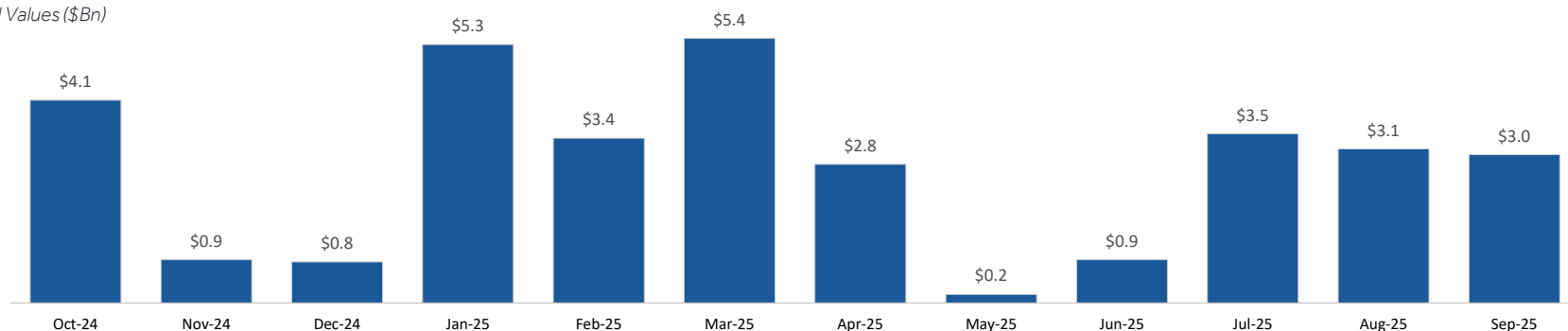
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Direct-to-Consumer/ Traditional Retail Disruptors														
1-800-FLOWERS.COM, Inc.	4.60	(50.2%)	\$ 292.6	\$ 517.5	\$ 1,685.7	\$ (2.0)	NM	(8.0%)	0.3x	NM	0.3x	78.5x	0.3x	20.5x
Allbirds, Inc.	5.67	(55.9%)	\$ 46.2	\$ 51.2	\$ 170.6	\$ (76.2)	NM	(22.5%)	0.3x	NM	0.3x	NM	0.3x	NM
BARK, Inc.	0.83	(67.5%)	\$ 141.1	\$ 140.4	\$ 470.8	\$ (26.5)	NM	(3.1%)	0.3x	NM	0.3x	33.1x	0.3x	27.5x
Chegg, Inc.	1.51	(44.6%)	\$ 163.6	\$ 162.8	\$ 506.6	\$ 29.3	5.8%	(25.9%)	0.3x	5.6x	0.4x	2.6x	0.5x	2.5x
Chewy, Inc.	40.45	(16.8%)	\$ 16,779.5	\$ 16,715.9	\$ 12,345.2	\$ 242.8	2.0%	9.2%	1.4x	68.8x	1.3x	23.0x	1.2x	18.7x
The Honest Company, Inc.	3.68	(59.0%)	\$ 409.5	\$ 354.9	\$ 389.8	\$ 7.3	1.9%	9.6%	0.9x	48.6x	0.9x	12.0x	0.8x	11.0x
Match Group, Inc.	35.32	(9.9%)	\$ 8,498.8	\$ 11,673.1	\$ 3,450.6	\$ 979.3	28.4%	(0.6%)	3.4x	11.9x	3.3x	9.3x	3.2x	8.5x
Nerdy, Inc.	1.26	(42.2%)	\$ 153.0	\$ 135.7	\$ 178.4	\$ (68.9)	NM	(10.9%)	0.8x	NM	0.7x	NM	0.6x	29.2x
Newegg Commerce, Inc.	41.95	(69.6%)	\$ 859.1	\$ 875.5	\$ 1,235.6	\$ (40.8)	NM	(17.5%)	0.7x	NM	NA	NA	NA	NA
Peloton Interactive, Inc.	9.00	(17.4%)	\$ 3,669.9	\$ 4,607.3	\$ 2,490.8	\$ 141.3	5.7%	(7.8%)	1.8x	32.6x	1.8x	11.0x	1.8x	9.8x
Rent the Runway, Inc.	4.93	(63.9%)	\$ 20.2	\$ 364.6	\$ 302.8	\$ (1.4)	NM	0.2%	1.2x	NM	NA	NA	NA	NA
Shutterstock, Inc.	20.85	(46.3%)	\$ 739.6	\$ 920.3	\$ 1,010.5	\$ 153.7	15.2%	14.2%	0.9x	6.0x	0.9x	3.4x	0.9x	3.2x
Lovisa Holdings Limited	24.73	(14.2%)	\$ 2,738.0	\$ 3,040.3	\$ 521.5	\$ 115.4	22.1%	14.2%	5.8x	26.4x	5.2x	16.8x	4.5x	14.2x
Stitch Fix, Inc.	4.35	(37.7%)	\$ 573.4	\$ 432.0	\$ 1,267.2	\$ (9.6)	NM	(5.3%)	0.3x	NM	0.3x	10.3x	0.3x	9.0x
Mean:		(42.5%)	\$ 2,506.0	\$ 2,856.5	\$ 1,859.0	\$ 103.12	11.6%	(3.9%)	1.3x	28.6x	1.3x	20.0x	1.2x	14.0x
Median:		(45.4%)	\$ 491.4	\$ 474.7	\$ 766.0	\$ 2.95	5.8%	(4.2%)	0.8x	26.4x	0.8x	11.5x	0.7x	11.0x
Weighted Average:									2.2x	42.0x	2.1x	16.9x	1.9x	13.9x
*Adjusted Weighted Average:									1.9x	19.6x	1.8x	16.9x	1.8x	14.2x
E-Commerce Enablement														
Adobe Inc.	352.75	(36.8%)	\$ 147,661.2	\$ 148,371.2	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.4x	16.4x	6.1x	12.3x	5.6x	11.3x
GigaCloud Technology Inc.	28.40	(17.7%)	\$ 1,069.7	\$ 1,235.4	\$ 1,193.6	\$ 141.2	11.8%	21.2%	1.0x	8.7x	1.0x	8.6x	0.9x	7.7x
Pattern Group Inc.	13.70	(14.4%)	\$ 2,411.5	\$ 2,495.0	\$ 2,093.4	\$ 116.4	5.6%	NA	1.2x	21.4x	NA	NA	NA	NA
Rakuten Group, Inc.	6.49	(8.6%)	\$ 14,043.0	\$ 15,839.7	\$ 16,547.4	\$ 2,331.3	14.1%	11.1%	1.0x	6.8x	0.9x	6.7x	0.8x	5.4x
Shopify Inc.	148.61	(6.5%)	\$ 193,142.6	\$ 187,630.6	\$ 10,014.0	\$ 1,573.0	15.7%	29.0%	18.7x	119.3x	16.8x	99.2x	13.7x	73.8x
Mean:		(16.8%)	\$ 71,665.6	\$ 71,114.4	\$ 10,605.9	\$ 2,644.38	17.3%	18.0%	5.7x	34.5x	6.2x	31.7x	5.3x	24.5x
Median:		(14.4%)	\$ 14,043.0	\$ 15,839.7	\$ 10,014.0	\$ 1,573.00	14.1%	16.1%	1.2x	16.4x	3.5x	10.4x	3.3x	9.5x
Weighted Average:									12.8x	71.5x	11.6x	58.8x	9.7x	44.7x
*Adjusted Weighted Average:									12.8x	15.6x	11.7x	11.8x	9.8x	10.8x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Media

- There were 32 transactions announced in the Media segment, eight of which were reported for more than \$3 billion in total value
- Including the pending take-private of Electronic Arts¹, select Media transactions include:
 - The \$1.6 billion pending acquisition of a 62.3 percent stake in daily fantasy sports operator PrizePicks by Allwyn International, a KKCG portfolio company
 - Providence Equity's pending sale of France-based auto classifieds platform La Centrale to OLX Group for €1.1 billion (approximately US\$1.3 billion)
 - The sale of Northstar Travel Group, an EagleTree Capital-backed B2B events, media, and information services company for the travel industry, to JTB
 - Haymarket Media Group's acquisition of UK-based business media magazine publishers Marketing Week, Creative Review, and Festival of Marketing from Centaur Media

Reported Values (\$Bn)



# of Deals	49	32	22	32	47	50	37	34	30	51	34	32
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	2Q25		3Q25		LTM		September-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	52	\$2,855.1	84	\$6,574.2	257	\$25,809.0	25	\$2,890.4
Private Equity - Buyout	4	550.0	3	2,317.4	26	3,615.3	0	0.0
Private Equity - VC/Growth Capital	45	494.3	30	751.5	167	4,058.8	7	144.1
Total	101	\$3,899.5	117	\$9,643.1	450	\$33,483.1	32	\$3,034.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Digital Media														
Alphabet Inc.	243.10	(5.0%)	\$ 2,942,494.9	\$ 2,889,014.9	\$ 371,399.0	\$ 140,841.0	37.9%	13.1%	7.8x	20.5x	7.4x	16.5x	6.6x	14.3x
Apple Inc.	254.63	(2.1%)	\$ 3,778,808.5	\$ 3,747,520.5	\$ 408,625.0	\$ 141,696.0	34.7%	6.0%	9.2x	26.4x	8.9x	26.2x	8.5x	24.7x
The Arena Group Holdings, Inc.	5.47	(45.6%)	\$ 259.6	\$ 368.5	\$ 146.6	\$ 45.7	31.2%	6.8%	2.5x	8.1x	2.2x	6.7x	2.0x	6.2x
Duolingo, Inc.	321.84	(40.9%)	\$ 14,747.3	\$ 13,746.2	\$ 885.2	\$ 99.6	11.3%	39.5%	15.5x	138.0x	12.7x	44.0x	10.1x	31.4x
GoPro, Inc.	2.12	(30.5%)	\$ 335.3	\$ 400.4	\$ 746.7	\$ (56.9)	NM	(19.8%)	0.5x	NM	0.6x	NM	0.5x	18.4x
IAC Inc.	34.07	(38.2%)	\$ 2,731.0	\$ 3,123.8	\$ 3,706.0	\$ 362.0	9.8%	8.1%	0.8x	8.6x	1.3x	11.1x	1.3x	10.1x
Life360, Inc.	106.30	(1.4%)	\$ 8,195.9	\$ 8,071.9	\$ 427.4	\$ 16.1	3.8%	30.0%	18.9x	NM	NA	NA	NA	NA
Meta Platforms, Inc.	734.38	(7.8%)	\$ 1,844,866.5	\$ 1,847,355.5	\$ 178,804.0	\$ 94,280.0	52.7%	19.4%	10.3x	19.6x	9.2x	15.0x	7.9x	13.0x
NerdWallet, Inc.	10.76	(34.6%)	\$ 817.8	\$ 732.6	\$ 771.2	\$ 51.1	6.6%	28.7%	0.9x	14.3x	0.9x	5.8x	0.9x	4.8x
Netflix, Inc.	1,198.92	(10.6%)	\$ 509,452.7	\$ 517,996.1	\$ 41,693.2	\$ 12,624.5	30.3%	14.8%	12.4x	41.0x	11.2x	35.7x	9.9x	29.6x
Pinterest, Inc.	32.17	(21.3%)	\$ 21,873.3	\$ 19,351.4	\$ 3,905.7	\$ 273.9	7.0%	17.0%	5.0x	70.6x	4.5x	15.1x	3.9x	12.5x
Reddit, Inc.	229.99	(18.7%)	\$ 43,047.5	\$ 41,012.7	\$ 1,668.0	\$ 147.4	8.8%	70.0%	24.6x	NM	17.3x	48.6x	12.8x	32.2x
Roblox Corporation	138.52	(8.0%)	\$ 96,028.5	\$ 95,170.9	\$ 4,023.0	\$ (854.9)	NM	27.4%	23.7x	NM	15.1x	66.0x	12.2x	47.1x
Roku, Inc.	100.13	(4.6%)	\$ 14,752.2	\$ 13,066.1	\$ 4,395.0	\$ 143.0	3.3%	17.3%	3.0x	91.4x	2.9x	36.0x	2.6x	25.1x
Snail, Inc.	1.09	(68.1%)	\$ 41.0	\$ 39.9	\$ 91.0	\$ (1.7)	NM	24.2%	0.4x	NM	0.5x	NM	0.4x	3.5x
Snap Inc.	7.71	(41.9%)	\$ 13,028.6	\$ 14,327.6	\$ 5,638.0	\$ (500.6)	NM	13.2%	2.5x	NM	2.4x	27.0x	2.2x	18.8x
Udemy, Inc.	7.01	(33.9%)	\$ 1,053.9	\$ 671.2	\$ 795.5	\$ (19.0)	NM	3.9%	0.8x	NM	0.8x	7.4x	0.8x	5.9x
Upwork Inc.	18.57	(9.6%)	\$ 2,462.5	\$ 2,198.8	\$ 772.9	\$ 131.5	17.0%	3.9%	2.8x	16.7x	2.7x	9.8x	2.6x	9.1x
Vimeo, Inc.	7.75	(1.9%)	\$ 1,287.6	\$ 994.1	\$ 415.4	\$ 11.1	2.7%	(1.3%)	2.4x	89.7x	2.4x	28.0x	2.2x	24.1x
Ziff Davis, Inc.	38.10	(37.1%)	\$ 1,562.2	\$ 2,005.5	\$ 1,447.2	\$ 425.9	29.4%	5.9%	1.4x	4.7x	1.4x	3.9x	1.3x	3.7x
Mean:		(23.1%)	\$ 464,892.3	\$ 460,858.4	\$ 51,517.8	\$ 19,485.79	19.1%	16.4%	7.3x	42.3x	5.5x	23.7x	4.7x	17.6x
Median:		(20.0%)	\$ 10,612.2	\$ 10,569.0	\$ 1,557.6	\$ 115.59	11.3%	14.0%	2.9x	20.5x	2.7x	16.5x	2.6x	14.3x
Weighted Average:									9.3x	23.9x	8.7x	22.0x	7.9x	19.6x
*Adjusted Weighted Average:									9.1x	24.0x	8.6x	21.4x	7.9x	18.6x

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
International-Based Digital Media														
Baidu, Inc.	131.77	(6.9%)	\$ 45,298.7	\$ 44,018.9	\$ 18,544.1	\$ 4,624.1	24.9%	(1.5%)	2.4x	9.5x	2.5x	13.4x	2.4x	12.0x
Bilibili Inc.	28.09	(11.6%)	\$ 11,606.9	\$ 9,865.7	\$ 4,101.3	\$ 368.9	9.0%	22.7%	2.4x	26.7x	2.4x	19.2x	2.2x	15.2x
CyberAgent, Inc.	12.00	(8.6%)	\$ 6,078.7	\$ 5,850.1	\$ 5,442.5	\$ 337.1	6.2%	6.7%	1.1x	17.4x	0.9x	10.1x	0.9x	9.3x
DeNA Co., Ltd.	15.67	(43.6%)	\$ 1,747.1	\$ 1,539.8	\$ 1,095.2	\$ 257.7	23.5%	19.9%	1.4x	6.0x	1.3x	5.8x	1.5x	6.3x
Fiverr International Ltd.	24.41	(32.4%)	\$ 901.5	\$ 616.9	\$ 419.1	\$ 7.4	1.8%	12.6%	1.5x	83.8x	1.3x	6.6x	1.2x	5.3x
G5 Entertainment AB (publ)	9.70	(37.8%)	\$ 75.5	\$ 49.4	\$ 109.5	\$ 10.2	9.3%	(15.3%)	0.5x	4.9x	0.5x	2.8x	0.5x	2.3x
GREE Holdings, Inc.	2.97	(30.5%)	\$ 508.3	\$ 212.4	\$ 380.4	\$ 40.3	10.6%	(17.3%)	0.6x	NM	0.5x	NA	0.5x	NA
HolidayCheck Group AG	5.02	(4.9%)	\$ 437.8	NA	\$ 76.7	\$ 7.2	9.3%	326.8%	NA	NA	NA	NA	NA	NA
HUYA Inc.	3.33	(48.2%)	\$ 758.2	\$ 273.1	\$ 838.4	\$ (15.8)	NM	(6.9%)	0.3x	NM	0.3x	4.1x	0.3x	2.3x
IQIYI, Inc.	2.56	(23.4%)	\$ 2,465.2	\$ 3,887.3	\$ 3,925.4	\$ 1,251.7	31.9%	(9.4%)	1.0x	3.1x	1.0x	2.1x	1.0x	2.0x
JOYY Inc.	58.61	-	\$ 3,010.4	\$ 1,474.3	\$ 2,237.8	\$ 138.6	6.2%	(1.3%)	0.7x	10.6x	0.7x	10.3x	0.7x	7.5x
Meitu, Inc.	1.19	(26.2%)	\$ 5,440.2	\$ 5,100.4	\$ 494.3	\$ 92.2	18.6%	15.9%	10.3x	55.3x	9.0x	36.8x	7.2x	26.6x
MIXI, Inc.	21.49	(19.8%)	\$ 1,449.7	\$ 932.3	\$ 1,034.1	\$ 214.8	20.8%	5.4%	0.9x	4.3x	0.9x	4.9x	0.9x	4.8x
NCSOFT Corporation	153.76	(13.1%)	\$ 2,981.8	\$ 2,214.7	\$ 1,148.2	\$ (14.8)	NM	(4.5%)	1.9x	NM	2.0x	21.4x	1.6x	8.4x
NetEase, Inc.	151.99	(4.7%)	\$ 96,415.2	\$ 77,980.6	\$ 15,310.0	\$ 5,108.7	33.4%	2.7%	5.1x	15.3x	NA	NA	NA	NA
NEXON Co., Ltd.	21.94	(7.4%)	\$ 17,508.6	\$ 13,807.2	\$ 3,105.9	\$ 1,067.7	34.4%	2.8%	4.4x	12.9x	4.4x	14.1x	4.1x	13.5x
NIP Group Inc.	1.73	(79.4%)	\$ 204.4	\$ 218.7	\$ 85.3	\$ (11.8)	NM	1.9%	2.6x	NM	2.3x	NM	1.8x	NM
Opera Limited	20.64	(8.3%)	\$ 1,847.6	\$ 1,723.5	\$ 521.5	\$ 103.1	19.8%	26.7%	3.3x	16.7x	2.8x	11.8x	2.4x	9.9x
Sea Limited	178.73	(10.3%)	\$ 105,811.7	\$ 100,700.2	\$ 16,819.9	\$ 1,051.8	6.3%	28.8%	6.0x	95.7x	4.7x	29.0x	3.8x	22.0x
Sportradar Group AG	26.90	(16.5%)	\$ 8,041.8	\$ 7,737.3	\$ 1,145.6	\$ 393.9	34.4%	26.1%	6.8x	19.6x	5.1x	22.8x	4.4x	17.6x
Spotify Technology S.A.	698.00	(11.1%)	\$ 143,632.9	\$ 138,464.4	\$ 19,510.3	\$ 2,261.9	11.6%	14.8%	7.1x	61.2x	6.9x	55.0x	6.0x	39.4x
Tencent Music Entertainment Group	23.34	(12.6%)	\$ 36,929.7	\$ 34,723.6	\$ 3,994.9	\$ 1,209.2	30.3%	5.4%	8.7x	28.7x	7.6x	21.0x	6.8x	18.7x
Weibo Corporation	12.40	(4.0%)	\$ 3,035.8	\$ 2,869.9	\$ 1,756.0	\$ 562.9	32.1%	0.8%	1.6x	5.1x	1.7x	5.3x	1.6x	5.2x
Wemade Co.,Ltd.	18.97	(43.9%)	\$ 640.2	\$ 770.5	\$ 471.3	\$ 44.7	9.5%	(6.9%)	1.6x	NM	1.9x	83.5x	1.5x	9.3x
Zhihu Inc.	5.07	(19.8%)	\$ 417.8	\$ (184.4)	\$ 439.8	\$ (27.5)	NM	(22.3%)	NM	6.7x	NM	NM	NM	NM
Mean:		(21.9%)	\$ 19,889.8	\$ 18,952.0	\$ 4,120.3	\$ 763.37	18.3%	17.4%	3.1x	25.5x	2.8x	19.0x	2.4x	11.9x
Median:		(14.8%)	\$ 2,981.8	\$ 2,542.3	\$ 1,145.6	\$ 214.79	18.6%	2.8%	1.9x	15.3x	1.9x	12.6x	1.6x	9.3x
Weighted Average:									5.7x	46.6x	4.2x	27.1x	3.7x	20.3x
*Adjusted Weighted Average:									5.6x	16.4x	5.2x	21.7x	4.3x	13.6x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Broadcast, Cable, and Satellite Television														
Altice USA, Inc.	2.41	(24.7%)	\$ 1,129.4	\$ 26,429.5	\$ 8,762.2	\$ 3,226.0	36.8%	(3.8%)	3.0x	8.2x	3.1x	7.9x	3.2x	7.8x
AMC Networks Inc.	8.24	(22.3%)	\$ 357.5	\$ 1,877.0	\$ 2,354.2	\$ 439.8	18.7%	(7.3%)	0.8x	4.3x	0.8x	5.2x	0.8x	5.6x
CVC Limited	1.42	(7.6%)	\$ 165.9	\$ 271.5	\$ 21.1	\$ 4.8	22.8%	47.2%	12.9x	56.4x	NA	NA	NA	NA
Charter Communications, Inc.	275.11	(37.1%)	\$ 37,576.9	\$ 137,412.9	\$ 55,222.0	\$ 22,175.0	40.2%	1.0%	2.5x	6.2x	2.5x	6.1x	2.5x	5.9x
Comcast Corporation	31.42	(30.7%)	\$ 116,009.1	\$ 208,457.1	\$ 124,184.0	\$ 38,219.0	30.8%	2.5%	1.7x	5.5x	1.7x	5.5x	1.6x	5.4x
Entertainment Communications Corporation	2.33	(14.7%)	\$ 212.0	\$ 367.2	\$ 396.7	\$ 34.1	8.6%	25.3%	0.9x	10.8x	NA	NA	NA	NA
The E.W. Scripps Company	2.46	(41.0%)	\$ 215.8	\$ 3,354.3	\$ 2,439.2	\$ 553.2	22.7%	5.3%	1.4x	6.1x	1.6x	10.5x	1.4x	6.9x
fuboTV Inc.	4.15	(35.7%)	\$ 1,421.1	\$ 1,501.4	\$ 1,625.7	(84.8)	NM	6.6%	0.9x	NM	0.9x	78.8x	0.9x	25.9x
Grupo Televisa, S.A.B.	0.54	(10.3%)	\$ 1,436.6	\$ 4,946.8	\$ 3,197.1	\$ 969.6	30.3%	(6.4%)	1.5x	5.1x	1.5x	4.2x	1.6x	4.3x
Liberty Global Ltd.	11.46	(46.8%)	\$ 3,967.7	\$ 11,802.9	\$ 4,633.0	\$ 1,066.8	23.0%	81.8%	2.5x	11.1x	2.5x	9.7x	2.4x	9.5x
Nexstar Media Group, Inc.	197.74	(11.5%)	\$ 5,994.6	\$ 12,433.6	\$ 5,316.0	\$ 1,713.0	32.2%	6.6%	2.3x	7.3x	2.5x	8.1x	2.3x	6.3x
Paramount Skydance Corporation	18.92	NA	\$ 20,739.2	\$ 33,913.2	\$ 28,756.0	\$ 2,576.0	9.0%	(1.8%)	1.2x	13.2x	1.2x	10.8x	1.1x	10.2x
Sinclair, Inc.	15.10	(18.2%)	\$ 1,051.7	\$ 4,618.7	\$ 3,481.0	\$ 739.0	21.2%	8.1%	1.3x	6.2x	1.5x	10.3x	1.3x	6.4x
TEGNA Inc.	20.33	(4.8%)	\$ 3,273.6	\$ 5,642.7	\$ 3,032.5	\$ 831.8	27.4%	5.9%	1.9x	6.8x	2.1x	9.9x	1.9x	6.4x
Warner Bros. Discovery, Inc.	19.53	(3.5%)	\$ 48,351.8	\$ 79,363.8	\$ 38,441.0	\$ 7,972.0	20.7%	(3.7%)	2.1x	10.0x	2.1x	9.3x	2.1x	9.1x
Mean:		(22.0%)	\$ 16,126.9	\$ 35,492.9	\$ 18,790.8	\$ 5,362.35	24.6%	11.2%	2.5x	11.2x	1.8x	13.6x	1.8x	8.4x
Median:		(20.2%)	\$ 1,436.6	\$ 5,642.7	\$ 3,481.0	\$ 969.57	22.9%	5.3%	1.7x	7.0x	1.7x	9.3x	1.6x	6.4x
Weighted Average:									1.9x	7.3x	1.9x	7.4x	1.8x	6.9x
*Adjusted Weighted Average:									1.7x	6.8x	1.6x	7.0x	1.5x	5.6x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Large Cap Diversified Media														
Fox Corporation	57.29	(3.4%)	\$ 26,771.8	\$ 29,278.8	\$ 16,300.0	\$ 3,523.0	21.6%	16.6%	1.8x	8.3x	NA	NA	NA	NA
Paramount Skydance Corporation	18.92	(9.3%)	\$ 20,739.2	\$ 33,913.2	\$ 28,756.0	\$ 2,576.0	9.0%	(1.8%)	1.2x	13.2x	1.2x	10.8x	1.1x	10.2x
The Walt Disney Company	114.50	(8.2%)	\$ 205,863.4	\$ 247,370.4	\$ 94,535.0	\$ 19,491.0	20.6%	5.0%	2.6x	12.7x	2.5x	11.7x	2.4x	11.0x
Warner Bros. Discovery, Inc.	19.53	(3.5%)	\$ 48,351.8	\$ 79,363.8	\$ 38,441.0	\$ 7,972.0	20.7%	(3.7%)	2.1x	10.0x	2.1x	9.3x	2.1x	9.1x
Mean:		(6.1%)	\$ 75,431.6	\$ 97,481.6	\$ 44,508.0	\$ 8,390.50	18.0%	4.0%	1.9x	11.0x	1.9x	10.6x	1.9x	10.1x
Median:		(5.8%)	\$ 37,561.8	\$ 56,638.5	\$ 33,598.5	\$ 5,747.50	20.7%	1.6%	1.9x	11.3x	2.1x	10.8x	2.1x	10.2x
Weighted Average:									2.4x	11.9x	2.1x	10.2x	2.1x	9.7x
*Adjusted Weighted Average:									1.5x	9.4x	1.2x	9.3x	1.1x	9.1x
B-to-B Media														
Centaur Media Plc	0.56	(3.7%)	\$ 82.2	\$ 70.2	\$ 47.0	\$ 4.6	9.7%	9.2%	1.5x	15.4x	1.4x	8.6x	1.3x	7.3x
Emerald Holding, Inc.	5.09	(6.6%)	\$ 1,007.7	\$ 1,366.7	\$ 432.6	\$ 116.4	26.9%	10.0%	3.2x	11.7x	2.9x	10.6x	2.6x	9.3x
Glacier Media Inc.	0.12	(13.3%)	\$ 15.5	\$ 26.7	\$ 101.7	\$ (0.4)	NM	(5.4%)	0.3x	NM	NA	NA	NA	NA
Informa plc	12.33	(2.4%)	\$ 15,920.6	\$ 20,867.8	\$ 5,334.6	\$ 1,546.2	29.0%	15.7%	3.9x	13.5x	3.9x	12.5x	3.8x	11.8x
MCH Group AG	4.39	(21.2%)	\$ 135.7	\$ 227.9	\$ 464.8	\$ 35.2	7.6%	11.5%	0.5x	6.5x	NA	NA	NA	NA
RELX PLC	47.76	(15.2%)	\$ 87,097.7	\$ 96,961.4	\$ 13,062.1	\$ 4,237.6	32.4%	2.5%	7.4x	22.9x	NA	NA	NA	NA
Mean:		(10.4%)	\$ 17,376.6	\$ 19,920.1	\$ 3,240.5	\$ 989.93	21.1%	7.3%	2.8x	14.0x	2.7x	10.6x	2.6x	9.5x
Median:		(9.9%)	\$ 571.7	\$ 797.3	\$ 448.7	\$ 75.80	26.9%	9.6%	2.3x	13.5x	2.9x	10.6x	2.6x	9.3x
Weighted Average:									6.8x	21.3x	0.6x	2.0x	0.6x	1.9x
*Adjusted Weighted Average:									0.8x	13.3x	1.4x	8.6x	1.3x	9.1x
Radio Broadcasting														
Autodesk, Inc.	316.79	(12.2%)	\$ 67,587.0	\$ 67,803.0	\$ 6,605.0	\$ 1,596.0	24.2%	13.8%	10.3x	42.5x	NA	NA	NA	NA
Beasley Broadcast Group, Inc.	5.27	(64.8%)	\$ 9.5	\$ 276.0	\$ 227.4	\$ 17.4	7.7%	(5.5%)	1.2x	15.8x	NA	NA	NA	NA
MediaCo Holding Inc.	1.27	(44.3%)	\$ 104.0	\$ 218.9	\$ 121.9	\$ (16.2)	NM	165.8%	1.8x	NM	NA	NA	NA	NA
Salem Media Group, Inc.	0.83	(60.1%)	\$ 26.6	\$ 73.5	\$ 224.2	\$ (7.1)	NM	(9.8%)	0.3x	NM	NA	NA	NA	NA
Sirius XM Holdings Inc.	23.28	(20.2%)	\$ 7,837.6	\$ 18,186.6	\$ 8,565.0	\$ 2,371.0	27.7%	(3.8%)	2.1x	7.7x	2.1x	6.9x	2.1x	6.9x
Townsquare Media, Inc.	6.72	(37.7%)	\$ 110.5	\$ 600.4	\$ 447.2	\$ 87.2	19.5%	(0.1%)	1.3x	6.9x	1.4x	6.6x	1.3x	5.7x
Urban One, Inc.	0.70	(50.3%)	\$ 35.4	\$ 474.5	\$ 411.4	\$ 73.9	18.0%	(10.6%)	1.2x	6.4x	NA	NA	NA	NA
Mean:		(41.4%)	\$ 10,815.8	\$ 12,519.0	\$ 2,371.7	\$ 588.91	19.4%	21.4%	2.6x	15.9x	1.7x	6.8x	1.7x	6.3x
Median:		(44.3%)	\$ 104.0	\$ 474.5	\$ 411.4	\$ 73.94	19.5%	(3.8%)	1.3x	7.7x	1.7x	6.8x	1.7x	6.3x
Weighted Average:									9.4x	38.7x	0.2x	0.7x	0.2x	0.7x
*Adjusted Weighted Average:									2.1x	7.7x	1.4x	6.6x	1.3x	5.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Media

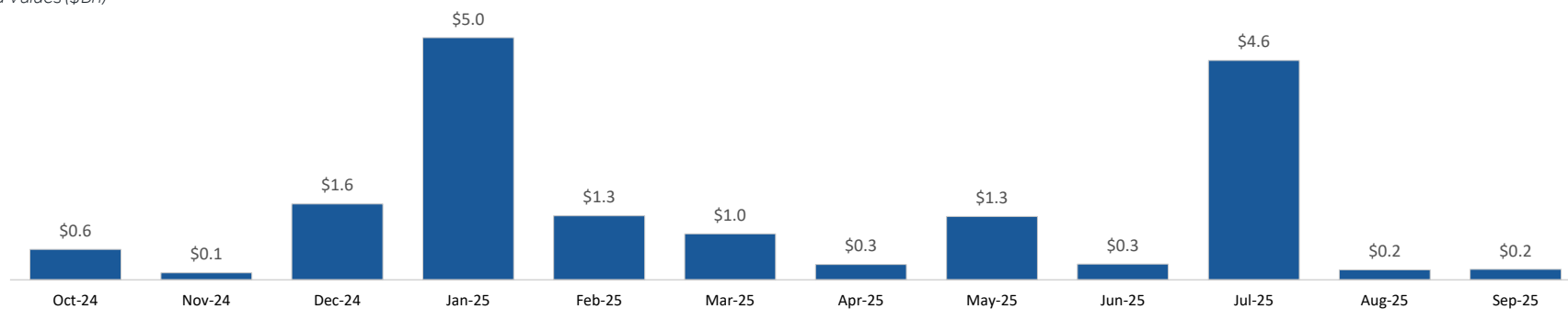
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Entertainment Media														
Cineplex Inc.	8.57	(8.8%)	\$ 543.8	\$ 1,854.9	\$ 1,015.1	\$ 145.2	14.3%	6.4%	1.8x	12.8x	1.8x	8.4x	1.7x	7.2x
Fox Corporation	57.29	(3.4%)	\$ 26,771.8	\$ 29,278.8	\$ 16,300.0	\$ 3,523.0	21.6%	16.6%	1.8x	8.3x	NA	NA	NA	NA
Lionsgate Studios Corp.	6.90	(25.3%)	\$ 1,997.7	\$ 6,069.6	\$ 3,986.9	\$ 387.5	9.7%	10.9%	1.5x	15.7x	2.1x	26.8x	1.9x	17.2x
Live Nation Entertainment, Inc.	163.40	(6.8%)	\$ 37,900.6	\$ 41,208.8	\$ 23,721.4	\$ 2,010.1	8.5%	(0.3%)	1.7x	20.5x	1.5x	16.6x	1.4x	14.7x
Liberty Global Ltd.	11.46	(46.8%)	\$ 3,967.7	\$ 11,802.9	\$ 4,633.0	\$ 1,066.8	23.0%	81.8%	2.5x	11.1x	2.5x	9.7x	2.4x	9.5x
Venu Holding Corporation	12.81	(29.5%)	\$ 558.1	\$ 650.4	\$ 17.7	\$ (33.7)	NM	11.1%	36.7x	NM	28.1x	NM	4.1x	19.3x
Warner Music Group Corp.	34.06	(7.0%)	\$ 17,754.3	\$ 22,068.3	\$ 6,469.0	\$ 1,317.0	20.4%	1.4%	3.4x	16.8x	3.4x	15.2x	3.2x	13.6x
Mean:		(18.2%)	\$ 12,784.9	\$ 16,133.4	\$ 8,020.4	\$ 1,202.27	16.2%	18.3%	7.1x	14.2x	6.6x	15.3x	2.5x	13.6x
Median:		(8.8%)	\$ 3,967.7	\$ 11,802.9	\$ 4,633.0	\$ 1,066.80	17.3%	10.9%	1.8x	14.2x	2.3x	15.2x	2.2x	14.1x
Weighted Average:									2.3x	15.4x	1.7x	11.1x	1.4x	9.9x
*Adjusted Weighted Average:									2.1x	8.7x	2.1x	14.1x	1.5x	9.2x
Out-of-Home Media														
APG SGA SA	258.35	(17.5%)	\$ 774.3	\$ 703.5	\$ 363.0	\$ 46.1	12.7%	0.5%	1.9x	15.3x	1.7x	12.1x	1.7x	11.2x
Clear Channel Outdoor Holdings, Inc.	1.58	(6.5%)	\$ 785.3	\$ 7,086.1	\$ 1,538.9	\$ 504.2	32.8%	31.6%	4.6x	14.1x	4.5x	14.4x	4.3x	13.6x
JCDecaux SE	17.92	(23.1%)	\$ 3,818.2	\$ 7,514.0	\$ 4,343.6	\$ 880.0	20.3%	5.8%	1.7x	8.5x	1.6x	4.7x	1.5x	4.6x
Lamar Advertising Company	122.42	(12.5%)	\$ 12,391.2	\$ 17,108.0	\$ 2,234.3	\$ 1,007.5	45.1%	3.2%	7.7x	17.0x	7.6x	16.1x	7.3x	15.5x
National CineMedia, Inc.	4.51	(40.7%)	\$ 422.7	\$ 399.0	\$ 235.3	\$ 13.2	5.6%	13.3%	1.7x	30.2x	1.6x	9.5x	1.4x	6.8x
OUTFRONT Media Inc.	18.32	(8.3%)	\$ 3,063.6	\$ 7,240.2	\$ 1,796.0	\$ 373.8	20.8%	(2.5%)	4.0x	19.4x	4.0x	14.8x	3.9x	13.9x
Stingray Group Inc.	7.47	(7.5%)	\$ 517.1	\$ 765.0	\$ 288.5	\$ 88.1	30.5%	10.7%	2.7x	8.7x	2.5x	7.0x	2.4x	6.6x
TOM Group Limited	0.06	(42.4%)	\$ 231.3	\$ 728.8	\$ 95.6	\$ 12.6	13.2%	1.4%	7.6x	57.8x	NA	NA	NA	NA
Mean:		(19.8%)	\$ 2,750.5	\$ 5,193.1	\$ 1,361.9	\$ 365.67	22.6%	8.0%	4.0x	21.4x	3.3x	11.2x	3.2x	10.3x
Median:		(15.0%)	\$ 779.8	\$ 3,925.6	\$ 950.9	\$ 230.93	20.5%	4.5%	3.3x	16.1x	2.5x	12.1x	2.4x	11.2x
Weighted Average:									5.6x	16.2x	5.4x	13.2x	5.2x	12.6x
*Adjusted Weighted Average:									1.8x	15.4x	1.7x	5.4x	1.6x	5.0x
Publishing														
Gannett Co., Inc.	4.13	(30.1%)	\$ 588.3	\$ 1,677.1	\$ 2,390.1	\$ 220.7	9.2%	(8.0%)	0.7x	7.6x	0.7x	6.0x	0.7x	5.6x
Jinxin Technology Holding Company	1.02	(86.8%)	\$ 69.7	\$ 62.7	\$ 55.7	\$ 7.8	13.9%	7.0%	1.1x	8.1x	NA	NA	NA	NA
John Wiley & Sons, Inc.	40.47	(25.0%)	\$ 2,152.4	\$ 2,995.1	\$ 1,670.6	\$ 304.2	18.2%	(8.5%)	1.8x	9.8x	1.8x	7.2x	1.7x	6.7x
News Corporation	30.71	(2.8%)	\$ 18,040.4	\$ 19,185.4	\$ 8,452.0	\$ 1,134.0	13.4%	2.4%	2.3x	16.9x	2.1x	12.4x	2.1x	11.3x
Newsmax Inc.	12.40	(95.3%)	\$ 1,600.2	\$ 1,408.6	\$ 182.9	\$ (96.2)	NM	17.4%	7.7x	NM	7.7x	NM	6.8x	NM
Pearson plc	14.16	(20.9%)	\$ 9,128.3	\$ 10,702.3	\$ 4,822.6	\$ 883.7	18.3%	(0.8%)	2.2x	12.1x	NA	NA	NA	NA
Scholastic Corporation	27.38	(13.7%)	\$ 688.3	\$ 1,051.9	\$ 1,613.9	\$ 80.8	5.0%	1.0%	0.7x	13.0x	0.7x	7.1x	0.6x	6.6x
The E.W. Scripps Company	2.46	(41.0%)	\$ 215.8	\$ 3,354.3	\$ 2,439.2	\$ 553.2	22.7%	5.3%	1.4x	6.1x	1.6x	10.5x	1.4x	6.9x
The New York Times Company	57.40	(7.8%)	\$ 9,345.8	\$ 8,394.3	\$ 2,661.5	\$ 475.7	17.9%	7.9%	3.2x	17.6x	2.9x	14.8x	2.7x	13.6x
Mean:		(35.9%)	\$ 4,647.7	\$ 5,425.8	\$ 2,698.7	\$ 395.98	14.8%	2.6%	2.3x	11.4x	2.5x	9.7x	2.3x	8.5x
Median:		(25.0%)	\$ 1,600.2	\$ 2,995.1	\$ 2,390.1	\$ 304.18	15.9%	2.4%	1.8x	11.0x	1.8x	8.9x	1.7x	6.8x
Weighted Average:									2.6x	14.8x	2.0x	9.3x	1.9x	8.5x
*Adjusted Weighted Average:									2.1x	9.1x	2.0x	7.0x	1.9x	6.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Human Capital Management

- The Human Capital Management segment had 47 transactions in September 2025, 14 of which were reported for nearly \$214 million
- Select Human Capital Management transactions include:
 - CPP Investments and Stone Point Capital's majority investment in OneDigital, a workforce consulting firm, valuing the company at \$7 billion
 - The acquisition of Career Karma, a platform for finding job training programs, by Climb Credit
 - Merative-owned Truven's acquisition of health intelligence platform for employers Springbuk
 - The sale of AI-powered recruiting platform Datapeople to Payscale, a Francisco Partners portfolio company
 - Workday Ventures portfolio company Nayya's acquisition of Northstar, a financial wellness employee benefit company

Reported Values (\$Bn)



# of Deals	53	28	26	36	41	49	47	41	38	44	39	47
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	2Q25		3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	65	\$526.0	78	\$3.9	256	\$5,852.3	30	\$1.1
Private Equity - Buyout	2	23.0	5	4,238.8	27	5,873.7	0	0.0
Private Equity - VC/Growth Capital	59	1,401.3	47	731.0	206	4,846.6	17	212.4
Total	126	\$1,950.3	130	\$4,973.8	489	\$16,572.7	47	\$213.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Human Capital Management

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Talent Acquisition														
Adecco Group AG	27.97	(24.9%)	\$ 4,682.6	\$ 8,737.7	\$ 26,923.1	\$ 859.7	3.2%	(3.0%)	0.3x	10.2x	0.3x	9.2x	0.3x	8.0x
AMN Healthcare Services, Inc.	19.36	(55.1%)	\$ 742.0	\$ 1,656.2	\$ 2,769.9	\$ 223.0	8.1%	(14.3%)	0.6x	7.4x	0.6x	7.7x	0.7x	8.1x
ASGN Incorporated	47.35	(53.4%)	\$ 2,073.9	\$ 3,220.3	\$ 4,004.9	\$ 368.3	9.2%	(6.3%)	0.8x	8.7x	0.8x	7.8x	0.8x	7.4x
BGSF, Inc.	7.10	(21.6%)	\$ 79.3	\$ 124.1	\$ 266.6	\$ 7.1	2.7%	28.6%	0.5x	17.4x	1.0x	NM	1.0x	88.7x
Brunel International N.V.	9.53	(24.0%)	\$ 480.7	\$ 534.0	\$ 1,510.73	\$ 50.8	3.4%	(6.6%)	0.4x	10.5x	0.3x	6.8x	0.3x	5.8x
Cross Country Healthcare, Inc.	14.20	(22.5%)	\$ 465.2	\$ 386.8	\$ 1,192.5	\$ 24.4	2.0%	(24.3%)	0.3x	15.9x	0.3x	12.3x	0.3x	11.0x
DHI Group, Inc.	2.78	(16.8%)	\$ 125.4	\$ 162.5	\$ 134.4	\$ 23.9	17.8%	(8.3%)	1.2x	6.8x	1.2x	4.8x	1.3x	4.9x
First Advantage Corporation	15.39	(26.0%)	\$ 2,677.7	\$ 4,636.5	\$ 1,251.5	\$ 169.3	13.5%	65.3%	3.7x	27.4x	3.0x	10.8x	2.9x	9.9x
Fierr International Ltd.	24.41	(32.4%)	\$ 901.5	\$ 616.9	\$ 419.1	\$ 7.4	1.8%	12.6%	1.5x	83.8x	1.3x	6.6x	1.2x	5.3x
GEE Group Inc.	0.21	(59.4%)	\$ 22.6	\$ 7.7	\$ 108.8	\$ (2.7)	NM	(5.5%)	0.1x	NM	NA	NA	NA	NA
Hays plc	0.76	(39.7%)	\$ 1,202.6	\$ 1,395.8	\$ 8,483.2	\$ 65.1	0.8%	(6.9%)	0.2x	21.4x	0.2x	9.5x	0.2x	7.7x
Heidrick & Struggles International, Inc.	49.77	(4.6%)	\$ 1,032.0	\$ 737.7	\$ 1,155.6	\$ 99.1	8.6%	9.0%	0.6x	7.4x	0.6x	5.9x	0.6x	5.7x
HireQuest, Inc.	9.62	(38.9%)	\$ 135.2	\$ 136.9	\$ 32.6	\$ 11.0	33.7%	(9.8%)	4.2x	12.4x	4.5x	10.4x	4.4x	10.6x
Kelly Services, Inc.	13.12	(41.5%)	\$ 466.9	\$ 582.9	\$ 4,495.9	\$ 116.1	2.6%	1.0%	0.1x	5.0x	0.1x	3.8x	0.1x	3.1x
Kforce Inc.	29.98	(52.3%)	\$ 529.9	\$ 613.8	\$ 1,361.4	\$ 63.7	4.7%	(5.8%)	0.5x	9.6x	0.5x	8.5x	0.5x	7.8x
Korn Ferry	69.98	(13.2%)	\$ 3,666.3	\$ 3,511.7	\$ 2,763.8	\$ 384.8	13.9%	0.9%	1.3x	9.1x	1.2x	7.3x	1.2x	6.8x
ManpowerGroup Inc.	37.90	(49.6%)	\$ 1,754.4	\$ 3,188.0	\$ 17,539.5	\$ 387.2	2.2%	(3.8%)	0.2x	8.2x	0.2x	8.4x	0.2x	6.8x
PageGroup plc	3.07	(41.8%)	\$ 957.1	\$ 1,134.7	\$ 2,246.1	\$ 51.9	2.3%	(12.5%)	0.5x	21.9x	0.5x	9.7x	0.5x	7.7x
Randstad N.V.	42.44	(20.2%)	\$ 7,436.5	\$ 9,801.2	\$ 27,655.9	\$ 738.7	2.7%	(3.7%)	0.4x	13.3x	0.4x	8.3x	0.3x	7.5x
Recruit Holdings Co., Ltd.	53.81	(33.4%)	\$ 76,426.9	\$ 74,394.9	\$ 23,756.4	\$ 3,721.4	15.7%	4.1%	3.1x	20.0x	3.0x	15.0x	2.8x	14.0x
Robert Half Inc.	33.98	(56.7%)	\$ 3,397.4	\$ 3,260.5	\$ 5,569.0	\$ 219.0	3.9%	(7.0%)	0.6x	14.9x	0.6x	12.6x	0.6x	9.2x
SEEK Limited	18.86	(4.3%)	\$ 6,723.2	\$ 7,435.1	\$ 719.2	\$ 185.1	25.7%	1.2%	10.3x	40.2x	9.8x	21.9x	8.7x	19.3x
SThree plc	2.19	(58.1%)	\$ 278.3	\$ 272.5	\$ 1,857.4	\$ 56.8	3.1%	(13.9%)	0.1x	4.8x	0.2x	4.9x	0.2x	6.4x
TrueBlue, Inc.	6.13	(32.2%)	\$ 183.3	\$ 271.5	\$ 1,534.9	\$ (13.3)	NM	(13.0%)	0.2x	NM	0.2x	27.5x	0.2x	7.1x
Upwork Inc.	18.57	(9.6%)	\$ 2,462.5	\$ 2,198.8	\$ 772.9	\$ 131.5	17.0%	3.9%	2.8x	16.7x	2.7x	9.8x	2.6x	9.1x
ZipRecruiter, Inc.	4.22	(62.5%)	\$ 367.6	\$ 504.8	\$ 450.4	\$ (22.2)	NM	(16.2%)	1.1x	NM	1.1x	18.4x	1.0x	9.8x
Mean:		(34.4%)	\$ 4,587.4	\$ 4,981.7	\$ 5,345.2	\$ 304.89	8.6%	(1.3%)	1.4x	17.1x	1.4x	10.3x	1.3x	11.5x
Median:		(32.9%)	\$ 929.3	\$ 936.2	\$ 1,522.8	\$ 82.09	3.9%	(5.6%)	0.5x	12.4x	0.6x	8.8x	0.6x	7.7x
Weighted Average:									2.9x	19.6x	2.7x	13.6x	2.6x	12.4x
*Adjusted Weighted Average:									2.4x	17.9x	2.3x	13.1x	2.2x	12.4x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Human Capital Management

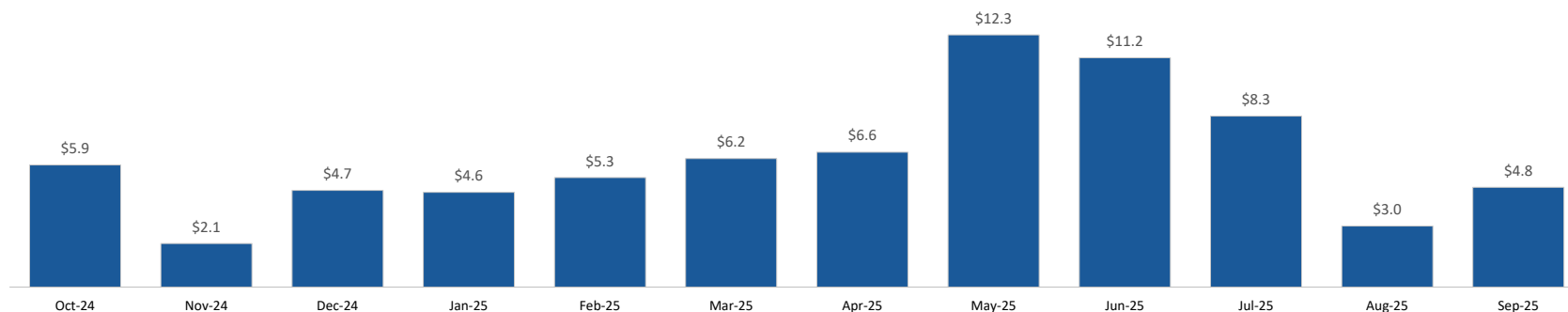
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Talent Management & Development														
Adtalem Global Education Inc.	154.45	(0.6%)	\$ 5,553.4	\$ 6,127.8	\$ 1,788.3	\$ 397.7	22.2%	12.9%	3.4x	15.4x	3.2x	12.1x	3.0x	11.5x
Automatic Data Processing, Inc.	293.50	(11.0%)	\$ 118,893.8	\$ 120,291.2	\$ 20,560.9	\$ 6,025.2	29.3%	7.1%	5.9x	20.0x	5.6x	19.8x	5.3x	17.8x
Barrett Business Services, Inc.	44.32	(10.7%)	\$ 1,138.6	\$ 1,073.6	\$ 1,199.3	\$ 66.9	5.6%	9.5%	0.9x	16.1x	0.9x	13.5x	0.8x	12.1x
Coursera, Inc.	11.71	(13.6%)	\$ 1,916.9	\$ 1,146.7	\$ 721.7	\$ (64.4)	NM	7.1%	1.6x	NM	1.4x	17.7x	1.4x	14.6x
Insperty, Inc.	49.20	(48.7%)	\$ 1,853.5	\$ 1,833.5	\$ 6,695.0	\$ 78.0	1.2%	2.4%	0.3x	23.5x	0.3x	10.0x	0.3x	8.0x
Skillsoft Corp.	13.02	(62.2%)	\$ 113.4	\$ 600.6	\$ 524.0	\$ 77.3	14.8%	(2.3%)	1.1x	7.8x	1.2x	5.2x	1.2x	5.1x
Strategic Education, Inc.	86.01	(17.7%)	\$ 2,034.6	\$ 1,975.0	\$ 1,242.5	\$ 212.9	17.1%	4.3%	1.6x	9.3x	1.6x	7.7x	1.5x	6.9x
TriNet Group, Inc.	66.89	(33.0%)	\$ 3,250.2	\$ 3,878.2	\$ 4,993.0	\$ 238.0	4.8%	0.7%	0.8x	16.3x	3.4x	9.7x	3.2x	9.0x
Udemy, Inc.	7.01	(33.9%)	\$ 1,053.9	\$ 671.2	\$ 795.5	\$ (19.0)	NM	3.9%	0.8x	NM	0.8x	7.4x	0.8x	5.9x
Universal Technical Institute, Inc.	32.55	(10.4%)	\$ 1,771.5	\$ 1,914.2	\$ 809.5	\$ 116.8	14.4%	14.6%	2.4x	16.4x	2.2x	15.5x	2.0x	15.1x
Mean:	(24.2%)	\$ 13,758.0	\$ 13,951.2	\$ 3,933.0	\$ 712.95	13.7%	6.0%	1.9x	15.6x	2.0x	11.9x	1.9x	10.6x	
Median:	(15.7%)	\$ 1,885.2	\$ 1,873.9	\$ 1,220.9	\$ 97.41	14.6%	5.7%	1.4x	16.2x	1.5x	11.1x	1.4x	10.3x	
Weighted Average:									5.3x	19.1x	5.2x	18.7x	4.9x	16.8x
*Adjusted Weighted Average:									1.8x	19.4x	2.2x	11.0x	2.1x	10.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Financial Technology

- The Financial Technology segment had 124 transactions in September, 78 of which were reported for more than \$4.8 billion in total value
- Select Financial Technology transactions include:
 - Hercules Capital's \$200 million investment in Tipalti, an AI-powered platform for finance automation whose investors include JPMorgan Chase, G Squared, and Marshall Wallace
 - The \$180 million round of funding led by Riverwood Capital for AppZen, an Agentic AI platform for finance teams
 - The acquisition of Amount, a provider of unified digital banking origination and decisioning experiences, by Fidelity National Information Services
 - State Street's minority investment in Apex Fintech Solutions, a global financial technology platform providing investing infrastructure, digital custody, clearing, and access to United States markets

Reported Values (\$Bn)



# of Deals	118	111	106	134	96	90	115	113	109	138	96	124
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	2Q25		3Q25		LTM		Sep-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	96	\$13,413.2	124	\$3,964.7	403	\$30,923.1	37	\$155.0
Private Equity - Buyout	14	9,266.9	18	3,152.5	57	14,171.5	4	1,550.0
Private Equity - VC/Growth Capital	227	7,294.0	216	9,009.5	890	29,937.5	83	3,144.6
Total	337	\$29,974.1	358	\$16,126.6	1,350	\$75,032.0	124	\$4,849.6

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Payments														
Adyen N.V.	1,601.55	(27.0%)	\$ 50,461.8	\$ 36,028.4	\$ 2,574.0	\$ 1,252.4	48.7%	21.0%	14.0x	28.8x	12.9x	24.6x	10.5x	19.1x
EML Payments Limited	0.66	(16.6%)	\$ 253.7	\$ 250.3	\$ 149.1	\$ 4.8	3.2%	8.0%	1.7x	52.6x	1.7x	6.7x	1.5x	5.5x
Flywire Corporation	13.54	(42.1%)	\$ 1,656.1	\$ 1,443.3	\$ 539.7	\$ 18.3	3.4%	22.2%	2.7x	79.0x	2.5x	12.9x	2.1x	9.9x
Global Payments Inc.	83.08	(30.8%)	\$ 20,155.8	\$ 35,040.7	\$ 10,066.2	\$ 4,450.2	44.2%	15.5%	3.5x	7.9x	3.8x	7.8x	3.6x	7.3x
i3 Verticals, Inc.	32.46	(2.9%)	\$ 775.0	\$ 852.7	\$ 248.3	\$ 36.9	14.9%	25.1%	3.4x	23.1x	3.8x	14.3x	3.6x	12.9x
Klarna Group plc	36.65	(35.9%)	\$ 13,826.4	\$ 8,068.4	\$ 3,009.1	\$ 364.4	12.1%	19.8%	2.7x	22.1x	2.3x	19.5x	1.9x	10.5x
Marqeta, Inc.	5.28	(25.0%)	\$ 2,366.7	\$ 1,551.8	\$ 553.2	\$ (81.1)	NM	17.5%	2.8x	NM	2.4x	16.5x	2.0x	12.0x
Paymentus Holdings, Inc.	30.60	(24.3%)	\$ 3,833.1	\$ 3,574.7	\$ 1,044.8	\$ 66.9	6.4%	49.4%	3.4x	53.4x	3.1x	28.0x	2.6x	21.6x
Payoneer Global Inc.	6.05	(46.4%)	\$ 2,179.9	\$ 1,728.6	\$ 1,017.2	\$ 153.6	15.1%	13.0%	1.7x	11.3x	1.6x	6.5x	1.5x	6.2x
PayPal Holdings, Inc.	67.06	(28.4%)	\$ 64,067.7	\$ 66,231.7	\$ 32,292.0	\$ 6,536.0	20.2%	4.1%	2.1x	10.1x	2.0x	9.2x	1.9x	8.7x
Paysafe Limited	12.92	(50.8%)	\$ 760.3	\$ 3,088.3	\$ 1,676.4	\$ 388.4	23.2%	0.5%	1.8x	8.0x	1.8x	6.6x	1.7x	6.1x
Remitly Global, Inc.	16.30	(40.3%)	\$ 3,360.9	\$ 2,877.4	\$ 1,461.9	\$ 36.5	2.5%	35.1%	2.0x	78.8x	1.8x	12.4x	1.5x	9.4x
Repay Holdings Corporation	5.23	(46.4%)	\$ 426.5	\$ 779.1	\$ 310.4	\$ 71.5	23.1%	1.4%	2.5x	10.9x	2.5x	6.0x	2.4x	5.4x
Shift4 Payments, Inc.	77.40	(39.3%)	\$ 5,312.0	\$ 7,451.2	\$ 3,610.7	\$ 608.7	16.9%	23.9%	2.1x	12.2x	1.7x	7.6x	1.4x	5.8x
Mean:		(32.6%)	\$ 12,102.6	\$ 12,069.0	\$ 4,182.4	\$ 993.39	18.0%	18.3%	3.3x	30.6x	3.1x	12.8x	2.7x	10.0x
Median:		(33.3%)	\$ 2,863.8	\$ 2,982.9	\$ 1,253.3	\$ 112.55	15.1%	18.6%	2.6x	22.1x	2.4x	10.8x	1.9x	9.0x
Weighted Average:									5.9x	19.5x	5.5x	15.0x	4.7x	12.0x
*Adjusted Weighted Average:									2.4x	17.9x	2.4x	10.4x	2.2x	8.6x
Financial Vertical SaaS														
Alkami Technology, Inc.	24.84	(41.3%)	\$ 2,585.4	\$ 2,901.6	\$ 385.5	\$ (38.7)	NM	29.6%	7.5x	NM	6.3x	52.9x	5.1x	27.0x
Aether Holdings, Inc.	6.02	(69.4%)	\$ 72.8	\$ 66.6	\$ 1.4	\$ (2.1)	NM	(4.5%)	47.9x	NM	NA	NA	NA	NA
BILL Holdings, Inc.	52.97	(47.1%)	\$ 5,383.3	\$ 4,950.6	\$ 1,462.6	\$ (5.7)	NM	13.4%	3.4x	NM	3.3x	19.7x	2.9x	16.3x
BlackLine, Inc.	53.10	(19.8%)	\$ 3,286.2	\$ 3,385.2	\$ 674.3	\$ 57.9	8.6%	8.0%	5.0x	58.5x	4.7x	17.3x	4.3x	15.4x
Blend Labs, Inc.	3.65	(33.9%)	\$ 946.5	\$ 1,010.9	\$ 167.8	\$ (18.3)	NM	29.8%	6.0x	NM	8.0x	76.7x	6.3x	30.5x
Clearwater Analytics Holdings, Inc.	18.02	(49.5%)	\$ 5,188.7	\$ 6,062.0	\$ 551.1	\$ 51.5	9.3%	36.7%	11.0x	117.7x	8.2x	25.5x	6.3x	18.6x
Expensify, Inc.	1.85	(55.2%)	\$ 171.4	\$ 117.0	\$ 144.3	\$ (10.4)	NM	4.1%	0.8x	NM	0.8x	4.2x	0.7x	2.7x
Guidewire Software, Inc.	229.86	(15.7%)	\$ 19,430.2	\$ 18,969.9	\$ 1,202.5	\$ 51.8	4.3%	22.6%	15.8x	NM	14.6x	72.1x	12.7x	55.6x
Intapp, Inc.	40.90	(47.4%)	\$ 3,358.7	\$ 3,068.2	\$ 504.1	\$ (13.9)	NM	17.1%	6.1x	NM	5.6x	31.5x	4.9x	25.6x
nCino, Inc.	27.11	(37.2%)	\$ 3,139.7	\$ 3,296.6	\$ 573.1	\$ 41.8	7.3%	13.2%	5.8x	78.9x	5.4x	25.3x	5.0x	19.7x
OneStream, Inc.	18.43	(47.9%)	\$ 3,434.4	\$ 2,889.5	\$ 545.5	\$ (371.4)	NM	24.7%	5.3x	NM	4.9x	192.6x	4.1x	54.5x
Open Lending Corporation	2.11	(69.5%)	\$ 249.3	\$ 157.7	\$ 16.3	\$ (74.1)	NM	(83.5%)	9.7x	NM	1.6x	9.9x	1.4x	5.7x
Q2 Holdings, Inc.	72.39	(35.8%)	\$ 4,520.2	\$ 4,527.5	\$ 742.9	\$ 38.3	5.2%	13.3%	6.1x	118.2x	5.4x	23.7x	4.9x	20.5x
Riskified Ltd.	4.68	(21.9%)	\$ 734.0	\$ 421.4	\$ 327.5	\$ (44.3)	NM	10.0%	1.3x	NM	1.2x	18.5x	1.1x	9.8x
Vertex, Inc.	24.79	(59.2%)	\$ 3,953.4	\$ 4,020.9	\$ 710.5	\$ 14.8	2.1%	15.0%	5.7x	NM	5.3x	25.2x	4.7x	20.6x
Workday, Inc.	240.73	(18.1%)	\$ 64,274.9	\$ 59,864.9	\$ 8,959.0	\$ 1,107.0	12.4%	13.9%	6.7x	54.1x	6.1x	18.6x	5.4x	15.6x
Mean:		(41.8%)	\$ 7,545.6	\$ 7,231.9	\$ 1,060.5	\$ 49.00	7.0%	10.2%	9.0x	85.5x	5.4x	40.9x	4.6x	22.5x
Median:		(44.2%)	\$ 3,322.5	\$ 3,182.4	\$ 548.3	\$ (3.89)	7.3%	13.7%	6.1x	78.9x	5.4x	25.2x	4.9x	19.7x
Weighted Average:									8.0x	41.9x	7.2x	34.6x	6.3x	24.3x
*Adjusted Weighted Average:									8.0x	55.4x	5.8x	30.0x	5.1x	17.0x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
E-Commerce/Cloud POS														
Agilysys, Inc.	105.25	(26.2%)	\$ 2,934.5	\$ 2,912.8	\$ 288.8	\$ 31.0	10.7%	17.9%	10.1x	93.9x	9.2x	47.7x	8.1x	37.3x
Block, Inc.	72.27	(27.2%)	\$ 44,227.9	\$ 43,534.6	\$ 23,834.6	\$ 1,586.1	6.7%	1.4%	1.8x	27.4x	1.8x	12.8x	1.6x	10.5x
Cardlytics, Inc.	2.43	(53.7%)	\$ 129.4	\$ 303.0	\$ 266.2	\$ (31.5)	NM	(12.8%)	1.1x	NM	1.3x	NM	1.3x	61.1x
EverCommerce Inc.	11.13	(9.8%)	\$ 2,017.6	\$ 2,412.2	\$ 710.7	\$ 123.7	17.4%	14.2%	3.4x	19.5x	4.0x	13.5x	3.8x	12.5x
Lightspeed Commerce Inc.	11.54	(39.6%)	\$ 1,560.3	\$ 1,138.0	\$ 1,115.7	\$ (37.5)	NM	15.5%	1.0x	NM	1.0x	17.6x	0.9x	12.7x
PayPal Holdings, Inc.	67.06	(28.4%)	\$ 64,067.7	\$ 66,231.7	\$ 32,292.0	\$ 6,536.0	20.2%	4.1%	2.1x	10.1x	2.0x	9.2x	1.9x	8.7x
PAR Technology Corporation	39.58	(51.9%)	\$ 1,606.2	\$ 1,920.8	\$ 418.0	\$ (48.7)	NM	45.7%	4.6x	NM	4.1x	76.5x	3.6x	35.9x
Shopify Inc.	148.61	(6.5%)	\$ 193,142.6	\$ 187,630.6	\$ 10,014.0	\$ 1,573.0	15.7%	29.0%	18.7x	119.3x	16.8x	99.2x	13.7x	73.8x
StoneCo Ltd.	18.91	(5.2%)	\$ 5,058.9	\$ 6,635.1	\$ 2,526.1	\$ 1,282.5	50.8%	19.8%	2.6x	5.2x	2.3x	4.1x	2.2x	3.8x
Toast, Inc.	36.51	(26.5%)	\$ 21,285.3	\$ 19,602.3	\$ 5,529.0	\$ 258.0	4.7%	26.1%	3.5x	76.0x	3.1x	32.5x	2.6x	24.2x
Mean:		(27.5%)	\$ 33,603.0	\$ 33,232.1	\$ 7,699.5	\$ 1,127.27	18.0%	16.1%	4.9x	50.2x	4.6x	34.8x	4.0x	28.1x
Median:		(26.8%)	\$ 3,996.7	\$ 4,774.0	\$ 1,820.9	\$ 190.87	15.7%	16.7%	3.0x	27.4x	2.7x	17.6x	2.4x	18.5x
Weighted Average:									11.8x	79.9x	10.6x	63.5x	8.8x	47.7x
*Adjusted Weighted Average:									2.4x	27.4x	2.3x	14.6x	2.1x	12.4x
Consumer Finance/Digital Banking														
Affirm Holdings, Inc.	73.08	(26.9%)	\$ 23,798.5	\$ 30,258.4	\$ 3,224.4	\$ 185.0	5.7%	38.8%	9.4x	163.5x	8.5x	43.6x	6.9x	24.1x
Chime Financial, Inc.	20.17	(55.1%)	\$ 7,497.4	\$ 6,377.8	\$ 1,944.0	\$ (611.1)	NM	NA	3.3x	NM	2.9x	70.7x	2.4x	23.9x
DNB Bank ASA	27.18	(5.2%)	\$ 39,900.0	NA	\$ 8,657.1	NA	NA	9.2%	NA	NA	NA	NA	NA	NA
Enova International, Inc.	115.09	(11.7%)	\$ 2,878.7	NA	\$ 1,363.8	NA	NA	22.0%	NA	NA	NA	NA	NA	NA
Equifax Inc.	256.53	(13.2%)	\$ 31,757.7	\$ 36,599.0	\$ 5,840.2	\$ 1,819.4	31.2%	6.9%	6.3x	20.1x	6.0x	18.7x	5.5x	16.4x
eToro Group Ltd.	41.27	(48.4%)	\$ 3,454.5	NA	\$ 12,520.0	NA	NA	228.3%	NA	NA	NA	NA	NA	NA
Experian plc	50.03	(9.5%)	\$ 45,686.2	\$ 50,639.5	\$ 7,523.0	\$ 2,257.0	30.0%	6.0%	6.7x	22.4x	6.4x	18.1x	5.7x	15.9x
Fair Isaac Corporation	1,496.53	(37.7%)	\$ 35,922.2	\$ 38,533.8	\$ 1,928.9	\$ 899.6	46.6%	16.7%	20.0x	42.8x	19.0x	33.8x	16.4x	28.2x
Green Dot Corporation	13.43	(12.8%)	\$ 743.9	NA	\$ 1,922.0	NA	NA	22.1%	NA	NA	NA	NA	NA	NA
Intuit Inc.	682.91	(16.1%)	\$ 190,398.7	\$ 192,485.7	\$ 18,831.0	\$ 5,591.0	29.7%	15.6%	10.2x	34.4x	9.7x	23.4x	8.6x	20.7x
Katapult Holdings, Inc.	11.96	(50.9%)	\$ 54.7	\$ 160.4	\$ 267.1	\$ 173.9	65.1%	13.0%	0.6x	0.9x	0.5x	19.7x	0.5x	11.3x
LendingClub Corporation	15.19	(19.0%)	\$ 1,742.9	\$ 1,012.7	\$ 1,248.5	\$ 161.4	12.9%	15.9%	0.8x	6.3x	1.0x	4.4x	0.9x	3.9x
Lufax Holding Ltd	4.06	(2.2%)	\$ 3,518.8	\$ 2,316.5	\$ 4,671.3	\$ 1,674.9	35.9%	(35.3%)	0.5x	1.4x	0.7x	6.0x	0.6x	4.3x
Mogo Inc.	1.85	(50.5%)	\$ 43.8	NA	\$ 30.3	NA	NA	0.2%	NA	NA	NA	NA	NA	NA
NerdWallet, Inc.	10.76	(34.6%)	\$ 817.8	\$ 732.6	\$ 771.2	\$ 51.1	6.6%	28.7%	0.9x	14.3x	0.9x	5.8x	0.9x	4.8x
Robinhood Markets, Inc.	143.18	(0.3%)	\$ 127,240.5	NA	\$ 3,567.0	NA	NA	59.4%	NA	NA	NA	NA	NA	NA
SoFi Technologies, Inc.	26.42	(12.8%)	\$ 31,636.6	NA	\$ 3,029.3	NA	NA	29.3%	NA	NA	NA	NA	NA	NA
TransUnion	83.78	(26.0%)	\$ 16,320.3	\$ 20,933.5	\$ 4,357.3	\$ 1,422.8	32.7%	9.3%	4.8x	14.7x	4.6x	12.8x	4.2x	11.5x
Upstart Holdings, Inc.	50.80	(47.3%)	\$ 4,887.9	\$ 6,024.8	\$ 884.8	\$ 5.5	0.6%	53.6%	6.8x	NM	5.8x	27.9x	4.6x	18.7x
Mean:		(25.3%)	\$ 29,910.6	\$ 32,172.9	\$ 4,346.4	\$ 1,135.9	27.0%	30.0%	5.9x	32.1x	5.5x	23.7x	4.8x	15.3x
Median:		(19.0%)	\$ 7,497.4	\$ 13,655.7	\$ 3,029.3	\$ 542.3	30.0%	16.3%	5.5x	17.4x	5.2x	19.2x	4.4x	16.2x
Weighted Average:									6.2x	24.5x	5.9x	15.9x	5.2x	12.8x
*Adjusted Weighted Average:									8.6x	30.7x	8.1x	22.6x	7.2x	18.6x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Banking Technology														
ACI Worldwide, Inc.	52.77	(11.6%)	\$ 5,445.4	\$ 6,211.5	\$ 1,700.6	\$ 386.3	22.7%	11.2%	3.7x	16.1x	3.6x	12.5x	3.4x	11.5x
Broadridge Financial Solutions, Inc.	238.17	(12.4%)	\$ 27,896.7	\$ 30,793.5	\$ 6,889.1	\$ 1,686.7	24.5%	5.9%	4.5x	18.3x	4.3x	18.2x	4.1x	17.0x
Fidelity National Information Services, Inc.	65.94	(28.3%)	\$ 34,445.6	\$ 46,840.6	\$ 10,317.0	\$ 3,081.0	29.9%	3.6%	4.5x	15.2x	4.5x	10.9x	4.3x	10.3x
Fiserv, Inc.	128.93	(46.0%)	\$ 70,085.5	\$ 99,340.5	\$ 21,112.0	\$ 9,450.0	44.8%	6.7%	4.7x	10.5x	4.7x	9.6x	4.4x	8.8x
Jack Henry & Associates, Inc.	148.93	(24.0%)	\$ 10,852.7	\$ 10,802.0	\$ 2,375.3	\$ 624.7	26.3%	7.2%	4.5x	17.3x	4.3x	13.7x	4.1x	12.8x
MarketAxess Holdings Inc.	174.25	(41.3%)	\$ 6,510.6	\$ 6,031.4	\$ 837.2	\$ 422.0	50.4%	7.7%	7.2x	14.3x	6.9x	13.8x	6.3x	12.6x
MeridianLink, Inc.	19.93	(21.0%)	\$ 1,474.7	\$ 1,851.2	\$ 325.9	\$ 54.1	16.6%	6.0%	5.7x	34.2x	5.6x	13.6x	5.3x	13.0x
Miami International Holdings, Inc.	40.26	(6.1%)	\$ 3,470.8	\$ 3,427.4	\$ 1,255.4	\$ 83.8	6.7%	19.6%	2.7x	40.9x	8.2x	21.7x	7.1x	18.4x
Propel Holdings Inc.	21.09	(32.2%)	\$ 829.7	\$ 1,088.9	\$ 528.4	\$ 115.9	21.9%	38.2%	2.1x	9.4x	1.8x	6.6x	1.4x	5.0x
Tradeweb Markets Inc.	110.98	(27.3%)	\$ 23,681.7	NA	\$ 1,931.9	NM	NM	28.1%	NA	NM	NA	NA	NA	NA
UWM Holdings Corporation	6.09	(28.9%)	\$ 1,331.5	\$ 13,600.5	\$ 2,622.8	\$ 726.3	27.7%	13.4%	5.2x	18.7x	6.2x	20.7x	4.6x	13.5x
Mean:	(25.4%)	\$ 16,911.4	\$ 21,998.8	\$ 4,536.0	\$ 1,663.08	27.1%	13.4%	4.5x	19.5x	5.0x	14.1x	4.5x	12.3x	
Median:	(27.3%)	\$ 6,510.6	\$ 8,506.8	\$ 1,931.9	\$ 523.35	25.4%	7.7%	4.5x	16.7x	4.6x	13.7x	4.3x	12.7x	
Weighted Average:									4.1x	12.7x	4.1x	10.7x	3.8x	9.9x
*Adjusted Weighted Average:									4.6x	13.8x	4.7x	12.0x	4.4x	9.9x
InsureTech														
CCC Intelligent Solutions Holdings Inc.	9.11	(29.3%)	\$ 5,932.9	\$ 6,980.0	\$ 997.0	\$ 203.8	20.4%	9.6%	7.0x	34.2x	6.6x	16.3x	6.0x	14.7x
Clover Health Investments, Corp.	3.06	(37.2%)	\$ 1,568.3	\$ 1,379.6	\$ 1,607.9	\$ (41.1)	NM	22.1%	0.9x	NM	0.6x	20.6x	0.5x	13.9x
EverQuote, Inc.	22.87	(23.8%)	\$ 835.0	\$ 690.0	\$ 615.2	\$ 56.2	9.1%	92.9%	1.1x	12.3x	1.0x	7.5x	0.9x	6.5x
Hippo Holdings Inc.	36.16	(7.2%)	\$ 905.0	\$ 761.7	\$ 425.0	\$ (49.9)	NM	43.1%	1.8x	NM	1.6x	NM	1.3x	30.4x
Lemonade, Inc.	53.53	(13.7%)	\$ 3,955.1	\$ 3,721.3	\$ 600.7	\$ (177.1)	NM	27.5%	6.2x	NM	5.1x	NM	3.1x	NM
LendingTree, Inc.	64.73	(16.3%)	\$ 881.6	\$ 1,296.0	\$ 1,012.2	\$ 71.7	7.1%	51.6%	1.3x	18.1x	1.3x	10.5x	1.2x	9.2x
MediaAlpha, Inc.	11.38	(45.6%)	\$ 641.5	\$ 661.0	\$ 1,075.7	\$ 84.2	7.8%	116.6%	0.6x	7.8x	0.6x	6.0x	0.5x	5.6x
Oscar Health, Inc.	18.93	(16.9%)	\$ 4,888.5	\$ 2,649.8	\$ 10,726.1	\$ (99.0)	NM	48.3%	0.2x	NM	0.2x	NM	0.2x	39.2x
Rocket Companies, Inc.	19.38	(14.1%)	\$ 40,785.6	\$ 55,641.2	\$ 5,151.7	\$ 664.6	12.9%	6.7%	10.8x	83.7x	9.6x	68.0x	6.4x	23.5x
Root, Inc.	89.51	(50.6%)	\$ 1,382.7	\$ 1,053.4	\$ 1,364.7	\$ 123.6	9.1%	59.8%	0.8x	NM	0.7x	9.9x	0.6x	9.3x
SelectQuote, Inc.	1.96	(71.4%)	\$ 338.7	\$ 948.2	\$ 1,526.6	\$ 85.2	5.6%	15.5%	0.6x	11.1x	0.6x	8.2x	0.5x	6.7x
System1, Inc.	7.04	(53.1%)	\$ 56.6	\$ 255.6	\$ 317.1	\$ 12.7	4.0%	(12.8%)	0.8x	20.2x	0.8x	5.5x	0.8x	4.7x
Mean:	(31.6%)	\$ 5,181.0	\$ 6,336.5	\$ 2,118.3	\$ 77.91	9.5%	40.1%	2.7x	26.8x	2.4x	16.9x	1.8x	14.9x	
Median:	(26.6%)	\$ 1,143.9	\$ 1,174.7	\$ 1,043.9	\$ 63.96	8.4%	35.3%	1.0x	18.1x	0.9x	9.9x	0.8x	9.3x	
Weighted Average:									8.3x	58.8x	7.3x	47.3x	5.1x	21.2x
*Adjusted Weighted Average:									3.5x	27.6x	3.1x	14.2x	2.5x	21.0x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 9/30/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

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Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	09/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Digital Assets/Crypto Mining														
Antalpha Platform Holding Company	12.20	(56.0%)	\$ 288.9	\$ 954.8	\$ 47.5	\$ 3.2	6.8%	321.0%	20.1x	NM	12.2x	56.5x	7.7x	23.9x
Applied Digital Corporation	22.94	(10.4%)	\$ 6,257.2	\$ 7,054.6	\$ 144.2	\$ 57.6	40.0%	5.5%	48.9x	122.4x	36.8x	NM	23.2x	55.5x
Bakkt Holdings, Inc.	33.65	(9.6%)	\$ 536.2	\$ 553.0	\$ 3,778.5	\$ (73.8)	NM	111.8%	0.1x	NM	0.3x	NM	0.4x	9.4x
Bit Digital, Inc.	3.00	(47.7%)	\$ 963.9	\$ 835.5	\$ 98.4	\$ (18.6)	NM	13.3%	8.5x	NM	7.7x	97.3x	5.0x	8.1x
Bitfarms Ltd.	2.82	(20.7%)	\$ 1,559.1	\$ 1,548.8	\$ 245.7	\$ 12.8	5.2%	42.2%	6.3x	120.9x	4.8x	17.2x	4.3x	9.9x
Bullish	63.61	(46.1%)	\$ 9,298.7	\$ 9,512.2	\$ 259,164.2	\$ (82.5)	NM	NA	0.0x	NM	34.3x	121.0x	25.9x	64.0x
Canaan Inc.	0.88	(73.0%)	\$ 413.5	\$ 393.8	\$ 345.4	\$ (134.9)	NM	82.4%	1.1x	NM	1.0x	20.9x	0.7x	2.7x
Circle Internet Group, Inc.	132.58	(55.7%)	\$ 30,682.7	\$ 29,786.2	\$ 2,117.8	\$ (160.3)	NM	NA	14.1x	NM	11.0x	60.1x	8.9x	47.9x
Coinbase Global, Inc.	337.49	(24.1%)	\$ 86,714.1	\$ 83,871.1	\$ 6,706.0	\$ 2,020.0	30.1%	49.2%	12.5x	41.5x	11.7x	28.9x	10.3x	23.2x
Figure Technology Solutions, Inc.	36.37	(21.3%)	\$ 8,610.5	\$ 8,745.6	\$ 327.2	NA	NA	NA	26.7x	NA	NA	NA	NA	NA
Galaxy Digital Inc.	33.79	(5.2%)	\$ 5,910.2	\$ 9,507.2	NM	NA	NA	(82.8%)	NA	NA	NA	NA	NA	NA
Gemini Space Station, Inc.	23.96	(47.8%)	\$ 2,812.5	\$ 4,845.4	NM	\$ (162.1)	NM	NA	NA	NM	NA	NA	NA	NA
Greenidge Generation Holdings Inc.	1.82	(52.6%)	\$ 28.5	\$ 88.4	NM	\$ (0.6)	NM	(18.7%)	NA	NM	NA	NA	NA	NA
HIVE Digital Technologies Ltd.	4.03	(27.6%)	\$ 928.8	\$ 911.1	\$ 128.6	\$ 71.5	55.6%	4.5%	7.1x	12.7x	3.7x	10.7x	1.9x	4.0x
Hut 8 Corp.	34.77	(11.1%)	\$ 3,673.4	\$ 3,940.7	\$ 138.5	\$ 390.5	281.8%	(5.6%)	28.4x	10.1x	NA	NA	NA	NA
IREN Limited	46.93	(5.0%)	\$ 12,764.0	\$ 13,163.8	\$ 501.0	\$ 201.7	40.3%	167.7%	26.3x	65.3x	15.5x	24.9x	10.2x	14.4x
MARA Holdings, Inc.	18.26	(39.7%)	\$ 6,764.6	\$ 9,305.0	\$ 798.4	\$ 1,109.6	139.0%	41.3%	11.7x	8.4x	9.5x	8.5x	7.4x	14.3x
Strategy Inc	322.21	(40.7%)	\$ 92,420.0	\$ 103,477.7	\$ 462.3	\$ 6,676.1	1444.0%	(3.8%)	NM	15.5x	235.6x	NM	227.3x	NM
Riot Platforms, Inc.	19.03	(5.5%)	\$ 7,033.9	\$ 7,585.6	\$ 541.7	\$ 328.0	60.6%	93.5%	14.0x	23.1x	11.3x	17.5x	9.1x	30.1x
TeraWulf Inc.	11.42	(5.3%)	\$ 4,658.7	\$ 5,078.9	\$ 144.1	\$ (49.2)	NM	19.8%	35.2x	NM	24.7x	101.3x	12.1x	24.3x
Mean:		(30.2%)	\$ 14,116.0	\$ 15,058.0	\$ 16,217.0	\$ 566.05	210.3%	52.6%	16.3x	46.7x	28.0x	47.1x	23.6x	23.7x
Median:		(25.9%)	\$ 5,284.4	\$ 6,066.7	\$ 345.4	\$ 8.01	47.9%	30.6%	13.3x	23.1x	11.3x	26.9x	8.9x	18.8x
Weighted Average:									10.1x	25.1x	85.6x	23.4x	81.0x	18.0x
*Adjusted Weighted Average:									14.6x	29.2x	14.1x	33.4x	11.0x	21.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Additional Information



Appendix

- All transaction information has been publicly reported and is sourced from national news publications, industry trade journals and blogs, and public announcements by companies and investors.
- All trading data related to publicly-traded companies has been sourced from Capital IQ.

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