

Canaccord Genuity US Tech Team Snapshot



86 Transactions Over the Last Twelve Months in the Technology, Media, Marketing, and Information Services Industries

Selected Recent Transactions

 \$2,700,000,000 Financial Advisor on its significant equity investment in conjunction with a take-private of SOHO HOUSE & CO Inc. Pending	 \$637,000,000 Advisor on investment in deepintent+ September 2025	 Financial Advisor on sale to ACUITY September 2025	 \$1,300,000,000 Conv. Notes Offering Co-Manager September 2025	 Financial Advisor on sale to ubiquity September 2025	 Financial Advisor on acquisition of QUINN September 2025	 \$2,100,000,000 ATM Offering Co-Agent September 2025	 Financial Advisor on strategic investment from TDCX September 2025
 \$5,000,000,000 ATM Offering Co-Agent August 2025	 Financial Advisor on investment from BERINGER CAPITAL August 2025	 \$1,000,000,000 ATM Offering Co-Agent August 2025	 \$1,495,000,000 Follow-On Offering Co-Manager August 2025	 Financial Advisor on merger with Cloudnexus August 2025	 \$5,000,000,000 ATM Offering Co-Agent August 2025	 Financial Advisor on the divestiture of Sago Health to Med-Gen Group August 2025	 \$1,276,500,000 IPO Co-Manager August 2025
 Financial Advisor on sale to SHAMROCK CAPITAL August 2025	 Financial Advisor on acquisition of triple threat communications July 2025	 Financial Advisor on sale to REAL CHEMISTRY July 2025	 Financial Advisor on sale to naviant July 2025	 \$23,000,000 Financial Advisor on Series B fundraise led by BlueEarth with participation from existing investors June 2025	 \$1,212,100,000 IPO Co-Manager June 2025	 Financial Advisor on sale to ASCENDION June 2025	 \$700,000,000 Conv. Notes Offering Co-Manager June 2025
 \$993,600,000 IPO Co-Manager June 2025	 \$550,000,000 Conv. Notes Offering Co-Manager June 2025	 \$172,615,000 IPO Co-Manager June 2025	 Financial Advisor on strategic growth investment from PSG June 2025	 \$400,000,000 ATM Offering Co-Agent June 2025	 \$320,000,000 Conv. Notes Offering Co-Manager June 2025	 Financial Advisor on sale to genpact June 2025	 \$683,638,373 Follow-On Offering Joint Bookrunner May 2025
 \$372,948,652 Follow-On Offering Co-Manager May 2025	 Financial Advisor on strategic investment from BREAKWATER May 2025	 \$557,031,250 Follow-On Offering Co-Manager May 2025	 \$712,996,440 Initial Public Offering Co-Manager May 2025	 Financial Advisor on sale to Morae May 2025	 \$1,000,000,000 Conv. Notes Offering Co-Manager May 2025	 Financial Advisor on recapitalization by INVERNESS GRAHAM May 2025	 \$502,908,800 IPO Co-Manager May 2025
 \$21,000,000,000 ATM Offering Co-Agent May 2025	 Financial Advisor on investment from SHAMROCK CAPITAL May 2025	 \$500,000,000 ATM Offering Co-Agent April 2025	 \$595,125,000 Follow-On Offering Co-Manager April 2025	 Financial Advisor on significant investment from TRUELINK CAPITAL April 2025	 Financial Advisor on sale of its customer engagement division to Undisclosed buyer April 2025	 C\$1,336,100,000 Lead Financial Advisor on sale to IIG CAPITAL April 2025	 \$21,000,000,000 ATM Offering Co-Agent March 2025
 Financial Advisor on strategic investment from INSIGHT PARTNERS March 2025	 \$300,000,000 Senior Debt Offering Joint Bookrunner March 2025	 Financial Advisor on sale to FUSION March 2025	 Financial Advisor on growth investment from MOUNTAIN GATE CAPITAL March 2025	 Financial Advisor on sale to WNS March 2025	 Financial Advisor on growth capital investment from Boathouse February 2025	 Financial Advisor on sale to T-Mobile February 2025	 \$920,000,000 Follow-On Offering Co-Manager February 2025
 Financial Advisor on sale to one magnify February 2025	 \$2,000,000,000 Conv. Notes Offering Co-Manager February 2025	 Financial Advisor on strategic partnership with SourceCapital February 2025	 Financial Advisor on sale to PUBLICIS GROUPE January 2025	 Financial Advisor on sale to Gen January 2025	 \$100,000,000 Conv. Notes Offering Co-Manager January 2025	 Financial Advisor on recapitalization by CUADRILLA CAPITAL January 2025	 Financial Advisor on investment in SIG January 2025

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Ranked #1 for US Middle-Market TMT Activity¹

Rank	Firm Name	# of Transactions LTM 9/30/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	48	1	Canaccord Genuity	158
2	Houlihan Lokey	20	2	Houlihan Lokey	64
3	Baird	11	3	Raymond James	52
4	Morgan Stanley	10	4	Lincoln International	46
4	Moelis	10	5	William Blair	45
6	Evercore	9	6	Moelis	37
6	Raymond James	9	7	Morgan Stanley	30
8	Piper Sandler	8	8	Stifel	28
8	Lincoln International	8	9	Jefferies	27
10	Goldman Sachs	7	10	Goldman Sachs	25
11	William Blair	6	11	Piper Sandler	24
12	BofA Securities	5	12	Guggenheim	23

Ranked #1 for US Middle-Market Media & Information Services Activity¹

Rank	Firm Name	# of Transactions LTM 9/30/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	36	1	Canaccord Genuity	128
2	Houlihan Lokey	17	2	Houlihan Lokey	51
3	Raymond James	12	3	Lincoln International	27
4	Morgan Stanley	9	4	Moelis	26
4	Moelis	9	5	Raymond James	23
4	Lincoln International	9	6	TobinLeff	21
4	TobinLeff	9	7	William Blair	19
8	Evercore	8	7	GP Bullhound	19
8	Benchmark International	8	9	Stifel	17
8	William Blair	8	9	Jefferies	17

Ranked #1 for US Middle-Market Digital & Tech-Enabled Healthcare Activity²

Rank	Firm Name	# of Transactions LTM 9/30/25	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	6	1	Canaccord Genuity	30
2	Houlihan Lokey	4	2	Houlihan Lokey	8
3	Piper Sandler	3	3	William Blair	6
4	Morgan Stanley	2	3	Raymond James	6
4	Cain Brothers	2	5	TripleTree	5
4	TripleTree	2	6	Stifel	4
4	Healthcare Growth Partners	2	6	Novistra	4
4	KeyBanc	2	6	Ziegler	4
9	Oppenheimer	1	6	Lincoln International	4
9	TobinLeff	1	6	Jefferies	4

Leading Global Underwriter Since 2022³

Global Rank	Firm Name	Total Deals	Bookrun Deals
1	Canaccord Genuity	1,252	952
2	JPMorgan	1,188	1,167
3	Goldman Sachs	1,171	1,143
4	Morgan Stanley	1,135	1,098
5	BofA Securities	1,015	970
6	Citi	846	829
7	UBS	679	656
8	Jefferies	665	657
9	Stifel	597	407
10	Barclays	563	534

¹Source: PitchBook for the time period 1/1/22-9/30/25. Transaction totals represent US M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

²Source: PitchBook for the time period 1/1/22-9/30/25. Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

³Source: Dealogic as of 9/30/25
LTM: Last Twelve Months

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Canaccord Genuity is a dominant, full-service global investment bank focused on growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. Year after year, we continue to be the leading and most active investment bank for middle-market TMT, Media & Information Services, and Digital & Tech-Enabled Healthcare activity. In the last twelve months, our US Tech team announced:

- 86 transactions for 73 different corporate clients, including 85 closed transactions and one announced and pending
- 49 M&A advisory engagements, ranging from strategic sales and private equity recaps to corporate divestiture and take-private transactions
- 37 equity capital markets transactions
- Added senior investment banking professionals with experience in Digital and Tech-Enabled Healthcare and Software

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad group of practice areas and diverse verticals:

SELECT TMMIS PRACTICE AREAS:

- Automation
- Cloud Infrastructure
- Cyber Security
- Digital & Tech-Enabled Healthcare
- Digital Advertising
- Digital Transformation
- E-Commerce
- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT & Business Services
- Marketing Services
- Marketing Technology
- Media
- Software
- Tech-Enabled Services

REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate
- Restaurant
- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has approximately 160 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK, Europe, Asia, and Australia.

We welcome the opportunity to discuss your business and your strategic objectives.

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