



Canaccord Genuity

Canaccord Genuity M&A and Capital Raising Activity Report

Technology, Media, Marketing, and
Information Services Industry Sectors

October 2025



Table of Contents

1. About Canaccord Genuity
2. Market Environment
3. Monthly M&A and Investment Activity by Industry Segment
4. Additional Information

Senior Technology, Media, Marketing, and Information Services (TMMIS) Team

US Team

Jeff Barlow, CFA

CEO, Canaccord Genuity LLC (US)
Boston

Sanjay Chadda

Managing Director,
Co-Head of US & Tech Banking
New York
All Areas of TMMIS

Jen Pardi

Managing Director,
Global Head of ECM &
Co-Head of US Securities
Boston

Andrew Pojani

Managing Director,
Co-Head of US Tech Banking
Boston

Additional Practice Heads

Dan Coyne

Managing Director,
Co-Head of US Investment Banking
Global Head of Sustainability IB
Boston

Nick Clemens

Managing Director
Charlotte
Human Capital Management
and Outsourced Business
Services

Christopher Heasman

Managing Director
New York
Marketing Tech and Services,
and Human Capital
Management

Matthew Kebel

Managing Director
New York
Digital Health, Healthcare
Media, Marketing, and Info
Services

Ben Lunka

Managing Director
Charlotte
Digital Transformation Services
(IT Consulting, Software
Development, BPO, MSP)

Lance Maerov

Managing Director
New York
Media, Marketing Services,
Technology-Enabled Services, Ad-
Tech, E-Commerce, Marketing
Technology, and Info Services

Trevor Martin

Managing Director
Boston
Application Software,
GRC, and LegalTech

Fuad Sawaya

Managing Director,
Vice Chairman,
Global Head of Consumer IB
New York

J.P. Michaud

Managing Director
Charlotte
Digital Transformation Services
(IT Consulting, Software
Development, BPO, Digital Agency)

Vik Pandit

Managing Director
New York
Infrastructure, Cyber & Data
Analytics Software, and Cloud
Services

Jason Partenza

Managing Director
New York
FinTech, Internet, Software

Jake Rapp, CFA

Managing Director
Chicago
Human Capital Management
and Outsourced Business
Services

Jim Schroder

Managing Director
San Francisco
B2B SaaS, Enterprise and
Vertical Software

Lexia Schwartz

Managing Director
New York
MarTech, Tech-Enabled
Market Intelligence, All
Areas of TMMIS

Jeff Kuhr

Managing Director,
Head of US Consumer IB
New York

Rohan Sura

Managing Director
New York
Digital Transformation

Edin Trto

Managing Director
New York
FinTech, Services & Information,
Specialty Consulting, Digital
Assets, Creative and Content

Mark Turco

Managing Director
Nashville
Digital Health and Tech-
Enabled Healthcare
Services

Maurice Watkins

Managing Director
New York
Cybersecurity and
Automation

Andrew Cohen

Director
New York
All Areas of TMMIS

Andrew Delio

Director
New York
All Areas of TMMIS

Tom O'Connor

Managing Director,
Co-Head of Healthcare IB
New York

Fred Fang

Director
Nashville
Digital / Tech-Enabled Health

Matthew Hoffman

Director
New York
All Areas of TMMIS

Wesley Rossiter

Director
Boston
Software

Peter Sullivan

Director
Chicago
All Areas of TMMIS

Charles Wong

Director
New York
Internet, Software, FinTech
& Digital Assets, PropTech

Product Specialist

David Istock

Managing Director,
Head of US M&A
San Francisco

Global Team

Europe

Simon Bridges

Head of European
Investment Banking
London

Julie Langley

Head of European
Tech & Healthcare
Advisory
London

Dylan Kearns

Managing Director
London

James Kesner

Managing Director
London

Israel

Shachar Familia

Vice Chairman
Tel Aviv

Canada

Mike Lauzon

Managing Director,
Head of Canadian IB
Toronto

Australia

Jeremy Dunlop

Managing Director,
Co-Head of Australian IB
Sydney

Financial Sponsors

Isaiah Knouff

Managing Director,
Co-Head of US
Financial Sponsors Coverage
Nashville

Amy LaBan, CFA

Managing Director,
Co-Head of US
Financial Sponsors Coverage
Chicago

Richard Latner

Managing Director
London

Chris Lewis

Managing Director
London

Mark Williams

Managing Director
London

William Garbutt

Director
London

Katherine Hobbs

Director
London

Myles Hiscock

Managing Director,
Head of Canadian Tech IB
Toronto

Sam Forman

Managing Director,
Sydney

Bryan Cummings

Managing Director,
US Financial Sponsors
Coverage
New York

Tara Stowe

Director,
Head of European
Financial Sponsors Coverage
London

Recent Tech M&A Advisory Transactions

AI Data, Information Services E-commerce
CRM Digital Transformation Fintech

- 300+ global technology M&A deals since 2021
- Advisory credentials across a wide range of outcomes
- Deep, extensive strategic and sponsor relationships

Healthcare IT Internet Media
Human Capital Management Marketing Vertical

\$2,700,000,000 MCR Financial Advisor on its significant equity investment in conjunction with a take-private of SOHO HOUSE & CO Inc. (NYSE: SHCO) Pending	C\$250,000,000 WonderFi (TSX: WNDRI) Financial Advisor on sale to Robinhood (NASDAQ: HOOD) Pending	Evercommerce (NASDAQ: EVCIM) Financial Advisor on sale of its Marketing Technology Solutions Division to IGNITE VISIBILITY a portfolio company of MOUNTAINGATE CAPITAL October 2025	onecause Financial Advisor on sale to Bonterra a portfolio company of Apax October 2025	decho Financial Advisor on sale to accenture (NYSE: ACN) October 2025	AXIS Financial Advisor on sale to DigitalNet.a a portfolio company of ULYSSES October 2025	INTRAGEN a portfolio company of fpe Financial Advisor on sale to nomios a portfolio company of KEENSIGHT October 2025	LISTENGAGE a portfolio company of BROADTREE PARTNERS Financial Advisor on sale to tcs TATA CONSULTANCY SERVICES (BSE: 532540, NSE: TCS) October 2025	Walker Sands a portfolio company of STONE GOLF Financial Advisor on investment from MOUNTAINGATE CAPITAL October 2025
rapdev Financial Advisor on sale to Synechron October 2025	MOSAIC CONSULTING GROUP Financial Advisor on strategic investment from AVESI PARTNERS October 2025	ASCENT a portfolio company of HORIZON CAPITAL Financial Advisor on sale to ACUITY KNOWLEDGE PARTNERS September 2025	PEAK SUPPORT Financial Advisor on sale to ubiquity a portfolio company of bv September 2025	Baird Capital Financial Advisor on investment in evoluteiq Absolute Automation September 2025	INTERLUXE GROUP a portfolio company of MOUNTAINGATE CAPITAL Financial Advisor on acquisition of QUINN September 2025	\$637,000,000 VITRUVIAN PARTNERS Advisor on investment in deepintent+ September 2025	talentpop Financial Advisor on strategic investment from DCX September 2025	Bold Orange a portfolio company of MOUNTAINGATE CAPITAL Financial Advisor on investment from BERINGER CAPITAL August 2025
evonence Simplify Cloud Adoption Financial Advisor on merger with Cloudnyx a majority-held portfolio company of SERODA VENTURES August 2025	SAGO a portfolio company of GAUGE CAPITAL Financial Advisor on the divestiture of Sago Health to Med Learning Group August 2025	Penta a portfolio company of FALFURRIAS MANAGEMENT PARTNERS Financial Advisor on sale to SHAMROCK CAPITAL August 2025	TradingApps Financial Advisor on sale to EQUILEND a portfolio company of WCAS July 2025	deerfield a portfolio company of the edgewater funds Financial Advisor on acquisition of triple threat communications July 2025	GREATER THAN ONE Financial Advisor on sale to REAL CHEMISTRY a portfolio company of NMC NEW MOUNTAIN CAPITAL LLC July 2025	AMITECH Financial Advisor on sale to naviant™ July 2025	\$23,000,000 zeelo Financial Advisor on Series B fundraise led by BlueEarth CAPITAL with participation from existing investors June 2025	@moody's NWC Financial Advisor on sale to ASCENDION June 2025
Button Financial Advisor on strategic growth investment from PSG June 2025	XponentL Data a portfolio company of INOCA Financial Advisor on sale to genpact (NYSE: GI) June 2025	A\$420,000,000 Dropsuite (ASX: DSE) Financial Advisor on sale via a scheme of arrangement to ninjaOne May 2025	CHEMISTRY Financial Advisor on strategic investment from BREAKWATER May 2025	Gimmel a portfolio company of RUBICON Financial Advisor on sale to Morae a portfolio company of LATERAL May 2025	\$66,000,000 tiny (TSX: TINY) Financial Advisor on acquisition of a 66% stake in serato May 2025	Cognito Forms a portfolio company of WestView CAPITAL PARTNERS Financial Advisor on recapitalization by INVERNESS GRAHAM May 2025	NEOCOL Financial Advisor on investment from SHAMROCK CAPITAL May 2025	CHANNELFACTORY a portfolio company of STAR MOUNTAIN Financial Advisor on significant investment from TRUELINK CAPITAL April 2025

Recent Tech Financing Transactions

AI
CRM

Data, Information Services
Digital Transformation

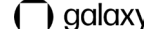
E-commerce
Fintech

- Leading global underwriter since 2022¹
- Listing capabilities on 10 stock exchanges worldwide
- Unique access to global growth investors

Healthcare IT
Human Capital Management

Internet
Marketing

Media
Vertical

 \$1,300,000,000 Exch. Notes Offering Co-Manager October 2025	 \$1,000,000,000 Conv. Notes Offering Co-Manager October 2025	 \$1,300,000,000 Conv. Notes Offering Co-Manager September 2025	 \$2,100,000,000 ATM Offering Co-Agent September 2025	 \$5,000,000,000 ATM Offering Co-Agent August 2025	 \$1,000,000,000 ATM Offering Co-Agent August 2025	 \$5,000,000,000 ATM Offering Co-Agent August 2025	 \$1,495,000,000 Follow-On Offering Co-Manager August 2025	 \$1,276,500,000 IPO Co-Manager August 2025
 \$700,000,000 Conv. Notes Offering Co-Manager June 2025	 \$993,600,000 IPO Co-Manager June 2025	 \$550,000,000 Conv. Notes Offering Co-Manager June 2025	 \$400,000,000 ATM Offering Co-Agent June 2025	 \$172,615,000 IPO Co-Manager June 2025	 \$1,212,100,000 IPO Co-Manager June 2025	 \$320,000,000 Conv. Notes Offering Co-Manager June 2025	 \$683,638,373 Follow-On Offering Joint Bookrunner May 2025	 \$502,908,800 IPO Co-Manager May 2025
 \$372,948,652 Follow-On Offering Co-Manager May 2025	 \$712,996,440 IPO Co-Manager May 2025	 \$1,000,000,000 Conv. Notes Offering Co-Manager May 2025	 \$557,031,250 Follow-On Offering Co-Manager May 2025	 \$21,000,000,000 ATM Offering Co-Agent May 2025	 \$500,000,000 ATM Offering Co-Agent April 2025	 \$595,125,000 Follow-On Offering Co-Manager April 2025	 \$300,000,000 Senior Debt Offering Joint Bookrunner March 2025	 \$21,000,000,000 ATM Offering Co-Agent March 2025
 \$920,000,000 Follow-On Offering Co-Manager February 2025	 \$2,000,000,000 Conv. Notes Offering Co-Manager February 2025	 \$100,000,000 Conv. Notes Offering Co-Manager January 2025	 \$1,000,000,000 ATM Offering Co-Agent January 2025	 \$33,062,499 Registered Direct Offering Sole Bookrunner January 2025	 \$718,520,000 IPO Passive Bookrunner December 2024	 \$500,000,000 ATM Offering Co-Agent December 2024	 \$440,000,000 Conv. Notes Offering Co-Manager December 2024	 \$625,000,000 Conv. Notes Offering Co-Manager December 2024

Canaccord Genuity: Technology Investment Banking Practice

The Leading Mid-Market Advisory Franchise Focused on Technology, Media, Marketing, and Information Services

#1 in Global Mid-Market
TMT Advisory¹

Rank	Firm	LTM 9/30/25
1	 Investment Banking Canaccord Genuity	69
2	Houlihan Lokey	31
3	Lincoln International	16
4	Baird	15
4	Raymond James	15

#1 in Global Mid-Market
Media & Information Services Advisory¹

Rank	Firm	LTM 9/30/25
1	 Investment Banking Canaccord Genuity	44
2	Houlihan Lokey	30
3	Raymond James	16
4	Lincoln International	14
4	Moelis	14

#1 in Global Mid-Market
Digital & Tech-Enabled Health Advisory²

Rank	Firm	LTM 9/30/25
1	 Investment Banking Canaccord Genuity	7
2	Houlihan Lokey	5
3	Piper Sandler	3
3	Lincoln International	3
5	Raymond James	3

- **145+ total global transactions³** over the twelve months ending September 30, 2025 in the technology, media, marketing, and information services industries
- Canaccord Genuity has nearly **300 bankers globally**, including **more than 100 focused on technology, media, marketing, and information services**

Sector Coverage

- Advertising & Marketing
- Business & IT Services
- E-Commerce
- FinTech
- Healthcare
- Human Capital Management
- Information Services
- Marketing Technology
- Media
- Software

M&A Advisory and Sell-Side Representation

- Privately-Owned Companies
- Entrepreneur-Led Businesses
- Private Equity Portfolio Companies
- VC-Backed Companies
- Corporate Divestitures

Capital Raising and Private Placements

Buy-Side Representation

1) PitchBook: Transaction totals represent M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

2) Includes M&A Advisory and ECM Transactions completed and announced and pending by Canaccord Genuity between 10/1/24-9/30/25

3) PitchBook: Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

Leading Global Underwriter Since 2022

Canaccord Genuity finished October as the leading global underwriter and a top global bookrunner since 2022

- Leveraging our global capabilities, Canaccord Genuity ranks as the leading global underwriter and one of the top global bookrunners since 2022
- Underwriter on 1,321 total financings; bookrunner on 1,001
- Transactions across US, Canada, Australia, and UK platforms

Select Canaccord Genuity Financings



C\$175,040,000
Follow-on Offering
Joint Bookrunner
October 2025



A\$475,000,000
Follow-on Offering
Joint Bookrunner
October 2025



A\$600,000,000
Follow-on Offering
Joint Bookrunner
October 2025



\$170,100,000
Follow-on Offering
Joint Bookrunner
October 2025



\$25,200,000
Follow-on Offering
Joint Bookrunner
October 2025



\$55,350,000
Follow-on Offering
Sole Bookrunner
October 2025



\$50,000,000
Follow-on Offering
Sole Bookrunner
September 2025



£129,630,000
Follow-on Offering
Sole Bookrunner
September 2025



\$44,275,000
Follow-on Offering
Passive Bookrunner
September 2025



\$50,000,000
Follow-on Offering
Sole Bookrunner
September 2025



A\$231,390,000
Follow-on Offering
Joint Bookrunner
September 2025



\$28,750,000
Follow-on Offering
Joint Bookrunner
September 2025

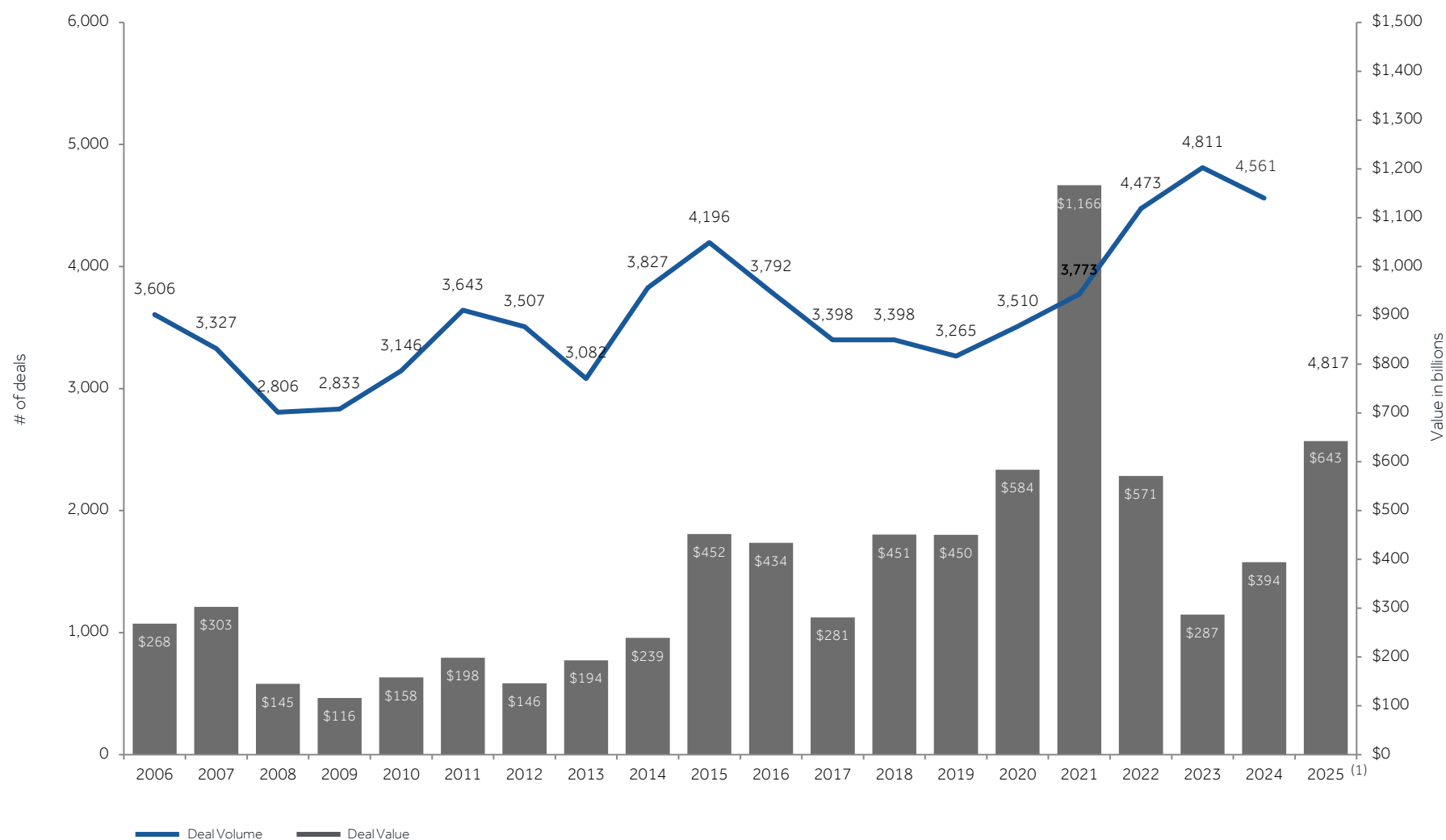
Global League Table (US-Focused Banks)

Global Rank	Bank	Total Deals	Bookrun Deals	Total Proceeds (\$M)
1	Canaccord Genuity	1,321	1,001	96,609.8
2	JPMorgan	1,213	1,192	799,790.7
3	Goldman Sachs	1,194	1,166	810,074.3
4	Morgan Stanley	1,170	1,133	770,803.9
5	BofA Securities	1,036	991	720,190.2
6	Citi	864	847	589,908.5
7	UBS	707	682	351,866.8
8	Jefferies	701	691	252,457.6
9	Stifel	624	428	161,193.6
10	Barclays	574	545	367,240.2
11	TD Securities	521	395	208,538.5
12	RBC Capital Markets	520	411	281,501.1
14	HC Wainwright	504	379	26,223.0
15	BMO Capital Markets	499	308	168,511.7
16	Raymond James	469	212	147,024.7
22	Maxim Group	383	345	9,465.0
24	Wells Fargo	326	297	256,011.6
26	Deutsche Bank	310	286	264,565.4
27	Cantor Fitzgerald	308	270	78,841.3
34	AGP/Alliance Global Partners	269	252	7,432.6
36	Piper Sandler	264	213	86,329.2
37	Leerink Partners	262	256	55,678.6
40	Roth Capital Partners	249	156	29,832.1
43	Truist Financial	231	200	148,825.1
45	BTIG	216	103	123,949.9
48	Evercore	198	196	101,249.4

Market Environment

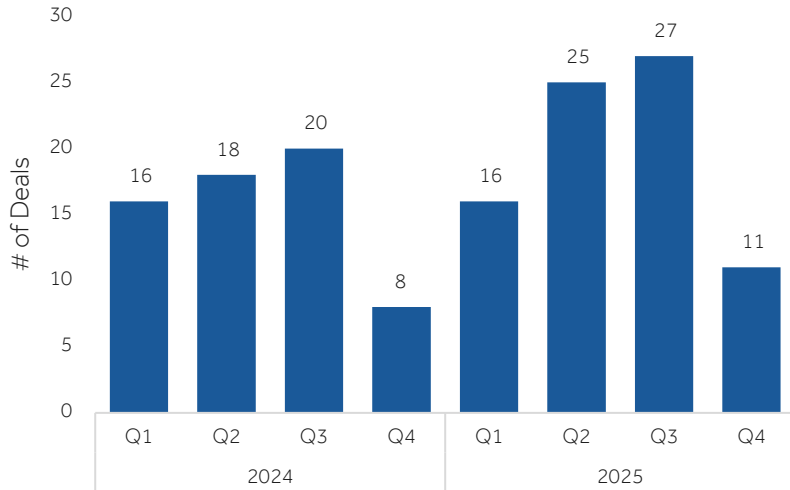


Global Technology M&A Activity

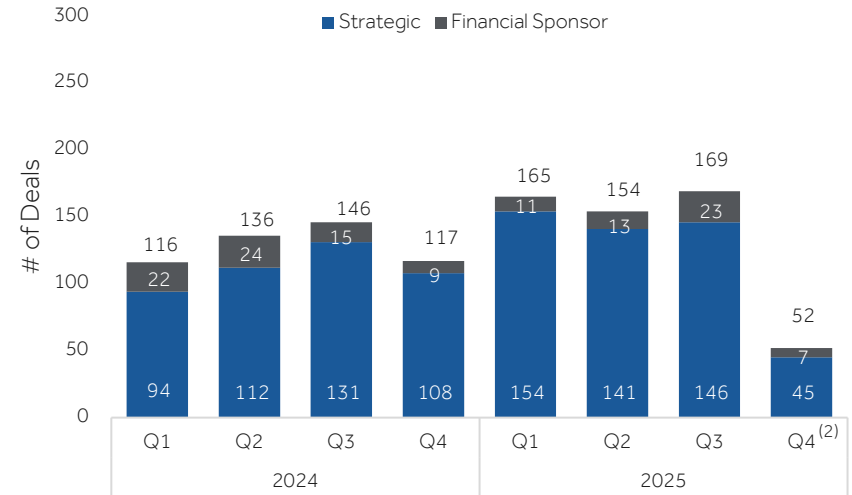


Quarterly Technology M&A Activity Trends

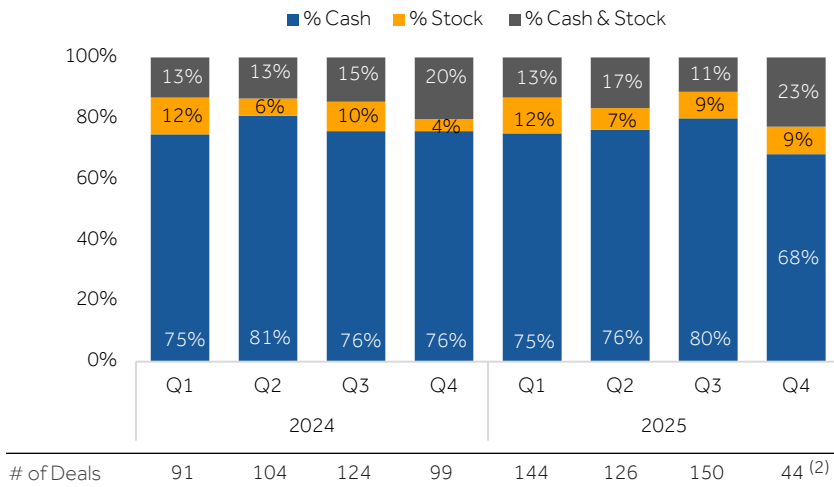
\$1B+ Deals



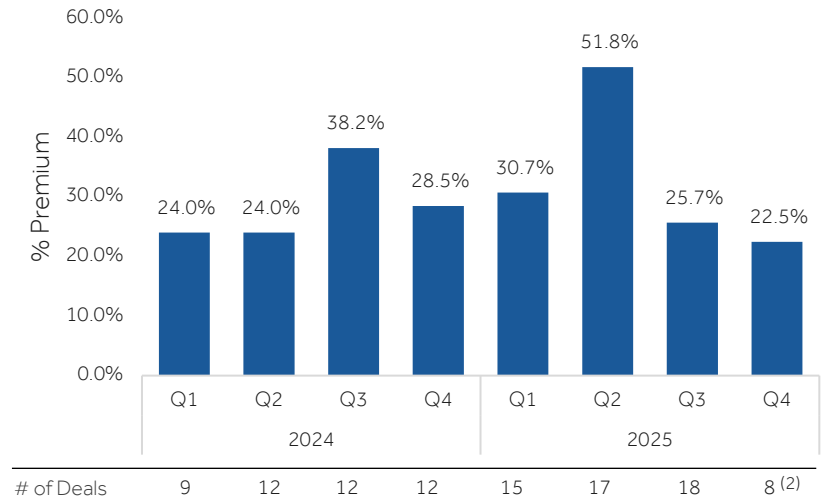
Strategic Buyer vs Financial Sponsor Transactions



Transaction Structures⁽¹⁾



Median 30-Day Premium Paid



Source: The 451 Group as of 10/31/25

(1) For all deals with disclosed forms of consideration

(2) Activity as of 10/31/25

Selected Technology Follow-on Offerings (Last Six Months as of October 2025)

(\$USD in millions)

Issuer	Pricing Date	Amount Offered	Mkt Cap at Offer	% Mkt Cap @ Offer	% Primary	Premium/Discount to:		Aftermarket Performance	
						Last Sale	Filing Price	Offer + 1 Day	Offer/Current
Dragonfly Energy Holdings Corp	10/16/25	\$55.0	\$167.0	32.9%	100.0%	(31.5%)	(31.5%)	(1.5%)	(55.9%)
Satelogic Inc	10/15/25	\$90.0	\$393.0	22.9%	100.0%	(21.5%)	(21.5%)	(10.5%)	0.9%
Ondas Holdings Inc	10/06/25	\$425.0	\$3,266.0	13.0%	100.0%	16.0%	16.0%	–	(32.9%)
Mirion Technologies Inc	09/25/25	\$425.0	\$5,014.0	8.5%	100.0%	(0.4%)	(2.8%)	11.3%	8.9%
Aeluma Inc	09/17/25	\$25.0	\$271.0	9.2%	100.0%	(23.8%)	(23.8%)	22.1%	23.8%
AvePoint Inc	09/16/25	\$203.0	\$3,349.0	6.1%	0.0%	(3.4%)	(0.3%)	(20.8%)	(23.0%)
Waystar Holding Corp	09/11/25	\$709.0	\$7,057.0	10.0%	0.0%	(2.7%)	(2.7%)	(2.7%)	(3.8%)
Veritone Inc	09/10/25	\$25.0	\$215.0	11.6%	100.0%	(27.8%)	(27.8%)	34.2%	83.3%
GDS Holdings Ltd	09/10/25	\$200.0	\$6,884.0	2.9%	0.0%	(3.0%)	(3.0%)	15.8%	16.4%
Ondas Holdings Inc	09/09/25	\$230.0	\$1,703.0	13.5%	100.0%	(17.5%)	(17.5%)	9.0%	54.4%
DLocal Ltd	09/04/25	\$220.0	\$4,091.0	5.4%	0.0%	(8.5%)	(8.5%)	0.7%	12.0%
Ondas Holdings Inc	08/13/25	\$173.0	\$940.0	18.4%	100.0%	(24.2%)	(24.2%)	8.3%	137.5%
BioSig Technologies Inc	08/13/25	\$15.0	\$145.0	10.3%	100.0%	(15.2%)	(15.2%)	30.8%	47.7%
CuriosityStream Inc	08/12/25	\$25.0	\$235.0	10.6%	0.0%	(13.6%)	(13.6%)	17.4%	51.4%
CCC Intelligent Solutions Holdings Inc	08/05/25	\$297.0	\$6,493.0	4.6%	0.0%	(0.8%)	(0.8%)	(1.9%)	(7.9%)
Bakkt Holdings Inc	07/28/25	\$75.0	\$131.0	57.3%	100.0%	(41.8%)	(41.8%)	–	236.5%
BTQ Technologies Corp	07/08/25	\$29.0	\$874.0	3.3%	100.0%	(20.0%)	–	–	(3.9%)
SiTime Corp	06/26/25	\$403.0	\$4,833.0	8.3%	100.0%	(1.8%)	(17.2%)	4.5%	50.7%
Bit Digital Inc	06/26/25	\$150.0	\$490.0	30.6%	100.0%	(14.9%)	(14.9%)	(0.5%)	50.0%
Allot Ltd	06/24/25	\$40.0	\$382.0	10.5%	100.0%	(16.8%)	(16.8%)	0.1%	32.3%
Karooooo Ltd	06/12/25	\$75.0	\$1,839.0	4.1%	0.0%	(16.0%)	(16.6%)	(4.6%)	14.2%
DoubleDown Interactive Co Ltd	06/12/25	\$37.0	\$529.0	7.0%	0.0%	(20.4%)	(20.4%)	(4.1%)	9.9%
Ondas Holdings Inc	06/09/25	\$46.0	\$256.0	18.0%	100.0%	(25.6%)	(25.6%)	21.6%	517.6%
Sandisk Corp	06/06/25	\$821.0	\$5,684.0	14.4%	0.0%	(1.6%)	2.2%	1.7%	191.4%
Eos Energy Enterprises Inc	05/29/25	\$86.0	\$1,028.0	8.4%	100.0%	(11.4%)	(33.3%)	4.0%	184.8%
GDS Holdings Ltd	05/27/25	\$147.0	\$5,035.0	2.9%	100.0%	(9.7%)	(9.7%)	1.1%	58.0%
Waystar Holding Corp	05/14/25	\$557.0	\$6,834.0	8.2%	0.0%	(1.9%)	(3.9%)	1.3%	(2.1%)
ODDITY Tech Ltd	05/12/25	\$359.0	\$3,912.0	9.2%	0.0%	(6.9%)	(6.9%)	(7.8%)	(4.5%)
Mean:		\$212.2	\$2,573.2	12.93%	50.00%	(13.09%)	(13.64%)	1147.80%	58.85%
Median:		\$148.5	\$1,365.5	9.64%	100.00%	(14.24%)	(15.06%)	79.61%	20.12%

Sources: Dealogic, Capital IQ, as of 10/31/2025

Past performance is no guarantee of future results.

Represents issuers with deal values >\$10MM and market cap between \$125MM and \$7.5B



**Investment
Banking**

Canaccord Genuity

M&A and Investments by Segment



M&A and Investment Summary for All Segments

Transaction Distribution

- A total of 968 deals was announced in October 2025, 463 of which were worth more than \$41.8 billion in aggregate reported deal value
- The Software segment, which had 447 deals announced, accounted for 46 percent of October's transactions – 259 of which were reported for nearly \$23.5 billion in aggregate reported value
- Strategic buyers completed 439 transactions
- Private Equity buyers announced 45 deals during the month
- Venture Capital (VC)/Growth Capital investors completed 484 transactions

October 2025

	BUYER/INVESTOR BREAKDOWN									
	Transactions		Reported Value		Strategic		Buyout		Venture/Growth Capital	
	#	%	\$MM	%	#	\$MM	#	\$MM	#	\$MM
Software	447	46%	\$23,497.2	56%	165	\$7,033.7	11	\$3,455.4	271	\$13,008.1
Financial Technology	164	17%	\$8,215.5	20%	49	\$2,398.4	11	\$2,050.0	104	\$3,767.0
Business & IT Services	132	14%	\$890.2	2%	102	\$644.2	11	\$0.0	19	\$246.0
Marketing Technology	59	6%	\$785.5	2%	20	\$265.0	3	\$0.0	36	\$520.5
Media	37	4%	\$2,728.0	7%	24	\$1,815.0	1	\$0.0	12	\$913.0
Human Capital Management	60	6%	\$2,361.5	6%	37	\$192.4	3	\$1,300.0	20	\$869.1
Agency & Marketing Services	31	3%	\$106.0	0%	27	\$106.0	3	\$0.0	1	\$0.0
E-Commerce	16	2%	\$1,024.1	2%	4	\$0.0	1	\$0.0	11	\$1,024.1
Information	12	1%	\$1,890.9	5%	5	\$1,800.0	1	\$0.0	6	\$90.9
Digital Advertising	10	1%	\$327.4	1%	6	\$254.0	0	\$0.0	4	\$73.4
Total	968	100%	\$41,826.3	100%	439	\$14,508.7	45	\$6,805.4	484	\$20,512.2

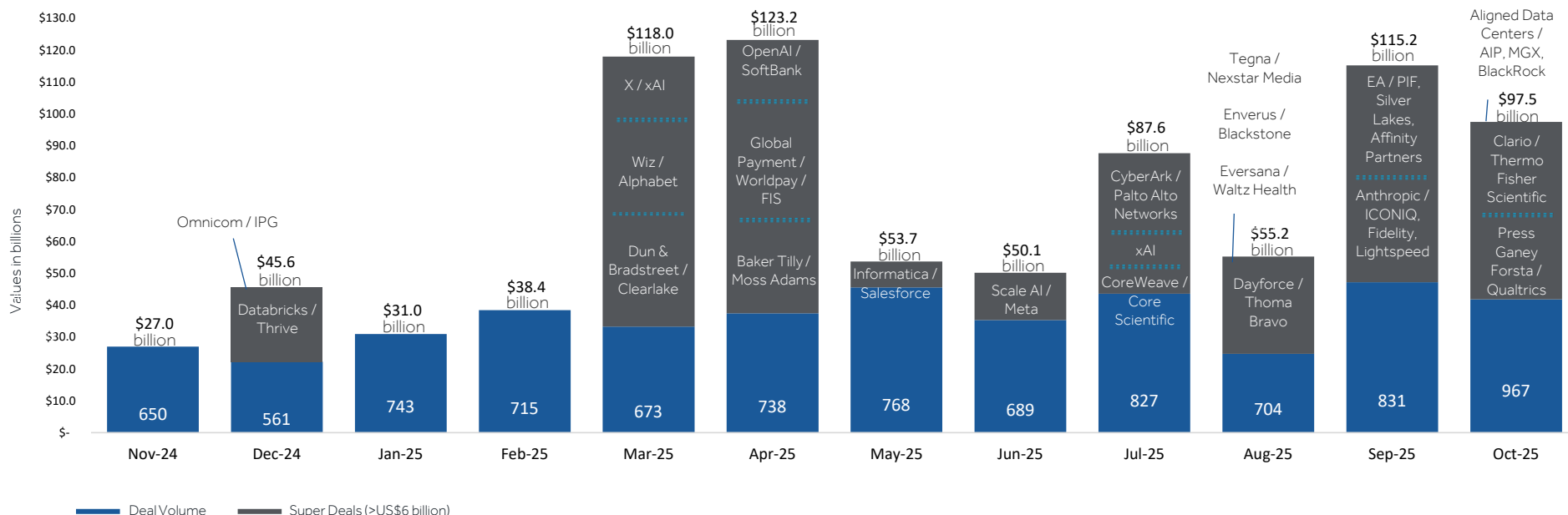
*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions.

**The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

M&A and Investment Summary for All Segments

Transaction Distribution

- Some of the largest transactions announced in October included:
 - Macquarie's pending \$40 billion sale of Aligned Data Centers to a consortium of investors, including The AI Infrastructure Partnership, MGX, and BlackRock
 - Thermo Fisher Scientific's pending \$8.9 billion purchase of Clario, a provider of clinical trial data
 - Silver Lake and CPPIB-backed Qualtrics' pending \$6.8 billion acquisition of healthcare analytics firm Press Ganey Forsta from Ares Management and Leonard Green & Partners
 - The pending \$2.9 billion sale of customer experience, billing, and payments SaaS provider CSG Systems to NEC Corporation



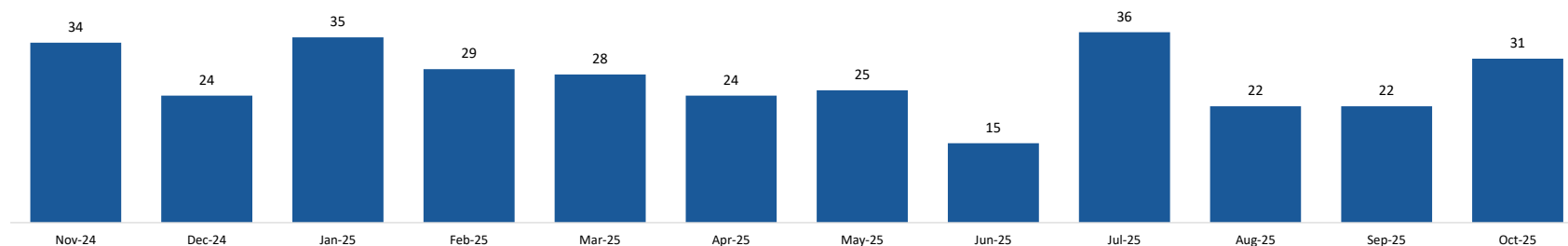
*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions. The aggregate total does not include: Omnicom Group's pending \$13.3 billion sale of IPG, the \$10 billion investment in Databricks led by Thrive Capital, xAI's \$45 billion acquisition of X, Alphabet's pending \$32 billion purchase of Wiz, the pending \$7.7 billion take-private of Dun & Bradstreet, by Clearlake Capital, Softbank's \$40 billion investment in OpenAI, Global Payment's pending \$13.5 billion divestiture of its Issuer Solutions business to FIS and its subsequent pending \$24.3 billion acquisition of Worldpay, the pending \$7 billion merger of Baker Tilly and Moss Adams, Salesforce's pending \$8 billion acquisition of Informatica, and Scale AI's \$14.8 billion investment by Meta, the pending \$25 billion sale of CyberArk to Palo Alto Networks, Morrison Seger, Parkway Venture Capital and Staged Ventures \$10 billion investment in xAI, CoreWeave's pending acquisition of Core Scientific for nearly \$9 billion, Thoma Bravo's pending \$12.3 billion take-private of Dayforce, Nexstar Media's pending \$6.2 billion purchase of Tegna, Blackstone's pending \$6 billion purchase of Enverus, and the \$6 billion merger of Eversana with Waltz Health, the pending take-private of Electronic Arts by PIF, Silver Lakes, and Affinity for \$55 million, Anthropic's \$13 billion funding round co-led by ICONIQ, Fidelity Management and Research Company, and Lightspeed Venture Partners, The pending \$40 billion sale of Aligned Data Centers to a consortium of investors, Thermo Fisher Scientific's pending \$8.9 billion purchase of Clario, Qualtrics' pending purchase of Press Ganey Forsta

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Agency & Marketing Services

- A total of 31 transactions was announced in this segment in October
- Select Agency & Marketing Services transactions include:
 - Mountaingate Capital's investment in Walker Sands, an integrated B2B growth services firm and previously a Stone-Goff Partners portfolio company (*a Canaccord Genuity transaction*)
 - The sale of leading service commerce platform EverCommerce's Marketing Technology Solutions Division to Mountaingate Capital-backed Ignite Visibility (*a Canaccord Genuity transaction*)
 - Omnicom Health Group's \$106 million sale of pharmaceutical marketing services provider BioPharm Communications to Indegene
 - BDT & MSD portfolio company MJH Life Sciences' acquisition of BPD Healthcare, a marketing and communications partner to healthcare organizations and portfolio company of WindRose Health Investors
 - New Mountain Capital-backed Real Chemistry's acquisition of Spring & Bond, a healthcare-focused digital media agency

of deals



Note: Deal values are not included in chart, as the majority of Agency & Marketing Services transactions were reported without a value

	2Q25		3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	55	\$703.2	72	\$21.5	273	\$837.2	27	\$106.0
Private Equity - Buyout	3	0.0	3	0.0	20	1,000.0	3	0.0
Private Equity - VC/Growth Capital	6	3.0	5	7.5	32	90.8	1	0.0
Total	64	\$706.2	80	\$29.0	325	\$1,928.0	31	\$106.0

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

LTM: Last Twelve Months

Agency & Marketing Services

Agency	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Accenture plc	250.10	(37.2%)	\$ 155,096.7	\$ 152,840.4	\$ 69,673.0	\$ 12,222.5	17.5%	7.4%	2.2x	12.5x	2.1x	11.2x	2.0x	10.4x
Cheil Worldwide Inc.	14.24	(8.8%)	\$ 1,442.5	\$ 1,122.4	\$ 3,247.5	\$ 303.4	9.3%	1.4%	0.3x	3.7x	0.4x	3.9x	0.3x	3.9x
Dentsu Group Inc.	19.75	(38.6%)	\$ 5,126.7	\$ 6,821.9	\$ 9,800.2	\$ 1,523.5	15.5%	2.3%	0.7x	4.5x	0.8x	7.3x	0.7x	5.4x
Hakuhodo DY Holdings Inc	7.23	(13.3%)	\$ 2,644.2	\$ 2,599.5	\$ 6,366.1	\$ 426.9	6.7%	0.7%	0.4x	6.1x	0.4x	6.3x	0.4x	6.1x
The Interpublic Group of Companies, Inc.	25.66	(22.4%)	\$ 9,398.4	\$ 12,091.3	\$ 8,846.6	\$ 1,719.7	19.4%	(5.9%)	1.4x	7.0x	1.4x	7.1x	1.4x	6.7x
M&C Saatchi plc	1.79	(35.6%)	\$ 216.5	\$ 258.0	\$ 506.0	\$ 42.3	8.4%	(8.3%)	0.5x	6.1x	0.9x	4.6x	0.8x	4.2x
Omnicom Group Inc.	75.02	(29.9%)	\$ 14,477.6	\$ 19,042.6	\$ 16,065.3	\$ 2,581.6	16.1%	4.1%	1.2x	7.4x	1.2x	7.4x	1.2x	7.0x
Publicis Groupe S.A.	100.12	(21.3%)	\$ 25,110.8	\$ 28,888.2	\$ 19,803.9	\$ 3,327.1	16.8%	9.9%	1.5x	8.7x	1.7x	7.9x	1.6x	7.5x
Stagwell Inc.	4.75	(41.9%)	\$ 1,228.8	\$ 2,831.2	\$ 2,858.5	\$ 304.2	10.6%	9.4%	1.0x	9.3x	1.0x	6.9x	0.9x	6.0x
S4 Capital plc	0.31	(44.8%)	\$ 201.0	\$ 434.6	\$ 1,077.0	\$ 108.4	10.1%	(14.3%)	0.4x	4.0x	0.5x	4.0x	0.5x	3.7x
WPP plc	3.78	(68.6%)	\$ 4,051.7	\$ 11,355.5	\$ 19,423.2	\$ 1,885.2	9.7%	(4.5%)	0.6x	6.0x	0.9x	5.3x	0.9x	5.3x
Mean:		(32.9%)	\$ 19,908.6	\$ 21,662.3	\$ 14,333.4	\$ 2,222.25	12.7%	0.2%	0.9x	6.8x	1.0x	6.5x	1.0x	6.0x
Median:		(35.6%)	\$ 4,051.7	\$ 6,821.9	\$ 8,846.6	\$ 1,523.53	10.6%	1.4%	0.7x	6.1x	0.9x	6.9x	0.9x	6.0x
Weighted Average:									1.9x	11.0x	1.9x	10.0x	1.8x	9.4x
*Adjusted Weighted Average:									1.2x	7.4x	1.3x	7.2x	1.3x	6.8x

Marketing Services														
Advantage Solutions Inc.	1.28	(68.3%)	\$ 417.2	\$ 1,992.5	\$ 3,527.1	\$ 314.7	8.9%	(5.9%)	0.6x	6.3x	0.6x	6.1x	0.6x	6.1x
Amdocs Limited	84.26	(11.7%)	\$ 9,267.9	\$ 9,806.1	\$ 4,646.6	\$ 993.5	21.4%	(6.8%)	2.1x	9.9x	2.1x	8.6x	2.0x	8.0x
CSG Systems International, Inc.	78.27	14.6%	\$ 2,040.7	\$ 2,471.6	\$ 1,208.4	\$ 189.5	15.7%	3.3%	2.0x	13.0x	2.0x	8.6x	2.0x	8.2x
Deluxe Corporation	18.11	(25.9%)	\$ 812.9	\$ 2,313.4	\$ 2,106.7	\$ 376.8	17.9%	(1.9%)	1.1x	6.1x	1.1x	5.6x	1.1x	5.4x
eDreams ODIGEO S.A.	8.37	(22.9%)	\$ 939.1	\$ 1,302.7	\$ 803.1	\$ 111.1	13.8%	6.0%	1.6x	11.7x	1.6x	6.9x	1.5x	5.9x
Everbright Digital Holding Limited	0.91	(86.8%)	\$ 24.2	\$ 23.8	\$ 2.8	\$ 0.5	18.8%	(2.3%)	8.6x	45.9x	NA	NA	NA	NA
High Co. SA	4.56	(20.1%)	\$ 89.1	\$ (13.5)	\$ 168.3	\$ 12.3	7.3%	21.2%	NM	NM	NM	NM	NM	NM
IAC Inc.	32.22	(41.6%)	\$ 2,582.7	\$ 2,975.5	\$ 3,706.0	\$ 362.0	9.8%	8.1%	0.8x	8.2x	1.3x	10.9x	1.3x	10.0x
Pitney Bowes Inc.	9.88	(24.6%)	\$ 1,589.9	\$ 3,479.3	\$ 1,931.1	\$ 405.3	21.0%	(5.2%)	1.8x	8.6x	2.0x	NA	2.0x	NA
Quad/Graphics, Inc.	5.51	(39.6%)	\$ 280.4	\$ 824.6	\$ 2,497.7	\$ 204.0	8.2%	(9.2%)	0.3x	4.0x	0.3x	4.2x	0.3x	4.2x
Mean:		(32.7%)	\$ 1,804.4	\$ 2,517.6	\$ 2,059.8	\$ 296.96	14.3%	0.7%	2.1x	12.6x	1.4x	7.3x	1.3x	6.8x
Median:		(25.3%)	\$ 876.0	\$ 2,152.9	\$ 2,018.9	\$ 259.34	14.8%	(2.1%)	1.6x	8.6x	1.5x	6.9x	1.4x	6.1x
Weighted Average:									1.8x	9.6x	1.8x	7.8x	1.8x	7.2x
*Adjusted Weighted Average:									1.8x	9.6x	1.8x	8.1x	1.8x	7.6x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

EBITDA: Earnings Before Interest, Taxes, Depreciation, and Amortization

EV: Enterprise Value

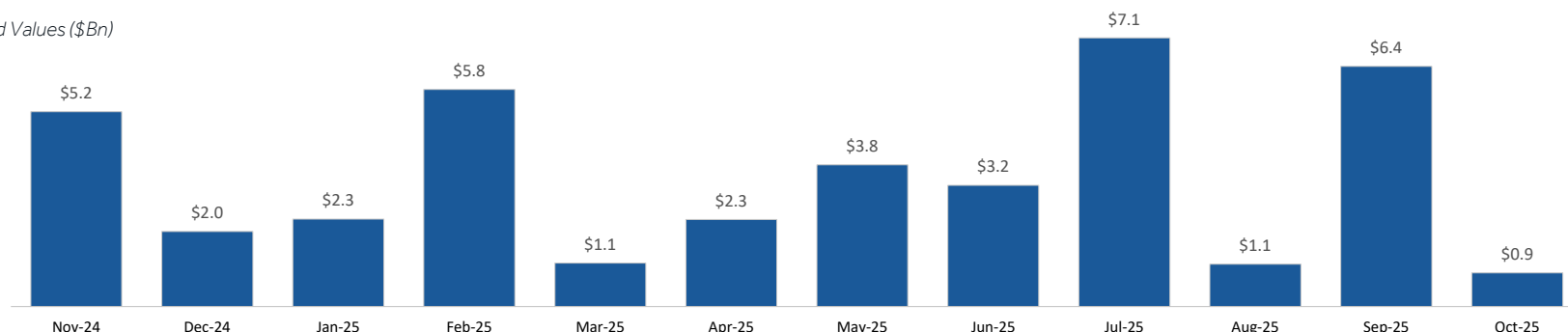
CY: Calendar Year

Driven by your success.

Business & IT Services

- Of the 132 transactions announced in the segment, 17 transactions were reported for more than \$890 million in aggregate value
- Including the pending sale of Aligned Data Centers¹, select Business & IT Services transactions include:
 - The acquisition of RapDev, a ServiceNow Elite Partner and the world's largest Datadog Partner, by Synechron (a Canaccord Genuity transaction)
 - The sale of FPE Capital-backed Intragen, a UK-based provider of identity and access management cybersecurity services, to Keensight Capital-backed Nomios (a Canaccord Genuity transaction)
 - Leading data and analytics consultancy Axis Group's sale to DigitalNet.ai, a Ulysses Management portfolio company (a Canaccord Genuity transaction)
 - Accenture's acquisition of Decho, a UK-based technology and AI consultancy specializing in Palantir solutions (a Canaccord Genuity transaction)
 - Tata Consultancy Services' acquisition of ListEngage, a leading full stack Salesforce Summit partner that specializes in marketing cloud, agentforce, CRM, data cloud, and AI advisory and a Broadtree Partners portfolio company (a Canaccord Genuity transaction)

Reported Values (\$Bn)



# of Deals	81	74	92	72	68	100	85	79	84	88	130	132
------------	----	----	----	----	----	-----	----	----	----	----	-----	-----

	2Q25		3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	212	\$4,966.5	226	\$4,358.5	824	\$15,443.0	102	\$644.2
Private Equity - Buyout	23	3,676.4	33	4,998.9	117	18,765.7	11	0.0
Private Equity - VC/Growth Capital	29	639.8	43	5,258.8	144	6,959.0	19	246.0
Total	264	\$9,282.7	302	\$14,616.1	1,085	\$41,167.7	132	\$890.2

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

1) Transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions

Business & IT Services

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Digital Tech Services														
CI&T Inc.	4.82	(39.8%)	\$ 633.0	\$ 731.4	\$ 452.8	\$ 69.6	15.4%	1.0%	1.6x	10.5x	1.5x	8.2x	1.4x	7.0x
Endava plc	9.27	(73.5%)	\$ 503.6	\$ 734.7	\$ 1,058.0	\$ 92.4	8.7%	4.3%	0.7x	7.9x	0.7x	5.4x	0.7x	5.8x
EPAM Systems, Inc.	163.54	(39.2%)	\$ 9,108.7	\$ 8,230.6	\$ 5,071.0	\$ 714.5	14.1%	9.7%	1.6x	11.5x	1.5x	9.1x	1.4x	8.3x
Globant S.A.	61.58	(74.2%)	\$ 2,712.8	\$ 3,144.4	\$ 2,415.7	\$ 372.8	15.4%	15.3%	1.3x	8.4x	1.3x	6.4x	1.2x	6.1x
Grid Dynamics Holdings, Inc.	9.34	(63.4%)	\$ 791.7	\$ 466.8	\$ 406.0	\$ 22.8	5.6%	23.6%	1.1x	20.5x	0.9x	6.8x	0.8x	5.7x
Nagarro SE	55.46	(52.5%)	\$ 704.3	\$ 987.8	\$ 1,161.1	\$ 126.7	10.9%	5.3%	0.9x	7.8x	NA	NA	NA	NA
Mean:	(57.1%)	\$ 2,409.0	\$ 2,382.6	\$ 1,760.8	\$ 233.14	11.7%	9.9%	1.2x	11.1x	1.2x	7.2x	1.1x	6.6x	
Median:	(58.0%)	\$ 748.0	\$ 861.2	\$ 1,109.6	\$ 109.57	12.5%	7.5%	1.2x	9.5x	1.3x	6.8x	1.2x	6.1x	
Weighted Average:									1.5x	11.1x	1.3x	7.8x	1.2x	7.2x
*Adjusted Weighted Average:									1.5x	10.5x	1.4x	6.6x	1.3x	6.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Business & IT Services

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Tech-Enabled BPO														
Adecco Group AG	27.91	(24.6%)	\$ 4,673.3	\$ 8,699.9	\$ 26,923.1	\$ 859.7	3.2%	(3.0%)	0.3x	10.1x	0.3x	9.3x	0.3x	8.1x
Amdocs Limited	84.26	(11.7%)	\$ 9,267.9	\$ 9,806.1	\$ 4,646.6	\$ 993.5	21.4%	(6.8%)	2.1x	9.9x	2.1x	8.6x	2.0x	8.0x
Bechtie AG	42.26	(13.9%)	\$ 5,324.8	\$ 5,634.9	\$ 7,370.2	\$ 447.2	6.1%	(1.2%)	0.8x	12.6x	0.8x	10.1x	0.7x	9.2x
Digi International Inc.	36.68	(5.1%)	\$ 1,361.6	\$ 1,393.9	\$ 420.9	\$ 90.8	21.6%	(2.4%)	3.3x	15.4x	3.4x	13.5x	3.2x	12.0x
DXC Technology Company	14.20	(42.8%)	\$ 2,472.7	\$ 5,543.7	\$ 12,714.0	\$ 1,914.0	15.1%	(4.1%)	0.4x	2.9x	0.4x	3.1x	0.5x	3.1x
FatPipe, Inc.	4.10	(82.4%)	\$ 56.7	\$ 57.1	\$ 16.5	\$ 4.1	25.0%	(5.2%)	3.5x	13.9x	NA	NA	NA	NA
Genpact Limited	38.15	(32.8%)	\$ 6,648.4	\$ 7,512.1	\$ 4,929.0	\$ 820.8	16.7%	7.4%	1.5x	9.2x	1.5x	8.3x	1.4x	7.7x
IBEX Limited	37.37	(13.1%)	\$ 497.6	\$ 552.0	\$ 558.3	\$ 65.8	11.8%	9.8%	1.0x	8.4x	1.0x	7.3x	0.9x	6.9x
Indegene Limited	6.08	(27.3%)	\$ 1,458.2	\$ 1,329.1	\$ 332.3	\$ 59.3	17.9%	9.6%	4.0x	22.4x	3.6x	18.7x	3.2x	15.9x
Kainos Group plc	12.37	(7.7%)	\$ 1,476.9	\$ 1,315.7	\$ 474.5	\$ 72.5	15.3%	(4.0%)	2.8x	18.1x	2.7x	15.1x	2.4x	13.4x
Larsen & Toubro Limited	45.41	0.8%	\$ 62,450.5	\$ 72,509.0	\$ 30,405.7	\$ 3,476.4	11.4%	15.4%	2.4x	20.9x	2.2x	21.1x	1.9x	17.7x
NTT DATA Group Corporation	24.39	(18.7%)	\$ 34,206.7	\$ 57,065.8	\$ 30,976.9	\$ 4,594.5	14.8%	6.2%	1.8x	12.4x	1.6x	10.0x	1.6x	9.9x
Parsons Corporation	83.14	(27.5%)	\$ 8,878.8	\$ 10,057.1	\$ 6,683.1	\$ 540.5	8.1%	9.2%	1.5x	18.6x	1.5x	16.4x	1.5x	15.1x
RedCloud Holdings plc	1.90	(64.6%)	\$ 125.3	\$ 197.6	\$ 46.5	\$ (38.5)	NM	134.8%	4.3x	NM	3.3x	NM	2.1x	24.3x
TaskUs, Inc.	13.34	(31.9%)	\$ 1,198.9	\$ 1,329.9	\$ 1,101.5	\$ 193.5	17.6%	19.0%	1.2x	6.9x	1.2x	5.5x	1.1x	4.9x
Tata Consultancy Services Limited	34.44	(32.6%)	\$ 124,621.0	\$ 120,483.2	\$ 29,008.3	\$ 7,533.7	26.0%	3.6%	4.2x	16.0x	4.1x	15.3x	3.9x	14.4x
TTEC Holdings, Inc.	3.49	(40.4%)	\$ 169.1	\$ 1,098.4	\$ 2,144.7	\$ 182.9	8.5%	(8.3%)	0.5x	6.0x	0.5x	5.0x	0.5x	4.8x
Mean:		(28.0%)	\$ 15,581.7	\$ 17,916.8	\$ 9,338.4	\$ 1,282.98	15.0%	10.6%	2.1x	12.7x	1.9x	11.1x	1.7x	11.0x
Median:		(27.3%)	\$ 2,472.7	\$ 5,543.7	\$ 4,646.6	\$ 447.20	15.2%	3.6%	1.8x	12.5x	1.6x	10.0x	1.5x	9.5x
Weighted Average:									3.0x	16.1x	2.9x	15.2x	2.7x	13.8x
*Adjusted Weighted Average:									3.0x	14.3x	2.9x	13.4x	1.7x	12.6x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Business & IT Services

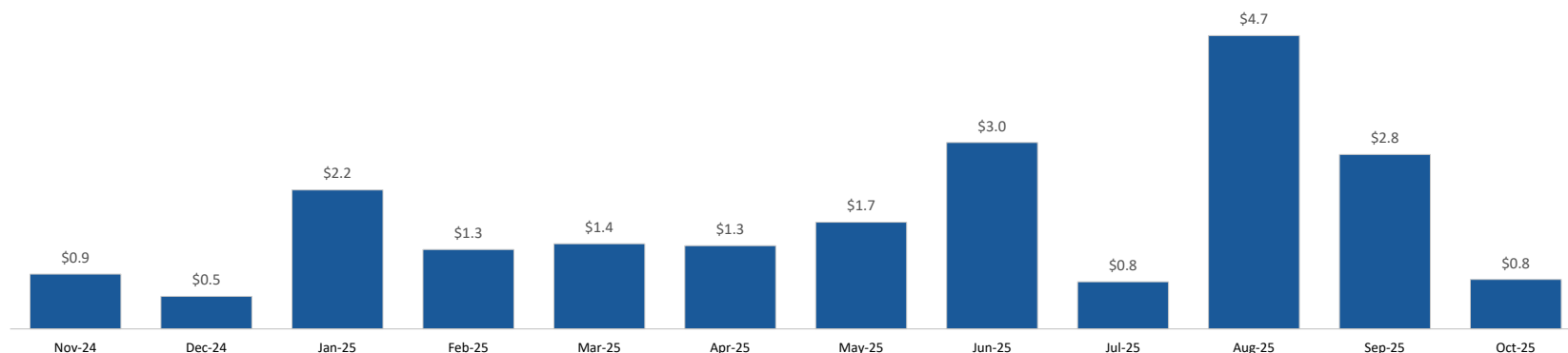
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Other BPO														
Booz Allen Hamilton Holding Corporation	87.16	(54.3%)	\$ 10,572.6	\$ 13,917.6	\$ 11,706.0	\$ 1,299.0	11.1%	2.4%	1.2x	10.7x	1.2x	11.7x	1.2x	11.6x
Compass Group PLC	33.11	(13.4%)	\$ 56,193.6	\$ 62,852.1	\$ 43,826.0	\$ 3,559.0	8.1%	9.6%	1.4x	17.7x	1.5x	14.3x	1.3x	13.1x
Concentrix Corporation	40.31	(38.9%)	\$ 2,509.6	\$ 7,905.8	\$ 9,720.9	\$ 1,378.8	14.2%	3.4%	0.8x	5.7x	0.8x	5.5x	0.8x	5.2x
CRA International, Inc.	190.49	(11.3%)	\$ 1,250.0	\$ 1,421.9	\$ 731.1	\$ 97.4	13.3%	8.7%	1.9x	14.6x	2.0x	15.1x	1.9x	14.8x
ExlService Holdings, Inc.	39.10	(25.4%)	\$ 6,205.2	\$ 6,251.6	\$ 2,026.5	\$ 352.5	17.4%	14.4%	3.1x	17.7x	3.2x	14.8x	2.9x	13.2x
Firstsource Solutions Limited	3.98	(17.1%)	\$ 2,755.5	\$ 3,022.9	\$ 934.0	\$ 118.1	12.6%	25.9%	3.2x	25.6x	NA	NA	NA	NA
FTI Consulting, Inc.	165.01	(28.7%)	\$ 4,994.0	\$ 5,617.4	\$ 3,693.0	\$ 430.3	11.7%	(0.9%)	1.5x	13.1x	1.5x	12.8x	1.4x	11.9x
Huron Consulting Group Inc.	164.44	6.1%	\$ 2,628.5	\$ 3,259.2	\$ 1,619.0	\$ 205.6	12.7%	12.7%	2.0x	15.9x	1.9x	13.2x	1.7x	11.8x
ICF International, Inc.	80.28	(55.3%)	\$ 1,480.0	\$ 2,103.1	\$ 1,925.5	\$ 213.8	11.1%	(3.8%)	1.1x	9.8x	1.2x	10.6x	1.2x	10.2x
Information Services Group, Inc.	5.51	(8.3%)	\$ 265.6	\$ 302.5	\$ 240.2	\$ 17.6	7.3%	(9.9%)	1.3x	17.2x	1.3x	10.0x	1.2x	8.8x
IQVIA Holdings Inc.	216.46	(4.2%)	\$ 36,863.1	\$ 50,259.1	\$ 15,904.0	\$ 2,926.0	18.4%	3.8%	3.2x	17.2x	3.2x	13.5x	3.0x	12.8x
Maximus, Inc.	83.12	(11.3%)	\$ 4,683.8	\$ 6,405.6	\$ 5,428.7	\$ 674.0	12.4%	3.4%	1.2x	9.5x	1.2x	9.0x	1.2x	9.3x
Quad/Graphics, Inc.	5.51	(39.6%)	\$ 280.4	\$ 824.6	\$ 2,497.7	\$ 204.0	8.2%	(9.2%)	0.3x	4.0x	0.3x	4.2x	0.3x	4.2x
Restore plc	3.30	(11.5%)	\$ 451.4	\$ 806.3	\$ 405.5	\$ 74.9	18.5%	6.9%	2.0x	10.8x	1.7x	6.5x	1.6x	6.2x
RWS Holdings plc	1.02	(59.3%)	\$ 376.4	\$ 442.9	\$ 920.2	\$ 160.6	17.5%	(0.8%)	0.5x	2.8x	0.5x	3.6x	0.5x	3.2x
Serco Group plc	3.33	(2.7%)	\$ 3,316.8	\$ 4,345.7	\$ 6,640.0	\$ 370.2	5.6%	1.8%	0.7x	11.7x	0.7x	7.4x	0.7x	7.0x
Teleperformance SE	71.46	(43.0%)	\$ 4,154.2	\$ 9,331.8	\$ 12,119.8	\$ 1,871.1	15.4%	9.1%	0.8x	5.0x	0.8x	4.1x	0.8x	4.0x
The Hackett Group, Inc.	18.11	(46.8%)	\$ 498.2	\$ 513.8	\$ 309.3	\$ 34.0	11.0%	4.0%	1.7x	15.1x	1.7x	8.5x	1.7x	7.6x
Transcontinental Inc.	14.05	(11.8%)	\$ 1,175.2	\$ 1,757.7	\$ 2,014.9	\$ 304.4	15.1%	(2.9%)	0.9x	5.8x	0.9x	5.2x	0.9x	5.1x
transcosmos inc.	23.68	(4.2%)	\$ 887.4	\$ 569.4	\$ 2,509.9	\$ 136.0	5.4%	3.8%	0.2x	4.2x	0.2x	4.1x	0.2x	3.8x
Ziff Davis, Inc.	33.90	(44.1%)	\$ 1,390.0	\$ 1,833.3	\$ 1,447.2	\$ 425.9	29.4%	5.9%	1.3x	4.3x	1.4x	3.8x	1.3x	3.7x
Mean:	(25.0%)	\$ 6,806.3	\$ 8,749.7	\$ 6,029.5	\$ 707.30	13.2%	4.2%	1.4x	11.3x	1.4x	8.9x	1.3x	8.4x	
Median:	(17.1%)	\$ 2,509.6	\$ 3,022.9	\$ 2,026.5	\$ 304.41	12.6%	3.8%	1.3x	10.8x	1.3x	8.8x	1.2x	8.2x	
Weighted Average:									1.9x	15.5x	1.9x	12.4x	1.7x	11.6x
* Adjusted Weighted Average:									1.9x	13.4x	1.3x	8.9x	1.2x	8.8x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Marketing Technology

- The Marketing Technology segment reported nearly \$786 million in aggregate value for 34 of its 59 announced transactions
- Select Marketing Technology transactions include:
 - RateGain's pending \$250 million purchase of Sojern, a provider of marketing, audience intelligence, and guest experience solutions
 - The acquisition of Copy.ai, a generative AI platform for sales and marketing workflows, by Fullcast
 - River Pines Capital's investment in TJC-backed GrowthLoop, a provider of composable marketing technology
 - Mixpanel's acquisition of AI-powered business strategy frameworks company DoubleLoop

Reported Values (\$Bn)



# of Deals	63	56	78	65	78	74	81	72	82	73	67	59
------------	----	----	----	----	----	----	----	----	----	----	----	----

	2Q25		Marketing Technology 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	103	\$2,586.0	104	\$523.0	356	\$5,521.5	20	\$265.0
Private Equity - Buyout	8	200.0	10	3,402.9	33	3,716.9	3	0.0
Private Equity - VC/Growth Capital	116	3,199.7	108	4,264.5	459	11,936.6	36	520.5
Total	227	\$5,985.6	222	\$8,190.5	848	\$21,174.9	59	\$785.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Marketing Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Marketing Technology														
Adobe Inc.	340.31	(39.0%)	\$ 142,453.8	\$ 143,163.8	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.2x	15.8x	6.3x	12.6x	5.8x	11.6x
AppFolio, Inc.	254.43	(22.0%)	\$ 9,139.5	\$ 8,973.9	\$ 906.3	\$ 148.9	16.4%	18.9%	9.9x	60.3x	9.1x	32.8x	7.8x	26.8x
Blackbaud, Inc.	64.04	(28.0%)	\$ 3,077.6	\$ 4,109.0	\$ 1,141.0	\$ 272.3	23.9%	0.2%	3.6x	15.1x	3.8x	10.5x	3.6x	10.0x
Braze, Inc.	28.66	(40.7%)	\$ 3,188.9	\$ 2,909.9	\$ 654.6	\$ (114.2)	NM	22.2%	4.4x	NM	4.0x	76.7x	3.4x	45.8x
Cardlytics, Inc.	1.94	(63.0%)	\$ 103.3	\$ 276.9	\$ 266.2	\$ (31.5)	NM	(12.8%)	1.0x	NM	1.2x	NM	1.2x	57.5x
Consensus Cloud Solutions, Inc.	29.32	(8.7%)	\$ 556.4	\$ 1,089.9	\$ 349.6	\$ 168.7	48.3%	(1.2%)	3.1x	6.5x	3.0x	5.7x	3.0x	5.6x
DoubleVerify Holdings, Inc.	11.38	(50.8%)	\$ 1,862.1	\$ 1,748.9	\$ 714.3	\$ 126.8	17.7%	16.5%	2.4x	13.8x	2.5x	7.7x	2.2x	6.8x
Eventbrite, Inc.	2.31	(43.9%)	\$ 222.9	\$ (24.7)	\$ 300.9	\$ (19.8)	NM	(11.5%)	NM	1.3x	NM	NM	NM	NM
Five9, Inc.	24.28	(51.3%)	\$ 1,875.9	\$ 2,039.6	\$ 1,105.8	\$ 70.5	6.4%	14.2%	1.8x	28.9x	1.7x	7.8x	1.6x	6.8x
Freshworks Inc.	11.10	(43.9%)	\$ 3,234.9	\$ 2,344.7	\$ 782.1	\$ (50.3)	NM	19.8%	3.0x	NM	2.9x	14.0x	2.6x	11.8x
GoDaddy Inc.	133.13	(38.4%)	\$ 17,991.4	\$ 20,879.8	\$ 4,869.8	\$ 1,218.4	25.0%	8.7%	4.3x	17.1x	4.2x	13.4x	4.0x	12.0x
HubSpot, Inc.	491.92	(44.2%)	\$ 25,920.8	\$ 24,531.8	\$ 2,847.9	\$ (45.6)	NM	19.0%	8.6x	NM	7.6x	34.0x	6.5x	28.3x
International Business Machines Corporation	307.41	(1.1%)	\$ 287,346.9	\$ 339,145.9	\$ 65,402.0	\$ 17,767.0	27.2%	4.5%	5.2x	19.1x	5.1x	17.9x	4.8x	17.2x
Kaltura, Inc.	1.55	(45.0%)	\$ 239.5	\$ 212.9	\$ 181.4	\$ (4.9)	NM	2.6%	1.2x	NM	1.2x	14.6x	1.2x	9.1x
Klaviyo, Inc.	26.00	(47.5%)	\$ 7,799.6	\$ 6,963.3	\$ 1,078.2	\$ (91.2)	NM	33.2%	6.5x	NM	5.9x	42.1x	4.8x	32.0x
Knorex Ltd.	2.11	(47.3%)	\$ 64.1	\$ 69.1	\$ 10.8	\$ (5.5)	NM	24.0%	6.4x	NM	NA	NA	NA	NA
LivePerson, Inc.	6.31	(79.8%)	\$ 72.0	\$ 447.9	\$ 271.8	\$ (10.6)	NM	(24.9%)	1.6x	NM	1.9x	NM	2.1x	102.6x
Strategy Inc	269.51	(50.4%)	\$ 77,378.5	\$ 91,332.6	\$ 462.3	\$ 6,676.1	1444.0%	(3.8%)	NM	13.7x	205.2x	NM	199.0x	NM
Oracle Corporation	262.61	(24.0%)	\$ 748,646.6	\$ 849,775.6	\$ 59,018.0	\$ 24,463.0	41.5%	9.7%	14.4x	34.7x	14.9x	28.9x	12.2x	22.9x
PayPal Holdings, Inc.	69.27	(26.0%)	\$ 64,812.6	\$ 66,224.6	\$ 32,862.0	\$ 6,619.0	20.1%	4.5%	2.0x	10.0x	2.1x	9.7x	2.0x	9.1x
PROS Holdings, Inc.	23.05	(22.8%)	\$ 1,113.3	\$ 1,266.9	\$ 351.7	\$ (8.3)	NM	8.9%	3.6x	NM	3.5x	29.9x	3.2x	22.1x
Salesforce, Inc.	260.41	(29.4%)	\$ 247,910.3	\$ 244,347.3	\$ 39,502.0	\$ 11,420.0	28.9%	8.3%	6.2x	21.4x	5.8x	14.6x	5.3x	13.6x
Semrush Holdings, Inc.	7.26	(61.3%)	\$ 1,079.6	\$ 843.0	\$ 414.0	\$ 8.0	1.9%	22.2%	2.0x	105.0x	2.0x	13.6x	1.8x	10.5x
Similarweb Ltd.	8.55	(51.5%)	\$ 725.6	\$ 707.1	\$ 249.9	\$ (0.7)	NM	14.6%	2.8x	NM	2.5x	50.7x	2.2x	29.7x
Sprinklr, Inc.	7.72	(20.3%)	\$ 1,884.6	\$ 1,458.8	\$ 820.8	\$ 52.6	6.4%	6.1%	1.8x	27.7x	1.8x	9.5x	1.7x	8.9x
Sprout Social, Inc.	10.27	(71.7%)	\$ 604.0	\$ 533.4	\$ 430.8	\$ (41.4)	NM	14.8%	1.2x	NM	1.3x	11.0x	1.2x	8.7x
Teradata Corporation	20.85	(38.1%)	\$ 1,970.3	\$ 2,184.3	\$ 1,675.0	\$ 276.0	16.5%	(6.7%)	1.3x	7.9x	1.4x	5.5x	1.4x	5.3x
Toast, Inc.	36.14	(27.2%)	\$ 21,069.6	\$ 19,386.6	\$ 5,529.0	\$ 258.0	4.7%	26.1%	3.5x	75.1x	3.4x	35.2x	2.8x	26.2x
Unity Software Inc.	37.90	(19.3%)	\$ 16,013.4	\$ 16,910.1	\$ 1,779.6	\$ (85.4)	NM	(13.7%)	9.5x	NM	9.2x	43.0x	8.3x	33.4x
Verint Systems Inc.	20.28	(41.7%)	\$ 1,223.1	\$ 1,936.3	\$ 893.8	\$ 110.6	12.4%	(2.3%)	2.2x	17.5x	2.0x	7.9x	1.9x	7.0x
Veritone, Inc.	6.26	(33.5%)	\$ 539.5	\$ 643.6	\$ 90.9	\$ (59.8)	NM	(12.0%)	7.1x	NM	5.6x	NM	4.7x	NM
Weave Communications, Inc.	7.41	(58.0%)	\$ 577.9	\$ 550.7	\$ 220.8	\$ (22.5)	NM	18.1%	2.5x	NM	2.1x	79.1x	1.8x	48.9x
Zeta Global Holdings Corp.	17.99	(52.9%)	\$ 4,282.4	\$ 4,125.7	\$ 1,155.8	\$ 26.9	2.3%	40.6%	3.6x	153.4x	3.4x	16.3x	2.9x	13.3x
Zoom Communications Inc.	87.23	(6.0%)	\$ 26,107.0	\$ 18,382.6	\$ 4,753.6	\$ 1,106.9	23.3%	3.6%	3.9x	16.6x	3.6x	8.5x	3.5x	8.4x
ZoomInfo Technologies Inc.	11.22	(16.2%)	\$ 3,575.0	\$ 4,946.3	\$ 1,225.1	\$ 290.5	23.7%	(0.5%)	4.0x	17.0x	4.0x	10.6x	4.0x	10.2x
Mean:	(38.4%)	\$ 49,276.1	\$ 53,841.1	\$ 7,300.0	\$ 2,272.81	91.5%	8.1%	4.3x	32.3x	10.1x	22.9x	9.5x	21.4x	
Median:	(40.7%)	\$ 3,077.6	\$ 2,344.7	\$ 893.8	\$ 52.59	21.7%	8.7%	3.6x	17.1x	3.4x	14.0x	3.0x	12.0x	
Weighted Average:									9.1x	25.9x	18.4x	21.4x	16.8x	17.9x
*Adjusted Weighted Average:									5.5x	25.8x	9.6x	22.0x	8.2x	18.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Marketing Technology

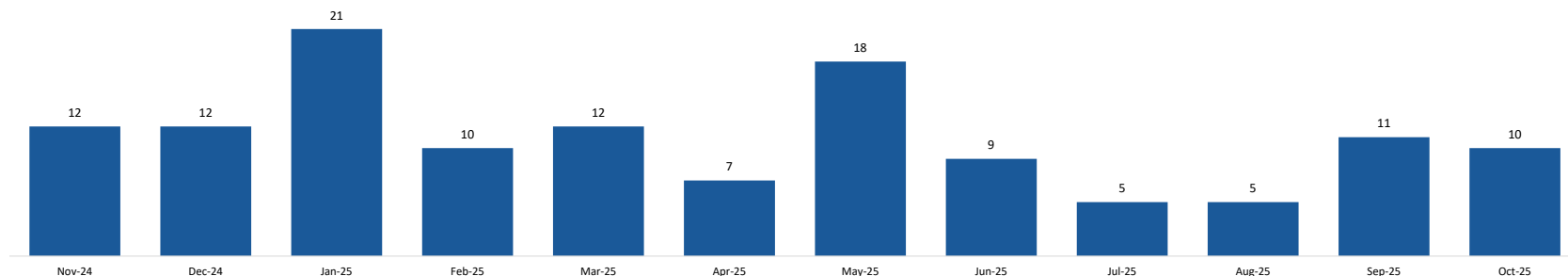
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Internationally-Based Marketing Technology														
Baozun Inc.	3.28	(32.8%)	\$ 189.8	\$ 396.0	\$ 1,349.6	\$ 5.5	0.4%	7.7%	0.3x	72.0x	0.3x	11.9x	0.3x	7.5x
dotdigital Group Plc	0.89	(32.9%)	\$ 274.1	\$ 216.6	\$ 103.4	\$ 18.6	18.0%	11.4%	2.1x	11.6x	1.8x	6.0x	1.7x	5.4x
GlobalData Plc	1.43	(50.4%)	\$ 1,032.4	\$ 1,109.7	\$ 414.3	\$ 92.8	22.4%	9.2%	2.7x	12.0x	2.8x	7.5x	2.6x	6.6x
MercadoLibre, Inc.	2,327.26	(12.0%)	\$ 117,985.5	\$ 123,796.5	\$ 26,193.0	\$ 3,864.0	14.8%	36.9%	4.7x	32.0x	4.1x	27.3x	3.2x	20.4x
Open Text Corporation	38.35	(3.9%)	\$ 9,574.8	\$ 15,063.7	\$ 5,168.4	\$ 1,476.7	28.6%	(10.4%)	2.9x	10.2x	3.0x	8.6x	2.9x	8.1x
Shopify Inc.	173.86	(0.5%)	\$ 225,959.0	\$ 220,447.0	\$ 10,014.0	\$ 1,573.0	15.7%	29.0%	22.0x	140.1x	19.4x	114.1x	15.9x	85.4x
Wix.com Ltd.	145.54	(41.1%)	\$ 8,104.6	\$ 7,984.4	\$ 1,868.7	\$ 174.0	9.3%	13.0%	4.3x	45.9x	3.9x	17.5x	3.4x	14.8x
Zenvia Inc.	1.35	(55.4%)	\$ 70.1	\$ 81.8	\$ 201.4	\$ (5.9)	NM	24.8%	0.4x	NM	0.4x	6.5x	0.4x	3.9x
Mean:	(28.6%)		\$ 45,398.8	\$ 46,137.0	\$ 5,664.1	\$ 899.83	15.6%	15.2%	4.9x	46.3x	4.5x	24.9x	3.8x	19.0x
Median:	(32.8%)		\$ 4,568.5	\$ 4,547.0	\$ 1,609.2	\$ 133.38	15.7%	12.2%	2.8x	32.0x	2.9x	10.3x	2.8x	7.8x
Weighted Average:									15.4x	99.0x	13.6x	80.5x	11.1x	60.3x
*Adjusted Weighted Average:									4.5x	31.2x	4.0x	25.2x	3.2x	19.0x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Digital Advertising

- There were 10 transactions announced in the Digital Advertising segment, six of which were reported for more than \$327 million in total value
- Select transactions in the segment include:
 - The pending \$227 million take-private of automotive digital marketplace TrueCar by Fair Holdings, an entity led by TrueCar founder Scott Painter
 - Netherlands-based DOOH advertising company LiftMedia's sale to ICARO Media Group for \$15 million
 - Adtraction's acquisition of UK-based partner marketing company Affiliate Future
 - The acquisition of online life insurance comparison company AccuQuote by Abacus Global Management

of deals



Note: Deal values are not included in chart, as the majority of Digital Advertising transactions were reported without a value

	2Q25		Digital Advertising 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	19	\$1,002.5	12	\$2,706.5	73	\$4,863.8	6	\$254.0
Private Equity - Buyout	5	0.0	1	1,900.0	9	1,900.0	0	0.0
Private Equity - VC/Growth Capital	10	65.4	8	560.6	50	2,098.0	4	73.4
Total	34	\$1,067.9	21	\$5,167.1	132	\$8,861.9	10	\$327.4

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Digital Advertising

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Digital Advertising														
Alphabet Inc.	281.19	7.5%	\$ 3,396,526.1	\$ 3,342,225.1	\$ 385,476.0	\$ 145,174.0	37.7%	13.4%	8.7x	23.0x	7.8x	17.7x	7.0x	15.2x
Angi Inc.	13.27	(51.0%)	\$ 588.4	\$ 763.0	\$ 1,088.7	\$ 108.4	10.0%	(14.4%)	0.7x	7.0x	0.8x	5.6x	0.7x	5.0x
AppLovin Corporation	637.33	(14.5%)	\$ 215,576.8	\$ 217,895.2	\$ 5,737.6	\$ 3,430.5	59.8%	78.9%	38.0x	63.5x	38.1x	49.1x	28.5x	34.8x
CarGurus, Inc.	35.12	(15.0%)	\$ 3,486.0	\$ 3,450.0	\$ 919.1	\$ 210.1	22.9%	4.8%	3.8x	16.4x	3.9x	11.9x	3.7x	10.6x
DHI Group, Inc.	1.94	(41.9%)	\$ 87.5	\$ 124.6	\$ 134.4	\$ 23.9	17.8%	(8.3%)	0.9x	5.2x	1.0x	3.8x	1.0x	3.9x
Digital Turbine, Inc.	6.24	(19.7%)	\$ 676.3	\$ 1,052.6	\$ 503.4	\$ 47.3	9.4%	(2.5%)	2.1x	22.3x	2.1x	12.0x	1.9x	9.6x
EverQuote, Inc.	21.54	(28.3%)	\$ 786.5	\$ 641.5	\$ 615.2	\$ 56.2	9.1%	92.9%	1.0x	11.4x	0.9x	6.8x	0.8x	5.9x
Fluent, Inc.	2.13	(38.4%)	\$ 60.7	\$ 82.4	\$ 229.8	\$ (9.4)	NM	(12.8%)	0.4x	NM	0.4x	NM	0.3x	29.3x
GoHealth, Inc.	3.96	(81.1%)	\$ 63.3	\$ 766.0	\$ 822.4	\$ 97.2	11.8%	17.5%	0.9x	7.9x	1.0x	6.1x	0.9x	5.7x
GoodRx Holdings, Inc.	3.37	(48.3%)	\$ 1,170.9	\$ 1,437.1	\$ 799.9	\$ 134.6	16.8%	3.2%	1.8x	10.7x	2.1x	6.1x	2.0x	5.7x
Groupon, Inc.	20.13	(53.3%)	\$ 813.8	\$ 806.3	\$ 487.7	\$ (0.2)	NM	(4.7%)	1.7x	NM	1.7x	11.7x	1.5x	7.8x
Ibotta, Inc.	32.26	(59.6%)	\$ 916.1	\$ 691.1	\$ 367.6	\$ 36.9	10.0%	3.5%	1.9x	18.7x	2.2x	13.4x	2.2x	15.2x
Inuvo, Inc.	3.00	(62.0%)	\$ 43.8	\$ 42.5	\$ 97.9	\$ (3.2)	NM	21.4%	0.4x	NM	0.4x	NM	0.4x	16.1x
LendingTree, Inc.	64.00	(17.3%)	\$ 871.7	\$ 1,253.0	\$ 1,059.2	\$ 85.9	8.1%	37.0%	1.2x	14.6x	1.2x	10.3x	1.1x	9.0x
Magnite, Inc.	17.88	(32.9%)	\$ 2,546.1	\$ 2,739.3	\$ 685.1	\$ 122.5	17.9%	5.5%	4.0x	22.4x	4.5x	13.4x	4.1x	11.8x
MediaAlpha, Inc.	12.75	(39.0%)	\$ 725.1	\$ 805.9	\$ 1,123.1	\$ 87.1	7.8%	64.9%	0.7x	9.3x	0.6x	6.2x	0.5x	5.5x
Meta Platforms, Inc.	648.35	(18.6%)	\$ 1,634,184.1	\$ 1,640,796.1	\$ 189,458.0	\$ 98,399.0	51.9%	21.3%	8.7x	16.7x	9.5x	15.5x	8.1x	13.3x
MNTN, Inc.	16.58	(49.0%)	\$ 1,203.9	\$ 1,028.7	\$ 259.9	\$ 8.9	3.4%	NA	4.0x	115.5x	4.0x	18.4x	3.4x	12.0x
NerdWallet, Inc.	11.67	(29.1%)	\$ 886.9	\$ 801.7	\$ 771.2	\$ 51.1	6.6%	28.7%	1.0x	15.7x	1.0x	6.5x	1.0x	5.3x
PubMatic, Inc.	8.36	(52.9%)	\$ 382.2	\$ 310.3	\$ 292.2	\$ 21.1	7.2%	3.5%	1.1x	14.7x	1.2x	6.4x	1.2x	5.5x
QuinStreet, Inc.	14.79	(43.7%)	\$ 849.6	\$ 758.7	\$ 1,093.7	\$ 36.0	3.3%	78.3%	0.7x	21.1x	0.7x	9.5x	0.6x	7.5x
SelectQuote, Inc.	2.08	(69.7%)	\$ 365.8	\$ 975.3	\$ 1,526.6	\$ 85.2	5.6%	15.5%	0.6x	11.5x	0.6x	8.4x	0.5x	6.9x
Snap Inc.	7.80	(41.3%)	\$ 13,180.7	\$ 14,479.6	\$ 5,638.0	\$ (500.6)	NM	13.2%	2.6x	NM	2.5x	27.9x	2.3x	19.5x
Taboola.com Ltd.	3.57	(17.0%)	\$ 1,058.5	\$ 1,118.7	\$ 1,817.0	\$ 136.7	7.5%	12.0%	0.6x	8.2x	0.6x	5.4x	0.6x	5.1x
Teads Holding Co.	1.48	(81.2%)	\$ 140.6	\$ 623.4	\$ 1,088.2	\$ 34.4	3.2%	19.7%	0.6x	18.1x	0.5x	4.8x	0.4x	3.9x
The Trade Desk, Inc.	50.28	(64.5%)	\$ 24,584.0	\$ 23,240.3	\$ 2,679.1	\$ 554.6	20.7%	23.2%	8.7x	41.9x	8.4x	21.4x	7.2x	18.0x
T-Mobile US, Inc.	210.05	(24.0%)	\$ 234,942.3	\$ 352,962.3	\$ 85,847.0	\$ 32,563.0	37.9%	7.3%	4.1x	10.8x	4.1x	10.7x	3.8x	9.7x
Travelzoo	8.42	(66.1%)	\$ 92.5	\$ 95.5	\$ 87.8	\$ 15.1	17.2%	3.5%	1.1x	6.3x	1.2x	8.5x	1.0x	4.7x
Tripadvisor, Inc.	16.06	(20.3%)	\$ 1,865.1	\$ 1,915.1	\$ 1,870.0	\$ 172.0	9.2%	3.0%	1.0x	11.1x	1.0x	5.8x	1.0x	5.2x
TrueCar, Inc.	2.20	(52.4%)	\$ 195.5	\$ 113.3	\$ 184.6	\$ (34.6)	NM	11.7%	0.6x	NM	0.7x	NM	0.6x	23.1x
Viant Technology Inc.	8.88	(66.3%)	\$ 144.3	\$ 223.4	\$ 318.5	\$ 22.1	6.9%	30.9%	0.7x	10.1x	0.7x	4.3x	0.6x	3.4x
Yelp Inc.	32.98	(20.9%)	\$ 2,079.7	\$ 1,799.2	\$ 1,451.2	\$ 212.7	14.7%	5.4%	1.2x	8.5x	1.2x	5.0x	1.2x	5.0x
Yext, Inc.	8.47	(7.9%)	\$ 1,043.8	\$ 1,050.2	\$ 449.7	\$ 39.9	8.9%	13.5%	2.3x	26.3x	2.3x	8.5x	2.2x	8.7x
Zillow Group, Inc.	71.53	(20.7%)	\$ 17,956.3	\$ 16,925.3	\$ 2,483.0	\$ 7.0	0.3%	15.2%	6.8x	NM	6.9x	28.7x	6.0x	22.3x
Mean:	(59.4%)	\$ 163,532.2	\$ 165,705.7	\$ 20,513.6	\$ 8,277.21	15.3%	18.4%	3.4x	20.3x	3.4x	11.9x	2.9x	10.9x	
Median:	(40.1%)	\$ 879.3	\$ 1,002.0	\$ 870.8	\$ 53.65	9.4%	13.2%	1.1x	14.6x	1.2x	8.5x	1.2x	8.2x	
Weighted Average:									9.6x	22.2x	9.3x	18.0x	8.0x	15.2x
*Adjusted Weighted Average:									8.4x	20.6x	8.1x	16.7x	7.2x	14.4x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Digital Advertising

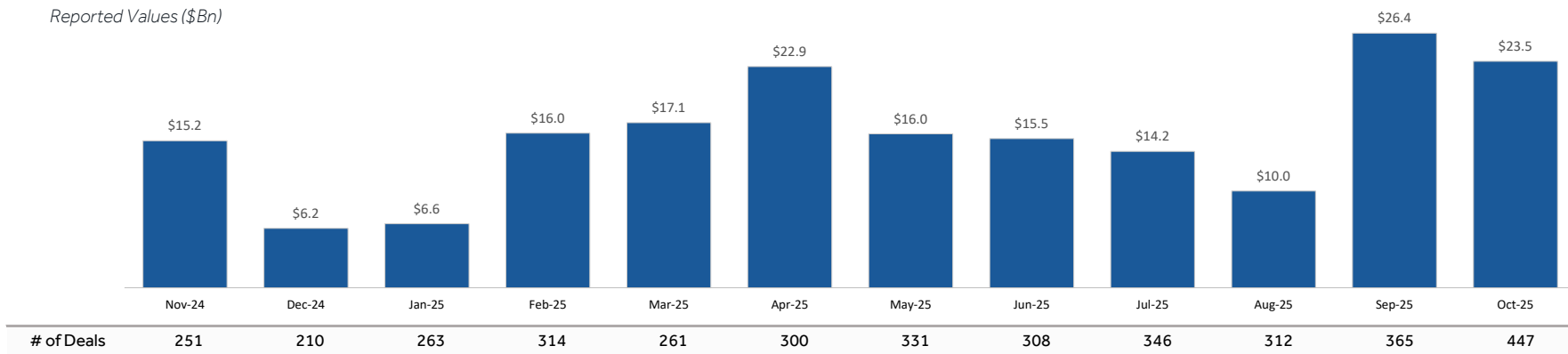
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
International-Based Digital Advertising														
illumin Holdings Inc.	0.86	(62.9%)	\$ 44.7	\$ 14.1	\$ 108.8	\$ (4.8)	NM	22.9%	0.1x	NM	0.2x	6.7x	0.1x	2.6x
Criteo S.A.	22.88	(51.6%)	\$ 1,202.3	\$ 1,064.7	\$ 1,956.8	\$ 352.8	18.0%	0.5%	0.5x	3.0x	0.9x	2.5x	0.8x	2.5x
Gambling.com Group Limited	7.13	(58.4%)	\$ 254.6	\$ 331.1	\$ 147.7	\$ 45.3	30.7%	27.6%	2.2x	7.3x	2.0x	5.5x	1.8x	5.0x
MakeMyTrip Limited	80.00	(35.0%)	\$ 7,611.8	\$ 8,173.5	\$ 978.3	\$ 137.8	14.1%	25.0%	8.4x	59.3x	8.1x	49.0x	6.7x	31.8x
Pacific Online Limited	0.05	(30.0%)	\$ 51.1	\$ 17.4	\$ 88.2	\$ 4.2	4.7%	(9.2%)	0.2x	4.2x	NA	NA	NA	NA
Perion Network Ltd.	9.30	(21.1%)	\$ 428.2	\$ 132.2	\$ 498.3	\$ 10.2	2.0%	(33.0%)	0.3x	13.0x	0.3x	3.4x	0.3x	2.9x
Rightmove plc	8.77	(20.3%)	\$ 6,769.7	\$ 6,721.1	\$ 561.0	\$ 380.2	67.8%	8.6%	12.0x	17.7x	12.4x	17.5x	11.3x	15.9x
Septeni Holdings Co., Ltd.	2.65	(16.8%)	\$ 550.4	\$ 424.2	\$ 204.5	\$ 28.8	14.1%	NA	2.1x	14.8x	2.1x	13.9x	2.0x	12.0x
Tencent Holdings Limited	80.93	(7.9%)	\$ 732,214.5	\$ 749,168.8	\$ 98,294.9	\$ 34,305.3	34.9%	11.7%	7.6x	21.8x	7.2x	16.6x	6.6x	14.6x
Mean:		(33.8%)	\$ 83,236.4	\$ 85,116.4	\$ 11,426.5	\$ 3,917.74	23.3%	6.8%	3.7x	17.6x	4.1x	14.4x	3.7x	10.9x
Median:		(30.0%)	\$ 550.4	\$ 424.2	\$ 498.3	\$ 45.31	16.1%	10.2%	2.1x	13.9x	2.0x	10.3x	1.9x	8.5x
Weighted Average:									7.6x	22.1x	7.3x	16.9x	6.6x	14.7x
*Adjusted Weighted Average:									7.6x	21.8x	7.3x	16.5x	6.6x	14.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

- 259 of the 447 transactions announced in the Software segment were valued at nearly \$23.5 billion
- VC/Growth Capital transactions represented 61 percent of segment activity
- Including Thermo Fisher Scientific's pending purchase of Clairo¹ and CSG's pending sale to NEC, select Software transactions include:
 - Apax Partners-backed Bonterra's acquisition of OneCause, a leading digital fundraising solutions company for nonprofits and an MK Capital and Allos Ventures portfolio company (*a Canaccord Genuity transaction*)
 - The pending \$2.2 billion take-private by Francisco Partners of Jamf, a device management software developer
 - AI model startup Reflection AI's \$2 billion round of funding at a \$8 billion valuation led by Nvidia
 - The pending \$1.7 billion sale of data security posture management provider Securiti AI to Insight Partners-backed Veeam Software
 - Warburg Pincus' pending \$813 million take-private of PSI Software, a Germany-based provider of process control software

Reported Values (\$Bn)



	2Q25		Software 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	319	\$17,436.2	368	\$16,292.2	1,333	\$58,273.6	165	\$7,033.7
Private Equity - Buyout	50	16,846.3	58	8,898.3	205	40,404.1	11	3,455.4
Private Equity - VC/Growth Capital	570	20,068.8	597	25,405.9	2,170	90,985.1	271	13,008.1
Total	939	\$54,351.4	1,023	\$50,596.4	3,708	\$189,662.8	447	\$23,497.2

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

1) Transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026					
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV				
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA				
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x				
Security Software																		
Check Point Software Technologies Ltd.	195.68	(16.5%)	\$	21,006.7	\$	18,189.5	\$	2,565.0	\$	934.6	36.4%	6.2%	7.1x	19.5x	6.5x	15.0x	6.2x	14.3x
Cisco Systems, Inc.	73.11	0.8%	\$	288,106.4	\$	301,076.4	\$	56,654.0	\$	15,378.0	27.1%	5.3%	5.3x	19.6x	5.0x	13.2x	4.8x	12.8x
Cloudflare, Inc.	253.30	10.1%	\$	88,726.2	\$	88,184.5	\$	2,013.4	\$	(48.7)	NM	28.1%	43.8x	NM	35.6x	162.9x	28.2x	122.1x
CrowdStrike Holdings, Inc.	543.01	1.4%	\$	136,271.2	\$	132,147.3	\$	4,341.1	\$	(91.4)	NM	23.5%	30.4x	NM	26.8x	102.5x	22.0x	77.3x
CyberArk Software Ltd.	520.78	1.3%	\$	26,287.4	\$	25,672.1	\$	1,096.8	\$	3.3	0.3%	35.1%	23.4x	NM	19.0x	71.6x	15.9x	63.3x
Fortinet, Inc.	86.43	(24.7%)	\$	66,228.4	\$	62,754.2	\$	6,337.9	\$	2,086.0	32.9%	14.5%	9.9x	30.1x	9.2x	26.4x	8.2x	23.4x
Netskope, Inc.	23.64	(15.5%)	\$	9,032.2	\$	10,557.5	\$	615.5	\$	(140.8)	NM	NA	17.2x	NM	14.7x	NM	11.9x	NM
Palo Alto Networks, Inc.	220.24	0.9%	\$	149,074.1	\$	146,588.3	\$	9,221.5	\$	1,329.5	14.4%	14.9%	15.9x	110.3x	14.6x	45.9x	12.9x	40.6x
Qualys, Inc.	123.26	(27.5%)	\$	4,449.2	\$	3,883.3	\$	637.0	\$	214.2	33.6%	9.6%	6.1x	18.1x	6.1x	14.1x	5.8x	13.5x
Rapid7, Inc.	18.51	(58.4%)	\$	1,198.4	\$	1,654.4	\$	855.4	\$	70.3	8.2%	4.7%	1.9x	23.5x	2.0x	10.8x	1.9x	10.0x
Rubrik, Inc.	75.27	(26.9%)	\$	14,862.7	\$	14,507.5	\$	1,082.6	\$	(407.0)	NM	47.7%	13.4x	NM	12.0x	NM	9.6x	NM
SailPoint, Inc.	21.68	(17.7%)	\$	12,067.9	\$	11,817.2	\$	970.2	\$	(69.9)	NM	NA	12.2x	NM	11.5x	65.0x	9.7x	53.2x
Tenable Holdings, Inc.	29.02	(36.1%)	\$	3,483.4	\$	3,515.0	\$	949.3	\$	33.7	3.5%	11.4%	3.7x	104.4x	3.8x	16.1x	3.5x	13.9x
Trend Micro Incorporated	51.14	(35.7%)	\$	6,743.4	\$	5,375.3	\$	1,885.4	\$	551.0	29.2%	3.2%	2.9x	9.8x	3.0x	10.2x	2.9x	9.6x
VeriSign, Inc.	239.80	(22.8%)	\$	22,229.5	\$	23,405.4	\$	1,626.7	\$	1,133.3	69.7%	5.5%	14.4x	20.7x	14.6x	19.3x	14.0x	18.6x
Varonis Systems, Inc.	35.23	(44.9%)	\$	4,153.5	\$	3,570.6	\$	608.7	\$	(117.3)	NM	11.4%	5.9x	NM	10.5x	NM	9.0x	137.7x
Zscaler, Inc.	331.14	1.1%	\$	52,419.7	\$	50,643.9	\$	2,673.1	\$	(77.8)	NM	23.3%	18.9x	NM	16.6x	63.8x	13.8x	51.3x
Mean:		(18.3%)	\$	53,314.1	\$	53,149.5	\$	5,537.3	\$	1,222.42	25.5%	16.3%	13.7x	39.5x	12.4x	45.5x	10.6x	44.1x
Median:		(17.7%)	\$	21,006.7	\$	18,189.5	\$	1,626.7	\$	33.67	28.2%	11.4%	12.2x	20.7x	11.5x	22.8x	9.6x	23.4x
Weighted Average:									16.8x	28.1x	14.8x	52.7x	12.6x	43.1x				
*Adjusted Weighted Average:									13.9x	21.2x	12.6x	29.6x	10.9x	35.1x				

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Healthcare Software														
Cegedim SA	13.15	(18.1%)	\$ 181.0	\$ 513.7	\$ 772.8	\$ 76.9	9.9%	3.8%	0.7x	6.7x	0.7x	3.6x	0.7x	3.4x
Craneware plc	29.55	(16.0%)	\$ 1,036.4	\$ 1,013.2	\$ 205.7	\$ 38.0	18.5%	8.7%	4.9x	26.6x	5.0x	15.8x	4.5x	14.5x
Definitive Healthcare Corp.	2.77	(51.2%)	\$ 288.3	\$ 389.5	\$ 244.9	\$ 45.0	18.4%	(5.2%)	1.6x	8.7x	1.7x	6.3x	1.7x	6.3x
Doximity, Inc.	66.00	(22.5%)	\$ 12,361.8	\$ 11,532.6	\$ 589.6	\$ 243.9	41.4%	19.4%	19.6x	47.3x	18.8x	34.2x	17.0x	31.0x
HealthEquity, Inc.	94.58	(18.9%)	\$ 8,148.7	\$ 8,899.2	\$ 1,268.9	\$ 430.7	33.9%	15.4%	7.0x	20.7x	6.9x	16.2x	6.4x	14.6x
Kooth plc	1.73	(34.8%)	\$ 62.4	\$ 42.4	\$ 90.9	\$ 3.9	4.3%	22.5%	0.5x	10.8x	0.5x	3.2x	0.5x	2.8x
McKesson Corporation	811.34	0.4%	\$ 100,918.0	\$ 109,549.0	\$ 377,595.0	\$ 5,401.0	1.4%	20.3%	0.3x	20.3x	0.3x	16.6x	0.2x	15.1x
Narayana Hrudayalaya Limited	19.79	(26.7%)	\$ 4,020.3	\$ 4,110.8	\$ 641.7	\$ 143.7	22.4%	12.1%	6.4x	28.6x	5.8x	24.8x	5.2x	21.3x
TruBridge, Inc.	19.22	(39.9%)	\$ 279.0	\$ 435.6	\$ 345.9	\$ 45.5	13.2%	3.3%	1.3x	9.6x	1.3x	6.9x	1.2x	6.2x
Veradigm Inc.	4.80	(59.3%)	\$ 815.2	\$ 588.0	\$ 588.0	\$ 51.7	8.8%	1.8%	1.0x	11.4x	1.0x	7.4x	1.0x	6.7x
Veeva Systems Inc.	291.20	(6.2%)	\$ 47,730.0	\$ 41,411.7	\$ 2,968.2	\$ 869.9	29.3%	15.3%	14.0x	47.6x	13.3x	29.5x	11.9x	26.3x
Waystar Holding Corp.	35.85	(25.5%)	\$ 6,858.7	\$ 7,693.1	\$ 1,039.8	\$ 368.4	35.4%	14.8%	7.4x	20.9x	7.8x	19.1x	6.5x	15.9x
Mean:		(26.6%)	\$ 15,225.0	\$ 15,514.9	\$ 32,196.0	\$ 643.23	19.7%	11.0%	5.4x	21.6x	5.3x	15.3x	4.7x	13.7x
Median:		(24.0%)	\$ 2,528.3	\$ 2,562.0	\$ 615.7	\$ 110.30	18.4%	13.4%	3.3x	20.5x	3.3x	16.0x	3.1x	14.5x
Weighted Average:									5.9x	29.4x	5.7x	21.3x	5.1x	19.2x
*Adjusted Weighted Average:									4.9x	20.5x	4.7x	16.9x	4.2x	15.2x
Engineering Software														
Dassault Systèmes SE	28.41	(40.7%)	\$ 37,388.0	\$ 35,870.8	\$ 7,413.6	\$ 1,670.9	22.5%	4.1%	4.8x	21.5x	5.1x	14.2x	4.9x	13.4x
PTC Inc.	198.54	(9.6%)	\$ 23,783.6	\$ 24,996.0	\$ 2,472.0	\$ 853.8	34.5%	11.4%	10.1x	29.3x	9.6x	21.2x	9.1x	19.1x
Synopsys, Inc.	453.82	(30.4%)	\$ 84,296.5	\$ 96,842.7	\$ 6,435.3	\$ 1,311.3	20.4%	8.0%	15.0x	73.9x	12.3x	29.4x	9.8x	22.0x
Trimble Inc.	79.75	(8.9%)	\$ 18,978.0	\$ 20,224.5	\$ 3,575.5	\$ 735.1	20.6%	(3.7%)	5.7x	27.5x	5.9x	20.6x	5.5x	18.9x
Mean:		(22.4%)	\$ 41,111.5	\$ 44,483.5	\$ 4,974.1	\$ 1,142.76	24.5%	5.0%	8.9x	38.0x	8.2x	21.4x	7.3x	18.4x
Median:		(20.0%)	\$ 30,585.8	\$ 30,433.4	\$ 5,005.4	\$ 1,082.51	21.5%	6.1%	7.9x	28.4x	7.8x	20.9x	7.3x	19.0x
Weighted Average:									10.9x	50.1x	9.6x	23.8x	8.1x	19.3x
*Adjusted Weighted Average:									10.9x	25.2x	9.6x	17.8x	8.1x	16.4x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Infrastructure Software														
Adobe Inc.	340.31	(39.0%)	\$ 142,453.8	\$ 143,163.8	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.2x	15.8x	6.3x	12.6x	5.8x	11.6x
Appian Corporation	29.93	(30.9%)	\$ 2,215.8	\$ 2,339.5	\$ 657.8	\$ 1.6	0.2%	13.7%	3.6x	NM	3.5x	46.7x	3.2x	34.1x
Atlassian Corporation	169.42	(48.0%)	\$ 44,576.3	\$ 43,023.6	\$ 5,460.1	\$ (45.2)	NM	19.5%	7.9x	NM	7.3x	29.1x	6.1x	23.1x
Backblaze, Inc.	10.31	(4.8%)	\$ 582.1	\$ 593.2	\$ 137.3	\$ (16.1)	NM	19.1%	4.3x	NM	4.1x	22.6x	3.6x	16.8x
Bandwidth Inc.	16.15	(29.8%)	\$ 492.9	\$ 892.2	\$ 756.1	\$ 32.4	4.3%	7.4%	1.2x	27.5x	1.2x	10.3x	1.1x	8.2x
Cloudflare, Inc.	253.30	10.1%	\$ 88,726.2	\$ 88,184.5	\$ 2,013.4	\$ (48.7)	NM	28.1%	43.8x	NM	35.6x	162.9x	28.2x	122.1x
Commvault Systems, Inc.	139.22	(30.6%)	\$ 6,138.8	\$ 5,985.1	\$ 1,095.8	\$ 96.5	8.8%	22.0%	5.5x	62.0x	6.4x	29.7x	5.7x	26.2x
Confluent, Inc.	23.37	(38.3%)	\$ 8,175.4	\$ 7,292.1	\$ 1,113.1	\$ (361.1)	NM	21.6%	6.6x	NM	6.1x	73.4x	5.2x	46.9x
CoreWeave, Inc.	133.71	(28.5%)	\$ 69,321.5	\$ 83,894.5	\$ 3,525.8	\$ 1,873.0	53.1%	NA	23.8x	44.8x	15.8x	24.7x	6.8x	9.6x
Evolve Global Materials & Mining Enhanced Yield I	16.91	(8.2%)	\$ 12.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Datadog, Inc.	162.81	(4.3%)	\$ 56,779.2	\$ 54,132.7	\$ 3,016.1	\$ 29.8	1.0%	26.0%	17.9x	NM	15.6x	68.8x	13.1x	53.1x
DigitalOcean Holdings, Inc.	40.66	(13.5%)	\$ 3,701.6	\$ 5,078.0	\$ 832.8	\$ 254.0	30.5%	13.3%	6.1x	20.0x	5.6x	14.0x	4.9x	12.2x
Elastic N.V.	89.22	(24.9%)	\$ 9,481.6	\$ 8,581.5	\$ 1,551.2	\$ (19.2)	NM	17.4%	5.5x	NM	5.1x	31.1x	4.5x	26.9x
Fastly, Inc.	8.29	(31.4%)	\$ 1,221.9	\$ 1,311.0	\$ 571.0	\$ (81.9)	NM	7.4%	2.3x	NM	2.2x	29.1x	2.1x	20.9x
GitLab Inc.	48.75	(34.3%)	\$ 8,130.3	\$ 7,010.6	\$ 857.9	\$ (91.2)	NM	29.0%	8.2x	NM	7.4x	47.4x	6.2x	36.4x
GlobalData Plc	1.43	(50.4%)	\$ 1,032.4	\$ 1,109.7	\$ 414.3	\$ 92.8	22.4%	9.2%	2.7x	12.0x	2.8x	7.5x	2.6x	6.6x
International Business Machines Corporation	307.41	(1.1%)	\$ 287,346.9	\$ 339,145.9	\$ 65,402.0	\$ 17,767.0	27.2%	4.5%	5.2x	19.1x	5.1x	17.9x	4.8x	17.2x
Informatica Inc.	24.87	(11.6%)	\$ 7,578.5	\$ 8,138.1	\$ 1,662.0	\$ 277.8	16.7%	1.2%	4.9x	29.3x	4.8x	14.3x	4.6x	13.4x
Jamf Holding Corp.	12.85	(28.6%)	\$ 1,711.9	\$ 2,021.1	\$ 666.4	\$ 11.0	1.7%	11.4%	3.0x	183.4x	2.5x	10.6x	2.2x	8.9x
JFrog Ltd.	47.48	(8.6%)	\$ 5,542.9	\$ 4,945.0	\$ 474.8	\$ (69.8)	NM	22.0%	10.4x	NM	10.2x	55.7x	8.8x	48.8x
MongoDB, Inc.	359.82	(2.8%)	\$ 29,273.8	\$ 26,997.6	\$ 2,218.2	\$ (144.3)	NM	21.9%	12.2x	NM	10.5x	72.6x	9.0x	57.5x
Netskope, Inc.	23.64	(15.5%)	\$ 9,032.2	\$ 10,557.5	\$ 615.5	\$ (140.8)	NM	NA	17.2x	NM	14.7x	NM	11.9x	NM
Nutanix, Inc.	71.24	(14.5%)	\$ 19,149.3	\$ 18,645.4	\$ 2,537.9	\$ 252.5	9.9%	18.1%	7.3x	73.8x	6.7x	28.1x	5.9x	23.6x
Okta, Inc.	91.53	(28.2%)	\$ 16,135.4	\$ 14,217.4	\$ 2,763.0	\$ 169.0	6.1%	12.7%	5.1x	84.1x	4.8x	17.9x	4.4x	16.0x
PagerDuty, Inc.	16.06	(26.9%)	\$ 1,497.5	\$ 1,355.0	\$ 483.6	\$ (11.5)	NM	8.2%	2.8x	NM	2.8x	10.8x	2.6x	9.9x
Rapid7, Inc.	18.51	(58.4%)	\$ 1,198.4	\$ 1,654.4	\$ 855.4	\$ 70.3	8.2%	4.7%	1.9x	23.5x	2.0x	10.8x	1.9x	10.0x
Salesforce, Inc.	260.41	(29.4%)	\$ 247,910.3	\$ 244,347.3	\$ 39,502.0	\$ 11,420.0	28.9%	8.3%	6.2x	21.4x	5.8x	14.6x	5.3x	13.6x
Samsara Inc.	40.17	(35.1%)	\$ 23,042.9	\$ 22,032.0	\$ 1,426.6	\$ (110.0)	NM	30.3%	15.4x	NM	13.6x	82.9x	11.3x	64.5x
ServiceNow, Inc.	919.28	(23.3%)	\$ 190,809.4	\$ 183,534.4	\$ 12,667.0	\$ 2,498.0	19.7%	21.1%	14.5x	73.5x	14.0x	39.9x	11.8x	33.0x
Snowflake Inc.	274.88	5.8%	\$ 93,118.9	\$ 91,210.2	\$ 4,115.9	\$ (1,277.5)	NM	28.4%	22.2x	NM	18.5x	140.0x	15.0x	106.4x
Synchronoss Technologies, Inc.	5.25	(59.2%)	\$ 56.6	\$ 237.3	\$ 171.9	\$ 32.1	18.7%	2.5%	1.4x	7.4x	1.4x	4.5x	1.3x	4.2x
Twilio Inc.	134.88	(11.2%)	\$ 20,449.5	\$ 19,085.5	\$ 4,896.1	\$ 325.7	6.7%	12.8%	3.9x	58.6x	3.2x	16.1x	3.0x	14.2x
UiPath Inc.	15.86	(15.4%)	\$ 8,422.0	\$ 6,978.7	\$ 1,496.7	\$ (17.0)	NM	8.3%	4.7x	NM	4.6x	19.9x	4.3x	17.6x
Varonis Systems, Inc.	35.23	(44.9%)	\$ 4,153.5	\$ 3,570.6	\$ 608.7	\$ (117.3)	NM	11.4%	5.9x	NM	10.5x	NM	9.0x	137.7x
Mean:	(24.0%)	\$ 41,455.1	\$ 43,977.7	\$ 5,689.3	\$ 1,264.00	16.8%	15.2%	8.8x	47.3x	7.9x	37.6x	6.5x	32.8x	
Median:	(27.6%)	\$ 8,298.7	\$ 8,138.1	\$ 1,426.6	\$ 11.02	13.3%	13.3%	5.9x	28.4x	5.8x	24.7x	5.2x	19.3x	
Weighted Average:									12.2x	25.0x	10.7x	42.6x	8.8x	34.2x
*Adjusted Weighted Average:									10.1x	34.4x	9.0x	25.7x	7.5x	22.2x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
SaaS/Cloud Software														
Adobe Inc.	340.31	(39.0%)	\$ 142,453.8	\$ 143,163.8	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.2x	15.8x	6.3x	12.6x	5.8x	11.6x
AppFolio, Inc.	254.43	(22.0%)	\$ 9,139.5	\$ 8,973.9	\$ 906.3	\$ 148.9	16.4%	18.9%	9.9x	60.3x	9.1x	32.8x	7.8x	26.8x
Asure Software, Inc.	8.85	(30.5%)	\$ 245.7	\$ 301.4	\$ 132.0	\$ 12.6	9.6%	14.5%	2.3x	23.9x	1.7x	7.6x	1.5x	6.3x
Autodesk, Inc.	301.34	(8.4%)	\$ 64,112.7	\$ 64,328.7	\$ 6,605.0	\$ 1,649.0	25.0%	13.8%	9.7x	39.0x	9.5x	24.3x	8.5x	21.4x
BlackLine, Inc.	57.25	(13.6%)	\$ 3,543.1	\$ 3,642.1	\$ 674.3	\$ 57.9	8.6%	8.0%	5.4x	62.9x	4.8x	17.8x	4.4x	15.9x
Box, Inc.	32.09	(17.3%)	\$ 4,649.4	\$ 5,136.7	\$ 1,125.7	\$ 84.8	7.5%	6.3%	4.6x	60.6x	4.5x	14.6x	4.2x	13.2x
Consensus Cloud Solutions, Inc.	29.32	(8.7%)	\$ 556.4	\$ 1,089.9	\$ 349.6	\$ 168.7	48.3%	(1.2%)	3.1x	6.5x	3.0x	5.7x	3.0x	5.6x
CS Disco, Inc.	6.32	(14.0%)	\$ 390.2	\$ 283.9	\$ 148.0	\$ (42.6)	NM	4.1%	1.9x	NM	2.2x	NM	2.0x	NM
Celebris Technologies plc	1.92	(54.2%)	\$ 75.7	\$ 44.9	\$ 38.7	\$ 6.6	17.0%	(5.4%)	1.2x	6.8x	1.7x	26.8x	1.8x	47.5x
Dayforce Inc.	68.74	(16.9%)	\$ 11,000.8	\$ 11,600.1	\$ 1,893.3	\$ 111.5	5.9%	11.7%	6.1x	104.0x	6.0x	18.7x	5.4x	16.2x
DocuSign, Inc.	73.14	(32.2%)	\$ 14,708.8	\$ 13,991.2	\$ 3,095.4	\$ 298.8	9.7%	8.3%	4.5x	46.8x	4.3x	12.9x	4.0x	11.7x
Domo, Inc.	13.70	(25.9%)	\$ 564.9	\$ 658.6	\$ 318.4	\$ (43.1)	NM	(0.0%)	2.1x	NM	2.1x	27.5x	2.0x	18.4x
dotdigital Group Plc	0.89	(32.9%)	\$ 274.1	\$ 216.6	\$ 103.4	\$ 18.6	18.0%	11.4%	2.1x	11.6x	1.8x	6.0x	1.7x	5.4x
Dropbox, Inc.	29.00	(13.0%)	\$ 7,826.0	\$ 9,914.5	\$ 2,532.8	\$ 771.9	30.5%	(0.0%)	3.9x	12.8x	4.0x	8.9x	4.0x	8.8x
Dynatrace, Inc.	50.57	(19.7%)	\$ 15,247.2	\$ 13,988.5	\$ 1,776.8	\$ 228.5	12.9%	18.7%	7.9x	61.2x	7.3x	24.2x	6.4x	20.6x
EverCommerce Inc.	11.59	(6.1%)	\$ 2,101.0	\$ 2,495.5	\$ 710.7	\$ 123.7	17.4%	14.2%	3.5x	20.2x	4.3x	14.5x	4.0x	13.4x
Freshworks Inc.	11.10	(43.9%)	\$ 3,234.9	\$ 2,344.7	\$ 782.1	\$ (50.3)	NM	19.8%	3.0x	NM	2.9x	14.0x	2.6x	11.8x
HubSpot, Inc.	491.92	(44.2%)	\$ 25,920.8	\$ 24,531.8	\$ 2,847.9	\$ (45.6)	NM	19.0%	8.6x	NM	7.6x	34.0x	6.5x	28.3x
Intapp, Inc.	38.38	(50.6%)	\$ 3,139.0	\$ 2,848.5	\$ 504.1	\$ (13.9)	NM	17.1%	5.7x	NM	5.5x	31.2x	4.9x	25.4x
LivePerson, Inc.	6.31	(79.8%)	\$ 72.0	\$ 447.9	\$ 271.8	\$ (10.6)	NM	(24.9%)	1.6x	NM	1.9x	NM	2.1x	102.6x

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Part one of SaaS/Cloud Software valuations

***Source: S&P Capital IQ

Software

	Basic Statistics				Last Twelve Months			LTM Multiples			CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
SaaS/Cloud Software														
monday.com Ltd.	205.24	(40.1%)	\$ 10,580.4	\$ 9,056.0	\$ 1,100.2	\$ (10.4)	NM	30.2%	8.2x	NM	7.0x	50.4x	5.8x	36.6x
PagerDuty, Inc.	16.06	(26.9%)	\$ 1,497.5	\$ 1,355.0	\$ 483.6	\$ (11.5)	NM	8.2%	2.8x	NM	2.8x	10.8x	2.6x	9.9x
Palo Alto Networks, Inc.	220.24	0.9%	\$ 149,074.1	\$ 146,588.3	\$ 9,221.5	\$ 1,329.5	14.4%	14.9%	15.9x	110.3x	14.6x	45.9x	12.9x	40.6x
Paycom Software, Inc.	187.09	(30.1%)	\$ 10,525.0	\$ 10,074.0	\$ 1,959.9	\$ 627.5	32.0%	10.2%	5.1x	16.1x	4.9x	11.5x	4.5x	10.5x
Paylocity Holding Corporation	141.27	(36.9%)	\$ 7,792.7	\$ 7,612.5	\$ 1,595.2	\$ 345.1	21.6%	13.7%	4.8x	22.1x	4.9x	13.8x	4.6x	12.9x
Q2 Holdings, Inc.	61.76	(45.3%)	\$ 3,856.4	\$ 3,863.7	\$ 742.9	\$ 38.3	5.2%	13.3%	5.2x	100.8x	5.0x	21.7x	4.5x	18.7x
Qualys, Inc.	123.26	(27.5%)	\$ 4,449.2	\$ 3,883.3	\$ 637.0	\$ 214.2	33.6%	9.6%	6.1x	18.1x	6.1x	14.1x	5.8x	13.5x
Salesforce, Inc.	260.41	(29.4%)	\$ 247,910.3	\$ 244,347.3	\$ 39,502.0	\$ 11,420.0	28.9%	8.3%	6.2x	21.4x	5.8x	14.6x	5.3x	13.6x
ServiceNow, Inc.	919.28	(23.3%)	\$ 190,809.4	\$ 183,534.4	\$ 12,667.0	\$ 2,498.0	19.7%	21.1%	14.5x	73.5x	14.0x	39.9x	11.8x	33.0x
Sprout Social, Inc.	10.27	(71.7%)	\$ 604.0	\$ 533.4	\$ 430.8	\$ (41.4)	NM	14.8%	1.2x	NM	1.3x	11.0x	1.2x	8.7x
SPS Commerce, Inc.	82.24	(59.1%)	\$ 3,101.2	\$ 2,977.1	\$ 729.8	\$ 163.8	22.4%	19.3%	4.1x	18.2x	5.5x	17.9x	5.0x	15.6x
Tenable Holdings, Inc.	29.02	(36.1%)	\$ 3,483.4	\$ 3,515.0	\$ 949.3	\$ 33.7	3.5%	11.4%	3.7x	104.4x	3.8x	16.1x	3.5x	13.9x
Toast, Inc.	36.14	(27.2%)	\$ 21,069.6	\$ 19,386.6	\$ 5,529.0	\$ 258.0	4.7%	26.1%	3.5x	75.1x	3.4x	35.2x	2.8x	26.2x
Upland Software, Inc.	2.08	(63.1%)	\$ 59.8	\$ 403.6	\$ 251.8	\$ 42.9	17.1%	(12.1%)	1.6x	9.4x	1.9x	6.9x	2.0x	6.5x
Veeva Systems Inc.	291.20	(6.2%)	\$ 47,730.0	\$ 41,411.7	\$ 2,968.2	\$ 869.9	29.3%	15.3%	14.0x	47.6x	13.3x	29.5x	11.9x	26.3x
Vertex, Inc.	22.90	(62.3%)	\$ 3,652.0	\$ 3,719.5	\$ 710.5	\$ 14.8	2.1%	15.0%	5.2x	NM	5.5x	25.9x	4.8x	21.3x
Workday, Inc.	239.92	(18.4%)	\$ 64,058.6	\$ 59,648.6	\$ 8,959.0	\$ 1,107.0	12.4%	13.9%	6.7x	53.9x	6.3x	19.5x	5.6x	16.3x
Workiva Inc.	85.01	(27.2%)	\$ 4,761.9	\$ 4,741.9	\$ 807.0	\$ (65.9)	NM	19.0%	5.9x	NM	5.7x	73.5x	4.9x	41.7x
Yext, Inc.	8.47	(7.9%)	\$ 1,043.8	\$ 1,050.2	\$ 449.7	\$ 39.9	8.9%	13.5%	2.3x	26.3x	2.3x	8.5x	2.2x	8.7x
Youxin Technology Ltd	2.34	(99.6%)	\$ 5.3	\$ 1.2	\$ 0.6	\$ (1.6)	NM	(24.9%)	2.0x	NM	NA	NA	NA	NA
ZenaTech, Inc.	4.63	(62.8%)	\$ 160.2	\$ 204.4	\$ 3.2	\$ (7.1)	NM	126.5%	63.7x	NM	25.5x	NM	13.1x	NM
	Mean:	(33.5%)	\$ 26,475.1	\$ 25,802.7	\$ 3,358.4	\$ 765.85	18.0%	13.0%	6.7x	43.9x	5.8x	21.6x	4.9x	20.7x
	Median:	(29.4%)	\$ 3,856.4	\$ 3,863.7	\$ 782.1	\$ 57.88	17.0%	13.5%	4.8x	32.7x	4.9x	17.8x	4.5x	15.7x
Weighted Average:									9.5x	48.9x	9.1x	26.4x	8.0x	22.8x
*Adjusted Weighted Average:									9.5x	40.2x	9.1x	18.3x	5.6x	19.8x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Software

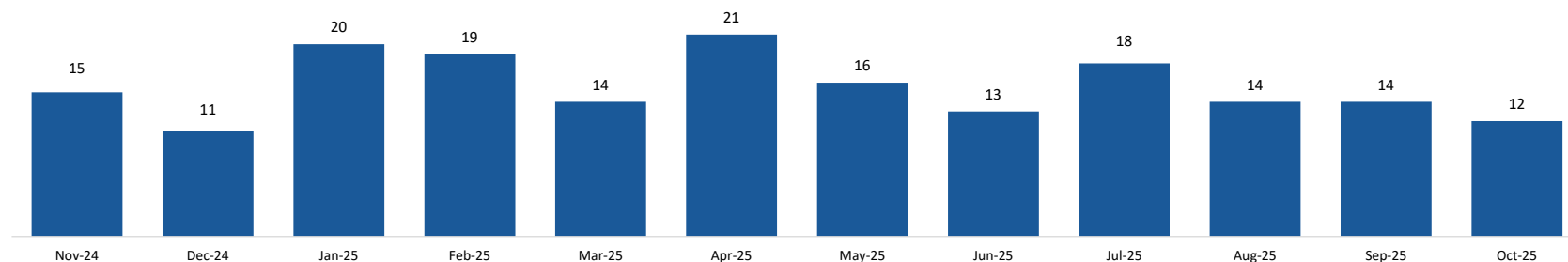
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Benefits Management - Healthcare														
Alight, Inc.	2.88	(67.7%)	\$ 1,523.1	\$ 3,430.1	\$ 2,311.0	\$ 374.0	NM	(1.1%)	1.5x	9.2x	1.5x	5.7x	1.5x	5.4x
Evolent Health, Inc.	6.67	(73.6%)	\$ 773.5	\$ 1,704.5	\$ 2,195.9	\$ 72.2	3.3%	(6.7%)	0.8x	23.6x	1.0x	12.1x	0.8x	10.0x
Kooth plc	1.73	(34.8%)	\$ 62.4	\$ 42.4	\$ 90.9	\$ 3.9	4.3%	22.5%	0.5x	10.8x	0.5x	3.2x	0.5x	2.8x
Maximus, Inc.	83.12	(11.3%)	\$ 4,683.8	\$ 6,405.6	\$ 5,428.7	\$ 674.0	12.4%	3.4%	1.2x	9.5x	1.2x	9.0x	1.2x	9.3x
Progynt, Inc.	18.71	(30.1%)	\$ 1,608.7	\$ 1,332.3	\$ 1,242.0	\$ 80.8	6.5%	9.6%	1.1x	16.5x	1.1x	6.7x	1.0x	6.0x
Mean:	(43.5%)		\$ 1,730.3	\$ 2,583.0	\$ 2,253.7	\$ 240.99	6.6%	5.5%	1.0x	13.9x	1.1x	7.4x	1.0x	6.7x
Median:	(34.8%)		\$ 1,523.1	\$ 1,704.5	\$ 2,195.9	\$ 80.79	5.4%	3.4%	1.1x	10.8x	1.1x	6.7x	1.0x	6.0x
Weighted Average:									1.2x	12.0x	1.2x	8.2x	1.2x	8.0x
*Adjusted Weighted Average:									1.2x	10.9x	1.2x	7.9x	1.2x	7.8x
Healthcare Provider IT														
Craneware plc	29.55	(16.0%)	\$ 1,036.4	\$ 1,013.2	\$ 205.7	\$ 38.0	18.5%	8.7%	4.9x	26.6x	5.0x	15.8x	4.5x	14.5x
Definitive Healthcare Corp.	2.77	(51.2%)	\$ 288.3	\$ 389.5	\$ 244.9	\$ 45.0	18.4%	(5.2%)	1.6x	8.7x	1.7x	6.3x	1.7x	6.3x
DocGo Inc.	1.09	(80.8%)	\$ 106.6	\$ 53.4	\$ 436.0	\$ (13.6)	NM	(41.3%)	0.1x	NM	0.2x	NM	0.2x	NM
Doximity, Inc.	66.00	(22.5%)	\$ 12,361.8	\$ 11,532.6	\$ 589.6	\$ 243.9	41.4%	19.4%	19.6x	47.3x	18.8x	34.2x	17.0x	31.0x
Health Catalyst, Inc.	3.23	(65.0%)	\$ 227.3	\$ 302.8	\$ 316.1	\$ (17.9)	NM	5.5%	1.0x	NM	1.0x	7.5x	1.0x	5.8x
Narayana Hrudayalaya Limited	19.79	(26.7%)	\$ 4,020.3	\$ 4,110.8	\$ 641.7	\$ 143.7	22.4%	12.1%	6.4x	28.6x	5.8x	24.8x	5.2x	21.3x
National Research Corporation	13.36	(38.3%)	\$ 302.7	\$ 380.5	\$ 140.3	\$ 34.2	24.3%	(4.1%)	2.7x	11.1x	NA	NA	NA	NA
Nexus AG	82.24	(4.8%)	\$ 1,417.5	\$ 1,278.3	\$ 327.1	\$ 58.0	17.7%	6.6%	3.9x	22.1x	3.7x	17.1x	3.3x	15.5x
Omniceil, Inc.	33.57	(39.8%)	\$ 1,542.0	\$ 1,556.9	\$ 1,149.5	\$ 74.1	6.4%	6.4%	1.4x	21.0x	1.2x	10.6x	1.2x	9.6x
OptimizeRx Corporation	20.49	(6.8%)	\$ 380.4	\$ 392.8	\$ 104.7	\$ 8.0	7.6%	25.9%	3.7x	49.3x	3.9x	26.1x	3.5x	21.7x
Phreesia, Inc.	22.64	(30.9%)	\$ 1,356.5	\$ 1,271.0	\$ 449.7	\$ (4.8)	NM	15.3%	2.8x	NM	2.8x	14.6x	2.5x	11.5x
Premier, Inc.	28.12	(2.3%)	\$ 2,325.1	\$ 2,532.7	\$ 1,012.6	\$ 281.6	27.8%	(10.9%)	2.5x	9.0x	2.5x	10.4x	2.5x	10.4x
Vitalhub Corp.	7.82	(25.1%)	\$ 492.9	\$ 437.0	\$ 60.6	\$ 11.2	18.5%	41.7%	7.2x	39.1x	5.9x	24.6x	4.9x	18.1x
Mean:	(31.6%)		\$ 1,989.1	\$ 1,942.4	\$ 436.8	\$ 69.34	20.3%	6.2%	4.4x	26.3x	4.4x	17.4x	4.0x	15.1x
Median:	(26.7%)		\$ 1,036.4	\$ 1,013.2	\$ 327.1	\$ 38.04	18.5%	6.6%	2.8x	24.3x	3.3x	15.8x	2.9x	14.5x
Weighted Average:									11.5x	33.1x	10.9x	25.1x	9.9x	22.4x
*Adjusted Weighted Average:									4.0x	22.1x	3.8x	17.3x	3.5x	15.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Information

- 12 transactions were announced in the Information segment
- Including Qualtrics' pending purchase of Press Ganey Forsta¹, select transactions from the Information segment include:
 - S&P Global's pending \$1.8 billion acquisition of With Intelligence, a source of private markets data, insights, and analytics
 - The pending sale of BMLL, a UK-based provider of trading data and analytics, to Nordic Capital
 - Shinhan Securities' investment in mobile app insights company Sensor Tower, a Riverwood portfolio company
 - TMX Group's acquisition of investment research management software provider Verity from Resurgens Technology Partners

of deals



Note: Deal values are not included in chart, as the majority of Information transactions were reported without a value

	2Q25		Information 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	29	\$21.4	26	\$1,642.0	97	\$3,789.2	5	\$1,800.0
Private Equity - Buyout	2	0.0	2	0.0	14	79.1	1	0.0
Private Equity - VC/Growth Capital	19	197.2	18	869.2	76	2,056.8	6	90.9
Total	50	\$218.6	46	\$2,511.2	187	\$5,925.2	12	\$1,890.9

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Information

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Financial Information														
Broadridge Financial Solutions, Inc.	220.40	(18.9%)	\$ 25,725.1	\$ 28,621.9	\$ 6,889.1	\$ 1,686.7	24.5%	5.9%	4.2x	17.0x	4.3x	18.0x	4.1x	16.8x
Computershare Limited	23.91	(15.0%)	\$ 13,829.4	\$ 14,721.4	\$ 3,119.1	\$ 1,043.2	33.4%	4.7%	4.7x	14.1x	4.7x	11.9x	4.7x	12.1x
CoStar Group, Inc.	68.81	(29.4%)	\$ 29,163.2	\$ 28,368.0	\$ 3,056.5	\$ 157.8	5.2%	14.6%	9.3x	179.8x	9.4x	73.7x	7.8x	36.6x
Equifax Inc.	211.10	(24.9%)	\$ 25,837.4	\$ 30,598.8	\$ 5,943.3	\$ 1,856.6	31.2%	6.4%	5.1x	16.5x	5.5x	17.2x	5.1x	15.4x
Experian plc	46.59	(14.6%)	\$ 42,544.0	\$ 47,383.8	\$ 7,523.0	\$ 2,257.0	30.0%	6.0%	6.3x	21.0x	6.2x	17.6x	5.7x	15.9x
FactSet Research Systems Inc.	266.80	(46.6%)	\$ 9,993.3	\$ 11,196.8	\$ 2,321.7	\$ 906.0	39.0%	5.4%	4.8x	12.4x	5.1x	12.7x	4.8x	12.6x
Fair Isaac Corporation	1,659.53	(30.9%)	\$ 39,834.8	\$ 42,446.4	\$ 1,928.9	\$ 899.6	46.6%	16.7%	22.0x	47.2x	20.8x	37.3x	16.6x	27.4x
Fidelity National Information Services, Inc.	62.52	(32.0%)	\$ 32,659.1	\$ 45,054.1	\$ 10,317.0	\$ 3,081.0	29.9%	3.6%	4.4x	14.6x	4.5x	11.1x	4.3x	10.4x
GB Group plc	3.09	(39.6%)	\$ 752.6	\$ 817.1	\$ 365.3	\$ 54.2	14.8%	1.9%	2.2x	15.1x	2.3x	9.3x	2.2x	8.8x
Moody's Corporation	480.30	(9.7%)	\$ 85,683.2	\$ 91,036.2	\$ 7,501.0	\$ 3,579.0	47.7%	8.8%	12.1x	25.4x	12.1x	23.8x	11.3x	22.0x
Morningstar, Inc.	212.30	(41.8%)	\$ 8,731.7	\$ 9,259.8	\$ 2,395.4	\$ 567.5	23.7%	7.8%	3.9x	16.3x	4.0x	13.7x	3.8x	12.3x
MSCI Inc.	588.55	(8.4%)	\$ 44,223.4	\$ 49,474.1	\$ 3,055.4	\$ 1,770.7	58.0%	9.0%	16.2x	27.9x	14.8x	24.4x	13.6x	22.1x
S&P Global Inc.	487.21	(15.9%)	\$ 147,527.2	\$ 162,402.2	\$ 15,012.0	\$ 7,549.0	50.3%	9.0%	10.8x	21.5x	10.8x	21.5x	10.1x	20.0x
SEI Investments Company	80.61	(14.2%)	\$ 9,930.0	\$ 9,151.1	\$ 2,246.6	\$ 652.2	29.0%	9.4%	4.1x	14.0x	4.1x	12.4x	3.8x	11.5x
SS&C Technologies Holdings, Inc.	84.92	(6.8%)	\$ 20,722.7	\$ 27,173.1	\$ 6,148.4	\$ 1,980.5	32.2%	6.7%	4.4x	13.7x	4.3x	11.0x	4.1x	10.2x
Thomson Reuters Corporation	153.31	(28.2%)	\$ 69,092.1	\$ 70,421.5	\$ 7,318.0	\$ 2,064.0	28.2%	4.0%	9.6x	34.1x	9.9x	25.5x	9.2x	23.2x
TransUnion	81.18	(24.9%)	\$ 15,765.2	\$ 20,296.3	\$ 4,441.8	\$ 1,450.5	32.7%	8.3%	4.6x	14.0x	4.7x	13.0x	4.4x	11.8x
Verisk Analytics, Inc.	218.76	(32.3%)	\$ 30,489.1	\$ 33,270.1	\$ 3,029.5	\$ 1,489.7	49.2%	7.3%	11.0x	22.3x	11.4x	20.5x	10.3x	18.2x
Workiva Inc.	85.01	(27.2%)	\$ 4,761.9	\$ 4,741.9	\$ 807.0	\$ (65.9)	NM	19.0%	5.9x	NM	5.7x	73.5x	4.9x	41.7x
Mean:	(24.3%)	\$ 34,592.9	\$ 38,233.4	\$ 4,916.8	\$ 1,735.76	33.6%	8.1%	7.7x	29.3x	7.6x	23.6x	6.9x	18.4x	
Median:	(24.9%)	\$ 25,837.4	\$ 28,621.9	\$ 3,119.1	\$ 1,489.70	31.7%	7.3%	5.1x	16.7x	5.5x	17.6x	4.9x	15.9x	
Weighted Average:									9.9x	30.6x	9.8x	23.8x	8.9x	19.9x
*Adjusted Weighted Average:									9.2x	23.8x	9.1x	21.1x	8.4x	18.4x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Information

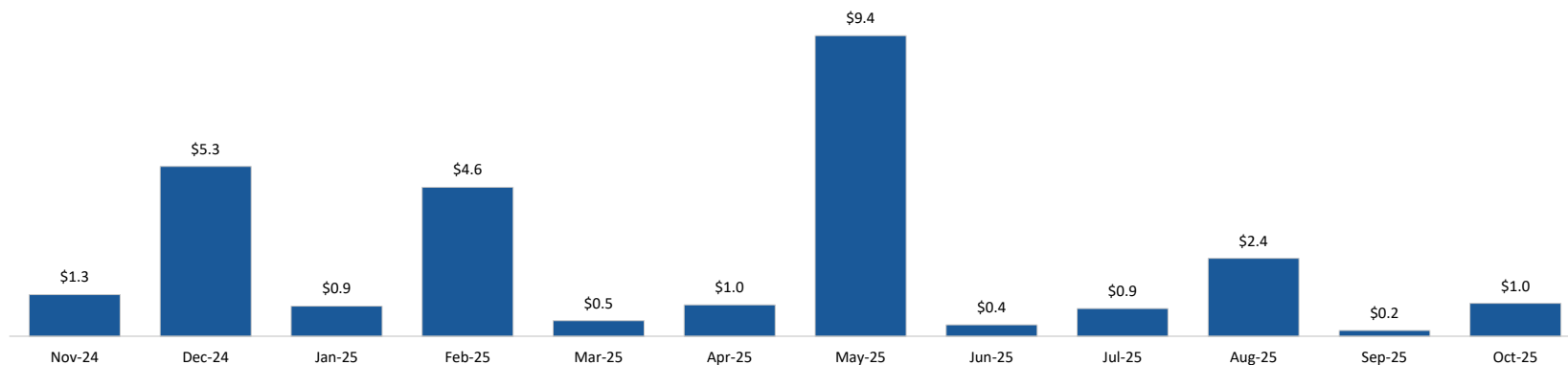
	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Marketing Information														
comScore, Inc.	7.36	(27.7%)	\$ 36.9	\$ 277.9	\$ 358.5	\$ 14.3	4.0%	(0.1%)	0.8x	19.4x	0.8x	6.2x	0.8x	5.6x
DNB Bank ASA	25.51	(10.2%)	\$ 37,428.2	NA	\$ 8,683.0	NA	NA	4.7%	NA	NA	NA	NA	NA	NA
Ebiquity plc	0.19	(42.7%)	\$ 26.5	\$ 49.5	\$ 105.2	\$ 19.0	18.0%	(0.8%)	0.5x	2.6x	0.5x	3.6x	0.4x	2.8x
INTAGE HOLDINGS Inc.	11.07	(17.3%)	\$ 422.7	\$ 327.1	\$ 454.5	\$ 40.9	9.0%	3.6%	0.7x	8.0x	NA	NA	NA	NA
Ipsos SA	38.34	(34.5%)	\$ 1,654.5	\$ 2,090.2	\$ 2,885.8	\$ 360.0	12.5%	0.7%	0.7x	5.8x	0.7x	4.6x	0.7x	4.3x
LiveRamp Holdings, Inc.	27.34	(24.2%)	\$ 1,793.7	\$ 1,457.6	\$ 764.4	\$ 42.1	5.5%	12.2%	1.9x	34.6x	1.9x	9.6x	1.8x	7.6x
System1 Group PLC	3.31	(61.5%)	\$ 42.0	\$ 39.0	\$ 32.0	\$ 0.9	2.8%	(32.0%)	1.2x	43.3x	0.8x	6.6x	0.8x	7.0x
YouGov plc	3.43	(49.2%)	\$ 402.5	\$ 622.0	\$ 477.2	\$ 99.3	20.8%	42.2%	1.3x	6.3x	1.2x	5.3x	1.2x	5.1x
ZoomInfo Technologies Inc.	11.22	-	\$ 3,575.0	\$ 4,946.3	\$ 1,225.1	\$ 290.5	23.7%	(0.5%)	4.0x	17.0x	4.0x	10.6x	4.0x	10.2x
Mean:		(33.4%)	\$ 5,042.4	\$ 1,226.2	\$ 1,665.1	\$ 108.38	12.0%	3.3%	1.4x	17.1x	1.4x	6.6x	1.4x	6.1x
Median:		(31.1%)	\$ 422.7	\$ 474.5	\$ 477.2	\$ 41.53	10.7%	0.7%	1.0x	12.5x	0.8x	6.2x	0.8x	5.6x
Weighted Average:									0.4x	3.1x	0.4x	1.4x	0.4x	1.3x
*Adjusted Weighted Average:									1.3x	12.6x	1.3x	4.8x	1.2x	5.9x
Other Information														
Forrester Research, Inc.	7.13	(59.6%)	\$ 136.1	\$ 77.8	\$ 412.1	\$ 22.2	5.4%	(9.1%)	0.2x	3.5x	0.3x	3.0x	0.3x	2.6x
Gartner, Inc.	248.34	(57.5%)	\$ 18,808.2	\$ 19,472.3	\$ 6,420.0	\$ 1,322.2	20.6%	5.9%	3.0x	14.7x	3.0x	12.7x	2.9x	12.2x
HealthStream, Inc.	24.60	(28.2%)	\$ 729.2	\$ 654.4	\$ 295.2	\$ 39.5	13.4%	3.5%	2.2x	16.6x	2.4x	10.1x	2.2x	9.4x
IQVIA Holdings Inc.	216.46	(4.2%)	\$ 36,863.1	\$ 50,259.1	\$ 15,904.0	\$ 2,926.0	18.4%	3.8%	3.2x	17.2x	3.2x	13.5x	3.0x	12.8x
Informa plc	12.71	0.2%	\$ 16,356.4	\$ 21,190.3	\$ 5,334.6	\$ 1,546.2	29.0%	15.7%	4.0x	13.7x	4.0x	12.7x	3.8x	12.0x
National Research Corporation	13.36	(38.3%)	\$ 302.7	\$ 380.5	\$ 140.3	\$ 34.2	24.3%	(4.1%)	2.7x	11.1x	NA	NA	NA	NA
Premier, Inc.	28.12	(2.3%)	\$ 2,325.1	\$ 2,532.7	\$ 1,012.6	\$ 281.6	27.8%	(10.9%)	2.5x	9.0x	2.5x	10.4x	2.5x	10.4x
RELX PLC	44.09	(21.2%)	\$ 80,230.1	\$ 89,867.9	\$ 13,062.1	\$ 4,237.6	32.4%	2.5%	6.9x	21.2x	7.3x	18.4x	6.9x	17.1x
Wolters Kluwer N.V.	122.55	(41.9%)	\$ 27,881.6	\$ 32,847.0	\$ 7,136.8	\$ 2,291.3	32.1%	5.7%	4.6x	14.3x	4.9x	14.9x	4.7x	14.2x
Mean:		(28.1%)	\$ 20,403.6	\$ 24,142.5	\$ 5,524.2	\$ 1,411.19	22.6%	1.5%	3.3x	13.5x	3.4x	11.9x	3.3x	11.3x
Median:		(28.2%)	\$ 16,356.4	\$ 19,472.3	\$ 5,334.6	\$ 1,322.18	24.3%	3.5%	3.0x	14.3x	3.1x	12.7x	3.0x	12.1x
Weighted Average:									5.0x	17.8x	5.3x	15.6x	5.0x	14.7x
*Adjusted Weighted Average:									5.0x	15.2x	5.3x	13.5x	5.0x	12.8x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

E-Commerce

- A total of 16 transactions was announced in the E-Commerce segment, 11 of which were reported for more than \$1 billion in total value
- Select transactions in the E-Commerce segment include:
 - India-based quick-commerce startup Zepto's \$450 million raise at a \$7 billion valuation led by CalPERS
 - The \$225 million round of funding at a \$11.5 billion valuation for Whatnot, a live shopping platform, co-led by DST Global and CapitalG
 - Digital ticketing platform and Great Hill portfolio company TodayTix Group's sale to MARL, a global events and experiences company led by Ariel Emmanuel
 - UK-based luxury resale marketplace Luxe Collective's acquisition by NewSpring Capital-backed FASHIONPHILE

Reported Values (\$Bn)



# of Deals	16	12	14	22	23	13	24	8	20	21	19	16
------------	----	----	----	----	----	----	----	---	----	----	----	----

	2Q25		E-COMMERCE 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	24	\$9,315.2	27	\$2,955.6	87	\$23,051.1	4	\$0.0
Private Equity - Buyout	1	175.0	3	0.0	11	325.0	1	0.0
Private Equity - VC/Growth Capital	20	1,203.3	30	519.9	110	4,469.3	11	1,024.1
Total	45	\$10,693.5	60	\$3,475.5	208	\$27,845.4	16	\$1,024.1

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

E-Commerce

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-based Marketplace/Aggregators														
Airbnb, Inc.	126.54	(22.8%)	\$ 77,472.3	\$ 68,398.3	\$ 11,580.0	\$ 2,654.0	22.9%	10.2%	5.9x	25.8x	5.7x	16.3x	5.2x	14.8x
Amazon.com, Inc.	244.22	0.7%	\$ 2,610,764.6	\$ 2,677,005.6	\$ 691,330.0	\$ 139,697.0	20.2%	11.5%	3.9x	19.2x	3.5x	14.8x	3.1x	12.3x
Bed Bath & Beyond, Inc.	7.71	(39.1%)	\$ 530.8	\$ 388.5	\$ 1,074.3	\$ (90.1)	NM	(27.2%)	0.4x	NM	0.5x	NM	0.4x	NM
Booking Holdings Inc.	5,077.74	(13.0%)	\$ 163,674.9	\$ 164,416.9	\$ 26,039.0	\$ 9,819.0	37.7%	13.0%	6.3x	16.7x	6.4x	17.4x	5.9x	15.6x
Bumble Inc.	5.55	(39.8%)	\$ 623.9	\$ 1,416.0	\$ 1,030.6	\$ 269.7	26.2%	(5.1%)	1.4x	5.3x	1.5x	4.6x	1.6x	5.2x
CarGurus, Inc.	35.12	(15.0%)	\$ 3,486.0	\$ 3,450.0	\$ 919.1	\$ 210.1	22.9%	4.8%	3.8x	16.4x	3.9x	11.9x	3.7x	10.6x
CarParts.com, Inc.	0.69	(51.4%)	\$ 40.7	\$ 67.7	\$ 577.6	\$ (31.9)	NM	(8.9%)	0.1x	NM	0.1x	NM	0.1x	22.8x
Copart, Inc.	43.01	(33.2%)	\$ 41,622.1	\$ 36,957.3	\$ 4,647.0	\$ 1,955.5	42.1%	9.7%	8.0x	18.9x	8.2x	19.5x	7.7x	17.6x
Coursera, Inc.	8.42	(37.9%)	\$ 1,401.1	\$ 608.1	\$ 739.8	\$ (57.4)	NM	8.1%	0.8x	NM	0.8x	9.9x	0.8x	8.0x
DoorDash, Inc.	254.37	(10.9%)	\$ 108,665.5	\$ 106,197.5	\$ 11,895.0	\$ 834.0	7.0%	23.8%	8.9x	127.3x	8.1x	38.7x	5.9x	26.1x
eBay Inc.	81.31	(19.6%)	\$ 36,752.1	\$ 40,507.1	\$ 10,714.0	\$ 2,739.0	25.6%	4.4%	3.8x	14.8x	4.4x	14.2x	4.2x	13.3x
Etsy, Inc.	62.00	(19.0%)	\$ 6,119.8	\$ 7,687.3	\$ 2,854.0	\$ 446.3	15.6%	2.0%	2.7x	17.2x	3.2x	12.2x	3.1x	12.0x
Expedia Group, Inc.	220.00	(8.7%)	\$ 27,217.4	\$ 28,293.4	\$ 14,018.0	\$ 1,897.0	13.5%	5.7%	2.0x	14.9x	2.0x	8.7x	1.8x	8.0x
Hour Loop, Inc.	2.00	(71.0%)	\$ 70.3	\$ 73.5	\$ 138.4	NM	NM	(2.1%)	0.5x	NM	NA	NA	NA	NA
Lemonade, Inc.	60.08	(3.1%)	\$ 4,439.1	\$ 4,205.3	\$ 600.7	\$ (177.1)	NM	27.5%	7.0x	NM	5.1x	NM	3.1x	NM
Liquidity Services, Inc.	23.94	(39.7%)	\$ 747.8	\$ 595.4	\$ 465.5	\$ 37.4	8.0%	38.4%	1.3x	15.9x	1.4x	10.8x	NA	NA
Lyft, Inc.	20.46	(12.9%)	\$ 8,315.8	\$ 7,332.9	\$ 6,111.3	\$ 85.2	1.4%	19.9%	1.2x	86.0x	1.1x	14.1x	1.0x	11.0x
Maplebear Inc.	36.86	(31.1%)	\$ 9,710.3	\$ 8,340.3	\$ 3,546.0	\$ 562.0	15.8%	10.5%	2.4x	14.8x	2.4x	8.4x	2.2x	7.4x
Newegg Commerce, Inc.	84.79	(38.5%)	\$ 1,736.4	\$ 1,752.8	\$ 1,235.6	\$ (40.8)	NM	(17.5%)	1.4x	NM	NA	NA	NA	NA
PetMed Express, Inc.	2.57	(62.5%)	\$ 54.0	\$ 0.2	\$ 227.0	\$ (1.3)	NM	(17.2%)	0.0x	NM	0.0x	NA	0.0x	NA
Pony AI Inc.	18.68	(25.0%)	\$ 7,197.3	\$ 6,618.3	\$ 85.7	\$ (324.8)	NM	1.7%	77.2x	NM	79.3x	NM	62.2x	NM
Revolve Group, Inc.	22.12	(44.1%)	\$ 1,577.1	\$ 1,303.9	\$ 1,182.6	\$ 66.8	5.7%	10.7%	1.1x	19.5x	1.1x	19.0x	1.0x	17.6x
StubHub Holdings, Inc.	19.15	(31.3%)	\$ 7,043.6	\$ 8,818.7	\$ 1,795.1	\$ 154.9	8.6%	18.6%	4.9x	56.9x	5.1x	40.1x	3.3x	9.5x
ThredUp Inc.	8.79	(28.4%)	\$ 1,082.6	\$ 1,091.5	\$ 277.7	\$ (13.0)	NM	20.1%	3.9x	NM	3.7x	88.0x	3.4x	62.6x
Uber Technologies, Inc.	96.50	(5.4%)	\$ 201,242.9	\$ 202,302.9	\$ 47,331.0	\$ 5,230.0	11.0%	18.2%	4.3x	38.7x	3.8x	22.6x	3.3x	17.8x
Wayfair Inc.	103.51	12.8%	\$ 13,491.3	\$ 16,067.3	\$ 12,241.0	\$ 4.0	0.0%	3.4%	1.3x	NM	1.1x	20.9x	1.0x	18.1x
Mean:	(26.5%)		\$ 128,272.3	\$ 130,534.5	\$ 32,794.5	\$ 6,637.02	16.7%	7.1%	5.9x	31.8x	6.3x	20.6x	5.4x	16.3x
Median:	(26.7%)		\$ 6,581.7	\$ 6,975.6	\$ 1,515.3	\$ 154.91	15.6%	8.9%	2.5x	18.1x	3.3x	14.8x	3.1x	13.3x
Weighted Average:									4.4x	23.9x	4.0x	16.2x	3.6x	13.3x
*Adjusted Weighted Average:									4.2x	20.4x	3.9x	16.2x	3.5x	13.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

E-Commerce

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Internationally-based Marketplace/Aggregators														
Alibaba Group Holding Limited	170.43	(11.5%)	\$ 380,798.4	\$ 369,142.3	\$ 139,697.2	\$ 26,491.5	19.0%	5.3%	2.6x	13.9x	2.6x	16.8x	2.4x	10.6x
Cango Inc.	4.01	(58.5%)	\$ 710.5	\$ 817.9	\$ 247.2	\$ 35.5	14.4%	46.6%	3.3x	NM	1.4x	NA	1.1x	NA
Cimpress plc	69.21	(19.1%)	\$ 1,707.5	\$ 3,235.6	\$ 3,461.4	\$ 321.1	9.3%	3.6%	0.9x	10.1x	0.9x	7.0x	0.9x	6.6x
Coupang, Inc.	31.97	(6.2%)	\$ 58,283.4	\$ 56,066.4	\$ 32,263.0	\$ 1,279.0	4.0%	18.7%	1.7x	43.8x	1.6x	42.8x	1.3x	24.4x
JD.com, Inc.	33.04	(28.9%)	\$ 46,850.7	\$ 32,289.5	\$ 165,348.6	\$ 7,080.5	4.3%	8.9%	0.2x	4.6x	0.2x	9.3x	0.2x	5.5x
Jumia Technologies AG	10.91	(17.0%)	\$ 1,336.1	\$ 1,249.9	\$ 154.9	\$ (73.0)	NM	(20.2%)	8.1x	NM	5.8x	NM	5.2x	NM
Just Eat Takeaway.com N.V.	23.19	(1.9%)	\$ 4,632.5	\$ 4,930.0	\$ 4,144.5	\$ 24.7	0.6%	29.4%	1.2x	199.9x	1.2x	NA	1.1x	10.0x
MercadoLibre, Inc.	2,327.26	(12.0%)	\$ 117,985.5	\$ 123,796.5	\$ 26,193.0	\$ 3,864.0	14.8%	36.9%	4.7x	32.0x	4.1x	27.3x	3.2x	20.4x
Mercari, Inc.	14.80	(21.2%)	\$ 2,435.7	\$ 2,736.4	\$ 1,335.2	\$ 207.4	15.5%	2.8%	2.0x	13.2x	2.2x	13.5x	2.0x	11.7x
PChome Online Inc.	1.13	(43.6%)	\$ 229.6	\$ 446.6	\$ 1,258.7	\$ (4.3)	NM	(8.2%)	0.4x	NM	0.4x	13.6x	0.4x	11.7x
PDD Holdings Inc.	134.87	(1.4%)	\$ 191,467.7	\$ 138,958.2	\$ 53,956.8	\$ 14,951.4	27.7%	59.0%	2.6x	9.3x	2.3x	10.2x	2.0x	8.0x
Rakuten Group, Inc.	6.55	(4.2%)	\$ 14,180.1	\$ 15,905.1	\$ 16,547.4	\$ 2,331.3	14.1%	11.1%	1.0x	6.8x	1.0x	7.0x	0.9x	5.5x
trivago N.V.	3.22	(44.8%)	\$ 226.9	\$ 140.0	\$ 592.2	\$ 1.4	0.2%	7.4%	0.2x	102.0x	0.2x	11.4x	0.2x	5.5x
Vipshop Holdings Limited	17.49	(17.0%)	\$ 8,624.8	\$ 6,074.3	\$ 14,751.4	\$ 1,372.7	9.3%	(5.2%)	0.4x	4.4x	0.4x	4.5x	0.4x	4.2x
Mean:		(20.5%)	\$ 59,247.8	\$ 53,984.9	\$ 32,853.7	\$ 4,134.50	11.1%	14.0%	2.1x	40.0x	1.7x	14.9x	1.5x	10.3x
Median:		(17.0%)	\$ 6,628.6	\$ 5,502.2	\$ 9,447.9	\$ 800.03	11.7%	8.1%	1.5x	13.2x	1.3x	11.4x	1.1x	9.0x
Weighted Average:									2.7x	17.8x	2.5x	17.7x	2.2x	11.9x
*Adjusted Weighted Average:									2.7x	16.8x	2.5x	13.9x	2.2x	9.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

E-Commerce

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Direct-to-Consumer/ Traditional Retail Disruptors														
1-800-FLOWERS.COM, Inc.	3.60	(61.0%)	\$ 229.2	\$ 596.1	\$ 1,658.8	\$ (5.0)	NM	(8.1%)	0.4x	NM	0.3x	81.6x	0.3x	21.3x
Allbirds, Inc.	9.00	(30.0%)	\$ 73.3	\$ 78.3	\$ 170.6	\$ (76.2)	NM	(22.5%)	0.5x	NM	0.4x	NM	0.3x	NM
BARK, Inc.	0.91	(64.5%)	\$ 154.2	\$ 153.4	\$ 470.8	\$ (26.5)	NM	(3.1%)	0.3x	NM	0.3x	35.1x	0.3x	29.1x
Chegg, Inc.	1.06	(61.1%)	\$ 114.8	\$ 114.0	\$ 506.6	\$ 29.3	5.8%	(25.9%)	0.2x	3.9x	0.4x	2.3x	0.5x	2.2x
Chewy, Inc.	33.72	(30.6%)	\$ 13,987.7	\$ 13,924.1	\$ 12,345.2	\$ 242.8	2.0%	9.2%	1.1x	57.3x	1.2x	20.5x	1.1x	16.6x
The Honest Company, Inc.	3.41	(62.0%)	\$ 379.4	\$ 324.9	\$ 389.8	\$ 7.3	1.9%	9.6%	0.8x	44.5x	0.9x	12.3x	0.8x	11.2x
Match Group, Inc.	32.34	(17.5%)	\$ 7,781.7	\$ 10,956.1	\$ 3,450.6	\$ 979.3	28.4%	(0.6%)	3.2x	11.2x	3.2x	8.9x	3.0x	8.1x
Nerdy, Inc.	0.99	(54.6%)	\$ 120.2	\$ 102.9	\$ 178.4	\$ (68.9)	NM	(10.9%)	0.6x	NM	0.6x	NM	0.6x	27.0x
Newegg Commerce, Inc.	84.79	(38.5%)	\$ 1,736.4	\$ 1,752.8	\$ 1,235.6	\$ (40.8)	NM	(17.5%)	1.4x	NM	NA	NA	NA	NA
Peloton Interactive, Inc.	7.26	(33.4%)	\$ 2,960.4	\$ 3,897.8	\$ 2,490.8	\$ 141.3	5.7%	(7.8%)	1.6x	27.6x	1.7x	10.0x	1.7x	9.0x
Rent the Runway, Inc.	4.08	(70.1%)	\$ 16.8	\$ 361.2	\$ 302.8	\$ (1.4)	NM	0.2%	1.2x	NM	NA	NA	NA	NA
Shutterstock, Inc.	25.03	(35.5%)	\$ 887.9	\$ 1,068.5	\$ 1,010.5	\$ 153.7	15.2%	14.2%	1.1x	7.0x	1.0x	3.8x	1.0x	3.7x
Lovisa Holdings Limited	23.69	(16.7%)	\$ 2,623.1	\$ 2,917.7	\$ 521.5	\$ 115.4	22.1%	14.2%	5.6x	25.3x	5.4x	17.2x	4.6x	14.6x
Stitch Fix, Inc.	4.19	(40.0%)	\$ 552.5	\$ 411.2	\$ 1,267.2	\$ (9.6)	NM	(5.3%)	0.3x	NM	0.4x	12.0x	0.4x	10.8x
Mean:		(44.0%)	\$ 2,258.4	\$ 2,618.5	\$ 1,857.1	\$ 102.90	11.6%	(3.9%)	1.3x	25.3x	1.3x	20.4x	1.2x	14.0x
Median:		(39.3%)	\$ 466.0	\$ 503.6	\$ 766.0	\$ 2.95	5.8%	(4.2%)	0.9x	25.3x	0.8x	12.1x	0.7x	11.2x
Weighted Average:									2.0x	33.5x	1.9x	14.8x	1.8x	12.2x
*Adjusted Weighted Average:									1.7x	17.5x	1.7x	15.3x	1.7x	12.8x

E-Commerce Enablement														
Adobe Inc.	340.31	(39.0%)	\$ 142,453.8	\$ 143,163.8	\$ 23,181.0	\$ 9,060.0	39.1%	10.7%	6.2x	15.8x	6.3x	12.6x	5.8x	11.6x
GigaCloud Technology Inc.	27.98	(18.9%)	\$ 1,053.9	\$ 1,219.5	\$ 1,193.6	\$ 141.2	11.8%	21.2%	1.0x	8.6x	1.0x	8.9x	1.0x	8.0x
Pattern Group Inc.	17.63	(3.1%)	\$ 3,103.2	\$ 3,186.8	\$ 2,093.4	\$ 116.4	5.6%	NA	1.5x	27.4x	1.4x	23.8x	1.1x	19.8x
Rakuten Group, Inc.	6.55	(4.2%)	\$ 14,180.1	\$ 15,905.1	\$ 16,547.4	\$ 2,331.3	14.1%	11.1%	1.0x	6.8x	1.0x	7.0x	0.9x	5.5x
Shopify Inc.	173.86	(0.5%)	\$ 225,959.0	\$ 220,447.0	\$ 10,014.0	\$ 1,573.0	15.7%	29.0%	22.0x	140.1x	19.4x	114.1x	15.9x	85.4x
Mean:		(13.1%)	\$ 77,350.0	\$ 76,784.4	\$ 10,605.9	\$ 2,644.38	17.3%	18.0%	6.3x	39.8x	5.8x	33.3x	4.9x	26.1x
Median:		(4.2%)	\$ 14,180.1	\$ 15,905.1	\$ 10,014.0	\$ 1,573.00	14.1%	16.1%	1.5x	15.8x	1.4x	12.6x	1.1x	11.6x
Weighted Average:									15.2x	88.2x	13.7x	71.8x	11.4x	54.5x
*Adjusted Weighted Average:									15.2x	15.2x	13.7x	12.3x	11.4x	11.2x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

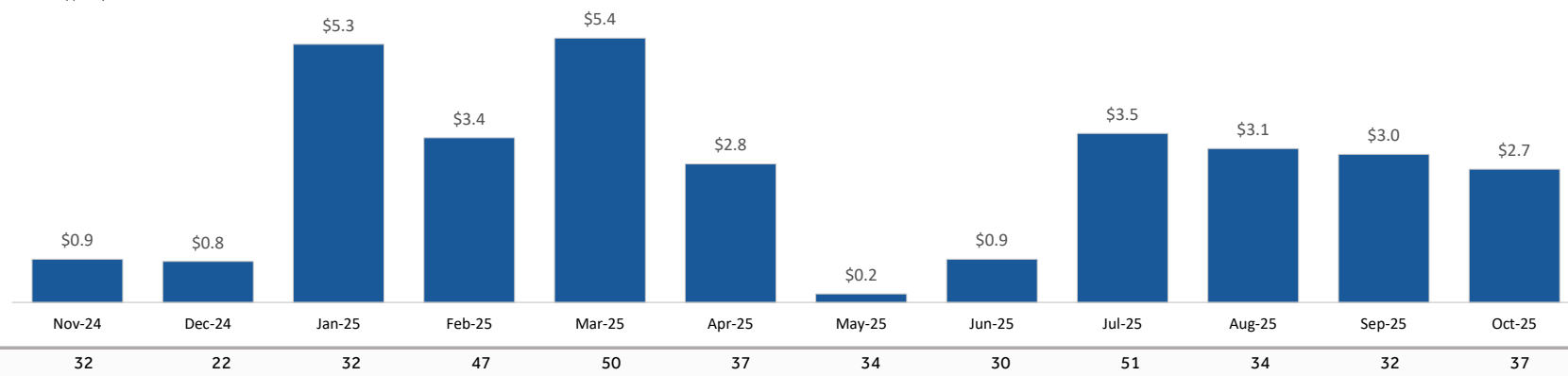
*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Media

- There were 37 transactions announced in the Media segment, 16 of which were reported for more than \$2.7 billion in total value
- Select Media transactions include:
 - The pending merger of KKCG-backed Allwyn, a Switzerland-based gaming entertainment company, and Greece-based gaming company OPAP, valuing the combined entity at €16 billion (approximately US\$18.6 billion)
 - Bending Spoon's pending purchase of web portal and email company AOL from Yahoo for \$1.5 billion
 - The \$700 million investment led by 26North in NEP Group, a provider of media services for live sports and entertainment and a Carlyle portfolio company
 - Paramount Skydance's pending \$150 million purchase of former New York Times writer Bari Weiss's online publication The Free Press
 - The acquisition of Railbird Technologies and its subsidiary Railbird Exchange, a federally licensed predictions market, by DraftKings

Reported Values (\$Bn)



	2Q25		3Q25		LTM		October-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	52	\$2,855.1	84	\$6,574.2	264	\$24,329.0	24	\$1,815.0
Private Equity - Buyout	4	550.0	3	2,317.4	22	2,949.3	1	0.0
Private Equity - VC/Growth Capital	45	494.3	30	751.5	152	4,785.4	12	913.0
Total	101	\$3,899.5	117	\$9,643.1	438	\$32,063.7	37	\$2,728.0

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
US-Based Digital Media														
Alphabet Inc.	281.19	7.5%	\$ 3,396,526.1	\$ 3,342,225.1	\$ 385,476.0	\$ 145,174.0	37.7%	13.4%	8.7x	23.0x	7.8x	17.7x	7.0x	15.2x
Apple Inc.	270.37	1.9%	\$ 3,995,082.6	\$ 3,975,039.6	\$ 416,161.0	\$ 144,748.0	34.8%	6.4%	9.6x	27.5x	9.1x	26.8x	8.7x	25.3x
The Arena Group Holdings, Inc.	5.57	(44.6%)	\$ 264.4	\$ 373.3	\$ 146.6	\$ 45.7	31.2%	6.8%	2.5x	8.2x	2.1x	6.2x	1.8x	5.8x
Duolingo, Inc.	270.64	(50.3%)	\$ 12,401.2	\$ 11,400.2	\$ 885.2	\$ 99.6	11.3%	39.5%	12.9x	114.4x	13.1x	45.2x	10.4x	32.4x
GoPro, Inc.	1.97	(35.4%)	\$ 311.6	\$ 376.7	\$ 746.7	\$ (56.9)	NM	(19.8%)	0.5x	NM	0.6x	NM	0.5x	17.8x
IAC Inc.	32.22	(41.6%)	\$ 2,582.7	\$ 2,975.5	\$ 3,706.0	\$ 362.0	9.8%	8.1%	0.8x	8.2x	1.3x	10.9x	1.3x	10.0x
Life360, Inc.	98.71	(12.3%)	\$ 7,638.6	\$ 7,516.1	\$ 427.4	\$ 16.1	3.8%	30.0%	17.6x	NM	NA	NA	NA	NA
Meta Platforms, Inc.	648.35	(18.6%)	\$ 1,634,184.1	\$ 1,640,796.1	\$ 189,458.0	\$ 98,399.0	51.9%	21.3%	8.7x	16.7x	9.5x	15.5x	8.1x	13.3x
NerdWallet, Inc.	11.67	(29.1%)	\$ 886.9	\$ 801.7	\$ 771.2	\$ 51.1	6.6%	28.7%	1.0x	15.7x	1.0x	6.5x	1.0x	5.3x
Netflix, Inc.	1,118.86	(16.6%)	\$ 474,097.2	\$ 481,856.3	\$ 43,378.8	\$ 12,969.7	29.9%	15.4%	11.1x	37.2x	10.5x	33.8x	9.3x	27.3x
Pinterest, Inc.	33.10	(19.1%)	\$ 22,505.7	\$ 19,983.7	\$ 3,905.7	\$ 273.9	7.0%	17.0%	5.1x	72.9x	4.9x	16.2x	4.2x	13.4x
Reddit, Inc.	208.95	(26.2%)	\$ 39,595.1	\$ 37,394.4	\$ 1,904.6	\$ 279.0	14.6%	69.7%	19.6x	134.0x	18.3x	51.3x	13.5x	33.5x
Roblox Corporation	113.72	(24.5%)	\$ 79,823.0	\$ 78,709.5	\$ 4,463.7	\$ (867.9)	NM	32.7%	17.6x	NM	14.3x	61.1x	11.5x	43.7x
Roku, Inc.	106.13	(1.0%)	\$ 15,680.9	\$ 13,878.9	\$ 4,543.4	\$ 173.9	3.8%	16.6%	3.1x	79.8x	2.7x	33.1x	2.4x	23.1x
Snail, Inc.	1.07	(68.7%)	\$ 40.2	\$ 39.2	\$ 91.0	\$ (1.7)	NM	24.2%	0.4x	NM	0.4x	NM	0.3x	3.0x
Snap Inc.	7.80	(41.3%)	\$ 13,180.7	\$ 14,479.6	\$ 5,638.0	\$ (500.6)	NM	13.2%	2.6x	NM	2.5x	27.9x	2.3x	19.5x
Udemy, Inc.	5.70	(46.3%)	\$ 833.6	\$ 474.4	\$ 795.8	\$ (1.1)	NM	2.5%	0.6x	NM	0.8x	7.3x	0.8x	5.8x
Upwork Inc.	15.94	(22.4%)	\$ 2,113.7	\$ 1,850.0	\$ 772.9	\$ 131.5	17.0%	3.9%	2.4x	14.1x	2.4x	8.7x	2.3x	8.1x
Vimeo, Inc.	7.80	(1.3%)	\$ 1,305.3	\$ 993.4	\$ 416.6	\$ 3.6	0.9%	(0.7%)	2.4x	NM	2.4x	28.1x	2.3x	24.3x
Ziff Davis, Inc.	33.90	(44.1%)	\$ 1,390.0	\$ 1,833.3	\$ 1,447.2	\$ 425.9	29.4%	5.9%	1.3x	4.3x	1.4x	3.8x	1.3x	3.7x
Mean:		(26.7%)	\$ 485,022.2	\$ 481,649.8	\$ 53,256.8	\$ 20,086.24	19.3%	16.8%	6.4x	42.8x	5.5x	23.5x	4.7x	17.4x
Median:		(25.3%)	\$ 10,019.9	\$ 9,458.1	\$ 1,675.9	\$ 115.59	14.6%	14.4%	2.8x	23.0x	2.5x	17.7x	2.3x	15.2x
Weighted Average:									9.2x	25.0x	8.8x	22.4x	8.0x	20.0x
*Adjusted Weighted Average:									9.2x	24.7x	8.8x	21.9x	8.0x	19.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
International-Based Digital Media														
Baidu, Inc.	120.87	(19.2%)	\$ 41,551.6	\$ 40,271.8	\$ 18,544.1	\$ 4,624.1	24.9%	(1.5%)	2.2x	8.7x	2.3x	12.4x	2.1x	11.1x
Bilibili Inc.	30.25	(2.2%)	\$ 12,513.6	\$ 10,772.4	\$ 4,101.3	\$ 368.9	9.0%	22.7%	2.6x	29.2x	2.5x	20.3x	2.3x	15.9x
CyberAgent, Inc.	9.97	(21.2%)	\$ 5,051.0	\$ 4,831.5	\$ 5,442.5	\$ 337.1	6.2%	6.7%	0.9x	14.3x	0.9x	9.4x	0.8x	8.6x
DeNA Co., Ltd.	17.58	(34.4%)	\$ 1,959.2	\$ 1,760.2	\$ 1,095.2	\$ 257.7	23.5%	19.9%	1.6x	6.8x	1.5x	6.5x	1.6x	7.4x
Fiverr International Ltd.	22.64	(37.3%)	\$ 836.2	\$ 551.5	\$ 419.1	\$ 7.4	1.8%	12.6%	1.3x	74.9x	1.3x	6.3x	1.2x	5.1x
G5 Entertainment AB (publ)	9.91	(36.4%)	\$ 77.1	\$ 51.2	\$ 109.5	\$ 10.2	9.3%	(15.3%)	0.5x	5.0x	0.5x	2.9x	0.5x	2.4x
GREE Holdings, Inc.	2.61	(36.4%)	\$ 448.0	\$ 298.3	\$ 395.8	\$ 35.8	9.0%	(6.8%)	0.8x	NM	0.8x	NA	0.7x	NA
HolidayCheck Group AG	5.07	(3.0%)	\$ 442.5	NA	\$ 76.7	\$ 7.2	9.3%	326.8%	NA	NA	NA	NA	NA	NA
HUYA Inc.	2.75	(40.1%)	\$ 614.7	\$ 129.5	\$ 838.4	\$ (15.8)	NM	(6.9%)	0.2x	NM	0.2x	3.2x	0.2x	1.8x
IQIYI, Inc.	2.31	(18.9%)	\$ 2,224.4	\$ 3,646.6	\$ 3,925.4	\$ 1,251.7	31.9%	(9.4%)	0.9x	2.9x	0.9x	1.9x	0.9x	1.8x
JOYY Inc.	59.31	-	\$ 3,046.3	\$ 1,510.2	\$ 2,237.8	\$ 138.6	6.2%	(1.3%)	0.7x	10.9x	0.7x	10.6x	0.7x	7.6x
Meitu, Inc.	1.11	(31.4%)	\$ 5,064.3	\$ 4,724.2	\$ 494.3	\$ 92.2	18.6%	15.9%	9.6x	51.3x	8.0x	33.0x	6.4x	23.8x
MIXI, Inc.	20.21	(21.7%)	\$ 1,363.5	\$ 866.7	\$ 1,034.1	\$ 214.8	20.8%	5.4%	0.8x	4.0x	0.9x	4.8x	0.9x	4.7x
NCSOFT Corporation	154.32	(10.5%)	\$ 2,992.8	\$ 2,238.6	\$ 1,148.2	\$ (20.8)	NM	(4.5%)	1.9x	NM	1.8x	20.5x	1.4x	7.7x
NetEase, Inc.	140.10	(12.2%)	\$ 88,450.9	\$ 69,996.0	\$ 15,310.0	\$ 5,108.7	33.4%	2.7%	4.6x	13.7x	NA	NA	NA	NA
NEXON Co., Ltd.	20.44	(10.5%)	\$ 16,182.2	\$ 12,628.3	\$ 3,105.9	\$ 1,067.7	34.4%	2.8%	4.1x	11.8x	4.1x	13.4x	3.9x	12.5x
NIP Group Inc.	1.58	(79.2%)	\$ 186.7	\$ 201.0	\$ 85.3	\$ (11.8)	NM	1.9%	2.4x	NM	2.1x	NM	1.6x	NM
Opera Limited	14.74	(34.5%)	\$ 1,321.4	\$ 1,211.2	\$ 521.5	\$ 103.1	19.8%	26.7%	2.3x	11.7x	2.1x	9.1x	1.9x	7.7x
Sea Limited	156.25	(21.6%)	\$ 92,503.1	\$ 87,391.6	\$ 16,819.9	\$ 1,051.8	6.3%	28.8%	5.2x	83.1x	4.0x	24.9x	3.2x	18.9x
Sportradar Group AG	25.61	(20.5%)	\$ 7,656.2	\$ 7,351.7	\$ 1,145.6	\$ 393.9	34.4%	26.1%	6.4x	18.7x	5.2x	23.4x	4.5x	18.1x
Spotify Technology S.A.	655.32	(16.5%)	\$ 134,850.3	\$ 129,681.8	\$ 19,510.3	\$ 2,261.9	11.6%	14.8%	6.6x	57.3x	6.4x	51.3x	5.5x	36.3x
Tencent Music Entertainment Group	22.32	(16.4%)	\$ 35,315.8	\$ 33,109.7	\$ 3,994.9	\$ 1,209.2	30.3%	5.4%	8.3x	27.4x	7.5x	20.8x	6.7x	18.5x
Weibo Corporation	10.88	(16.0%)	\$ 2,663.7	\$ 2,497.8	\$ 1,756.0	\$ 562.9	32.1%	0.8%	1.4x	4.4x	1.5x	4.9x	1.5x	4.8x
Wemade Co.,Ltd.	18.79	(43.1%)	\$ 634.2	\$ 762.3	\$ 471.3	\$ 44.7	9.5%	(6.9%)	1.6x	NM	1.9x	86.2x	1.6x	10.1x
Zhihu Inc.	4.35	(31.2%)	\$ 366.1	\$ (236.1)	\$ 439.8	\$ (27.5)	NM	(22.3%)	NM	8.6x	NM	NM	NM	NM
Mean:		(25.6%)	\$ 18,332.6	\$ 17,343.7	\$ 4,120.9	\$ 762.95	18.2%	17.8%	2.9x	23.4x	2.6x	18.3x	2.3x	11.2x
Median:		(21.4%)	\$ 2,663.7	\$ 2,368.2	\$ 1,145.6	\$ 214.79	18.6%	2.8%	1.9x	11.8x	1.9x	11.5x	1.6x	8.2x
Weighted Average:									5.2x	41.8x	3.9x	25.2x	3.4x	18.7x
*Adjusted Weighted Average:									4.9x	15.5x	4.5x	19.6x	3.9x	15.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Broadcast, Cable, and Satellite Television														
Altice USA, Inc.	2.23	(30.3%)	\$ 1,045.1	\$ 26,345.7	\$ 8,762.2	\$ 3,226.0	36.8%	(3.8%)	3.0x	8.2x	3.1x	7.9x	3.2x	7.8x
AMC Networks Inc.	7.58	(28.5%)	\$ 328.8	\$ 1,848.4	\$ 2,354.2	\$ 439.8	18.7%	(7.3%)	0.8x	4.2x	0.8x	5.1x	0.8x	5.6x
CVC Limited	1.35	(11.2%)	\$ 157.1	\$ 261.5	\$ 21.1	\$ 4.8	22.8%	47.2%	12.4x	54.4x	NA	NA	NA	NA
Charter Communications, Inc.	233.84	(46.5%)	\$ 30,261.1	\$ 131,575.1	\$ 55,099.0	\$ 22,094.0	40.1%	0.4%	2.4x	6.0x	2.4x	5.9x	2.4x	5.8x
Comcast Corporation	27.84	(38.6%)	\$ 101,427.8	\$ 191,720.8	\$ 124,184.0	\$ 38,219.0	30.8%	2.5%	1.5x	5.0x	1.6x	5.3x	1.6x	5.3x
Entertainment Communications Corporation	2.07	(24.2%)	\$ 188.3	\$ 343.5	\$ 396.7	\$ 34.1	8.6%	25.3%	0.9x	10.1x	NA	NA	NA	NA
The E.W. Scripps Company	2.43	(41.7%)	\$ 213.1	\$ 3,351.7	\$ 2,439.2	\$ 553.2	22.7%	5.3%	1.4x	6.1x	1.6x	10.4x	1.4x	6.9x
fuboTV Inc.	3.78	(41.4%)	\$ 4,877.5	\$ 4,957.8	\$ 1,625.7	\$ (84.8)	NM	6.6%	3.0x	NM	0.8x	73.4x	0.8x	24.1x
Grupo Televisa, S.A.B.	0.52	(12.8%)	\$ 1,391.3	\$ 4,820.1	\$ 3,247.0	\$ 1,011.8	31.2%	(6.1%)	1.5x	4.8x	1.5x	4.0x	1.5x	4.1x
Liberty Global Ltd.	11.00	(48.2%)	\$ 3,727.0	\$ 11,678.6	\$ 4,770.6	\$ 1,072.5	22.5%	170.5%	2.4x	10.9x	2.4x	9.6x	2.4x	9.3x
Nexstar Media Group, Inc.	195.73	(12.4%)	\$ 5,933.7	\$ 12,372.7	\$ 5,316.0	\$ 1,713.0	32.2%	6.6%	2.3x	7.2x	2.5x	8.0x	2.3x	6.2x
Paramount Skydance Corporation	15.39	NA	\$ 16,869.8	\$ 30,043.8	\$ 28,756.0	\$ 2,576.0	9.0%	(1.8%)	1.0x	11.7x	1.1x	10.1x	1.0x	9.5x
Sinclair, Inc.	13.66	(26.0%)	\$ 951.4	\$ 4,518.4	\$ 3,481.0	\$ 739.0	21.2%	8.1%	1.3x	6.1x	1.4x	10.0x	1.3x	6.3x
TEGNA Inc.	19.67	(7.9%)	\$ 3,168.0	\$ 5,537.1	\$ 3,032.5	\$ 831.8	27.4%	5.9%	1.8x	6.7x	2.1x	9.8x	1.8x	6.3x
Warner Bros. Discovery, Inc.	22.45	4.1%	\$ 55,581.1	\$ 86,593.1	\$ 38,441.0	\$ 7,972.0	20.7%	(3.7%)	2.3x	10.9x	2.2x	9.8x	2.2x	9.5x
Mean:		(26.1%)	\$ 15,074.7	\$ 34,397.9	\$ 18,795.1	\$ 5,360.15	24.6%	17.1%	2.5x	10.9x	1.8x	13.0x	1.7x	8.2x
Median:		(27.2%)	\$ 3,168.0	\$ 5,537.1	\$ 3,481.0	\$ 1,011.84	22.8%	5.3%	1.8x	6.9x	1.6x	9.6x	1.6x	6.3x
Weighted Average:									1.9x	7.2x	1.9x	8.5x	1.8x	7.2x
*Adjusted Weighted Average:									1.8x	5.4x	1.5x	7.1x	1.5x	5.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Large Cap Diversified Media														
Fox Corporation	58.41	(1.5%)	\$ 27,230.9	\$ 30,498.9	\$ 16,474.0	\$ 3,562.0	21.6%	14.9%	1.9x	8.6x	NA	NA	NA	NA
Paramount Skydance Corporation	15.39	(26.2%)	\$ 16,869.8	\$ 30,043.8	\$ 28,756.0	\$ 2,576.0	9.0%	(1.8%)	1.0x	11.7x	1.1x	10.1x	1.0x	9.5x
The Walt Disney Company	112.62	(9.7%)	\$ 202,483.3	\$ 243,990.3	\$ 94,535.0	\$ 19,491.0	20.6%	5.0%	2.6x	12.5x	2.5x	11.6x	2.4x	10.8x
Warner Bros. Discovery, Inc.	22.45	4.1%	\$ 55,581.1	\$ 86,593.1	\$ 38,441.0	\$ 7,972.0	20.7%	(3.7%)	2.3x	10.9x	2.2x	9.8x	2.2x	9.5x
Mean:		(8.3%)	\$ 75,541.3	\$ 97,781.5	\$ 44,551.5	\$ 8,400.25	18.0%	3.6%	1.9x	10.9x	1.9x	10.5x	1.9x	9.9x
Median:		(5.6%)	\$ 41,406.0	\$ 58,546.0	\$ 33,598.5	\$ 5,767.00	20.7%	1.6%	2.1x	11.3x	2.2x	10.1x	2.2x	9.5x
Weighted Average:									2.4x	11.8x	2.2x	10.1x	2.1x	9.5x
*Adjusted Weighted Average:									1.5x	10.1x	1.1x	9.9x	1.0x	9.5x
B-to-B Media														
Centaur Media Plc	0.58	(1.3%)	\$ 85.2	\$ 73.5	\$ 47.0	\$ 4.6	9.7%	9.2%	1.6x	16.1x	1.5x	8.8x	1.4x	7.5x
Emerald Holding, Inc.	4.39	(19.4%)	\$ 868.4	\$ 1,287.7	\$ 437.5	\$ 97.1	22.2%	11.2%	2.9x	13.3x	2.8x	10.3x	2.5x	9.0x
Glacier Media Inc.	0.11	(15.9%)	\$ 15.0	\$ 26.1	\$ 101.7	\$ (0.4)	NM	(5.4%)	0.3x	NM	NA	NA	NA	NA
Informa plc	12.71	0.2%	\$ 16,356.4	\$ 21,190.3	\$ 5,334.6	\$ 1,546.2	29.0%	15.7%	4.0x	13.7x	4.0x	12.7x	3.8x	12.0x
MCH Group AG	4.39	(21.5%)	\$ 135.9	\$ 225.6	\$ 504.9	\$ 44.6	8.8%	0.7%	0.4x	5.1x	NA	NA	NA	NA
RELX PLC	44.24	(21.5%)	\$ 80,230.1	\$ 89,867.9	\$ 13,062.1	\$ 4,237.6	32.4%	2.5%	6.9x	21.2x	NA	NA	NA	NA
Mean:		(13.2%)	\$ 16,281.8	\$ 18,778.5	\$ 3,248.0	\$ 988.29	20.4%	5.7%	2.7x	13.9x	2.7x	10.6x	2.6x	9.5x
Median:		(17.7%)	\$ 502.1	\$ 756.6	\$ 471.2	\$ 70.87	22.2%	5.9%	2.3x	13.7x	2.8x	10.3x	2.5x	9.0x
Weighted Average:									6.3x	19.9x	0.7x	2.2x	0.7x	2.1x
*Adjusted Weighted Average:									0.8x	13.6x	1.5x	10.2x	2.4x	8.8x
Radio Broadcasting														
Autodesk, Inc.	301.56	(15.7%)	\$ 64,112.7	\$ 64,328.7	\$ 6,605.0	\$ 1,649.0	25.0%	13.8%	9.7x	39.0x	NA	NA	NA	NA
Beasley Broadcast Group, Inc.	5.08	(64.9%)	\$ 9.2	\$ 275.7	\$ 227.4	\$ 17.4	7.7%	(5.5%)	1.2x	15.8x	NA	NA	NA	NA
MediaCo Holding Inc.	1.08	(43.2%)	\$ 88.4	\$ 203.3	\$ 121.9	\$ (16.2)	NM	165.8%	1.7x	NM	NA	NA	NA	NA
Salem Media Group, Inc.	0.79	(62.4%)	\$ 25.0	\$ 72.0	\$ 224.2	\$ (7.1)	NM	(9.8%)	0.3x	NM	NA	NA	NA	NA
Sirius XM Holdings Inc.	21.69	(25.7%)	\$ 7,300.0	\$ 17,528.0	\$ 8,553.0	\$ 2,384.0	27.9%	(2.8%)	2.0x	7.4x	2.1x	6.7x	2.1x	6.7x
Townsquare Media, Inc.	6.28	(40.8%)	\$ 103.3	\$ 593.2	\$ 447.2	\$ 87.2	19.5%	(0.1%)	1.3x	6.8x	1.4x	6.7x	1.3x	5.7x
Urban One, Inc.	0.60	(57.1%)	\$ 31.0	\$ 470.0	\$ 411.4	\$ 73.9	18.0%	(10.6%)	1.1x	6.4x	NA	NA	NA	NA
Mean:		(44.2%)	\$ 10,238.5	\$ 11,924.4	\$ 2,370.0	\$ 598.34	19.6%	21.5%	2.5x	15.1x	1.7x	6.7x	1.7x	6.2x
Median:		(43.2%)	\$ 88.4	\$ 470.0	\$ 411.4	\$ 73.94	19.5%	(2.8%)	1.3x	7.4x	1.7x	6.7x	1.7x	6.2x
Weighted Average:									8.9x	35.7x	0.2x	0.7x	0.2x	0.7x
*Adjusted Weighted Average:									2.0x	7.3x	1.4x	6.7x	1.3x	5.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Media

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Entertainment Media														
Cineplex Inc.	9.02	(3.4%)	\$ 572.2	\$ 1,875.3	\$ 1,015.1	\$ 145.2	14.3%	6.4%	1.8x	12.9x	1.9x	8.7x	1.8x	7.4x
Fox Corporation	58.41	(1.5%)	\$ 27,230.9	\$ 30,498.9	\$ 16,474.0	\$ 3,562.0	21.6%	14.9%	1.9x	8.6x	NA	NA	NA	NA
Lionsgate Studios Corp.	6.43	(30.4%)	\$ 1,861.6	\$ 5,933.5	\$ 3,986.9	\$ 387.5	9.7%	10.9%	1.5x	15.3x	2.1x	25.7x	1.9x	17.1x
Live Nation Entertainment, Inc.	149.53	(14.7%)	\$ 34,683.5	\$ 37,991.7	\$ 23,721.4	\$ 2,010.1	8.5%	(0.3%)	1.6x	18.9x	1.5x	16.1x	1.4x	14.3x
Liberty Global Ltd.	11.00	(48.2%)	\$ 3,727.0	\$ 11,678.6	\$ 4,770.6	\$ 1,072.5	22.5%	170.5%	2.4x	10.9x	2.4x	9.6x	2.4x	9.3x
Venu Holding Corporation	13.88	(23.6%)	\$ 604.7	\$ 697.1	\$ 17.7	\$ (33.7)	NM	11.1%	39.4x	NM	29.8x	NM	4.4x	20.5x
Warner Music Group Corp.	31.96	(12.8%)	\$ 16,659.7	\$ 20,973.7	\$ 6,469.0	\$ 1,317.0	20.4%	1.4%	3.2x	15.9x	3.2x	14.7x	3.1x	13.1x
Mean:		(19.2%)	\$ 12,191.4	\$ 15,664.1	\$ 8,065.0	\$ 1,208.65	16.2%	30.7%	7.4x	13.8x	6.8x	14.9x	2.5x	13.6x
Median:		(14.7%)	\$ 3,727.0	\$ 11,678.6	\$ 4,770.6	\$ 1,072.50	17.3%	10.9%	1.9x	14.1x	2.3x	14.7x	2.1x	13.7x
Weighted Average:									2.3x	14.4x	1.6x	10.4x	1.4x	9.4x
*Adjusted Weighted Average:									2.0x	8.9x	2.1x	13.6x	1.5x	12.3x
Out-of-Home Media														
APG SGA SA	263.92	(16.1%)	\$ 791.0	\$ 770.6	\$ 410.8	\$ 53.4	13.0%	(0.7%)	1.9x	14.4x	1.9x	13.3x	1.8x	12.3x
Clear Channel Outdoor Holdings, Inc.	1.81	(10.8%)	\$ 899.6	\$ 7,200.5	\$ 1,538.9	\$ 504.2	32.8%	31.6%	4.7x	14.3x	4.6x	14.9x	4.4x	14.0x
JCDecaux SE	18.21	(15.5%)	\$ 3,881.3	\$ 7,514.4	\$ 4,343.6	\$ 880.0	20.3%	5.8%	1.7x	8.5x	1.6x	4.9x	1.6x	4.7x
Lamar Advertising Company	118.59	(13.6%)	\$ 12,003.5	\$ 16,720.4	\$ 2,234.3	\$ 1,007.5	45.1%	3.2%	7.5x	16.6x	7.5x	15.9x	7.2x	15.3x
National CineMedia, Inc.	4.42	(41.8%)	\$ 414.7	\$ 397.8	\$ 236.3	\$ 19.5	8.3%	(3.7%)	1.7x	20.4x	1.5x	9.3x	1.4x	6.7x
OUTFRONT Media Inc.	17.69	(11.5%)	\$ 2,958.2	\$ 7,134.8	\$ 1,796.0	\$ 373.8	20.8%	(2.5%)	4.0x	19.1x	4.0x	14.8x	3.9x	13.9x
Stingray Group Inc.	8.38	1.0%	\$ 571.3	\$ 817.7	\$ 288.5	\$ 88.1	30.5%	10.7%	2.8x	9.3x	2.7x	7.3x	2.5x	6.9x
TOM Group Limited	0.05	(46.9%)	\$ 213.8	\$ 711.8	\$ 95.6	\$ 12.6	13.2%	1.4%	7.4x	56.5x	NA	NA	NA	NA
Mean:		(19.4%)	\$ 2,716.7	\$ 5,158.5	\$ 1,368.0	\$ 367.37	23.0%	5.7%	4.0x	19.9x	3.4x	11.5x	3.2x	10.5x
Median:		(14.5%)	\$ 845.3	\$ 3,976.3	\$ 974.8	\$ 230.93	20.5%	2.3%	3.4x	15.5x	2.7x	13.3x	2.5x	12.3x
Weighted Average:									5.4x	15.6x	5.3x	13.1x	5.1x	12.5x
*Adjusted Weighted Average:									1.9x	15.1x	1.8x	5.5x	1.7x	5.2x
Publishing														
Gannett Co., Inc.	5.30	(10.2%)	\$ 757.6	\$ 1,837.3	\$ 2,338.5	\$ 217.8	9.3%	(8.6%)	0.8x	8.4x	0.7x	5.9x	0.7x	5.4x
Jinxin Technology Holding Company	0.98	(87.4%)	\$ 66.7	\$ 59.6	\$ 55.7	\$ 7.8	13.9%	7.0%	1.1x	7.7x	NA	NA	NA	NA
John Wiley & Sons, Inc.	36.87	(31.7%)	\$ 1,973.6	\$ 2,816.3	\$ 1,670.6	\$ 304.2	18.2%	(8.5%)	1.7x	9.3x	1.7x	6.9x	1.7x	6.3x
News Corporation	26.50	(16.2%)	\$ 15,592.0	\$ 16,737.0	\$ 8,452.0	\$ 1,134.0	13.4%	2.4%	2.0x	14.8x	2.0x	11.5x	1.9x	10.4x
Newsmax Inc.	10.00	(96.2%)	\$ 1,290.5	\$ 1,098.9	\$ 182.9	\$ (96.2)	NM	17.4%	6.0x	NM	6.7x	NM	5.8x	NM
Pearson plc	13.91	(22.3%)	\$ 8,906.7	\$ 10,444.7	\$ 4,822.6	\$ 883.7	18.3%	(0.8%)	2.2x	11.8x	NA	NA	NA	NA
Scholastic Corporation	28.67	(3.1%)	\$ 720.7	\$ 1,084.3	\$ 1,613.9	\$ 80.8	5.0%	1.0%	0.7x	13.4x	0.7x	7.3x	0.7x	6.8x
The E.W. Scripps Company	2.43	(41.7%)	\$ 213.1	\$ 3,351.7	\$ 2,439.2	\$ 553.2	22.7%	5.3%	1.4x	6.1x	1.6x	10.4x	1.4x	6.9x
The New York Times Company	56.99	(8.4%)	\$ 9,279.0	\$ 8,327.5	\$ 2,661.5	\$ 475.7	17.9%	7.9%	3.1x	17.5x	3.0x	15.2x	2.8x	13.9x
Mean:		(35.3%)	\$ 4,311.1	\$ 5,084.1	\$ 2,693.0	\$ 395.66	14.8%	2.6%	2.1x	11.1x	2.3x	9.5x	2.1x	8.3x
Median:		(22.3%)	\$ 1,290.5	\$ 2,816.3	\$ 2,338.5	\$ 304.18	15.9%	2.4%	1.7x	10.5x	1.7x	8.9x	1.7x	6.8x
Weighted Average:									2.4x	13.8x	1.8x	8.9x	1.7x	8.1x
*Adjusted Weighted Average:									1.8x	8.8x	1.8x	6.7x	1.8x	6.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

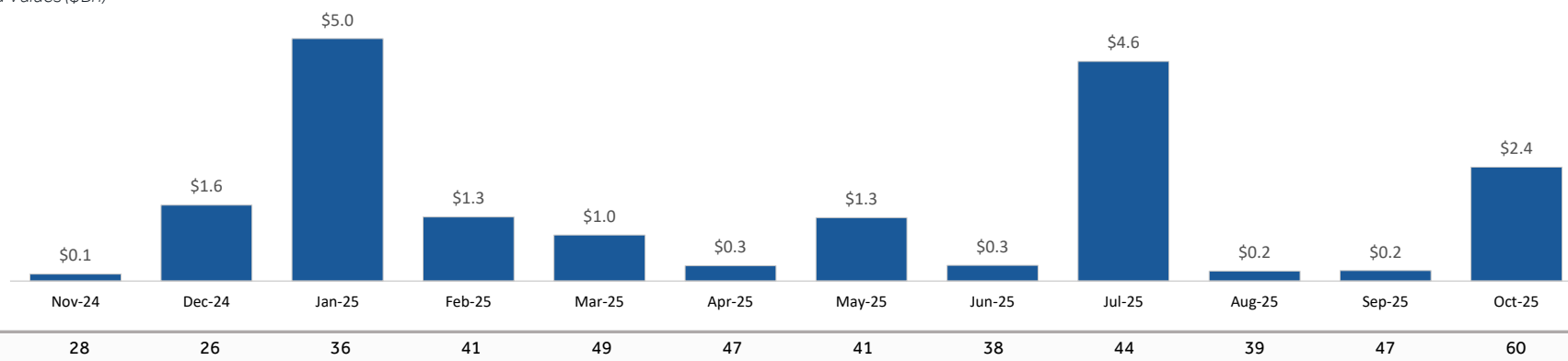
**Source: S&P Capital IQ

Driven by your success.

Human Capital Management

- The Human Capital Management segment had 60 transactions in October 2025, 20 of which were reported for nearly \$2.4 billion
- Select Human Capital Management transactions include:
 - Avesi Partners' investment in Mosaic Consulting Group, a leading provider of UKG-focused human capital management and workforce management consulting and managed services (*a Canaccord Genuity transaction*)
 - The pending \$1.3 billion take-private of executive search and leadership advisory firm Heidrick & Struggles by a consortium of investors co-led by Advent and Corvex
 - AI hiring startup Mercor's \$350 million raise led by Felicis, valuing the company at \$10 billion
 - The \$300 million investment at a \$17.3 billion valuation led by Ribbit Capital in HR and payroll platform Deel
 - Marlin Equity portfolio company Learning Pool's acquisition of WorkRamp, an employee learning management system

Reported Values (\$Bn)



	2Q25		Human Capital Management 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	65	\$526.0	78	\$3.9	269	\$6,032.4	37	\$192.4
Private Equity - Buyout	2	23.0	5	4,238.8	23	7,173.7	3	1,300.0
Private Equity - VC/Growth Capital	59	1,401.3	47	731.0	204	5,097.3	20	869.1
Total	126	\$1,950.3	130	\$4,973.8	496	\$18,303.5	60	\$2,361.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Human Capital Management

	Basic Statistics				Last Twelve Months				LTM Multiples			CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV	
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x	
Talent Acquisition															
Adecco Group AG	27.91	(24.6%)	\$ 4,673.3	\$ 8,699.9	\$ 26,923.1	\$ 859.7	3.2%	(3.0%)	0.3x	10.1x	0.3x	9.3x	0.3x	8.1x	
AMN Healthcare Services, Inc.	19.69	(53.6%)	\$ 754.6	\$ 1,668.9	\$ 2,769.9	\$ 223.0	8.1%	(14.3%)	0.6x	7.5x	0.6x	7.6x	0.7x	8.1x	
ASGN Incorporated	44.76	(56.0%)	\$ 1,911.3	\$ 3,024.4	\$ 3,985.3	\$ 369.4	9.3%	(4.9%)	0.8x	8.2x	0.8x	7.2x	0.8x	7.1x	
BGSF, Inc.	3.35	(59.2%)	\$ 37.4	\$ 82.2	\$ 266.6	\$ 7.1	2.7%	28.6%	0.3x	11.6x	0.9x	NM	0.9x	75.4x	
Brunel International N.V.	8.92	(27.6%)	\$ 449.8	\$ 502.3	\$ 1,510.73	\$ 50.8	3.4%	(6.6%)	0.3x	9.9x	0.4x	7.6x	0.3x	5.8x	
Cross Country Healthcare, Inc.	12.26	(33.1%)	\$ 401.7	\$ 323.2	\$ 1,192.5	\$ 24.4	2.0%	(24.3%)	0.3x	13.3x	0.3x	10.5x	0.3x	9.8x	
DHI Group, Inc.	1.94	(41.9%)	\$ 87.5	\$ 124.6	\$ 134.4	\$ 23.9	17.8%	(8.3%)	0.9x	5.2x	1.0x	3.8x	1.0x	3.9x	
First Advantage Corporation	12.63	(39.2%)	\$ 2,197.5	\$ 4,156.3	\$ 1,251.5	\$ 169.3	13.5%	65.3%	3.3x	24.6x	2.7x	9.7x	2.6x	8.9x	
Fiverr International Ltd.	22.64	(37.3%)	\$ 836.2	\$ 551.5	\$ 419.1	\$ 7.4	1.8%	12.6%	1.3x	74.9x	1.3x	6.3x	1.2x	5.1x	
GEE Group Inc.	0.19	(61.9%)	\$ 21.2	\$ 6.3	\$ 108.8	\$ (2.7)	NM	(5.5%)	0.1x	NM	NA	NA	NA	NA	
Hays plc	0.78	(34.3%)	\$ 1,239.5	\$ 1,428.2	\$ 9,051.9	\$ 86.7	1.0%	(4.9%)	0.2x	16.5x	0.2x	9.8x	0.2x	8.0x	
Heidrick & Struggles International, Inc.	58.37	(0.2%)	\$ 1,213.5	\$ 919.1	\$ 1,213.4	\$ 100.9	8.3%	12.8%	0.8x	9.1x	0.8x	7.5x	0.8x	7.2x	
HireQuest, Inc.	8.53	(45.8%)	\$ 119.9	\$ 121.6	\$ 32.6	\$ 11.0	33.7%	(9.8%)	3.7x	11.1x	4.0x	9.2x	3.9x	9.5x	
Kelly Services, Inc.	11.21	(50.0%)	\$ 394.7	\$ 510.7	\$ 4,495.9	\$ 116.1	2.6%	1.0%	0.1x	4.4x	0.1x	3.3x	0.1x	2.7x	
Kforce Inc.	25.30	(59.7%)	\$ 447.2	\$ 531.1	\$ 1,361.4	\$ 63.7	4.7%	(5.8%)	0.4x	8.3x	0.4x	7.4x	0.4x	6.8x	
Korn Ferry	64.70	(19.8%)	\$ 3,389.7	\$ 3,235.1	\$ 2,763.8	\$ 384.8	13.9%	0.9%	1.2x	8.4x	1.2x	6.7x	1.1x	6.3x	
ManpowerGroup Inc.	30.66	(53.9%)	\$ 1,419.5	\$ 2,782.6	\$ 17,643.7	\$ 367.1	2.1%	(2.4%)	0.2x	7.6x	0.2x	8.0x	0.2x	6.1x	
PageGroup plc	3.10	(38.5%)	\$ 967.2	\$ 1,140.6	\$ 2,246.1	\$ 51.9	2.3%	(12.5%)	0.5x	22.0x	0.6x	9.8x	0.6x	7.8x	
Randstad N.V.	39.20	(23.3%)	\$ 6,869.8	\$ 8,896.9	\$ 27,389.4	\$ 709.8	2.6%	(3.6%)	0.3x	12.5x	0.3x	7.6x	0.3x	7.1x	
Recruit Holdings Co., Ltd.	50.01	(35.2%)	\$ 70,975.4	\$ 69,024.4	\$ 23,756.4	\$ 3,721.4	15.7%	4.1%	2.9x	18.5x	3.0x	15.3x	2.9x	14.2x	
Robert Half Inc.	26.19	(66.6%)	\$ 2,618.5	\$ 2,494.0	\$ 5,458.5	\$ 171.4	3.1%	(7.3%)	0.5x	14.6x	0.5x	10.2x	0.5x	8.1x	
SEEK Limited	17.72	(9.2%)	\$ 6,316.7	\$ 7,020.5	\$ 719.2	\$ 185.1	25.7%	1.2%	9.8x	37.9x	9.5x	21.1x	8.4x	18.6x	
SThree plc	2.07	(57.7%)	\$ 262.6	\$ 256.9	\$ 1,857.4	\$ 56.8	3.1%	(13.9%)	0.1x	4.5x	0.2x	4.8x	0.2x	6.2x	
TrueBlue, Inc.	4.74	(47.6%)	\$ 141.7	\$ 229.9	\$ 1,534.9	\$ (13.3)	NM	(13.0%)	0.1x	NM	0.1x	22.7x	0.1x	5.9x	
Upwork Inc.	15.94	(22.4%)	\$ 2,113.7	\$ 1,850.0	\$ 772.9	\$ 131.5	17.0%	3.9%	2.4x	14.1x	2.4x	8.7x	2.3x	8.1x	
ZipRecruiter, Inc.	4.65	(58.7%)	\$ 405.1	\$ 542.3	\$ 450.4	\$ (22.2)	NM	(16.2%)	1.2x	NM	1.2x	19.9x	1.1x	10.6x	
Mean:	(40.7%)	\$ 4,241.0	\$ 4,620.1	\$ 5,358.1	\$ 302.11	8.6%	(1.0%)	1.3x	15.4x	1.3x	9.8x	1.2x	10.6x		
Median:	(40.6%)	\$ 901.7	\$ 1,029.9	\$ 1,522.8	\$ 93.81	3.4%	(4.9%)	0.5x	11.1x	0.6x	8.3x	0.7x	7.8x		
Weighted Average:									2.7x	18.2x	2.7x	13.6x	2.6x	12.4x	
*Adjusted Weighted Average:									2.2x	16.6x	2.3x	8.2x	2.2x	12.4x	

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Human Capital Management

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Talent Management & Development														
Adtalem Global Education Inc.	98.02	(37.3%)	\$ 3,560.9	\$ 4,072.2	\$ 1,833.2	\$ 411.6	22.5%	12.2%	2.2x	9.9x	2.2x	8.3x	2.1x	8.0x
Automatic Data Processing, Inc.	260.30	(21.1%)	\$ 105,278.0	\$ 107,455.4	\$ 20,903.4	\$ 6,093.1	29.1%	7.1%	5.1x	17.6x	5.1x	17.8x	4.8x	16.1x
Barrett Business Services, Inc.	40.47	(18.5%)	\$ 1,039.7	\$ 974.7	\$ 1,199.3	\$ 66.9	5.6%	9.5%	0.8x	14.6x	0.8x	12.2x	0.7x	10.9x
Coursera, Inc.	8.42	(37.9%)	\$ 1,401.1	\$ 608.1	\$ 739.8	\$ (57.4)	NM	8.1%	0.8x	NM	0.8x	9.9x	0.8x	8.0x
Inspireity, Inc.	44.12	(54.0%)	\$ 1,662.2	\$ 1,642.2	\$ 6,695.0	\$ 78.0	1.2%	2.4%	0.2x	21.1x	0.2x	9.0x	0.2x	7.1x
Skillsoft Corp.	13.13	(61.9%)	\$ 114.4	\$ 601.6	\$ 524.0	\$ 77.3	14.8%	(2.3%)	1.1x	7.8x	1.2x	5.3x	1.2x	5.1x
Strategic Education, Inc.	75.98	(27.3%)	\$ 1,797.3	\$ 1,737.7	\$ 1,242.5	\$ 212.9	17.1%	4.3%	1.4x	8.2x	1.4x	6.8x	1.3x	6.1x
TriNet Group, Inc.	60.00	(39.1%)	\$ 2,881.8	\$ 3,503.8	\$ 4,971.0	\$ 225.0	4.5%	(0.0%)	0.7x	15.6x	3.0x	8.5x	2.9x	8.2x
Udemy, Inc.	5.70	(46.3%)	\$ 833.6	\$ 474.4	\$ 795.8	\$ (1.1)	NM	2.5%	0.6x	NM	0.6x	5.1x	0.6x	4.8x
Universal Technical Institute, Inc.	29.72	(18.2%)	\$ 1,617.5	\$ 1,760.2	\$ 809.5	\$ 116.8	14.4%	14.6%	2.2x	15.1x	2.1x	14.7x	1.9x	14.5x
Mean:		(36.2%)	\$ 12,018.6	\$ 12,283.0	\$ 3,971.3	\$ 722.31	13.6%	5.8%	1.5x	13.7x	1.7x	9.8x	1.7x	8.9x
Median:		(37.6%)	\$ 1,639.8	\$ 1,689.9	\$ 1,220.9	\$ 97.41	14.6%	5.7%	1.0x	14.8x	1.3x	8.7x	1.2x	8.0x
Weighted Average:									4.7x	16.9x	4.7x	16.8x	4.4x	15.2x
*Adjusted Weighted Average:									1.3x	17.1x	1.7x	8.5x	1.6x	7.7x

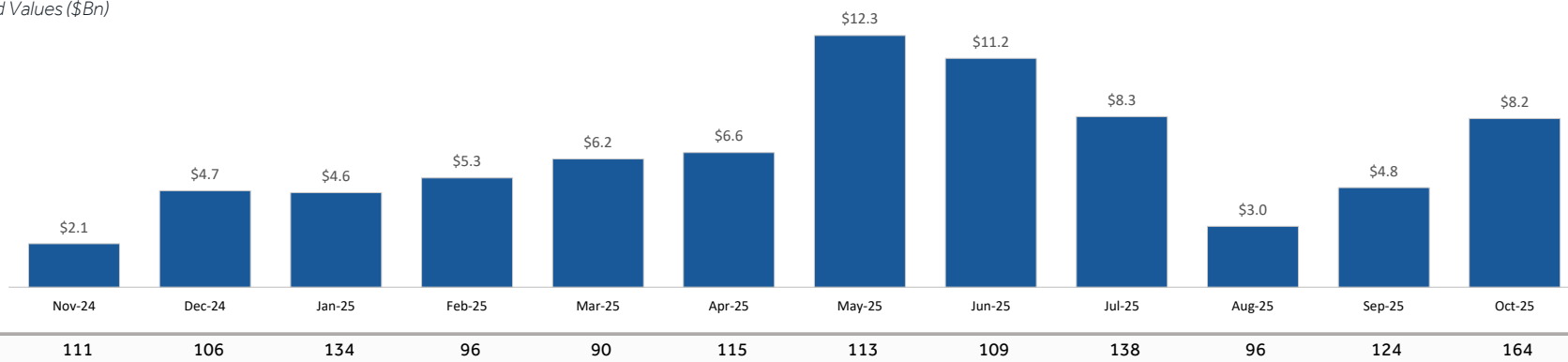
HCM Software														
Alight, Inc.	2.88	(67.7%)	\$ 1,523.1	\$ 3,430.1	\$ 2,311.0	\$ 374.0	16.2%	(1.1%)	1.5x	9.2x	1.5x	5.5x	1.5x	5.2x
Asure Software, Inc.	8.85	(30.5%)	\$ 245.7	\$ 301.4	\$ 132.0	\$ 12.6	9.6%	14.5%	2.3x	23.9x	2.2x	9.6x	1.9x	7.9x
ATOSS Software SE	134.03	(21.3%)	\$ 2,131.8	\$ 2,036.5	\$ 210.1	\$ 78.3	37.2%	10.6%	9.7x	26.0x	9.3x	25.8x	8.2x	22.9x
Dayforce Inc.	68.74	(16.9%)	\$ 11,000.8	\$ 11,600.1	\$ 1,893.3	\$ 111.5	5.9%	11.7%	6.1x	104.0x	6.0x	18.7x	5.4x	16.2x
Docebo Inc.	25.08	(53.2%)	\$ 720.4	\$ 658.9	\$ 230.5	\$ 18.5	8.0%	15.1%	2.9x	35.7x	2.7x	15.6x	2.5x	12.5x
Navan, Inc.	20.28	(10.9%)	\$ 5,032.7	\$ 6,821.1	\$ 612.5	\$ (70.8)	NM	NA	11.1x	NM	NA	NA	NA	NA
Paychex, Inc.	117.03	(27.4%)	\$ 42,118.4	\$ 45,469.1	\$ 5,793.2	\$ 2,628.0	45.4%	9.1%	7.8x	17.3x	7.5x	16.5x	6.8x	13.9x
Paycom Software, Inc.	187.09	(30.1%)	\$ 10,525.0	\$ 10,074.0	\$ 1,959.9	\$ 627.5	32.0%	10.2%	5.1x	16.1x	4.9x	11.5x	4.5x	10.5x
Paylocity Holding Corporation	141.27	(36.9%)	\$ 7,792.7	\$ 7,612.5	\$ 1,595.2	\$ 345.1	21.6%	13.7%	4.8x	22.1x	4.6x	12.8x	4.3x	11.9x
The Sage Group plc	15.10	(14.8%)	\$ 14,314.9	\$ 15,612.6	\$ 3,129.2	\$ 709.3	22.7%	7.7%	5.0x	22.0x	4.7x	17.4x	4.3x	15.8x
Visional, Inc.	69.55	(14.0%)	\$ 2,788.8	\$ 2,316.6	\$ 462.5	\$ 126.4	27.3%	16.9%	5.0x	18.3x	4.0x	14.3x	3.4x	12.0x
Workday, Inc.	239.92	(18.4%)	\$ 64,058.6	\$ 59,648.6	\$ 8,959.0	\$ 1,107.0	12.4%	13.9%	6.7x	53.9x	6.3x	19.3x	5.6x	16.1x
Mean:		(28.5%)	\$ 13,521.1	\$ 13,798.5	\$ 2,274.0	\$ 505.61	21.7%	11.1%	5.7x	31.7x	4.9x	15.2x	4.4x	13.2x
Median:		(24.3%)	\$ 6,412.7	\$ 7,216.8	\$ 1,744.3	\$ 235.74	21.6%	11.7%	5.1x	22.1x	4.7x	15.6x	4.3x	12.5x
Weighted Average:									6.7x	37.8x	6.0x	16.8x	5.4x	14.3x
*Adjusted Weighted Average:									6.7x	34.1x	6.2x	17.2x	5.6x	14.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Financial Technology

- The Financial Technology segment had 164 transactions in October, 93 of which were reported for more than \$8.2 billion in total value
- Select Financial Technology transactions include:
 - White Mountains Insurance Group's pending sale of a controlling interest in data-enabled insurance distribution platform Bamboo to CVC Capital, valuing the company at \$1.75 billion
 - The pending \$1.3 billion business combination of BlackRock-backed Securitize, a platform for tokenizing real-world assets, and SPAC Cantor Equity Partners
 - Ripple's pending \$1 billion purchase of HG Capital-backed GTreasury, a treasury management system
 - The pending \$800 million sale of Best Egg, a direct-to-consumer personal-loan organization platform, to Barclays Bank Delaware
 - Allica Bank's acquisition of UK-based SME credit and payments fintech Kriya

Reported Values (\$Bn)



	2Q25		Financial Technology 3Q25		LTM		Oct-25	
	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)	Number of Transactions	Reported Value (\$MM)
Strategic	96	\$13,413.2	124	\$3,964.7	425	\$30,954.0	49	\$2,398.4
Private Equity - Buyout	14	9,266.9	18	3,152.5	62	14,873.1	11	2,050.0
Private Equity - VC/Growth Capital	227	7,294.0	216	9,009.5	909	31,486.1	104	3,767.0
Total	337	\$29,974.1	358	\$16,126.6	1,396	\$77,313.2	164	\$8,215.5

*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Payments														
Adyen N.V.	1,716.96	(21.0%)	\$ 54,098.1	\$ 39,909.4	\$ 2,574.0	\$ 1,252.4	48.7%	21.0%	15.5x	31.9x	14.8x	28.3x	12.1x	22.1x
EML Payments Limited	0.63	(18.9%)	\$ 244.4	\$ 241.0	\$ 149.1	\$ 4.8	3.2%	8.0%	1.6x	50.7x	1.6x	6.2x	1.5x	5.7x
Flywire Corporation	13.32	(43.1%)	\$ 1,629.2	\$ 1,416.4	\$ 539.7	\$ 18.3	3.4%	22.2%	2.6x	77.5x	2.6x	13.0x	2.2x	10.2x
Global Payments Inc.	77.76	(35.2%)	\$ 18,865.1	\$ 33,750.0	\$ 10,066.2	\$ 4,450.2	44.2%	15.5%	3.4x	7.6x	3.9x	7.9x	3.7x	7.4x
i3 Verticals, Inc.	30.75	(9.5%)	\$ 734.2	\$ 811.9	\$ 248.3	\$ 36.9	14.9%	25.1%	3.3x	22.0x	3.9x	14.7x	3.7x	13.2x
Klarna Group plc	37.57	(34.3%)	\$ 14,173.5	\$ 8,415.5	\$ 3,009.1	\$ 364.4	12.1%	19.8%	2.8x	23.1x	2.5x	106.6x	1.9x	15.5x
Marqeta, Inc.	4.53	(35.7%)	\$ 2,030.5	\$ 1,215.6	\$ 553.2	\$ (81.1)	NM	17.5%	2.2x	NM	2.2x	14.7x	1.8x	10.9x
Paymentus Holdings, Inc.	28.60	(29.3%)	\$ 3,582.6	\$ 3,324.2	\$ 1,044.8	\$ 66.9	6.4%	49.4%	3.2x	49.7x	3.2x	28.9x	2.7x	22.7x
Payoneer Global Inc.	5.79	(48.7%)	\$ 2,086.2	\$ 1,635.0	\$ 1,017.2	\$ 153.6	15.1%	13.0%	1.6x	10.6x	1.7x	6.5x	1.5x	6.2x
PayPal Holdings, Inc.	69.27	(26.0%)	\$ 64,812.6	\$ 66,224.6	\$ 32,862.0	\$ 6,619.0	20.1%	4.5%	2.0x	10.0x	2.1x	9.7x	2.0x	9.1x
Paysafe Limited	11.01	(58.1%)	\$ 647.9	\$ 2,975.9	\$ 1,676.4	\$ 388.4	23.2%	0.5%	1.8x	7.7x	1.8x	6.6x	1.7x	6.1x
Remitly Global, Inc.	16.04	(41.3%)	\$ 3,307.3	\$ 2,823.8	\$ 1,461.9	\$ 36.5	2.5%	35.1%	1.9x	77.3x	1.9x	13.3x	1.6x	10.3x
Repay Holdings Corporation	4.29	(56.0%)	\$ 349.8	\$ 702.5	\$ 310.4	\$ 71.5	23.1%	1.4%	2.3x	9.8x	2.5x	5.9x	2.3x	5.3x
Shift4 Payments, Inc.	69.10	(45.8%)	\$ 4,742.3	\$ 6,881.5	\$ 3,610.7	\$ 608.7	16.9%	23.9%	1.9x	11.3x	1.7x	7.6x	1.4x	5.8x
Mean:		(35.9%)	\$ 12,236.0	\$ 12,166.2	\$ 4,223.1	\$ 999.31	18.0%	18.3%	3.3x	29.9x	3.3x	19.3x	2.9x	10.7x
Median:		(35.4%)	\$ 2,696.8	\$ 2,899.8	\$ 1,253.3	\$ 112.55	15.1%	18.6%	2.2x	22.0x	2.3x	11.3x	2.0x	9.6x
Weighted Average:									6.5x	20.5x	6.4x	23.9x	5.4x	13.7x
*Adjusted Weighted Average:									2.4x	19.1x	2.4x	16.4x	2.2x	9.5x
Financial Vertical SaaS														
Alkami Technology, Inc.	20.29	(52.0%)	\$ 2,130.5	\$ 2,418.1	\$ 412.5	\$ (39.4)	NM	30.7%	5.9x	NM	6.3x	52.6x	5.0x	26.8x
Aether Holdings, Inc.	6.19	(68.6%)	\$ 74.9	\$ 68.7	\$ 1.4	\$ (2.1)	NM	(4.5%)	49.3x	NM	NA	NA	NA	NA
BILL Holdings, Inc.	49.66	(50.4%)	\$ 5,046.9	\$ 4,614.2	\$ 1,462.6	\$ (5.7)	NM	13.4%	3.2x	NM	3.1x	18.6x	2.8x	15.3x
BlackLine, Inc.	57.25	(13.6%)	\$ 3,543.1	\$ 3,642.1	\$ 674.3	\$ 57.9	8.6%	8.0%	5.4x	62.9x	4.8x	17.8x	4.4x	15.9x
Blend Labs, Inc.	3.31	(40.1%)	\$ 858.4	\$ 922.7	\$ 167.8	\$ (18.3)	NM	29.8%	5.5x	NM	7.9x	75.7x	6.2x	30.1x
Clearwater Analytics Holdings, Inc.	18.41	(48.4%)	\$ 5,301.0	\$ 6,174.3	\$ 551.1	\$ 51.5	9.3%	36.7%	11.2x	119.9x	8.7x	27.1x	6.7x	19.7x
Expensify, Inc.	1.63	(60.5%)	\$ 151.0	\$ 96.6	\$ 144.3	\$ (10.4)	NM	4.1%	0.7x	NM	0.7x	4.1x	0.7x	2.6x
Guidewire Software, Inc.	233.64	(14.3%)	\$ 19,863.8	\$ 19,403.5	\$ 1,202.5	\$ 51.8	4.3%	22.6%	16.1x	NM	15.9x	78.6x	13.8x	60.7x
Intapp, Inc.	38.38	(50.6%)	\$ 3,139.0	\$ 2,848.5	\$ 504.1	\$ (13.9)	NM	17.1%	5.7x	NM	5.5x	31.2x	4.9x	25.4x
nCino, Inc.	26.68	(38.2%)	\$ 3,089.9	\$ 3,246.8	\$ 573.1	\$ 41.8	7.3%	13.2%	5.7x	77.7x	5.4x	25.2x	5.0x	19.6x
OneStream, Inc.	18.89	(46.6%)	\$ 3,520.1	\$ 2,975.2	\$ 545.5	\$ (371.4)	NM	24.7%	5.5x	NM	4.8x	188.9x	4.0x	53.4x
Open Lending Corporation	1.90	(72.5%)	\$ 224.5	\$ 132.8	\$ 16.3	\$ (74.1)	NM	(83.5%)	8.2x	NM	1.4x	8.8x	1.2x	5.2x
Q2 Holdings, Inc.	61.76	(45.3%)	\$ 3,856.4	\$ 3,863.7	\$ 742.9	\$ 38.3	5.2%	13.3%	5.2x	100.8x	5.0x	21.7x	4.5x	18.7x
Riskified Ltd.	4.73	(21.1%)	\$ 741.8	\$ 429.3	\$ 327.5	\$ (44.3)	NM	10.0%	1.3x	NM	1.3x	20.4x	1.2x	10.7x
Vertex, Inc.	22.90	(62.3%)	\$ 3,652.0	\$ 3,719.5	\$ 710.5	\$ 14.8	2.1%	15.0%	5.2x	NM	5.5x	25.9x	4.8x	21.3x
Workday, Inc.	239.92	(18.4%)	\$ 64,058.6	\$ 59,648.6	\$ 8,959.0	\$ 1,107.0	12.4%	13.9%	6.7x	53.9x	6.3x	19.3x	5.6x	16.1x
Mean:		(43.9%)	\$ 7,453.2	\$ 7,137.8	\$ 1,062.2	\$ 48.96	7.0%	10.3%	8.8x	83.1x	5.5x	41.1x	4.7x	22.8x
Median:		(47.5%)	\$ 3,329.6	\$ 3,111.0	\$ 548.3	\$ (3.89)	7.3%	13.7%	5.6x	77.7x	5.4x	25.2x	4.8x	19.6x
Weighted Average:									8.0x	41.4x	7.6x	36.2x	6.6x	25.5x
*Adjusted Weighted Average:									8.0x	57.7x	6.0x	31.5x	5.2x	17.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
E-Commerce/Cloud POS														
Agilysys, Inc.	125.46	(12.0%)	\$ 3,498.5	\$ 3,459.9	\$ 299.8	\$ 35.4	11.8%	17.8%	11.5x	97.8x	10.6x	54.9x	9.3x	43.0x
Block, Inc.	75.94	(23.5%)	\$ 46,290.2	\$ 45,596.8	\$ 23,834.6	\$ 1,586.1	6.7%	1.4%	1.9x	28.7x	1.9x	13.8x	1.7x	11.4x
Cardlytics, Inc.	1.94	(63.0%)	\$ 103.3	\$ 276.9	\$ 266.2	\$ (31.5)	NM	(12.8%)	1.0x	NM	1.2x	NM	1.2x	57.5x
EverCommerce Inc.	11.59	(6.1%)	\$ 2,101.0	\$ 2,495.5	\$ 710.7	\$ 123.7	17.4%	14.2%	3.5x	20.2x	4.3x	14.5x	4.0x	13.4x
Lightspeed Commerce Inc.	12.02	(36.6%)	\$ 1,626.2	\$ 1,206.4	\$ 1,115.7	\$ (37.5)	NM	15.5%	1.1x	NM	1.0x	18.5x	0.9x	13.5x
PayPal Holdings, Inc.	69.27	(26.0%)	\$ 64,812.6	\$ 66,224.6	\$ 32,862.0	\$ 6,619.0	20.1%	4.5%	2.0x	10.0x	2.1x	9.7x	2.0x	9.1x
PAR Technology Corporation	35.34	(57.0%)	\$ 1,434.1	\$ 1,748.8	\$ 418.0	\$ (48.7)	NM	45.7%	4.2x	NM	4.0x	74.5x	3.5x	34.9x
Shopify Inc.	173.86	(0.5%)	\$ 225,959.0	\$ 220,447.0	\$ 10,014.0	\$ 1,573.0	15.7%	29.0%	22.0x	140.1x	19.4x	114.1x	15.9x	85.4x
StoneCo Ltd.	19.01	(4.7%)	\$ 5,085.6	\$ 6,731.1	\$ 2,526.1	\$ 1,282.5	50.8%	19.8%	2.7x	5.2x	2.5x	4.3x	2.3x	4.0x
Toast, Inc.	36.14	(27.2%)	\$ 21,069.6	\$ 19,386.6	\$ 5,529.0	\$ 258.0	4.7%	26.1%	3.5x	75.1x	3.4x	35.2x	2.8x	26.2x
Mean:		(25.7%)	\$ 37,198.0	\$ 36,757.4	\$ 7,757.6	\$ 1,136.01	18.2%	16.1%	5.3x	53.9x	5.0x	37.7x	4.4x	29.8x
Median:		(24.8%)	\$ 4,292.1	\$ 5,095.5	\$ 1,820.9	\$ 190.87	15.7%	16.6%	3.1x	28.7x	2.9x	18.5x	2.6x	19.9x
Weighted Average:									14.3x	95.8x	12.8x	75.7x	10.5x	57.1x
*Adjusted Weighted Average:									2.5x	27.8x	2.5x	16.4x	2.2x	13.3x
Consumer Finance/Digital Banking														
Affirm Holdings, Inc.	71.88	(28.1%)	\$ 23,407.7	\$ 29,867.6	\$ 3,224.4	\$ 185.0	5.7%	38.8%	9.3x	161.4x	8.6x	45.5x	6.9x	26.1x
Chime Financial, Inc.	17.17	(61.8%)	\$ 6,382.3	\$ 5,262.7	\$ 1,944.0	\$ (611.1)	NM	NA	2.7x	NM	2.7x	65.5x	2.3x	22.2x
DNB Bank ASA	25.51	(10.2%)	\$ 37,428.2	NA	\$ 8,683.0	NA	NA	4.7%	NA	NA	NA	NA	NA	NA
Enova International, Inc.	119.57	(8.3%)	\$ 2,965.5	NA	\$ 1,414.1	NA	NA	20.8%	NA	NA	NA	NA	NA	NA
Equifax Inc.	211.10	(24.9%)	\$ 25,837.4	\$ 30,598.8	\$ 5,943.3	\$ 1,856.6	31.2%	6.4%	5.1x	16.5x	5.5x	17.2x	5.1x	15.4x
eToro Group Ltd.	37.06	(53.7%)	\$ 3,102.1	NA	\$ 12,520.0	NA	NA	228.3%	NA	NA	NA	NA	NA	NA
Experian plc	46.59	(14.6%)	\$ 42,544.0	\$ 47,383.8	\$ 7,523.0	\$ 2,257.0	30.0%	6.0%	6.3x	21.0x	6.2x	17.6x	5.7x	15.9x
Fair Isaac Corporation	1,659.53	(30.9%)	\$ 39,834.8	\$ 42,446.4	\$ 1,928.9	\$ 899.6	46.6%	16.7%	22.0x	47.2x	20.8x	37.3x	16.6x	27.4x
Green Dot Corporation	11.61	(24.7%)	\$ 643.1	NA	\$ 1,922.0	NA	NA	22.1%	NA	NA	NA	NA	NA	NA
Intuit Inc.	667.55	(18.0%)	\$ 186,116.3	\$ 188,203.3	\$ 18,831.0	\$ 5,591.0	29.7%	15.6%	10.0x	33.7x	9.7x	23.5x	8.7x	20.8x
Katapult Holdings, Inc.	11.39	(53.2%)	\$ 52.0	\$ 157.7	\$ 267.1	\$ 173.9	65.1%	13.0%	0.6x	0.9x	0.5x	20.4x	0.5x	11.6x
LendingClub Corporation	17.39	(12.5%)	\$ 2,005.1	\$ 1,196.8	\$ 1,296.1	\$ 204.0	15.7%	17.0%	0.9x	5.9x	1.3x	2.3x	1.1x	2.1x
Lufax Holding Ltd	3.12	(31.7%)	\$ 2,704.1	\$ 1,501.9	\$ 4,671.3	\$ 1,674.9	35.9%	(35.3%)	0.3x	0.9x	0.5x	3.8x	0.4x	2.8x
Mogo Inc.	1.57	(57.6%)	\$ 37.3	NA	\$ 30.3	NA	NA	0.2%	NA	NA	NA	NA	NA	NA
NerdWallet, Inc.	11.67	(29.1%)	\$ 886.9	\$ 801.7	\$ 771.2	\$ 51.1	6.6%	28.7%	1.0x	15.7x	1.0x	6.5x	1.0x	5.3x
Robinhood Markets, Inc.	146.78	(4.6%)	\$ 130,439.7	NA	\$ 3,567.0	NA	NA	59.4%	NA	NA	NA	NA	NA	NA
SoFi Technologies, Inc.	29.68	(2.0%)	\$ 35,751.6	NA	\$ 3,029.3	NA	NA	29.3%	NA	NA	NA	NA	NA	NA
TransUnion	81.18	(24.9%)	\$ 15,765.2	\$ 20,296.3	\$ 4,441.8	\$ 1,450.5	32.7%	8.3%	4.6x	14.0x	4.7x	13.0x	4.4x	11.8x
Upstart Holdings, Inc.	47.52	(50.7%)	\$ 4,572.3	\$ 5,709.2	\$ 884.8	\$ 5.5	0.6%	53.6%	6.5x	NM	5.9x	28.2x	4.6x	18.7x
Mean:		(28.5%)	\$ 29,498.7	\$ 31,118.8	\$ 4,362.8	\$ 1,144.8	27.3%	29.6%	5.8x	31.7x	5.6x	23.4x	4.8x	15.0x
Median:		(24.9%)	\$ 6,382.3	\$ 13,002.7	\$ 3,029.3	\$ 551.8	30.0%	16.8%	4.9x	16.1x	5.1x	19.0x	4.5x	15.6x
Weighted Average:									6.2x	24.1x	6.0x	15.9x	5.2x	12.6x
*Adjusted Weighted Average:									8.4x	30.8x	8.2x	23.1x	7.3x	18.7x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Banking Technology														
ACI Worldwide, Inc.	47.63	(20.2%)	\$ 4,915.0	\$ 5,681.1	\$ 1,700.6	\$ 386.3	22.7%	11.2%	3.3x	14.7x	3.5x	12.0x	3.2x	11.0x
Broadridge Financial Solutions, Inc.	220.40	(18.9%)	\$ 25,725.1	\$ 28,621.9	\$ 6,889.1	\$ 1,686.7	24.5%	5.9%	4.2x	17.0x	4.3x	18.0x	4.1x	16.8x
Fidelity National Information Services, Inc.	62.52	(32.0%)	\$ 32,659.1	\$ 45,054.1	\$ 10,317.0	\$ 3,081.0	29.9%	3.6%	4.4x	14.6x	4.5x	11.1x	4.3x	10.4x
Fiserv, Inc.	66.69	(72.0%)	\$ 35,869.3	\$ 65,143.3	\$ 21,160.0	\$ 9,194.0	43.4%	5.2%	3.1x	7.1x	4.7x	9.6x	4.3x	8.8x
Jack Henry & Associates, Inc.	148.94	(24.0%)	\$ 10,822.8	\$ 10,772.0	\$ 2,375.3	\$ 624.7	26.3%	7.2%	4.5x	17.2x	4.6x	14.7x	4.4x	13.7x
MarketAxess Holdings Inc.	160.06	(46.0%)	\$ 5,980.4	\$ 5,501.3	\$ 837.2	\$ 422.0	50.4%	7.7%	6.6x	13.0x	6.9x	14.0x	6.4x	12.8x
MeridianLink, Inc.	NA	#VALUE!	NA	NA	\$ 325.9	\$ 54.1	16.6%	6.0%	NA	NA	NA	NA	NA	NA
Miami International Holdings, Inc.	43.70	(4.2%)	\$ 3,767.4	\$ 3,724.0	\$ 1,255.4	\$ 83.8	6.7%	19.6%	3.0x	44.4x	9.0x	22.6x	7.9x	20.2x
Propel Holdings Inc.	18.21	(41.1%)	\$ 716.7	\$ 974.3	\$ 528.4	\$ 115.9	21.9%	38.2%	1.8x	8.4x	1.7x	6.4x	1.3x	4.8x
Tradeweb Markets Inc.	105.39	(31.0%)	\$ 22,492.5	NA	\$ 1,992.5	NM	NM	22.4%	NA	NM	NA	NA	NA	NA
UWM Holdings Corporation	5.63	(21.1%)	\$ 1,230.9	\$ 13,499.9	\$ 2,622.8	\$ 726.3	27.7%	13.4%	5.1x	18.6x	6.2x	20.2x	4.6x	12.3x
Mean:	#VALUE!		\$ 14,417.9	\$ 19,885.8	\$ 4,545.8	\$ 1,637.48	27.0%	12.7%	4.0x	17.2x	5.0x	14.3x	4.5x	12.3x
Median:	#VALUE!		\$ 8,401.6	\$ 10,772.0	\$ 1,992.5	\$ 523.35	25.4%	7.7%	4.2x	14.7x	4.6x	14.0x	4.3x	12.3x
Weighted Average:									3.4x	11.8x	4.0x	11.0x	3.7x	10.1x
*Adjusted Weighted Average:									4.0x	13.0x	4.7x	12.6x	4.4x	10.4x
InsureTech														
CCC Intelligent Solutions Holdings Inc.	8.72	(32.3%)	\$ 5,598.4	\$ 6,600.1	\$ 1,025.6	\$ 212.5	20.7%	10.6%	6.4x	31.1x	6.3x	15.5x	5.7x	14.1x
Clover Health Investments, Corp.	3.53	(27.5%)	\$ 1,809.2	\$ 1,620.5	\$ 1,607.9	\$ (41.1)	NM	22.1%	1.0x	NM	0.9x	33.4x	0.7x	19.9x
EverQuote, Inc.	21.54	(28.3%)	\$ 786.5	\$ 641.5	\$ 615.2	\$ 56.2	9.1%	92.9%	1.0x	11.4x	0.9x	6.8x	0.8x	5.9x
Hippo Holdings Inc.	36.78	(5.6%)	\$ 920.5	\$ 777.2	\$ 425.0	\$ (49.9)	NM	43.1%	1.8x	NM	1.7x	NM	1.4x	39.8x
Lemonade, Inc.	60.08	(3.1%)	\$ 4,439.1	\$ 4,205.3	\$ 600.7	\$ (177.1)	NM	27.5%	7.0x	NM	5.1x	NM	3.1x	NM
LendingTree, Inc.	64.00	(17.3%)	\$ 871.7	\$ 1,253.0	\$ 1,059.2	\$ 85.9	8.1%	37.0%	1.2x	14.6x	1.2x	10.3x	1.1x	9.0x
MediaAlpha, Inc.	12.75	(39.0%)	\$ 725.1	\$ 805.9	\$ 1,123.1	\$ 87.1	7.8%	64.9%	0.7x	9.3x	0.6x	6.2x	0.5x	5.5x
Oscar Health, Inc.	18.00	(24.4%)	\$ 4,648.4	\$ 2,409.6	\$ 10,726.1	\$ (99.0)	NM	48.3%	0.2x	NM	0.2x	NM	0.2x	55.6x
Rocket Companies, Inc.	16.66	(26.1%)	\$ 46,882.3	\$ 62,972.2	\$ 5,151.7	\$ 664.6	12.9%	6.7%	12.2x	94.7x	9.5x	60.5x	5.9x	18.8x
Root, Inc.	80.52	(55.5%)	\$ 1,243.8	\$ 914.5	\$ 1,364.7	\$ 123.6	9.1%	59.8%	0.7x	NM	0.6x	7.8x	0.5x	7.6x
SelectQuote, Inc.	2.08	(69.7%)	\$ 365.8	\$ 975.3	\$ 1,526.6	\$ 85.2	5.6%	15.5%	0.6x	11.5x	0.6x	8.4x	0.5x	6.9x
System1, Inc.	5.65	(62.3%)	\$ 45.5	\$ 244.4	\$ 317.1	\$ 12.7	4.0%	(12.8%)	0.8x	19.3x	0.8x	5.3x	0.7x	4.6x
Mean:	(32.6%)		\$ 5,694.7	\$ 6,951.6	\$ 2,128.6	\$ 80.06	9.7%	34.6%	2.8x	27.4x	2.4x	17.1x	1.8x	17.1x
Median:	(27.9%)		\$ 1,082.2	\$ 1,114.1	\$ 1,091.1	\$ 70.69	8.6%	32.3%	1.0x	14.6x	0.9x	8.4x	0.8x	9.0x
Weighted Average:									9.5x	68.0x	7.5x	44.1x	4.8x	19.3x
*Adjusted Weighted Average:									3.5x	24.7x	3.0x	15.6x	2.5x	17.5x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

*The stock prices shown are as of 10/31/2025 and should not be relied upon as current thereafter.

**Source: S&P Capital IQ

Financial Technology

	Basic Statistics				Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	10/31/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Digital Assets/Crypto Mining														
Antalpha Platform Holding Company	11.28	(59.3%)	\$ 267.1	\$ 933.0	\$ 47.5	\$ 3.2	6.8%	321.0%	19.7x	NM	12.2x	56.2x	7.6x	23.8x
Applied Digital Corporation	34.66	(13.8%)	\$ 9,693.9	\$ 10,383.9	\$ 173.6	\$ 5.8	3.4%	28.4%	59.8x	NM	42.3x	NM	27.2x	61.6x
Bakkt Holdings, Inc.	27.67	(44.4%)	\$ 440.9	\$ 457.7	\$ 3,778.5	\$ (73.8)	NM	111.8%	0.1x	NM	0.2x	NM	0.3x	8.0x
Bgin Blockchain Limited	4.01	(38.3%)	\$ 473.7	\$ 359.7	\$ 302.3	\$ 107.6	35.6%	17.5%	1.2x	3.3x	NA	NA	NA	NA
Bit Digital, Inc.	3.66	(36.2%)	\$ 1,176.0	\$ 1,047.6	\$ 98.4	\$ (18.6)	NM	13.3%	10.6x	NM	9.6x	129.7x	5.5x	10.0x
Bitfarms Ltd.	4.00	(39.6%)	\$ 2,208.2	\$ 2,198.0	\$ 245.7	\$ 12.8	5.2%	42.2%	8.9x	171.6x	8.0x	28.3x	7.7x	17.5x
Bullish	50.57	(57.1%)	\$ 7,392.5	\$ 7,606.0	\$ 166.6	\$ (82.5)	NM	NA	45.7x	NM	30.7x	108.0x	23.1x	57.2x
Canaan Inc.	1.43	(56.3%)	\$ 670.7	\$ 651.0	\$ 345.4	\$ (134.9)	NM	82.4%	1.9x	NM	1.9x	144.5x	1.2x	5.5x
Circle Internet Group, Inc.	126.98	(57.5%)	\$ 29,386.7	\$ 28,490.2	\$ 2,117.8	\$ (160.3)	NM	NA	13.5x	NM	12.1x	64.0x	9.9x	52.8x
Coinbase Global, Inc.	343.78	(22.7%)	\$ 92,698.2	\$ 90,516.8	\$ 7,597.2	\$ 2,356.2	31.0%	51.9%	11.9x	38.4x	11.9x	29.7x	10.5x	23.5x
Figure Technology Solutions, Inc.	39.60	(20.0%)	\$ 9,375.2	\$ 9,510.3	\$ 327.2	\$ NA	NA	NA	29.1x	NA	22.1x	50.7x	17.5x	35.1x
Galaxy Digital Inc.	35.02	(23.7%)	\$ 6,684.2	\$ 10,634.9	\$ NM	\$ NA	NA	(82.8%)	NA	NA	NA	NA	NA	NA
Gemini Space Station, Inc.	18.35	(60.0%)	\$ 2,154.0	\$ 4,186.8	\$ NM	\$ (162.1)	NM	NA	NA	NM	25.2x	NM	12.8x	NM
Greenidge Generation Holdings Inc.	1.83	(52.3%)	\$ 28.7	\$ 88.6	\$ NM	\$ (0.6)	NM	(18.7%)	NA	NM	NA	NA	NA	NA
HIVE Digital Technologies Ltd.	5.21	(33.4%)	\$ 1,201.2	\$ 1,183.6	\$ 128.6	\$ 71.5	55.6%	4.5%	9.2x	16.6x	5.3x	15.5x	2.7x	5.6x
Hut 8 Corp.	50.69	(11.6%)	\$ 5,346.0	\$ 5,613.4	\$ 138.5	\$ 390.5	281.8%	(5.6%)	40.5x	14.4x	NA	NA	NA	NA
IREN Limited	60.75	(18.1%)	\$ 16,644.3	\$ 17,044.0	\$ 501.0	\$ 201.7	40.3%	167.7%	34.0x	84.5x	21.0x	34.6x	12.0x	17.1x
MARA Holdings, Inc.	18.27	(39.7%)	\$ 6,768.3	\$ 9,308.7	\$ 798.4	\$ 1,109.6	139.0%	41.3%	11.7x	8.4x	10.0x	7.8x	8.0x	13.8x
Obook Holdings Inc.	9.95	(88.9%)	\$ 879.4	\$ 884.6	\$ 7.6	\$ (8.8)	NM	18.3%	NM	NM	NA	NA	NA	NA
Strategy Inc	269.51	(50.4%)	\$ 77,378.5	\$ 91,332.6	\$ 462.3	\$ 6,676.1	1444.0%	(3.8%)	NM	13.7x	205.2x	NM	199.0x	NM
Riot Platforms, Inc.	19.78	(17.4%)	\$ 7,354.3	\$ 7,895.5	\$ 637.2	\$ 508.6	79.8%	103.6%	12.4x	15.5x	12.8x	18.9x	10.5x	30.3x
TeraWulf Inc.	15.50	(4.3%)	\$ 6,323.1	\$ 6,743.3	\$ 144.1	\$ (49.2)	NM	19.8%	46.8x	NM	29.3x	122.1x	13.6x	28.2x
Mean:	(38.4%)		\$ 12,933.9	\$ 13,957.7	\$ 948.3	\$ 537.64	192.9%	50.7%	21.0x	40.7x	27.0x	62.3x	21.7x	26.0x
Median:	(38.9%)		\$ 5,834.6	\$ 6,178.3	\$ 302.3	\$ 4.53	40.3%	24.1%	12.4x	15.5x	12.2x	50.7x	10.5x	23.5x
Weighted Average:									14.0x	23.5x	66.7x	27.4x	62.3x	20.8x
*Adjusted Weighted Average:									18.2x	30.3x	16.0x	39.1x	12.0x	23.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Additional Information



Appendix

- All transaction information has been publicly reported and is sourced from national news publications, industry trade journals and blogs, and public announcements by companies and investors.
- All trading data related to publicly-traded companies has been sourced from Capital IQ.

Disclaimer

This material is provided for information purposes only and is intended for distribution in those jurisdictions where subsidiaries of Canaccord Genuity Group Inc. (together, "Canaccord Genuity") are registered as advisors or dealers in securities. Any distribution or dissemination of this material in any other jurisdiction is strictly prohibited. The information does not constitute an offer or solicitation in any jurisdiction in which such an offer or solicitation is not authorized, or to any person to whom it is unlawful to make such an offer or solicitation. This is not, and under no circumstances should be construed as, a solicitation to act as a securities broker or dealer in any jurisdiction by any person or company that is not legally permitted to carry on the business of a securities broker or dealer in that jurisdiction. This material is prepared for general circulation to clients and does not have regard to the investment objectives, financial situation or particular needs to any person. Clients should obtain advice based on their own individual circumstances before making an investment decision. Any client wishing to effect any transactions should do so through a Canaccord Genuity qualified salesperson in their jurisdiction of residence.

The information contained herein has been compiled by Canaccord Genuity from sources believed to be reliable, but no representation or warranty, express or implied, is made by Canaccord Genuity or any other person to its fairness, accuracy, completeness or correctness. To the fullest extent permitted by law, neither Canaccord Genuity nor any other person accepts any liability whatsoever for any direct or consequential loss arising from any use of the information contained herein.

All material presented in this document, unless specifically indicated otherwise, is under trademark and copyright to Canaccord Genuity. None of the material, or its content, or any copy of it, may be altered in any way, or transmitted to or distributed to any other party, without the prior express written permission of Canaccord Genuity.

Copyright © Canaccord Genuity Corp. 2025. – Member CIRO/Canadian Investor Protection Fund

Copyright © Canaccord Genuity Limited 2025. – Member of the London Stock Exchange, authorized and regulated by the Financial Conduct Authority.

Copyright © Canaccord Genuity LLC 2025. – Member FINRA/SIPC

Copyright © Canaccord Genuity (Australia) Limited 2025. – Authorized and regulated by ASIC.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

This document may contain certain "forward-looking information" (as defined under applicable securities laws). These statements relate to future events or future performance and include management's expectations, beliefs, plans, estimates, intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts, business and economic conditions and Canaccord Genuity Group LLC's (the "Company") growth, results of operations, market position, ability to compete and future financial or operating performance of the Company, performance and business prospects and opportunities. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. In some cases, forward-looking information can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target", "intend", "could" or the negative of these terms or other comparable terminology. By its very nature, forward-looking information involves inherent risks and uncertainties, both general and specific, and a number of factors could cause actual events or results to differ materially from the results discussed in the forward-looking information. In evaluating these statements, readers should specifically consider various factors, which may cause actual results to differ materially from any forward-looking statement. These factors include, but are not limited to, market and general economic conditions, the nature of the financial services industry, the risks and uncertainties discussed from time to time in the Company's interim and annual consolidated financial statements and its Annual Information Form or Form 10-K filed on www.sedar.com or www.sec.gov/edgar. Readers are cautioned that the preceding list of material factors or assumptions is not exhaustive. Except as may be required by applicable law, the Company does not undertake, and specifically disclaims, any obligation to update or revise any forward-looking result of new information, future developments or otherwise.