

Canaccord Genuity
M&A and Capital Raising
Activity Report

Technology, Media, Marketing, and Information Services Industry Sectors

November 2025



### **Table of Contents**

1	A 1	<u> </u>
	About Canaccord	(zenuity
<b>∸</b> • /	/ IDOUL CUITUCCOI a	Criarcy

2. Market Environment

3. Monthly M&A and Investment Activity by Industry Segment

4. Additional Information

# Senior Technology, Media, Marketing, and Information Services (TMMIS) Team

US Team									,	Additional Practice Heads
Jeff Barlow, CFA CEO, Canaccord Ger Boston	nuity LLC (US)	Sanjay Chadd Managing Direc Co-Head of US New York All Areas of TMM	tor, & Tech Banking		Jen Pardi Managing I Global Hea Co-Head o Boston			Andrew Pojani Managing Director, Co-Head of US Tech E Boston	Banking	Dan Coyne Managing Director, Co-Head of US Investment Banking Global Head of Sustainability IB Boston
Nick Clemens Managing Director Charlotte Human Capital Manag and Outsourced Busin Services	M N nement M ness ar	hristopher Heasman lanaging Director ew York larketing Tech and Services, nd Human Capital lanagement	Matthew Kebel Managing Directo New York Digital Health, Hea Media, Marketing, a Services	lthcare	(IT Consultin	irector formation Services	Technolo Tech, E-C	Director	Trevor Martin Managing Director Boston Application Software, GRC, and LegalTech	Fuad Sawaya Managing Director, Vice Chairman, Global Head of Consumer IB New York
J.P. Michaud Managing Director Charlotte Digital Transformation (IT Consulting, Softwa Development, BPO, D	M N Services In are A	ik Pandit lanaging Director lew York frastructure, Cyber & Data nalytics Software, and Cloud ervices	Jason Partenza Managing Directo New York FinTech, Internet,	r		irector	Jim Schi Managing San Franc B2B SaaS Vertical S	g Director cisco , Enterprise and	Lexia Schwartz Managing Director New York MarTech, Tech-Enabled Market Intelligence, All Areas of TMMIS	Managing Director, Head of US Consumer IB New York  Tom O'Connor Managing Director,
Rohan Sura Managing Director New York Digital Transformation		din Trto lanaging Director lew York in Tech, Services & Informatic pecialty Consulting, Digital ssets, Creative and Content	Mark Turco Managing Directo Nashville on, Digital Health and Tenabled Healthcan Services	Tech-	Maurice W Managing D New York Cybersecurit Automation	irector	Andrew Director New York All Areas o		Andrew Delio Director New York All Areas of TMMIS  Product Specialist	Co-Head of Healthcare IB New York
Fred Fang Director Nashville Digital / Tech-Enabled	D N	latthew Hoffman irector ew York II Areas of TMMIS	Wesley Rossited Director Boston Software	r	Peter Sulliv Director Chicago All Areas of 7			J.	David Istock Managing Director, Head of US M&A San Francisco	Julian Tsoi Managing Director, Head of Private Capital Solutions <i>London</i>
Global Team Europe				Israel		Canada		Australia	Financial Sponsors	
Simon Bridges Head of European Investment Banking London	d of European Head of European Managing Director Managing Director Stment Banking Tech & Healthcare London London		Managing Director		ar Familia nairman	Mike Lauzon Managing Direct Head of Canadia Toronto		Jeremy Dunlop Managing Director, Co-Head of Australian I Sydney	Isaiah Knouff Managing Director, Co-Head of US Financial Sponsors Cover Nashville	Amy LaBan, CFA Managing Director, Co-Head of US rage Financial Sponsors Coverage Chicago
Richard Latner Managing Director London	aging Director Managing Director Managing Director Director		Kather Director London		Myles Hiscock Managing Direct Head of Canadia Toronto	or,	Sam Forman Managing Director, Sydney	Bryan Cummings Managing Director, US Financial Sponsors Coverage	Tara Stowe Director, Head of European Financial Sponsors Coverage	



London

New York

# Recent Tech M&A Advisory Transactions

Data. Information ΑI

E-commerce

Fintech

300+ global technology M&A deals since 2021 Advisory credentials across a wide range of outcomes

Deep, extensive strategic and sponsor relationships

Healthcare IT

Internet

Media

Human Capital Management

Marketing

Vertical

decho

Financial Advisor

on sale to

accenture



CRM

Financial Advisor on its significant equity investment in conjunction with a take-private of

SOHO HOUSE & CO Inc. (NYSE: SHCO)

C\$250,000,000

Digital Transformation

WonderFi (TSX-WNDR

Financial Advisor on sale to

Robinhood @ (NASDAQ: HOOD)

Pending

ailtown.ai

Financial Advisor on acquisition of

AI Partnerships

November 2025

C\$97.000.000

Financial Advisor on sale to

😝 blue ant November 2025

**FUNDAMENTALCO** 

Financial Advisor on strategic investment from

QUILVEST

November 2025

**Evercommerce** discuss

Financial Advisor on sale of its Marketing Technology Solutions Division to

IGNITE 1

a company of MOUNTAINGATE October 2025

ASCENT

a company of

HORIZON

onecause<sup>®</sup>

Financial Advisor on sale to

💶 Bonterra

a company of

Apax. October 2025

October 2025

11884 **AXIS** Financial Advisor on sale to

ULYSSES

October 2025

a company of

MOUNTAINGATE

Financial Advisor on

acquisition of

QUINN

September 2025

Financial Advisor on a company of

INTRAGEN. a company of ₹ fpe

> sale to nomios

a company of KEENSIGHT October 2025

LISTENGAGE a company of

**BROADTREE** Financial Advisor on sale to

(BSE: 532540, NSE: TCS) October 2025

Walker Sands a company of GOFF

Financial Advisor on investment from MOUNTAINGATE October 2025

Financial Advisor on sale to

Sunechron

October 2025

M@SAIC

Financial Advisor on

merger with

**VOXC** 

a portfolio company of

November 2025

Financial Advisor on strategic investment from

AVESI October 2025

Financial Advisor on sale to ACUITY

September 2025

PEAK SUPPORT Financial Advisor on

sale to :ubiquity

a company of

by September 2025

TradingApps

Financial Advisor on

sale to

**EQUILEND** 

a company of

WCAS

July 2025

Baird Capital BAIRD Financial Advisor on investment in



deerfield

a company of

the edgewater funds

Financial Advisor on

acquisition of

triple threat

communications

July 2025

September 2025

\$637,000,000 SAGO talentpop **Bold Orange** INTERLUXE &W

> Advisor on investment in

VITRUVIAN

deepintent.\*

September 2025

Financial Advisor on strategic investment from

\$23,000,000

September 2025

a company of

MOUNTAINGATE Financial Advisor on investment from

> BERÍNGER August 2025

Financial Advisor on merger with

Cloudnyx. a majority-held

company of SERODA VENTURES August 2025

a company of Financial Advisor on

the divestiture of Sago Health to



Penta a company of

FALFURRIAS MANAGEMENT PARTNERS Financial Advisor on sale to

SHAMROCK -August 2025

A\$420,000,000

**Dropsuite** 

Financial Advisor on sale via a scheme of arrangement to

CHEMISTRY

May 2025

🍑 Gimmal a company of RUBICON

Financial Advisor on sale to Morae

a company of LATERAL May 2025

**GREATER** THAN ONE Financial Advisor on

REAL CHEMISTRY a company of

NMC July 2025



Financial Advisor on sale to

naviant July 2025



Financial Advisor on Series B fundraise led









Financial Advisor on strategic growth investment from







genpact (NYSE: G) June 2025



May 2025



Financial Advisor on strategic investment







Sources: Canaccord Genuity LLC

# Recent Tech Financing Transactions

Data. Information ΑI

E-commerce

Fintech

Leading global underwriter since 2022<sup>1</sup>

Listing capabilities on 10 stock exchanges worldwide

Unique access to global growth investors

Healthcare IT

Internet

Media

Human Capital Management

Marketing

Vertical



CRM

\$2,000,000,000

Conv. Notes Offering Co-Manager

December 2025

HIVE

Digital Transformation

\$300,000,000 ATM Offering Co-Agent

November 2025

Strategy<sup>B</sup>

€620,000,000 Preferred Share Offerina Joint Bookrunner

November 2025

galaxv

\$1,300,000,000 Exch. Notes Offering

> Co-Manager October 2025

\$1,000,000,000 Conv. Notes Offering Co-Manager

October 2025

\*# Cipher Mining

\$1,300,000,000 Conv. Notes Offering

Co-Manager

September 2025

**ABTC** 

KindlyMD.

\$5,000,000,000 ATM Offering Co-Agent

August 2025

HUT8

\$1,000,000,000 ATM Offering Co-Agent

August 2025



\$5,000,000,000

ATM Offering Co-Agent

August 2025

(C) CIRCLE

\$1,495,000,000 Follow-On Offering

Co-Manager

August 2025

ጉራ Bullish

\$1.276.500.000

Co-Manager

August 2025

Etsy

\$700.000.000

Conv. Notes Offering Co-Manager June 2025

chime

\$993,600,000

Co-Manager June 2025

\$550,000,000

Conv. Notes Offering Co-Manager

June 2025

D:Wave

\$2,100,000,000

ATM Offering

Co-Agent

September 2025

\$400,000,000 ATM Offering

Co-Agent June 2025 omada

\$172.615.000

Co-Manager June 2025

(C) CIRCLE

\$1,212,100,000

IPO

Co-Manager June 2025



\$320,000,000 Conv. Notes Offering

Co-Manager June 2025

galaxy

\$683,638,373 Follow-On Offering Joint Bookrunner

May 2025

Hinge Health"

> \$502,908,800 **IPO**

Co-Manager

May 2025

klaviyo■

\$372,948,652 Follow-On Offering

> Co-Manager May 2025

'etoro'

\$712,996,440

IPO Co-Manager May 2025

hims&hers

\$1,000,000,000 Conv. Notes Offering

Co-Manager May 2025

WAYSTAR

\$557,031,250 Follow-On Offering Co-Manager

May 2025

Strategy<sup>B</sup>

\$21,000,000,000 ATM Offering

Co-Agent May 2025

Semler Scientific

\$500,000,000

ATM Offering Co-Agent

April 2025

sp@rt**radar** 

\$595.125.000 Follow-On Offering

Co-Manager April 2025

**EZCORP** 

Senior Debt Offerina

Joint Bookrunner March 2025

**Strategy**<sup>B</sup>

\$21,000,000,000

ATM Offerina Co-Agent March 2025

WAYSTAR \$920,000,000

Follow-On Offering Co-Manager

February 2025

Strategy<sup>B</sup>

\$2,000,000,000 Conv. Notes Offering Co-Manager

February 2025

Semler Scientific \$100,000,000

January 2025

ATM Offering Conv. Notes Offering Co-Manager Co-Agent

January 2025

\$1,000,000,000

\$33,062,499 Registered Direct Offering Sole Bookrunner

January 2025

ServiceTitan

\$718,520,000

Passive Bookrunner

December 2024



# Canaccord Genuity: Technology Investment Banking Practice

The Leading Mid-Market Advisory Franchise Focused on Technology, Media, Marketing, and Information Services





in Global Mid-Market
Media & Information Services Advisory<sup>1</sup>

Rank	Firm	LTM 9/30/25
1	Investment Banking	44
2	Houlihan Lokey	30
3	Raymond James	16
4	Lincoln International	14
4	Moelis	14

	Digital & Fech Enabled Fleath Advisory
# L	Digital & Tech-Enabled Health Advisory <sup>2</sup>
41	in Global Mid-Market Digital & Tech-Enabled Health Advisory <sup>2</sup>

Rank	Firm	LTM 9/30/25
1	CG// Investment Banking	7
2	Houlihan Lokey	5
3	Piper Sandler	3
3	Lincoln International	3
5	Raymond James	3

- 145+ total global transactions<sup>3</sup> over the twelve months ending September 30, 2025 in the technology, media, marketing, and information services industries
- Canaccord Genuity has nearly 300 bankers globally, including more than 100 focused on technology, media, marketing, and information services

classified by PitchBook

### **Sector Coverage**

- Advertising & Marketing
- Business & IT Services
- E-Commerce
- FinTech
- Healthcare
- Human Capital Management
- Information Services
- Marketing Technology
- Media
- Software

### M&A Advisory and Sell-Side Representation

- Privately-Owned Companies
- Entrepreneur-Led Businesses
- Private Equity Companies
- VC-Backed Companies
- Corporate Divestitures

Capital Raising and Private Placements Buy-Side Representation



# Leading Global Underwriter Since 2022

Canaccord Genuity finished November as the leading global underwriter and a top global bookrunner since 2022

- Leveraging our global capabilities, Canaccord Genuity ranks as the leading global underwriter and one of the top global bookrunners since 2022
- Underwriter on 1,355 total financings; bookrunner on 1,031
- Transactions across US, Canada, Australia, and UK platforms

### Select Canaccord Genuity Financings



\$115,000,000 Follow-on Offering Joint Bookrunner November 2025













A\$475,000,000 Follow-on Offering Joint Bookrunner October 2025









Joint Bookrunner

October 2025



### Global League Table (US-Focused Banks)

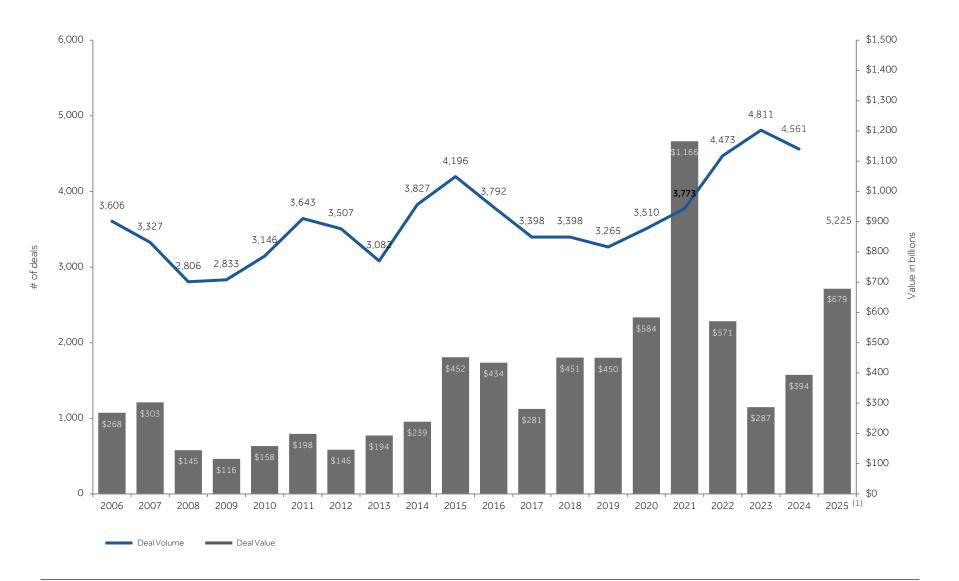
Global	Bank	Total	Bookrun	Total
Rank	Dalik	Deals	Deals	Proceeds
				(\$M)
1	Canaccord Genuity	1,355	1,031	97,559.0
2	JPMorgan	1,249	1,227	820,149.3
3	Goldman Sachs	1,233	1,205	832,950.4
4	Morgan Stanley	1,205	1,167	790,510.8
5	BofA Securities	1,064	1,018	738,117.3
6	Citi	893	876	604,609.0
7	UBS	727	702	358,928.6
8	Jefferies	724	714	260,360.5
9	Stifel	639	440	163,093.4
10	Barclays	589	560	377,893.5
11	TD Securities	537	410	212,935.3
12	RBC Capital Markets	534	422	291,684.3
14	HC Wainwright	516	383	28,568.5
15	BMO Capital Markets	511	315	173,495.2
16	Raymond James	479	214	149,287.8
22	Maxim Group	390	352	9,593.2
24	Wells Fargo	344	314	267,250.5
25	Cantor Fitzgerald	328	290	84,516.1
27	Deutsche Bank	314	290	267,843.9
33	Leerink Partners	277	271	58,501.8
35	AGP/Alliance Global Partners	276	259	7,599.7
37	Piper Sandler	271	220	87,466.3
39	Roth Capital Partners	258	161	30,861.1
43	Truist Financial	235	203	152,318.1
45	BTIG	223	110	127,485.1
47	Evercore	205	203	102,350.8
÷ /	LVEICOIE	203	203	102,550.0



# Market Environment

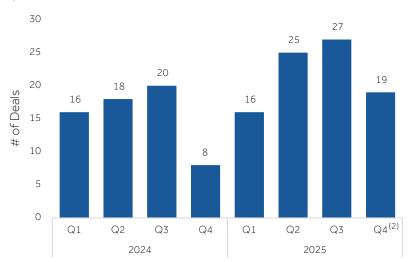


# Global Technology M&A Activity

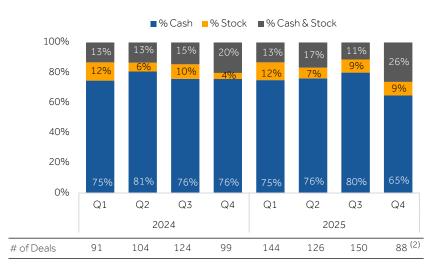


# Quarterly Technology M&A Activity Trends

### \$1B+ Deals



### Transaction Structures<sup>(1)</sup>



### **Strategic Buyer vs Financial Sponsor Transactions**



### **Median 30-Day Premium Paid**



# Selected Technology Follow-on Offerings (Last Six Months as of November 2025)

(\$USD in millions)									
	Pricing	Amount	Mkt Cap	% Mkt Cap	%		Discount to:		Performance
Issuer	Date	Offered	at Offer	@ Offer	Primary	Last Sale	Filing Price	Offer + 1 Day	Offer/Current
Ceva Inc	11/18/25	\$59.0	\$484.0	12.2%	100.0%	(3.3%)	(17.3%)	(3.4%)	35.4%
Claritev Corp	11/12/25	\$77.0	\$969.0	7.9%	0.0%	(12.2%)	(12.2%)	(14.2%)	3.1%
CCC Intelligent Solutions Holdings Inc	11/05/25	\$291.0	\$5,024.0	5.8%	0.0%	(0.6%)	(0.6%)	(2.2%)	16.9%
Dragonfly Energy Holdings Corp	10/16/25	\$55.0	\$167.0	32.9%	100.0%	(31.5%)	(31.5%)	(1.5%)	(55.9%)
Satellogic Inc	10/15/25	\$90.0	\$393.0	22.9%	100.0%	(21.5%)	(21.5%)	(10.5%)	0.9%
Ondas Holdings Inc	10/06/25	\$425.0	\$3,266.0	13.0%	100.0%	16.0%	16.0%	-	(32.9%)
Mirion Technologies Inc	09/25/25	\$425.0	\$5,014.0	8.5%	100.0%	(0.4%)	(2.8%)	11.3%	8.9%
Aeluma Inc	09/17/25	\$25.0	\$271.0	9.2%	100.0%	(23.8%)	(23.8%)	22.1%	23.8%
AvePoint Inc	09/16/25	\$203.0	\$3,349.0	6.1%	0.0%	(3.4%)	(0.3%)	(20.8%)	(23.0%)
Waystar Holding Corp	09/11/25	\$709.0	\$7,057.0	10.0%	0.0%	(2.7%)	(2.7%)	(2.7%)	(3.8%)
Veritone Inc	09/10/25	\$25.0	\$215.0	11.6%	100.0%	(27.8%)	(27.8%)	34.2%	83.3%
GDS Holdings Ltd	09/10/25	\$200.0	\$6,884.0	2.9%	0.0%	(3.0%)	(3.0%)	15.8%	16.4%
Ondas Holdings Inc	09/09/25	\$230.0	\$1,703.0	13.5%	100.0%	(17.5%)	(17.5%)	9.0%	54.4%
DLocal Ltd	09/04/25	\$220.0	\$4,091.0	5.4%	0.0%	(8.5%)	(8.5%)	0.7%	12.0%
Ondas Holdings Inc	08/13/25	\$173.0	\$940.0	18.4%	100.0%	(24.2%)	(24.2%)	8.3%	137.5%
BioSig Technologies Inc	08/13/25	\$15.0	\$145.0	10.3%	100.0%	(15.2%)	(15.2%)	30.8%	47.7%
CuriosityStreamInc	08/12/25	\$25.0	\$235.0	10.6%	0.0%	(13.6%)	(13.6%)	17.4%	51.4%
CCC Intelligent Solutions Holdings Inc	08/05/25	\$297.0	\$6,493.0	4.6%	0.0%	(0.8%)	(0.8%)	(1.9%)	(7.9%)
Bakkt Holdings Inc	07/28/25	\$75.0	\$131.0	57.3%	100.0%	(41.8%)	(41.8%)	-	236.5%
BTQ Technologies Corp	07/08/25	\$29.0	\$874.0	3.3%	100.0%	(20.0%)	-	-	(3.9%)
SiTime Corp	06/26/25	\$403.0	\$4,833.0	8.3%	100.0%	(1.8%)	(17.2%)	4.5%	50.7%
Bit Digital Inc	06/26/25	\$150.0	\$490.0	30.6%	100.0%	(14.9%)	(14.9%)	(0.5%)	50.0%
Allot Ltd	06/24/25	\$40.0	\$382.0	10.5%	100.0%	(16.8%)	(16.8%)	0.1%	32.3%
Karooooo Ltd	06/12/25	\$75.0	\$1,839.0	4.1%	0.0%	(16.0%)	(16.6%)	(4.6%)	14.2%
DoubleDown Interactive Co Ltd	06/12/25	\$37.0	\$529.0	7.0%	0.0%	(20.4%)	(20.4%)	(4.1%)	9.9%
Ondas Holdings Inc	06/09/25	\$46.0	\$256.0	18.0%	100.0%	(25.6%)	(25.6%)	21.6%	517.6%
Sandisk Corp	06/06/25	\$821.0	\$5,684.0	14.4%	0.0%	(1.6%)	2.2%	1.7%	191.4%
	Mean		\$2,285.9	13.31%	50.00%	(13.06%)	(13.27%)	1090.50%	54.34%
	Median	\$90.0	\$940.0	10.34%	100.00%	(14.89%)	(15.22%)	79.61%	16.94%





M&A and Investments by Segment



# M&A and Investment Summary for All Segments

### **Transaction Distribution**

- A total of 735 deals was announced in November 2025, 346 of which were worth more than \$45.4 billion in aggregate reported deal value
- The Software segment, which had 356 deals announced, accounted for 48 percent of November's transactions 204 of which were reported for more than \$23.5 billion in aggregate reported value
- Strategic buyers completed 330 transactions
- Private Equity buyers announced 35 deals during the month
- Venture Capital (VC)/Growth Capital investors completed 370 transactions

#### November 2025

					BUYER/INVESTOR BREAKDOWN								
	Transacti	ions	Reported Val	lue	Strat	egic	Bu	yout	Venture/Growth Capital				
	#	%	\$MM	%	#	\$MM	#	\$MM	#	\$MM			
Software	356	48%	\$23,535.1	52%	115	\$8,977.7	15	\$2,850.0	226	\$11,707.3			
Business & IT Services	116	16%	\$4,512.5	10%	95	\$3,000.6	8	\$1,000.0	13	\$511.9			
Financial Technology	105	14%	\$11,560.8	25%	29	\$843.3	6	\$1,362.0	70	\$9,355.5			
Marketing Technology	44	6%	\$2,301.2	5%	19	\$1,900.0	1	\$0.0	24	\$401.2			
Human Capital Management	42	6%	\$861.3	2%	23	\$0.0	3	\$577.5	16	\$283.8			
Media	26	4%	\$914.4	2%	18	\$835.4	1	\$0.0	7	\$79.0			
Agency & Marketing Services	19	3%	\$7.0	0%	17	\$7.0	1	\$0.0	1	\$0.0			
Digital Advertising	11	1%	\$195.2	0%	8	\$125.2	0	\$0.0	3	\$70.0			
E-Commerce	11	1%	\$1,432.4	3%	2	\$30.0	0	\$0.0	9	\$1,402.4			
Information	5	1%	\$106.8	0%	4	\$106.8	0	\$0.0	1	\$0.0			
Total	735	100%	\$45,426.7	100%	330	\$15,826.0	35	\$5,789.5	370	\$23,811.2			

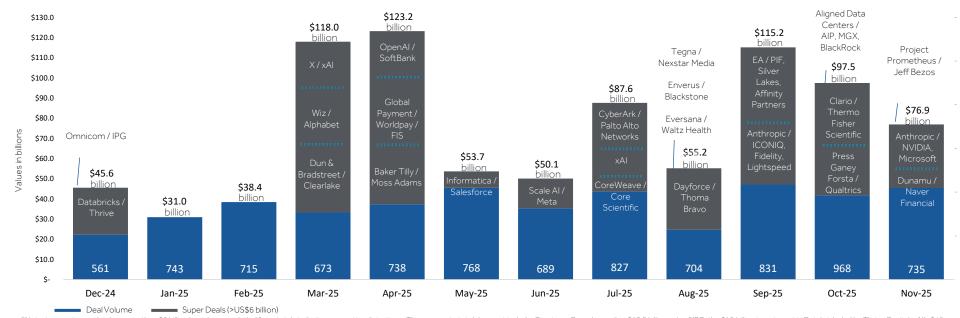
\*\*The information contained on this page is sourced from CG LLC's proprietary database. A more detailed methodology may be found in the Appendix.

DUIVED/INIVECTOR RDEAKDOW!

# M&A and Investment Summary for All Segments

#### Transaction Distribution

- Some of the largest transactions announced in November included:
  - Al company Anthropic's \$15 billion investment from Microsoft and NVIDIA
  - Naver Financial's 15.1 trillion won (approximately US\$10.3 billion) acquisition of Dunamu, a South Korea-based operator of the cryptocurrency exchange Upbit
  - The \$6.2 billion in funding in Project Prometheus, an Al startup created by Jeff Bezos and focused on engineering and manufacturing solutions, from investors including Bezos and others
  - Palto Alto Networks' pending \$3.4 billion acquisition of Chronosphere, a cloud-native observability platform



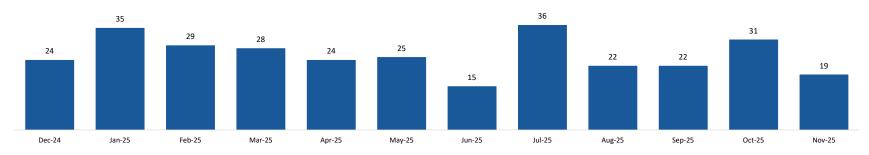
\*Note, transactions valued at more than \$6 billion have been excluded from totals to limit comparative distortions. The aggregate total does not include: Ormicom Group's pending \$13.3 billion sale of IPG, the \$10 billion investment in Databricks led by Ibillion acquisition of X. Alphabet's pending \$32 billion purchase of Wiz, the pending \$7.7 billion take-private of Dun & Bradstreet, by Clearlake Capital, Softbank's \$40 billion investment in OpenAl, Global Payment's pending \$1.3 billion divestiture of Ibilion investment by Meta, the pending \$2.5 billion sale of CyberArk to Floand it's subsequent pending \$2.5 billion acquisition of Moridpay, the pending \$2.5 billion sale of CyberArk to Palo Alto Networks, Morrison Seger, Parkway Venture Capital and Staged Ventures \$10 billion investment in xAl, CoreWeave's pending acquisition of Core Scientific for nearly \$9 billion, Thoma Bravo's pending \$12.3 billion take-private of Dayforce, Nexstar Media's pending \$6.2 billion purchase of Tegna, Blackstone's pending \$6 billion purchase of Electronic Arts by PIF, Silver Lakes, and Affinity for \$5.5 million, Anthropic's \$1.3 billion funding round co-led by ICONIQ, Fidelity Management and Research Company, and Lightspeed Ventures Partners, The pending \$40 billion acquisition of Dunamu, The \$6.2 billion investment from the promote of Dayforce, Nexstar Media's pending \$40 billion sale of Aligned Data Centers to a consortium of investment from Fisher Scientific's pending \$8.9 billion purchase of Clario, Qualtrics' pending purchase of Press Ganey Forsta, Anthropic's \$1.5 billion investment from Microsoft and NVIDIA, Naver Financial's \$1.0.2 billion acquisition of Dunamu, The \$6.2 billion investment from Dunamu



# Agency & Marketing Services

- A total of 19 transactions was announced in this segment in November
- Select Agency & Marketing Services transactions include:
  - Morgan Stanley-backed 24 Seven's acquisition of marketing consulting firm Markacy
  - The acquisition of Giant Spoon, a full-service creative agency, by ZMC-backed Wpromote
  - Mountaingate Capital-backed Bond's acquisition of UK-based CRM agency Armadillo
  - The sale of medical communications agency L&M Healthcare Communications to Fingerpaint Group, a Knox Lane portfolio company
  - Goldman Sachs' pending purchase of a majority stake in sports talent agency Excel Sports Management

#### # of deals



Note: Deal values are not included in chart, as the majority of Agency & Marketing Services transactions were reported without a value

#### Agency & Marketing Services

1				3						
	20	Q25	3Q	Q25	LT	TM	Nov	Nov-25		
	Number of	Number of Reported Value		Number of Reported Value		Reported Value	Number of	Reported Value		
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)		
Strategic	55	\$703.2	72	\$21.5	263	\$844.2	17	\$7.0		
Private Equity - Buyout	3	0.0	3	0.0	19	1,000.0	1	0.0		
Private Equity - VC/Growth Capital	6	3.0	5	7.5	28	81.6	1	0.0		
Total	64	\$706.2	80	\$29.0	310	\$1,925.8	19	\$7.0		

# Agency & Marketing Services

	Basic Statistics						Last Twelve Months					LTM Multiples			CY2	CY2026	
	Stock Price	Change from		Equity	Enterprise	LTM	1	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV	
	11/30/25	52 WK High		Value	Value	Reven	ue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	
	\$	%		\$MM	\$MM	\$MM		\$MM	%	%	x	x	x	x	x	x	
Agency														_			
Accenture plc	250.00	(37.2%)	\$	155,034.7 \$	152,778.4	\$ 6	59,673.0 \$	12,222.5	17.5%	7.4%	2.2x	12.5x	2.3x	11.8x	2.1x	11.0x	
Cheil Worldwide Inc.	15.44	(1.6%)	\$	1,563.5 \$	1,272.8	\$	3,211.4 \$	295.0	9.2%	4.3%	0.4x	4.3x	0.4x	4.5x	0.4x	4.5x	
Dentsu Group Inc.	22.70	(14.2%)	\$	5,892.6 \$	8,125.4	\$	9,800.2 \$	1,523.5	15.5%	2.3%	0.8x	5.3x	0.9x	9.1x	0.9x	6.0x	
Hakuhodo DY Holdings Inc	7.56	(7.6%)	\$	2,737.9 \$	2,769.7	\$	6,024.7 \$	437.6	7.3%	(8.6%)	0.5x	6.3x	0.5x	6.5x	0.5x	6.3x	
IPD Group Limited	2.52	(15.5%)	\$	261.8 \$	268.8	\$	232.5 \$	26.7	11.5%	22.1%	1.2x	10.1x	1.2x	8.9x	1.1x	7.8x	
M&C Saatchi plc	1.65	(37.6%)	\$	200.6 \$	242.3	\$	506.0 \$	42.3	8.4%	(8.3%)	0.5x	5.7x	0.9x	5.5x	0.8x	5.1x	
Omnicom Group Inc.	71.62	(32.1%)	\$	13,821.5 \$	18,386.5	\$ 1	16,065.3 \$	2,581.6	16.1%	4.1%	1.1x	7.1x	1.1x	6.9x	1.1x	5.6x	
Publicis Groupe S.A.	97.38	(23.2%)	\$	24,424.6 \$	28,222.1	\$ 1	19,803.9 \$	3,327.1	16.8%	9.9%	1.4x	8.5x	1.7x	7.6x	1.6x	7.3x	
Stagwell Inc.	5.36	(33.9%)	\$	1,351.4 \$	3,059.7	\$	2,890.3 \$	319.8	11.1%	6.8%	1.1x	9.6x	1.0x	7.3x	0.9x	6.2x	
S4 Capital plc	0.23	(59.2%)	\$	146.9 \$	382.4	\$	1,077.0 \$	108.4	10.1%	(14.3%)	0.4x	3.5x	0.4x	3.7x	0.4x	3.4x	
WPP plc	4.02	(66.2%)	\$	4,315.1 \$	11,676.3	\$ 1	19,423.2 \$	1,885.2	9.7%	(4.5%)	0.6x	6.2x	0.9x	5.3x	0.9x	5.4x	
	Mean:	(29.9%)	\$	19,068.2 \$	20,653.1	\$ 13	3,518.9 \$	2,069.97	12.1%	1.9%	0.9x	7.2x	1.0x	7.0x	1.0x	6.2x	
	Median:	(32.1%)	\$	2,737.9 \$	3,059.7	\$ 6	5,024.7 \$	437.58	11.1%	4.1%	0.8x	6.3x	0.9x	6.9x	0.9x	6.0x	
									V	leighted Average:	1.9x	11.2x	2.0x	10.6x	1.9x	9.8x	
									*Adjusted V	leighted Average:	1.1x	7.4x	1.3x	7.0x	1.2x	6.4x	

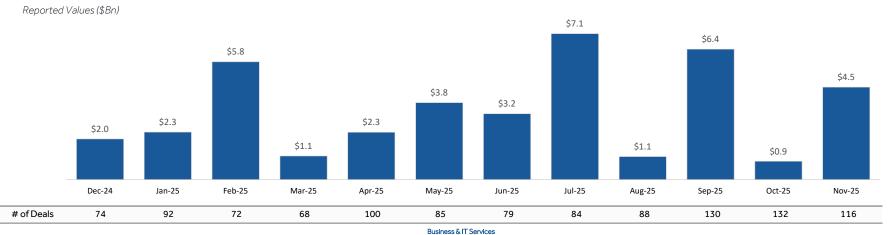
Marketing Services														
Advantage Solutions Inc.	0.95	(74.5%)	\$ 309.8 \$	1,784.8 \$	3,502.8 \$	349.8	10.0%	(4.5%)	0.5x	5.1x	0.5x	5.2x	0.5x	5.2x
Amdocs Limited	76.48	(19.8%)	\$ 8,412.2 \$	8,954.8 \$	4,646.6 \$	993.5	21.4%	(6.8%)	1.9x	9.0x	1.9x	7.8x	1.9x	7.3x
CSG Systems International, Inc.	78.77	(0.5%)	\$ 2,139.7 \$	2,559.5 \$	1,216.8 \$	203.1	16.7%	3.3%	2.1x	12.6x	2.3x	9.6x	2.2x	9.2x
Deluxe Corporation	20.32	(16.4%)	\$ 914.6 \$	2,391.1 \$	2,118.5 \$	382.6	18.1%	(0.9%)	1.1x	6.2x	1.1x	5.6x	1.1x	5.5x
eDreams ODIGEO S.A.	4.27	(60.6%)	\$ 468.5 \$	864.2 \$	806.2 \$	136.1	16.9%	6.8%	1.1x	6.3x	1.1x	4.9x	1.1x	5.5x
Everbright Digital Holding Limited	0.86	(87.5%)	\$ 22.9 \$	22.5 \$	2.8 \$	0.5	18.8%	(2.3%)	8.1x	43.3x	NA	NA	NA	NA
High Co. SA	4.51	(20.7%)	\$ 88.0 \$	(15.2) \$	168.3 \$	12.3	7.3%	21.2%	NM	NM	NM	NM	NM	NM
IAC Inc.	35.07	(30.5%)	\$ 2,715.6 \$	3,194.8 \$	3,653.8 \$	321.6	8.8%	23.5%	0.9x	9.9x	1.4x	12.2x	1.4x	10.3x
Pitney Bowes Inc.	9.86	(24.8%)	\$ 1,586.7 \$	3,476.1 \$	1,931.1 \$	405.3	21.0%	(5.2%)	1.8x	8.6x	1.8x	6.0x	1.8x	5.9x
Quad/Graphics, Inc.	5.74	(37.1%)	\$ 292.1 \$	836.3 \$	2,497.7 \$	204.0	8.2%	(9.2%)	0.3x	4.1x	0.3x	4.3x	0.4x	4.3x
	Mean:	(37.2%)	\$ 1,695.0 \$	2,406.9 \$	2,054.5 \$	300.87	14.7%	2.6%	2.0x	11.7x	1.3x	6.9x	1.3x	6.6x
	Median:	(27.7%)	\$ 691.5 \$	2,087.9 \$	2,024.8 \$	262.80	16.8%	(1.6%)	1.1x	8.6x	1.3x	5.8x	1.3x	5.7x
								Weighted Average:	1.6x	9.2x	1.7x	8.2x	1.7x	7.6x
							*Adjusted	d Weighted Average:	1.6x	9.2x	1.7x	7.5x	1.7x	6.8x

\*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



\*The stock prices shown are as of 11/30/2025 and should not be relied upon as

- Of the 116 transactions announced in the segment, 19 transactions were reported for more than \$4.5 billion in aggregate value
- Select Business & IT Services transactions include:
  - Quilvest Capital Partners' strategic investment in Fundamentalco, the value creation consultancy founded by Jonny Bauer, former chief strategy officer of Droga5 and head of Strategy and Transformation at Blackstone (a Canaccord Genuity transaction)
  - The \$2 billion investment from TPG and Tata Consultancy Services in a new Al data center joint venture, HyperVault, with TCS owning a 51% stake in the venture
  - Rumble's pending \$767 million acquisition of Germany-based Al Infrastructure company Northern Data
  - Renovus Capital's acquisition of legal industry-focused managed services provider K2 Services, and strategic add-on acquisitions of Epiq
     Global Business Transformation Solutions and Forrest Solutions
  - The acquisition of healthcare managed service provider PEAKE Technology by Omega Systems, a Revelstoke Capital portfolio company



	2Q	25	3Q.	25	LT	<sup>-</sup> M	Nov-25		
	Number of	Reported Value							
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	
Strategic	212	\$4,966.5	226	\$4,358.5	863	\$17,524.3	95	\$3,000.6	
Private Equity - Buyout	23	3,676.4	33	4,998.9	114	15,740.6	8	1,000.0	
Private Equity - VC/Growth Capital	29	639.8	43	5,258.8	143	7,247.0	13	511.9	
Total	264	\$9,282.7	302	\$14,616.1	1,120	\$40,511.9	116	\$4,512.5	

		Basic S	tatist	ics			<b>Last Twelve</b>	Months		LTM M	ultiples	CY	2025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Digital Tech Services											_				
CI&T Inc.	4.50	(43.8%)	\$	584.2 \$	686.2	\$ 467.9 \$	73.9	15.8%	1.9%	1.5x	9.3x	1.4x	7.7x	1.3x	6.7x
Endava plc	6.46	(81.5%)	\$	341.4 \$	603.6	\$ 1,058.0 \$	92.4	8.7%	4.3%	0.6x	6.5x	0.6x	4.4x	0.6x	4.3x
EPAM Systems, Inc.	187.00	(30.5%)	\$	10,330.4 \$	9,247.0	\$ 5,297.9 \$	695.7	13.1%	14.3%	1.7x	13.3x	1.8x	10.9x	1.6x	9.9x
Globant S.A.	63.63	(72.9%)	\$	2,803.1 \$	3,180.4	\$ 2,415.7 \$	372.8	15.4%	15.3%	1.3x	8.5x	1.3x	6.5x	1.3x	6.3x
Grid Dynamics Holdings, Inc.	8.76	(65.6%)	\$	742.9 \$	418.0	\$ 406.0 \$	22.8	5.6%	23.6%	1.0x	18.3x	1.0x	7.8x	0.9x	6.4x
Nagarro SE	85.29	(22.0%)	\$	1,101.9 \$	1,383.2	\$ 1,173.6 \$	114.1	9.7%	5.6%	1.2x	12.1x	NA	NA	NA	NA
	Mean:	(52.7%)	\$	2,650.6 \$	2,586.4	\$ 1,803.2 \$	228.63	11.4%	10.8%	1.2x	11.3x	1.2x	7.5x	1.1x	6.7x
	Median:	(54.7%)	\$	922.4 \$	1,034.7	\$ 1,115.8 \$	103.28	11.4%	9.9%	1.2x	10.7x	1.3x	7.7x	1.3x	6.4x
									Weighted Average:	1.6x	12.3x	1.5x	9.0x	1.4x	8.2x
								*Adjusted	Weighted Average:	1.6x	12.0x	1.6x	6.7x	1.5x	6.2x

Global Systems Integrators														
Accenture plc	250.00	(37.2%)	\$ 155,034.7 \$	152,778.4 \$	69,673.0 \$	12,222.5	17.5%	7.4%	2.2x	12.5x	2.3x	11.8x	2.1x	11.0x
Capgemini SE	156.31	(27.8%)	\$ 26,564.7 \$	31,185.5 \$	25,913.1 \$	3,350.6	12.9%	(0.8%)	1.2x	9.3x	1.2x	8.3x	1.2x	7.5x
CGI Inc.	89.09	(28.9%)	\$ 19,325.0 \$	21,903.7 \$	11,424.2 \$	2,029.5	17.8%	8.4%	1.9x	10.8x	1.9x	9.3x	1.8x	9.0x
Cognizant Technology Solutions Corporation	77.71	(14.4%)	\$ 37,506.5 \$	36,322.5 \$	20,857.0 \$	3,778.0	18.1%	7.4%	1.7x	9.6x	1.7x	9.4x	1.6x	8.9x
HCL Technologies Limited	18.18	(18.8%)	\$ 49,178.3 \$	46,588.5 \$	14,220.0 \$	2,858.0	20.1%	4.1%	3.3x	16.3x	3.3x	16.0x	3.1x	14.1x
Infosys Limited	17.46	(21.7%)	\$ 72,379.8 \$	68,437.0 \$	19,687.0 \$	4,507.5	22.9%	4.5%	3.5x	15.2x	3.5x	14.8x	3.3x	13.7x
International Business Machines Corporation	308.58	(5.0%)	\$ 288,440.6 \$	340,239.6 \$	65,402.0 \$	17,767.0	27.2%	4.5%	5.2x	19.2x	5.0x	17.7x	4.8x	16.8x
NTT DATA Group Corporation	24.00	(20.0%)	\$ 33,659.7 \$	56,547.2 \$	30,976.9 \$	4,594.5	14.8%	6.2%	1.8x	12.3x	1.8x	10.8x	1.7x	10.6x
Tata Consultancy Services Limited	35.11	(29.7%)	\$ 127,042.0 \$	122,930.7 \$	29,008.3 \$	7,533.7	26.0%	3.6%	4.2x	16.3x	4.2x	15.8x	3.9x	14.8x
Tech Mahindra Limited	16.98	(15.5%)	\$ 15,035.2 \$	14,489.5 \$	6,201.3 \$	741.3	12.0%	1.9%	2.3x	19.5x	2.4x	15.9x	2.2x	13.3x
Wipro Limited	2.79	(22.6%)	\$ 29,236.1 \$	25,345.5 \$	10,092.6 \$	1,933.5	19.2%	1.1%	2.5x	13.1x	2.5x	12.7x	2.4x	11.7x
	Mean:	(22.0%)	\$ 77,582.0 \$	83,342.6 \$	27,586.9 \$	5,574.20	18.9%	4.4%	2.7x	14.0x	2.7x	12.9x	2.6x	11.9x
	Median:	(21.7%)	\$ 37,506.5 \$	46,588.5 \$	20,857.0 \$	3,778.00	18.1%	4.5%	2.3x	13.1x	2.4x	12.7x	2.2x	11.7x
			•		•	·		Weighted Average:	3.6x	15.6x	3.6x	14.7x	3.4x	13.7x
							*Adjusted	l Weighted Average:	2.8x	13.6x	3.6x	12.9x	3.4x	12.0x

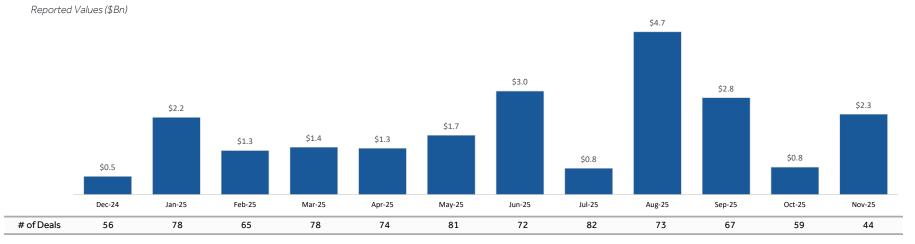


		Basic S	itatist	ics			Last Twelve	Months		LTM M	ultiples	CYZ	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	×	x	×	x
Tech-Enabled BPO				<u> </u>	<u> </u>										
Adecco Group AG	27.94	(24.4%)	\$	4,678.4 \$	8,406.3	26,982.3 \$	823.7	3.1%	(1.6%)	0.3x	10.2x	0.3x	8.9x	0.3x	7.6x
Amdocs Limited	76.48	(19.8%)	\$	8,412.2 \$	8,954.8	4,646.6 \$	993.5	21.4%	(6.8%)	1.9x	9.0x	1.9x	7.8x	1.9x	7.3x
Bechtle AG	51.48	(0.8%)	\$	6,487.0 \$	6,753.4	7,453.6 \$	456.3	6.1%	(0.5%)	0.9x	14.8x	0.9x	11.8x	0.8x	10.7x
Digi International Inc.	41.83	(6.6%)	\$	1,557.4 \$	1,706.7	430.2 \$	90.5	21.0%	1.5%	4.0x	18.9x	3.9x	15.4x	3.5x	13.4x
DXC Technology Company	13.20	(44.4%)	\$	2,298.6 \$	5,369.6	12,714.0 \$	1,914.0	15.1%	(4.1%)	0.4x	2.8x	0.4x	3.0x	0.4x	3.0x
FatPipe, Inc.	2.83	(87.8%)	\$	39.4 \$	39.2 \$	14.8 \$	1.8	12.3%	(20.8%)	2.6x	21.5x	NA	NA	NA	NA
Genpact Limited	44.06	(22.4%)	\$	7,596.6 \$	8,280.7	5,009.3 \$	841.7	16.8%	7.4%	1.7x	9.8x	1.6x	8.8x	1.5x	8.0x
IBEX Limited	35.19	(18.1%)	\$	473.9 \$	517.8	579.7 \$	70.5	12.2%	12.9%	0.9x	7.3x	0.9x	6.6x	0.8x	6.3x
Indegene Limited	5.95	(21.6%)	\$	1,427.1 \$	1,298.8	332.3 \$	59.3	17.9%	9.6%	3.9x	21.9x	3.6x	19.2x	3.0x	16.3x
Kainos Group plc	13.81	(1.6%)	\$	1,647.5 \$	1,514.8	511.2 \$	69.1	13.5%	2.2%	3.0x	21.9x	3.1x	17.5x	2.7x	15.3x
Larsen & Toubro Limited	45.53	(1.1%)	\$	62,624.8 \$	72,618.8	30,405.7 \$	3,476.4	11.4%	15.4%	2.4x	20.9x	2.3x	22.2x	1.9x	18.2x
NTT DATA Group Corporation	24.00	(20.0%)	\$	33,659.7 \$	56,547.2	30,976.9 \$	4,594.5	14.8%	6.2%	1.8x	12.3x	1.8x	10.8x	1.7x	10.6x
Parsons Corporation	84.68	(16.9%)	\$	9,017.5 \$	10,095.5	6,494.7 \$	528.7	8.1%	(0.2%)	1.6x	19.1x	1.5x	16.0x	1.5x	14.9x
RedCloud Holdings plc	1.70	(68.3%)	\$	112.1 \$	184.5 \$	46.5 \$	(38.5)	NM	134.8%	4.0x	NM	3.1x	NM	1.9x	22.9x
TaskUs, Inc.	11.47	(38.3%)	\$	1,037.1 \$	1,134.8	1,144.8 \$	208.0	18.2%	19.9%	1.0x	5.5x	1.0x	4.7x	0.9x	4.5x
Tata Consultancy Services Limited	35.11	(29.7%)	\$	127,042.0 \$	122,930.7	29,008.3 \$	7,533.7	26.0%	3.6%	4.2x	16.3x	4.2x	15.8x	3.9x	14.8x
TTEC Holdings, Inc.	3.36	(42.6%)	\$	163.1 \$	1,090.5	2,134.4 \$	176.8	8.3%	(5.8%)	0.5x	6.2x	0.5x	5.1x	0.5x	4.8x
	Mean:	(27.3%)	\$	15,780.8 \$	18,084.9	9,346.2 \$	1,282.35	14.1%	10.2%	2.1x	13.6x	1.9x	11.5x	1.7x	11.2x
	Median:	(21.6%)	\$	2,298.6 \$	5,369.6	4,646.6 \$	456.27	14.2%	2.2%	1.8x	13.6x	1.7x	10.8x	1.6x	10.7x
								V	Veighted Average:	3.1x	16.3x	3.0x	15.8x	2.8x	14.3x
								*Adjusted V	Veighted Average:	3.1x	14.8x	3.0x	13.8x	1.7x	13.0x

		Basic S	tatist	ics			Last Twelve I	Months		LTM M	ultiples	CYZ	2025	CY2	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	×	x
Other BPO				-											
Booz Allen Hamilton Holding Corporation	83.46	(44.4%)	\$	10,123.8 \$	13,468.8 \$	11,706.0 \$	1,299.0	11.1%	2.4%	1.2x	10.4x	1.1x	10.8x	1.1x	10.7x
Compass Group PLC	31.40	(16.6%)	\$	53,288.1 \$	59,712.8 \$	43,826.0 \$	3,559.0	8.1%	9.6%	1.4x	16.8x	1.3x	12.3x	1.2x	11.3x
Concentrix Corporation	36.21	(45.1%)	\$	2,254.3 \$	7,650.6 \$	9,720.9 \$	1,378.8	14.2%	3.4%	0.8x	5.5x	0.8x	5.1x	0.8x	4.8x
CRA International, Inc.	176.34	(17.9%)	\$	1,157.2 \$	1,329.0 \$	731.1 \$	97.4	13.3%	8.7%	1.8x	13.7x	1.8x	14.3x	1.8x	13.9x
ExlService Holdings, Inc.	39.73	(24.2%)	\$	6,305.2 \$	6,351.6 \$	2,026.5 \$	352.5	17.4%	14.4%	3.1x	18.0x	3.1x	14.1x	2.7x	12.5x
Firstsource Solutions Limited	3.86	(17.9%)	\$	2,676.4 \$	2,907.7 \$	934.0 \$	118.1	12.6%	25.9%	3.1x	24.6x	NA	NA	NA	NA
FTI Consulting, Inc.	163.15	(21.7%)	\$	4,937.7 \$	5,561.1 \$	3,693.0 \$	430.3	11.7%	(0.9%)	1.5x	12.9x	1.5x	13.2x	1.4x	12.3x
Huron Consulting Group Inc.	164.61	(5.5%)	\$	2,631.2 \$	3,261.9 \$	1,619.0 \$	205.6	12.7%	12.7%	2.0x	15.9x	2.0x	13.8x	1.8x	12.2x
ICF International, Inc.	78.04	(43.1%)	\$	1,438.7 \$	2,061.9 \$	1,925.5 \$	213.8	11.1%	(3.8%)	1.1x	9.6x	1.1x	10.2x	1.1x	9.8x
Information Services Group, Inc.	5.38	(16.6%)	\$	257.6 \$	297.4 \$	241.3 \$	17.5	7.2%	(5.7%)	1.2x	17.0x	1.2x	9.5x	1.2x	8.8x
IQVIA Holdings Inc.	230.01	(1.8%)	\$	39,170.7 \$	52,566.7 \$	15,904.0 \$	2,926.0	18.4%	3.8%	3.3x	18.0x	3.2x	13.8x	3.0x	13.0x
Maximus, Inc.	86.09	(6.9%)	\$	4,688.6 \$	5,912.1 \$	5,431.3 \$	639.8	11.8%	2.4%	1.1x	9.2x	1.1x	8.3x	1.1x	7.9x
Quad/Graphics, Inc.	5.74	(37.1%)	\$	292.1 \$	836.3 \$	2,497.7 \$	204.0	8.2%	(9.2%)	0.3x	4.1x	0.3x	4.3x	0.4x	4.3x
Restore plc	3.11	(15.8%)	\$	425.9 \$	783.6 \$	405.5 \$	74.9	18.5%	6.9%	1.9x	10.5x	1.7x	6.4x	1.6x	6.1x
RWS Holdings plc	1.06	(57.4%)	\$	390.6 \$	457.6 \$	920.2 \$	160.6	17.5%	(0.8%)	0.5x	2.8x	0.5x	3.2x	0.5x	3.0x
Serco Group plc	3.38	(1.5%)	\$	3,349.7 \$	4,386.7 \$	6,640.0 \$	370.2	5.6%	1.8%	0.7x	11.8x	0.7x	7.5x	0.7x	7.0x
Teleperformance SE	68.69	(45.1%)	\$	3,993.0 \$	9,198.3 \$	12,119.8 \$	1,871.1	15.4%	9.1%	0.8x	4.9x	0.8x	3.9x	0.8x	3.8x
The Hackett Group, Inc.	18.47	(45.7%)	\$	501.1 \$	533.7 \$	303.5 \$	30.2	10.0%	0.9%	1.8x	17.7x	1.8x	8.6x	1.8x	7.8x
Transcontinental Inc.	14.66	(8.1%)	\$	1,225.7 \$	1,810.0 \$	2,014.9 \$	304.4	15.1%	(2.9%)	0.9x	5.9x	0.9x	5.2x	0.9x	5.2x
transcosmos inc.	23.92	(2.0%)	\$	896.2 \$	582.3 \$	2,584.1 \$	145.5	5.6%	4.0%	0.2x	4.0x	0.2x	4.1x	0.2x	3.8x
Ziff Davis, Inc.	32.82	(45.9%)	\$	1,296.5 \$	1,689.5 \$	1,457.4 \$	421.0	28.9%	5.7%	1.2x	4.0x	1.2x	3.4x	1.1x	3.3x
	Mean:	(24.8%)	\$	6,728.6 \$	8,636.2 \$	6,033.4 \$	705.70	13.1%	4.2%	1.4x	11.3x	1.3x	8.6x	1.3x	8.1x
	Median:	(17.9%)	\$	2,254.3 \$	2,907.7 \$	2,026.5 \$	304.41	12.6%	3.4%	1.2x	10.5x	1.2x	8.4x	1.1x	7.8x
								V	Veighted Average:	1.9x	15.3x	1.8x	11.6x	1.7x	10.9x
								*Adjusted V	Veighted Average:	1.4x	13.8x	1.2x	10.6x	1.1x	9.9x

# Marketing Technology

- The Marketing Technology segment reported more than \$2.3 billion in aggregate value for 22 of its 44 announced transactions
- Select Marketing Technology transactions include:
  - The merger of Discuss, a leading Al-powered market insights platform, and Voxco, a global leader in quantitative research and a portfolio company of Terminus Capital Partners (a Canaccord Genuity transaction)
  - Adobe's pending \$1.9 billion purchase of search engine optimization and advertising software Semrush
  - The strategic investment by T. Capital, the corporate venture arm of Deutsche Telekom, in Decagon, a provider of conversational Al agents for customer experience
  - The sale of Wandz.ai, a provider of customer experience technology, to AB Tasty



			Marke	eting Technology				
	2Q2	25	3Q2	.25	LTI	M	Nov-	-25
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	103	\$2,586.0	104	\$523.0	352	\$7,401.5	19	\$1,900.0
Private Equity - Buyout	8	200.0	10	3,402.9	31	3,716.9	1	0.0
Private Equity - VC/Growth Capital	116	3,199.7	108	4,264.5	446	11,487.0	24	401.2
Total	227	\$5,985.6	222	\$8,190.5	829	\$22,605.4	44	\$2,301.2



# Marketing Technology

		Basic S	Statist	tics			Last Twelve I	Months		LTM M	ultiples	CY	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	_	\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	X	x
US-Based Marketing Technology															
Adobe Inc.	320.13	(42.6%)	\$	134,006.4 \$	134,716.4 \$	23,181.0 \$	9,060.0	39.1%	10.7%	5.8x	14.9x	5.7x	11.6x	5.3x	10.7x
AppFolio, Inc.	228.28	(30.0%)	\$	8,200.1 \$	8,039.2 \$	906.3 \$	141.9	15.7%	18.9%	8.9x	56.6x	8.6x	33.5x	7.2x	25.8x
Blackbaud, Inc.	56.38	(32.9%)	\$	2,651.0 \$	3,686.6 \$	1,136.1 \$	298.0	26.2%	(1.0%)	3.2x	12.4x	3.4x	9.6x	3.3x	8.9x
Braze, Inc.	28.70	(40.6%)	\$	3,193.4 \$	2,914.4 \$	654.6 \$	(114.2)	NM	22.2%	4.5x	NM	4.1x	80.3x	3.5x	47.9x
Cardlytics, Inc.	1.24	(70.8%)	\$	67.0 \$	244.5 \$	251.2 \$	(24.8)	NM	(14.4%)	1.0x	NM	1.0x	60.6x	1.1x	17.5x
Consensus Cloud Solutions, Inc.	21.84	(32.0%)	\$	415.1 \$	908.9 \$	349.6 \$	167.7	48.0%	(0.4%)	2.6x	5.4x	2.6x	4.9x	2.6x	4.9x
DoubleVerify Holdings, Inc.	10.54	(54.4%)	\$	1,698.1 \$	1,600.5 \$	733.3 \$	125.8	17.2%	14.9%	2.2x	12.7x	2.2x	6.6x	2.0x	6.0x
Eventbrite, Inc.	2.49	(43.9%)	\$	243.2 \$	16.3 \$	294.8 \$	(12.6)	NM	(12.4%)	0.1x	NM	0.7x	8.1x	0.7x	7.9x
Five9, Inc.	19.59	(60.7%)	\$	1,532.3 \$	1,654.1 \$	1,127.5 \$	104.7	9.3%	12.5%	1.5x	15.8x	1.4x	6.3x	1.3x	5.5x
Freshworks Inc.	12.14	(38.6%)	\$	3,423.1 \$	2,649.6 \$	810.6 \$	(19.3)	NM	18.2%	3.3x	NM	3.2x	14.0x	2.8x	13.0x
GoDaddy Inc.	127.86	(40.8%)	\$	17,279.2 \$	20,167.6 \$	4,869.8 \$	1,218.4	25.0%	8.7%	4.1x	16.6x	4.1x	12.9x	3.8x	11.7x
HubSpot, Inc.	367.32	(58.3%)	\$	19,242.3 \$	18,028.3 \$	2,987.7 \$	(26.2)	NM	19.2%	6.0x	NM	5.9x	26.1x	5.1x	21.7x
International Business Machines Corporation	308.58	(5.0%)	\$	288,440.6 \$	340,239.6 \$	65,402.0 \$	17,767.0	27.2%	4.5%	5.2x	19.2x	5.0x	17.7x	4.8x	16.8x
Kaltura, Inc.	1.47	(47.9%)	\$	229.8 \$	193.5 \$	180.9 \$	(1.6)	NM	1.9%	1.1x	NM	1.1x	11.4x	1.1x	8.9x
Klaviyo, Inc.	28.56	(42.4%)	\$	8,623.6 \$	7,756.7 \$	1,154.0 \$	(85.7)	NM	32.8%	6.7x	NM	6.4x	42.9x	5.3x	32.7x
Knorex Ltd.	1.93	(51.8%)	\$	58.7 \$	63.7 \$	10.8 \$	(5.5)	NM	24.0%	5.9x	NM	NA	NA	NA	NA
LivePerson, Inc.	4.98	(84.0%)	\$	59.0 \$	355.5 \$	257.7 \$	(6.6)	NM	(23.0%)	1.4x	NM	1.5x	37.0x	1.8x	47.4x
Strategy Inc	177.18	(61.2%)	\$	50,913.3 \$	64,867.4 \$	474.9 \$	10,997.7	2315.6%	1.6%	NM	5.9x	141.7x	NM	138.4x	NM
Oracle Corporation	201.95	(41.6%)	\$	575,717.6 \$	676,846.6 \$	59,018.0 \$	24,463.0	41.5%	9.7%	11.5x	27.7x	11.0x	21.4x	9.0x	17.0x
PayPal Holdings, Inc.	62.69	(33.1%)	\$	58,656.0 \$	60,068.0 \$	32,862.0 \$	6,619.0	20.1%	4.5%	1.8x	9.1x	1.8x	8.3x	1.7x	8.0x
PROS Holdings, Inc.	23.24	(22.1%)	\$	1,122.4 \$	1,276.1 \$	351.7 \$	(8.3)	NM	8.9%	3.6x	NM	3.5x	28.6x	3.2x	22.0x
Salesforce, Inc.	230.54	(37.5%)	\$	219,474.1 \$	215,911.1 \$	39,502.0 \$	11,420.0	28.9%	8.3%	5.5x	18.9x	5.3x	13.4x	4.9x	12.5x
Semrush Holdings, Inc.	11.83	(36.9%)	\$	1,764.8 \$	1,512.0 \$	428.6 \$	2.1	0.5%	19.9%	3.5x	NM	3.4x	22.9x	3.0x	17.8x
Similarweb Ltd.	7.83	(55.6%)	\$	675.6 \$	652.2 \$	249.9 \$	(0.7)	NM	14.6%	2.6x	NM	2.2x	39.6x	2.0x	26.0x
Sprinklr, Inc.	7.23	(25.3%)	\$	1,765.0 \$	1,339.2 \$	820.8 \$	52.6	6.4%	6.1%	1.6x	25.5x	1.7x	9.1x	1.6x	8.6x
Sprout Social, Inc.	9.97	(72.5%)	\$	590.1 \$	558.8 \$	443.8 \$	(32.2)	NM	13.1%	1.3x	NM	1.3x	10.1x	1.1x	8.3x
Teradata Corporation	28.64	(13.7%)	\$	2,669.2 \$	2,836.2 \$	1,651.0 \$	283.0	17.1%	(8.2%)	1.7x	10.0x	1.8x	7.1x	1.9x	6.8x
Toast, Inc.	34.19	(31.2%)	\$	20,103.7 \$	18,264.7 \$	5,858.0 \$	311.0	5.3%	25.8%	3.1x	58.7x	2.9x	29.1x	2.4x	22.8x
Unity Software Inc.	42.52	(9.4%)	\$	18,194.9 \$	18,877.1 \$	1,803.7 \$	(54.8)	NM	(8.2%)	10.5x	NM	10.7x	49.4x	9.5x	37.5x
Veritone, Inc.	4.36	(53.7%)	\$	400.3 \$	481.0 \$	98.0 \$	(52.9)	NM	0.7%	4.9x	NM	4.9x	NM	4.1x	NM
Weave Communications, Inc.	6.38	(63.8%)	\$	497.8 \$	470.6 \$	229.8 \$	(24.1)	NM	17.3%	2.0x	NM	1.9x	58.2x	1.7x	38.3x
Zeta Global Holdings Corp.	18.25	(34.3%)	\$	4,390.7 \$	4,213.6 \$	1,224.7 \$	54.5	4.5%	35.9%	3.4x	77.3x	3.2x	14.9x	2.4x	10.6x
Zoom Communications Inc.	84.96	(6.7%)	\$	25,156.7 \$	17,261.9 \$		1,234.6	25.7%	3.8%	3.6x	14.0x	3.5x	8.2x	3.4x	8.0x
ZoomInfo Technologies Inc.	9.92	(21.5%)	\$	3,091.0 \$	4,512.3 \$		301.8	24.3%	1.5%	3.6x	15.0x	3.7x	9.6x	3.6x	9.1x
	Mean:	(41.1%)	\$	43,369.0 \$	48,034.8 \$		2,475.10	142.0%	8.6%	3.9x	23.1x	7.9x	23.0x	7.4x	17.4x
	Median:	(40.7%)	\$	2,880.1 \$	2,875.3 \$		53.56	24.3%	8.8%	3.4x	15.4x	3.4x	14.0x	3.0x	12.5x
									Weighted Average:	7.4x	21.2x	12.1x	17.7x	11.0x	15.1x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



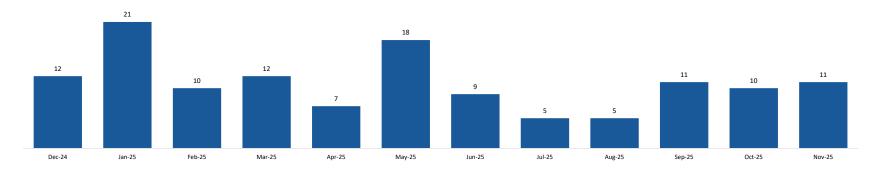
# Marketing Technology

		Basic	Statist	tics			Last Twelve I	Months		LTM M	ultiples	CY	2025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	×	x	x
Internationally-Based Marketing Technology											_				
Baozun Inc.	2.86	(41.4%)	\$	165.5	359.1	\$ 1,372.0 \$	19.2	1.4%	6.1%	0.3x	18.7x	0.3x	8.7x	0.2x	6.4x
dotdigital Group Plc	0.88	(32.5%)	\$	271.4	225.8	\$ 115.0 \$	21.4	18.6%	6.3%	2.0x	10.5x	1.9x	6.1x	1.8x	5.7x
GlobalData Plc	1.56	(44.9%)	\$	1,121.6	1,199.6	\$ 414.3 \$	92.8	22.4%	9.2%	2.9x	12.9x	2.7x	7.5x	2.5x	6.4x
MercadoLibre, Inc.	2,071.78	(21.7%)	\$	105,033.4	110,844.4	\$ 26,193.0 \$	3,864.0	14.8%	36.9%	4.2x	28.7x	4.0x	27.6x	3.1x	20.5x
Open Text Corporation	33.64	(15.7%)	\$	8,327.9	13,868.5	\$ 5,187.5 \$	1,515.6	29.2%	(7.6%)	2.7x	9.2x	2.7x	7.8x	2.7x	7.5x
Shopify Inc.	158.64	(12.9%)	\$	206,524.4	200,614.4	\$ 10,696.0 \$	1,726.0	16.1%	30.2%	18.8x	116.2x	17.3x	101.6x	14.0x	75.7x
Wix.com Ltd.	95.71	(61.3%)	\$	5,235.6	5,217.1	\$ 1,868.7 \$	174.0	9.3%	13.0%	2.8x	30.0x	2.6x	13.0x	2.3x	12.5x
Zenvia Inc.	1.20	(60.4%)	\$	62.3	74.0	\$ 201.4 \$	(5.9)	NM	24.8%	0.4x	NM	0.4x	5.6x	0.4x	3.4x
	Mean:	(36.3%)	\$	40,842.8	41,550.3	\$ 5,756.0 \$	925.88	16.0%	14.9%	4.2x	32.3x	4.0x	22.2x	3.4x	17.3x
	Median:	(37.0%)	\$	3,178.6	3,208.3	\$ 1,620.4 \$	133.38	16.1%	11.1%	2.7x	18.7x	2.6x	8.2x	2.4x	6.9x
		-					•		Weighted Average:	13.3x	83.5x	12.3x	73.5x	10.0x	54.9x
								*Adjuste	d Weighted Average:	4.0x	27.2x	3.8x	25.3x	3.0x	19.1x

# Digital Advertising

- There were 11 transactions announced in the Digital Advertising segment, five of which were reported for nearly \$200 million in total value
- Select transactions in the segment include:
  - The pending \$120 million sale of advertising technology company Nativo to Life 360
  - The \$30 million round of funding led by Addition in CloudX, an Al-native advertising platform launched by the founders of MoPub and MAX
  - IQVIA's acquisition of Throtle, an identity solutions and audience activation provider for healthcare brands and agencies
  - Broadsign's acquisition of Place Exchange, an out-of-home supply-side platform backed by Crestline Investors

#### # of deals



Note: Deal values are not included in chart, as the majority of Digital Advertising transactions were reported without a value

			Digi	gital Advertising				
	2Q2	25	3Q2	25	LTN	M	Nov-	-25
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	19	\$1,002.5	12	\$2,706.5	74	\$4,404.0	8	\$125.2
Private Equity - Buyout	5	0.0	1	1,900.0	8	1,900.0	0	0.0
Private Equity - VC/Growth Capital	10	65.4	8	560.6	49	2,115.6	3	70.0
Total	34	\$1,067.9	21	\$5,167.1	131	\$8,419.6	11	\$195.2

# Digital Advertising

		Basic St	atistics			Last Twelv	e Months		LTM M	ultiples	CY	2025	CY	2026
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	x	х	x	х	x	х
US-Based Digital Advertising														
Alphabet Inc.	320.18	(2.6%)	\$ 3,863,28	7.6 \$ 3,808,986.6	\$ 385,476.0	\$ 145,174.0	37.7%	13.4%	9.9x	26.2x	9.4x	21.2x	8.3x	17.7x
Angi Inc.	11.42	(44.8%)	\$ 49	2.8 \$ 689.2	\$ 1,057.6	\$ 116.7	11.0%	(13.1%)	0.7x	5.9x	0.7x	5.1x	0.7x	4.7x
AppLovin Corporation	599.48	(19.6%)	\$ 202,59	7.3 \$ 204,442.3	\$ 6,307.5	\$ 3,913.9	62.1%	98.5%	32.4x	52.2x	38.7x	49.2x	28.7x	35.1x
CarGurus, Inc.	35.28	(14.6%)	\$ 3,36	7.6 \$ 3,382.0	\$ 926.4	\$ 226.5	24.4%	4.2%	3.7x	14.9x	3.6x	11.0x	3.4x	9.7x
DHI Group, Inc.	1.88	(43.7%)	\$ 8	3.9 \$ 121.1	\$ 131.2	\$ 26.2	20.0%	(9.1%)	0.9x	4.6x	0.9x	3.4x	1.0x	3.7x
Digital Turbine, Inc.	4.79	(42.1%)	\$ 53	7.2 \$ 903.3	\$ 525.1	\$ 62.9	12.0%	6.8%	1.7x	14.4x	1.7x	8.9x	1.5x	7.1x
EverQuote, Inc.	26.39	(12.1%)	\$ 94	8.9 \$ 806.0	\$ 644.7	\$ 61.3	9.5%	57.8%	1.3x	13.2x	1.2x	9.1x	1.1x	7.6x
Fluent, Inc.	1.78	(42.9%)	\$ !	3.9 \$ 74.0	\$ 212.4	(11.3)	NM	(18.9%)	0.3x	NM	0.4x	NM	0.3x	26.6x
GoHealth, Inc.	3.00	(85.7%)	\$	8.3 \$ 613.7	\$ 738.3	\$ 58.7	8.0%	7.6%	0.8x	10.5x	1.4x	NM	1.9x	NM
GoodRx Holdings, Inc.	2.81	(51.6%)	\$ 95	3.8 \$ 1,225.4	\$ 800.7	\$ 132.7	16.6%	1.3%	1.5x	9.2x	1.5x	4.4x	1.4x	4.2x
Groupon, Inc.	16.91	(60.7%)	\$ 68	9.2 \$ 802.1	\$ 496.1	\$ 4.0	0.8%	(0.8%)	1.6x	198.7x	1.7x	11.7x	1.5x	7.8x
Ibotta, Inc.	23.86	(69.0%)	\$ 63	4.3 \$ 436.5	\$ 352.2	\$ 18.2	5.2%	(4.4%)	1.2x	23.9x	1.3x	7.2x	1.3x	10.6x
Inuvo, Inc.	2.91	(63.2%)	\$	2.5 \$ 43.3	\$ 98.1	\$ (3.0)	NM	25.1%	0.4x	NM	0.4x	NM	0.4x	17.3x
LendingTree, Inc.	57.03	(26.3%)	\$ 77	9.6 \$ 1,160.9	\$ 1,059.2	\$ 85.9	8.1%	37.0%	1.1x	13.5x	1.1x	9.0x	1.0x	7.9x
Magnite, Inc.	14.69	(44.9%)	\$ 2,11	0.2 \$ 2,253.3	\$ 702.6	\$ 130.1	18.5%	6.3%	3.2x	17.3x	3.3x	9.6x	3.0x	8.6x
MediaAlpha, Inc.	12.76	(7.9%)	\$ 72	5.6 \$ 806.5	\$ 1,123.1	\$ 87.1	7.8%	64.9%	0.7x	9.3x	0.7x	7.2x	0.7x	6.6x
Meta Platforms, Inc.	647.95	(18.6%)	\$ 1,633,17	5.9 \$ 1,639,787.9	\$ 189,458.0	\$ 98,399.0	51.9%	21.3%	8.7x	16.7x	8.2x	13.5x	7.0x	11.8x
MNTN, Inc.	13.65	(58.0%)	\$ 99	9.5 \$ 820.3	\$ 272.8	\$ 16.1	5.9%	31.3%	3.0x	50.8x	2.8x	12.1x	2.3x	8.2x
NerdWallet, Inc.	15.01	(7.6%)	\$ 1,09	1.4 \$ 985.1	\$ 795.0	\$ 72.4	9.1%	24.7%	1.2x	13.6x	1.3x	7.3x	1.2x	6.4x
PubMatic, Inc.	9.01	(48.0%)	\$ 41	8.2 \$ 326.6	\$ 288.4	\$ 12.1	4.2%	(0.7%)	1.1x	26.9x	1.2x	6.1x	1.2x	6.0x
QuinStreet, Inc.	13.96	(45.3%)	\$ 79	2.3 \$ 700.8	\$ 1,100.3	\$ 41.4	3.8%	43.1%	0.6x	16.9x	0.6x	8.5x	0.6x	6.6x
SelectQuote, Inc.	1.45	(78.9%)	\$ 25	5.2 \$ 911.1	\$ 1,563.1	\$ 55.0	3.5%	13.2%	0.6x	16.6x	0.6x	9.9x	0.5x	7.2x
Snap Inc.	7.68	(42.2%)	\$ 13,20	4.7 \$ 14,364.9	\$ 5,772.3	(452.1)	NM	11.7%	2.5x	NM	2.4x	22.8x	2.1x	14.2x
Taboola.com Ltd.	4.08	(5.1%)	\$ 1,17	6.0 \$ 1,229.1	\$ 1,880.8	\$ 145.1	7.7%	11.0%	0.7x	8.5x	0.6x	5.7x	0.6x	5.5x
Teads Holding Co.	0.71	(91.0%)	\$ (	7.6 \$ 577.7	\$ 1,182.8	\$ 45.0	3.8%	30.9%	0.5x	12.8x	0.4x	6.7x	0.5x	5.7x
The Trade Desk, Inc.	39.56	(72.0%)	\$ 19,13	1.0 \$ 18,061.5	\$ 2,790.5	\$ 619.7	22.2%	20.8%	6.5x	29.1x	6.3x	15.5x	5.4x	13.4x
T-Mobile US, Inc.	209.01	(24.4%)	\$ 233,7	9.1 \$ 351,799.1	\$ 85,847.0	\$ 32,563.0	37.9%	7.3%	4.1x	10.8x	4.0x	10.4x	3.7x	9.5x
Travelzoo	7.11	(71.4%)	\$	7.7 \$ 80.8	\$ 89.9	\$ 11.5	12.7%	6.6%	0.9x	7.1x	0.8x	8.8x	0.7x	5.1x
Tripadvisor, Inc.	14.87	(26.2%)	\$ 1,73	6.9 \$ 1,775.9	\$ 1,891.0	\$ 167.0	8.8%	4.2%	0.9x	10.6x	1.0x	5.5x	0.9x	4.8x
TrueCar, Inc.	2.13	(53.9%)	\$ 18	9.4 \$ 96.1	\$ 181.2	(36.5)	NM	6.2%	0.5x	NM	0.5x	NM	0.5x	15.5x
Viant Technology Inc.	10.61	(59.7%)	\$ 17	7.0 \$ 273.4	\$ 324.1	\$ 23.1	7.1%	23.0%	0.8x	11.8x	0.8x	5.1x	0.7x	3.9x
Yelp Inc.	28.91	(30.7%)	\$ 1,77	7.7 \$ 1,461.6	\$ 1,466.9	\$ 216.0	14.7%	5.3%	1.0x	6.8x	1.0x	4.1x	1.0x	4.2x
Yext, Inc.	8.42	(8.5%)		7.7 \$ 1,044.1	\$ 449.7	\$ 39.9	8.9%	13.5%	2.3x	26.2x	2.3x	8.6x	2.2x	8.7x
Zillow Group, Inc.	72.35	(19.8%)		0.3 \$ 16,859.3	\$ 2,483.0	\$ 7.0	0.3%	15.2%	6.8x	NM	6.3x	26.1x	5.5x	20.9x
•	Mean:	(41.0%)	\$ 176,59	.9 \$ 178,761.8	\$ 20,543.8	\$ 8,294.96	14.8%	16.6%	3.1x	23.4x	3.2x	11.1x	2.7x	10.1x
	Median:	(43.3%)	\$ 87	0.6 \$ 907.2	\$ 863.5	\$ 59.99	9.0%	11.4%	1.2x	13.6x	1.3x	8.9x	1.2x	7.8x
								Weighted Average:	10.0x	23.8x	9.8x	19.6x	8.4x	16.3x
								ed Weighted Average:	9.2x	23.9x	8.8x	13.0x	7.7x	11.5x



# Digital Advertising

		Basic S	Statist	ics			Last Twelve	Months		LTMM	ultiples	CYZ	025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	×	×
International-Based Digital Advertising															
illumin Holdings Inc.	0.70	(69.9%)	\$	36.2 \$	8.8	\$ 108.0 \$	(6.4)	NM	18.0%	0.1x	NM	0.1x	21.9x	0.1x	2.3x
Criteo S.A.	19.88	(57.9%)	\$	1,044.7 \$	907.1	\$ 1,956.8 \$	355.7	18.2%	0.5%	0.5x	2.6x	0.8x	2.2x	0.7x	2.2x
Gambling.com Group Limited	5.67	(66.9%)	\$	199.4 \$	279.7	\$ 154.5 \$	43.5	28.2%	24.2%	1.8x	6.4x	1.6x	4.7x	1.5x	4.3x
MakeMyTrip Limited	71.39	(42.0%)	\$	6,792.6 \$	7,354.3	\$ 978.3 \$	137.8	14.1%	25.0%	7.5x	53.4x	6.7x	40.9x	5.9x	26.8x
Pacific Online Limited	0.04	(37.0%)	\$	45.9 \$	12.3	\$ 88.2 \$	4.2	4.7%	(9.2%)	0.1x	2.9x	NA	NA	NA	NA
Perion Network Ltd.	10.22	(13.3%)	\$	418.0 \$	124.7	\$ 498.3 \$	10.2	2.0%	(33.0%)	0.3x	12.3x	0.3x	2.8x	0.3x	2.4x
Rightmove plc	7.26	(33.5%)	\$	5,603.4 \$	5,554.4	\$ 561.0 \$	380.2	67.8%	8.6%	9.9x	14.6x	9.6x	13.5x	8.8x	12.9x
Septeni Holdings Co., Ltd.	2.70	(13.8%)	\$	559.2 \$	449.5	\$ 204.5 \$	28.8	14.1%	NA	2.2x	15.6x	2.3x	14.5x	2.2x	12.3x
Tencent Holdings Limited	78.54	(10.5%)	\$	710,411.8 \$	720,951.2	\$ 102,517.3 \$	36,261.1	35.4%	13.5%	7.0x	19.9x	6.8x	15.6x	6.2x	13.7x
	Mean:	(38.3%)	\$	80,567.9 \$	81,738.0	\$ 11,896.3 \$	4,135.00	23.1%	6.0%	3.3x	16.0x	3.5x	14.5x	3.2x	9.6x
	Median:	(37.0%)	\$	559.2 \$	449.5	\$ 498.3 \$	43.53	16.1%	11.1%	1.8x	13.4x	2.0x	14.0x	1.8x	8.3x
		-							Weighted Average:	7.0x	20.1x	6.8x	15.8x	6.2x	13.8x
								*Adjuste	ed Weighted Average:	7.0x	19.8x	6.8x	15.6x	6.2x	13.7x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

- 204 of the 356 transactions announced in the Software segment were valued at more than \$23.5 billion
- VC/Growth Capital transactions represented 64 percent of segment activity
- Including Anthropic's raise from NVIDIA and Microsoft<sup>1</sup>, Project Prometheus's raise led by Jeff Bezos<sup>1</sup>, and Palo Alto Network's acquisition of Chronosphere, select Software transactions include:
  - The acquisition of Al Partnerships Corp., a Canada-based global affiliate network of Al-as-a-Service companies focused on delivering Al solutions, by Railtown Al Technologies (a Canaccord Genuity transaction)
  - GE HealthCare's pending \$2.3 billion acquisition of medical imaging and workflow management software provider Intelerad from Hg capital
  - Coding automation platform Cursor's \$2.3 billion raise at a \$29.3 billion valuation co-led by Accel and Coatue
  - Thoma Bravo's pending \$1.8 billion sale of Raptor Technologies, a provider of school safety software, to Warburg Pincus, with existing investor JMI Equity remaining a minority partner
  - The more than \$1.5 billion round of funding led by TWG Global in cloud computing platform Lambda



1				Software				
	2Q2	25	3Q2	25	LTI	M	Nov-	-25
	Number of	Reported Value						
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	319	\$17,436.2	368	\$16,292.2	1,371	\$66,373.8	115	\$8,977.7
Private Equity - Buyout	50	16,846.3	58	8,898.3	201	39,484.0	15	2,850.0
Private Equity - VC/Growth Capital	570	20,068.8	597	25,405.9	2,241	92,093.2	226	11,707.3
Total	939	\$54,351.4	1,023	\$50,596.4	3,813	\$197,951.1	356	\$23,535.1



27

		Basic S	tatist	ics			Last Twelve I	Months		LTM M	ultiples	CYZ	025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	×
Security Software											-				
Check Point Software Technologies Ltd.	186.77	(20.3%)	\$	20,050.2 \$	17,233.0	\$ 2,565.0 \$	934.6	36.4%	6.2%	6.7x	18.4x	6.3x	14.9x	6.0x	14.3x
Cisco Systems, Inc.	76.94	(3.9%)	\$	303,997.2 \$	317,898.2	\$ 57,696.0 \$	15,676.0	27.2%	8.9%	5.5x	20.3x	5.4x	14.0x	5.1x	13.2x
Cloudflare, Inc.	200.21	(23.0%)	\$	70,129.8 \$	69,588.0	\$ 2,013.4 \$	(48.7)	NM	28.1%	34.6x	NM	32.6x	145.6x	25.6x	110.1x
CrowdStrike Holdings, Inc.	509.16	(10.2%)	\$	127,776.3 \$	123,652.4	\$ 4,341.1 \$	(91.4)	NM	23.5%	28.5x	NM	26.2x	99.3x	21.5x	74.8x
CyberArk Software Ltd.	458.59	(12.8%)	\$	23,148.2 \$	22,457.8	\$ 1,096.8 \$	3.3	0.3%	35.1%	20.5x	NM	16.7x	61.1x	14.1x	56.0x
Fortinet, Inc.	81.13	(29.3%)	\$	60,332.2 \$	58,297.6	\$ 6,554.7 \$	2,170.7	33.1%	14.8%	8.9x	26.9x	8.8x	24.0x	7.9x	21.9x
Netskope, Inc.	18.38	(34.3%)	\$	7,022.5 \$	8,547.8	\$ 615.5 \$	(140.8)	NM	NA	13.9x	NM	12.1x	NM	9.8x	NM
Palo Alto Networks, Inc.	190.13	(15.0%)	\$	132,520.6 \$	128,739.6	\$ 9,556.5 \$	1,382.5	14.5%	15.3%	13.5x	93.1x	13.0x	39.9x	11.5x	36.0x
Qualys, Inc.	140.85	(11.8%)	\$	5,050.6 \$	4,441.7	\$ 653.0 \$	228.0	34.9%	10.1%	6.8x	19.5x	6.9x	14.9x	6.4x	14.1x
Rapid7, Inc.	15.68	(64.7%)	\$	1,026.7 \$	1,590.4	\$ 858.7 \$	63.6	7.4%	3.1%	1.9x	25.0x	1.8x	9.9x	1.8x	9.7x
Rubrik, Inc.	69.32	(32.7%)	\$	13,687.8 \$	13,332.7	\$ 1,082.6 \$	(407.0)	NM	47.7%	12.3x	NM	10.8x	NM	8.7x	NM
SailPoint, Inc.	18.42	(30.1%)	\$	10,253.2 \$	10,002.6	\$ 970.2 \$	(69.9)	NM	NA	10.3x	NM	9.9x	55.4x	8.3x	45.0x
Tenable Holdings, Inc.	26.52	(41.6%)	\$	3,165.0 \$	3,199.2	\$ 974.6 \$	38.4	3.9%	11.1%	3.3x	83.3x	3.2x	13.9x	3.0x	12.1x
Trend Micro Incorporated	49.92	(36.1%)	\$	6,583.5 \$	5,136.1	\$ 1,885.4 \$	551.0	29.2%	3.2%	2.7x	9.3x	2.9x	10.1x	2.8x	9.3x
VeriSign, Inc.	251.99	(18.9%)	\$	23,359.5 \$	24,535.4	\$ 1,626.7 \$	1,133.3	69.7%	5.5%	15.1x	21.6x	14.9x	19.9x	14.2x	18.9x
Varonis Systems, Inc.	33.07	(48.2%)	\$	3,898.9 \$	3,316.0	\$ 608.7 \$	(117.3)	NM	11.4%	5.4x	NM	5.1x	NM	4.4x	76.2x
Zscaler, Inc.	251.50	(25.4%)	\$	40,107.0 \$	38,622.4	\$ 2,833.3 \$	(67.7)	NM	23.2%	13.6x	NM	12.4x	47.8x	10.3x	38.2x
	Mean:	(27.0%)	\$	50,124.1 \$	50,034.8	\$ 5,643.1 \$	1,249.33	25.7%	16.5%	12.0x	35.3x	11.1x	40.8x	9.5x	36.6x
	Median:	(25.4%)	\$	20,050.2 \$	17,233.0	\$ 1,626.7 \$	38.41	28.2%	11.4%	10.3x	21.6x	9.9x	22.0x	8.3x	21.9x
				•	•			1	Weighted Average:	14.1x	25.2x	13.3x	45.5x	11.3x	37.4x
								*Adjusted \	Weighted Average:	12.3x	21.0x	11.5x	25.2x	10.0x	22.7x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

		Basic	Statis	tics			Last Twelve	<b>Months</b>		LTM M	ultiples	CY	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Healthcare Software															
Cegedim SA	15.25	(4.8%)	\$	209.9 \$	544.3 \$	772.8 \$	76.9	9.9%	3.8%	0.7x	7.1x	0.7x	3.7x	0.7x	3.5x
Craneware plc	28.86	(17.3%)	\$	1,012.1 \$	988.6 \$	205.7 \$	38.0	18.5%	8.7%	4.8x	26.0x	4.4x	14.0x	4.0x	12.9x
Definitive Healthcare Corp.	2.84	(50.0%)	\$	293.4 \$	387.7 \$	242.3 \$	41.8	17.3%	(5.3%)	1.6x	9.3x	1.5x	5.3x	1.6x	5.7x
Doximity, Inc.	51.44	(39.6%)	\$	9,684.7 \$	8,817.6 \$	621.3 \$	254.2	40.9%	20.2%	14.2x	34.7x	13.6x	24.4x	12.4x	22.7x
HealthEquity, Inc.	105.18	(9.8%)	\$	9,061.9 \$	9,812.5 \$	1,268.9 \$	430.7	33.9%	15.4%	7.7x	22.8x	7.1x	16.6x	6.5x	14.9x
Kooth plc	1.62	(38.6%)	\$	58.4 \$	38.2 \$	90.9 \$	3.9	4.3%	22.5%	0.4x	9.7x	0.5x	3.1x	0.4x	2.7x
McKesson Corporation	881.12	(1.6%)	\$	108,753.7 \$	115,865.7 \$	387,094.0 \$	6,507.0	1.7%	17.2%	0.3x	17.8x	0.3x	16.5x	0.3x	14.9x
Narayana Hrudayalaya Limited	21.77	(17.4%)	\$	4,422.1 \$	4,480.1 \$	641.7 \$	143.7	22.4%	12.1%	7.0x	31.2x	5.4x	25.4x	4.0x	19.3x
TruBridge, Inc.	21.96	(31.4%)	\$	319.2 \$	466.1 \$	347.3 \$	46.3	13.3%	3.1%	1.3x	10.1x	1.4x	7.3x	1.3x	6.4x
Veradigm Inc.	5.00	(57.6%)	\$	849.8 \$	622.6 \$	588.0 \$	51.7	8.8%	1.8%	1.1x	12.0x	1.0x	7.4x	1.0x	6.7x
Veeva Systems Inc.	240.29	(22.6%)	\$	39,499.3 \$	32,951.8 \$	3,080.2 \$	929.1	30.2%	16.0%	10.7x	35.5x	10.4x	22.9x	9.3x	20.3x
Waystar Holding Corp.	36.91	(23.3%)	\$	7,061.5 \$	7,895.9 \$	1,039.8 \$	368.4	35.4%	14.8%	7.6x	21.4x	6.9x	16.6x	5.9x	14.2x
	Mean:	(26.2%)	\$	15,102.2 \$	15,239.3 \$	32,999.4 \$	740.99	19.7%	10.9%	4.8x	19.8x	4.4x	13.6x	3.9x	12.0x
	Median:	(22.9%)	\$	2,717.1 \$	2,734.4 \$	631.5 \$	110.30	17.9%	13.4%	3.2x	19.6x	3.0x	15.3x	2.8x	13.6x
								V	Weighted Average:	4.2x	23.2x	3.9x	18.4x	3.5x	16.5x
								*Adjusted V	Weighted Average:	3.6x	18.3x	3.4x	16.3x	3.0x	14.7x

Engineering Software														
Dassault Systèmes SE	27.96	(41.5%)	\$ 36,793.9 \$	35,268.6 \$	7,413.6 \$	1,670.9	22.5%	4.1%	4.8x	21.1x	4.7x	13.2x	4.5x	12.5x
PTC Inc.	175.43	(20.1%)	\$ 20,954.8 \$	22,140.3 \$	2,739.2 \$	1,110.6	40.5%	19.2%	8.1x	19.9x	7.9x	15.6x	7.9x	15.7x
Synopsys, Inc.	418.01	(35.9%)	\$ 77,644.8 \$	90,191.1 \$	6,435.3 \$	1,311.3	20.4%	8.0%	14.0x	68.8x	12.3x	28.5x	9.8x	21.5x
Trimble Inc.	81.42	(6.9%)	\$ 19,371.5 \$	20,530.6 \$	3,600.9 \$	778.0	21.6%	(0.9%)	5.7x	26.4x	5.8x	20.2x	5.4x	18.7x
	Mean:	(26.1%)	\$ 38,691.3 \$	42,032.6 \$	5,047.3 \$	1,217.69	26.3%	7.6%	8.1x	34.1x	7.7x	19.4x	6.9x	17.1x
	Median:	(28.0%)	\$ 28,874.4 \$	28,704.4 \$	5,018.1 \$	1,210.92	22.1%	6.1%	6.9x	23.7x	6.9x	17.9x	6.6x	17.2x
		•						Weighted Average:	10.0x	45.5x	9.1x	22.1x	7.7x	18.2x
							*Adjusted	Weighted Average:	10.0x	22.1x	9.1x	15.6x	7.7x	14.9x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



		Basic	Statis	tics			Last Twelve	Months		LTM M	ultiples	CY	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Infrastructure Software															
Adobe Inc.	320.13	(42.6%)	\$	134,006.4 \$	134,716.4 \$	23,181.0 \$	9,060.0	39.1%	10.7%	5.8x	14.9x	5.7x	11.6x	5.3x	10.7x
Appian Corporation	40.40	(12.3%)	\$	2,982.5 \$	3,097.5 \$	690.8 \$	21.7	3.1%	16.0%	4.5x	142.4x	4.4x	45.5x	3.9x	36.3x
Atlassian Corporation	149.52	(54.1%)	\$	39,340.4 \$	37,787.7 \$	5,460.1 \$	(45.2)	NM	19.5%	6.9x	NM	6.8x	26.8x	5.7x	21.1x
Backblaze, Inc.	4.74	(56.3%)	\$	273.4 \$	287.3 \$	141.9 \$	(11.3)	NM	15.7%	2.0x	NM	1.9x	9.6x	1.7x	8.1x
Bandwidth Inc.	14.24	(32.4%)	\$	434.6 \$	833.9 \$	756.1 \$	32.4	4.3%	7.4%	1.1x	25.7x	1.1x	9.2x	1.0x	7.7x
Cloudflare, Inc.	200.21	(23.0%)	\$	70,129.8 \$	69,588.0 \$	2,013.4 \$	(48.7)	NM	28.1%	34.6x	NM	32.6x	145.6x	25.6x	110.1x
Commvault Systems, Inc.	123.50	(38.5%)	\$	5,445.7 \$	5,291.9 \$	1,095.8 \$	97.6	8.9%	22.0%	4.8x	54.2x	4.7x	22.4x	4.2x	21.5x
Confluent, Inc.	22.25	(41.3%)	\$	7,783.6 \$	6,900.3 \$	1,113.1 \$	(361.1)	NM	21.6%	6.2x	NM	6.2x	65.7x	5.3x	44.2x
CoreWeave, Inc.	73.12	(60.9%)	\$	36,437.0 \$	53,304.7 \$	4,306.5 \$	2,184.1	50.7%	235.4%	12.4x	24.4x	10.7x	17.6x	4.5x	6.6x
Evolve Global Materials & Mining Enhanced Yield I	17.64	(1.2%)	\$	11.6	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Datadog, Inc.	160.01	(20.7%)	\$	56,110.8 \$	53,249.8 \$	3,211.7 \$	6.2	0.2%	26.6%	16.6x	NM	15.3x	62.7x	12.7x	50.5x
DigitalOcean Holdings, Inc.	44.52	(14.7%)	\$	4,073.2 \$	5,451.4 \$	864.0 \$	269.1	31.1%	14.2%	6.3x	20.3x	6.1x	14.9x	5.1x	13.2x
Elastic N.V.	70.53	(40.7%)	\$	7,431.9 \$	6,626.6 \$	1,609.3 \$	(23.3)	NM	17.0%	4.1x	NM	4.1x	24.3x	3.6x	20.9x
Fastly, Inc.	11.66	(7.4%)	\$	1,742.0 \$	1,808.0 \$	592.0 \$	(79.9)	NM	9.4%	3.1x	NM	2.9x	28.5x	2.7x	24.8x
GitLab Inc.	41.06	(44.6%)	\$	6,847.8 \$	5,728.1 \$	857.9 \$	(91.2)	NM	29.0%	6.7x	NM	6.5x	41.6x	5.4x	31.9x
GlobalData Plc	1.56	(44.9%)	\$	1,121.6 \$	1,199.6 \$	414.3 \$	92.8	22.4%	9.2%	2.9x	12.9x	2.7x	7.5x	2.5x	6.4x
International Business Machines Corporation	308.58	(5.0%)	\$	288,440.6 \$	340,239.6 \$	65,402.0 \$	17,767.0	27.2%	4.5%	5.2x	19.2x	5.0x	17.7x	4.8x	16.8x
Jamf Holding Corp.	12.93	(20.0%)	\$	1,722.6 \$	1,965.3 \$	690.6 \$	38.3	5.5%	12.3%	2.8x	51.3x	2.8x	12.0x	2.5x	9.6x
JFrog Ltd.	60.98	(6.9%)	\$	7,214.7 \$	6,574.8 \$	502.6 \$	(63.6)	NM	22.7%	13.1x	NM	12.7x	65.1x	10.9x	56.8x
MongoDB, Inc.	332.37	(20.8%)	\$	27,040.6 \$	24,764.4 \$	2,218.2 \$	(144.3)	NM	21.9%	11.2x	NM	12.5x	66.2x	10.6x	57.0x
Netskope, Inc.	18.38	(34.3%)	\$	7,022.5 \$	8,547.8 \$	615.5 \$	(140.8)	NM	NA	13.9x	NM	12.1x	NM	9.8x	NM
Nutanix, Inc.	47.80	(42.7%)	\$	12,943.6 \$	12,361.9 \$	2,537.9 \$	252.5	9.9%	18.1%	4.9x	49.0x	4.5x	19.7x	3.9x	15.7x
Okta, Inc.	80.33	(37.0%)	\$	14,161.0 \$	12,243.0 \$	2,763.0 \$	169.0	6.1%	12.7%	4.4x	72.4x	4.3x	16.4x	4.0x	14.7x
PagerDuty, Inc.	12.00	(44.7%)	\$	1,098.2 \$	977.7 \$	489.2 \$	6.3	1.3%	7.0%	2.0x	156.1x	1.9x	7.0x	1.9x	6.7x
Rapid7, Inc.	15.68	(64.7%)	\$	1,026.7 \$	1,590.4 \$	858.7 \$	63.6	7.4%	3.1%	1.9x	25.0x	1.8x	9.9x	1.8x	9.7x
Salesforce, Inc.	230.54	(37.5%)	\$	219,474.1 \$	215,911.1 \$	39,502.0 \$	11,420.0	28.9%	8.3%	5.5x	18.9x	5.3x	13.4x	4.9x	12.5x
Samsara Inc.	38.03	(38.6%)	\$	21,815.3 \$	20,804.4 \$	1,426.6 \$	(110.0)	NM	30.3%	14.6x	NM	13.2x	80.1x	10.9x	62.3x
ServiceNow, Inc.	812.41	(32.2%)	\$	168,560.1 \$	161,285.1 \$	12,667.0 \$	2,498.0	19.7%	21.1%	12.7x	64.6x	12.4x	34.1x	10.4x	29.2x
Snowflake Inc.	251.24	(10.5%)	\$	85,110.6 \$	83,201.8 \$	4,115.9 \$	(1,277.5)	NM	28.4%	20.2x	NM	18.7x	141.0x	15.1x	107.3x
Synchronoss Technologies, Inc.	4.85	(62.3%)	\$	52.3 \$	198.2 \$	170.9 \$	32.6	19.1%	0.1%	1.2x	6.1x	1.2x	4.0x	1.1x	3.7x
Twilio Inc.	129.69	(14.6%)	\$	19,662.7 \$	18,298.6 \$	4,896.1 \$	325.7	6.7%	12.8%	3.7x	56.2x	3.6x	17.9x	3.4x	15.9x
UiPath Inc.	13.86	(26.0%)	\$	7,360.0 \$	5,916.6 \$	1,496.7 \$	(17.0)	NM	8.3%	4.0x	NM	3.9x	17.6x	3.6x	15.4x
Varonis Systems, Inc.	33.07	(48.2%)	\$	3,898.9 \$	3,316.0 \$	608.7 \$	(117.3)	NM	11.4%	5.4x	NM	5.1x	NM	4.4x	76.2x
	Mean:	(32.8%)	\$	38,205.4 \$	40,752.1 \$	5,852.2 \$	1,306.44	16.2%	22.7%	7.6x	47.9x	7.3x	35.2x	6.0x	29.8x
	Median:	(37.0%)	\$	7,360.0 \$	6,763.4 \$	1,269.9 \$	14.01	9.4%	15.7%	5.3x	25.7x	5.1x	18.8x	4.5x	16.8x
									Weighted Average:	10.1x	21.7x	9.6x	39.0x	8.1x	31.9x
								*Adjusted	Weighted Average:	8.6x	29.4x	8.2x	23.5x	7.0x	20.2x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



		Basic S	tatis	tics			Last Twelve	<b>donths</b>		LTM M	lultiples	CY	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	х	×	×	x	×	x
SaaS/Cloud Software															
monday.com Ltd.	143.86	(58.0%)	\$	7,416.2 \$	5,796.5	\$ 1,100.2 \$	(10.4)	NM	30.2%	5.3x	NM	4.9x	33.0x	4.0x	24.9x
PagerDuty, Inc.	12.00	(44.7%)	\$	1,098.2 \$	977.7	\$ 489.2 \$	6.3	1.3%	7.0%	2.0x	156.1x	1.9x	7.0x	1.9x	6.7x
Palo Alto Networks, Inc.	190.13	(15.0%)	\$	132,520.6 \$	128,739.6	\$ 9,556.5 \$	1,382.5	14.5%	15.3%	13.5x	93.1x	13.0x	39.9x	11.5x	36.0x
Paycom Software, Inc.	161.17	(39.8%)	\$	8,849.2 \$	8,558.7	\$ 2,001.3 \$	524.5	26.2%	9.7%	4.3x	16.3x	4.2x	9.8x	3.9x	9.0x
Paylocity Holding Corporation	147.33	(34.2%)	\$	8,012.0 \$	7,982.4	\$ 1,640.4 \$	358.1	21.8%	13.3%	4.9x	22.3x	4.7x	13.0x	4.4x	12.4x
Q2 Holdings, Inc.	72.13	(36.1%)	\$	4,510.3 \$	4,480.6	\$ 769.6 \$	58.1	7.5%	13.9%	5.8x	77.1x	5.6x	23.9x	5.1x	19.5x
Qualys, Inc.	140.85	(11.8%)	\$	5,050.6 \$	4,441.7	\$ 653.0 \$	228.0	34.9%	10.1%	6.8x	19.5x	6.9x	14.9x	6.4x	14.1x
Salesforce, Inc.	230.54	(37.5%)	\$	219,474.1 \$	215,911.1	\$ 39,502.0 \$	11,420.0	28.9%	8.3%	5.5x	18.9x	5.3x	13.4x	4.9x	12.5x
ServiceNow, Inc.	812.41	(32.2%)	\$	168,560.1 \$	161,285.1	\$ 12,667.0 \$	2,498.0	19.7%	21.1%	12.7x	64.6x	12.4x	34.1x	10.4x	29.2x
Sprout Social, Inc.	9.97	(72.5%)	\$	590.1 \$	558.8	\$ 443.8 \$	(32.2)	NM	13.1%	1.3x	NM	1.3x	10.1x	1.1x	8.3x
SPS Commerce, Inc.	83.32	(58.6%)	\$	3,141.9 \$	3,017.8	\$ 729.8 \$	163.8	22.4%	19.3%	4.1x	18.4x	4.0x	12.9x	3.7x	11.4x
Tenable Holdings, Inc.	26.52	(41.6%)	\$	3,165.0 \$	3,199.2	\$ 974.6 \$	38.4	3.9%	11.1%	3.3x	83.3x	3.2x	13.9x	3.0x	12.1x
Toast, Inc.	34.19	(31.2%)	\$	20,103.7 \$	18,264.7	\$ 5,858.0 \$	311.0	5.3%	25.8%	3.1x	58.7x	2.9x	29.1x	2.4x	22.8x
Upland Software, Inc.	1.84	(67.4%)	\$	53.2 \$	394.8	\$ 235.6 \$	46.1	19.6%	(15.5%)	1.7x	8.6x	1.8x	6.7x	1.9x	6.2x
Veeva Systems Inc.	240.29	(22.6%)	\$	39,499.3 \$	32,951.8	\$ 3,080.2 \$	929.1	30.2%	16.0%	10.7x	35.5x	10.4x	22.9x	9.3x	20.3x
Vertex, Inc.	19.67	(67.6%)	\$	3,137.9 \$	3,175.8	\$ 732.2 \$	11.6	1.6%	13.8%	4.3x	NM	4.1x	19.3x	3.7x	16.3x
Workday, Inc.	215.62	(26.7%)	\$	56,708.1 \$	53,658.1	\$ 9,231.0 \$	1,210.0	13.1%	13.2%	5.8x	44.3x	5.6x	17.2x	4.9x	14.4x
Workiva Inc.	92.56	(20.8%)	\$	5,195.2 \$	5,131.4	\$ 845.5 \$	(47.9)	NM	19.9%	6.1x	NM	5.7x	57.9x	4.9x	37.2x
Yext, Inc.	8.42	(8.5%)	\$	1,037.7 \$	1,044.1	\$ 449.7 \$	39.9	8.9%	13.5%	2.3x	26.2x	2.3x	8.6x	2.2x	8.7x
Youxin Technology Ltd	1.42	(99.7%)	\$	6.0 \$	1.8	\$ 0.6 \$	(1.6)	NM	(24.9%)	3.2x	NM	NA	NA	NA	NA
ZenaTech, Inc.	3.42	(72.0%)	\$	130.1 \$	176.3	\$ 6.0 \$	(9.8)	NM	320.9%	29.3x	NM	17.5x	NM	7.3x	NM
	Mean:	(38.1%)	\$	23,858.8 \$	23,194.4	\$ 3,403.0 \$	778.09	17.5%	17.3%	5.4x	42.8x	5.1x	19.5x	4.4x	17.4x
	Median:	(35.7%)	\$	4,279.9 \$	4,441.7	\$ 810.6 \$	58.09	15.1%	13.2%	4.3x	35.5x	4.2x	16.0x	3.9x	14.2x
								V	Weighted Average:	8.3x	42.5x	8.0x	22.9x	7.1x	20.1x
								*Adjusted V	Weighted Average:	8.3x	35.1x	6.0x	16.0x	5.4x	14.6x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

		Basic S	Statis	tics			Last Twelve	Months		LTM M	ultiples	CY	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	×	x	x	x
SaaS/Cloud Software				<u> </u>	9										
monday.com Ltd.	143.86	(58.0%)	\$	7,416.2 \$	5,796.5	1,100.2 \$	(10.4)	NM	30.2%	5.3x	NM	4.9x	33.0x	4.0x	24.9x
PagerDuty, Inc.	12.00	(44.7%)	\$	1,098.2 \$	977.7	489.2 \$	6.3	1.3%	7.0%	2.0x	156.1x	1.9x	7.0x	1.9x	6.7x
Palo Alto Networks, Inc.	190.13	(15.0%)	\$	132,520.6 \$	128,739.6	9,556.5 \$	1,382.5	14.5%	15.3%	13.5x	93.1x	13.0x	39.9x	11.5x	36.0x
Paycom Software, Inc.	161.17	(39.8%)	\$	8,849.2 \$	8,558.7	2,001.3 \$	524.5	26.2%	9.7%	4.3x	16.3x	4.2x	9.8x	3.9x	9.0x
Paylocity Holding Corporation	147.33	(34.2%)	\$	8,012.0 \$	7,982.4	1,640.4 \$	358.1	21.8%	13.3%	4.9x	22.3x	4.7x	13.0x	4.4x	12.4x
Q2 Holdings, Inc.	72.13	(36.1%)	\$	4,510.3 \$	4,480.6	769.6 \$	58.1	7.5%	13.9%	5.8x	77.1x	5.6x	23.9x	5.1x	19.5x
Qualys, Inc.	140.85	(11.8%)	\$	5,050.6 \$	4,441.7	653.0 \$	228.0	34.9%	10.1%	6.8x	19.5x	6.9x	14.9x	6.4x	14.1x
Salesforce, Inc.	230.54	(37.5%)	\$	219,474.1 \$	215,911.1	39,502.0 \$	11,420.0	28.9%	8.3%	5.5x	18.9x	5.3x	13.4x	4.9x	12.5x
ServiceNow, Inc.	812.41	(32.2%)	\$	168,560.1 \$	161,285.1	12,667.0 \$	2,498.0	19.7%	21.1%	12.7x	64.6x	12.4x	34.1x	10.4x	29.2x
Sprout Social, Inc.	9.97	(72.5%)	\$	590.1 \$	558.8	443.8 \$	(32.2)	NM	13.1%	1.3x	NM	1.3x	10.1x	1.1x	8.3x
SPS Commerce, Inc.	83.32	(58.6%)	\$	3,141.9 \$	3,017.8	729.8 \$	163.8	22.4%	19.3%	4.1x	18.4x	4.0x	12.9x	3.7x	11.4x
Tenable Holdings, Inc.	26.52	(41.6%)	\$	3,165.0 \$	3,199.2	974.6 \$	38.4	3.9%	11.1%	3.3x	83.3x	3.2x	13.9x	3.0x	12.1x
Toast, Inc.	34.19	(31.2%)	\$	20,103.7 \$	18,264.7	5,858.0 \$	311.0	5.3%	25.8%	3.1x	58.7x	2.9x	29.1x	2.4x	22.8x
Upland Software, Inc.	1.84	(67.4%)	\$	53.2 \$	394.8	235.6 \$	46.1	19.6%	(15.5%)	1.7x	8.6x	1.8x	6.7x	1.9x	6.2x
Veeva Systems Inc.	240.29	(22.6%)	\$	39,499.3 \$	32,951.8	3,080.2 \$	929.1	30.2%	16.0%	10.7x	35.5x	10.4x	22.9x	9.3x	20.3x
Vertex, Inc.	19.67	(67.6%)	\$	3,137.9 \$	3,175.8	732.2 \$	11.6	1.6%	13.8%	4.3x	NM	4.1x	19.3x	3.7x	16.3x
Workday, Inc.	215.62	(26.7%)	\$	56,708.1 \$	53,658.1	9,231.0 \$	1,210.0	13.1%	13.2%	5.8x	44.3x	5.6x	17.2x	4.9x	14.4x
Workiva Inc.	92.56	(20.8%)	\$	5,195.2 \$	5,131.4	845.5 \$	(47.9)	NM	19.9%	6.1x	NM	5.7x	57.9x	4.9x	37.2x
Yext, Inc.	8.42	(8.5%)	\$	1,037.7 \$	1,044.1	449.7 \$	39.9	8.9%	13.5%	2.3x	26.2x	2.3x	8.6x	2.2x	8.7x
Youxin Technology Ltd	1.42	(99.7%)	\$	6.0 \$	1.8	0.6 \$	(1.6)	NM	(24.9%)	3.2x	NM	NA	NA	NA	NA
ZenaTech, Inc.	3.42	(72.0%)	\$	130.1 \$	176.3	6.0 \$	(9.8)	NM	320.9%	29.3x	NM	17.5x	NM	7.3x	NM
	Mean:	(38.1%)	\$	23,858.8 \$	23,194.4	3,403.0 \$	778.09	17.5%	17.3%	5.4x	42.8x	5.1x	19.5x	4.4x	17.4x
	Median:	(35.7%)	\$	4,279.9 \$	4,441.7	810.6 \$	58.09	15.1%	13.2%	4.3x	35.5x	4.2x	16.0x	3.9x	14.2x
								1	Weighted Average:	8.3x	42.5x	8.0x	22.9x	7.1x	20.1x
								*Adjusted \	Weighted Average:	8.3x	35.1x	6.0x	16.0x	5.4x	14.6x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

		Basic S	Statist	tics			Last Twelve	Months		LTM M	ultiples	CYZ	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	×	x
Benefits Management - Healthcare															
Alight, Inc.	2.31	(71.1%)	\$	1,207.6 \$	3,130.6 \$	2,289.0 \$	430.0	NM	(1.9%)	1.4x	7.3x	1.4x	5.1x	1.3x	4.8x
Evolent Health, Inc.	4.20	(67.6%)	\$	468.7 \$	1,434.4 \$	2,054.1 \$	79.8	3.9%	(16.6%)	0.7x	18.0x	0.7x	9.4x	0.6x	9.2x
Kooth plc	1.62	(38.6%)	\$	58.4 \$	38.2 \$	90.9 \$	3.9	4.3%	22.5%	0.4x	9.7x	0.5x	3.1x	0.4x	2.7x
Maximus, Inc.	86.09	(6.9%)	\$	4,688.6 \$	5,912.1 \$	5,431.3 \$	639.8	11.8%	2.4%	1.1x	9.2x	1.1x	8.3x	1.1x	7.9x
Progyny, Inc.	26.37	(4.1%)	\$	2,273.4 \$	1,956.3 \$	1,268.7 \$	90.3	7.1%	11.4%	1.5x	21.7x	1.4x	8.4x	1.3x	7.6x
	Mean:	(37.7%)	\$	1,739.3 \$	2,494.3 \$	2,226.8 \$	248.77	6.8%	3.5%	1.0x	13.2x	1.0x	6.8x	0.9x	6.4x
	Median:	(38.6%)	\$	1,207.6 \$	1,956.3 \$	2,054.1 \$	90.29	5.7%	2.4%	1.1x	9.7x	1.1x	8.3x	1.1x	7.6x
									Weighted Average:	1.2x	12.7x	1.2x	7.9x	1.1x	7.4x
								*Adjusted	d Weighted Average:	1.2x	9.5x	1.2x	7.9x	1.1x	7.3x

Healthcare Provider IT														
Craneware plc	28.86	(17.3%)	\$ 1,012.1 \$	988.6 \$	205.7 \$	38.0	18.5%	8.7%	4.8x	26.0x	4.4x	14.0x	4.0x	12.9x
Definitive Healthcare Corp.	2.84	(50.0%)	\$ 293.4 \$	387.7 \$	242.3 \$	41.8	17.3%	(5.3%)	1.6x	9.3x	1.5x	5.3x	1.6x	5.7x
DocGo Inc.	1.03	(81.9%)	\$ 100.7 \$	47.0 \$	368.1 \$	(49.2)	NM	(47.0%)	0.1x	NM	0.1x	NM	0.1x	NM
Doximity, Inc.	51.44	(39.6%)	\$ 9,684.7 \$	8,817.6 \$	621.3 \$	254.2	40.9%	20.2%	14.2x	34.7x	13.6x	24.4x	12.4x	22.7x
Health Catalyst, Inc.	2.99	(66.4%)	\$ 211.5 \$	292.1 \$	316.1 \$	(16.8)	NM	4.6%	0.9x	NM	0.9x	6.7x	0.9x	5.7x
Narayana Hrudayalaya Limited	21.77	(17.4%)	\$ 4,422.1 \$	4,480.1 \$	641.7 \$	143.7	22.4%	12.1%	7.0x	31.2x	5.4x	25.4x	4.0x	19.3x
National Research Corporation	16.99	(14.8%)	\$ 384.9 \$	463.3 \$	139.1 \$	34.7	24.9%	(3.5%)	3.3x	13.4x	NA	NA	NA	NA
Omnicell, Inc.	36.51	(23.7%)	\$ 1,638.4 \$	1,665.2 \$	1,177.7 \$	75.3	6.4%	10.7%	1.4x	22.1x	1.5x	12.1x	1.4x	11.1x
OptimizeRx Corporation	15.27	(31.4%)	\$ 284.6 \$	293.7 \$	109.5 \$	11.1	10.1%	24.2%	2.7x	26.5x	2.5x	15.1x	2.2x	13.0x
Phreesia, Inc.	20.49	(37.5%)	\$ 1,227.6 \$	1,142.2 \$	449.7 \$	(4.8)	NM	15.3%	2.5x	NM	2.3x	12.2x	2.0x	8.4x
Vitalhub Corp.	6.75	(35.5%)	\$ 426.1 \$	338.7 \$	70.5 \$	12.6	17.8%	59.3%	4.8x	27.0x	4.2x	17.8x	3.5x	13.5x
	Mean:	(37.8%)	\$ 1,789.7 \$	1,719.6 \$	394.7 \$	49.14	19.8%	9.0%	3.9x	23.8x	3.7x	14.8x	3.2x	12.5x
	Median:	(35.5%)	\$ 426.1 \$	463.3 \$	316.1 \$	34.66	18.2%	10.7%	2.7x	26.2x	2.4x	14.0x	2.1x	12.9x
	•							Weighted Average:	9.3x	28.6x	8.6x	21.0x	7.6x	18.2x
							*Adjusted	Weighted Average:	4.6x	26.9x	3.8x	12.6x	3.0x	10.6x

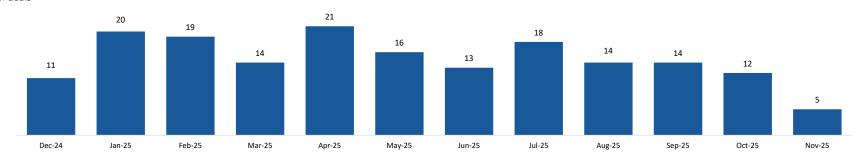
<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



### Information

- Five transactions were announced in the Information segment
- Select transactions from the Information segment include:
  - State Street's acquisition of PriceStats, a provider of daily inflation statistics
  - SiliconExpert Technologies' sale of Datasheets.com, a database of electronic component datasheets, to EETech Group
  - L Squared's investment in Ergo, a technology-enabled geopolitical and strategic intelligence firm
  - France-based mapping and geolocation platform Woosmap's sale to Strada Partners-backed Datasharp





 $Note: Deal \ values \ are \ not \ included \ in \ chart, \ as \ the \ majority \ of \ Information \ transactions \ were \ reported \ without \ a \ value$ 

			lr Ir	Information				
	2Q2	25	3Q2	25	LT	М	No	v-25
	Number of	Reported Value						
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	29	\$21.4	26	\$1,642.0	96	\$3,896.1	4	\$106.8
Private Equity - Buyout	2	0.0	2	0.0	10	79.1	0	0.0
Private Equity - VC/Growth Capital	19	197.2	18	869.2	71	1,915.8	1	0.0
Total	50	\$218.6	46	\$2,511.2	177	\$5,891.0	5	\$106.8

# Information

		Basic S	itatist	ics			Last Twelve	Months		LTM M	ultiples	CY2	025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	х	x	x	х	x
Financial Information				_	_										
Broadridge Financial Solutions, Inc.	228.09	(16.1%)	\$	26,624.4 \$	29,812.9 \$	7,055.6 \$	1,743.7	24.7%	8.6%	4.2x	17.1x	4.2x	17.3x	4.0x	16.7x
Computershare Limited	23.51	(17.1%)	\$	13,597.4 \$	14,490.8 \$	3,119.1 \$	1,043.2	33.4%	4.7%	4.6x	13.9x	4.6x	11.6x	4.6x	11.6x
CoStar Group, Inc.	68.80	(29.4%)	\$	29,159.0 \$	28,363.8 \$	3,056.5 \$	157.8	5.2%	14.6%	9.3x	179.7x	8.7x	66.4x	7.4x	36.1x
Equifax Inc.	212.37	(24.4%)	\$	25,992.8 \$	30,754.2 \$	5,943.3 \$	1,856.6	31.2%	6.4%	5.2x	16.6x	5.0x	15.7x	4.6x	14.0x
Experian plc	43.99	(18.7%)	\$	40,167.4 \$	45,534.5 \$	7,965.0 \$	2,427.0	30.5%	9.1%	5.7x	18.8x	5.7x	16.2x	5.2x	14.6x
FactSet Research Systems Inc.	277.27	(44.2%)	\$	10,375.4 \$	11,578.8 \$	2,321.7 \$	906.0	39.0%	5.4%	5.0x	12.8x	4.9x	12.4x	4.7x	12.3x
Fair Isaac Corporation	1,805.83	(24.8%)	\$	42,814.5 \$	45,772.1 \$	1,990.9 \$	950.7	47.8%	15.9%	23.0x	48.1x	22.0x	39.2x	17.5x	28.9x
Fidelity National Information Services, Inc.	65.77	(23.4%)	\$	34,059.0 \$	46,559.0 \$	10,464.0 \$	3,125.0	29.9%	4.2%	4.4x	14.9x	4.4x	10.9x	4.3x	10.2x
GB Group plc	3.37	(33.7%)	\$	804.6 \$	896.3 \$	378.2 \$	51.4	13.6%	(0.2%)	2.4x	17.4x	2.4x	9.6x	2.3x	9.1x
Moody's Corporation	490.78	(7.7%)	\$	87,552.8 \$	92,905.8 \$	7,501.0 \$	3,579.0	47.7%	8.8%	12.4x	26.0x	12.0x	23.6x	11.1x	21.8x
Morningstar, Inc.	214.86	(41.1%)	\$	8,837.0 \$	9,365.1 \$	2,395.4 \$	567.5	23.7%	7.8%	3.9x	16.5x	3.9x	13.3x	3.6x	12.0x
MSCI Inc.	563.72	(12.3%)	\$	42,357.7 \$	47,608.4 \$	3,055.4 \$	1,770.7	58.0%	9.0%	15.6x	26.9x	14.8x	24.4x	13.5x	22.0x
S&P Global Inc.	498.83	(13.9%)	\$	151,045.7 \$	165,920.7 \$	15,012.0 \$	7,549.0	50.3%	9.0%	11.1x	22.0x	10.7x	21.0x	10.0x	19.6x
SEI Investments Company	80.86	(13.9%)	\$	9,960.8 \$	9,181.9 \$	2,246.6 \$	652.2	29.0%	9.4%	4.1x	14.1x	4.0x	12.0x	3.7x	10.9x
SS&C Technologies Holdings, Inc.	85.94	(5.6%)	\$	20,971.6 \$	27,422.0 \$	6,148.4 \$	1,980.5	32.2%	6.7%	4.5x	13.8x	4.4x	11.1x	4.1x	10.2x
Thomson Reuters Corporation	135.68	(36.6%)	\$	60,601.6 \$	62,307.5 \$	7,376.0 \$	2,081.0	28.2%	3.0%	8.4x	29.9x	8.2x	20.9x	7.6x	19.0x
TransUnion	85.05	(16.1%)	\$	16,516.7 \$	21,047.8 \$	4,441.8 \$	1,450.5	32.7%	8.3%	4.7x	14.5x	4.5x	12.6x	4.2x	11.4x
Verisk Analytics, Inc.	225.07	(30.3%)	\$	31,368.6 \$	34,149.6 \$	3,029.5 \$	1,489.7	49.2%	7.3%	11.3x	22.9x	11.1x	20.0x	10.2x	18.1x
Workiva Inc.	92.56	(20.8%)	\$	5,195.2 \$	5,131.4 \$	845.5 \$	(47.9)	NM	19.9%	6.1x	NM	5.7x	57.9x	4.9x	37.2x
	Mean:	(22.6%)	\$	34,631.7 \$	38,358.0 \$	4,965.6 \$	1,754.41	33.7%	8.3%	7.7x	29.2x	7.4x	21.9x	6.7x	17.7x
	Median:	(20.8%)	\$	26,624.4 \$	29,812.9 \$	3,119.1 \$	1,489.70	31.7%	8.3%	5.2x	17.3x	5.0x	16.2x	4.7x	14.6x
								V	Veighted Average:	10.0x	30.2x	9.6x	22.7x	8.7x	19.2x
								*Adjusted V	Veighted Average:	9.1x	23.5x	8.8x	19.0x	8.1x	17.5x

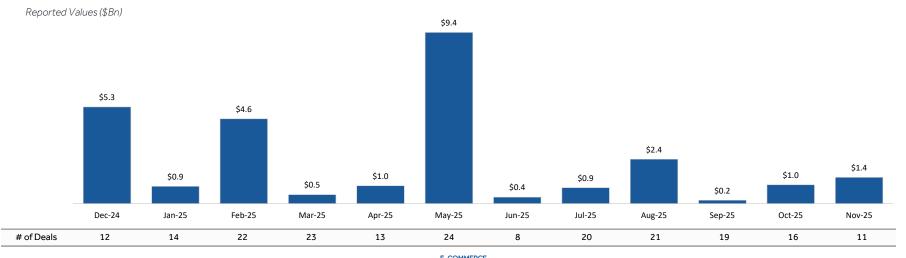
# Information

		Basic S	Statist	ics				Last Twelve	1onths		LTM M	ultiples	CY	2025	CY2	2026
	Stock Price	Change from		Equity	Enterprise	LTI	М	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revei	nue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MI	м	\$MM	%	%	x	x	х	х	x	x
Marketing Information			· -									-				
comScore, Inc.	6.90	(32.2%)	\$	34.6 \$	273.9	\$	358.9 \$	11.4	3.2%	0.8%	0.8x	24.0x	0.8x	6.2x	0.7x	5.6x
DNB Bank ASA	26.72	(4.7%)	\$	39,128.7	NA	\$	8,683.0	NA	NA	4.7%	NA	NA	NA	NA	NA	NA
Ebiquity plc	0.18	(45.4%)	\$	25.0 \$	48.2	\$	105.2 \$	19.0	18.0%	(0.8%)	0.5x	2.5x	0.5x	3.5x	0.4x	2.6x
INTAGE HOLDINGS Inc.	11.05	(15.8%)	\$	422.1 \$	345.4	\$	454.5 \$	40.9	9.0%	3.6%	0.8x	8.4x	NA	NA	NA	NA
Ipsos SA	37.20	(36.3%)	\$	1,605.2 \$	2,043.3	\$	2,885.8 \$	360.0	12.5%	0.7%	0.7x	5.7x	0.7x	4.3x	0.7x	4.1x
LiveRamp Holdings, Inc.	28.85	(20.0%)	\$	1,836.3 \$	1,492.7	\$	778.8 \$	54.6	7.0%	10.1%	1.9x	27.3x	1.9x	9.3x	1.7x	7.5x
System1 Group PLC	2.82	(66.8%)	\$	35.8 \$	32.8	\$	32.0 \$	0.9	2.8%	(32.0%)	1.0x	36.4x	0.7x	5.6x	0.6x	5.9x
YouGov plc	3.44	(47.4%)	\$	402.6 \$	623.8	\$	514.3 \$	81.2	15.8%	16.0%	1.2x	7.7x	1.2x	5.2x	1.2x	5.0x
ZoomInfo Technologies Inc.	9.92	-	\$	3,091.0 \$	4,512.3	\$	1,239.5 \$	301.8	24.3%	1.5%	3.6x	15.0x	3.7x	9.6x	3.6x	9.1x
	Mean:	(33.6%)	\$	5,175.7 \$	1,171.6	\$	1,672.5 \$	108.73	11.6%	0.5%	1.3x	15.9x	1.3x	6.2x	1.3x	5.7x
	Median:	(34.2%)	\$	422.1 \$	484.6	\$	514.3 \$	47.78	10.7%	1.5%	0.9x	11.7x	0.8x	5.6x	0.7x	5.6x
						<u> </u>		•		Weighted Average:	0.4x	2.5x	0.4x	1.2x	0.3x	1.1x
									*Adjuste	d Weighted Average:	1.3x	15.2x	1.3x	4.6x	1.2x	5.8x

Other Information														
Forrester Research, Inc.	7.19	(58.9%)	\$ 136.6 \$	79.0 \$	403.9 \$	23.9	5.9%	(8.7%)	0.2x	3.3x	0.2x	1.9x	0.2x	1.8x
Gartner, Inc.	232.74	(60.1%)	\$ 16,775.2 \$	18,194.5 \$	6,459.8 \$	1,313.9	20.3%	5.2%	2.8x	13.8x	2.8x	11.3x	2.7x	11.1x
HealthStream, Inc.	25.15	(26.5%)	\$ 746.2 \$	668.9 \$	298.6 \$	41.3	13.8%	3.7%	2.2x	16.2x	2.2x	9.5x	2.1x	8.8x
IQVIA Holdings Inc.	230.01	(1.8%)	\$ 39,170.7 \$	52,566.7 \$	15,904.0 \$	2,926.0	18.4%	3.8%	3.3x	18.0x	3.2x	13.8x	3.0x	13.0x
Informa plc	12.71	(3.7%)	\$ 16,308.5 \$	21,180.4 \$	5,334.6 \$	1,546.2	29.0%	15.7%	4.0x	13.7x	3.9x	12.5x	3.7x	11.8x
National Research Corporation	16.99	(14.8%)	\$ 384.9 \$	463.3 \$	139.1 \$	34.7	24.9%	(3.5%)	3.3x	13.4x	NA	NA	NA	NA
RELX PLC	40.12	(27.7%)	\$ 72,967.3 \$	82,680.8 \$	13,062.1 \$	4,237.6	32.4%	2.5%	6.3x	19.5x	6.4x	16.0x	6.0x	14.9x
Wolters Kluwer N.V.	106.22	(49.5%)	\$ 24,154.3 \$	29,146.2 \$	7,136.8 \$	2,291.3	32.1%	5.7%	4.1x	12.7x	4.0x	12.1x	3.8x	11.5x
	Mean:	(30.4%)	\$ 21,330.5 \$	25,622.5 \$	6,092.3 \$	1,551.86	22.1%	3.1%	3.3x	13.8x	3.2x	11.0x	3.1x	10.4x
	Median:	(27.1%)	\$ 16,541.9 \$	19,687.5 \$	5,897.2 \$	1,430.09	22.6%	3.8%	3.3x	13.8x	3.2x	12.1x	3.0x	11.5x
						·		Weighted Average:	4.7x	17.0x	4.7x	14.1x	4.4x	13.3x
							*Adjuste	ed Weighted Average:	4.7x	15.2x	4.7x	12.7x	4.4x	12.1x
								_						



- A total of 11 transactions was announced in the E-Commerce segment, nine of which were reported for more than \$1.4 billion in total value
- Select transactions in the E-Commerce segment include:
  - Netherlands- based online supermarket Picnic's €430 million (approximately US\$499 million) round of funding from Edeka, The Bill and Melinda Gates Foundation Trust, Hoyberg, and NPM Capital
  - The €300 million (approximately US\$348 million) investment led by Pollen Street in Spotawheel, a Greece-based online auto dealer
  - On-demand delivery platform Gopuff's \$250 million fundraise co-led by Eldridge Industries and Valor Equity Partners
  - General Catalyst's \$250 million investment in chef-to-consumer meal delivery platform CookUnity



i			E-(	COMMERCE				
	20	Q25	3Q2	25	LT	TM	Nov-	-25
	Number of	Reported Value						
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	24	\$9,315.2	27	\$2,955.6	85	\$22,431.1	2	\$30.0
Private Equity - Buyout	1	175.0	3	0.0	10	325.0	0	0.0
Private Equity - VC/Growth Capital	20	1,203.3	30	519.9	108	5,221.1	9	1,402.4
Total	45	\$10,693,5	60	\$3,475.5	203	\$27,977.1	11	\$1,432,4

		Basic S	Statis	tics			Last Twelve	Months		LTM M	ultiples	CY2	025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	×	х	×	x
US-based Marketplace/Aggregators															
Airbnb, Inc.	116.99	(28.6%)	\$	70,936.9 \$	61,530.9 \$	11,943.0 \$	2,761.0	23.1%	10.2%	5.2x	22.3x	5.1x	14.6x	4.7x	13.2x
Amazon.com, Inc.	233.22	(9.8%)	\$	2,493,172.2 \$	2,559,413.2 \$	691,330.0 \$	139,697.0	20.2%	11.5%	3.7x	18.3x	3.6x	15.3x	3.2x	12.5x
Bed Bath & Beyond, Inc.	6.02	(52.4%)	\$	414.5 \$	272.2 \$	1,074.3 \$	(90.1)	NM	(27.2%)	0.3x	NM	0.3x	NM	0.2x	NM
Booking Holdings Inc.	4,914.69	(15.8%)	\$	158,419.2 \$	159,161.2 \$	26,039.0 \$	9,819.0	37.7%	13.0%	6.1x	16.2x	6.2x	16.9x	5.7x	15.0x
Bumble Inc.	3.55	(60.7%)	\$	400.2 \$	1,054.0 \$	1,003.1 \$	268.7	26.8%	(7.4%)	1.1x	3.9x	1.1x	3.5x	1.2x	4.4x
CarGurus, Inc.	35.28	(14.6%)	\$	3,367.6 \$	3,382.0 \$	926.4 \$	226.5	24.4%	4.2%	3.7x	14.9x	3.6x	11.0x	3.4x	9.7x
CarParts.com, Inc.	0.54	(62.1%)	\$	37.5 \$	58.2 \$	560.6 \$	(31.7)	NM	(8.3%)	0.1x	NM	0.1x	NM	0.1x	17.8x
Copart, Inc.	38.98	(39.0%)	\$	37,733.3 \$	32,608.8 \$	4,655.2 \$	1,980.3	42.5%	6.7%	7.0x	16.5x	7.0x	16.8x	6.7x	15.6x
Coursera, Inc.	7.95	(41.4%)	\$	1,322.9 \$	529.9 \$	739.8 \$	(57.4)	NM	8.1%	0.7x	NM	0.8x	9.3x	0.7x	7.5x
DoorDash, Inc.	198.37	(30.5%)	\$	85,497.2 \$	83,675.2 \$	12,635.0 \$	1,021.0	8.1%	24.5%	6.6x	82.0x	6.7x	32.9x	5.1x	24.8x
eBay Inc.	82.79	(18.2%)	\$	37,421.1 \$	41,176.1 \$	10,714.0 \$	2,739.0	25.6%	4.4%	3.8x	15.0x	3.7x	12.1x	3.6x	11.5x
Etsy, Inc.	54.22	(29.1%)	\$	5,351.8 \$	6,919.3 \$	2,854.0 \$	446.3	15.6%	2.0%	2.4x	15.5x	2.4x	9.6x	2.3x	9.6x
Expedia Group, Inc.	255.69	(8.6%)	\$	31,330.3 \$	32,906.3 \$	14,370.0 \$	2,179.0	15.2%	7.3%	2.3x	15.1x	2.3x	10.0x	2.2x	9.0x
Hour Loop, Inc.	2.13	(69.2%)	\$	74.7 \$	77.4 \$	140.8	NM	NM	(1.8%)	0.5x	NM	NA	NA	NA	NA
Lemonade, Inc.	78.12	(6.7%)	\$	5,838.0 \$	5,643.8 \$	658.3 \$	(146.7)	NM	33.7%	8.6x	NM	7.1x	NM	4.5x	NM
Liquidity Services, Inc.	30.04	(24.4%)	\$	920.4 \$	748.7 \$	476.7 \$	41.5	8.7%	31.2%	1.6x	18.0x	NA	11.8x	NA	10.9x
Lyft, Inc.	21.03	(17.7%)	\$	8,398.4 \$	7,724.7 \$	6,273.8 \$	132.4	2.1%	14.9%	1.2x	58.3x	1.3x	15.7x	1.1x	11.9x
Maplebear Inc.	42.01	(21.5%)	\$	11,029.0 \$	9,468.0 \$	3,633.0 \$	588.0	16.2%	10.2%	2.6x	16.1x	2.5x	8.7x	2.3x	7.7x
Newegg Commerce, Inc.	75.88	(45.0%)	\$	1,553.9 \$	1,570.3 \$	1,235.6 \$	(40.8)	NM	(17.5%)	1.3x	NM	NA	NA	NA	NA
PetMed Express, Inc.	1.75	(74.5%)	\$	36.7 \$	(17.0) \$	227.0 \$	(1.3)	NM	(17.2%)	NM	13.5x	NM	NA	NM	NA
Pony Al Inc.	13.67	(45.1%)	\$	5,926.5 \$	5,507.8 \$	96.4 \$	(356.2)	NM	39.1%	57.1x	NM	66.3x	NM	49.8x	NM
Revolve Group, Inc.	24.17	(38.9%)	\$	1,724.1 \$	1,444.0 \$	1,195.0 \$	74.4	6.2%	9.2%	1.2x	19.4x	1.3x	18.2x	1.2x	17.1x
StubHub Holdings, Inc.	11.73	(57.9%)	\$	4,053.2 \$	5,093.9 \$	1,829.4 \$	(1,215.3)	NM	14.9%	2.8x	NM	2.7x	21.1x	1.9x	5.7x
ThredUp Inc.	7.52	(38.8%)	\$	941.1 \$	944.3 \$	298.4 \$	(7.3)	NM	41.7%	3.2x	NM	3.0x	72.1x	2.7x	49.9x
Uber Technologies, Inc.	87.54	(14.2%)	\$	181,893.3 \$	181,431.3 \$	49,610.0 \$	5,291.0	10.7%	18.2%	3.7x	34.3x	3.5x	20.8x	3.0x	16.5x
Wayfair Inc.	110.80	(3.6%)	\$	14,441.5 \$	17,017.5 \$	12,241.0 \$	4.0	0.0%	3.4%	1.4x	NM	1.3x	22.0x	1.2x	19.0x
	Mean:	(33.4%)	\$	121,624.4 \$	123,820.8 \$	32,952.3 \$	6,612.89	17.7%	8.8%	5.1x	23.7x	6.0x	18.0x	4.9x	14.5x
	Median:	(29.8%)	\$	5,594.9 \$	5,575.8 \$	1,532.5 \$	132.41	15.9%	8.7%	2.6x	16.3x	2.9x	15.3x	2.5x	12.2x
									Weighted Average:	4.0x	20.7x	4.0x	16.0x	3.5x	13.1x
								*Adjusted	Weighted Average:	3.9x	19.1x	3.9x	15.6x	3.4x	12.8x



		Basic	Statist	tics			Last Twelve	Months		LTM M	ultiples	CY	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	х	x	x	х	x	x
Internationally-based Marketplace/Ag	gregators														
Alibaba Group Holding Limited	157.30	(18.4%)	\$	351,461.5 \$	352,678.8	\$ 142,158.5 \$	22,543.7	15.9%	5.2%	2.5x	15.6x	2.5x	17.4x	2.3x	12.5x
Cango Inc.	1.50	(28.6%)	\$	512.4 \$	619.8	\$ 396.3 \$	84.2	21.2%	495.2%	1.6x	NM	1.2x	NA	1.0x	NA
Cimpress plc	68.85	(19.5%)	\$	1,698.7 \$	3,226.7	\$ 3,461.4 \$	321.1	9.3%	3.6%	0.9x	10.1x	0.9x	7.2x	0.9x	6.7x
Coupang, Inc.	28.16	(17.4%)	\$	51,438.4 \$	49,158.4	\$ 33,664.0 \$	1,345.0	4.0%	16.6%	1.5x	36.5x	1.3x	38.3x	1.1x	20.5x
JD.com, Inc.	29.83	(35.8%)	\$	42,328.8 \$	30,485.0	\$ 183,136.7 \$	3,795.5	2.1%	16.6%	0.2x	8.0x	0.2x	10.4x	0.2x	5.8x
Jumia Technologies AG	12.68	(3.5%)	\$	1,552.8 \$	1,482.3	\$ 154.9 \$	(73.0)	NM	(20.2%)	9.6x	NM	7.0x	NM	5.9x	NM
MercadoLibre, Inc.	2,071.78	(21.7%)	\$	105,033.4 \$	110,844.4	\$ 26,193.0 \$	3,864.0	14.8%	36.9%	4.2x	28.7x	4.0x	27.6x	3.1x	20.5x
Mercari, Inc.	17.00	(7.8%)	\$	2,800.1 \$	3,156.5	\$ 1,335.2 \$	207.4	15.5%	2.8%	2.4x	15.2x	2.5x	15.5x	2.3x	13.3x
PChome Online Inc.	0.95	(46.3%)	\$	193.2 \$	425.4	\$ 1,210.1 \$	(3.0)	NM	(5.3%)	0.4x	NM	0.4x	16.8x	0.4x	11.4x
PDD Holdings Inc.	116.08	(16.7%)	\$	164,792.6 \$	106,767.0	\$ 53,956.8 \$	14,951.4	27.7%	59.0%	2.0x	7.1x	1.8x	7.6x	1.6x	6.4x
Rakuten Group, Inc.	6.11	(10.9%)	\$	13,246.2 \$	16,265.2	\$ 16,547.4 \$	2,331.3	14.1%	11.1%	1.0x	7.0x	1.0x	7.1x	0.9x	5.6x
trivago N.V.	3.07	(47.3%)	\$	216.6 \$	113.3	\$ 592.2 \$	1.4	0.2%	7.4%	0.2x	82.5x	0.2x	7.9x	0.2x	4.7x
Vipshop Holdings Limited	19.64	(6.8%)	\$	9,682.5 \$	7,070.2	\$ 14,983.4 \$	1,322.9	8.8%	(2.9%)	0.5x	5.3x	0.5x	5.3x	0.5x	5.0x
	Mean:	(21.6%)	\$	57,304.4 \$	52,484.1	\$ 36,753.1 \$	3,899.37	12.1%	48.2%	2.1x	21.6x	1.8x	14.7x	1.6x	10.2x
	Median:	(18.4%)	\$	9,682.5 \$	7,070.2	\$ 14,983.4 \$	1,322.93	14.1%	7.4%	1.5x	12.6x	1.2x	10.4x	1.0x	6.7x
				•	•			V	Weighted Average:	2.4x	16.3x	2.3x	17.3x	2.0x	12.2x
								*Adjusted V	Weighted Average:	2.4x	16.3x	2.3x	13.7x	2.0x	10.0x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

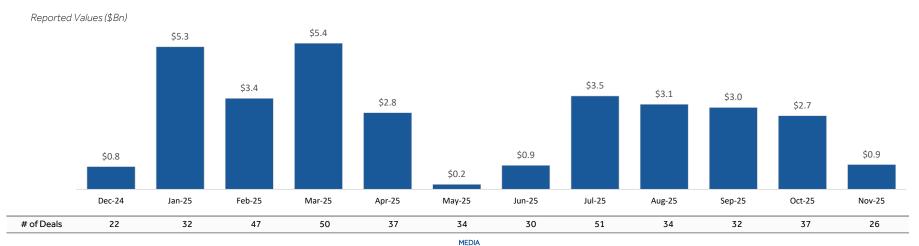
		Basic S	Statist	ics			Last Twelve	Months		LTM M	ultiples	CY2	2025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	×	x
Direct-to-Consumer/ Traditional Re	etail Disruptors														
1-800-FLOWERS.COM, Inc.	3.41	(62.8%)	\$	217.1 \$	584.0	\$ 1,658.8 \$	(5.0)	NM	(8.1%)	0.4x	NM	0.4x	123.7x	0.4x	21.6x
Allbirds, Inc.	5.06	(60.6%)	\$	41.6 \$	61.1	\$ 160.6 \$	(74.6)	NM	(22.0%)	0.4x	NM	0.4x	NM	0.4x	NM
BARK, Inc.	0.71	(72.0%)	\$	122.7 \$	141.8	\$ 451.7 \$	(33.1)	NM	(7.6%)	0.3x	NM	0.3x	118.4x	0.3x	32.8x
Chegg, Inc.	0.97	(64.5%)	\$	105.7 \$	92.3	\$ 447.7 \$	33.4	7.5%	(32.4%)	0.2x	2.8x	0.2x	1.2x	0.3x	1.6x
Chewy, Inc.	34.77	(28.5%)	\$	14,423.3 \$	14,359.7	\$ 12,345.2	242.8	2.0%	9.2%	1.2x	59.1x	1.1x	19.5x	1.0x	15.9x
The Honest Company, Inc.	2.69	(69.7%)	\$	300.7 \$	235.7	\$ 383.1 \$	7.6	2.0%	3.9%	0.6x	31.1x	0.6x	10.7x	0.7x	11.1x
Match Group, Inc.	33.31	(15.0%)	\$	7,863.5 \$	10,944.0	\$ 3,469.4 \$	1,053.3	30.4%	(0.5%)	3.2x	10.4x	3.2x	8.9x	3.1x	8.1x
Nerdy, Inc.	1.34	(38.5%)	\$	164.7 \$	147.2	\$ 177.9 \$	(62.3)	NM	(9.9%)	0.8x	NM	0.7x	NM	0.7x	NM
Newegg Commerce, Inc.	75.88	(45.0%)	\$	1,553.9 \$	1,570.3	\$ 1,235.6 \$	(40.8)	NM	(17.5%)	1.3x	NM	NA	NA	NA	NA
Peloton Interactive, Inc.	6.79	(37.7%)	\$	2,836.9 \$	3,695.9	\$ 2,455.6	143.4	5.8%	(8.7%)	1.5x	25.8x	1.4x	8.5x	1.4x	7.4x
Rent the Runway, Inc.	4.87	(64.3%)	\$	162.5 \$	506.9	\$ 302.8 \$	(1.4)	NM	0.2%	1.7x	NM	NA	NA	NA	NA
Shutterstock, Inc.	20.82	(46.3%)	\$	739.4 \$	880.3	\$ 1,020.0 \$	168.9	16.6%	13.1%	0.9x	5.2x	0.8x	2.9x	0.8x	3.2x
Lovisa Holdings Limited	21.04	(26.5%)	\$	2,329.3 \$	2,624.3	\$ 521.5 \$	115.4	22.1%	14.2%	5.0x	22.7x	4.5x	14.5x	3.8x	12.3x
Stitch Fix, Inc.	4.25	(39.2%)	\$	560.5 \$	419.1	\$ 1,267.2 \$	(9.6)	NM	(5.3%)	0.3x	NM	0.3x	11.3x	0.3x	10.2x
	Mean:	(47.9%)	\$	2,244.4 \$	2,590.2	\$ 1,849.8	109.85	12.3%	(5.1%)	1.3x	22.5x	1.2x	32.0x	1.1x	12.4x
	Median:	(45.6%)	\$	430.6 \$	545.4	\$ 770.7	3.09	7.5%	(6.4%)	0.8x	22.7x	0.7x	11.0x	0.7x	10.7x
					•			V	Veighted Average:	1.9x	34.2x	1.8x	14.7x	1.7x	11.5x
								*Adjusted V	Veighted Average:	1.7x	15.6x	1.7x	14.5x	1.6x	12.1x

E-Commerce Enablement														
Adobe Inc.	320.13	(42.6%)	\$ 134,006.4 \$	134,716.4 \$	23,181.0 \$	9,060.0	39.1%	10.7%	5.8x	14.9x	5.7x	11.6x	5.3x	10.7x
GigaCloud Technology Inc.	37.10	(5.2%)	\$ 1,374.8 \$	1,470.9 \$	1,222.9 \$	141.0	11.5%	10.2%	1.2x	10.4x	1.2x	10.3x	1.2x	9.5x
Pattern Group Inc.	14.54	(27.7%)	\$ 2,562.3 \$	2,280.5 \$	2,293.7 \$	39.0	1.7%	NA	1.0x	58.5x	0.9x	15.7x	0.8x	13.2x
Rakuten Group, Inc.	6.11	(10.9%)	\$ 13,246.2 \$	16,265.2 \$	16,547.4 \$	2,331.3	14.1%	11.1%	1.0x	7.0x	1.0x	7.1x	0.9x	5.6x
Shopify Inc.	158.64	(12.9%)	\$ 206,524.4 \$	200,614.4 \$	10,696.0 \$	1,726.0	16.1%	30.2%	18.8x	116.2x	17.3x	101.6x	14.0x	75.7x
	Mean:	(19.9%)	\$ 71,542.8 \$	71,069.5 \$	10,788.2 \$	2,659.45	16.5%	15.5%	5.5x	41.4x	5.2x	29.3x	4.4x	22.9x
	Median:	(12.9%)	\$ 13,246.2 \$	16,265.2 \$	10,696.0 \$	1,726.00	14.1%	10.9%	1.2x	14.9x	1.2x	11.6x	1.2x	10.7x
								Weighted Average:	13.1x	73.4x	12.2x	63.4x	10.1x	48.1x
							*Adjusted	l Weighted Average:	13.1x	14.9x	12.2x	11.3x	10.1x	10.3x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



- There were 26 transactions announced in the Media segment, six of which were reported for more than \$914 million in total value
- Select Media transactions include:
  - The pending C\$97 million (approximately US\$69 million) sale of Thunderbird Entertainment, a Canada-based full-service production, distribution, and rights-management company, to Blue Ant Media Corporation (a Canaccord Genuity transaction)
  - Daily Mail and General Trust's pending acquisition of UK-based newspaper The Telegraph for £500 million (approximately US\$660 million)
  - The pending \$175 million sale of streaming audio platform TuneIn to Stingray Group
  - JOLT's pending purchase of Volta Media Network, a provider of digital-out-of-home screens, from Shell



	2Q:	25	3Q	25	LT	M	Novemb	er-25
	Number of	Reported Value						
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	52	\$2,855.1	84	\$6,574.2	265	\$24,502.4	18	\$835.4
Private Equity - Buyout	4	550.0	3	2,317.4	23	2,949.3	1	0.0
Private Equity - VC/Growth Capital	45	494.3	30	751.5	144	4,641.9	7	79.0
Total	101	\$3,899.5	117	\$9,643.1	432	\$32,093.6	26	\$914.4

	Basic Statistics  Stock Price Change from Equity Enterprise						Last Twelve	Months		LTM M	ultiples	CY2	025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	х	×	х	x	x
US-Based Digital Media															
Alphabet Inc.	320.18	(2.6%)	\$	3,863,287.6 \$	3,808,986.6 \$	385,476.0 \$	145,174.0	37.7%	13.4%	9.9x	26.2x	9.4x	21.2x	8.3x	17.7x
Apple Inc.	278.85	(3.0%)	\$	4,120,386.0 \$	4,100,343.0 \$	416,161.0 \$	144,748.0	34.8%	6.4%	9.9x	28.3x	9.8x	28.2x	9.1x	26.1x
The Arena Group Holdings, Inc.	4.20	(58.2%)	\$	199.8 \$	300.4	142.8 \$	47.2	33.0%	6.7%	2.1x	6.4x	2.1x	5.6x	1.9x	5.5x
Duolingo, Inc.	191.41	(64.9%)	\$	8,848.4 \$	7,824.2	964.3 \$	125.9	13.1%	39.9%	8.1x	62.2x	7.2x	24.8x	5.9x	19.2x
GoPro, Inc.	1.63	(46.6%)	\$	260.4 \$	406.9	650.8 \$	(66.2)	NM	(27.4%)	0.6x	NM	0.6x	NM	0.5x	11.8x
IAC Inc.	35.07	(30.5%)	\$	2,715.6 \$	3,194.8	3,653.8 \$	321.6	8.8%	23.5%	0.9x	9.9x	1.4x	12.2x	1.4x	10.3x
Life360, Inc.	79.61	(29.3%)	\$	6,226.6 \$	6,082.6	459.0 \$	28.3	6.2%	33.9%	13.3x	NM	NA	NA	NA	NA
Meta Platforms, Inc.	647.95	(18.6%)	\$	1,633,175.9 \$	1,639,787.9 \$	189,458.0 \$	98,399.0	51.9%	21.3%	8.7x	16.7x	8.2x	13.5x	7.0x	11.8x
NerdWallet, Inc.	15.01	(7.6%)	\$	1,091.4 \$	985.1	795.0 \$	72.4	9.1%	24.7%	1.2x	13.6x	1.3x	7.3x	1.2x	6.4x
Netflix, Inc.	107.58	(19.8%)	\$	455,851.2 \$	463,610.4	43,378.8 \$	12,969.7	29.9%	15.4%	10.7x	35.7x	10.4x	33.7x	9.2x	27.2x
Pinterest, Inc.	26.12	(36.1%)	\$	17,645.6 \$	15,179.5	4,056.6 \$	305.5	7.5%	16.8%	3.7x	49.7x	3.7x	12.3x	3.2x	10.5x
Reddit, Inc.	216.47	(23.5%)	\$	41,020.1 \$	38,819.4	1,904.6 \$	279.0	14.6%	69.7%	20.4x	139.1x	18.7x	49.7x	13.5x	32.1x
Roblox Corporation	95.03	(36.9%)	\$	66,704.0 \$	65,590.5	4,463.7 \$	(885.8)	NM	32.7%	14.7x	NM	9.7x	40.6x	8.0x	33.8x
Roku, Inc.	96.79	(17.0%)	\$	14,300.9 \$	12,498.9	4,543.4 \$	173.9	3.8%	16.6%	2.8x	71.9x	2.7x	32.1x	2.4x	22.5x
Snail, Inc.	0.88	(74.3%)	\$	33.2 \$	26.3 \$	82.3 \$	(11.5)	NM	(5.2%)	0.3x	NM	0.3x	NM	0.2x	2.4x
Snap Inc.	7.68	(42.2%)	\$	13,204.7 \$	14,364.9	5,772.3 \$	(452.1)	NM	11.7%	2.5x	NM	2.4x	22.8x	2.1x	14.2x
Udemy, Inc.	5.08	(52.1%)	\$	743.6 \$	384.3	795.8 \$	(1.1)	NM	2.5%	0.5x	NM	0.5x	4.0x	0.5x	3.8x
Upwork Inc.	19.74	(7.7%)	\$	2,579.1 \$	2,307.1	780.9 \$	148.0	18.9%	2.5%	3.0x	15.6x	3.1x	10.8x	2.9x	9.9x
Ziff Davis, Inc.	32.82	(45.9%)	\$	1,296.5 \$	1,689.5	1,457.4 \$	421.0	28.9%	5.7%	1.2x	4.0x	1.2x	3.4x	1.1x	3.3x
	Mean:	(32.5%)	\$	539,451.1 \$	535,914.9	56,052.4 \$	21,147.19	21.3%	16.4%	6.0x	36.9x	5.1x	20.1x	4.4x	14.9x
	Median:	(30.5%)	\$	8,848.4 \$	7,824.2	1,904.6 \$	147.97	16.8%	15.4%	3.0x	26.2x	2.9x	17.3x	2.6x	11.8x
						_		V	Veighted Average:	9.7x	26.3x	9.4x	23.6x	8.4x	20.7x
								*Adjusted V	Veighted Average:	9.7x	26.1x	9.4x	23.4x	8.4x	16.0x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

		Basic S	Statist	ics			Last Twelve	onths		LTMM	ultiples	CYZ	2025	CY2	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
International-Based Digital Media															
Baidu, Inc.	116.89	(21.8%)	\$	40,183.4 \$	39,550.3 \$	18,325.5 \$	4,048.5	22.1%	(2.6%)	2.2x	9.8x	2.2x	12.9x	2.1x	10.8x
Bilibili Inc.	26.61	(18.1%)	\$	11,007.8 \$	9,069.0 \$	4,180.3 \$	389.2	9.3%	17.0%	2.2x	23.3x	2.0x	17.7x	1.9x	13.0x
CyberAgent, Inc.	8.94	(27.9%)	\$	4,531.7 \$	4,141.8 \$	5,442.5 \$	337.1	6.2%	6.7%	0.8x	12.3x	0.7x	7.8x	0.7x	7.6x
DeNA Co., Ltd.	15.45	(41.2%)	\$	1,720.6 \$	1,477.9 \$	1,195.3 \$	398.9	33.4%	34.2%	1.2x	3.7x	1.3x	5.9x	1.5x	6.6x
Fiverr International Ltd.	20.93	(42.0%)	\$	773.0 \$	485.1 \$	419.1 \$	7.4	1.8%	12.6%	1.2x	65.9x	1.1x	5.4x	1.1x	4.4x
G5 Entertainment AB (publ)	9.49	(38.8%)	\$	73.8 \$	47.8	106.1 \$	6.5	6.1%	(14.7%)	0.5x	7.4x	0.5x	3.2x	0.5x	2.4x
GREE Holdings, Inc.	2.64	(34.6%)	\$	452.8 \$	99.1 \$	395.8 \$	35.8	9.0%	(6.8%)	0.3x	NM	0.3x	NA	0.2x	NA
HolidayCheck Group AG	5.22	(2.2%)	\$	455.0	NA \$	76.7 \$	7.2	9.3%	326.8%	NA	NA	NA	NA	NA	NA
HUYA Inc.	2.85	(37.9%)	\$	637.0 \$	111.2	879.3 \$	(15.0)	NM	2.4%	0.1x	NM	0.1x	30.7x	0.1x	1.6x
iQIYI, Inc.	2.19	(22.9%)	\$	2,108.9 \$	3,606.9 \$	3,808.1 \$	1,184.0	31.1%	(10.6%)	0.9x	3.0x	0.9x	1.9x	0.9x	1.8x
JOYY Inc.	63.12	-	\$	3,217.8 \$	2,039.0 \$	2,237.8 \$	138.6	6.2%	(1.3%)	0.9x	14.7x	0.9x	12.9x	0.9x	10.1x
Meitu, Inc.	1.10	(31.5%)	\$	5,043.9 \$	4,704.3	494.3 \$	92.2	18.6%	15.9%	9.5x	51.0x	7.4x	30.1x	5.9x	21.6x
MIXI, Inc.	18.55	(26.8%)	\$	1,228.3 \$	869.2 \$	1,036.9 \$	208.0	20.1%	1.1%	0.8x	4.2x	0.8x	4.6x	0.8x	4.5x
NCSOFT Corporation	143.13	(15.2%)	\$	2,775.7 \$	1,624.7 \$	1,076.4 \$	(18.7)	NM	(5.9%)	1.5x	NM	1.5x	18.0x	1.2x	6.3x
NetEase, Inc.	138.05	(13.5%)	\$	87,078.1 \$	67,836.8 \$	15,707.8 \$	5,276.1	33.6%	5.8%	4.3x	12.9x	NA	NA	NA	NA
NEXON Co., Ltd.	24.33	(1.5%)	\$	19,350.9 \$	15,103.6 \$	3,105.9 \$	1,067.7	34.4%	2.8%	4.9x	14.1x	5.0x	15.6x	4.7x	14.8x
NIP Group Inc.	1.50	(80.3%)	\$	176.5 \$	190.9 \$	85.3 \$	(11.8)	NM	1.9%	2.2x	NM	1.8x	NM	1.4x	NM
Opera Limited	13.62	(39.5%)	\$	1,221.0 \$	1,110.8	521.5 \$	103.1	19.8%	26.7%	2.1x	10.8x	1.8x	7.9x	1.6x	6.6x
Sea Limited	139.01	(30.3%)	\$	82,296.7 \$	76,746.5 \$	16,819.9 \$	1,051.8	6.3%	28.8%	4.6x	73.0x	3.4x	21.8x	2.7x	17.1x
Sportradar Group AG	22.00	(31.7%)	\$	6,576.9 \$	6,227.6 \$	1,145.6 \$	393.9	34.4%	26.1%	5.4x	15.8x	4.2x	18.4x	3.4x	13.5x
Spotify Technology S.A.	598.87	(23.7%)	\$	123,417.4 \$	117,274.0 \$	19,825.2 \$	2,391.2	12.1%	11.9%	5.9x	49.0x	5.7x	43.9x	5.0x	32.2x
Tencent Music Entertainment Group	18.45	(30.9%)	\$	29,192.5 \$	26,977.0 \$	4,455.4 \$	1,768.8	39.7%	13.9%	6.1x	15.3x	5.8x	16.2x	5.2x	15.4x
Weibo Corporation	9.94	(23.3%)	\$	2,433.6 \$	2,333.1 \$	1,740.8 \$	549.0	31.5%	(1.2%)	1.3x	4.3x	1.4x	4.7x	1.4x	4.6x
Wemade Co.,Ltd.	17.82	(44.7%)	\$	601.5 \$	732.1	417.9 \$	29.5	7.1%	(11.5%)	1.8x	NM	1.9x	36.0x	1.7x	11.3x
Zhihu Inc.	3.69	(41.6%)	\$	310.6 \$	(272.6) \$	416.4 \$	(29.8)	NM	(23.6%)	NM	9.2x	NM	NM	NM	NM
	Mean:	(30.1%)	\$	17,074.6 \$	15,920.3 \$	4,156.6 \$	776.37	18.7%	18.3%	2.6x	21.0x	2.3x	15.8x	2.0x	10.3x
	Median:	(30.6%)	\$	2,433.6 \$	2,186.1	1,145.6 \$	207.99	18.6%	2.8%	1.8x	12.9x	1.7x	14.2x	1.4x	8.8x
								1	Weighted Average:	4.6x	35.4x	3.4x	21.5x	3.0x	16.5x
								*Adjusted \	Weighted Average:	4.6x	13.0x	4.2x	17.1x	3.7x	14.0x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean



		Basic S	tatist	ics			Last Twelve I	Months		LTM M	ultiples	CY2	2025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	×	x	x	x
Broadcast, Cable, and Satelite Television															
Optimum Communications, Inc.	1.90	(40.6%)	\$	892.3 \$	26,450.5	8,642.6 \$	3,202.7	37.1%	(4.2%)	3.1x	8.3x	3.1x	7.9x	3.2x	7.9x
AMC Networks Inc.	8.92	(15.8%)	\$	388.3 \$	1,757.6	2,316.3 \$	400.5	17.3%	(7.4%)	0.8x	4.4x	0.8x	4.8x	0.8x	5.3x
CVC Limited	1.36	(9.6%)	\$	158.1 \$	262.7	21.1 \$	4.8	22.8%	47.2%	12.5x	54.6x	NA	NA	NA	NA
Charter Communications, Inc.	200.12	(54.2%)	\$	25,897.4 \$	127,211.4	55,099.0 \$	22,094.0	40.1%	0.4%	2.3x	5.8x	2.3x	5.6x	2.3x	5.6x
Comcast Corporation	26.69	(38.6%)	\$	97,255.5 \$	187,548.5	123,311.0 \$	38,034.0	30.8%	0.2%	1.5x	4.9x	1.5x	5.1x	1.5x	5.1x
Entravision Communications Corporation	2.78	(11.7%)	\$	252.9 \$	405.0	420.2 \$	26.5	6.3%	25.0%	1.0x	15.3x	NA	NA	NA	NA
The E.W. Scripps Company	4.23	(13.8%)	\$	375.6 \$	3,526.3	2,318.7 \$	455.8	19.7%	(3.3%)	1.5x	7.7x	1.7x	11.1x	1.5x	7.3x
fuboTV Inc.	3.04	(52.9%)	\$	1,041.9 \$	1,130.0	1,616.7 \$	(45.9)	NM	1.7%	0.7x	NM	0.5x	19.2x	0.2x	5.3x
Grupo Televisa, S.A.B.	0.55	(11.3%)	\$	1,463.2 \$	4,940.0	3,247.0 \$	1,011.8	31.2%	(6.1%)	1.5x	4.9x	1.5x	4.2x	1.6x	4.3x
Liberty Global Ltd.	11.41	(19.7%)	\$	3,853.0 \$	11,804.6	4,770.6 \$	1,072.5	22.5%	170.5%	2.5x	11.0x	2.5x	9.7x	2.4x	9.4x
Nexstar Media Group, Inc.	192.14	(14.0%)	\$	5,826.9 \$	12,250.9	5,147.0 \$	1,553.0	30.2%	(1.5%)	2.4x	7.9x	2.5x	7.9x	2.2x	6.2x
Paramount Skydance Corporation	16.02	NA	\$	17,582.0 \$	30,318.0	28,727.0 \$	2,678.0	9.3%	(0.5%)	1.1x	11.3x	1.0x	9.9x	1.0x	8.6x
Sinclair, Inc.	15.76	(14.6%)	\$	1,098.2 \$	4,744.3	3,337.0 \$	594.0	17.8%	(1.0%)	1.4x	8.0x	1.5x	10.4x	1.3x	6.7x
TEGNA Inc.	19.52	(8.6%)	\$	3,143.8 \$	5,501.2	2,876.4 \$	697.6	24.3%	(2.7%)	1.9x	7.9x	2.0x	9.6x	1.8x	6.3x
Warner Bros. Discovery, Inc.	24.00	(3.0%)	\$	59,471.4 \$	89,953.4	37,863.0 \$	7,758.0	20.5%	(4.3%)	2.4x	11.6x	2.4x	10.5x	2.5x	10.5x
	Mean:	(22.0%)	\$	14,580.0 \$	33,853.6	18,647.6 \$	5,302.50	23.6%	14.3%	2.4x	11.7x	1.8x	8.9x	1.7x	6.8x
	Median:	(14.3%)	\$	1,463.2 \$	5,501.2	3,337.0 \$	1,011.84	22.7%	(1.0%)	1.5x	7.9x	1.7x	9.6x	1.6x	6.3x
								V	Veighted Average:	1.9x	7.6x	1.9x	7.3x	1.8x	7.1x
								*Adjusted V	Veighted Average:	1.8x	7.6x	1.4x	5.3x	1.4x	5.3x

<sup>\*</sup>Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

		Basic 9	Statist	tics			Last Twelve N	Months		LTM M	ultiples	CY	2025	CY2	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	×
Large Cap Diversified Media															
Fox Corporation	58.26	(4.1%)	\$	27,372.6 \$	30,640.6	\$ 16,474.0 \$	3,562.0	21.6%	14.9%	1.9x	8.6x	NA	NA	NA	NA
Paramount Skydance Corporation	16.02	(23.2%)	\$	17,582.0 \$	30,318.0	\$ 28,727.0 \$	2,678.0	9.3%	(0.5%)	1.1x	11.3x	1.0x	9.9x	1.0x	8.6x
The Walt Disney Company	104.47	(16.2%)	\$	186,509.1 \$	230,980.1	\$ 94,425.0 \$	19,419.0	20.6%	3.4%	2.4x	11.9x	2.4x	11.3x	2.3x	10.3x
Warner Bros. Discovery, Inc.	24.00	(3.0%)	\$	59,471.4 \$	89,953.4	\$ 37,863.0 \$	7,758.0	20.5%	(4.3%)	2.4x	11.6x	2.4x	10.5x	2.5x	10.5x
	Mean:	(11.6%)	\$	72,733.8 \$	95,473.0	\$ 44,372.3 \$	8,354.25	18.0%	3.4%	1.9x	10.9x	2.0x	10.6x	1.9x	9.8x
	Median:	(10.1%)	\$	43,422.0 \$	60,297.0	\$ 33,295.0 \$	5,660.00	20.5%	1.4%	2.1x	11.5x	2.4x	10.5x	2.3x	10.3x
									Weighted Average:	2.3x	11.5x	2.1x	10.0x	2.0x	9.3x
								*Adjusted	l Weighted Average:	1.5x	8.6x	1.0x	10.4x	1.0x	8.6x

B-to-B Media														
Centaur Media Plc	0.60	(1.9%)	\$ 87.8 \$	76.0 \$	47.0 \$	4.6	9.7%	9.2%	1.6x	16.6x	1.6x	9.4x	1.5x	8.0x
Emerald Holding, Inc.	3.66	(32.8%)	\$ 724.0 \$	1,143.3 \$	437.5 \$	97.1	22.2%	11.2%	2.6x	11.8x	2.4x	9.0x	2.2x	7.7x
Glacier Media Inc.	0.13	(5.1%)	\$ 16.9 \$	28.2 \$	99.6 \$	0.3	0.3%	(3.8%)	0.3x	87.2x	NA	NA	NA	NA
Informa plc	12.71	(3.7%)	\$ 16,308.5 \$	21,180.4 \$	5,334.6 \$	1,546.2	29.0%	15.7%	4.0x	13.7x	3.9x	12.5x	3.7x	11.8x
MCH Group AG	4.25	(21.7%)	\$ 131.5 \$	221.2 \$	504.9 \$	44.6	8.8%	0.7%	0.4x	5.0x	NA	NA	NA	NA
RELX PLC	40.21	(28.6%)	\$ 72,967.3 \$	82,680.8 \$	13,062.1 \$	4,237.6	32.4%	2.5%	6.3x	19.5x	NA	NA	NA	NA
	Mean:	(15.6%)	\$ 15,039.3 \$	17,555.0 \$	3,247.6 \$	988.41	17.1%	5.9%	2.5x	25.6x	2.6x	10.3x	2.5x	9.2x
	Median:	(13.4%)	\$ 427.8 \$	682.3 \$	471.2 \$	70.87	16.0%	5.9%	2.1x	15.2x	2.4x	9.4x	2.2x	8.0x
								Weighted Average:	5.9x	18.4x	0.7x	2.3x	0.7x	2.2x
							*Adjust	ed Weighted Average:	0.9x	18.4x	2.3x	9.0x	2.1x	7.7x

Radio Broadcasting														
Autodesk, Inc.	301.43	(13.9%)	\$ 64,182.4 \$	64,325.4 \$	6,888.0 \$	1,772.0	25.7%	15.6%	9.3x	36.3x	NA	NA	NA	NA
Beasley Broadcast Group, Inc.	4.22	(59.5%)	\$ 7.6 \$	268.6 \$	220.2 \$	16.0	7.3%	(7.8%)	1.2x	16.8x	NA	NA	NA	NA
MediaCo Holding Inc.	0.92	(42.5%)	\$ 75.3 \$	187.1 \$	127.5 \$	(15.7)	NM	84.0%	1.5x	NM	NA	NA	NA	NA
Salem Media Group, Inc.	0.56	(73.2%)	\$ 17.8 \$	73.7 \$	216.8 \$	(10.5)	NM	(11.1%)	0.3x	NM	NA	NA	NA	NA
Sirius XM Holdings Inc.	21.26	(27.1%)	\$ 7,155.3 \$	17,383.3 \$	8,553.0 \$	2,384.0	27.9%	(2.8%)	2.0x	7.3x	2.0x	6.5x	2.0x	6.5x
Townsquare Media, Inc.	4.93	(53.1%)	\$ 81.2 \$	570.7 \$	438.7 \$	83.6	19.1%	(2.1%)	1.3x	6.8x	1.3x	6.4x	1.3x	6.1x
Urban One, Inc.	0.81	(42.1%)	\$ 38.2 \$	483.6 \$	393.7 \$	63.3	16.1%	(13.1%)	1.2x	7.6x	NA	NA	NA	NA
	Mean:	(44.5%)	\$ 10,222.5 \$	11,898.9 \$	2,405.4 \$	613.25	19.2%	9.0%	2.4x	15.0x	1.7x	6.5x	1.7x	6.3x
	Median:	(42.5%)	\$ 75.3 \$	483.6 \$	393.7 \$	63.35	19.1%	(2.8%)	1.3x	7.6x	1.7x	6.5x	1.7x	6.3x
								Weighted Average:	8.6x	33.3x	0.2x	0.7x	0.2x	0.7x
							*Adjuste	d Weighted Average:	2.0x	7.3x	1.3x	6.4x	1.3x	6.1x



 $<sup>{\</sup>rm ^*The\ stock\ prices\ shown\ are\ as\ of\ 11/30/2025\ and\ should\ not\ be\ relied\ upon\ as\ current\ thereafter}.$ 

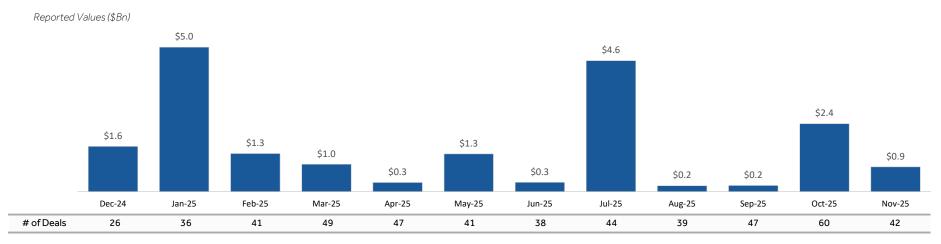
		Basic	Statis	tics			Last Twelve N	1onths		LTM M	ultiples	CYZ	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Entertainment Media															
Cineplex Inc.	8.87	(5.2%)	\$	562.6 \$	1,832.0 \$	966.7 \$	132.1	13.7%	7.8%	1.9x	13.9x	1.9x	9.1x	1.8x	7.4x
Fox Corporation	58.26	(4.1%)	\$	27,372.6 \$	30,640.6 \$	16,474.0 \$	3,562.0	21.6%	14.9%	1.9x	8.6x	NA	NA	NA	NA
Lionsgate Studios Corp.	7.46	(19.3%)	\$	2,161.4 \$	6,320.9 \$	3,858.0 \$	442.6	11.5%	21.2%	1.6x	14.3x	2.3x	29.0x	2.1x	17.7x
Live Nation Entertainment, Inc.	131.45	(25.0%)	\$	30,523.9 \$	34,622.2 \$	24,569.5 \$	2,180.8	8.9%	5.5%	1.4x	15.9x	1.4x	14.3x	1.2x	12.8x
Liberty Global Ltd.	11.41	(19.7%)	\$	3,853.0 \$	11,804.6 \$	4,770.6 \$	1,072.5	22.5%	170.5%	2.5x	11.0x	2.5x	9.7x	2.4x	9.4x
Venu Holding Corporation	10.12	(44.3%)	\$	437.5 \$	535.4 \$	17.6 \$	(39.8)	NM	0.9%	30.4x	NM	28.9x	NM	3.3x	24.6x
Warner Music Group Corp.	28.24	(22.9%)	\$	14,752.7 \$	18,938.7 \$	6,707.0 \$	1,382.0	20.6%	4.4%	2.8x	13.7x	2.7x	12.6x	2.6x	11.2x
	Mean:	(20.1%)	\$	11,380.5 \$	14,956.3 \$	8,194.8 \$	1,247.45	16.5%	32.2%	6.1x	12.9x	6.6x	14.9x	2.2x	13.8x
	Median:	(19.7%)	\$	3,853.0 \$	11,804.6 \$	4,770.6 \$	1,072.50	17.1%	7.8%	1.9x	13.8x	2.4x	12.6x	2.3x	12.0x
									Weighted Average:	2.0x	12.6x	1.4x	9.1x	1.2x	8.1x
								*Adjuste	d Weighted Average:	1.9x	8.9x	1.9x	13.4x	1.3x	12.0x
Out-of-Home Media															
APG SGA SA	261.25	(16.0%)	\$	783.0 \$	762.6 \$	410.8 \$	53.4	13.0%	(0.7%)	1.9x	14.3x	1.8x	12.9x	1.8x	12.0x
Clear Channel Outdoor Holdings, Inc.	1.99	(3.9%)	\$	989.6 \$	7,307.2 \$	1,569.3 \$	515.9	32.9%	54.2%	4.7x	14.2x	4.6x	14.7x	4.4x	13.7x
JCDecaux SE	17.80	(12.5%)	\$	3,793.3 \$	7,445.8 \$	4,343.6 \$	880.0	20.3%	5.8%	1.7x	8.5x	1.6x	4.8x	1.5x	4.7x
Lamar Advertising Company	132.39	(1.7%)	\$	13,408.9 \$	18,187.1 \$	2,253.1 \$	1,018.8	45.2%	3.0%	8.1x	17.9x	8.0x	17.1x	7.7x	16.3x
National CineMedia, Inc.	4.31	(43.3%)	\$	404.4 \$	387.5 \$		19.7	8.3%	(3.7%)	1.6x	19.7x	1.5x	10.4x	1.4x	7.5x
OUTFRONT Media Inc.	23.53	(0.2%)	\$	3,935.0 \$	8,135.2 \$		397.5	21.9%	(1.5%)	4.5x	20.5x	4.4x	16.3x	4.3x	15.0x
Stingray Group Inc.	10.72	(2.6%)	\$	727.5 \$	973.1 \$		88.4	29.8%	12.7%	3.3x	11.0x	3.2x	8.8x	2.3x	6.5x
TOM Group Limited	0.06	(45.6%)	\$	218.5 \$	715.6 \$	95.6 \$	12.6	13.2%	1.4%	7.5x	56.8x	NA	NA	NA	NA
	Mean:	(15.7%)	\$	3,032.5 \$	5,489.3 \$	1,377.1 \$	373.29	23.1%	8.9%	4.1x	20.3x	3.6x	12.2x	3.3x	10.8x
	Median:	(8.2%)	s	886.3 \$	4,140.2 \$		242.97	21.1%	2.2%	3.9x	16.1x	3.2x	12.9x	2.3x	12.0x
					•				Weighted Average:	5.9x	16.7x	5.8x	14.3x	5.5x	13.4x
								*Adjuste	d Weighted Average:	1.9x	15.5x	1.8x	5.8x	1.7x	5.2x
								,							
Publishing															
	10.52	(9.6%)	,	21420 6	F F01 2 . Ć	2.976.4 .	607.6	24.20/	/2.79/\	1 Ov	7.04	2.0v	0.64	1.0	6.24
TEGNA Inc.	19.52	(8.6%)	\$	3,143.8 \$	5,501.2 \$		697.6	24.3%	(2.7%)	1.9x	7.9x	2.0x	9.6x	1.8x	6.3x
Jinxin Technology Holding Company	0.68	(91.3%)	\$	46.3 \$	39.3 \$	55.7 \$	7.8	13.9%	7.0%	0.7x	5.1x	NA 1.7v	NA 6.8v	NA 1.6v	NA 6.2v
John Wiley & Sons, Inc.	36.36	(28.6%)		1,931.3 \$	2,774.0 \$		304.2	18.2%	(8.5%)	1.7x	9.1x	1.7x	6.8x	1.6x	6.3x
News Corporation	25.68	(18.8%)	\$	15,071.5 \$	16,400.5 \$	8,500.0 \$	1,148.0	13.5%	2.2%	1.9x	14.3x	1.9x	11.2x	1.8x	10.1x
Newsmax Inc.	8.30	(96.9%)	\$	1,071.8 \$	946.6 \$		(94.5)	NM 10.00/	14.5%	5.1x	NM	5.1x	NM	4.5x	NM
Pearson plc	13.17	(26.4%)	\$	8,394.9 \$	9,945.0 \$	4,822.6 \$	883.7	18.3%	(0.8%)	2.1x	11.3x	NA 0.7	NA	NA 0.7	NA
Scholastic Corporation	29.54	(7.3%)	\$	742.6 \$	1,106.2 \$		80.8	5.0%	1.0%	0.7x	13.7x	0.7x	7.4x	0.7x	6.9x
The E.W. Scripps Company	4.23	(13.8%)	\$	375.6 \$	3,526.3 \$	2,318.7 \$	455.8	19.7%	(3.3%)	1.5x	7.7x	1.7x	11.1x	1.5x	7.3x
The New York Times Company	64.50	(1.3%)	\$	10,471.5 \$	9,374.7 \$	2,722.0 \$	499.5	18.3%	8.5%	3.4x	18.8x	3.3x	16.6x	3.1x	15.0x
	Mean:	(32.5%)	\$	4,583.3 \$	5,512.6 \$		442.54	16.4%	2.0%	2.1x	11.0x	2.3x	10.4x	2.2x	8.7x
	Median:	(18.8%)	\$	1,931.3 \$	3,526.3 \$	2,318.7 \$	455.84	18.3%	1.0%	1.9x	10.2x	1.9x	10.4x	1.8x	7.1x
									Weighted Average:	2.4x	13.6x	1.9x	9.6x	1.8x	8.5x
								*Adjuste	d Weighted Average:	1.9x	8.3x	1.8x	8.4x	1.8x	6.4x



<sup>\*</sup>The stock prices shown are as of 11/30/2025 and should not be relied upon as current thereafter. \*\*Source: S&P Capital IQ

#### Human Capital Management

- The Human Capital Management segment had 42 transactions in November 2025, 14 of which were reported for more than \$860 million
- Select Human Capital Management transactions include:
  - The pending \$584 million sale of Japan-based engineering staffing firm Forum Engineering to KKR
  - Retirement technology firm Human Interest's \$100 million round of funding at a \$3 billion valuation led by Baillie Gifford
  - Zoom's acquisition of BrightHire, an Al-powered hiring intelligence platform
  - The sale of PSG-backed Vault Verify, a provider of human resources services, to Equifax
  - Cressey & Company-backed Activated Insights' acquisition of CareAcademy, a provider of training and compliance tools



			Human Ca	apital Management				
	20	Q25	3Q2	.25	LTI	M	Nov-	<i>i</i> -25
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	65	\$526.0	78	\$3.9	280	\$6,030.8	23	\$0.0
Private Equity - Buyout	2	23.0	5	4,238.8	26	7,751.2	3	577.5
Private Equity - VC/Growth Capital	59	1,401.3	47	731.0	204	5,239.6	16	283.8
Total	126	\$1,950.3	130	\$4,973.8	510	\$19,021.6	42	\$861.3

#### Human Capital Management

		Basic S	Statisti	ics			Last Twelve	Months		LTMM	ultiples	CYZ	2025	CY	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Talent Acquisition											_		-		
Adecco Group AG	27.94	(24.4%)	\$	4,678.4 \$	8,406.3 \$	26,982.3 \$	823.7	3.1%	(1.6%)	0.3x	10.2x	0.3x	8.9x	0.3x	7.6x
AMN Healthcare Services, Inc.	16.65	(45.4%)	\$	639.6 \$	1,471.9 \$	2,716.9 \$	205.8	7.6%	(11.4%)	0.5x	7.2x	0.5x	6.4x	0.6x	8.1x
ASGN Incorporated	45.01	(52.8%)	\$	1,921.9 \$	3,035.0 \$	3,985.3 \$	369.4	9.3%	(4.9%)	0.8x	8.2x	0.8x	7.3x	0.8x	7.1x
BGSF, Inc.	4.63	(43.7%)	\$	51.9 \$	12.1 \$	263.7 \$	6.7	2.5%	71.6%	0.0x	1.8x	NA	NA	NA	NA
Brunel International N.V.	9.29	(25.0%)	\$	468.6 \$	521.3 \$	1,510.73 \$	50.8	3.4%	(6.6%)	0.3x	10.3x	0.4x	9.5x	0.3x	5.9x
Cross Country Healthcare, Inc.	10.26	(44.0%)	\$	336.1 \$	239.2 \$	1,127.5 \$	20.9	1.9%	(22.1%)	0.2x	11.4x	0.2x	7.8x	0.2x	8.2x
DHI Group, Inc.	1.88	(43.7%)	\$	83.9 \$	121.1 \$	131.2 \$	26.2	20.0%	(9.1%)	0.9x	4.6x	0.9x	3.4x	1.0x	3.7x
First Advantage Corporation	13.88	(31.8%)	\$	2,416.7 \$	4,319.4 \$	1,461.5 \$	222.7	15.2%	93.4%	3.0x	19.4x	2.8x	9.8x	2.6x	9.0x
Fiverr International Ltd.	20.93	(42.0%)	\$	773.0 \$	485.1 \$	419.1 \$	7.4	1.8%	12.6%	1.2x	65.9x	1.1x	5.4x	1.1x	4.4x
GEE Group Inc.	0.19	(62.6%)	\$	20.8 \$	5.8 \$	108.8 \$	(2.7)	NM	(5.5%)	0.1x	NM	NA	NA	NA	NA
Hays plc	0.76	(35.7%)	\$	1,217.1 \$	1,407.3 \$	9,051.9 \$	86.7	1.0%	(4.9%)	0.2x	16.2x	0.2x	9.2x	0.2x	7.5x
Heidrick & Struggles International, Inc.	58.87	(0.1%)	\$	1,223.9 \$	797.1 \$	1,199.9 \$	99.5	8.3%	11.6%	0.7x	8.0x	0.7x	6.3x	0.7x	6.2x
HireQuest, Inc.	8.69	(44.8%)	\$	122.5 \$	123.6 \$	31.7 \$	10.4	32.8%	(12.6%)	3.9x	11.9x	3.7x	8.1x	3.8x	8.6x
Kelly Services, Inc.	8.64	(45.0%)	\$	305.9 \$	453.3 \$	4,392.8 \$	116.2	2.6%	0.5%	0.1x	3.9x	0.1x	3.8x	0.1x	3.4x
Kforce Inc.	29.40	(52.4%)	\$	507.0 \$	586.8 \$	1,340.8 \$	59.9	4.5%	(5.9%)	0.4x	9.8x	0.4x	8.0x	0.4x	7.6x
Korn Ferry	65.77	(16.9%)	\$	3,445.8 \$	3,291.2 \$	2,763.8 \$	384.8	13.9%	0.9%	1.2x	8.6x	1.2x	6.9x	1.1x	6.5x
ManpowerGroup Inc.	28.76	(54.6%)	\$	1,331.5 \$	2,694.6 \$	17,643.7 \$	367.1	2.1%	(2.4%)	0.2x	7.3x	0.2x	7.7x	0.1x	5.9x
PageGroup plc	3.19	(37.0%)	\$	996.3 \$	1,171.1 \$	2,246.1 \$	51.9	2.3%	(12.5%)	0.5x	22.6x	0.6x	9.8x	0.5x	8.0x
Randstad N.V.	38.87	(24.4%)	\$	6,810.9 \$	8,848.8 \$	27,389.4 \$	709.8	2.6%	(3.6%)	0.3x	12.5x	0.3x	7.4x	0.3x	6.9x
Recruit Holdings Co., Ltd.	51.26	(32.9%)	\$	72,541.7 \$	70,395.3 \$	24,004.2 \$	4,045.8	16.9%	1.2%	2.9x	17.4x	3.0x	15.0x	2.9x	13.9x
Robert Half Inc.	27.04	(65.5%)	\$	2,703.5 \$	2,579.0 \$	5,458.5 \$	171.4	3.1%	(7.3%)	0.5x	15.0x	0.5x	10.7x	0.5x	8.5x
SEEK Limited	16.03	(18.1%)	\$	5,715.0 \$	6,419.8 \$	719.2 \$	185.1	25.7%	1.2%	8.9x	34.7x	8.5x	19.4x	7.5x	16.3x
SThree plc	2.20	(54.1%)	\$	279.5 \$	273.8 \$	1,857.4 \$	56.8	3.1%	(13.9%)	0.1x	4.8x	0.2x	4.7x	0.2x	7.4x
TrueBlue, Inc.	4.90	(45.8%)	\$	146.7 \$	253.2 \$	1,583.8 \$	(8.0)	NM	(5.4%)	0.2x	NM	0.2x	20.1x	0.2x	8.1x
Upwork Inc.	19.74	(7.7%)	\$	2,579.1 \$	2,307.1 \$	780.9 \$	148.0	18.9%	2.5%	3.0x	15.6x	3.1x	10.8x	2.9x	9.9x
ZipRecruiter, Inc.	4.75	(47.0%)	\$	398.1 \$	545.4 \$	448.3 \$	(23.3)	NM	(10.1%)	1.2x	NM	1.3x	14.9x	1.2x	12.2x
	Mean:	(38.4%)	\$	4,296.7 \$	4,644.8 \$	5,370.0 \$	315.11	8.8%	2.1%	1.2x	14.2x	1.3x	9.2x	1.2x	8.0x
	Median:	(43.7%)	\$	884.6 \$	984.1 \$	1,547.2 \$	93.12	3.4%	(4.9%)	0.5x	10.3x	0.6x	8.1x	0.6x	7.6x
								V	Veighted Average:	2.6x	17.0x	2.6x	13.2x	2.5x	12.1x
								*Adjusted V	Veighted Average:	2.3x	15.8x	2.3x	8.3x	2.2x	7.4x

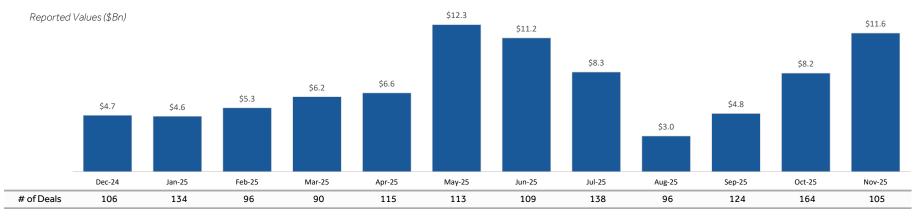
#### Human Capital Management

		Basic S	tatist	ics			Last Twelve N	onths		LTM M	ultiples	CYZ	2025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Talent Management & Development					_		·						_		
Adtalem Global Education Inc.	92.56	(40.8%)	\$	3,362.6 \$	3,873.8	\$ 1,833.2 \$	411.6	22.5%	12.2%	2.1x	9.4x	2.1x	8.1x	2.0x	7.5x
Automatic Data Processing, Inc.	255.30	(22.6%)	\$	103,255.8 \$	105,433.2	\$ 20,903.4 \$	6,093.1	29.1%	7.1%	5.0x	17.3x	5.0x	17.6x	4.7x	15.9x
Barrett Business Services, Inc.	35.09	(29.3%)	\$	899.2 \$	814.6	\$ 1,224.0 \$	68.4	5.6%	9.6%	0.7x	11.9x	0.7x	10.5x	0.6x	9.4x
Coursera, Inc.	7.95	(41.4%)	\$	1,322.9 \$	529.9	\$ 739.8 \$	(57.4)	NM	8.1%	0.7x	NM	0.8x	9.3x	0.7x	7.5x
Insperity, Inc.	35.37	(63.1%)	\$	1,333.6 \$	1,329.6	\$ 6,757.0 \$	52.0	0.8%	3.2%	0.2x	25.6x	0.2x	9.6x	0.2x	6.2x
Skillsoft Corp.	9.99	(71.0%)	\$	87.0 \$	574.2	\$ 524.0 \$	77.3	14.8%	(2.3%)	1.1x	7.4x	1.1x	4.9x	1.1x	4.8x
Strategic Education, Inc.	78.02	(25.3%)	\$	1,813.3 \$	1,748.3	\$ 1,256.5 \$	228.3	18.2%	3.7%	1.4x	7.7x	1.4x	6.7x	1.3x	6.2x
TriNet Group, Inc.	58.60	(39.6%)	\$	2,814.6 \$	3,436.6	\$ 4,971.0 \$	225.0	4.5%	(0.0%)	0.7x	15.3x	2.9x	7.9x	2.8x	7.8x
Udemy, Inc.	5.08	(52.1%)	\$	743.6 \$	384.3	\$ 795.8 \$	(1.1)	NM	2.5%	0.5x	NM	0.5x	4.0x	0.5x	3.8x
Universal Technical Institute, Inc.	23.02	(36.6%)	\$	1,253.0 \$	1,362.3	\$ 835.6 \$	116.5	13.9%	14.0%	1.6x	11.7x	1.7x	12.6x	1.6x	12.0x
	Mean:	(42.2%)	\$	11,688.5 \$	11,948.7	\$ 3,984.0 \$	721.37	13.7%	5.8%	1.4x	13.3x	1.6x	9.1x	1.6x	8.1x
	Median:	(40.2%)	\$	1,328.2 \$	1,346.0	\$ 1,240.2 \$	96.91	14.3%	5.4%	0.9x	11.8x	1.2x	8.7x	1.2x	7.5x
				•		•	•	1	Weighted Average:	4.6x	16.6x	4.6x	16.6x	4.4x	15.0x
								*Adjusted	Weighted Average:	1.2x	16.8x	1.6x	8.5x	1.6x	7.1x

HCM Software														
Alight, Inc.	2.31	(71.1%)	\$ 1,207.6 \$	3,130.6 \$	2,289.0 \$	430.0	18.8%	(1.9%)	1.4x	7.3x	1.4x	5.1x	1.3x	4.8x
Asure Software, Inc.	8.00	(37.2%)	\$ 223.7 \$	279.4 \$	132.0 \$	12.6	9.6%	14.5%	2.1x	22.1x	2.0x	8.9x	1.8x	7.3x
ATOSS Software SE	133.58	(22.0%)	\$ 2,124.8 \$	2,028.9 \$	210.1 \$	78.3	37.2%	10.6%	9.7x	25.9x	9.2x	25.5x	8.1x	22.7x
Dayforce Inc.	69.10	(15.7%)	\$ 11,058.4 \$	11,657.7 \$	1,893.3 \$	111.5	5.9%	11.7%	6.2x	104.6x	6.0x	18.8x	5.4x	16.4x
Docebo Inc.	20.99	(59.2%)	\$ 603.1 \$	540.0 \$	236.7 \$	25.9	10.9%	13.2%	2.3x	20.8x	2.3x	12.6x	2.1x	10.5x
Navan, Inc.	16.69	(26.6%)	\$ 4,142.8 \$	5,931.2 \$	612.5 \$	(70.8)	NM	NA	9.7x	NM	8.5x	NM	6.9x	234.3x
Paychex, Inc.	111.69	(30.7%)	\$ 40,196.6 \$	43,547.3 \$	5,793.2 \$	2,628.0	45.4%	9.1%	7.5x	16.6x	7.2x	15.6x	6.4x	13.3x
Paycom Software, Inc.	161.17	(39.8%)	\$ 8,849.2 \$	8,558.7 \$	2,001.3 \$	524.5	26.2%	9.7%	4.3x	16.3x	4.2x	9.8x	3.9x	9.0x
Paylocity Holding Corporation	147.33	(34.2%)	\$ 8,012.0 \$	7,982.4 \$	1,640.4 \$	358.1	21.8%	13.3%	4.9x	22.3x	4.7x	13.0x	4.4x	12.4x
The Sage Group plc	14.22	(20.1%)	\$ 13,563.4 \$	15,137.3 \$	3,129.2 \$	709.3	22.7%	7.7%	4.8x	21.3x	4.5x	16.0x	4.1x	15.6x
Visional, Inc.	67.11	(16.1%)	\$ 2,693.4 \$	2,230.1 \$	532.5 \$	154.1	28.9%	21.2%	4.2x	14.5x	3.8x	13.5x	3.2x	11.3x
Workday, Inc.	215.62	(26.7%)	\$ 56,708.1 \$	53,658.1 \$	9,231.0 \$	1,210.0	13.1%	13.2%	5.8x	44.3x	5.6x	17.2x	4.9x	14.4x
	Mean:	(33.3%)	\$ 12,448.6 \$	12,890.2 \$	2,308.4 \$	514.29	21.9%	11.1%	5.2x	28.7x	4.9x	14.2x	4.4x	31.0x
	Median:	(28.7%)	\$ 6,077.4 \$	6,956.8 \$	1,766.9 \$	256.10	21.8%	11.7%	4.9x	21.3x	4.6x	13.5x	4.2x	12.8x
								Weighted Average:	6.1x	33.9x	5.9x	15.6x	5.2x	20.0x
							*Adjusted	Weighted Average:	6.1x	29.2x	5.9x	15.9x	5.2x	13.9x



- The Financial Technology segment had 105 transactions in November, 66 of which were reported for nearly \$11.6 billion in total value
- Including Naver Financial's acquisition of Dunamu<sup>1</sup>, Select Financial Technology transactions include:
  - The \$3 billion investment at a \$75 billion valuation co-led by Coatue, Greenoaks, Dragoneer, and Fidelity in Revolut, a UK-based provider of multi-currency accounts, payments, and transfer services
  - Smith Ventures and CommerceOne's pending \$1.1 billion acquisition of Green Dot Corporation, with Smith Ventures taking private Green Dot's non-bank fintech business and CommerceOne acquiring Green Dot Bank to form a new, publicly traded bank holding company
  - The pending \$660 million sale of Forge Global, a private market platform and trading marketplace, to Charles Schwab
  - UK-based wealth management platform FNZ Group's \$650 million raise from a group of investors, including La Caisse, Generation Investment Management, CPP Investments, and Motive Partners



			Finan	ncial Technology				
	2Q2	25	3Q2	25	LTI	M	Nov-	25
	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value	Number of	Reported Value
	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)	Transactions	(\$MM)
Strategic	96	\$13,413.2	124	\$3,964.7	422	\$31,278.2	29	\$843.3
Private Equity - Buyout	14	9,266.9	18	3,152.5	62	16,231.4	6	1,362.0
Private Equity - VC/Growth Capital	227	7,294.0	216	9,009.5	906	39,246.7	70	9,355.5
Total	337	\$29,974.1	358	\$16,126.6	1,390	\$86,756.3	105	\$11,560.8



		Basic S	tatistics			Last Twelve	Months		LTM M	ultiples	CY2	025	CY2	2026
	Stock Price	Change from	Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High	Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%	\$MM	\$MM	\$MM	\$MM	%	%	×	x	x	×	x	×
Payments														
Adyen N.V.	1,554.50	(28.3%)	\$ 48,979.4	\$ 34,715.0	2,574.0 \$	1,252.4	48.7%	21.0%	13.5x	27.7x	12.7x	24.3x	10.4x	19.1x
EML Payments Limited	0.56	(28.5%)	\$ 217.1	\$ 213.6	149.1 \$	4.8	3.2%	8.0%	1.4x	44.9x	1.4x	6.0x	1.3x	4.6x
Flywire Corporation	13.99	(39.8%)	\$ 1,708.6	\$ 1,347.5	583.0 \$	35.8	6.1%	22.7%	2.3x	37.7x	2.2x	11.0x	1.9x	8.6x
Global Payments Inc.	75.76	(36.3%)	\$ 17,935.7	\$ 32,422.5	10,076.2 \$	4,384.6	43.5%	22.3%	3.2x	7.4x	3.6x	7.2x	3.4x	6.9x
i3 Verticals, Inc.	23.67	(30.3%)	\$ 567.4	\$ 633.7	213.2 \$	18.6	8.7%	11.5%	3.0x	34.0x	2.8x	10.6x	2.7x	9.6x
Klarna Group plc	31.47	(45.0%)	\$ 11,872.2	\$ 6,378.2	3,209.0 \$	381.0	11.9%	17.8%	2.0x	16.7x	1.7x	16.9x	1.3x	9.5x
Marqeta, Inc.	4.79	(32.0%)	\$ 2,108.1	\$ 1,285.5	588.6 \$	(36.8)	NM	20.1%	2.2x	NM	2.0x	11.7x	1.7x	9.5x
Paymentus Holdings, Inc.	34.72	(14.1%)	\$ 4,354.9	\$ 4,074.3	1,123.9 \$	74.4	6.6%	44.3%	3.6x	54.7x	3.4x	30.6x	2.8x	24.6x
Payoneer Global Inc.	5.78	(48.3%)	\$ 2,060.2	\$ 1,635.2	1,039.8 \$	157.9	15.2%	10.6%	1.6x	10.4x	1.5x	6.0x	1.4x	5.7x
PayPal Holdings, Inc.	62.69	(33.1%)	\$ 58,656.0	\$ 60,068.0	32,862.0 \$	6,619.0	20.1%	4.5%	1.8x	9.1x	1.8x	8.3x	1.7x	8.0x
Paysafe Limited	7.69	(68.1%)	\$ 441.9	\$ 2,732.0	1,683.1 \$	403.4	24.0%	(1.0%)	1.6x	6.8x	1.6x	6.4x	1.5x	6.0x
Remitly Global, Inc.	13.55	(50.4%)	\$ 2,831.5	\$ 2,390.1	1,544.9 \$	48.8	3.2%	31.3%	1.5x	49.0x	1.4x	9.6x	1.2x	7.7x
Repay Holdings Corporation	3.32	(61.3%)	\$ 270.9	\$ 617.2	308.9 \$	69.7	22.6%	(0.6%)	2.0x	8.9x	2.0x	4.9x	1.9x	4.5x
Shift4 Payments, Inc.	73.78	(42.1%)	\$ 5,077.4	\$ 9,889.8	3,878.4 \$	704.2	18.2%	23.2%	2.5x	14.0x	2.3x	9.9x	1.8x	7.8x
	Mean:	(39.8%)	\$ 11,220.1	\$ 11,314.5	4,273.9 \$	1,008.41	17.8%	16.8%	3.0x	24.7x	2.9x	11.7x	2.5x	9.4x
	Median:	(38.0%)	\$ 2,469.8	\$ 2,561.1	1,334.4 \$	116.14	15.2%	19.0%	2.1x	16.7x	2.0x	9.8x	1.8x	7.9x
							1	Weighted Average:	5.7x	17.8x	5.5x	14.6x	4.6x	11.9x
							*Adjusted	Weighted Average:	2.2x	16.3x	2.2x	9.3x	2.0x	7.9x

								Weighted Average: Weighted Average:	7.4x 7.4x	34.6x 48.6x	6.9x 5.6x	32.6x 28.3x	6.0x 4.9x	23.7x 16.2x
	Median:	(42.6%)	\$ 3,264.0 \$	3,232.2 \$	571.9 \$	(6.52)	7.5%	13.5%	5.8x	72.3x	5.4x	23.7x	4.7x	18.4x
	Mean:	(42.5%)	\$ 7,004.2 \$	6,777.9 \$	1,093.8 \$	72.14	7.7%	11.5%	8.6x	69.8x	5.3x	35.4x	4.6x	22.3x
Workday, Inc.	215.62	(26.7%)	\$ 56,708.1 \$	53,658.1 \$	9,231.0 \$	1,210.0	13.1%	13.2%	5.8x	44.3x	5.6x	17.2x	4.9x	14.4x
Vertex, Inc.	19.67	(67.6%)	\$ 3,137.9 \$	3,175.8 \$	732.2 \$	11.6	1.6%	13.8%	4.3x	NM	4.1x	19.3x	3.7x	16.3x
Riskified Ltd.	4.94	(17.6%)	\$ 759.7 \$	460.3 \$	327.5 \$	(44.3)	NM	10.0%	1.4x	NM	1.3x	18.5x	1.2x	11.0x
Q2 Holdings, Inc.	72.13	(36.1%)	\$ 4,510.3 \$	4,480.6 \$	769.6 \$	58.1	7.5%	13.9%	5.8x	77.1x	5.6x	23.9x	5.1x	19.5x
Open Lending Corporation	1.91	(71.7%)	\$ 225.7 \$	140.6 \$	16.9 \$	(72.6)	NM	(82.3%)	8.3x	NM	1.4x	7.7x	1.3x	5.4x
OneStream, Inc.	20.83	(35.0%)	\$ 3,916.7 \$	3,371.3 \$	570.7 \$	(133.7)	NM	24.2%	5.9x	NM	5.6x	151.6x	4.7x	64.7x
nCino, Inc.	24.70	(42.4%)	\$ 2,860.6 \$	3,017.5 \$	573.1 \$	41.8	7.3%	13.2%	5.3x	72.3x	5.1x	23.7x	4.7x	18.4x
Intapp, Inc.	43.19	(44.4%)	\$ 3,538.4 \$	3,288.7 \$	524.3 \$	(19.8)	NM	17.1%	6.3x	NM	6.1x	34.2x	5.4x	26.7x
Guidewire Software, Inc.	215.98	(20.8%)	\$ 18,362.4 \$	17,902.1 \$	1,202.5 \$	51.8	4.3%	22.6%	14.9x	NM	13.7x	67.6x	11.8x	52.1x
Expensify, Inc.	1.55	(62.5%)	\$ 144.2 \$	88.7 \$	143.9 \$	(12.9)	NM	4.7%	0.6x	NM	0.6x	4.0x	0.6x	2.6x
Clearwater Analytics Holdings, Inc.	22.06	(31.1%)	\$ 6,356.7 \$	7,195.4 \$	640.4 \$	76.8	12.0%	50.9%	11.2x	93.7x	9.5x	28.2x	7.3x	20.9x
Blend Labs, Inc.	3.16	(42.8%)	\$ 820.8 \$	900.0 \$	167.5 \$	(17.9)	NM	37.6%	5.4x	NM	7.2x	56.6x	6.0x	28.4x
BlackLine, Inc.	56.99	(14.0%)	\$ 3,390.1 \$	3,544.4 \$	686.7 \$	57.7	8.4%	7.4%	5.2x	61.4x	5.1x	18.8x	4.7x	16.7x
BILL Holdings, Inc.	50.15	(49.9%)	\$ 5,022.9 \$	4,629.6 \$	1,499.9 \$	(10.9)	NM	11.6%	3.1x	NM	3.0x	17.1x	2.7x	14.3x
Aether Holdings, Inc.	6.06	(69.2%)	\$ 73.3 \$	67.1 \$	1.4 \$	(2.1)	NM	(4.5%)	48.2x	NM	NA	NA	NA	NA
Alkami Technology, Inc.	21.32	(48.0%)	\$ 2,238.7 \$	2,526.2 \$	412.5 \$	(39.4)	NM	30.7%	6.1x	NM	5.4x	42.6x	4.4x	23.1x



		Basic S	Statis	tics				Last Twelve N	1onths		LTM M	ultiples	CY2	025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise		LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Re	evenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM		\$MM	\$MM	%	%	×	×	×	×	x	×
E-Commerce/Cloud POS																
Agilysys, Inc.	122.96	(15.3%)	\$	3,428.8 \$	3,390.1	\$	299.8 \$	35.4	11.8%	17.8%	11.3x	95.8x	11.0x	56.4x	9.7x	44.7x
Block, Inc.	66.80	(32.7%)	\$	40,592.0 \$	39,874.4	\$	23,973.8 \$	1,669.6	7.0%	0.5%	1.7x	23.9x	1.5x	10.3x	1.3x	8.6x
Cardlytics, Inc.	1.24	(70.8%)	\$	67.0 \$	244.5	\$	251.2 \$	(24.8)	NM	(14.4%)	1.0x	NM	1.0x	60.6x	1.1x	17.5x
EverCommerce Inc.	8.68	(29.7%)	\$	1,556.9 \$	1,994.0	\$	718.0 \$	126.6	17.6%	22.1%	2.8x	15.7x	3.5x	11.5x	3.3x	10.6x
Lightspeed Commerce Inc.	11.25	(37.5%)	\$	1,529.1 \$	1,085.4	\$	1,157.5 \$	(27.9)	NM	14.2%	0.9x	NM	0.9x	15.5x	0.8x	12.1x
PayPal Holdings, Inc.	62.69	(33.1%)	\$	58,656.0 \$	60,068.0	\$	32,862.0 \$	6,619.0	20.1%	4.5%	1.8x	9.1x	1.8x	8.3x	1.7x	8.0x
PAR Technology Corporation	34.51	(57.7%)	\$	1,400.8 \$	1,710.1	\$	440.5 \$	(50.6)	NM	39.9%	3.9x	NM	3.7x	71.3x	3.3x	34.1x
Shopify Inc.	158.64	(12.9%)	\$	206,524.4 \$	200,614.4	\$	10,696.0 \$	1,726.0	16.1%	30.2%	18.8x	116.2x	17.3x	101.6x	14.0x	75.7x
StoneCo Ltd.	16.85	(15.5%)	\$	4,420.5 \$	6,459.9	\$	2,670.5 \$	1,372.0	51.4%	24.1%	2.4x	4.7x	2.4x	4.3x	2.3x	3.9x
Toast, Inc.	34.19	(31.2%)	\$	20,103.7 \$	18,264.7	\$	5,858.0 \$	311.0	5.3%	25.8%	3.1x	58.7x	2.9x	29.1x	2.4x	22.8x
	Mean:	(33.6%)	\$	33,827.9 \$	33,370.6	\$	7,892.7 \$	1,175.63	18.5%	16.5%	4.8x	46.3x	4.6x	36.9x	4.0x	23.8x
	Median:	(31.9%)	\$	3,924.7 \$	4,925.0	\$	1,914.0 \$	218.82	16.1%	19.9%	2.6x	23.9x	2.7x	22.3x	2.4x	14.8x
									v	Veighted Average:	12.3x	80.0x	11.4x	67.5x	9.3x	50.7x
									*Adjusted V	Veighted Average:	2.3x	21.8x	2.2x	13.4x	2.0x	11.6x

Consumer Finance/Digital Banking														
Affirm Holdings, Inc.	70.95	(29.1%)	\$ 23,418.7 \$	29,899.3 \$	3,459.3 \$	394.0	11.4%	37.0%	8.6x	75.9x	7.8x	38.0x	6.3x	24.5x
Chime Financial, Inc.	21.13	(53.0%)	\$ 7,914.8 \$	6,864.8 \$	2,065.6 \$	(602.6)	NM	NA	3.3x	NM	3.3x	63.1x	2.7x	22.9x
DNB Bank ASA	26.72	(4.7%)	\$ 39,128.7	NA \$	8,683.0	NA	NA	4.7%	NA	NA	NA	NA	NA	NA
Enova International, Inc.	131.09	(1.7%)	\$ 3,251.2	NA \$	1,414.1	NA	NA	20.8%	NA	NA	NA	NA	NA	NA
Equifax Inc.	212.37	(24.4%)	\$ 25,992.8 \$	30,754.2 \$	5,943.3 \$	1,856.6	31.2%	6.4%	5.2x	16.6x	5.0x	15.7x	4.6x	14.0x
eToro Group Ltd.	41.97	(47.5%)	\$ 3,513.1	NA \$	12,520.0	NA	NA	228.3%	NA	NA	NA	NA	NA	NA
Experian plc	43.99	(18.7%)	\$ 40,167.4 \$	45,534.5 \$	7,965.0 \$	2,427.0	30.5%	9.1%	5.7x	18.8x	5.7x	16.2x	5.2x	14.6x
Fair Isaac Corporation	1,805.83	(24.8%)	\$ 42,814.5 \$	45,772.1 \$	1,990.9 \$	950.7	47.8%	15.9%	23.0x	48.1x	22.0x	39.2x	17.5x	28.9x
Green Dot Corporation	12.57	(18.4%)	\$ 696.7	NA \$	2,007.1	NA	NA	23.2%	NA	NA	NA	NA	NA	NA
Intuit Inc.	634.08	(22.1%)	\$ 176,448.0 \$	179,613.0 \$	19,433.0 \$	5,846.0	30.1%	17.1%	9.2x	30.7x	9.0x	22.0x	8.1x	19.4x
Katapult Holdings, Inc.	6.20	(74.5%)	\$ 28.8 \$	136.1 \$	280.8 \$	184.3	65.6%	16.2%	0.5x	0.7x	0.5x	16.4x	0.4x	9.6x
LendingClub Corporation	18.10	(9.0%)	\$ 2,087.0 \$	1,278.7 \$	1,296.1 \$	204.0	15.7%	17.0%	1.0x	6.3x	1.3x	3.2x	1.1x	2.8x
Lufax Holding Ltd	2.50	(45.3%)	\$ 2,166.7 \$	964.5 \$	4,671.3 \$	1,674.9	35.9%	(35.3%)	0.2x	0.6x	0.3x	2.3x	0.2x	1.7x
Mogo Inc.	1.28	(65.4%)	\$ 30.6	NA \$	29.2	NA	NA	(2.8%)	NA	NA	NA	NA	NA	NA
NerdWallet, Inc.	15.01	(7.6%)	\$ 1,091.4 \$	985.1 \$	795.0 \$	72.4	9.1%	24.7%	1.2x	13.6x	1.3x	7.3x	1.2x	6.4x
Robinhood Markets, Inc.	128.49	(16.5%)	\$ 115,536.8	NA \$	4,204.0	NA	NA	74.6%	NA	NA	NA	NA	NA	NA
SoFi Technologies, Inc.	29.72	(9.2%)	\$ 35,839.4	NA \$	3,290.6	NA	NA	30.6%	NA	NA	NA	NA	NA	NA
TransUnion	85.05	(16.1%)	\$ 16,516.7 \$	21,047.8 \$	4,441.8 \$	1,450.5	32.7%	8.3%	4.7x	14.5x	4.5x	12.6x	4.2x	11.4x
Upstart Holdings, Inc.	44.96	(53.4%)	\$ 4,374.0 \$	5,829.8 \$	997.7 \$	73.1	7.3%	64.9%	5.8x	79.8x	5.5x	24.5x	4.5x	17.2x
	Mean:	(28.5%)	\$ 28,474.6 \$	30,723.3 \$	4,499.4 \$	1,210.9	28.8%	31.1%	5.7x	27.8x	5.5x	21.7x	4.7x	14.4x
	Median:	(22.1%)	\$ 7,914.8 \$	13,956.3 \$	3,290.6 \$	672.3	30.5%	17.1%	5.0x	16.6x	4.8x	16.3x	4.3x	14.3x
							1	Weighted Average:	6.1x	20.4x	5.9x	15.4x	5.1x	12.3x
							*Adjusted	Weighted Average:	7.8x	29.1x	7.5x	23.4x	6.7x	17.5x



<sup>\*</sup>The stock prices shown are as of 11/30/2025 and should not be relied upon as current thereafter.

<sup>\*\*</sup>Source: S&P Capital IC

		Basic	Statis	tics			Last Twelve	Months		LTM M	ultiples	CYZ	2025	CYZ	2026
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	×	x	x	x	x
Banking Technology															
ACI Worldwide, Inc.	46.86	(19.4%)	\$	4,830.7 \$	5,556.1	\$ 1,731.2 \$	384.8	22.2%	7.0%	3.2x	14.4x	3.2x	11.0x	3.0x	10.2x
Broadridge Financial Solutions, Inc.	228.09	(16.1%)	\$	26,624.4 \$	29,812.9	\$ 7,055.6 \$	1,743.7	24.7%	8.6%	4.2x	17.1x	4.2x	17.3x	4.0x	16.7x
Fidelity National Information Services, Inc.	65.77	(23.4%)	\$	34,059.0 \$	46,559.0	\$ 10,464.0 \$	3,125.0	29.9%	4.2%	4.4x	14.9x	4.4x	10.9x	4.3x	10.2x
Fiserv, Inc.	61.47	(74.2%)	\$	33,061.8 \$	62,335.8	\$ 21,160.0 \$	9,194.0	43.4%	5.2%	2.9x	6.8x	3.2x	6.9x	3.1x	7.3x
Jack Henry & Associates, Inc.	174.48	(11.0%)	\$	12,628.4 \$	12,661.0	\$ 2,419.0 \$	658.9	27.2%	7.7%	5.2x	19.2x	5.1x	16.1x	4.9x	15.1x
MarketAxess Holdings Inc.	163.89	(38.3%)	\$	6,092.0 \$	5,596.8	\$ 839.3 \$	425.4	50.7%	3.4%	6.7x	13.2x	6.4x	12.8x	6.0x	11.9x
Miami International Holdings, Inc.	45.61	(11.2%)	\$	3,714.3 \$	3,301.8	\$ 1,318.5 \$	93.3	7.1%	22.9%	2.5x	35.4x	7.7x	17.9x	6.5x	16.3x
Propel Holdings Inc.	17.97	(42.0%)	\$	707.3 \$	994.8	\$ 563.3 \$	123.2	21.9%	35.3%	1.8x	8.1x	1.7x	6.7x	1.3x	5.2x
Tradeweb Markets Inc.	108.86	(28.7%)	\$	23,233.0	NA	\$ 1,992.5	NM	NM	22.4%	NA	NM	NA	NA	NA	NA
UWM Holdings Corporation	5.85	(18.1%)	\$	1,490.6 \$	16,563.3	\$ 2,703.1 \$	697.9	25.8%	(0.9%)	6.1x	23.7x	6.6x	23.7x	4.7x	14.1x
	Mean:	(28.2%)	\$	14,644.1 \$	20,375.7	\$ 5,024.7 \$	1,827.36	28.1%	11.6%	4.1x	17.0x	4.7x	13.7x	4.2x	11.9x
	Median:	(21.4%)	\$	9,360.2 \$	12,661.0	\$ 2,205.8 \$	658.92	25.8%	7.4%	4.2x	14.9x	4.4x	12.8x	4.3x	11.9x
		-							Weighted Average:	3.4x	12.0x	3.6x	10.2x	3.4x	9.8x
								*Adjusted	d Weighted Average:	4.1x	13.6x	4.3x	12.0x	4.0x	10.0x

InsureTech														
CCC Intelligent Solutions Holdings Inc.	7.45	(42.2%)	\$ 4,783.0 \$	5,784.8 \$	1,025.6 \$	212.5	20.7%	10.6%	5.6x	27.2x	5.4x	13.3x	4.9x	12.0x
Clover Health Investments, Corp.	2.49	(48.9%)	\$ 1,286.5 \$	1,096.5 \$	1,773.6 \$	(56.0)	NM	32.2%	0.6x	NM	0.6x	55.4x	0.4x	20.2x
EverQuote, Inc.	26.39	(12.1%)	\$ 948.9 \$	806.0 \$	644.7 \$	61.3	9.5%	57.8%	1.3x	13.2x	1.2x	9.1x	1.1x	7.6x
Exzeo Group, Inc.	18.85	(13.3%)	\$ 1,711.1 \$	1,608.2 \$	183.7 \$	78.3	42.6%	NA	8.8x	20.5x	7.8x	16.3x	6.9x	13.3x
Hippo Holdings Inc.	32.78	(15.9%)	\$ 830.5 \$	636.0 \$	450.0 \$	(27.8)	NM	34.4%	1.4x	NM	1.2x	NM	1.0x	29.8x
Lemonade, Inc.	78.12	(6.7%)	\$ 5,838.0 \$	5,643.8 \$	658.3 \$	(146.7)	NM	33.7%	8.6x	NM	7.1x	NM	4.5x	NM
LendingTree, Inc.	57.03	(26.3%)	\$ 779.6 \$	1,160.9 \$	1,059.2 \$	85.9	8.1%	37.0%	1.1x	13.5x	1.1x	9.0x	1.0x	7.9x
MediaAlpha, Inc.	12.76	(7.9%)	\$ 725.6 \$	806.5 \$	1,123.1 \$	87.1	7.8%	64.9%	0.7x	9.3x	0.7x	7.2x	0.7x	6.6x
Oscar Health, Inc.	17.97	(24.5%)	\$ 4,750.7 \$	3,346.8 \$	11,288.6 \$	(180.1)	NM	37.4%	0.3x	NM	0.3x	NM	0.2x	29.0x
Rocket Companies, Inc.	19.98	(11.4%)	\$ 56,261.5 \$	72,351.3 \$	6,098.9 \$	1,052.2	17.3%	41.7%	11.9x	68.8x	10.8x	66.3x	6.9x	20.3x
Root, Inc.	80.89	(55.3%)	\$ 1,254.5 \$	913.6 \$	1,446.8 \$	89.0	6.2%	38.5%	0.6x	NM	0.6x	7.3x	0.5x	7.3x
SelectQuote, Inc.	1.45	(78.9%)	\$ 255.2 \$	911.1 \$	1,563.1 \$	55.0	3.5%	13.2%	0.6x	16.6x	0.6x	9.9x	0.5x	7.2x
System1, Inc.	3.78	(74.8%)	\$ 30.7 \$	230.4 \$	289.8 \$	18.8	6.5%	(20.5%)	0.8x	12.3x	0.9x	5.5x	1.0x	6.7x
	Mean:	(32.2%)	\$ 6,112.0 \$	7,330.4 \$	2,123.5 \$	102.26	13.6%	31.7%	3.2x	22.7x	2.9x	19.9x	2.3x	14.0x
	Median:	(24.5%)	\$ 1,254.5 \$	1,096.5 \$	1,059.2 \$	61.27	8.1%	35.7%	1.1x	15.0x	1.1x	9.5x	1.0x	10.0x
		-	•		•			Weighted Average:	9.6x	51.2x	8.8x	49.4x	5.7x	18.1x
							*Adjuste	d Weighted Average:	4.3x	21.6x	3.8x	11.8x	5.7x	18.8x



	Basic Statistics					Last Twelve Months				LTM Multiples		CY2025		CY2026	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	11/30/25	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	×	×	x	×
Digital Assets/Crypto Mining															
Antalpha Platform Holding Company	9.66	(65.2%)	\$	228.7 \$	1,071.7	47.5 \$	3.2	6.8%	321.0%	22.6x	NM	13.5x	60.3x	8.3x	32.7x
Applied Digital Corporation	27.10	(32.6%)	\$	7,739.7 \$	8,429.7	173.6 \$	5.8	3.4%	28.4%	48.6x	NM	36.7x	NM	23.6x	53.4x
Bakkt Holdings, Inc.	15.77	(68.3%)	\$	379.1 \$	340.1	3,871.5 \$	(70.3)	NM	107.1%	0.1x	NM	0.1x	NM	0.2x	4.9x
Bgin Blockchain Limited	2.90	(55.4%)	\$	328.1 \$	304.9	302.3 \$	107.6	35.6%	17.5%	1.0x	2.8x	NA	NA	NA	NA
Bit Digital, Inc.	2.38	(54.2%)	\$	770.0 \$	781.3	105.7 \$	162.2	153.4%	7.9%	7.4x	4.8x	6.5x	4.6x	3.4x	8.6x
Bitfarms Ltd.	3.50	(47.2%)	\$	2,092.9 \$	2,079.6	276.4 \$	29.9	10.8%	95.0%	7.5x	69.4x	6.7x	28.6x	7.0x	27.8x
Bullish	43.62	(63.0%)	\$	6,572.8 \$	6,771.2	198.8 \$	129.8	65.3%	NA	34.1x	52.2x	23.7x	75.7x	18.2x	43.1x
Canaan Inc.	1.01	(69.1%)	\$	670.9 \$	599.4	\$ 422.2 \$	(135.8)	NM	83.9%	1.4x	NM	1.1x	NM	0.8x	4.8x
Circle Internet Group, Inc.	79.93	(73.3%)	\$	18,821.6 \$	17,636.8	2,411.8 \$	(142.9)	NM	NA	7.3x	NM	6.3x	30.9x	5.1x	26.3x
Coinbase Global, Inc.	272.82	(38.6%)	\$	73,568.0 \$	71,579.0	7,370.4 \$	2,399.3	32.6%	47.4%	9.7x	29.8x	9.3x	23.2x	7.9x	18.4x
Figure Technology Solutions, Inc.	36.24	(26.8%)	\$	7,755.1 \$	7,236.2	382.6	NA	NA	NA	18.9x	NA	14.4x	29.5x	11.0x	20.7x
Galaxy Digital Inc.	26.72	(41.9%)	\$	5,110.7 \$	9,061.3	NM	NA	NA	(13.4%)	NA	NA	NA	NA	NA	NA
Gemini Space Station, Inc.	11.00	(76.0%)	\$	1,294.2 \$	1,849.9	NM \$	(231.5)	NM	NA	NA	NM	9.8x	NM	5.2x	NM
Greenidge Generation Holdings Inc.	1.56	(37.2%)	\$	24.6 \$	62.9	NM \$	1.2	NA	(3.5%)	NA	51.0x	NA	NA	NA	NA
HIVE Digital Technologies Ltd.	3.37	(57.0%)	\$	801.4 \$	776.3	193.3 \$	105.7	54.7%	57.1%	4.0x	7.3x	2.8x	9.4x	1.5x	4.0x
Hut 8 Corp.	45.22	(21.3%)	\$	4,861.6 \$	5,430.4	178.3 \$	501.3	281.1%	5.6%	30.5x	10.8x	NA	NA	NA	NA
IREN Limited	47.81	(37.8%)	\$	13,552.5 \$	13,485.9	688.6 \$	232.1	33.7%	235.0%	19.6x	58.1x	14.0x	22.7x	5.7x	8.6x
MARA Holdings, Inc.	11.81	(57.9%)	\$	4,466.4 \$	7,299.1	919.2 \$	1,129.0	122.8%	53.5%	7.9x	6.5x	7.6x	9.8x	6.3x	12.2x
Obook Holdings Inc.	8.25	(90.8%)	\$	729.1 \$	734.4	7.6 \$	(8.8)	NM	18.3%	97.0x	NM	NA	NA	NA	NA
Strategy Inc	177.18	(61.2%)	\$	50,913.3 \$	64,867.4	474.9 \$	10,997.7	2315.6%	1.6%	NM	5.9x	141.7x	NM	138.4x	NM
Riot Platforms, Inc.	16.13	(32.6%)	\$	5,997.2 \$	6,538.4	637.2 \$	508.6	79.8%	103.6%	10.3x	12.9x	9.3x	10.9x	8.1x	21.3x
TeraWulf Inc.	15.51	(9.0%)	\$	6,493.8 \$	6,877.0	167.6 \$	(35.2)	NM	30.6%	41.0x	NM	35.9x	140.4x	15.4x	30.5x
	Mean:	(50.8%)	\$	9,689.6 \$	10,627.9	991.0 \$	784.45	245.8%	66.5%	20.5x	26.0x	20.0x	37.2x	15.7x	21.2x
	Median:	(54.8%)	\$	4,664.0 \$	5,984.4	302.3 \$	67.80	54.7%	39.0%	10.0x	11.8x	9.3x	25.9x	7.0x	20.7x
		•							Weighted Average:	11.6x	18.5x	42.8x	20.8x	39.4x	15.4x
								*Adjusted	d Weighted Average:	15.5x	18.8x	12.6x	26.1x	8.9x	19.1x



# Additional Information



#### **Appendix**

- All transaction information has been publicly reported and is sourced from national news publications, industry trade journals and blogs, and public announcements by companies and investors.
- All trading data related to publicly-traded companies has been sourced from Capital IQ.



#### Disclaimer

This material is provided for information purposes only and is intended for distribution in those jurisdictions where subsidiaries of Canaccord Genuity Group Inc. (together, "Canaccord Genuity") are registered as advisors or dealers in securities. Any distribution or dissemination of this material in any other jurisdiction is strictly prohibited. The information does not constitute an offer or solicitation in any jurisdiction in which such an offer or solicitation is not authorized, or to any person to whom it is unlawful to make such an offer or solicitation. This is not, and under no circumstances should be construed as, a solicitation to act as a securities broker or dealer in any jurisdiction by any person or company that is not legally permitted to carry on the business of a securities broker or dealer in that jurisdiction. This material is prepared for general circulation to clients and does not have regard to the investment objectives, financial situation or particular needs to any person. Clients should obtain advice based on their own individual circumstances before making an investment decision. Any client wishing to effect any transactions should do so through a Canaccord Genuity qualified salesperson in their jurisdiction of residence.

The information contained herein has been compiled by Canaccord Genuity from sources believed to be reliable, but no representation or warranty, express or implied, is made by Canaccord Genuity or any other person to its fairness, accuracy, completeness or correctness. To the fullest extent permitted by law, neither Canaccord Genuity nor any other person accepts any liability whatsoever for any direct or consequential loss arising from any use of the information contained herein.

All material presented in this document, unless specifically indicated otherwise, is under trademark and copyright to Canaccord Genuity. None of the material, or its content, or any copy of it, may be altered in any way, or transmitted to or distributed to any other party, without the prior express written permission of Canaccord Genuity.

Copyright © Canaccord Genuity Corp. 2025. – Member CIRO/Canadian Investor Protection Fund

Copyright @ Canaccord Genuity Limited 2025. – Member of the London Stock Exchange, authorized and regulated by the Financial Conduct Authority.

Copyright © Canaccord Genuity LLC 2025. – Member FINRA/SIPC

 $Copyright @ Canaccord Genuity (Australia) \\ Limited 2025. - Authorized and regulated by ASIC.$ 

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

This document may contain certain "forward-looking information" (as defined under applicable securities laws). These statements relate to future events or future performance and include management's expectations, beliefs, plans, estimates, intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts, business and economic conditions and Canaccord Genuity Group LLC's (the "Company") growth, results of operations, market position, ability to compete and future financial or operating performance of the Company, performance and business prospects and opportunities. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. In some cases, forward-looking information can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target", "intend", "could" or the negative of these terms or other comparable terminology. By its very nature, forward-looking information involves inherent looking information. In evaluating these statements, readers should specifically consider various factors, which may cause actual results to differ materially from any forward-looking statement. These factors include, but are not limited to, market and general economic conditions, the nature of the financial services includery, the risks and uncertainties discussed from time to time in the Company's interim and annual consolidated financial statements and its Annual Information Form or Form 10-K filed on www.sedar.com or www.sec.gov/edgar. Readers are cautioned that the preceding list of material factors or assumptions is not exhaustive. Except as may be required by applicable law, the Company does not undertake, and specifically disclaims, any obligation to update or revise any forward-looking result of new information, future developments or otherwise.

