

# Target market and fair value statement

## Advisory stockbroking service

This service is designed for clients who wish to control their investment decisions, have access to advice and are willing to pay a minimum of £1500 for this service.

This service has been designed for the following target market:

<b>Type of investor</b>	<ul style="list-style-type: none"> <li>• Clients are classified as Retail Clients for the purposes of the FCA</li> <li>• For clients who wish to trade in 'complex' investments there is an opt-up process depending on knowledge and experience</li> <li>• We recognise that some clients, due to their personal circumstances, may require additional support in engaging with us. CGWM are committed to providing support based on individual requirements to achieve good outcomes for all our clients.</li> </ul>
<b>Client's knowledge and experience</b>	The service is designed for clients who have knowledge and experience of investments and active investors.
<b>Client's capacity for loss and ability to withstand loss</b>	Clients must have an ability to sustain capital loss.
<b>The risk/reward profile of the service</b>	This service is at the client's own risk. There are eight risk profiles for clients to choose from. Please refer to our booklet ' <b>Our investment risk framework</b> ' for further information.
<b>Client objectives and financial needs</b>	Suitable for clients who intend to invest for 3 years with options for a shorter time frame.
<b>Negative target market</b>	<p>The service is not designed for:</p> <ul style="list-style-type: none"> <li>• Clients with no investment experience</li> <li>• Clients that have no ability to sustain a capital loss, or require capital protection</li> <li>• Clients who want to pay less than £1,500 per year</li> <li>• Clients who do not want to be involved in investment decisions.</li> </ul>
<b>Costs</b>	For our fee schedule please contact your investment manager
<b>Distribution strategy</b>	<ul style="list-style-type: none"> <li>• Through external FCA regulated financial Advisers or direct with CGWM with advice</li> <li>• Through internal CGWM investment managers with advice</li> <li>• Through internal CGWPL financial planners with advice</li> <li>• Direct to retail private clients with advice.</li> </ul>
<b>Fair value statement</b>	CGWM has undertaken a fair value assessment of this service using internally selected criteria that meets regulatory expectations. These include financial and non-financial benefits, costs, peer group comparisons and customer feedback. The outcome is that the benefits to the client are achieved at a cost that offers fair value. CGWM are committed to providing ongoing fair value for all our services and will be conducting annual assessments. We are aware that Financial Advisers have their own specific charges associated with the services they provide and that they will need to make their own fair value assessment of the overall costs once these charges are considered.

### Investment involves risk.

Canaccord Genuity Wealth Management (CGWM) is the trading name of Canaccord Genuity Wealth Limited (CGWL) and CG Wealth Planning Limited (CGWPL). They are subsidiaries of Canaccord Genuity Group Inc. CGWL and CGWPL are authorised and regulated by the Financial Conduct Authority (registered numbers 194927 and 594155). CGWL and CGWPL have their registered office at 88 Wood Street, London, EC2V 7QR. CGWL and CGWPL are registered in England & Wales no. 03739694 and 08284862.