CANACCORD FINANCIAL INC.
ANNUAL INFORMATION FORM

For the fiscal year ended March 31, 2010

May 18, 2010
Table of contents

CORPORATE STRUCTURE ............................................................................................................................... 4
    Name, address and incorporation .................................................................................................................. 4
    Intercorporate relationships ....................................................................................................................... 4

GENERAL DEVELOPMENT OF THE BUSINESS .............................................................................................. 5
    Introduction .................................................................................................................................................. 5
    Three year history ........................................................................................................................................ 6
    Investment in asset-backed commercial paper ............................................................................................ 9
    Acquisition of Genuity ............................................................................................................................... 9

DESCRIPTION OF THE BUSINESS ..................................................................................................................... 10
    Overview .................................................................................................................................................. 10
    Canaccord Genuity ..................................................................................................................................... 11
    Canaccord Wealth Management ............................................................................................................... 14
    Corporate and Other segment .................................................................................................................. 17
    Stock-based compensation plans ............................................................................................................ 19
    Risk management ....................................................................................................................................... 20
    Risk factors ............................................................................................................................................... 27

DIVIDENDS .................................................................................................................................................... 38

DESCRIPTION OF CAPITAL STRUCTURE ...................................................................................................... 38
    Restrictions on ownership and transfer of shares of the Company ............................................................. 38

MARKET FOR SECURITIES ................................................................................................................................ 40
    Trading price and volume ............................................................................................................................. 40

ESCROWED SECURITIES .................................................................................................................................. 40

DIRECTORS AND OFFICERS: ......................................................................................................................... 41

LEGAL PROCEEDINGS .................................................................................................................................... 42

INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS ..................................... 43

TRANSFER AGENT AND REGISTRAR ............................................................................................................. 43

MATERIAL CONTRACTS ..................................................................................................................................... 43

EXPERTS .......................................................................................................................................................... 43

EXTERNAL AUDITOR SERVICE FEES ............................................................................................................ 44
    Audit committee .......................................................................................................................................... 44
    Corporate governance and compensation committee .................................................................................. 45

ADDITIONAL INFORMATION .......................................................................................................................... 45
    Schedule “A” Audit Committee Charter ..................................................................................................... 46
Caution regarding forward-looking statements:
This document may contain certain forward-looking statements. These statements relate to future events or future performance and reflect management’s expectations or beliefs regarding future events including business and economic conditions and Canaccord’s growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect management’s current beliefs and are based on information currently available to management. In some cases, forward-looking statements can be identified by terminology such as “may”, “will”, “should”, “expect”, “plan”, “anticipate”, “believe”, “estimate”, “predict”, “potential”, “continue”, “target”, “intend” or the negative of these terms or other comparable terminology. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and a number of factors could cause actual events or results to differ materially from the results discussed in the forward-looking statements. In evaluating these statements, readers should specifically consider various factors, which may cause actual results to differ materially from any forward-looking statement. These factors include, but are not limited to, market and general economic conditions, the nature of the financial services industry and the risks and uncertainties detailed from time to time in Canaccord’s interim and annual consolidated financial statements and this Annual Information Form filed on www.sedar.com. These forward-looking statements are made as of the date of this document, and will not be updated or revised except as may be required by applicable securities law.

Notes
Unless otherwise indicated or the context otherwise requires, the “Company” refers to Canaccord Financial Inc. “Canaccord” and the “Canaccord group” refers to the Company and its direct and indirect subsidiaries.

The Company’s fiscal year end is March 31. Unless otherwise indicated, “fiscal” in connection with a year relates to the 12 month period ended March 31 in that year.

Unless otherwise indicated, the information provided herein is as of March 31, 2010 and expressed in Canadian dollars.
Corporate structure

Name, address and incorporation
Canaccord Financial Inc., formerly Canaccord Capital Inc., was incorporated as Canaccord Holdings Ltd. on February 14, 1997 by the filing of a memorandum and articles with the Registrar of Companies for British Columbia under the *Company Act* (British Columbia) and continues in existence under the *Business Corporations Act* (British Columbia). Pursuant to resolutions of the shareholders passed at the annual general meeting of the Company on June 21, 2004 and the subsequent filing of a notice of alteration to its articles and pursuant to an arrangement approved by an order of the Supreme Court of British Columbia made June 22, 2004, the Company changed its name to Canaccord Capital Inc. and altered its capital by converting all previously outstanding classes of common shares, preferred shares and debentures into common shares. The arrangement was made effective on June 30, 2004. The Company was amalgamated in a short-form vertical amalgamation with its wholly-owned subsidiary 0719880 B.C. Ltd. on April 1, 2007. The Company changed its name to Canaccord Financial Inc. on December 1, 2009.

The Company’s head office is located at Suite 2200 - 609 Granville Street, Vancouver, British Columbia, V7Y 1H2. The Company’s registered office is located at Suite 1000 – 840 Howe Street, Vancouver, British Columbia, V6Z 2M1.

Intercorporate relationships
The Company owns, either directly or indirectly, all of the outstanding shares of the following principal subsidiaries:

<table>
<thead>
<tr>
<th>Name of subsidiary</th>
<th>Jurisdiction of incorporation</th>
<th>Principal business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canaccord Genuity Corp. (formerly Canaccord Financial Ltd. and Canaccord Capital Corporation)</td>
<td>Ontario</td>
<td>Investment dealer in Canada</td>
</tr>
<tr>
<td>Canaccord Genuity Limited (formerly Canaccord Adams Limited)</td>
<td>England and Wales</td>
<td>Investment dealer in the United Kingdom</td>
</tr>
<tr>
<td>Canaccord Genuity Inc. (formerly Canaccord Adams Inc.)</td>
<td>Delaware</td>
<td>Broker dealer in the United States</td>
</tr>
<tr>
<td>Canaccord Wealth Management (USA) Inc. (formerly Canaccord Financial (USA) Inc. and Canaccord Capital Corporation (USA) Inc.)</td>
<td>Minnesota</td>
<td>Broker dealer in the United States</td>
</tr>
<tr>
<td>Canaccord International Ltd.</td>
<td>Barbados</td>
<td>Bank and investment dealer outside Canada, the United States and the United Kingdom</td>
</tr>
</tbody>
</table>

(1) In addition to the principal subsidiaries listed above, there are five smaller operating subsidiaries: Canaccord Estate Planning Services Ltd., Stockwave Equities Ltd., CLD Financial Opportunities Limited, Genuity Capital Markets (USA) Inc., and Intelli Corporate Finance Limited.

(2) Canaccord Capital Corporation was rebranded as Canaccord Financial Ltd. on December 1, 2009. Effective May 10, 2010, it was rebranded Canaccord Genuity Corp. as a result of the acquisition of Genuity Capital Markets.

(3) Canaccord Genuity Inc. is an operating subsidiary of Canaccord Financial Inc. and its equity and voting shares are held by two holding companies: Canaccord Adams Financial Group Inc. and Canaccord Adams (Delaware) Inc., both of which are incorporated in Delaware.

(4) Canaccord Wealth Management (USA) Inc. is an operating subsidiary of Canaccord Financial Inc. and its equity and voting shares are held by Canaccord Adams Financial Group Inc.

(5) As a result of the acquisition of Genuity Capital Markets completed on April 23, 2010, certain subsidiaries were rebranded effective May 10, 2010. This included Canaccord Genuity Corp., Canaccord Genuity Limited, Canaccord Genuity Inc., and Canaccord Wealth Management (USA) Inc.

**General development of the business**

**Introduction**

Canaccord, through the succession of various predecessor corporations, has been in business since 1950. Beginning in 1992, Canaccord adopted a focused growth strategy to become one of the leading independent investment dealers in Canada. To reach this achievement, Canaccord made significant investments in its business infrastructure with a focus on building strong client relationships.

Canaccord’s substantial investment in its infrastructure over the last decade has enabled it to create and support:

- An integrated and international capital markets group to meet the financing needs of a broad range of corporate clients and to provide sales and trading services to institutional clients, as well as comprehensive and timely research on a growing universe of companies across focus sectors (Mining and Metals, Energy, Technology, Life Sciences, Consumer, Real Estate, Infrastructure, and Sustainability sectors); and,
- An extensive network of 30 Canaccord Wealth Management offices and 303 Advisory Teams as of March 31, 2010 to provide quality financial solutions and services to individual investors.

One of Canaccord’s core strengths is its independence. The Company’s long-term goal is to maintain strong employee ownership in the Company. Canaccord is independent, entrepreneurial and free from institutional constraints and conflicts that can exist at larger financial institutions. This independence also allows Canaccord to provide a wide range
of local and international products for its clients and to act quickly when opportunities arise or when prompt solutions need to be found.

Canaccord has devoted substantial resources to the establishment of its international presence through its offices in Toronto, London, Boston, Vancouver, New York, Calgary, Montreal, San Francisco, Houston, Edinburgh and Barbados. The UK and US offices focus on providing service to Canaccord’s corporate and institutional clients in the international capital markets community. Given its capital markets expertise, combined with its capital markets strength in Canada and distribution in the UK and the US, Canaccord remains in a favourable position to provide its clients with a wide array of international financing services and alternatives.

In addition to its growth and expansion, Canaccord continues to maintain an integrated global team and a corporate culture that is instrumental in attracting and retaining highly qualified professionals. Canaccord has successfully developed and nurtured an entrepreneurial culture among its capital markets employees, Advisory Teams (Investment Advisors) and support staff. These professionals are experienced individuals who wish to serve clients in an environment free from the highly structured corporate culture often found at the larger dealers with an emphasis on in-house products.

On March 4, 2010 the Company announced that it had signed a definitive agreement to acquire Genuity Capital Markets. Shareholders’ approval was obtained at the special shareholders meeting held on April 22, 2010 and the acquisition closed on April 23, 2010. As a result, on May 10, 2010, Canaccord’s capital markets operations were rebranded from Canaccord Adams to Canaccord Genuity. Accordingly, Canaccord’s capital markets division is referred to herein as either Canaccord Adams or Canaccord Genuity. See “Acquisition of Genuity” below for additional information.

Three year history

Through its principal subsidiaries, Canaccord Financial Inc. is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and global capital markets. Together, these operations offer a wide range of complementary investment products, brokerage services and investment banking services to the Company’s private, institutional and corporate clients.

In the last three years Canaccord has concentrated on the development of its two principal business units, Canaccord Genuity and Canaccord Wealth Management, and its operating infrastructure to support their operations, including the development of leading proprietary information systems and technology. During fiscal 2010, Canaccord became even more focused on increasing operational efficiencies throughout its businesses.

Canaccord continues to build on the foundation it has established and focus on its complementary capabilities that include:

- Capital markets strength and expertise in North America and Europe
- Intimate private client, corporate and institutional relationships
- Entrenched international trading operations
- Broad venture capital capability
- Comprehensive, timely and focused research coverage

As an investment banking firm, Canaccord derives its revenue primarily from sales commissions, underwriting and advisory fees, and principal trading activity. Canaccord’s business is materially affected by conditions in the financial marketplace and economic conditions, primarily in North America and Europe.

The credit crisis that emerged in fiscal 2009, coupled with challenging market conditions, had a significant impact on Canaccord’s revenue. Fiscal 2010 revenue improved significantly from the prior fiscal year indicating a gradual recovery from the credit crisis.

Several important initiatives were implemented in Canaccord’s Wealth Management division during fiscal 2010, including the rebranding of the business in September 2009 (from Canaccord Private Client Services) and the addition of the Independent Wealth Management platform (IWM), which allows advisors to operate under the Canaccord brand as agents, while they take more of responsibility of operational costs.

Canaccord Financial Inc.
The end of fiscal 2010, Canaccord had 303 Advisory Teams, down from 354 in fiscal 2008. The decrease in Advisory Teams is largely due to the strategic review of the Wealth Management division and the conversion of corporate branches to the IWM platform, where each branch is led by one IA and is counted as one Advisory Team.

Canaccord’s revenue for the three year period ending March 31, 2010 was:

<table>
<thead>
<tr>
<th>Revenue for the years ended March 31</th>
<th>2010</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commission</td>
<td>$235,606</td>
<td>$233,104</td>
<td>$296,047</td>
</tr>
<tr>
<td>Investment banking</td>
<td>254,437</td>
<td>169,369</td>
<td>336,874</td>
</tr>
<tr>
<td>Principal trading</td>
<td>45,982</td>
<td>18,319</td>
<td>7,443</td>
</tr>
<tr>
<td>Interest</td>
<td>12,965</td>
<td>38,287</td>
<td>63,168</td>
</tr>
<tr>
<td>Other</td>
<td>28,547</td>
<td>18,642</td>
<td>28,007</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$577,537</strong></td>
<td><strong>$477,721</strong></td>
<td><strong>$731,539</strong></td>
</tr>
</tbody>
</table>

The following table provides a breakdown of Canaccord’s segmented revenue for the three years ending March 31, 2010:

<table>
<thead>
<tr>
<th>Revenue for the years ended March 31</th>
<th>2010</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canaccord Genuity</td>
<td>$363,558</td>
<td>$277,351</td>
<td>$431,642</td>
</tr>
<tr>
<td>Canaccord Wealth Management</td>
<td>187,046</td>
<td>172,484</td>
<td>249,127</td>
</tr>
<tr>
<td>Corporate and Other</td>
<td>26,933</td>
<td>27,886</td>
<td>50,770</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$577,537</strong></td>
<td><strong>$477,721</strong></td>
<td><strong>$731,539</strong></td>
</tr>
</tbody>
</table>

**Operation by geographies**
Canaccord’s revenue by geographic segment for the three year period is as follows:

<table>
<thead>
<tr>
<th>Revenue for the years ended March 31</th>
<th>2010</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>$388,772</td>
<td>$320,364</td>
<td>$509,066</td>
</tr>
<tr>
<td>UK</td>
<td>82,453</td>
<td>72,927</td>
<td>118,332</td>
</tr>
<tr>
<td>US</td>
<td>100,417</td>
<td>77,650</td>
<td>94,204</td>
</tr>
<tr>
<td>Other Foreign Location(1)</td>
<td>5,895</td>
<td>6,780</td>
<td>9,937</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$577,537</strong></td>
<td><strong>$477,721</strong></td>
<td><strong>$731,539</strong></td>
</tr>
</tbody>
</table>

(1) Revenue derived from capital markets activity outside of Canada, the US and the UK is reported as Other Foreign Location, which includes operations for Canaccord International Ltd.

Revenue from the UK and Other Foreign Location is derived entirely from Canaccord Genuity’s activity, while revenues in Canada and the US are derived from the Canaccord Genuity, Canaccord Wealth Management, and Corporate and Other segments. Revenue in the US is mainly derived from Canaccord Genuity with an approximate 2.9% originating from operations in the Canaccord Wealth Management segment in the US during fiscal 2010.

During fiscal 2010, a number of key developments occurred at Canaccord:
- Canaccord Genuity led 114 transactions globally, each over $1.5 million, to raise total proceeds of $3.0 billion(1) during fiscal 2010. Of this:

(1) Source: FP Infomart and Company information. Transactions over $1.5 million

Canaccord Financial Inc.
• Canada led 84 transactions, which raised $1.8 billion\(^{(2)}\)
  • The UK led 16 transactions, which raised $559 million
  • The US led 14 transactions, which raised $665 million

• During fiscal 2010, Canaccord Genuity participated in a total of 336 transactions globally, each over $1.5 million, to raise gross proceeds of $8.7 billion\(^{(3)}\). Of this:
  • Canada participated in 273 transactions, which raised $3.1 billion
  • The UK participated in 21 transactions, which raised $1.8 billion
  • The US participated in 42 transactions, which raised $3.8 billion

• Canaccord Genuity completed 21 Private Investment in Public Equity (PIPE) transactions in the US that raised US$612.0 million in proceeds during fiscal 2010.

• In fiscal 2010, Canaccord Genuity led or co-led the following equity transactions:
  • $275.8 million for two separate transactions for TransAtlantic Petroleum Corp. on the TSX
  • $225.9 million for two separate transactions for Aura Minerals Inc. on the TSX
  • $172.5 million for Compton Petroleum Corp. on the TSX
  • US$167.6 million for Itron Inc. on the NASDAQ
  • £132.0 million for Heritage Oil Corporation on the LSE
  • US$129.7 million for DragonWave Inc. on the NASDAQ
  • $115.8 million for two separate transactions for Artis Real Estate Investment Trust on the TSX
  • £112.0 million for Aberdeen Asset Management on the LSE

• Canaccord Genuity advised on the following transactions during fiscal 2010:
  • Aricom in its $543.0 million acquisition by Peter Hambro Mining.
  • KazakhGold Group Limited in its majority stake sale to Polyus Gold
  • Martek Biosciences Corporation in its $200 million acquisition of Amerifit Brands, Inc.
  • Silverstone Resources on its $190.0 million acquisition by Silver Wheaton
  • Centenario Copper in its $150.0 million acquisition by Quadra Mining Ltd.
  • Scient’X in its $120.0 million acquisition by Alphatec Holdings

• During fiscal 2010, Canaccord opened five new Canaccord Wealth Management branches under the Independent Wealth Management (IWM) platform, which allows Advisors to operate as independent agents of the Company. Four corporate branches also converted to this operating model.

• Canaccord had 303 Advisory (IA) Teams as of Q4/10, down 35 from 338 in Q4/09.
  • This decrease is largely due to a strategic review of the Wealth Management division and the conversion of corporate branches to the IWM platform, where each branch is led by one IA and is counted as one Advisory Team

**Key highlights subsequent to March 31, 2010**

• On April 22, 2010 Canaccord Financial Inc. shareholders approved the share issuance to complete the acquisition of Genuity Capital Markets. The acquisition was completed on April 23, 2010 and the integration of Genuity’s operations with Canaccord Genuity was completed on May 10, 2010. As a result of this acquisition, Canaccord Adams was renamed Canaccord Genuity.

\(^{(2)}\) For all transactions completed in Canada, the number of led transactions and total proceeds are captured by FPinfomart “Full Credit Bookrunner” and participation in transactions and total proceeds are captured by FPinfomat “Bonus Credit Bookrunner”.

*Canaccord Financial Inc.*
During April 2010, IWM, the agent-based platform of Canaccord Wealth Management, welcomed the addition of Canaccord’s Cobourg (Ontario) branch.

- Canaccord Wealth Management now has 30 offices across Canada, including 10 branches on the IWM platform.

Investment in asset-backed commercial paper

In January 2009, the Company received restructured ABCP notes upon the final implementation order issued by the Ontario Superior Court in a plan of arrangement under the Companies’ Creditors Arrangement Act (Canada) (CCAA) (the Plan).

The Plan as amended provided for a declaratory release that was effective on implementation of the Plan and that, with the closing of the Canaccord Relief Program, resulted in the release of all existing and future ABCP-related claims against the Company. This release has been given effect in the United States under Chapter 15 of the US Bankruptcy Code.

There is no assurance that the validity or effectiveness of the declaratory release will not be challenged in actions commenced against the Company and others. Any determination that the declaratory release is invalid or ineffective could materially adversely affect the Company’s business, results of operations and financial condition.

On December 21, 2009 a Hearing Panel of the Investment Industry Regulatory Organization of Canada (IIROC) accepted a settlement agreement between the IIROC Staff and Canaccord Genuity Corp. regarding matters surrounding ABCP, which resulted in a settlement of $3.1 million. This amount was paid and expensed in full by Canaccord Genuity Corp. during the fiscal year ending March 31, 2010.

There has been limited trading of the restructured ABCP notes held by the Company as at March 31, 2010 and, as such, no meaningful market quote is available. There is a significant amount of uncertainty in estimating the amount and timing of cash flows associated with the ABCP. The Company estimates the fair value of its ABCP by discounting expected future cash flows on a probability weighted basis considering the best available data at the reporting date. During the year ended March 31, 2010 there were no material changes to the accounting treatment of investment in ABCP.

The Company redeemed and disposed of its investment in ABCP with a carrying value of $49.1 million for proceeds of $54.4 million resulting in a gain of $5.3 million included in principal trading revenue. A fair value adjustment of $0.3 million was also included in principal trading revenue.

The following is a summary of ABCP transactions for the year ended March 31, 2010:

<table>
<thead>
<tr>
<th></th>
<th>Amount $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, March 31, 2009</td>
<td>35,312</td>
</tr>
<tr>
<td>Purchases under the client relief program</td>
<td>14,470</td>
</tr>
<tr>
<td>Net redemptions</td>
<td>(2,366)</td>
</tr>
<tr>
<td>Disposal of investment</td>
<td>(46,743)</td>
</tr>
<tr>
<td>Fair value adjustment</td>
<td>298</td>
</tr>
<tr>
<td><strong>Balance, March 31, 2010</strong></td>
<td><strong>971</strong></td>
</tr>
</tbody>
</table>

The remaining balance of investment in ABCP was included in marketable securities owned as at March 31, 2010.

Acquisition of Genuity

On April 22, 2010, the Company received shareholder approval to acquire Genuity Capital Markets and the acquisition closed on April 23, 2010. Canaccord acquired 100% of Genuity for consideration consisting of 26.5 million Canaccord common shares with an ascribed value of $291.5 million and cash of $30 million. In addition, the vendors will receive...
up to $28 million as a working capital adjustment subsequent to closing. All of the Canaccord common shares issued as part of the purchase price were placed in escrow at closing and will be released ratably over five years. The Company expensed $5.0 million of acquisition-related costs as at March 31, 2010. These acquisition-related costs include professional and consulting fees incurred for this acquisition. These costs also include payments for staff restructuring that resulted due to this acquisition.

**Description of the business**

**Overview**

Canaccord has substantial operations in each of the two principal segments of the financial services industry: capital markets and wealth management. These activities are supported by an infrastructure comprised of information technology, compliance and risk management, legal and finance teams.

<table>
<thead>
<tr>
<th>Canaccord Genuity</th>
<th>Canaccord Wealth Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximately 505 employees</td>
<td>Approximately 680 employees</td>
</tr>
<tr>
<td><em>Research</em></td>
<td><em>Investment advice</em></td>
</tr>
<tr>
<td><em>Institutional equity sales and trading</em></td>
<td><em>Brokerage services</em></td>
</tr>
<tr>
<td><em>Investment banking</em></td>
<td><em>Managed accounts</em></td>
</tr>
<tr>
<td><em>Mergers &amp; acquisitions and advisory services</em></td>
<td><em>Fee-based accounts</em></td>
</tr>
<tr>
<td><em>Venture capital</em></td>
<td><em>Wealth management services</em></td>
</tr>
<tr>
<td><em>International and principal trading</em></td>
<td><em>Insurance and estate planning</em></td>
</tr>
<tr>
<td><em>Fixed income trading</em></td>
<td></td>
</tr>
</tbody>
</table>

- Offices in Toronto, London, Boston, Vancouver, New York, Calgary, Montreal, San Francisco, Houston, Edinburgh, and Barbados
- Revenue for fiscal 2010 of $363.6 million
- Canaccord Genuity led 114 transactions globally over $1.5 million, with total proceeds of $3.0 billion. Also in fiscal 2010, the team participated in 336 transactions globally over $1.5 million, with total proceeds of $8.7 billion. This includes:
  - Canada – 273 financing transactions with an aggregate deal value of $3.1 billion
  - UK – 21 financing transactions with an aggregate deal value of $1.8 billion
  - US – 42 financing transactions with an aggregate deal value of $3.8 billion

<table>
<thead>
<tr>
<th>Corporate and Other</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximately 364 employees</td>
<td></td>
</tr>
<tr>
<td><em>Pinnacle Correspondent Brokerage Services</em></td>
<td></td>
</tr>
<tr>
<td><em>Operations</em></td>
<td></td>
</tr>
<tr>
<td><em>Information Technology</em></td>
<td></td>
</tr>
<tr>
<td><em>Compliance and Risk Management</em></td>
<td></td>
</tr>
<tr>
<td><em>Legal</em></td>
<td></td>
</tr>
<tr>
<td><em>Finance</em></td>
<td></td>
</tr>
</tbody>
</table>

- 30 retail offices throughout Canada
- 303 Advisory Teams
- Revenue for fiscal 2010 of $187.0 million
- Assets under administration of $12.9 billion
- Assets under management of $445 million

*Canaccord Financial Inc.*
Canaccord Genuity's revenue is generated from commissions and fees earned in connection with investment banking transactions and institutional sales and trading activity, as well as trading gains and losses from Canaccord’s principal trading operations. Accordingly, this revenue is directly affected by the level of corporate and institutional activity and general economic, market and business conditions in Canada and internationally. Furthermore, revenue from Canadian operations includes revenues generated from four business sub-segments: Capital Markets, International Trading, Registered Traders and Fixed Income.

Canaccord's revenue and income for both Canaccord Genuity and Canaccord Wealth Management is cyclical and experiences considerable variations from quarter-to-quarter and year-to-year due to factors beyond Canaccord’s control. The business is affected by the overall condition of the North American and European equity markets, including the seasonal variance in these markets. Historically, North American capital markets have been slower during the first half of the fiscal year, when we typically generate approximately 35% to 40% of the annual revenue. Conversely, during the second six months of the fiscal year, we have typically generated 60% to 65% of the annual revenue.

Canaccord Genuity operates out of 11 offices internationally and provides a broad range of research, sales and trading, and investment banking services to its clients. Canaccord Genuity has developed comprehensive investment banking knowledge and expertise, and strong research capabilities in the following industries: Mining and Metals, Energy, Technology, Life Sciences, Consumer, Real Estate, Infrastructure, and Sustainability.

The integrated team at Canaccord Genuity provides comprehensive and high quality services to its corporate and institutional clients in:

- Research
- Institutional equity sales and trading
- Investment banking
- Mergers & acquisitions and advisory services
- Venture capital
- International and principal trading
- Fixed income trading

Canaccord Genuity’s ability to target and service key clients in global equity financing is a strong differentiator and competitive advantage for the Company. In fiscal 2010, despite a challenging market environment, Canaccord Genuity led 114 transactions globally for clients, each one over $1.5 million, to raise total proceeds of $3.0 billion. Also in fiscal
2010, the team participated in 336 transactions globally for clients, each one over $1.5 million, to raise total proceeds of $8.7 billion. These transactions included 43.7% from the Mining and Metals and Energy sectors due to strong global market demand for natural resources.

**Top 10 investment dealers in Canada ranked by participation and number of led transactions – equity offerings of $1.5 million and greater**
*(Fiscal year 2010)*

<table>
<thead>
<tr>
<th>Dealer</th>
<th>Rank</th>
<th>Number of led transactions</th>
<th>Rank</th>
<th>Participation in # of transactions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canaccord Genuity (25)</td>
<td>1</td>
<td>114</td>
<td>1</td>
<td>336</td>
</tr>
<tr>
<td>RBC Capital Markets</td>
<td>2</td>
<td>79</td>
<td>7</td>
<td>195</td>
</tr>
<tr>
<td>CIBC World Markets Inc.</td>
<td>3</td>
<td>77</td>
<td>2</td>
<td>233</td>
</tr>
<tr>
<td>BMO Capital Markets</td>
<td>4</td>
<td>66</td>
<td>3</td>
<td>227</td>
</tr>
<tr>
<td>GMP Securities L.P</td>
<td>5</td>
<td>64</td>
<td>5</td>
<td>203</td>
</tr>
<tr>
<td>TD Securities Inc.</td>
<td>6</td>
<td>48</td>
<td>8</td>
<td>167</td>
</tr>
<tr>
<td>Cormark Securities Inc.</td>
<td>7</td>
<td>40</td>
<td>10</td>
<td>121</td>
</tr>
<tr>
<td>National Bank Financial Inc.</td>
<td>8</td>
<td>38</td>
<td>6</td>
<td>203</td>
</tr>
<tr>
<td>Wellington West Capital</td>
<td>9</td>
<td>35</td>
<td>9</td>
<td>151</td>
</tr>
<tr>
<td>Scotia Capital Inc.</td>
<td>10</td>
<td>34</td>
<td>4</td>
<td>218</td>
</tr>
</tbody>
</table>

Source: FP Infomart and Company information. Canaccord's figure also includes transactions from its UK and US operations.

**Canaccord Genuity – overall**

<table>
<thead>
<tr>
<th>Sectors</th>
<th>% of total transactions</th>
<th>% of transaction revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining &amp; Metals</td>
<td>24.3%</td>
<td>49.9%</td>
</tr>
<tr>
<td>Energy</td>
<td>19.4%</td>
<td>11.6%</td>
</tr>
<tr>
<td>Technology</td>
<td>7.6%</td>
<td>8.9%</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>11.1%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Diversified(2)</td>
<td>37.5%</td>
<td>19.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

**Canaccord Genuity – Canada**

<table>
<thead>
<tr>
<th>Sectors</th>
<th>% of total transactions</th>
<th>% of transaction revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining &amp; Metals</td>
<td>19.1%</td>
<td>55.6%</td>
</tr>
<tr>
<td>Energy</td>
<td>20.6%</td>
<td>8.9%</td>
</tr>
<tr>
<td>Technology</td>
<td>4.4%</td>
<td>9.8%</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>2.9%</td>
<td>3.9%</td>
</tr>
<tr>
<td>Diversified(2)</td>
<td>52.9%</td>
<td>21.8%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

(1) Number of transactions led reflects both led and joint led transactions. Figures for other investment dealers are for Canadian operations only.
(2) Diversified includes Consumer, Real Estate, Infrastructure, and Sustainability.

*Canaccord Financial Inc.*
Canaccord Genuity – UK

For the year ended March 31, 2010

<table>
<thead>
<tr>
<th>Sectors</th>
<th>% of total transactions</th>
<th>% of transaction revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining &amp; Metals</td>
<td>48.6%</td>
<td>56.3%</td>
</tr>
<tr>
<td>Energy</td>
<td>17.9%</td>
<td>17.6%</td>
</tr>
<tr>
<td>Technology</td>
<td>7.7%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>5.1%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Diversified(1)</td>
<td>20.5%</td>
<td>19.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

Canaccord Genuity – US

For the year ended March 31, 2010

<table>
<thead>
<tr>
<th>Sectors</th>
<th>% of total transactions</th>
<th>% of transaction revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining &amp; Metals</td>
<td>8.1%</td>
<td>2.1%</td>
</tr>
<tr>
<td>Energy</td>
<td>18.9%</td>
<td>9.8%</td>
</tr>
<tr>
<td>Technology</td>
<td>13.5%</td>
<td>11.4%</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>32.4%</td>
<td>68.8%</td>
</tr>
<tr>
<td>Diversified(1)</td>
<td>27.0%</td>
<td>7.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

(1) Diversified includes Consumer, Real Estate, Infrastructure, and Sustainability.

Equity offerings of $1.5 million and greater

For the years ended March 31

(C$ billions except for # of transactions)

<table>
<thead>
<tr>
<th>Market</th>
<th>2010 # of transactions</th>
<th>Aggregate transaction value</th>
<th>2009 # of transactions</th>
<th>Aggregate transaction value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>273</td>
<td>$3.1</td>
<td>143</td>
<td>$13.6</td>
</tr>
<tr>
<td>UK</td>
<td>21</td>
<td>1.8</td>
<td>22</td>
<td>1.5</td>
</tr>
<tr>
<td>US</td>
<td>42</td>
<td>3.8</td>
<td>18</td>
<td>0.7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>336</strong></td>
<td><strong>$8.7</strong></td>
<td><strong>183</strong></td>
<td><strong>$15.8</strong></td>
</tr>
</tbody>
</table>

Sources: Financial Post Data Group and Company sources.

Revenue from Canadian operations

Capital Markets
Capital markets revenue in Canada originates from equity financing transactions, commissions, underwriting fees and management fees related to capital markets activity in Canada.

International Trading
Canaccord has an extensive international trading operation with approximately 20 employees who deal principally with US brokerage firms, executing orders on their behalf in Canadian listed equities. Canaccord has developed a secure online trading capability, for selected US dealers to process trades in Canadian securities through Canaccord’s international trading operation. This system accesses Canaccord’s order management system and delivers orders directly to the applicable exchange for execution and reporting.

Registered Traders
Canaccord has a total of 17 registered traders that trade on behalf of Canaccord in its principal and inventory accounts. This registered traders group operates by taking positions, trading and making markets in equity securities including securities of companies with small to medium sized market capitalizations. Revenue is generated through principal trading gains and losses.

Fixed Income
Canaccord Genuity’s Fixed Income department operates from offices in Toronto and Vancouver. Canaccord trades on a principal basis in various fixed income instruments including Canadian and US government bonds and treasury bills,

Canaccord Financial Inc.
provincial bonds, securities of federal, provincial government agencies and crown corporations and corporate debt. Inventories of fixed income securities are generally carried to facilitate sales to clients. Canaccord also auctions, underwrites or acts as a selling group member in the distribution of various government and corporate fixed income securities.

**Revenue from UK and Other Foreign Location operations**
Canaccord Genuity’s operations in the UK include institutional sales and trading, investment banking and research teams. Canaccord is an approved broker, sponsor and Nomad for AIM and LSE companies. Revenue derived from capital markets activity outside of Canada, the US and the UK is reported as Other Foreign Location, which includes operations for Canaccord International Ltd. Combined with its capital markets strength in both Canada and the US, Canaccord is in a strong position to serve its corporate and institutional clients and capitalize on the opportunities in this market area.

**Revenue from US operations**
Canaccord Genuity’s US segment was created as a result of the acquisition of Adams Harkness Financial Group Inc. in Q4/06 and it includes institutional sales and trading, investment banking and research activities. Canaccord Genuity is now in a strong position to serve its corporate and institutional clients and capitalize on the opportunities in this market area. This division serves its clients through offices in Boston, New York, San Francisco, and Houston.

**Competition**
In the capital markets sector, Canaccord Genuity competes with other domestic and foreign securities firms. Canaccord Genuity competes on the basis of the caliber and abilities of its professional personnel, relative prices of the services and products it offers, available capital, institutional relationships, ability to assist with financing arrangements and quality of service.

There is also competition for securities industry professionals. Canaccord Genuity competes with other financial institutions for investment bankers, trading professionals and other specialized personnel on the basis of its services and product breadth, its management, its entrepreneurial culture, and its ownership compensation structure.

**Canaccord Wealth Management**

**Revenue**

<table>
<thead>
<tr>
<th></th>
<th>Revenue for the years ended March 31</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2010</td>
</tr>
<tr>
<td>Canaccord Wealth Management</td>
<td>$187,046</td>
</tr>
</tbody>
</table>

Canaccord’s private clients are primarily high net worth individuals and accounts. Canaccord provides a broad range of financial services and investment products to its private clients, including both proprietary and third party products.

Canaccord Wealth Management's revenue is generated through traditional commission based brokerage services; the sale of fee-based products and services; client-related interest; and fees and commissions earned by private client Advisory Teams for investment banking and venture capital transactions. Commission revenue from the sale of investment products and the provision of brokerage and other financial services is based on an established commission schedule. Discounts and adjustments to this schedule are based on the client’s level of business, transaction size, complexity and other relevant factors.

As of Q4/10, Canaccord’s Canaccord Wealth Management division had 303 Advisory Teams. Advisory Teams are generally comprised of one or more Investment Advisors (IAs) and their assistants and associates, who together manage a shared set of client accounts. Advisory teams that are led by, or only include, an IA who has been licensed for less than three years are not included in the Advisory Team count, as it generally takes three years for new IAs to build an average sized book.
Canaccord’s Canaccord Wealth Management group has 30 retail offices throughout Canada in the following locations:

<table>
<thead>
<tr>
<th>British Columbia</th>
<th>Yukon</th>
<th>Alberta</th>
<th>Ontario</th>
<th>Quebec</th>
<th>Nova Scotia</th>
<th>Saskatchewan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbotsford</td>
<td>Whitehorse</td>
<td>Calgary</td>
<td>Kingston</td>
<td>Belloeil</td>
<td>Halifax</td>
<td></td>
</tr>
<tr>
<td>Campbell River</td>
<td></td>
<td></td>
<td>London</td>
<td>Montreal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kelowna</td>
<td></td>
<td></td>
<td>Ottawa</td>
<td>Quebec</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nanaimo</td>
<td></td>
<td></td>
<td>Simcoe</td>
<td>City</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prince George (2)</td>
<td></td>
<td></td>
<td>Toronto</td>
<td>Gatineau</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vancouver – Head Office</td>
<td></td>
<td></td>
<td>Toronto</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vancouver - Bentall</td>
<td></td>
<td></td>
<td>Eglinton</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vernon</td>
<td></td>
<td></td>
<td>Waterloo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Victoria</td>
<td></td>
<td></td>
<td>Thunder Bay</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White Rock</td>
<td></td>
<td></td>
<td>Orangeville</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Cobourg</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Services

The Canaccord Wealth Management group is dedicated to providing a variety of comprehensive brokerage services and wealth management products and services to its clients. Advisory Teams assist their clients in building their financial assets and maximizing their returns within the context of their investment objectives and risk tolerance. Canaccord offers its clients various account structures such as commission-based accounts, fee-based accounts, managed accounts and margin accounts.

Canaccord Wealth Management offers wealth management services with a fee-based structure, in addition to traditional commission-based investment offerings. With more individuals approaching retirement, the demand for various wealth management products and financial planning services is on the rise. With these changing demographics, more clients are choosing fee-based alternatives over the traditional commission-based products and services.

Canaccord Wealth Management provides the following services:

- Investment advice
- Brokerage services
- Managed accounts
- Fee-based accounts
- Wealth management services
- Insurance and estate planning

The products and services listed above are complementary and enable Advisory Teams to provide a full suite of investment services to their clients. Traditionally, revenue in this segment is generated through transaction-based commissions. However, changing demographics over the last decade has brought about a change in clients’ financial needs and, as a result, demand for managed account products such as separately managed accounts, retirement planning and wealth management services has increased. By responding to these needs, Canaccord expects the composition of Canaccord Wealth Management’s revenue will increasingly reflect a greater proportion of recurring, fee-based revenue.

As discussed earlier in this document, Canaccord’s revenue and income for both Canaccord Genuity and Canaccord Wealth Management is cyclical and experiences considerable variations from quarter-to-quarter and year-to-year due to factors beyond Canaccord’s control. Revenue in the first half of the fiscal year is typically less than half of annual revenue, in fiscal 2010, 42.9% of annual revenue was earned in the first half of the fiscal year.
Assets under administration\(^{(1)}\)
As of March 31, 2010, assets under administration (AUA) were $12.9 billion. Following an increase in AUA from $15.0 billion in fiscal 2007 from $14.3 billion in fiscal 2006, AUA declined annually by 4.8% in fiscal 2008 and 35.8% in fiscal 2009 to $9.2 billion. In fiscal 2010, AUA increased by 40.7% to $12.9 million due to recovering economic conditions.

\[
\text{Assets under administration}^{(1)}
\]
\[\text{(C$ billions)}\]

<table>
<thead>
<tr>
<th>Year</th>
<th>AUA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>14.3</td>
</tr>
<tr>
<td>2007</td>
<td>15.0</td>
</tr>
<tr>
<td>2008</td>
<td>14.3</td>
</tr>
<tr>
<td>2009</td>
<td>9.2</td>
</tr>
<tr>
<td>2010</td>
<td>12.9</td>
</tr>
</tbody>
</table>

\(^{(1)}\) AUA is the market value of client assets administered by Canaccord, for which Canaccord earns commissions or fees. This measure includes funds in client accounts, as well as the aggregate market value of long and short security positions. Canaccord’s method of calculating AUA may differ from approaches used by other companies and therefore may not be comparable. Management uses this measure to assess operational performance of the Canaccord Wealth Management business segment. This measure is non-GAAP.

Assets under management
As of March 31, 2010, assets under management (AUM) were $445 million. We reclassified AUM commencing in fiscal 2009 to also include all separately managed accounts and advisor managed accounts. AUM increased by $52 million between fiscal 2009 and 2010, consistent with the improved market conditions in fiscal 2010.

\[
\text{Assets under management}^{(2)}
\]
\[\text{(C$ millions)}\]

<table>
<thead>
<tr>
<th>Year</th>
<th>AUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>613</td>
</tr>
<tr>
<td>2007</td>
<td>807</td>
</tr>
<tr>
<td>2008</td>
<td>730</td>
</tr>
<tr>
<td>2009</td>
<td>393</td>
</tr>
<tr>
<td>2010</td>
<td>445</td>
</tr>
</tbody>
</table>

\(^{(2)}\) AUM are assets managed on a discretionary basis under the programs generally described as or known as the Complete Canaccord Investment Counselling Program and Complete Canaccord Managed Accounts. Services provided include the selection of investments and the provision of investment advice. AUM is also administered by Canaccord and is therefore included in AUA. This measure is non-GAAP.
Separately managed accounts

Separately Managed Accounts (SMAs) are designed so that each account has individual ownership of securities rather than ownership of a pooled fund. Accounts are charged an all inclusive fee, based on account size.

Canaccord’s SMA Program is known as the Complete Canaccord Investment Counselling Program (previously known as Canaccord’s Alliance Program). Since 2005, Canaccord has expanded its SMA program to include a selection of eight external portfolio managers. In December 2009, ETF Portfolios were also launched within the Complete Canaccord Investment Counselling Program. Together, these accounts offer professional portfolio management with a choice of strategies based on a client’s investment objectives. The minimum account size for the Alliance Program is $100,000.

Advisor managed accounts

In addition to the Complete Canaccord Managed Accounts, Canaccord Wealth Management provides an advisor managed account program known as Complete Canaccord Managed Accounts. Through this program, Investment Advisors who have their Associate Portfolio Manager or Portfolio Manager designation have the ability to provide discretionary management services similar to those offered by a registered investment counsel.

Canaccord continues to develop products and services with the purpose of offering Advisory Teams the freedom to present the best product mix to their clients, while reinforcing an entrepreneurial culture in which Advisory Teams may continue their business. As part of the Complete Canaccord Managed Accounts platform, we added a sophisticated suite of Portfolio Management application tools designed specifically to support Portfolio and Associate Portfolio Managers. National training sessions have also been offered to aid these Advisors in building the Complete Canaccord Managed Accounts platform.

Competition

In the retail brokerage sector, Canaccord faces competition from other investment dealers, online brokerage firms, banks, insurance companies and other financial institutions. Canaccord competes on the basis of quality of its service, price, product selection, expertise, innovation, and reputation.

There is also competition for Investment Advisors and other securities industry professionals. Similar to the competition for personnel in the Canaccord Genuity part of the business, Canaccord competes with other financial institutions for advisors and other specialized personnel on the basis of its services and products breadth, its management, its entrepreneurial culture, and its compensation structure, including ownership programs.

Corporate and Other segment

Revenue

<table>
<thead>
<tr>
<th></th>
<th>Revenue for the years ended March 31</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2010</td>
</tr>
<tr>
<td>Corporate and Other</td>
<td>$26,933</td>
</tr>
</tbody>
</table>

The Corporate and Other segment includes Pinnacle Correspondent Brokerage Services along with interest, foreign exchange revenue and expenses not specifically allocable to Canaccord Genuity and Canaccord Wealth Management.

Canaccord operates a correspondent brokerage services operation under Pinnacle Correspondent Brokerage Services (Pinnacle). Pinnacle provides secure and confidential fully integrated clearing and settlement, administrative, trading and research services to other brokerage firms. The development of Pinnacle was a natural extension and application of Canaccord’s substantial investment in its information technology and operating infrastructure. Canaccord’s management believes that with the segregation of the Canadian securities industry into groups (bank or foreign owned large dealers; large, full service independent dealers; and an increasing number of small boutique and specialized dealers) there is significant growth potential for Pinnacle to provide correspondent brokerage services to the dealers in the boutique or specialized dealer category.

The Corporate and Other segment also includes operations and support services such as front and back office information technology (IT), compliance and risk management, operations, legal, finance and other administrative Canaccord Financial Inc.
functions. The information technology team maintains and supports Canaccord’s front and back office information technology systems. The compliance department is responsible for client credit and account monitoring in relation to certain legal and regulatory requirements. The operations group carries out all activity in connection with processing securities transactions including trade execution and settlement of securities transactions. They are also responsible for the custody of client securities. The finance department is responsible for internal financial accounting and controls, and external financial and regulatory reporting and compliance.

Operations and support staff, on March 31, 2010, numbered approximately 364. Most of these employees are located in Canaccord’s Vancouver, British Columbia office.

Canaccord’s front office information technology systems include applications for providing and enhancing client service and increasing the effectiveness and information access capabilities of Canaccord’s Advisory Teams and Canaccord Genuity professionals. Canaccord’s back-office information technology systems include applications for information and transaction processing, control systems and management information reporting. All information technology systems are supported by an overall network architecture comprised of hardware, software and key relationships with strategic service providers. For more information, please refer to the Information technology section.

Canaccord’s risk management and compliance activities include procedures to identify, control, measure and monitor Canaccord’s risk exposure at all times. These principal risk areas relate to market risk, credit risk, liquidity risk, operational risk, strategic risk, reputation risk, competitive risk, regulatory and legal risk. For more information, please refer to the Risk management section.

**Information technology**

Canaccord is committed to providing its Advisory Teams, Capital Markets professionals and management with the information processing capability and real-time solutions required for maintaining a superior level of client service. Canaccord is also committed to ensuring that its technology platform continues to provide the resources necessary to meet the increased level of service, access to information and processing requirements critical to future growth and business development. To accomplish these objectives, Canaccord’s strategy is to invest in the best, most cost effective, proven technology available and utilize strategic, business technology relationships to provision the latest in hardware, software and business process solutions to Canaccord.

An important factor in Canaccord’s success to date has been the development of strategic, adaptive relationships with key financial industry suppliers providing flexibility to adopt new technologies on a cost effective basis. With this strategy, Canaccord has developed key relationships with the following organizations:

- Broadridge Financial Solutions — a real-time integrated transaction system for client recordkeeping and reporting, multi-functional order management, transaction processing, account maintenance and account history
- Hewlett Packard — computer hardware and software related to servers, network storage, desktop hardware and critical systems support
- Telus — fully managed wide area network and telecommunications services
- Microsoft — software support for servers, workstations and business systems
- Cisco — network and telecommunications equipment and network monitoring software
- Thomson Reuters — real-time stock quotes and market information

Canaccord also draws on the key relationships described above and others for project development and non-strategic services allowing Canaccord’s technology department to focus more on strategic, value added initiatives, business applications and systems and network management.

Recent development projects include continued improvements to Canaccord’s network and hardware architecture, enhancement of client services through the addition of value-added information processing applications and improvements to control systems, information processing and management information reporting. Canaccord’s continued investment in improving its information technology platform and business solutions are significant factors in the overall efficiency and effectiveness of Canaccord’s business.
**Stock-based compensation plans**
Canaccord has the following stock-based compensation plans in place:

**Stock options**
The Company granted stock options to purchase common shares of the Company to independent directors and senior managers. Stock options to independent directors vest over a four-year period and expire seven years after the grant date or 30 days after the participant ceases to be a director. Stock options to senior managers vest over a five-year period and expire on the earliest of: (a) August 31, 2016; (b) three years after death or any other event of termination of employment; (c) after any unvested optioned shares held by the optionee are cancelled for any reason (other than early retirement but including resignation without entering into a formal exit agreement and termination for cause); and (d) in the case of early retirement, after a determination that the optionee has competed with the Company or violated any non-competition, non-solicitation or non-disclosure obligations. The exercise price is based on the fair market value of the common shares at grant date. The weighted average exercise price of the stock options is $9.91 at March 31, 2010.

In May 2009, the Company granted an aggregate of 125,000 stock options to five independent directors with an exercise price of $7.21 per share. The options vest over a four-year period and expire seven years after the grant date or 30 days after the participant ceases to be a director.

In August 2009, the independent directors of the Company approved the grant of stock options to certain senior managers of the Company and its subsidiaries. An aggregate of 2,099,993 options were granted at an exercise price of $9.47 per share that vest over five years.

The following is a summary of the Company’s stock options as at March 31, 2010 and 2009, and changes during the periods then ended.

<table>
<thead>
<tr>
<th></th>
<th>Number of options</th>
<th>Weighted average exercise price ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, March 31, 2008</td>
<td>125,000</td>
<td>23.13</td>
</tr>
<tr>
<td>Granted</td>
<td>150,000</td>
<td>9.21</td>
</tr>
<tr>
<td>Exercised</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Expired</td>
<td>(50,000)</td>
<td>16.31</td>
</tr>
<tr>
<td>Balance, March 31, 2009</td>
<td>225,000</td>
<td>15.37</td>
</tr>
<tr>
<td>Granted</td>
<td>2,224,993</td>
<td>9.34</td>
</tr>
<tr>
<td><strong>Balance, March 31, 2010</strong></td>
<td><strong>2,449,993</strong></td>
<td><strong>$9.91</strong></td>
</tr>
</tbody>
</table>

Compensation expense of $1,122 was recognized for the year ended March 31, 2010 ($202 for the year ended March 31, 2009).

**Long Term Incentive Plan**
Under the long term incentive plan (“LTIP”), eligible participants are awarded restricted share units (“RSUs”) which vest over three years. For employees in Canada, an employee benefit trust (the “Trust”) has been established, and either (a) the Company will fund the Trust with cash that will be used by a trustee to purchase common shares of the Company on the open market which will be held in trust by the trustee until RSUs vest or (b) the Company will issue common shares from treasury to participants following vesting of RSUs. For employees in the United States and the United Kingdom, at the time of each RSU award, the Company will allot common shares and these shares will be issued from treasury at the time they vest for each participant.

The cost of the RSUs is amortized on a graded basis over the vesting period of three years. Compensation expense of $22.7 million has been recognized for the year ended March 31, 2010 (March 31, 2009: $14.8 million).

*Canaccord Financial Inc.*
Retention and Incentive Plans

Employee Stock Incentive Plan
The Employee Stock Incentive Plan (ESIP), implemented in fiscal 2006, is aimed at Canaccord’s key executive-level employees as a reward and retention program and to balance employee share ownership. Canaccord loaned 40% of the purchase price of Canaccord shares, which were purchased on the open market. These loans are forgivable over a four-year period as long as the employee works for Canaccord. The ESIP cost for fiscal 2010 of $1.0 million (2009: $2.2 million), or 0.2% (2009: 4.6%) of Canaccord’s annual consolidated revenue, is included in incentive compensation expense.

Bonus Compensation Plan (BCP)
On October 1, 2005, Canaccord implemented a Bonus Compensation Plan aimed at rewarding and retaining IAs within the Canaccord Wealth Management business segment. Canaccord rewards IAs through this program based on their gross production and certain minimum requirements. The cost of the BCP program for fiscal 2010 was NIL (2009: $0.2 million) as most IAs transferred to the Partnership Program discussed below.

Partnership Program
In fiscal 2010, Canaccord introduced the Partnership Program for the purpose of retaining IAs within the Canaccord Wealth Management business segment. Canaccord rewards IAs through this program based on their historical production and certain minimum requirements. The cost for fiscal 2010 of the Partnership Program was $4.0 million for fiscal 2010 or 0.7% of consolidated revenue.

Employee Stock Purchase Plan
On April 1, 2005, Canaccord implemented the Employee Stock Purchase Plan (ESPP). The ESPP is available to all non-UK based Canaccord full-time permanent employees. Employee contributions are matched on a one-to-one basis by Canaccord to a maximum of $3,000 per year per employee. The ESPP is managed by an independent company, and all stock purchases through the ESPP take place in the open market. The ESPP cost for fiscal 2010 of $2.2 million (2009: $2.1 million), or 0.4% (2009: 0.4%) of Canaccord’s annual consolidated revenue, is included in salaries and benefits expense.

Changes to Canaccord Genuity’s compensation structure
Canaccord Genuity’s incentive compensation is a flat percentage payout and is consistent among the teams in Canada, Europe and the US. Certain salary and benefits expenses are largely charged against the Canaccord Genuity incentive compensation pool and are not incurred by Canaccord. In fiscal 2010, a portion of the promotion and travel, and communication costs were also shared with the incentive compensation pool. Total compensation expense as a percentage of Canaccord Genuity’s revenue increased from 51.1% in fiscal 2009 to 53.7% in fiscal 2010.

Forgiveness of equity incentive loans
Canaccord provides loans to certain employees for the purpose of partially funding the purchase of shares of the Company and increasing share ownership by the employees. These loans are forgiven over a four-year period from the initial advance of the loan or at the end of that four year period. During fiscal 2010, the forgiven portion of these loans was $3.1 million (2009: $2.9 million) or 0.5% (0.6%) of Canaccord’s annual consolidated revenue.

Other Retention and Incentive Plans
During the course of the fiscal year, the Company may have other retention and incentive plans with individual employees, for which the amount incurred was not significant in aggregate.

Risk management
Overview
Canaccord’s disciplined risk management process encompasses a number of functional areas and requires frequent communication, judgment and knowledge of the business, products and markets. The Company’s senior management is actively involved in the risk management process and has developed policies and reports that require specific administrative procedures and actions to assess and control risks. These policies and procedures are subject to ongoing review and modification as activities, markets and circumstances change.

Canaccord Financial Inc.
As part of Canaccord’s risk philosophy, the first line of responsibility for managing risk lies with branch managers, department heads and trading desk managers (within prescribed limits). The monitoring and control of Canaccord’s risk exposure is conducted through a variety of separate, but complementary, financial, credit, operational, compliance and legal reporting systems. In addition, the Risk Management Committee, which is shown in its organizational context below, is responsible for monitoring risk exposures and for general oversight of the risk management process. The Risk Management Committee is led by the CFO and committee members include the CEO, COO and senior management representation from the key revenue producing businesses and functional areas of Canaccord.

**Governance**

Canaccord’s governance structure includes the following elements:

The segregation of duties and management oversight are important aspects of Canaccord’s risk management process. Canaccord has a number of functions that are independent of the revenue producing businesses that perform risk management activities, including the monitoring, evaluating and analyzing of risk. These functions include Enterprise Risk Management, Compliance, Operations, Internal Audit and Financial Analysis, Treasury, Finance and Legal. Canaccord’s Audit Committee receives various quarterly and annual updates and reports on key risk metrics and the overall risk management program.

**Enterprise Risk Management Framework**

The Company has undertaken a rigorous review of its Risk Management framework and has implemented an Enterprise Risk Management system (ERM) in some of its subsidiaries that are subject to Basel II requirements, in particular Canaccord Genuity UK and Canaccord International Ltd. (based on Barbados) in 2011. This ERM approach is also being adopted by Canaccord as a whole.

The ERM approach requires a disciplined approach to the risk management process which encompasses all functional areas and requires constant communication, judgment and knowledge of the business, products and markets.

As illustrated below, a Basel II-linked ERM process can be identified and grouped into four key categories: 1. Risk Appetite & Strategy; 2. Assessment of Risks; 3. Risk Embedding; and 4. Risk Reporting, Reviewing & Communicating. These processes are supported by three enablers: 1. Risk Organization & Governance; 2. Sound Methodologies; and 3. Data & IT Infrastructure.

*Canaccord Financial Inc.*
Canaccord Financial Inc.’s Enterprise Risk Management Framework

**ERM Process:**

Risk Appetite is defined as the level and nature of risk exposure that the Firm considers acceptable. The defined Risk Appetite must include consideration of the likelihood and monetary loss impact of risks and tolerance levels that are used as a trigger for escalation or notification of issues to senior management.

The Risk Assessment Approach is broken down into six key steps. These are: Risk Identification, Risk Categorization, Risk Assessment, Risk Mitigation & Prioritization, Risk Measurement, and Risk Reporting & Monitoring.

Risk Embedding requires financial institutions to produce their own calculation of capital required to cover the risks that are deemed to require a capital holding as part of its risk assessment process. This is known as internal capital. A best practice is to link capital to the level of risk desired.

Canaccord’s approach to Risk Reporting, Reviewing & Communicating involves a number of steps, including: Reviewing the ERM process; Examining changes to Risk Profiles; Producing Internal & External Reports; and Communicating, Ratifying and Engaging across the Firm.

**ERM Enablers:**

Risk Organization and Governance: Senior management need to review the adequacy of its Risk Assessment process on a regular basis, examine changes to key risk profiles, identify risk issues and make recommendations to the relevant Governance Committees as appropriate. As illustrated above on page 21 Canaccord’s Risk Management Committee is responsible for ensuring that appropriate risk mitigation is in place based on the strategy adopted by the Company’s Board and Executive.

Sound Methodologies: Firms need to detail the methodology and risk models to calculate, stress test and allocate capital in each of the risk categories identified. They must also provide a reason for choosing the method used in each case including assumptions, parameters used, confidence levels, and calculation horizons. At Canaccord, market risk modeling is based on a Value-at-Risk (VaR) methodology supplemented with market-risk-specific stress and scenario testing. Operational Risk modeling in Canaccord Genuity Limited (UK) is based on the simulation of the Risk Control & Self Assessment (RCSA) results.

*Canaccord Financial Inc.*
Data and IT Infrastructure: Firms need to maintain and enforce data accuracy for risk management. This includes introducing and maintaining a dictionary for common understanding of risk data, introducing a Risk database to facilitate the retention of risk data for all risk types, and considering the use of an automated Management Information (MI) Reporting application at executive and operational levels.

**Canaccord Financial Inc.’s Risk Taxonomy**

<table>
<thead>
<tr>
<th>Risk Pillars</th>
<th>Market</th>
<th>Credit</th>
<th>Operational</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Risk Categories</td>
<td>Commodities</td>
<td>Derivative</td>
<td>Equity</td>
<td>Foreign Exchange</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Uncertainty and risk are inherent in any financial markets activity. As an active participant in the Canadian and international capital markets, Canaccord is exposed to risks that could result in financial losses. As indicated above in Canaccord Financial’s Risk Taxonomy, Canaccord has identified its principal risks as: Market Risk, Credit Risk, Operational Risk and Other Risks. Accordingly, risk management and control of the balance between risk and return are critical elements in maintaining Canaccord’s financial stability and profitability.

**Market Risk**

Market Risk is the risk that a change in market prices and/or any of the underlying market factors will result in losses. Each business area is responsible for ensuring that Market Risk exposures are prudent. In addition, Canaccord has established procedures to ensure that risks are measured, closely monitored, controlled and visible to senior levels of management.

As per the Risk Taxonomy illustrated above, within the Market Risk pillar, Canaccord also reviews the following risk categories that fall under Market Risk: Commodities, Derivatives, Equity, Foreign Exchange, Interest Rate, Liquidity, Limits, Position, Underwriting, and Volatility.

Canaccord is exposed to equity price risk, liquidity risk and volatility risk as a result of its principal trading activities in equity securities. Canaccord is also exposed to specific interest rate risk, credit spread risk and liquidity risk in respect of its principal trading in fixed income securities. In addition to active supervision and review of trading activities by senior management, Canaccord mitigates its risk exposure through a variety of limits to control concentration, capital allocation and usage, as well as through trading policies and guidelines. Canaccord manages and monitors its risks in this area using both qualitative and quantitative measures, on a company-wide basis, and also by trading desk and by individual trader. Canaccord operates a firm-wide VaR risk measurement system for its equity and fixed income inventories. Management also reviews and monitors inventory levels and positions, trading results, aging, and concentration levels. Consequently, Canaccord can ensure that it is adequately diversified with respect to market risk factors and that trading activity is within the risk tolerance levels established by senior management.

With the competitive nature of financial markets in Canada, some of Canaccord’s investment banking activity is done on a “bought deal” basis whereby an underwriting commitment is made subject to only very limited termination provisions. These termination conditions usually exclude reductions in market price and, accordingly, Canaccord faces a risk of loss. **Canaccord Financial Inc.**
in the event that underwritten securities cannot be resold to investors at the issue price because of changes in market
price or other factors. Canaccord distributes and limits its risk exposure in this area by participating in most cases on a
syndicated basis, requiring that all such transactions be approved by senior management in both finance (for purposes of
capital allocation) and capital markets (for purposes of deal quality and marketability) and limiting the time period
between the date a commitment is made and the date Canaccord is able to distribute or resell the underwritten securities
to investors.

Securities held by Canaccord are recorded at fair value and the consolidated financial statements of Canaccord reflect
any unrealized gains and losses arising from changes in the fair value of such securities. See Critical accounting
estimates – Revenue recognition and valuation of securities on page 43 of the MD&A. Losses arising as a result of any
decreases in fair value are recognized at that time and recorded as a reduction of revenue.

Value-at-Risk (VaR)

In order to better understand the Market Risk of Canaccord’s equity inventories, VaR is calculated daily for each of
Canaccord’s trading desks as well as for the Firm as a whole. These calculations include all of Canaccord’s equity and
fixed income principal positions and exclude client-related holdings as well as fee share positions.

The calculation of VaR is a statistical method which attempts to predict the minimum worst-case loss to Canaccord’s
trading portfolio at a specific confidence level (e.g., 95%) over a certain period of time (e.g., daily) under normal market
conditions. Canaccord’s VaR is calculated at a 95% confidence level over a single day holding period. This can be
interpreted as the single day minimum loss Canaccord should expect to incur in its trading portfolios 5% of the time (i.e.,
one out of every 20 days). For example, a one-day 95% VaR of $1 million predicts that the portfolio would lose at least
$1 million, one out of every 20 days. One of the benefits of VaR is that it is a simple metric which allows management
to easily assess and compare Market Risk objectively across business units and products.

Canaccord Performance

Canaccord has been calculating VaR for the firm’s equity positions since August 2008 and begun calculating and
capturing VaR for its fixed income principal positions as of January 1, 2010. The following table shows the minimum,
maximum, average and median VaR and Profit and Loss (P&L) over Fiscal Year 2010 as well as Fiscal Year 2009.
Since fixed income VaR data only exists from January 1, 2010 onwards, minimum, maximum, average and median
figures are calculated with this partial information. The “diversification” statistic represents the reduction in VaR
created from the imperfect correlation between the equity and fixed income portfolios. Mathematically, it is the plug
number which is added to the equity VaR plus fixed income VaR to arrive at Firm VaR. As can be seen in the table
below, Canaccord’s global daily Firm VaR in Fiscal 2010 had a range from as low as $0.217 million to a high of $0.959
million, with an average daily value of $0.470 million. Firm VaR as of March 31, 2010 was $0.253 million which
compares to $0.667 million as of March 31, 2009. The P&L profile ranged from a loss of $1.565 million to a gain of
$2.193 million with an average profit of $0.154 million. The median values for the VaR and P&L were close to the
average and reflect a fairly normal distribution of positively skewed trading results.

Average firm VaR for Fiscal Year 2010 is slightly higher than the previous year. This can be explained by the higher
volatility in world markets during calendar year 2009 and the addition of fixed income to the firm VaR calculation in
Fiscal 2010.
Limitations

As VaR does not estimate the maximum daily loss Canaccord could incur, additional scenario analysis and stress testing are performed in order to attempt to understand how the value of the trading portfolio will change under extreme market conditions. Under this additional analysis, individual market factors such as market indices, credit spreads, key interest rates or commodity prices are shocked, and the resulting predicted change in the portfolio is examined to understand how the portfolio would react under extreme market conditions. Combining the stress testing/scenario analysis with VaR reporting helps Canaccord management better understand the risk profile of the Firm's trading portfolios.

VaR is limited in its effectiveness as its predictions are based on the historical price movements of assets within the trading portfolio as well as the historical correlations between assets over a trailing 12-month period. As the past is no indication of the future, VaR's reliance on historical data is one of its main drawbacks. To help ensure that the calculated VaR is adequately capturing the Firm’s true Market Risk, periodic backtesting is performed. The process involves examining the Firm’s past trading P&L and comparing it to the trading losses predicted by VaR. In the event that actual P&L is inconsistent with VaR’s predicted losses at the specified confidence interval, the inputs and assumptions used in the VaR calculation are examined and modified as necessary. Another drawback to the one-day VaR calculation is that it assumes that positions can be liquidated in a single day, which, depending on the size and liquidity of the position, may not always be the case. To mitigate this, Canaccord has begun calculating liquidity risk statistics to highlight the Firm’s most illiquid positions. This is done by comparing the size of each of the Firm’s positions with each position’s average exchange traded volume. This liquidity risk statistic gives management useful additional information in assessing the Firm’s riskiest positions.

The calculation of VaR involves a number of assumptions and approximations. While management believes that these assumptions and approximations are reasonable, it should be noted that different assumptions and/or approximations could produce materially different VaR calculations.

Canaccord’s VaR is calculated daily by a third party service provider, which inputs Canaccord’s trading positions into the calculation engine each night and provides daily VaR figures the following morning, based on the previous day’s end of day holdings and market prices.

Credit Risk

Credit Risk is the risk of loss associated with a counterparty’s inability to fulfill its payment obligations. The primary source for credit risk to Canaccord is in connection with trading activity by clients in the Canaccord Wealth Management business segment and private client margin accounts. In order to minimize financial exposure in this area, Canaccord applies certain credit standards and conducts financial reviews with respect to clients and new accounts.

Canaccord Financial Inc.
As illustrated in the Risk Taxonomy above the risk categories that fall under Credit Risk are: Corporate Finance Debtors, Counterparty Default, Counterparty Exposure, Credit and Collections, Credit Migrations, Insurance, and Limits.

Canaccord provides financing to clients by way of margin lending. In a margin-based transaction, Canaccord extends credit for a portion of the market value of a securities transaction in a client’s account, up to certain limits. Margin loans are collateralized by securities in the client’s account. In connection with this lending activity, Canaccord faces a risk of financial loss in the event that a client fails to meet a margin call if market prices for securities held as collateral decline and if Canaccord is unable to recover sufficient value from the collateral held. For margin lending purposes, Canaccord has established limits that are generally more restrictive than those required by applicable regulatory policies. The determination of whether to add to the minimum regulatory capital requirements of securities eligible for margin is discretionary and is based on price, market, liquidity and quality of the security. Canaccord adjusts its margin requirements if it believes that its risk exposure is not appropriate.

Canaccord also faces a risk of financial loss with respect to trading activity by clients if such trading results in overdue or unpaid amounts in under-secured cash accounts or failure by clients to meet cash calls, in the event that market prices for securities sold short in short accounts increase, and Canaccord is unable to purchase the securities to cover the short position at prices covered by the available credit in the client’s account. Canaccord has developed a number of controls within its automated trade order management system to ensure that trading by individual account and advisor is done in accordance with customized limits and risk parameters. Canaccord also utilizes a system of risk-adjusted reserve accounts to provide limited additional financial coverage.

Canaccord records a provision for bad debts in general and administrative expenses. Any actual losses arising from or associated with client trading activity as described above are charged to this provision. Historically, this provision has been sufficient to cover actual losses.

Canaccord is engaged in various trading and brokerage activities whose counterparties primarily include broker dealers, banks, clearing agents, exchanges, financial intermediaries and other financial institutions. These activities include securities borrowing and lending, and entering into repurchase agreements and reverse repurchase agreements. In the event counterparties do not fulfill their obligations, Canaccord may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty and/or the issuer of the instrument. Canaccord manages this risk by imposing and monitoring individual and aggregate position limits within each business segment for each counterparty, conducting regular credit reviews of financial counterparties, reviewing security and loan concentrations, holding and marking to market collateral on certain transactions, and conducting business through clearing organizations that guarantee performance.

Operational Risk

Operational Risk is the risk of loss resulting from inadequate or failed internal processes from any of the underlying operational risk factors. More specific examples of operational risk as it relates to Canaccord include the risk of financial loss resulting from Canaccord’s own operations including, but not limited to, improper or unauthorized execution and processing of transactions, deficiencies in Canaccord’s operating systems, and inadequacies or breaches in Canaccord’s control procedures.

The following risk categories fall under the Operational Risk pillar as illustrated above in the Risk Taxonomy: Business Continuity; Customer Perspective; External Events; Financial Operations; Information Technology; People; Process Perspective; Sales, Services & Products; and Stakeholder Perspective.

Canaccord operates in different markets and relies on its employees and systems to process a high number of transactions. In order to mitigate this risk, Canaccord has developed a system of internal controls and checks and balances at appropriate levels, which include overnight trade reconciliation, control procedures related to clearing and settlement, cash controls, physical security, independent review procedures, documentation standards, billing and collection procedures, and authorization and processing controls for transactions and accounts. In addition, Canaccord has implemented (see ‘RCSAs’ below) an Operational Risk program that helps Canaccord measure, manage, report and monitor Operational Risk issues. Canaccord also has disaster recovery procedures in place, business continuity plans and built-in redundancies in the event of a systems or technological failure. In addition, Canaccord utilizes third party service providers.
agreements and security audits where appropriate. Historically, Canaccord has not incurred any material losses arising from operational matters or technological failures.

**Risk and Control Self Assessment (RCSA)**

The purpose of RCSAs is to:

- Identify and assess key risks inherent to the business
- Rate the effectiveness of the control environment associated with the key risks
- Mitigate the risks through the identification of action plans to improve the control environment where appropriate
- Provide management with a consistent approach to articulate and communicate the risk profiles of their areas of responsibility
- Meet regulatory requirements and industry standards

Canaccord has established a process to determine what the strategic objectives of each group/unit/department are and identify, assess, and quantify operational risks that hinder the Company’s ability to achieve those objectives. The process is being implemented but has not been 100% completed; however, RCSAs have been performed in all geographies and across all major business lines. The RCSA results are specifically used to calculate the operational risk regulatory capital requirements for Canaccord in the UK. The RCSAs are periodically updated and results are reported to the Risk Management and Audit Committees.

**Other Risks:**

As per the Risk Taxonomy above some of the risk categories that Canaccord reviews that fall under the Other Risk pillar are: Asset Management, Business, Legal, Regulatory, Reputational and Unknown.

Canaccord has established procedures to ensure compliance with all applicable statutory and regulatory requirements in each jurisdiction. These procedures address issues such as regulatory capital requirements, disclosure requirements, internal controls over financial reporting, sales and trading practices, use of and safekeeping of client funds, credit granting, collection activity, money laundering and recordkeeping.

Legal risk includes litigation risk. As with other securities dealers, Canaccord is involved in litigation and is a defendant in various legal actions.

Losses, if any, arising from significant legal matters, are recorded in general and administrative expenses in Canaccord’s consolidated financial statements.

With respect to Canaccord’s capital markets activity, Canaccord has procedures in place to review potential investment banking clients and proposed transactions and to ensure that all of its capital markets activity is compliant with regulatory requirements. These procedures include the active involvement of senior management through a regimen of committee approvals and authorizations, the use of external legal counsel as appropriate, and the use of in-house professionals with industry experience. Losses or costs associated with routine regulatory and legal matters are included in general and administrative expenses in Canaccord’s consolidated financial statements.

**Risk factors**

**Overview**

The securities industry and Canaccord’s activities are by their very nature subject to a number of inherent risks. Economic conditions, competition and market factors such as volatility in the Canadian and international markets, interest rates, commodity prices, market prices, trading volumes and liquidity will have a significant impact on Canaccord’s profitability. Revenue from Canaccord Wealth Management’s activity is dependent on trading volumes and, therefore, is linked to the level of market activity and investor confidence. Revenue from Canaccord Genuity’s activity is dependent on financing activity by corporate issuers and the willingness of institutional clients to actively trade and participate in capital markets transactions. There may also be a lag between market fluctuations and the level of Canaccord’s market activity and the impact that these factors have on Canaccord’s operating results and financial

*Canaccord Financial Inc.*
position. Furthermore, Canaccord’s business is cyclical and thus experiences considerable variations in revenue and income from quarter to quarter and year to year due to the factors discussed above. These factors are beyond Canaccord’s control and, as a result, revenue and net income will fluctuate, as they have historically.

An investment in the common shares of Canaccord involves a number of risks. Some of these, including market risk, credit risk, operational risk and other risks could be substantial and are inherent in Canaccord’s business. Risk management at Canaccord is a significant priority due to the importance of its effectiveness on Canaccord’s operations. For the discussion on Risk management, please see page 20 in this AIF.

Genuity Acquisition Risks

On April 23, 2010, the Company completed its acquisition of Genuity Capital Markets. The risks related to this acquisition are as follows:

Integration of the Combined Business

The Company’s ability to maintain and successfully execute its business depends upon the personal reputation, judgment, business generation capabilities and project execution skills of its senior professionals. Any management disruption or difficulties in integrating Canaccord and Genuity’s professionals could result in a loss of clients and customers, or revenues from clients and customers, and could significantly affect the Company’s business and results of operations. The success of the acquisition will depend, in large part, on the ability of management of the Company to realize the anticipated benefits and cost savings from integration of the businesses of Canaccord and Genuity. The integration of the businesses of Canaccord and Genuity may result in considerable challenges. Management of the Company may face difficulties accomplishing the integration smoothly, or successfully, in a timely manner or without spending significant amounts of money. It is possible that the integration process could result in the loss of key employees, the disruption of the respective ongoing businesses or inconsistencies in standards, controls, procedures and policies any of which could adversely affect the ability of management of the Company to maintain relationships with clients, suppliers and/or employees or to achieve the anticipated benefits of the acquisition.

Key Executives

Following the completion of the acquisition, the Company will depend heavily on the members of its management team and any management departure could cause the Company’s operating results to suffer. In particular, the Company is relying on management from Genuity for the continued successful operation of the business attributable to Genuity. The future success of the Company will depend on, among other things, its ability to retain the services of these executives and to hire other highly qualified employees at all levels.

Other Risks

A summary of the other risk factors related to the Company are listed below. Risks include, but are not necessarily limited to, those set out below. Investors should carefully consider the following information about risks, together with the other information in this document, before making investment decisions. It should be noted that this list is not exhaustive, but contains risks that Canaccord considers to be of particular relevance. Other risk factors may apply.

Summary of other risk factors:

1. Risks associated with the financial services business in general
2. Fluctuations in market price of the Company’s shares unrelated to operating performance
3. Extensive regulation – subject to change with little or no notice – of the financial services industry that poses a number of risks such as fines, suspension or litigation
4. Risk of reduced revenue due to declining market volume, prices or liquidity
5. Risk of reduced revenue during periods of declining prices or reduced activity in targeted industries or geographic markets
6. Significant fluctuations in quarterly results can result in interim losses
7. Risk of changes in foreign currency exchange rates causing volatility in Company revenues and income
8. Interest rate risk may affect the value of financial instruments held by the Company

Canaccord Financial Inc.
9. Effects of inflation may affect costs, profitability and the value of financial instruments
10. Limitations on access to funding and perceived liquidity issues could limit the Company’s ability to pay dividends, repay debt, or continue to operate
11. Risks of underwriting activities could result in losses, regulatory penalties or litigation
12. Credit risk and exposure to losses from trading counterparties, clients, clearing houses, securities issuers or financial intermediaries
13. Employee misconduct could result in losses, regulatory sanctions or reputational harm
14. Risk of reduced revenues due to economic, political and market conditions
15. Risk management policies and procedures may not be adequate or effective in mitigating risk exposure
16. Dependence on information and communication systems whose failure or interruption could result in losses or litigation
17. The inability to retain and recruit highly skilled and specialized personnel could have a materially adverse effect on the Company’s operating results
18. Potential conflicts of interest between the Company’s executive officers, directors or employees and the Company itself
19. Litigation and potential securities law liabilities due to the very nature of the Company’s business
20. Legal proceedings could result in substantial financial loss
21. Asset management revenue is subject to variability based on market and economic factors and the amount of assets under management
22. Significant competition may adversely impact revenues and profits
23. The Company’s business activities are dependent on availability of funding or regulatory capital
24. Insufficient management of growth could adversely affect the Company’s business

1. Risks associated with the financial services business in general

The financial services business is, by its nature, subject to numerous and substantial risks, particularly in volatile or illiquid markets and in markets influenced by sustained periods of low or negative economic growth. In addition, there is the risk of losses resulting from the underwriting or ownership of securities, trading, counterparty failure to meet commitments, customer fraud, employee errors, misconduct and fraud (including unauthorized transactions by traders), failures in connection with the processing of securities transactions, the risk of litigation, the risk of lower revenue in periods of reduced demand for public offerings or less activity in the secondary markets, and the risk of smaller spreads on the trading of securities.

Canaccord may enter into large transactions in which it commits its own capital as part of its trading business. The number and size of these large transactions may materially affect Canaccord’s results of operations in a given period. Canaccord may also incur significant losses from trading activities, due to market fluctuations and volatility from quarter to quarter. Canaccord maintains trading positions in the fixed income and equity markets to facilitate client trading activities. To the extent that Canaccord has long positions, a downturn in the value of these assets or in related markets could result in losses. Conversely, to the extent that Canaccord has short positions, an increase in price or an upturn in related markets could expose Canaccord to potentially unlimited losses, as it attempts to cover short positions by acquiring assets in a rising market.

2. Fluctuations in market price of the Company’s shares unrelated to operating performance

Certain factors, such as sales of common shares into the market by existing shareholders, fluctuations in Canaccord’s operating results or those of its competitors, market conditions for similar securities, and market conditions generally for other companies in the investment banking industry or in industries that Canaccord focuses on, could cause the market price of the common shares to fluctuate substantially. In addition, the stock market has experienced significant price and volume fluctuations that have affected the market prices of equity securities and have often been unrelated to the operating performance of such companies. Accordingly, the market price of common shares may decline even if Canaccord’s operating results or prospects have not changed.
3. Extensive regulation – subject to change with little or no notice – of the financial services industry poses a number of risks

The financial services business is subject to extensive regulation in Canada, the US, the UK and elsewhere. Compliance with many of the regulations applicable to Canaccord involves a number of risks, particularly in areas where applicable regulations may be subject to interpretation. In the event of non-compliance with applicable regulation securities regulators, the IIROC, Financial Industry Regulatory Authority (FINRA), the Financial Services Authority (FSA) and other authorities may institute administrative or judicial proceedings that may result in censure, fines, civil penalties, issuance of cease-and-desist orders, deregistration or suspension, loss of status as a Nomad, suspension or disqualification of the investment dealer’s officers or employees, or other adverse consequences. The imposition of any such penalties or orders on Canaccord could have a material adverse effect on its operating results and financial condition.

The regulatory environment in which Canaccord operates is subject to change. Currently, investment dealers are the subject of greater regulatory scrutiny that has led, for example, to increased sensitivity to the interaction between research analysts and investment banking departments. As a consequence, regulators have changed and may propose to make further changes to requirements with respect to research matters. Canaccord may be adversely affected as a result of new or revised legislation, regulations or policies imposed by securities legislation in Canada, the UK and the US.

The current environment of increased scrutiny may reasonably be expected to lead to increasingly stringent interpretation and enforcement of existing laws and rules. Canaccord may be adversely affected by changes in the interpretation or enforcement of existing laws and rules by securities regulatory authorities in Canada, the UK and the US.

Additional regulation, changes in existing laws and rules, or changes in interpretations or enforcement of existing laws and rules often directly affect the method of operation and profitability of securities firms. Canaccord cannot predict the effect any such changes might have. Furthermore, Canaccord’s business may be materially affected not only by regulations applicable to Canaccord as a financial market intermediary, but also by regulations of general application.

For example, the volume of Canaccord’s investment banking and principal investment businesses in a given time period could be affected by, among other things, existing and proposed tax legislation, competition policy and other governmental regulations and policies, including the interest rate policies of the Bank of Canada or the board of governors of the Federal Reserve System, as well as changes in interpretation or enforcement of existing laws and rules that affect the business and financial communities. The level of business and financing activity in each of the industries on which Canaccord focuses can be affected not only by such legislation or regulations of general applicability, but also by industry-specific legislation or regulations.

Canaccord’s ability to comply with all applicable laws and regulations is dependent on the creation, implementation and maintenance of effective compliance systems, policies and procedures and on its ability to hire and retain qualified compliance personnel.

4. Risk of reduced revenue due to declining market volume, prices or liquidity

Canaccord’s revenue may decrease in the event of a decline in market volume, prices or liquidity. Declines in the volume of securities transactions and in market liquidity generally result in lower revenue from trading activities and commissions. Lower price levels of securities may also result in a decreased volume of underwriting transactions and could cause a reduction in revenue from corporate finance activities as well as losses from declines in the market value of securities held in trading, investment and underwriting positions, reduced Canaccord Wealth Management’s fees, and withdrawals of assets under management. Sudden sharp declines in market values of securities can result in illiquid markets and the failure of issuers and counterparties to perform their obligations, as well as increases in claims and litigation. In such markets, Canaccord may also experience declining revenue or losses in its principal trading and market-making activities.
5. Risk of reduced revenue during periods of declining prices or reduced activity in targeted industries or geographic markets

Canaccord’s revenue is likely to be lower during periods of declining prices or inactivity in the market for securities of companies in Canaccord’s focus sectors. Canaccord’s business is particularly dependent on the market for equity offerings by companies in the Mining and Metals, Energy, Technology, Life Sciences, Consumer, Real Estate, Industrial Growth and Sustainability sectors. These markets have historically experienced significant volatility, not only in the number and size of equity offerings, but also in the aftermarket trading volume and prices of newly issued securities.

The growth in Canaccord’s revenue in prior years is attributable in large part to the significantly increased number and size of underwritten transactions by companies in Canaccord’s target industries and by the related increase in aftermarket trading for such companies. Underwriting activities in Canaccord’s targeted industries can decline for a number of reasons, including market uncertainty, inflation, rising interest rates and related issues. Underwriting and brokerage activity can also be materially adversely affected for a company or industry segment by disappointments in quarterly performance relative to an analyst’s expectations or by changes in long-term prospects.

Canaccord’s investment banking clients generally retain Canaccord on a short-term basis in connection with specific capital markets or advisory transactions, rather than on a recurring basis under long-term contracts. As these transactions are typically singular in nature and Canaccord’s engagements with clients may not recur, Canaccord must seek out new engagements when current engagements are successfully completed or terminated. As a result, high activity levels in any period are not necessarily indicative of continuing high levels of activity in any subsequent period. If Canaccord is unable to generate a substantial number of new engagements that generate fees from the successful completion of transactions, its business and results of operations would likely be adversely affected.

Canaccord’s revenue rose by almost 82% from fiscal 2004 to fiscal 2008, including more than a 51% increase in revenue from the UK and Other Foreign Location operations. However, Canaccord’s total revenue did decline from fiscal 2007 to fiscal 2008 by 3.4% and a further 34.7% from 2008 to 2009, but rose 20.9% from 2009 to 2010. There can be no assurance that a certain revenue level is sustainable.

6. Significant fluctuations in quarterly results can result in interim losses

Canaccord’s revenue and operating results may fluctuate from quarter to quarter and from year to year due to a combination of factors, including the number of underwriting transactions completed, the level of institutional and retail brokerage transactions, variations in expenditures for personnel, litigation expenses and expenses of establishing new business units. Canaccord’s revenue from an underwriting transaction is recorded only when the underwriting transaction closes. Accordingly, the timing of recognition of revenue from a significant transaction can materially affect quarterly operating results. Canaccord’s cost structure is oriented to meeting the current level of demand for investment banking transactions. As a result, despite the variability of incentive compensation, Canaccord could experience losses if demand for these transactions declines more quickly than its ability to change its cost structure, which includes fixed salaries and benefits expenses. Due to the foregoing and other factors, there can be no assurance that Canaccord will be able to sustain profitability on a quarterly or annual basis.

The third and fourth quarters of Fiscal 2009 proved to be one of the most challenging periods in market history. The rapid deterioration of business volumes driven by the worst economic environment in generations had a material and negative impact on Canaccord’s financial results. However, the implementation of the firm-wide restructuring program in late Fiscal 2009 and ongoing efficiency efforts have been successful in reducing the probability of capital being at risk in down markets. Fiscal 2010 also saw an increase in revenues of 20.9% over 2009 due to the less challenging market conditions, but the revenue environment has not increased enough to ensure Canaccord has fully recovered from the recession. Canaccord’s return to profitability in 2010 coupled with its strong capital position and acquisition of Genuity will serve the Company well in dealing with challenging market conditions and increase the opportunities to build its business across business lines and industry sectors.
7. Risk of changes in foreign currency exchange rates causing volatility in Company revenues and income

Canaccord's results are reported in Canadian dollars. A portion of Canaccord's business is conducted and denominated in UK pounds sterling and in US dollars. Any fluctuations in the value of the pound sterling and the US dollar relative to the Canadian dollar may result in variations in the revenue and net income of Canaccord. Canaccord manages some of its foreign exchange settlement risk by periodically hedging pending settlements in foreign currencies. However, these procedures may not be adequate and do not address the impact that any changes in currency values may have on Canaccord's financial reporting in Canadian dollars and the possibility that such changes may have an adverse impact on Canaccord's business, results of operations and financial condition.

8. Interest rate risk may affect the value of financial instruments held by the Company

Interest rate risk arises from the possibility that changes in interest rates will affect the value of financial instruments and fixed income securities held by Canaccord. Canaccord strives to reduce and monitor its exposure to interest rate risk through quantitative analysis of its net positions in fixed income securities. Canaccord hedges its positions when required in order to minimize its net exposure to interest rate risk.

9. Effects of inflation may affect costs, profitability and the value of financial instruments

As Canaccord’s assets are generally liquid in nature, they are not significantly affected by inflation. However, the rate of inflation affects Canaccord’s expenses, such as employee compensation, office space leasing costs and communications charges, which may not be readily recoverable in the price of services offered by Canaccord. To the extent that inflation results in rising interest rates and has other adverse effects upon the securities markets, it may adversely affect the Company’s financial position and operational results.

10. Limitations on access to funding and perceived liquidity issues could limit the Company’s ability to pay dividends, repay debt, or continue to operate

Liquidity, or ready access to funds, is essential to the Company and all financial services firms generally. Insufficient liquidity can be a cause of failure for financial services firms. In addition, perceived liquidity issues rather than actual liquidity problems may also be a cause of failure for such firms. Perceptions of insufficient liquidity may affect Canaccord’s customers and counterparties’ willingness to engage in brokerage transactions with the Company. Canaccord’s liquidity could be impaired because of circumstances that the Company may be unable to control, such as operating losses, a general market disruption or operational problems.

Lack of adequate funding would also limit the Company’s ability to pay dividends or to repay debt. The Company has, in the past, satisfied its need for funding from internally generated funds, sales of shares of common stock and short-term loans or term debt from third parties. While the Company currently has adequate capital and liquid resources, adequate funding may not continue to be available to the Company in the future on terms that are acceptable to the Company or at all.

11. Risks of underwriting activities could result in losses, regulatory penalties or litigation

Participation in underwritings involves both financial and regulatory risks. Canaccord may incur losses if it is unable to resell the securities it has committed to purchase or if it is forced to liquidate its commitment at less than the agreed purchase price.

In addition, Canaccord (including when acting as a co-manager) may retain a significant concentration in individual securities. Increasing competition is expected to continue to erode underwriting spreads, thereby reducing profitability. Canaccord may also be subject to substantial liability for material misstatements or omissions in prospectuses and other communications or offering documents with respect to underwritten offerings, and may be exposed to claims and litigation arising from such offerings.
12. Credit risk and exposure to losses from trading counterparties, client, clearing houses, securities issuers, or financial intermediaries

Canaccord is exposed to the risk that third parties owing Canaccord money, securities or other assets will not meet their obligations. These parties include trading counterparties, clients, clearing agents, exchanges, clearing houses and other financial intermediaries as well as issuers whose securities are held by Canaccord. These parties may default on their obligations due to bankruptcy, lack of liquidity, operational failure or other reasons.

Canaccord provides financing to private clients by way of margin lending. In a margin-based transaction, Canaccord extends credit for a portion of the market value of a securities transaction in a client’s account up to certain limits. Margin loans are collateralized by securities in the client’s account. In connection with this lending activity, Canaccord faces a risk of financial loss in the event that a client fails to meet a margin call if market prices for securities held as collateral decline and if Canaccord is unable to sell the securities held as collateral at a price that will cover the amount of the outstanding loan.

Although Canaccord regularly reviews credit exposure to specific clients, counterparties, industries, countries and regions that it believes may present credit concerns, default risk may arise from events or circumstances that are difficult to detect, such as fraud. Canaccord may also fail to receive full information with respect to the trading risks of a counterparty.

13. Employee misconduct could results in losses, regulatory sanctions or reputational harm

Within the financial services industry, there have been a number of highly publicized cases involving fraud or other misconduct by employees in recent years, and Canaccord runs the risk that employee misconduct could occur. Misconduct by employees could include binding Canaccord to transactions that exceed authorized limits or present unacceptable risks, or hiding from Canaccord unauthorized or unsuccessful activities, which may result in unknown and unmanaged risks or losses. Employee misconduct could also involve the improper use of confidential information, which could result in regulatory sanctions and serious reputational harm. It is not always possible to deter employee misconduct and the precautions Canaccord takes to prevent and detect this activity may not be effective in all cases.

14. Risk of reduced revenues due to economic, political and market conditions

Reductions in the number and size of public offerings and mergers and acquisitions, and reduced securities trading activities, due to changes in economic, political or market conditions, could cause Canaccord’s revenues from Canaccord Wealth Management’s and Canaccord Genuity’s activities to decline materially. The amount and profitability of these activities are affected by many national and international factors, including economic, political and market conditions; the level and volatility of interest rates; legislative and regulatory changes; exposure to fluctuations in currency values; inflation; inflows and outflows of funds of mutual and pension funds; financial scandals; and availability of short-term and long-term funding and capital.

15. Risk management policies and procedures procedures may not be adequate or effective in mitigating risk exposure

Canaccord’s risk management policies and procedures are based on historical market behaviour and depend on evaluations of certain information regarding markets, clients and other matters. Canaccord’s risk management strategies and techniques may not be fully effective in mitigating its risk exposure in all market environments or against all types of risk, and there may be situations where existing procedures and methods do not adequately identify existing risk exposure or predict future risk exposure or where risk exposure may be substantially higher than historical measures indicate. Accordingly, there is no certainty that Canaccord’s risk management policies, systems and procedures will be adequate to prevent substantial financial loss.

16. Dependence on information and communication systems whose failure or interruption could result in losses or litigation

Canaccord’s business is highly dependent on communications and information systems. Any failure or interruption of Canaccord’s systems, or those of third parties such as service providers, clearing corporations and exchanges, could
cause delays or other problems in Canaccord’s sales, trading, clearing, settlement and other client services, which could have a material adverse effect on operating results. There can be no assurance that Canaccord will be able to prevent any systems failures or interruptions, including those caused by an earthquake, fire, other natural disaster, power or telecommunications failure, act of God, act of war or terror or otherwise, or that back-up procedures and capabilities in the event of failure or interruption will be adequate. Even though Canaccord has back-up procedures, duplicate systems, excess capacity and business continuity plans in place, there is no assurance that procedures and plans will be sufficient or adequate in the event of a failure or catastrophe and, consequently, such an event could have a material adverse effect on Canaccord’s operating results and financial condition.

In addition, Canaccord’s ability to conduct business may be adversely affected by a disruption in the infrastructure that supports its businesses and the communities in which it is located. This may include a disruption involving electrical, communications, transportation or other services used by Canaccord or third parties with which Canaccord conducts business, whether due to fire, other natural disaster, power or communications failure, war or otherwise. In all of Canaccord’s locations, employees work in close proximity to each other. If a disruption occurs in one location and employees in that location are unable to communicate with or travel to other locations, Canaccord’s ability to service and interact with clients may suffer and Canaccord may not be able to successfully implement contingency plans that depend on communication or travel.

Canaccord’s operations also rely on the secure processing, storage and transmission of confidential and other information in computer systems and networks. Although Canaccord takes protective measures and tries to modify them as circumstances warrant, computer systems, software and networks may be vulnerable to unauthorized access, computer viruses or other malicious code and events that could have a security impact. If one or more of these events occur, this could potentially jeopardize Canaccord’s, or its clients’ or counterparties’ confidential and other information processed and stored in, and transmitted through, computer systems and networks, or otherwise cause interruptions or malfunctions in clients’, counterparties’ or third parties’ operations. Canaccord may be required to expend significant additional resources to modify protective measures or to investigate and remediate vulnerabilities or other exposures, and Canaccord may be subject to litigation and financial losses that are either not insured against or not fully covered through any insurance maintained by Canaccord.

17. The inability to retain and recruit highly skilled and specialized personnel could have a materially adverse effect on the Company’s operating results

Canaccord’s business is dependent on highly skilled and, often, highly specialized employees. The establishment and maintenance of relationships with clients and potential clients depends in part on individuals. Retention of IAs, investment banking, research, sales and trading professionals, and management and administrative personnel is particularly important to Canaccord.

From time to time, companies in the securities industry experience losses of investment advisors, investment banking, research, sales and trading professionals, and management and administrative personnel. The level of competition for key personnel is very high, particularly due to the market entry efforts of new retail brokerage operations, certain non-brokerage financial services companies and other investment banks targeting or increasing their efforts in all or some of the areas in which Canaccord operates. While Canaccord has historically experienced little turnover in professional employees, there can be no assurance that losses of key personnel, due to competition or otherwise, will not occur in the future. The loss of an investment advisor, investment banking, research, or sales and trading professional, particularly any member of senior management or other senior professional with a broad range of contacts in an industry, could materially and adversely affect Canaccord’s operating results.

Canaccord expects further growth in personnel. Competition for employees with the desired qualifications is intense, especially with respect to investment banking and research professionals with expertise in industries in which corporate finance or advisory activity is robust. Competition for the recruiting and retention of employees has increased compensation costs, and Canaccord expects that competition will cause compensation costs to continue to rise. There can be no assurance that Canaccord will be able to recruit a sufficient number of new employees with the desired qualifications, in a timely manner and on financial terms that are acceptable to Canaccord. The failure to recruit new employees could materially and adversely affect future operating results.

Canaccord Financial Inc.
Canaccord generally, except with its IAs, does not have employment agreements, although new hires sign offer letters often with minimum compensation obligations and a variety of conduct policies. Canaccord attempts to retain employees with performance-based and equity-based incentives and a positive business environment. These incentives, however, may be insufficient in light of the increasing competition for experienced professionals in the securities industry, particularly if the value of Canaccord’s common shares declines or fails to appreciate sufficiently to be a competitive source of a portion of professional compensation.

18. Potential conflicts of interest between the Company’s executive officers, directors or employees and the Company itself

Executive officers, directors and employees of Canaccord from time to time may invest in securities of private or public companies or investment funds in which Canaccord, or an affiliate of Canaccord, is an investor or for which Canaccord carries out investment banking assignments, publishes research or acts as a market maker. There are certain risks that, as a result of such investment, a director, officer or employee may take actions that would conflict with the best interests of Canaccord.

In addition, certain of the directors of Canaccord also serve as directors of other companies involved in a wide range of industry sectors; consequently, there exists the possibility these directors could potentially be in a conflict of interest.

19. Litigation and potential securities law liabilities due to the very nature of the Company’s business

Many aspects of Canaccord’s business involve substantial risks of liability. An underwriter is exposed to substantial liability under securities laws, other laws and court decisions, including decisions with respect to underwriters’ liability and limitations on indemnification of underwriters by issuers. For example, a firm that acts as an underwriter may be held liable for misstatements or omissions of fact in a prospectus used in connection with the securities being offered and firms may be held liable for statements made by its securities analysts or other personnel. Risks also include potential liability for fairness opinions and other advice Canaccord provides to participants in strategic transactions. Such advice frequently requires complex analysis and professional judgment, which could give rise to subsequent disputes. In recent years, there has been increasing litigation involving the securities industry, including class actions that seek substantial damages. Canaccord is subject to the risk of litigation, including litigation that may be without merit. As Canaccord intends to actively defend itself against any such litigation, significant legal expenses could be incurred, and we could suffer substantial reputational harm which could adversely affect future business opportunities and activity. An adverse resolution of any actions or claims against Canaccord may materially affect its operating results and financial condition.

Courts and regulatory authorities are imposing higher standards of care on the provision of services to clients by investment dealers, their employees and their agents. As Canaccord’s business involves offering more products in the areas of wealth management and portfolio management, more clients are delegating discretion and authority over their financial assets and affairs to Canaccord and its employees and agents. Not only are more clients utilizing such discretionary accounts but the dollar level of funds invested in such accounts is also increasing. Canaccord’s business may be materially adversely affected if Canaccord and/or its employees or agents are found not to have met the appropriate standard of care or exercised their discretion or authority in a prudent or appropriate manner in accordance with accepted standards.

The legal risks facing Canaccord also include potential liability under securities laws or through civil litigation in the event that Canaccord’s IAs or employees violate investor suitability requirements, make materially false or misleading statements in relation to securities transactions, commit fraud, misuse client funds, or breach any other statute, regulatory rule or requirement.

By the very nature of Canaccord’s business, it is expected that from time to time Canaccord will be subject to complaints or claims by clients in the normal course of business. There is no certainty that such claims or complaints will not be material and that any settlements, awards or legal expenses associated with defending or appealing against any decisions related to such complaints or claims will not have a material adverse effect on Canaccord’s operating results or financial condition.

When Canaccord recruits IAs with existing clients from other employers, there may be existing non-competition or non-solicitation agreements and other contractual or common law obligations. The former employer may claim damages or Canaccord Financial Inc.
injunctive relief against the IA or Canaccord, and Canaccord may incur expenses in awards, settlements and legal expenses.

20. Legal proceedings could result in substantial financial loss

Canaccord, in the normal course of business as an investment dealer, is involved in litigation and is a defendant in various legal actions. Canaccord has established accruals for matters that are probable and can be reasonably estimated. While the outcome of these actions is uncertain, management’s evaluation and analysis indicates that, individually and in the aggregate, the probable ultimate resolution of these actions will not have a material effect on the financial condition of Canaccord. There is no certainty, however, that there will not be an adverse resolution that would be material and cause a substantial financial loss. See Note 17 on Commitments and contingencies in the audited consolidated financial statements.

21. Asset management revenue is subject to variability based on market and economic factors and the amount of assets under management

Asset management revenue includes revenues received from management, administrative and performance fees from funds managed by Canaccord, revenues from asset management and performance fees received from third party managed funds, and investment income from Canaccord’s investments in these funds. These revenues are dependent upon the amount of AUM and the performance of the funds. If these funds do not perform as well as Canaccord’s asset management clients expect, these clients may withdraw their assets from these funds, which would reduce the Company’s revenues. Canaccord experiences fluctuations in its quarterly asset management revenue, which may contribute to Canaccord not meeting revenue expectations.

22. Significant competition may adversely impact revenues and profits

Canaccord is engaged in the highly competitive securities brokerage and financial services business. Canaccord competes directly with large Canadian, US and UK securities firms, securities subsidiaries of major chartered banks, major regional firms and smaller niche players. Many other companies have more personnel and greater financial resources than Canaccord does. These companies compete directly with Canaccord for private clients, investment banking clients, investment advisors, professional staff and other industry personnel. Larger competitors are able to advertise their products and services on a regional or national basis and may have a greater number and variety of distribution outlets for their products, including retail distribution. Discount brokerage firms market their services through aggressive pricing and promotional efforts. In addition, some competitors have a much longer history of investment banking activities than Canaccord and, therefore, may possess a relative advantage with regard to access to deal flow and capital. This competition could have a material adverse effect on Canaccord’s operating results as well as Canaccord’s ability to attract and retain highly skilled individuals. There can be no assurance that Canaccord will be able to compete effectively. Canaccord believes that some of the most significant opportunities for growth will arise outside Canada. In order to take advantage of these opportunities, Canaccord will have to compete successfully with financial institutions based in international markets, particularly in the United Kingdom. Certain institutions are larger, better capitalized and have a stronger local presence and a longer operating history in these markets.

24. The Company’s business activities are dependent on availability of funding or regulatory capital

Canaccord’s business depends on the availability of adequate funding and regulatory capital under applicable regulatory requirements. Underwriting commitments require a charge against capital and, accordingly, Canaccord’s ability to make underwriting commitments may be limited by the requirement that it must at all times be in compliance with applicable net capital regulations. Other Canaccord Genuity activity and Canaccord Wealth Management activity also require charges against capital for regulatory purposes. Although Canaccord expects to have sufficient capital to satisfy all of its capital requirements, there can be no assurance that any, or sufficient, funding or regulatory capital will continue to be available to Canaccord in the future on acceptable terms.

25. Insufficient management of growth could adversely affect the Company’s business

Over the past several years, Canaccord has experienced significant growth in its business activities, including the number of employees. This growth has required and will continue to require increased investment in management personnel,
financial and management systems, and controls and facilities, which, in the absence of continuing revenue growth, would cause Canaccord’s operating margins to decline from current levels. In addition, as is common in the securities industry, Canaccord is and will continue to be highly dependent on the effective and reliable operation of its communications and information systems. Canaccord believes that its current and anticipated future growth will require implementation of new and enhanced communications and information systems and training of its personnel to operate these systems. Any difficulty or significant delay in the implementation or operation of existing or new systems or the training of personnel could adversely affect Canaccord’s ability to manage growth.

As part of Canaccord’s business strategy, Canaccord has acquired and may make further acquisitions of assets or businesses related to, or complementary to, its current operations. Any acquisitions will be accompanied by certain risks including exposure to unknown liabilities of acquired companies, higher than anticipated acquisition costs and expenses, increased investments in management and operational personnel, financial and management systems and facilities, the difficulty and expense of integrating operations and personnel of acquired companies, disruption of ongoing business, diversion of management’s time and attention, and possible dilution to shareholders. Canaccord may not be able to successfully address these risks and other problems associated with acquisitions, which could adversely affect business.

Control risks

As of March 31, 2010 senior officers and directors of Canaccord collectively owned approximately 18.05% of the common shares of Canaccord Financial Inc. After the April 23, 2010 Genuity acquisition senior officers and directors of Canaccord collectively owned approximately 29.9% of the common shares of Canaccord Financial Inc. If a sufficient number of these shareholders act or vote together, they will have the power to exercise significant influence over all matters requiring shareholder approval, including the election of the Company’s directors, amendments to its articles, amalgamations and plans of arrangement under Canadian law and mergers or sales of substantially all of its assets. This could prevent Canaccord from entering into transactions that could be beneficial to the Company or its other shareholders. Also, third parties could be discouraged from making a tender offer or takeover bid to acquire any or all of the outstanding common shares of the Company. In addition, as at March 31, 2010 the single largest shareholder that management was aware of was Franklin Templeton Investments Corp., by one or more of its mutual funds or other managed accounts. The "early warning" report filed by Franklin Templeton Investments Corp. indicates that, as of November 30, 2008, it held 6,176,873 common shares of the Company. This is 11.1% of common shares outstanding on March 31, 2010 and 7.5% of common shares outstanding after the April 23, 2010 Genuity acquisition. Any significant change in these shareholdings through sale or other disposition, or significant acquisitions by others of the common shares in the public market or by way of private transactions could result in a change of control and changes in business focus or practices that could affect the profitability of Canaccord’s business.

Restrictions on ownership and transfer of common shares

Restrictions on ownership and transfer of common shares in the articles of Canaccord to prevent unauthorized change in control without regulatory approval, in certain cases, could affect the marketability and liquidity of the common shares.
Dividends
The Company declared the following dividends on its common shares for the three years ending March 31, 2010:

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Dividends</th>
<th>Record date</th>
<th>Payment date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1/08</td>
<td>$0.125</td>
<td>August 24, 2007</td>
<td>September 10, 2007</td>
</tr>
<tr>
<td>Q2/08</td>
<td>$0.125</td>
<td>November 30, 2007</td>
<td>December 10, 2007</td>
</tr>
<tr>
<td>Q3/08</td>
<td>$0.125</td>
<td>February 22, 2008</td>
<td>March 10, 2008</td>
</tr>
<tr>
<td>Q4/08</td>
<td>$0.125</td>
<td>June 24, 2008</td>
<td>July 3, 2008</td>
</tr>
<tr>
<td>Q1/09</td>
<td>$0.125</td>
<td>August 29, 2008</td>
<td>September 10, 2008</td>
</tr>
<tr>
<td>Q2/09</td>
<td>suspended</td>
<td>suspended</td>
<td>suspended</td>
</tr>
<tr>
<td>Q3/09</td>
<td>suspended</td>
<td>suspended</td>
<td>suspended</td>
</tr>
<tr>
<td>Q4/09</td>
<td>suspended</td>
<td>suspended</td>
<td>suspended</td>
</tr>
<tr>
<td>Q1/10</td>
<td>suspended</td>
<td>suspended</td>
<td>suspended</td>
</tr>
<tr>
<td>Q2/10</td>
<td>$0.05</td>
<td>November 20, 2009</td>
<td>December 10, 2009</td>
</tr>
<tr>
<td>Q3/10</td>
<td>$0.05</td>
<td>February 26, 2010</td>
<td>March 10, 2010</td>
</tr>
<tr>
<td>Q4/10</td>
<td>$0.05</td>
<td>June 4, 2010</td>
<td>June 15, 2010</td>
</tr>
</tbody>
</table>

The Board of Directors, in its sole discretion, will determine the amount and timing of any dividends. All dividend payments will depend on general business conditions, Canaccord’s financial condition, results of operations and capital requirements and such other factors as the Board determines to be relevant.

Description of capital structure
The authorized capital of the Company consists of an unlimited number of common shares, without nominal or par value and an unlimited number of preferred shares, issuable in series, of which 82,071,133 common shares and no preferred shares are issued and outstanding as of May 18, 2010.

Holders of common shares are entitled to receive dividends as and when declared by the Board of Directors of the Company and are entitled to one vote per share on all matters to be voted on at all meetings of shareholders. Upon voluntary or involuntary liquidation, dissolution or winding-up of the Company, the holders of common shares are entitled to share ratably in the remaining assets available for distribution, after payment of liabilities.

The preferred shares may be issued from time to time in one or more series. The Board of Directors of the Company may:

(a) Determine the maximum number of shares of each series or determine that there is no such maximum number or alter any such determination
(b) Create an identifying name for the shares of each series or alter such identifying name
(c) Attach special rights and restrictions to the shares of each series or alter any such special rights and restrictions

Restrictions on ownership and transfer of shares of the Company
Pursuant to rules established by certain securities regulatory authorities in Canada and the United States, the ownership of shares of an investment dealer is subject to certain restrictions. To enable Canaccord to comply with these requirements, the articles of the Company contain the following provisions:

- The Company may require a proposed subscriber or transferee of shares to submit a declaration with respect to the holding of shares of the Company as beneficial owner and any other matter that the directors consider relevant to determine if the registration of the subscription or transfer would result in a violation of the articles or applicable legislative or regulatory requirements. The Company also may require a declaration at any time if proxies are solicited from shareholders at any meeting of
shareholders or before such a meeting or when, in the opinion of the directors, the holding of shares by
any person could violate the articles or applicable legislative or regulatory requirements.

- The Company has the power to refuse to issue or record a transfer and to withdraw the voting rights, of
any share of any class if:

  (a) Following the issue or recording of the transfer, the shareholder (along with his or her associates
and affiliates) would beneficially own or control, directly or indirectly, a “significant equity
interest” in the Company, unless the required approvals from all relevant securities regulatory
authorities have been obtained; or

  (b) The person requesting the issue or recording of the transfer refuses to sign and deliver a
declaration with respect to his or her beneficial ownership of shares of the Company.

For these purposes, a “significant equity interest” in the context of the Company means:

  (a) In respect of the applicable rules of the IIROC and the TSX Venture Exchange Inc., the holding
of: (i) voting securities carrying 10% or more of the votes carried by all voting securities of the
Company, (ii) 10% or more of the outstanding participating securities of the Company or (iii) an
interest of 10% or more of the total equity in Canaccord Genuity Corp.;

  (b) In respect of the applicable rules of the Toronto Stock Exchange, the holding, directly or indirectly
and alone or in combination with any other person, of securities: (i) carrying 20% or more of the
votes carried by all voting securities, (ii) carrying the right to receive 20% or more of any
distribution of earnings and (iii) accounting for 20% or more of the total capital or equity of the
Company;

  (c) In respect of the applicable rules of the Bourse de Montréal Inc. (the Bourse) (where a significant
equity interest is referred to as a “major position”), having the power to direct or cause the
direction of the management or policies of Canaccord Genuity Corp. whether through ownership
of securities, by contract or otherwise and a person is considered to hold a major position in the
capital of the Company pursuant to the rules of the Bourse if such person, directly or indirectly: (i)
has the right to vote 10% or more of the voting securities or (ii) is entitled to receive 10% or more
of the net profits of the Company;

  (d) In respect of the applicable rules of the Autorité des marchés financiers in Quebec, the direct or
indirect ownership or holding of more than 10% of the voting rights attached to securities issued
by the Company; and

  (e) In respect of the applicable rules of the Financial Industry Regulatory Authority (FINRA) in the
United States, a change in the equity ownership of the Company that results in one person or
entity directly or indirectly owning or controlling 25% or more of the equity.

The Company is entitled to sell, as agent, through a stock exchange designated by the directors of the Company or, in the
absence of such a designation, by private contract or in any other manner, any number of shares of any class held by any
person in violation of the articles, if the directors of the Company determine that the sale is necessary or advisable to
ensure compliance with the articles and applicable legislative and regulatory requirements. The Company is also entitled
to effect such a sale if a person fails to reply to a request for a declaration contemplated by the articles. Any such sale
will be subject to certain procedural requirements (which are set out in the articles) including notice of the proposed sale.

These restrictions relating to the transfer and the issue of shares of the Company do not generally apply in the case of an
issue or a transfer in favour of an investment dealer or a holding company of an investment dealer so long as the transfer
is effected in the ordinary course of the activities of its securities business. The board of directors of the Company has
the power to establish the rules and procedures that it considers necessary and appropriate to implement these provisions.

The *Financial Services and Markets Act 2000* (UK) places an obligation on controllers and proposed controllers of
Canaccord Genuity Limited to obtain the approval of the Financial Services Authority (FSA) before becoming a
controller or increasing the level of control held (in certain circumstances). Failure to obtain approval is an offence under
section 191(3) of the *Financial Services and Markets Act 2000* (UK). The FSA has up to three months to consider
whether to approve such a change in control. A controller or proposed controller should take this period into account
when deciding when to give their notification. A “controller” in the context of Canaccord Genuity Limited is a person

*Canaccord Financial Inc.*
who (along with his or her associates) holds 10% or more of the shares in the Company or is able to exercise significant influence over the management of the Company through his or her shareholding in the Company.

These restrictions on the ownership and transfer of the common shares may have an effect on the marketability and liquidity of the common shares. For more information, please refer to the Risk factors section.

**Market for securities**
The common shares of the Company are listed on the Toronto Stock Exchange (TSX) under the symbol “CF”. The common shares are also listed on AIM, a market operated by the London Stock Exchange, under the symbol “CF”.

**Trading price and volume**
The following table presents the high and low closing prices and the monthly trading volume for the Company’s common shares on the TSX.

<table>
<thead>
<tr>
<th>Month</th>
<th>High</th>
<th>Low</th>
<th>Monthly Trading Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2010</td>
<td>$11.48</td>
<td>$10.26</td>
<td>1,028,826</td>
</tr>
<tr>
<td>March 2010</td>
<td>$11.24</td>
<td>$8.60</td>
<td>3,237,028</td>
</tr>
<tr>
<td>February 2010</td>
<td>$9.99</td>
<td>$8.27</td>
<td>1,876,478</td>
</tr>
<tr>
<td>January 2010</td>
<td>$10.62</td>
<td>$9.01</td>
<td>2,005,215</td>
</tr>
<tr>
<td>December 2009</td>
<td>$11.50</td>
<td>$9.50</td>
<td>963,619</td>
</tr>
<tr>
<td>November 2009</td>
<td>$11.77</td>
<td>$10.66</td>
<td>2,139,975</td>
</tr>
<tr>
<td>October 2009</td>
<td>$11.63</td>
<td>$10.18</td>
<td>1,659,321</td>
</tr>
<tr>
<td>September 2009</td>
<td>$10.71</td>
<td>$8.50</td>
<td>1,851,994</td>
</tr>
<tr>
<td>August 2009</td>
<td>$9.97</td>
<td>$7.95</td>
<td>2,728,131</td>
</tr>
<tr>
<td>July 2009</td>
<td>$8.95</td>
<td>$6.70</td>
<td>3,399,664</td>
</tr>
<tr>
<td>June 2009</td>
<td>$8.41</td>
<td>$6.63</td>
<td>2,825,519</td>
</tr>
<tr>
<td>May 2009</td>
<td>$8.41</td>
<td>$6.83</td>
<td>3,100,765</td>
</tr>
<tr>
<td>April 2009</td>
<td>$7.37</td>
<td>$5.30</td>
<td>2,067,023</td>
</tr>
</tbody>
</table>

**Escrowed securities**
To the Company’s knowledge, the following common shares are held in escrow as of March 31, 2010 or are subject to restrictions which prohibit transfer before a certain date. In the case of all escrows, the Company may exercise discretion to release the shares from the escrow or from the date restrictions before the date otherwise set for the release.

<table>
<thead>
<tr>
<th>Total number of common shares held in escrow or subject to date restriction</th>
<th>Percentage of diluted shares outstanding</th>
<th>2010</th>
<th>2011</th>
<th>2012 or later</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee retention escrow</td>
<td>6,132,033</td>
<td>10.6%</td>
<td>1,471,675</td>
<td>1,575,474</td>
</tr>
</tbody>
</table>

The “Employee retention escrow” are shares restricted from trading held in connection with retention plans and hiring agreements for employees of the company as of March 31, 2010. The shares are held in escrow and released based on the terms of each individual agreement. As a result of the acquisition of Genuity, 26.5 million shares were issued and held in escrow on April 23, 2010. These shares will be released ratably over five years.
**Directors and officers:**

*Name, occupation and security holding*

Set forth below, for each director and executive officer of the Company, is his name, municipality of residence, office, period of service and principal occupation during the immediately preceding five years. Each director of the Company holds office until the next annual general meeting of the shareholders of the Company (which has been called for June 25, 2010) or until his successor is duly elected or appointed, unless his office is earlier vacated in accordance with the articles of the Company or he becomes disqualified to act as a director.

Each executive officer holds office at the pleasure of the Board of Directors.

<table>
<thead>
<tr>
<th>Name, municipality of residence and position held</th>
<th>Principal occupation for the past five years</th>
<th>Director since</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHARLES N. BRALVER</td>
<td>Senior Associate Dean of International Business and Finance and Executive Director of Center for Emerging Market Enterprises, The Fletcher School, Tufts University</td>
<td>2010</td>
</tr>
<tr>
<td>Westport, Connecticut Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PETER M. BROWN (1)</td>
<td>Chairman of the Board of the Company and Canaccord Genuity Corp.</td>
<td>1997 (1)</td>
</tr>
<tr>
<td>Vancouver, British Columbia Chairman of the Board and Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MASSIMO CARELLO (2)</td>
<td>Corporate director</td>
<td>2008</td>
</tr>
<tr>
<td>London, England Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WILLIAM J. EEUWES (2, 3, 4)</td>
<td>Vice-President of Manulife Capital</td>
<td>2002</td>
</tr>
<tr>
<td>Burlington, Ontario Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PHILIP J. EVERSHEDE</td>
<td>Managing Director of Investment Banking of Canaccord Genuity Corp.</td>
<td>2010</td>
</tr>
<tr>
<td>Toronto, Ontario Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MICHAEL D. HARRIS (1, 3)</td>
<td>Senior business advisor of Cassels Brock &amp; Blackwell LLP</td>
<td>2004</td>
</tr>
<tr>
<td>Vaughan, Ontario Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TIMOTHY J.D. HOARE</td>
<td>Chairman of the Board and Chief Executive Officer of Canaccord Genuity Limited</td>
<td>2005</td>
</tr>
<tr>
<td>London, England Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAVID J. KASSIE (6)</td>
<td>Group Chairman of the Company and Canaccord Genuity Corp.</td>
<td>2010</td>
</tr>
<tr>
<td>Toronto, Ontario Group Chairman of the Board and Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TERRENCE A. LYONS (2, 3, 7)</td>
<td>Chairman of the Board of Northgate Minerals Corporation</td>
<td>2004</td>
</tr>
<tr>
<td>Vancouver, British Columbia Lead Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MARK G. MAYBANK (8)</td>
<td>Chief Operating Officer of the Company and President and Chief Operating Officer of Canaccord Genuity Corp.</td>
<td>2006</td>
</tr>
<tr>
<td>Toronto, Ontario Chief Operating Officer and director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PAUL D. REYNOLDS</td>
<td>President and Chief Executive Officer of the Company.</td>
<td>2005</td>
</tr>
<tr>
<td>Vancouver, British Columbia Chief Executive Officer and director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MICHAEL A. WALKER</td>
<td>Senior Fellow of The Fraser Institute and President of The Fraser Institute Foundation</td>
<td>2006</td>
</tr>
<tr>
<td>West Vancouver, British Columbia Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOHN B. ZAOZIRNY</td>
<td>Vice-Chairman of the Board of Canaccord Genuity Corp</td>
<td>2004</td>
</tr>
<tr>
<td>Calgary, Alberta Director</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Company, in the normal course of business as an investment dealer, is involved in litigation and as of March 31, 2009, it was a defendant in various legal actions. The Company has established accruals for matters where payments are probable and can be reasonably estimated. While the outcome of these actions is subject to future resolution, management’s evaluation and analysis of these actions indicates that, individually and in the aggregate, the probable ultimate resolution of these actions will not have a material effect on the financial condition of the Company. The actions described below have been commenced against the Company and, although the Company has denied the allegations and intends to vigorously defend itself in each case, the outcome of each action cannot be predicted with certainty. The amounts claimed in respect of these actions, or which could potentially be claimed, are material and, accordingly, these actions are described in this Annual Information Form.

[i] In 2002, two actions were commenced in the Superior Court of Québec against the Company and other defendants including another investment dealer. Both are class action proceedings in which the plaintiffs make allegations of Canaccord Financial Inc.
certain wrongful trading and disclosure practices by the Company and another defendant and that the Company was
negligent in respect of a private placement in 2000. The extent of the classes and the quantification of damages have
not been determined.

[ii] Canaccord Genuity Corp. was one of the underwriters of a public offering of 13% senior secured notes of
Redcorp Ventures Ltd. under a prospectus dated July 5, 2007. The offering was for a total of $142.0 million and
Canaccord participated for 12.5% of that amount ($17.8 million). A number of entities have given notice to the
underwriters (including Canaccord) alleging that the statements in the prospectus describing the security for
Redcorp’s obligations under the notes were incorrect and constitute, among other things, negligent misstatements,
which were reasonably relied upon by these entities to their detriment in deciding to purchase the notes and, as a
result, the underwriters (including Canaccord) are liable to compensate these entities for all of their losses flowing
from the misrepresentations. The defences to these claims, third party claims and the quantification of damages are
yet to be determined. Canaccord intends to vigorously defend itself against these claims.

[iii] Canaccord Genuity Corp., among others, is a defendant named in a class action proceeding initiated in the
Ontario Superior Court of Justice. The plaintiff in the action claims, among other things, damages under the
Securities Act (Ontario) of $50 million and punitive damages of $5 million alleging certain misrepresentations in a
prospectus filed by Allen-Vanguard Inc. for which Canaccord, among others, acted as underwriter. The defences to
these claims, third party claims and the quantification of damages are yet to be determined. Canaccord intends to
vigorously defend itself against these claims.

Interest of management and others in material transactions
To the best of the Company’s knowledge, after due inquiry, none of the directors, officers or principal shareholders of
the Company, nor any associate or affiliate of those directors, executive officers or principal executive shareholders, has
had any direct or indirect material interest in any transaction or proposed transaction which has materially affected or
will materially affect the Company during the three most recently completed financial years or during the current
financial year.

Transfer agent and registrar
The Company’s transfer agent and registrar is Computershare Investor Services Inc., at its principal offices in Vancouver
and Toronto.

Material contracts
In June 2009, Canaccord Genuity Corp. renewed its standby credit facility with the Bank of Montreal for up to $15
million. Canaccord has drawn $15 million under this facility and has subordinated that amount in accordance with a
Uniform Subordinated Loan Agreement with the Bank of Montreal and the Investment Dealers Association of Canada
(whose jurisdiction has now been assumed by the IIROC).

On March 4, 2010 the Company announced that it had signed a definitive agreement to acquire Genuity Capital Markets.
Shareholders’ approval was obtained at the special shareholders’ meeting held on April 22, 2010 and the acquisition
closed on April 23, 2010. Canaccord acquired 100% of Genuity for consideration consisting of 26.5 million Canaccord
common shares with an ascribed value of $291.5 million and cash of $30 million. Refer to Acquisition of Genuity on
page 9 for more details.

Other than these contracts and contracts entered into in the ordinary course of business, Canaccord has not entered into
any contract before the most recently completed financial year but that is still in effect, which can reasonably be regarded
as material.

Experts
The Company’s auditors are Ernst & Young, LLP who have prepared the Auditors’ Report on page 51 of the fiscal 2010
Annual Report.
**External auditor service fees**

The aggregate fees billed for professional services rendered for the years ended March 31, 2010 and March 31, 2009 are as follows:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audit fees</td>
<td>$1,083,000</td>
<td>$1,072,500</td>
</tr>
<tr>
<td>Audit related fees</td>
<td>636,595</td>
<td>759,736</td>
</tr>
<tr>
<td>Tax fees</td>
<td>844,550</td>
<td>514,445</td>
</tr>
<tr>
<td>All other fees</td>
<td>429,300</td>
<td>-</td>
</tr>
</tbody>
</table>

(1) Includes special audits and quarterly reporting reviews.

**Board Committees:**

**Audit committee**

The Audit Committee assists the board of directors in fulfilling its oversight responsibilities by monitoring Canaccord’s financial reporting practices and financial disclosures. The members of the Audit Committee are Terrence Lyons (Chair), Massimo Carello and William Eeuwes. Each of them is financially literate. Mr. Lyons, Carello and Eeuwes are independent of management.

Specific responsibilities and duties of the Audit Committee include:

- Reviewing Canaccord’s annual and interim consolidated financial statements, annual and interim management’s discussion and analyses and press releases prior to dissemination to the public
- Assessing Canaccord’s accounting policies and discussing the appropriateness of such policies with management and Canaccord’s external auditors
- Assisting management to identify Canaccord’s principal business risks
- Reviewing the external auditor’s plans for evaluating and testing Canaccord’s internal financial controls
- Overseeing Canaccord’s external auditors, including the approval of the external auditor’s terms of engagement

The education and related experience (as applicable) of each Audit Committee member is described below.

**Terrence A. Lyons** (Chair) – Mr. Lyons has over 36 years of experience in the financing, development and management of natural resource, manufacturing, real estate and merchant banking companies with an extensive background in corporate restructuring activities. Terry completed a Bachelor of Applied Sciences in Civil Engineering from the University of British Columbia and graduated with a Master of Business Administration from the University of Western Ontario. He is currently Chairman of Northgate Minerals Corporation and a director and officer of several public and private corporations. In 1986, he became Senior Vice President of Versatile Corporation and presided over the restructuring of the corporation, which is now known as B.C. Pacific Capital Corporation, a senior merchant and investment banking company, which is part of Brookfield Asset Management. In 2004 Mr. Lyons retired from Brookfield Asset Management to pursue other opportunities. Mr. Lyons has been active in Junior Achievement, the United Way, Special Olympics and other charitable and sports organizations. He is past Chairman of the Mining Association of B.C., a past Governor of the Olympic Foundation of Canada, former Chairman of Sport B.C., a past President of Shaughnessy Golf and Country Club and is a member of the Advisory Board of the Richard Ivey School of Business at the University of Western Ontario. In 2007 Mr. Lyons was awarded the Inco Medal by the Canadian Institute of Mining and Metallurgy for distinguished service to the mining industry.

**Massimo Carello** – Mr. Carello was the Chairman and Chief Executive Officer of Diners Club UK Ltd. from 2001 to 2004 and was the Chairman and Chief Executive Officer of Fiat UK Ltd. from 1990 to 2001. Mr. Carello served as a member of the Confederation of British Industry (CBI) President’s Committee from 1998 to 2003 and was a member of the CBI European Committee. He was Vice President of the Italian Chamber of Commerce in the UK from 1998 to 2005. In addition to Canaccord Financial Inc., Mr. Carello is a director of Uranium One Inc. and Orsu Metals Corporation.
William J. Eeuwes – Mr. Eeuwes is a director of the Company. Mr. Eeuwes is Vice President of Manulife Capital, the merchant banking arm of The Manufacturers Life Insurance Company. He has more than 28 years of experience in underwriting and the management of a broad range of asset classes, including private equity, project finance and infrastructure and oil and gas. He is a director of several Canadian companies. He is a Fellow of the Institute of Canadian Bankers (FICB) and holds an honours degree in business from the University of Western Ontario.

A copy of the Audit Committee charter is attached hereto as Schedule “A”. The auditors track on an ongoing basis all fees for audit related and non-audit services. The board of directors has established a policy that fees for services other than audit and tax must not exceed 25% of the fees for audit and tax services without the prior approval of the Committee.

Corporate governance and compensation committee
The Corporate Governance and Compensation Committee strives to maintain the high standards of corporate governance with a focus on a strong and diligent board of directors and prudent management of executive compensation. The committee must be comprised of at least three members appointed annually by the board of directors. The members of the Corporate Governance and Compensation Committee currently are Michael Harris (Chair), William Eeuwes and Terrence Lyons, each of whom is independent of management as determined under applicable securities legislation.

The Corporate Governance and Compensation Committee’s mandate includes:
- The development and recommendation to the board of directors of appropriate corporate governance guidelines
- The identification of future board and committee members and the annual review of the board’s performance
- Evaluating the Chief Executive Officer’s performance and determining his compensation
- Reviewing and making recommendations to the board of directors with respect to the compensation of all executive officers
- Fixing and determining (or delegating the authority to fix and determine) awards to employees of stock or stock options under Canaccord’s incentive plans
- Reviewing key human resources policies and programs

The education and related experience (as applicable) of each committee member is described below.

Michael D. Harris (Chair) – Mr. Harris is an advisor with the law firm Cassels Brock & Blackwell LP and the President of his own consulting firm, Steane Consulting Ltd. Previously he was a senior business advisor with the law firm of Goodmans LLP. Between the years of 1995 and 2002, Mr. Harris was the Premier of the Province of Ontario. Mr. Harris is also a director of a number of other public companies, and serves as a director of the Tim Horton Children’s Foundation and the Mount Royal College Foundation. Mr. Harris received his ICD.D certification from the Institute of Corporate Directors.

William J. Eeuwes – refer to profile presented under “Audit Committee”.

Terrence A. Lyons – refer to profile presented under “Audit Committee”.

Additional information
Additional information relating to the Company may be found on SEDAR’s website at sedar.com.

Additional information including directors’ and executive officers’ remuneration and indebtedness, principal holders of the Company's securities and options to purchase securities is contained in the Company's information circular for its most recent annual meeting of shareholders.

Additional financial information is also provided in the Company's consolidated financial statements and management’s discussion and analysis for its most recently completed financial year.

Canaccord Financial Inc.
**Schedule “A” Audit Committee Charter**

1. **MANDATE**

The primary mandate of the audit committee (the “Audit Committee”) of the Board of Directors of the Company (the “Board”) is to assist the Board in overseeing the Company’s financial reporting and disclosure. This oversight includes:

(a) reviewing the consolidated financial statements and financial disclosure that is provided to shareholders and disseminated to the public

(b) reviewing the systems of internal controls to ensure integrity in the financial reporting of the Company

(c) monitoring the independence and performance of the Company’s external auditors and reporting directly to the Board on the work of the external auditors.

2. **COMPOSITION AND ORGANIZATION OF THE COMMITTEE**

2.1 The Audit Committee must have at least three directors.

2.2 Subject to the applicable securities legislation (including exemptions), every Audit Committee member must be independent. A member of the Audit Committee is independent if the member has no direct or indirect material relationship with an issuer. A material relationship means a relationship which could, in the view of the issuer’s board of directors, reasonably interfere with the exercise of a member’s independent judgment.¹

2.3 Every Audit Committee member must be financially literate. Financial literacy is the ability to read and understand a set of financial statements that present a breadth and level of complexity of accounting issues that are generally comparable to the breadth and complexity of the issues that can reasonably be expected to be raised by the issuer’s financial statements.²

2.4 The Board will appoint from themselves the members of the Audit Committee on an annual basis for one year terms. Members may serve for consecutive terms.

2.5 The Board will also appoint a chair of the Audit Committee (the “Chair of the Audit Committee”) for a one year term. The Chair of the Audit Committee may serve as the chair of the committee for any number of consecutive terms.

2.6 A member of the Audit Committee may be removed or replaced at any time by the Board. The Board will fill any vacancies in the Audit Committee by appointment from among members of the Board.

3. **MEETINGS**

3.1 The Audit Committee will meet at least five times a year. Special meetings may be called by the Chair of the Audit Committee as required.

3.2 Quorum for a meeting of the Audit Committee will be a majority of the members in attendance.

3.3 Members may attend meetings of the Audit Committee by teleconference, videoconference, or by similar communication equipment by means of which all persons participating in the meeting can communicate with each other.

---

¹ National Instrument 52-110 (Audit Committees) section 1.4.
² National Instrument 52-110 (Audit Committees) section 1.6.

*Canaccord Financial Inc.*
3.4 The Audit Committee Chair will set the agenda for each meeting, after consulting with management and the external auditor. Agenda materials such as draft consolidated financial statements must be circulated to Audit Committee members for members to have a reasonable time to review the materials prior to the meeting.

3.5 The Company’s auditors will be advised of the names of the members of the Audit Committee and will receive notice of and be invited to attend meetings of the Audit Committee and to be heard at those meetings on matters related to the Auditor’s duties.

3.6 Minutes of the Audit Committee meetings will be accurately recorded, with such minutes recording the decisions reached by the committee. Minutes of each meeting must be distributed to members of the Board, the Chief Executive Officer, the Chief Financial Officer and the external auditor.

4. RESPONSIBILITIES OF THE COMMITTEE

4.1 To assist the Board, the Audit Committee will:

External Auditor

(a) select, evaluate and recommend to the Board, for shareholder approval, the external auditor to examine the Company’s accounts, controls and financial statements

(b) evaluate, prior to the annual audit by external auditors, the scope and general extent of their review, including their engagement letter

(c) set the compensation to be paid to the external auditors and recommend such payment to the Board

(d) obtain written confirmation from the external auditor that it is objective and independent within the meaning of the Rules of Professional Conduct/Code of Ethics adopted by the provincial institute or order of Chartered Accountants to which it belongs

(e) recommend to the Board, if necessary, the replacement of the external auditor

(f) meet at least annually with the external auditors, independent of management, and report to the Board on such meetings

(g) pre-approve any non-audit services to be provided to the Company by the external auditor and the fees for those services

Consolidated Financial Statements and Financial Information

(h) review and discuss with management and the external auditor the annual audited consolidated financial statements of the Company and recommend their approval by the Board

(i) review and discuss with management, the quarterly consolidated financial statements and, if appropriate, recommend their approval by the Board

(j) review and if appropriate, recommend to the Board for approval the financial content of the annual report

(k) review the process for the certification of financial statements by the Chief Executive Officer and Chief Financial Officer

(l) review the Company’s management discussion and analysis, earnings guidance press releases, annual and interim earnings press releases, and audit committee reports before the Company publicly discloses this information

Canaccord Financial Inc.
(m) review annually with external auditors, the Company’s accounting principles and the reasonableness of managements judgments and estimates as applied in its financial reporting

(n) review and consider any significant reports and recommendations issued by the external auditor, together with management’s response, and the extent to which recommendations made by the external auditors have been implemented

Risk Management, Internal Controls and Information Systems

(o) review with the external auditors and with management, the general policies and procedures used by the Company with respect to internal accounting and financial controls

(p) review adequacy of security of information, information systems and recovery plans

(q) review management plans regarding any changes in accounting practices or policies and the financial impact thereof

(r) review with the external auditors and, if necessary, legal counsel, any litigation, claim or contingency, including tax assessments, that could have a material effect upon the financial position of the Company and the manner in which these matters are being disclosed in the consolidated financial statements

(s) discuss with management and the external auditor correspondence with regulators, employee complaints, or published reports that raise material issues regarding the Company’s financial statements or disclosure

(t) assisting management to identify the Company’s principal business risks

(u) review the Company’s insurance, including directors’ and officers’ coverage, and provide recommendations to the Board

Other

(v) review Company significant loans to employees/consultants

(w) conduct special reviews and/or other assignments from time to time as requested by the Board.

5. PROCESS FOR HANDLING COMPLAINTS REGARDING FINANCIAL MATTERS

5.1 The Audit Committee will establish a procedure for the receipt, retention and follow-up of complaints received by the Company regarding accounting, internal controls, financial reporting, or auditing matters.

5.2 The Audit Committee will ensure that any procedure for receiving complaints regarding accounting, internal controls, financial reporting, or auditing matters will allow the confidential and anonymous submission of concerns by employees.

6. REPORTING

6.1 The Audit Committee will report to the Board on:

   (a) the external auditor’s independence

   (b) the performance of the external auditor and the Audit Committee’s recommendations

   (c) regarding the reappointment or termination of the external auditor

   (d) the adequacy of the Company’s internal controls and disclosure controls

Canaccord Financial Inc.
(e) the Audit Committee’s review of the annual and interim consolidated financial statements

(f) the Audit Committee’s review of the annual and interim management discussion and analysis

(g) the Company’s compliance with legal and regulatory matters to the extent they affect the financial statements of the Company

(h) all other material matters dealt with by the Audit Committee.

7. AUTHORITY OF THE COMMITTEE

7.1 The Audit Committee will have the resources and authority appropriate to discharge its duties and responsibilities. The Audit Committee may at any time retain outside financial, legal or other advisors at the expense of the Company without approval of management.

7.2 The external auditor will report directly to the Audit Committee.