



**CANACCORD GENUITY GROUP INC. DISCLOSES
TRANSACTION IN OWN SHARES UNDER
NORMAL COURSE ISSUER BID/BUY-BACK PROGRAMME**

TORONTO, December 15, 2014 – Canaccord Genuity Group Inc. (the “Company”) (TSX: CF, LSE: CF.) wishes to announce that for the period of December 8, 2014, to December 12, 2014, it purchased 68,900 of its common shares through the facilities of the TSX and alternative trading systems pursuant to the normal course issuer bid (NCIB)/buy-back programme announced on August 8, 2014.

The highest and lowest daily average price paid for the purchased shares was \$7.9206 and \$6.3826 per common share respectively and the volume weighted average price per common share was \$7.5772.

The Company has so far purchased 752,649 common shares under the NCIB which authorizes it to purchase up to 5,100,049 of its common shares between August 13, 2014 and August 12, 2015. Of these shares, 354,883 have been cancelled and the remaining 397,766 will be held in treasury until they are cancelled within the next 60 days.

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK and Europe. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Germany, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

FOR FURTHER INFORMATION CONTACT:

North America media:

Scott Davidson

Executive Vice President, Global Head of Corporate Development and Strategy

Phone: 416-869-3875, email: scott.davidson@canaccord.com

For investor relations inquiries contact:

Christina Marinoff

Vice President, Investor Relations & Communications

Phone: 416-687-5507, email: christina.marinoff@canaccord.com

London media:

Robert Morgan or Nicola Ratchford

Stockwell

Phone: +44 (0) 20 7240 2486, email: robert.morgan@stockwellgroup.com;

nicola.ratchford@stockwellgroup.com

Broker:

Oliver Hearsey

RBC Europe Limited

Phone: +44 (0) 20 7653 4000, email: oliver.hearsey@rbccm.com