CANACCORD Genuity

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

Annex DTR3

1.	Name of the issuer CANACCORD GENUITY GROUP INC.	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). DTR 3.1.2 R
3.	Name of person discharging managerial responsibilities/director BRAD KOTUSH DANIEL DAVIAU	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non- beneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares
	NOTIFICATION RELATES TO THE PERSONS NAMED IN 3.		COMMON SHARES
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them BRAD KOTUSH: 476,947 DANIEL DAVIAU: 1,253,811	8	State the nature of the transaction ACQUISITION UNDER AN EMPLOYEE STOCK PURCHASE PLAN (ESPP) ON REINVESTMENT OF DIVIDENDS RECEIVED ON SHARES HELD IN PLAN ACQUISITION UNDER AN ESPP
9.	Number of shares, debentures or financial instruments relating to shares acquired ACQUISITION UNDER AN ESPP ON REINVESTMENT OF DIVIDENDS RECEIVED ON SHARES HELD IN PLAN: BRAD KOTUSH: 76 COMMON SHARES DANIEL DAVIAU: 86 COMMON SHARES	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) BRAD KOTUSH: 0.0001% DANIEL DAVIAU: 0.0009%

11.	ACQUISITION UNDER AN ESPP: DANIEL DAVIAU: 833 COMMON SHARES Number of shares, debentures or financial instruments relating to shares disposed N/A	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) N/A
13.	Price per share or value of transaction ACQUISITION UNDER AN ESPP ON REINVESTMENT OF DIVIDENDS RECEIVED ON SHARES HELD IN PLAN: MR. KOTUSH: CAD\$6.55 MR. DAVIAU: CAD\$7.13 ACQUISITION UNDER AN ESPP: MR. DAVIAU: CAD\$7.21	14.	Date and place of transaction VANCOUVER - DECEMBER 31, 2013 VANCOUVER – JANUARY 20, 2014
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) BRAD KOTUSH: 477,023 / 0.469% DANIEL DAVIAU: 1,254,730 / 1.232%	16.	Date issuer informed of transaction JANUARY 21, 2014

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

option (class and number)	17	Date of grant	18.	Period during which or date on which exercisable
indication that price is to be fixed at the time which options held following notification	19.		20.	Description of shares or debentures involved (class and number)
	21.	indication that price is to be fixed at the time	22.	Total number of shares or debentures over which options held following notification

23.	Any additional information	24.	Name of contact and telephone number for
			queries

NONE

JULIA GRAY 1-416-687-5315

Name of authorised official of issuer responsible for making notification

JULIA GRAY ASSOCIATE GENERAL COUNSEL AND ASSISTANT CORPORATE SECRETARY

Date of Notification: JANUARY 22, 2014

Notes: This form is intended for use by an *issuer* to make a *RIS* notification required by *DTR 3.1.4*.

- (1) An *issuer* making a notification in respect of a transaction relating to the shares or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating the shares of the *issuer* should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging* managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An *issuer* making a notification in respect of a *financial instrument* relating to the shares of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.