



NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

TORONTO, December 23, 2014 – Canaccord Genuity Group Inc. (the “Company”) announces that on December 23, 2014, Steane Consulting Limited, a person connected with Michael D. Harris, a director of the Company, notified the Company in accordance with DTR 3.1.2 R that it had acquired 870 common shares of the Company in the open market through the facilities of the Toronto Stock Exchange on December 23, 2014, at \$7.2843 per share. Following this acquisition, Mr. Harris and persons connected with him hold 81,570 common shares of the Company; this is 0.08% of the issued and outstanding common shares of the Company.

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the “Company”) is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK and Europe. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Germany, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

FOR FURTHER INFORMATION CONTACT:

North America media:

Scott Davidson

Executive Vice President, Global Head of Corporate Development and Strategy

Phone: 416-869-3875, email: scott.davidson@canaccord.com

For investor relations inquiries contact:

Christina Marinoff

Vice President, Investor Relations & Communications

Phone: 416-687-5507, email: christina.marinoff@canaccord.com

London media:

Robert Morgan or Nicola Ratchford

Stockwell

Phone: +44 (0) 20 7240 2486, email: robert.morgan@stockwellgroup.com;

nicola.ratchford@stockwellgroup.com

Broker:

Oliver Hearsey

RBC Europe Limited

Phone: +44 (0) 20 7653 4000, email: oliver.hearsey@rbccm.com

