CANACCORD Genuity

CANACCORD GENUITY GROUP INVESTS IN GROWTH OF CANADIAN WEALTH MANAGEMENT BUSINESS

Operating from the Vancouver branch, the group is responsible for the management and administration of more than \$300 million in client assets.

TORONTO, August 27, 2014 – Canaccord Genuity Group is pleased to announce the addition of new Investment Advisory teams to its Canadian Wealth Management division.

"These key appointments reflect our continued efforts towards strengthening our Canadian Wealth Management business and growing discretionary assets under management," said Paul Reynolds, President and CEO of Canaccord Genuity Group Inc., "We are committed to investing strategically in products and expertise to address the evolving needs of our wealth management clients."

In addition to the broader resources of Canaccord Genuity Group, including the firm's award winning global equity research platform, clients of Canaccord Genuity Wealth Management Investment Advisors will have access to a suite of proprietary asset management products, Canaccord Genuity Global Portfolio Solutions ("GPS"), to be launched in the coming months.

"This talented group brings valuable expertise and insight to our existing wealth management business," said Stuart Raftus, President, Canaccord Genuity Wealth Management in Canada. "With a proven track record of exceptional client service, our newest Investment Advisory teams will work closely with our existing advisory group and leverage the resources of our firm's broader global platform to bring holistic wealth management solutions to their clients."

Jim Cumming, Vice President brings more than 30 years of advisory experience and with support from his partner, Taylor Cumming, has developed a strong track record of delivering value for clients. Jim was recognized as a Chairman's Club member for the duration of his 16-year tenure at his previous firm.

Danny Pero, Vice President, Investment Advisor brings more than ten years of proven experience advising clients on a broad range of financial planning strategies. Philip Kuzyk, FSCI, CIM, Vice President, Investment Advisor, Portfolio Manager brings fifteen years of portfolio management experience. The group brings extensive and diverse financial industry experience, and with support from Advisors Ed Whitehead, Brent Woyat, Robert Brough, Camillo Di Prata and Chuck Vidalin, will deliver a comprehensive suite of portfolio management, wealth, insurance and estate planning services for clients and their families.

Officer titles are subject to regulatory approval.

ABOUT CANACCORD GENUITY WEALTH MANAGEMENT:

Canaccord Genuity Wealth Management provides comprehensive wealth management solutions and brokerage services to individual investors, private clients, charities and intermediaries through a full suite of services tailored to the needs of clients in each of its markets. The Company's wealth management division now has Investment Advisors (IAs) and professionals in Canada, Australia, the UK, and offshore locations (the Channel Islands and the Isle of Man).

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the "Company") is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK and Europe. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Germany, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

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