CANACCORD Genuity

CANACCORD GENUITY GROUP ANNOUNCES ENHANCEMENTS TO EXECUTIVE LEADERSHIP TEAM

Appointments ensure continuity of senior management and strengthen global coordination around strategic priorities

TORONTO, October 1, 2015 - Canaccord Genuity Group Inc. (the "Company") is pleased to announce the following appointments to its global leadership team. The executives will join the global operating committee and will report to Dan Daviau, whose appointment to President and CEO of Canaccord Genuity Group Inc. becomes effective today.

Pat Burke joins the firm as President of the capital markets division of Canaccord Genuity Corp. (Canada) and brings more than 25 years of experience and extensive institutional relationships to his role. Most recently, Pat served as Global Head of Equity and Co-Head of Global Investment Banking for Scotiabank. In that role, Pat was responsible for oversight of equity sales, trading, research, prime brokerage, equity capital markets, equity derivatives and investment banking. Prior to joining Scotiabank, Pat was Managing Director and Head of Canadian Equities for Merrill Lynch, having held various roles of increasing responsibility since 2000. From 1990 to 2000, Pat worked in institutional equity and fixed income for Bank of Montreal.

Stuart Raftus has been appointed Chief Administrative Officer of Canaccord Genuity Group Inc., a role which comprises responsibility and oversight of the firm's global operations, information technology, human resources and marketing. This appointment leverages Stuart's track record of implementing sound business strategies and driving operational success, gained over three decades of experience in the Canadian and US securities industry. Most recently, Stuart has been credited with successfully realigning the firm's Canadian wealth management operations and significantly reducing fixed costs, an accomplishment which will directly contribute to success in his new role. Stuart will continue to serve as President of Canaccord Genuity Wealth Management in Canada, a role he has held since 2014.

Brad Kotush will continue as Executive Vice President and Chief Financial Officer of Canaccord Genuity Group Inc. and will take on the additional role of Chief Risk Officer. Since joining the firm in 1998, Brad has held various responsibilities of strategic importance across the firm's global operations, and as Chief Financial Officer, has played a vital role in the global development of Canaccord Genuity Group Inc. since his appointment in 2006.

Jeff Barlow has been promoted to President, Canaccord Genuity Inc. (US). Jeff joined Canaccord Genuity in 2007 and successfully expanded the firm's Life Sciences practice, before becoming Head of US Investment Banking in June, 2011. Jeff has proven to be a talented and capable partner, with a demonstrated ability to build strong teams and successfully grow the firm's business in the US.

Mark Whaling has been appointed Global Head of Sales and Trading; a position which builds upon his achievements as Head of Global Equity Sales and Trading businesses since 2012. Mark will continue to manage Canaccord Genuity's global institutional sales and trading operations with additional oversight of fixed income and all other non-equity sales and trading operations.

"Today's appointments reflect our commitment to improving the global alignment and operating efficiency of our business," said Dan Daviau, President and CEO of Canaccord Genuity Group Inc. "I am confident this will enable us to better serve our clients and our shareholders."

"I am particularly pleased to welcome Pat Burke to the firm," Mr. Daviau continued. "He brings significant global capital markets expertise to his role, along with a proven track record of building strong teams."

ABOUT CANACCORD GENUITY GROUP INC.:

Through its principal subsidiaries, Canaccord Genuity Group Inc. (the "Company") is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and capital markets. Since its establishment in 1950, the Company has been driven by an unwavering commitment to building lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. The Company has offices in 10 countries worldwide, including Wealth Management offices located in Canada, Australia, the UK, Guernsey, Jersey, and the Isle of Man. Canaccord Genuity, the international capital markets division, operates in Canada, the US, the UK, France, Ireland, Hong Kong, China, Singapore, Australia and Barbados. To us there are no foreign markets.TM

Canaccord Genuity Group Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on the London Stock Exchange.

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